PURCHASERS' QUESTIONNAIRE CANNED PINEAPPLE FRUIT FROM THAILAND

Return completed questionnaire to:

UNITED STATES INTERNATIONAL TRADE COMMISSION

Office of Investigations, Room 615 500 E Street, SW, Washington, DC 20436

So as to be received by the Commission by no later than October 30, 2006

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its antidumping review investigation concerning canned pineapple fruit from Thailand (Inv. No. 731-TA-706 (Second Review)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)). Further information on this questionnaire can be obtained from Craig Thomsen (202-205-3226).

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Email address

PART I.--GENERAL QUESTIONS

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 20 hours per response, including the time for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the questionnaire. Send comments regarding the accuracy of this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Office of Investigations, U.S. International Trade Commission, 500 E Street, SW, Washington, DC 20436.

hours	dollars	
	r reporting guidelines). If your firm	ed by this questionnaire (see page 4 of the m is publicly traded, please specify the
Is your firm owned, i	n whole or in part, by any other firm	m?
No .	YesList the following information	n.
<u>Firm name</u>	Address	Extent of ownership
importing canned pin	any related firms, either domestic capple fruit from Thailand into the eapple fruit from Thailand to the U	United States or which are engaged in
□ No □	YesList the following information	n.
Firm name	Address	<u>Affiliation</u>

Purchasers' Questionnaire - Canned Pineapple Fruit (731-706 (2nd Review))

${\bf PART~I.--} \underline{\bf GENERAL~QUESTIONS} \textbf{--} Continued$

I-5.	Does your firm have any related firms, either domestic or foreign, which are engaged in the production of canned pineapple fruit?										
	□ No	Yes	List the follow	ving information	on.						
	Firm name		Address	<u>.</u>		<u>Affiliation</u>	<u>1</u>				
PART	TII <u>PURCH</u>	ASES									
IIa.	Report, as in broker) of ca	anned pineappl	le fruit.			through a sales	agent or				
	Item	(<i>Quanti</i>	2001	e equivalents,	2003	2004	2005				
PURC	CHASES FROM			2002	2003	2004	2003				
	Quantity										
	'alue										
PURC	CHASES OF IMP	PORTS FROM S	SUBJECT THAI	SOURCES:1		1					
G	<i>Quantity</i>										
ν	'alue										
PURC	CHASES OF IMP	PORTS FROM N	ONSUBJECT	THAI SOURCES	5: ²	•	•				
G	Quantity										
ν	′alue										
PURC	CHASES OF IMP	PORTS FROM A	ALL OTHER CO	UNTRIES:3		•					
G	Quantity										
ν	'alue										
are su that a Produ Thai I	ubject to the an Purchases of T ire not subject t ucts Public Co.	tidumping duty hai imports fro to the antidum Ltd.; and from ic Co., Ltd., or a	/ order. m nonsubject : ping duty orde August 13, 200 as it is current	sources includer and include fr	e all imports fr om December le, Kuiburi Fru	producers in The rom producers in 13, 2002 forward it Canning Co., Thailand) PLC.	n Thailand rd: Siam Food				

PART II.--PURCHASES--Continued

I1-1b. Report, as indicated below, your firm's purchases (either directly or through a sales agent or broker) of canned pineapple fruit.

	(<i>Quantity</i> in 1,00	0 case equivalents, <i>Value</i> in \$	S1,000)
	Item	January-September 2005	January-September 2006
PUR	CHASES FROM U.S. PRODUCERS		
C	Quantity		
V	/alue		
PUR	CHASES OF IMPORTS FROM SUB	JECT THAI SOURCES:1	
C	Quantity		
V	/alue		
PUR	CHASES OF IMPORTS FROM NON	SUBJECT THAI SOURCES:2	
C	Quantity		
V	/alue		
PUR	CHASES OF IMPORTS FROM ALL	OTHER COUNTRIES:3	
C	Quantity		
V	/alue		
	Pineapple Public Co., Ltd., or as it is c Please identify these countries:	urrently known, The Tipco Foods	s (Thailand) PLC.
II-2.	If the relative levels of your firm's sources (both domestic and foreign reason(s), noting the country of or	n) have changed since January 1	, 2000, please explain the
II-3.	If your firm has purchased canned reasons for doing so.	pineapple fruit from only one c	ountry, please explain the

Purchasers' Questionnaire - Canned Pineapple Fruit (731-706 (2nd Review))

$\textbf{II.--} \underline{\textbf{PURCHASES}} \textbf{--} \textbf{Continued}$

1.	a) Did your firm purchase canned pineapple fruit from Thailand before July 18, 1995?
	□ No □ Yes
	b) Did your firm continue to purchase canned pineapple fruit from Thailand after July 18, 1995?
	□ No □ Yes
	c) If no, did your firm stop buying canned pineapple fruit from Thailand because of the antidumping duty order?
	□ No □ Yes
	d) If the existence of the antidumping duty order was not the reason that your firm stopped purchasing canned pineapple fruit from Thailand, please explain the reasons for the change in your purchasing.
	e) Did your firm reduce the amount of canned pineapple fruit from Thailand that it purchased after July 18, 1995?
	□ No □ Yes
	f) If yes, did your firm reduce its purchases of canned pineapple fruit from Thailand because of the antidumping duty order?
	□ No □ Yes
	g) If the existence of the antidumping duty order was not the reason that your firm reduced its purchases of canned pineapple fruit from Thailand, please explain the reasons for the change in your purchasing.

Purchasers' Questionnaire - Canned Pineapple Fruit (731-706 (2nd Review))

$\textbf{II.--} \underline{\textbf{PURCHASES}} \textbf{--} \textbf{Continued}$

II-5.	a) Did your firm increase its purchases of canned pineapple fruit from nonsubject countries (i.e., countries not subject to an antidumping duty order) following the imposition of the antidumping duty order on imports of canned pineapple fruit from Theiland?
	duty order on imports of canned pineapple fruit from Thailand? No Yes
	b) If yes, did your firm increase its purchases of canned pineapple fruit from nonsubject countries because of the antidumping duty order on imports of canned pineapple fruit from Thailand?
	Yes NoPlease list the reasons for the increase in purchases from nonsubject countries.
PART	IIIMARKET CHARACTERISTICS AND PURCHASING PRACTICES
canne	reposes of the following questions, "nonsubject canned pineapple fruit" can be either 1) dipineapple fruit from nonsubject Thai producers, or 2) canned pineapple fruit from all other es. Please refer to page 4 of the instruction booklet for a detailed definition.
III-1.	Which of the following best describes your firm as a purchaser of canned pineapple fruit (check all that apply, noting the specific end uses if known)?
	INDUSTRIAL USER (Specify use:)
	☐ FOOD SERVICE
	RETAILER
	WHOLESALER (DISTRIBUTOR)
	OTHER (Specify)
	Comments:
III-2.	If your firm is a distributor or wholesaler of canned pineapple fruit, what are the major types of consumers to which you sell canned pineapple fruit?

III-3. List, in order of quantity of canned pineapple fruit consumed, the top 5 end-use products for which your firm purchases canned pineapple fruit as a component part or material input. Please indicate what percentage of the total cost is accounted for by canned pineapple fruit.

End use product	Percent of cost accounted for by canned pineapple fruit
1	1
2	2
3	3
4	4
5	5
	anges in the end uses of canned pineapple fruit since January 1, 2000? Please discuss the changes, noting the time period during which they occurred.
products incorporating c	there of canned pineapple fruit, has the demand for your firm's final canned pineapple fruit changed since January 1, 2000? sPlease indicate the direction of change and identify the major factors that have contributed to this change.
	nich any changes in demand for your firm's final products have affected f canned pineapple fruit. Please specify the time period to which you are se.
your firm's purchases of	f canned pineapple fruit. Please specify the time period to which you are

III-7.	Please identify any supply factor(s) (e.g., changes in availability or prices of raw materials, energy, or labor; transportation conditions; production capacity and/or methods of production; technology; export markets; or alternative production opportunities) that affected the availability of U.Sproduced canned pineapple fruit in the U.S. market since January 1, 2000. Please note the time period(s) of any such changes, the factor(s) involved, and the impact such changes had on your shipment volumes and prices.
III-8.	a) How has the demand within the United States (and outside the United States, if known) for canned pineapple fruit changed since January 1, 2000? What were the principal factors affecting changes in demand?
	b) Please estimate the change in consumption since January 1, 2000: percent.
	c) Please describe any changes in demand for fresh or fresh cut pineapple, and describe how this has affected the demand for canned pineapple fruit since January 1, 2000.
III-9.	Please discuss any anticipated changes in canned pineapple fruit demand in the United States and if known, the rest of the world in the future, identifying the time period(s) involved and the factor(s) that you believe would be responsible for such changes. Provide any underlying assumptions, along with relevant portions of business plans or other supporting documentation, that address this issue.

III-10.	What do you think will be the likely effects of any revocation of the antidumping duty order for imports of canned pineapple fruit from Thailand? As appropriate, please discuss any potential effects of revocation of the antidumping duty order on (1) the future activities of your firm and (2) the U.S. market as a whole. Please note the future time period to which you are referring. Attach additional pages if necessary.
	(1) Activities of your firm:
	(2) Entire U.S. Market:
III-11.	a) Please provide as separate attachments to this request any studies, surveys, etc., that you are aware of that quantify and/or otherwise discuss canned pineapple fruit demand in the (1) United States, (2) each of the major producing/consuming countries, including those subject to this review, and (3) the world as a whole. Of particular interest is such data on an annual basis from January 1, 2000 to the present and forecasts of these demand data.
	b) If you are not able to provide the requested information on canned pineapple fruit demand, please provide, to the extent possible, similar information on the demand for each of the major downstream products that contain canned pineapple fruit. These downstream products may be intermediate and/or final products. Of particular interest is such data on an annual basis from January 1, 2000 to the present and forecasts of these demand data.

III-12.	a) Is fresh pineap	ople or fresh-cut pineapple substitutable for canned pineapple fruit?
	□ No	YesPlease explain what other products may be substitutes for canned pineapple fruit, and how frequently does such substitution occur?
		eapple packed in aseptic bags, cut pineapple in plastic cups or plastic or glass ozen pineapple, a substitute for canned pineapple fruit?
	□ No	YesPlease explain.
	c) Are there other	or products that could be substituted for canned pineapple fruit in its end uses?
	□ No	YesPlease identify such substitutes. If multiple end uses exist for canned pineapple fruit, please discuss potential substitutes for each of the end uses.
		en any changes in the number or type of products that can be substituted for e fruit since January 1, 2000?
	No	YesPlease explain.
III-13.	the same relative	2000, have prices for these alternate products increased, decreased, or remained to those for canned pineapple fruit? Have changes in these relative prices to shift purchases from canned pineapple fruit to the alternate products or vice

Purchasers' Questionnaire - Canned Pineapple Fruit (731-706 (2nd Review))

III-14.	a) Since January 1, 2000, has there been a significant change in the types of customers that purchase your firm's final products incorporating canned pineapple fruit? If so, please describe these customers and the extent of the shift, noting the time period when the change occurred.
	b) Please discuss any changes that you anticipate in the future in the types of customers that purchase your firm's final products. Identify the future time period covered in your response and discuss the factors that you believe would cause any such changes.
III-15.	a) What percent of your firm's 2005 purchases of canned pineapple fruit were made in conjunction with "Buy American" policies? percent
	b) Since January 1, 2000, have there been any changes in the amount of "Buy American" purchases? If yes, please explain.
III-16.	a) Is the canned pineapple fruit market subject to business cycles and conditions of competition distinctive to the canned pineapple fruit industry? If yes, please explain and provide estimates of the duration of any such cycles.
	b) Has the emergence of new markets for canned pineapple fruit since January 1, 2000 affected the business cycle for canned pineapple fruit? If yes, please explain any such changes.
III-17.	Who are your major competitors?
III-18.	Do you compete for sales to your customers with the manufacturers or importers from which you purchase canned pineapple fruit?

$PART~III.--\underline{MARKET~CHARACTERISTICS~AND~PURCHASING~PRACTICES}--Continued$

III-19.	a) Does your firm, and involving canned pinea purchase?				
	Your firm:	Always	Usually	Sometimes	Never
	Your customers:	Always	Usually	Sometimes	Never Never
	b) If at least sometimes why this information is		how your firm o	your customers deter	rmine the source and
	Your firm:				
	Your customers:				
	c) When making purchar pineapple fruit will be s		do you know in a	advance what country	the canned
	d) Once purchases are r	made, do you rec	cord these purcha	ases by country of orig	gin?
III-20.	Does your firm, and to involving canned pinea purchase?				
	Your firm:	Always	Usually	Sometimes	Never
	Your customers:	Always	Usually	Sometimes	Never
	If at least sometimes, pl why this information is		w your firm or yo	our customers determi	ne the producer and
	Your firm:				
	Your customers:				

III-21.	21. a) How frequently do you make purchases (circle one) ?				
	Daily	Weekly	Monthly	Other ()
		the year, or			Truit during certain seasons or at certain rm consistent throughout the year?
III-22.	a) Has y	your firm's pu	archasing patter	n changed significar	ntly since January 1, 2000? If so, please
	explain,	noting the tir	me period to wh	ich you are referring	g in your response.
	h) Do wa	over over at this	- numahaaina nat	tam to shange in the	nowt true vicence?
	No Do yo	•	_	tern to change in the why do you expect	these changes to occur?
III-23.	a) How	many supplie	rs do you gener	ally contact before r	naking a purchase?
	b) Do yo	ou expect new Yes	_ ` `		enter the market in the future? the specific future time period.
					p

III-24.	a) Do purchases of canned pineapple fruit usually involve negotiations between supplier and purchaser? If so, please describe these negotiations. In your response, please comment on whether purchasers generally quote competing prices as part of the negotiation process.				
	b) Does your firm tend to vary its purchases from a given supplier based on the price offered?				
III-25.	How frequently do you change suppliers? Frequently Sometimes Rarely Never				
III-26.	If you have changed suppliers within the last 3 years, please list the supplier, indicate whether the firm was added or dropped as a supplier, and give the reasons for the change.				
III-27.	Are you aware of any new suppliers, either foreign or domestic, that have entered the market in the last 3 years? No YesPlease identify the firms and indicate how you become aware of them.				
III-28.	What characteristics does your firm consider when determining the quality of canned pineapple fruit?				

III-29.	Please list, in order of their importance, the three major factors generally considered by your firm in deciding from whom to purchase canned pineapple fruit for any one order (examples include current availability, extension of credit, prearranged contracts, price, quality of product, range of supplier's product line, traditional supplier, etc.).
	1
	2
	3
	Other factors or comments:
III-30.	How often does your firm purchase the canned pineapple fruit that is offered at the lowest price?
	Always Usually Sometimes Rarely Never
III-31.	a) What is the usual basis on which prices are quoted (e.g., f.o.b. warehouse, f.o.b. plant, delivered)?
	b) Are U.S. inland transportation costs a major factor in your firm's consideration of which suppliers to source its canned pineapple fruit requirements? No Yes
III-32.	Of the total cost of the canned pineapple fruit that your firm purchases, approximately what percent is accounted for by U.S. inland transportation costs (please answer separately for each of your sources)?
	Source percent
	Source percent
	Source percent

III-33.	Have individual U.S. producers, importers, purchasers, or foreign producers/exporters of canned pineapple fruit influenced the U.S. wholesale market price of canned pineapple fruit since January 1, 2000?
	No YesPlease identify any such firm(s) and note the time period when the firm influenced price, whether the effect was to increase or decrease the price, and why your firm believes that the actions of the firm(s) were responsible for the price change.
III-34.	How frequently does the price of the canned pineapple fruit you are purchasing change?
III-35.	Do you require your suppliers to become certified or pre-qualified with respect to the quality or other performance characteristics of the canned pineapple fruit they sell to your firm? No YesApproximately what percent of your firm's total 2005 purchases of canned pineapple fruit required some form of certification or pre-qualification? percent
III-36.	Please provide a general description of the canned pineapple fruit purchased by your firm that requires supplier certification.
III-37.	Briefly describe the factors that are considered when qualifying a new supplier (e.g., quality of product, reliability of supplier, etc.) and estimate the time it takes to qualify a new supplier.
III-38.	Since January 1, 2000, have any domestic or foreign producers ever failed in their attempts to qualify their canned pineapple fruit or have any producers lost their approved status? No YesPlease identify these firms, the countries where they are located, and the reasons why they failed the qualification process.

- III-39. a) Please provide as a separate attachment to this questionnaire the following information: identify and discuss any improvements/changes in the U.S. canned pineapple fruit industry since January 1, 2000 and explain fully, to the extent possible, the factor(s), including the order under review, that was/(were) responsible for each improvement/change.
 b) Please discuss fully in a separate attachment to this request, to the extent possible, any improvements/changes that you anticipate in the future in the U.S. canned pineapple fruit industry. Identify the specific future time period covered in your response, and discuss the factors that you believe would be responsible for each improvement/change.
 III-40. Does your firm purchase canned pineapple fruit over the internet?
 No
 Yes--Please describe, noting the estimated percentage of your firm's total purchases of canned pineapple fruit in 2005 accounted for by internet purchases.
- III-41. Please report the quantity and value of your U.S. purchases of canned pineapple fruit by grade and package size in 2004 and 2005.

(Quantity in 1,000 case equivalents, Value in dollars)

	(Quantity	y in 1,000 case ed	juivaients, <i>vaiue</i>	<u>in dollars)</u>	
		20	04	20	05
		Quantity	Value	Quantity	Value
	Fancy				
Grade	Choice				
	Standard				
	≤15 oz. cans				
Package Size	16 ≤100 oz. cans				
2120	> 100 oz. cans				
	Slices				
	Chunks				
G i	Cubes				
Cut	Tidbits				
	Pieces				
	Crushed				

111-42.	a) Does the price of canned pineapple fruit in any one channel of distribution influence the volume of your firm's purchases in another channel? For example, do changes in the price of private label brands or regional brands of canned pineapple fruit influence the volume of purchases of first private label or national brands?				
	b) Does the price of canned pineapple fruit in any one channel of distribution influence the price of canned pineapple fruit in another channel? For example, do changes in the price of private label brands or regional brands of canned pineapple fruit influence the price of first private label or national brands of canned pineapple fruit?				
PART IV-1.	IVCOMPARISONS BETWEEN IMPORTED AND U.SPRODUCED PRODUCT Please indicate the countries of origin for canned pineapple fruit for which your firm has actual marketing/pricing knowledge.				
	United States				
	Thailand				
	Other countries (Please specify)				
IV-2.	Do the exact specifications of canned pineapple fruit vary depending on the end-use application?				
	No YesPlease list the exact specifications of the material for each end-use application. If the specifications vary based on the supplier, please list the specifications for each supplier, noting the country of origin in your response.				

IV-3.	 a) Are imported and U.Sproduced canned pineapple fruit used in the same applications? Yes No Only in some cases
	b) If you answered no or only in some cases, please list countries (subject and nonsubject) for which applications differ from U.S. product and note/explain the relevant applications.
	c) Is imported canned pineapple fruit from all source countries used in the same applications? Yes
	Only in some cases
	d) If you answered no or only in some cases, please list countries (subject and nonsubject) for which applications differ and note/explain the relevant applications.

IV-4.	Do you or your customers ever specifically order canned pineapple fruit from one country in particular over other possible sources of supply?
	No YesPlease identify all relevant countries (including the United States and both subject and nonsubject foreign countries) from which you or your customers prefer to order, and indicate why canned pineapple fruit from these countries is preferred over product from other countries (please note the specific product and grade in your response).
IV-5.	Are certain grades/types/sizes of canned pineapple fruit available from only a single source (domestic or foreign, including both subject and nonsubject countries)?
	No YesPlease identify the source and the grade/type/size.
IV-6.	Please indicate whether prices of canned pineapple fruit from different sources have generally been higher, lower, or about the same as those of product of the same grade from other sources. Please answer for all country combinations you are familiar with (as indicated in your response to the first question in Part IV), including the United States and both subject and nonsubject foreign countries.
	Higher Lower Same priced than from
	Higher
	Higher Lower Same priced than from

IV-/.	available from another source at a lower price, please explain your reasons for doing so (please specify by country, including the United States and both subject and nonsubject foreign countries). Possibilities might include transaction characteristics such as length of time to fill orders, minimum order size, reliability of supply, etc.
IV-8.	If you purchased imported canned pineapple fruit during 2005, approximately how much higher would the price for the imported product have to have been (over the price you paid) before you would have purchased U.Sproduced canned pineapple fruit instead (please specify by country, including imports from both subject and nonsubject countries)?
	Country percent higher
	Country percent higher
	Country percent higher
	Comments:
IV-9.	Since January 1, 2000, have the prices of U.Sproduced canned pineapple fruit generally increased, decreased, or remained the same relative to prices of imported products (please specify by country, including imports from both subject and nonsubject countries)?
	☐ Increased (specify countries)
	Decreased (specify countries)
	Remained the same (specify countries)

IV-10. For the factors listed below, please rate how canned pineapple fruit produced in each country you identified in your response to question IV-1 compares with canned pineapple fruit produced in each of the other countries you identified (including the United States and both subject and nonsubject foreign countries). Copy this page as necessary to cover all possible country combinations and please attach any comments you care to make concerning your responses, especially in comparisons where you rate product from one country superior or inferior to product from another.

	compared to _		
(specify country)	_	(specify country)	
	SUPERIOR	COMPARABLE	INFERIOR
Availability			
Delivery terms			
Delivery time			
Discounts offered			
Extension of credit			
Lowest price ¹			
Minimum qty requirements			
Packaging			
Product consistency			
Quality meets industry standards.			
Quality exceeds industry standards.			
Product quality			
Product range			
Reliability of supply			
Technical support/service			
Transportation network			
U.S. transportation costs			
Other (specify):			

¹ A rating of "superior" means that the price is generally lower. For example, if you report United States compared to Thailand and check "superior", this means that you rate the U.S. price as generally lower than the Thailand price. Conversely, if you were to check "inferior" in this example, you would be rating the U.S. price as being generally higher than the Thailand price.

IV-11. For the factors listed below, please rate each in terms of its importance in your purchasing decision for canned pineapple fruit.

	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
Availability			
Delivery terms			
Delivery time			
Discounts offered			
Extension of credit			
Lowest price			
Minimum qty requirements			
Packaging			
Product consistency			
Quality meets industry standards.			
Quality exceeds industry standards			
Product quality			
Product range			
Reliability of supply			
Technical support/service			
Transportation network			
U.S. transportation costs			
Other (specify):			

	are important in determining the quality of canned pineapple fruit? Inned pineapple fruit differ from other countries' canned pineapple fruit se factors?			
	n does domestically produced canned pineapple fruit meet minimum of for your uses or your customer's uses?			
Always	Usually Sometimes Rarely or never			
	n does imported subject canned pineapple fruit meet minimum quality for your uses or your customers' uses?			
Always	Usually Sometimes Rarely or never			
	does imported nonsubject canned pineapple fruit meet minimum que for your uses of your customers' uses?			
Country				
Country				
Country				
price of U.S1	0, has there been a change in the price of canned pineapple fruit? If produced canned pineapple fruit changed more or less than the price ned pineapple fruit from Thailand?			
No change in price				
Prices have changed by the same amount				
	U.Sproduced canned pineapple fruit has changed relative to the pripple fruit from Thailand.			
	e of U.Sproduced canned pineapple fruit has changed relative to the pple fruit from Thailand, the price of U.Sproduced canned pineappy			
Higher	Lower			

PART V.-SUPPLIER IDENTIFICATION

Please list the suppliers from which you have purchased canned pineapple fruit since 2000 and approximate the percentage of your canned pineapple fruit purchases each accounted for in 2005.

No.	Firm name	Percentage of purchases	No.	Firm name	Percentage of purchases
1.			6.		
2.			7.		
3.			8.		
4.			9.		
5.			10.		