

Get Peak Protection for You and Your Family

Prudential Long Term CareSM Insurance Brookhaven

Open Enrollment Period: July 14 – August 1, 2008





A Special Opportunity to Enroll

Prudential Long Term CareSM Insurance



For You



For Your Family Members

- Spouse
- Parents and Parents-In-law
- Grandparents and Grandparents-In-law
- Adult Child / Spouse of Adult Child
- Retirees, Retiree's spouses and Surviving Spouses





You are qualified for coverage now.

For Actively at Work Employees

Coverage is guaranteed provided you enroll during the open enrollment period and you are actively at work on the effective date of coverage.

After the enrollment period, evidence of good health is required.

For Spouses, Retirees, Retiree Spouses and Family Members

Evidence of good health is required at time of enrollment.





Let's talk...

- What is long-term care?
- Why is long-term care insurance needed?
- What kind of coverage can you get?
- Why should you buy it now?
- How and when can you enroll?





What is long-term care?





Long-term care is...

Care required to provide assistance with activities of daily living to a person who suffers from a chronic illness or disability.

Care Received In	 Home care Adult day care Assisted living Nursing home Hospice
Care Provided By	 Health care professionals (nurses and therapists) Non-professional individuals (family and friends)



Long-term care assists with...

Activities of Daily Living (ADLs)

- Bathing
- Toileting
- Dressing
- Continence

Eating

Transferring

Cognitive Impairment

Severe loss or deterioration of intellectual capacity





Why is long-term care insurance advisable?





Annual costs can be significant.





You and your family may not be protected.

Health Insurance	No coverage.
Disability Insurance	No coverage.
Medicare	Limited coverage—100 days per benefit period with care restrictions (\$124 daily copay due after the first 20 days of coverage).
Medicaid	Limited coverage—after you've spent down your assets.



Get financial support.

Prudential Long Term Care Insurance

Helps you maintain financial independence and preserve assets.

Allows you to choose who provides your care and where you receive it.

Helps provide better care/life balance during a difficult period.



What kind of coverage can you get?

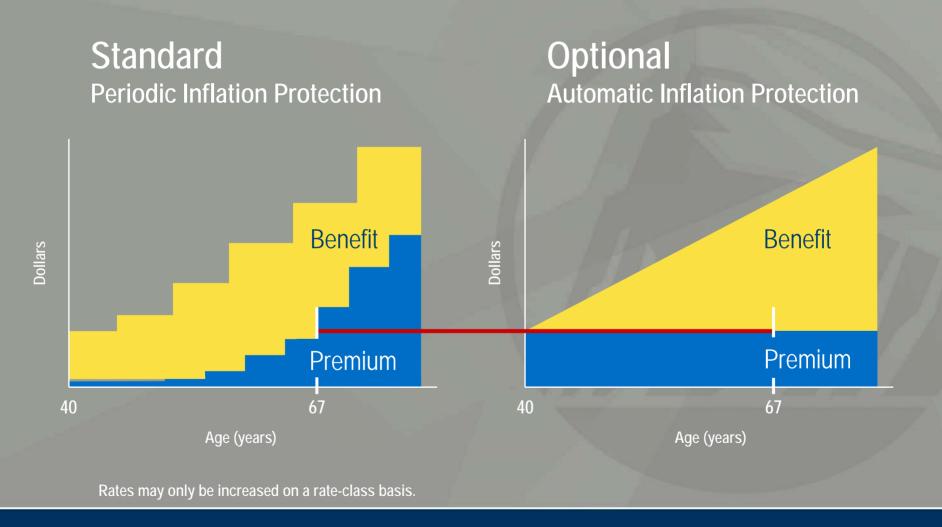


You select your coverage amount...

Plan	1	2	3	4	
Daily Benefit Maximum (DBM) Nursing home care and an assisted living/residential care facility	\$100	\$150	\$200	\$250	
Home and Community- Based Care Daily Benefit Maximum (75% of the DBM you selected)	\$75	\$113	\$150	\$188	
	\$109,500	\$164,250	\$219,000	\$273,750	
Lifetime Benefit Maximum	or	or	or	or	
(DBM you selected x 365 days x 3 or 5 years)	\$182,500	\$273,750	\$365,000	\$456,250	
		Your "Pool of Money"			



...and protection against inflation.





COST OF PERIODIC INFLATION INCREASESFor Brookhaven Science Associates (5 Year)

CURRENT AGE

CURRENT DAILY BENEFIT

OPTIONAL FEATURES

40

▼

NONE

CURRENT MONTHLY PREMIUM

\$18.25

				PERIODIC INFLATION				AUTOMATI	IC INFLATION 59
INFLATION	INFLATION	NEW DAILY		INCREASE IN	MONTHLY	CUMULATIVE		INCREASE IN	MONTHLY
AGE	AMOUNT	BENEFIT		PREMIUM	PREMIUM	PREMIUM		PREMIUM	PREMIUM
40	0	100		\$0	\$18	\$219		\$0	\$64
43	16	116		\$3	\$22	\$918		\$0	\$64
46	18	134		\$5	\$26	\$1,754		\$0	\$64
49	21	155	-	\$6	\$33	\$2,778		\$0	\$64
52	24	179		\$9	\$42	\$4,063		\$0	\$64
55	28	207		\$13	\$55	\$5,722	7	\$0	\$64
58	33	240		\$20	\$74	\$7,932		\$0	\$64
61	38	278		\$28	\$103	\$10,951		\$0	\$64
64	44	322		\$40	\$143	\$15,133		\$0	\$64
67	51	373		\$61	\$204	\$21,011		\$0	\$64
70	59	432		\$90	\$294	\$29,434		\$0	\$64
73	68	500		\$140	\$434	\$41,699		\$0	\$64
76	79	579		\$222	\$656	\$59,997		\$0	\$64
79	91	670		\$348	\$1,004	\$87,789		\$0	\$64



You have immediate* coverage.

One Time Waiting Period – 60 days

Independence Support Benefit

Caregiver Training

Information and Referral Services

Hospice Benefit

^{*} While you don't need to satisfy the elimination period, you do need to meet benefit eligibility criteria in order to access these benefits.





These additional benefits are included.

Cash Alternative Benefit

Restoration of Lifetime Benefits

International Benefit

Waiver of Premium





Some limitations and exclusions apply.

Work-Connected Conditions Charge

Government Plan Charge

Self-Inflicted Injury or Suicide Exclusion

Services and Supplies Outside U.S. Exclusion

Treatment for Chronic Alcoholism or Chemical Dependency Exclusion

War, Felony, Riot, or Insurrection Exclusion

An Outline of Coverage, with complete plan information, including limitations and exclusions, will be provided.





Why should you buy it now?





Buying later increases total premium.

Age at Enrollment	Monthly Premium Rate	Annual Premium	Total Paid Premium at Age 80
30	\$8.94	\$107.28	\$5,364
40	\$14.73	\$176.76	\$7,070
50	\$25.94	\$311.28	\$9,338
60	\$55.72	\$668.64	\$13,373

This illustration assumes three years of coverage with a \$100 a day Nursing Home Benefit, \$75 a day Home Care Benefit, 60-day Elimination Period, and Periodic Inflation Protection.

Prudential has the right to change premiums at any time after the rate guarantee expires, but only on a rate-class basis. Consult your accountant or tax consultant regarding potential tax advantages.





Advantages of buying it at work...

It's economical.

It's portable.

It's easy.

30 day free look period.





Billing Options...

Payroll Deductions

or

Monthly EFT (electronic funds transfer)

Direct Billing (discounts apply)





...and it's from Prudential.



Get peace of mind across generations.

We honor long-term commitments.

We have been a top insurance provider for 130 years.

We have been underwriting long-term care insurance since 1986.

We have strong resources, financial strength, and stability.

We have a name you know and trust.





CareScout



Prudential's Long-Term Care Resource Center

An Immediate Benefit for Prudential Long-Term Care Insurance Policyholders

Introducing a powerful online benefit, available at no additional cost, to Prudential long-term care insurance policyholders. The Prudential Long-Term Care Resource Center, powered by CareScout*, is designed to help you learn about the care resources available in your community and makes the process of finding a quality provider assist.

The Center's innovative features include a Care Evaluator tool that helps you determine what level of long-term care you need, Care Trakker*, where you can manage your appointments and find useful advice, and a set of comprehensive Quality of Care Reports which contain County, State and CareScout* rankings and a host of other useful information to help you choose the best facility for your needs.

As a policyholder, you will immediately have access to all this, and more, for yourself, family and friends,

Who will benefit?

No matter what stage you are in—thinking about, needing or already receiving long-term care services— Prudential's Long-Term Care Resource Center has valuable information to help you make smarter decisions. Here are just a few advantages you will enjoy:

- Access to a database of more than 96,000 long-term care providers
- Exclusive provider reports on nursing homes, home health agencies and other facilities with safety rankings, performance reviews, state ratings and more
- . Discounts from 7% to 35% to select facilities
- . Articles, health studies and helpful tips on caregiving

How can I access the Prudential Long-Term Care Resource Center?

You can access this powerful tool by logging on to www.prudential.com/insurance/longtermcare and clicking on the Care Scout® link.

You will need to enter your first and last name, followed by your 10-digit Prudential Long-Term Care insurance policy number.

Login to the Prudential Long-Term Care Resource Center

prudential.com/insurance/longtermcare

Not yet a Prudential policyholder?

See a demonstration of this powerful tool by visiting www.carescouf-elderanswers.com/prudential/guest. Please note that this is a demonstration website and only provides limited access. Only policyholders will have access to the full range of available features.



The Prudential Insurance Company of America, Newark, NJ. ORD113892 4/07

LTCM-D2601 CONS.



98,43



CareScout Provider Listing



CareScout Confidential 3/6/2008

RI

SC

SD

TN

ΤX

UT

VA

VI

VT

WA

WI

wv

WY

Total



How and when can you enroll?





Next steps...

Information Sources

Online	Learning
Center	

www.prudential.com/insurance/life/ltc

Send an E-mail

LTC4ME@prudential.com

Call Toll Free

(800) 732-0416

Enrollment Choices

Online

www.prudential.com/gltcweb

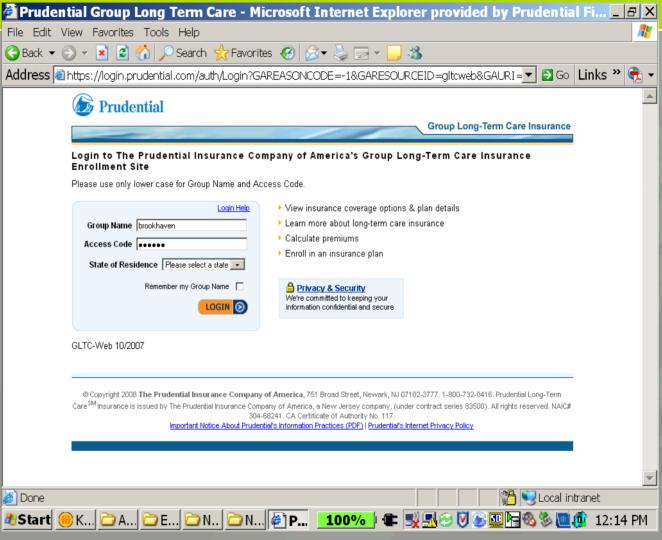
Group Name: brookhaven

Access Code: bsaltc

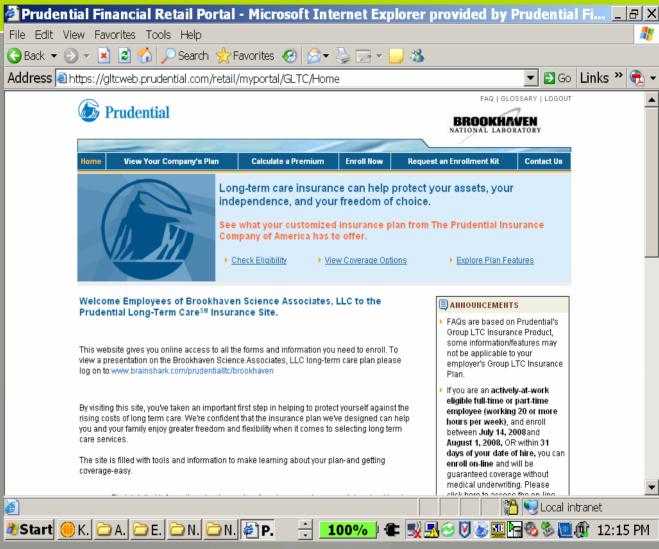
Enrollment Kit

Complete & return forms directly to Prudential











Get peak protection for you and your family.

Enrollment Period Ends August 1, 2008

Questions? Call 1-800 - 732 - 0416





2008 Tax Guide

Prudential Long-Term Care Insurance 2008 Tax Guide

State	Legal Authority	Description of Incentives
Mississippi	Ms. Uncodified Law §99-223	A taxpayer shall be allowed a nonrefundable credit against the income taxes imposed under this chapter in an amount equal to twenty-five percent (25%) of the premium costs paid during the taxable year for a qualified long-term care insurance policy with a maximum credit of \$500. A credit is not permitted for any amounts that were deducted in arriving at taxable income.
Missouri	Mo. Rev. St. §135.096	Allows an individual tax deduction equal to 100% of premiums paid for qualified long- term care insurance which are non-reimbursed and are not included in an individual's itemized deductions.
Montana	Mont. Code. Ann. §15-30-121	Allows for a tax deduction on premiums paid for long-term care insurance coverage for the benefit of the taxpayer, or the taxpayer's parents or grandparents for tax years beginning after 12/31/96.
Nebraska	Ne. Rev. Stat. §77-2716	Allows a deduction for the amount of annual contributions made to a Nebraska Long- Term Care Savings Plan account with a participating financial institution. The maximum annual deductible contribution is \$1,000 for a single, head-of-household, or married-filing- separate return, or \$2,000 for a married-filing-joint return.
New Jersey	N.J. Stat. §54A:3-3	Allows a deduction for medical expenses, including long-term care premiums, only to the extent they exceed 2% of gross income.
New Mexico	N.M. Stat. Ann. §7-2-35	Allows deduction for premiums paid as part of unreimbursed or uncompensated medical expenses. Deduction is limited based upon income level.
New York	N.Y. Tax Law §606(aa)	Provides for a tax credit for 20% of premium payments made to a long-term care insurance policy, provided the policy is approved by the superintendent of insurance.
North Carolina	N.C. G.S. §105-151.28(a)	Subject to income limits based on Adjusted Gross Income (AGI), a credit is available equal to 15% of the premium costs for long-term care insurance. Maximum credit is \$350 per year. Provision sunsets after 2013.
North Dakota	N.D. Cent. Code §57-38-29.2 (Statute)	A credit against an individual's tax liability under this chapter is provided to each taxpayer in the amount of 25% of any premiums paid for long-term care insurance coverage for the taxpayer, or the taxpayer's spouse, parent or stepparent. The credit for each insured individual may not exceed \$100 in any taxable year.
Ohio	Ohio. Rev. Stat. Ann. §5747.01(A)(11)	Allows an individual tax deduction for the purchase of long-term care insurance.
Oklahoma	68 Okl. Stat. §2353	Allows same deduction for state purposes as allowed under federal law.
Oregon	Or. Rev. Stat. §315.610	Establishes an income tax credit of lesser of 15% or \$500 of premiums paid by individual for long-term care insurance covering the individual or a dependent or parent. Allows employers a credit of \$500 per employee for which long-term care insurance was purchased.
Utah	Utah. Code. Ann. §59-10-114	Establishes an income tax deduction for all premiums paid for long-term care insurance policies, to the extent the amount was not deducted in determining federal taxable income.
Virginia	Va. Code. Ann. §58.1-322	Provides a deduction, from Federal Adjusted Gross Income in calculating Virginia taxable income, for long-term care insurance premiums for individuals who do not claim a similar deduction on their federal tax returns.
West Virginia	W. Va. Code §11-21-12c	Allows taxpayers to deduct from Federal Adjusted Gross Income, for state tax purposes, the cost of premiums paid for qualified long-term care insurance purchased for the taxpayer, the taxpayer's spouse, the taxpayer's parent or other dependent, to the extent that such deduction is not allowed for federal income tax purposes.
Wisconsin	Wis. Stat. §71.05(6)	For taxable years beginning on or after January 1, 1998, a subtraction from Federal Adjusted Gross Income is allowed when computing Wisconsin Adjusted Gross Income for the amount paid by a person for a long-term care insurance policy for themselves or their spouses.

NOTE: In several states, the starting point for computation of state taxable income is Federal Adjusted Gross Income. Hence, while the state statute does not specifically identify deductions for long-term care insurance, the federal benefit is passed through to the state level for self-employed individuals, partners, LLC shareholders and 29% 5 corporation shareholders.

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NY State Partnership Questions:

NY Department of Insurance Consumer Hotline: 1-800-342-3736

or visit:

www.NYSPLTC.org





Prudential Long Term CareSM Insurance is issued by **The Prudential Insurance Company of America**, 751 Broad Street, Newark, NJ 07102 (800) 732-0416.

This coverage contains benefits, exclusions, limitations, eligibility requirements, and specific terms and provisions under which the insurance coverage may be continued in force or discontinued. The Prudential Insurance Company of America is authorized to conduct business in all U.S. states and the District of Columbia. All insurance policies/options may not be available in your state. Coverage is issued under Contract Series 83500.

This is a solicitation for long-term care insurance.

Nothing in this presentation is intended to guarantee eligibility for coverage or payment of any claim. Actual coverage is subject to the terms and conditions, including limitations and exclusions, set forth in the actual insurance agreement.

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