GUY LIEBMANN

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STATE OF OKLAHOMA DISTRICT 82

September 19, 2005

William H. Foster, Chief Regulations and Procedures Division Alcohol and Tobacco Tax and Trade Bureau ATTN: Notice No. 41 P.O. Box 14412 Washington, DC 20044-4412

Dear Mr. Foster:

I am writing in regards to the recent proposed rule making your agency has made pertaining to the way in which the amount of alcohol in a product should be communicated in the alcohol beverage labeling process. It is my understanding that to enforce this rule would make it difficult for the consumer to accurately assess the alcohol content of various beverages, which would mislead them in place of promoting responsible drinking.

Thank you in advance for giving this concern I have as a public policy maker strong consideration. Please call me if you have any questions or need to discuss this further.

Sincerely,

Guy Mebmanr

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