BOARD MEETING

STATE OF CALIFORNIA

AIR RESOURCES BOARD

JOE SERNA, JR. BUILDING

CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY

CENTRAL VALLEY AUDITORIUM, SECOND FLOOR

SACRAMENTO, CALIFORNIA

1001 I STREET

THURSDAY, MARCH 27, 2003 9:00 A.M.

JAMES F. PETERS, CSR, RPR CERTIFIED SHORTHAND REPORTER LICENSE NUMBER 10063 ii

APPEARANCES

BOARD MEMBERS

Dr. Alan Lloyd, Chairperson

Dr. William Burke

Mr. Joseph Calhoun

Ms. Dorene D'Adamo

Supervisor Mark DeSaulnier

Professor Hugh Friedman

Dr. William Friedman

Mr. Matthew McKinnon

Mrs. Barbara Riordan

Supervisor Ron Roberts

STAFF

Ms. Catherine Witherspoon, Executive Officer

Mr. Tom Cackette, Chief Deputy Executive Officer

Mr. Mike Scheible, Deputy Executive Officer

Ms. Lynn Terry, Deputy Executive Officer

Ms. Kathleen Walsh, General Counsel

Dr. Alberto Ayala, Manager, Alternative Strategies Section, MSCD

Ms. Analisa Bevan, Manager, ZEV Implementation Section, MSCD

Mr. Richard Bode, Chief, Health and Exposure Assessment Branch, Research Division

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APPEARANCES CONTINUED

STAFF

- Mr. Craig Childers
- Mr. Bart Croes, P.E., Chief, Research Division
- Mr. Bob Cross, Chief, MSCD
- Ms. Krista Fregoso, Air Pollution Specialist, Planning and Regulatory Development Section, MSCD
- Mr. Tom Jennings, Senior Staff Counsel
- Ms. Diane Johnston, Senior Staff Counsel
- Dr. Norman Kado, Air Pollution Specialist
- Ms. Renee Kemena, Manager, Planning and Regulatory Development Section, MSCD
- Mr. Jack Kitowski, Chief, On-Road Controls Branch, MSCD
- Mr. Bob Nguyen, Air Resources Engineer, Alternative Strategies Section, MSCD
- Mr. Chuck Shulock, Vehicle Program Specialist, MSCD
- Dr. Barbara Weller, Manager, Population Studies Section, Research Division

ALSO PRESENT

- Mr. Tom Addison, Bay Area Air Quality Management District
- Dr. Menahem Anderman, Consultant
- Ms. Marilyn Bardet
- Ms. Clare Bell, E-Vet
- Mr. John Boesel, Calstart/Westart
- Mr. Thomas Bradley, Self
- Mr. Scott Briasco, Los Angeles Department of Water and Power

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APPEARANCES CONTINUED

ALSO PRESENT

Mr. Kelly Brown, Ford Motor Company

Dr. Louis Browning, ICF Consulting

Dr. Nicholas Carter

Mr. Steve Casner, Self

Mr. Michael Coates, Green Car Group

Mr. Michael Conlon, Automotive Engine Rebuilders

Mr. Steven Dibner

Mr. Armando Flores, Latino PAC, Stansilaus County Hispanic Chamber of Commerce

Mr. Tom Fulks, Green Car Marketing & Communications

Mr. Andrew Frank, U.C. Davis

Mr. S. David Freeman

Mr. Tom Gage, AC Propulsion

Mr. Marc Geller

Mr. Robert Gibney, Avestor

Mr. Tim Hastrup

Mr. Steve Heckeroth, 02

Mr. David Hermance, Toyota

Mr. Henry Hogo, SCAQMD

Mr. Steve HOEK, Automotive Engine Rebuilders

Ms. Bonnie Homes-Gen, American Lung Association

Mr. Steve Hurd, Caterpillar

Mr. Rolad Hwang, NRDC

APPEARANCES CONTINUED

ALSO PRESENT

- Mr. Carl Johnson, NYS Department of Environmental Conservcation
- Mr. Mike Kane, Self
- Dr. Douglas Kerr, Self
- Ms. Christine Kirby, Massachusetts Department of Environmental Protection
- Mr. Robert P. Kittell, Electricab Energy
- Mr. Ed Kjaer, SCE
- Mr. Ben Knight, American Honda
- ${\tt Ms.}$ Gretchen Knudsen, International Truck and Engine Corporation
- Ms. Patricia Lakinsmith, Monterey Technologies
- Ms. Elaine Lissner, EV Driver
- Mr. Jason Mark, UCS
- Mr. Daniel McCarthy, Evercel Inc.
- Mr. Rick McCourt, Company Construction
- Ms. Amanda Miller, EPRI
- $\operatorname{Mr.}$ Clayton Miller, Construction Industry Air Quality Coalition
- Mr. Diego Miralles, EV Works
- Mr. Bill Mirth, Federal-Mogul
- Mr. David Modisette, California Electric Transportation Coalition
- Mr. Dana Muscato, Phoenix Motor Cars
- Ms. Mary Nickerson, Toyota
- Mr. Mark Nordheim, WSPA

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APPEARANCES CONTINUED

ALSO PRESENT

Councilman Henery Perea, City of Fresno

Ms. Kimberly Rogers

Mr. Serge Roy, Capitech

Ms. Bev Sanders

Mr. Paul Scott, PEVDC

Ms. Zan Dubin Scott, Self

Mr. Bill Smith, Virtual Agile Manufacturing

Ms. Sandray Spelliscy, PCL

Mr. Dan Sturges, Mobility Lab

Mr. Dean Taylor, SoCal Edison

Mr. Mike Thompson, Self/Air Breather

Mr. Edward Thorpe, PEVDC

Mr. Joe Tomita, Toyota

Mr. Jay Wagner, Dana Corporation

Mr. Bill Warf, SMUD

Mr. Reagan Wilson, Stanislaus County

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PROCEEDINGS

- 2 CHAIRPERSON LLOYD: Good morning. The March
- 3 27th, 2003 public meeting of the Air Resources Board will
- 4 now come to order.
- 5 Mr. Calhoun, would please lead the Board in the
- 6 Pledge of Allegiance.
- 7 (Thereupon the Pledge of Allegiance was
- 8 Recited in unison.)
- 9 CHAIRPERSON LLOYD: Thank you.
- 10 Will the clerk of the Board please call the roll.
- BOARD CLERK DORAIS: Dr. Burke?
- BOARD MEMBER BURKE: Present.
- BOARD CLERK DORAIS: Mr. Calhoun?
- 14 BOARD MEMBER CALHOUN: Here.
- 15 BOARD CLERK DORAIS: Ms. D'Adamo?
- 16 BOARD MEMBER D'ADAMO: Here.
- 17 BOARD CLERK DORAIS: Supervisor DeSaulnier?
- 18 BOARD MEMBER DeSAULNIER: Here.
- 19 BOARD CLERK DORAIS: Professor Friedman?
- 20 BOARD MEMBER HUGH FRIEDMAN: Here.
- 21 BOARD CLERK DORAIS: Dr. Friedman?
- 22 BOARD MEMBER WILLIAM FRIEDMAN: Here.
- 23 BOARD CLERK DORAIS: Mr. McKinnon?
- 24 BOARD MEMBER McKINNON: Here.
- 25 BOARD CLERK DORAIS: Supervisor Patrick?

- 1 Mrs. Riordan?
- 2 BOARD MEMBER RIORDAN: Here.
- 3 BOARD CLERK DORAIS: Supervisor Roberts?
- 4 BOARD MEMBER ROBERTS: Here.
- 5 BOARD CLERK DORAIS: Chairman Lloyd?
- 6 CHAIRPERSON LLOYD: Here.
- 7 Thank you.
- 8 Good morning again.
- 9 First of all I would like to welcome our new
- 10 Executive Officer, Catherine Witherspoon. It's her first
- 11 Board meeting.
- 12 So we're delighted to have you here, Catherine,
- 13 and we're delighted to be working with you. It's a tough
- 14 start to a career in this job, but I know you can handle
- 15 it.
- 16 EXECUTIVE OFFICER WITHERSPOON: Thank you.
- 17 CHAIRPERSON LLOYD: Before we get started, just
- 18 note about today's proceedings.
- 19 We are postponing Agenda Item 03-2-2 until next
- 20 month regarding appointments to the Research Screening
- 21 Committee, to give staff a little more time to talk to
- 22 potential candidates.
- 23 So after our regular health update we'll go
- 24 directly to Agenda Item Number 3, the Carl Moyer, school
- 25 bus Item. We're expecting that discussion to take about

1 an hour, as we're hoping. So if you're here for the Zero

- 2 Emission Vehicle Regulation, which obviously is the
- 3 highlight of the day for many of us, you have a bit of
- 4 time to get some coffee, work on testimony, talk to staff,
- 5 et cetera.
- 6 Then once we get started with ZEV, we proceed
- 7 straight through the rest of the day, only taking short
- 8 breaks for the court reporter every two hours.
- 9 That's to accommodate the large list of witnesses
- 10 we're expecting today. We don't have an idea of the
- 11 number of witnesses at this time, but obviously in the
- 12 next few hours we'll have a pretty good idea.
- 13 If need be we'll extend the hearing to tomorrow.
- 14 But my colleagues now will have to gauge that to see how
- 15 long and how fast we can get along. And clearly, in that
- 16 context, I'm already under significant pressure by my
- 17 colleagues here to limit the testimony, given that we may
- 18 have a large number of people. And so, as you can see the
- 19 pincer movement here, it's likely that I will have to
- 20 exert three minutes or so if we have a large number of
- 21 witnesses. But we won't know that, and I've give the
- 22 witnesses plenty of time. Clearly, the testimony up front
- 23 from the major stakeholders, that will not be impacted by
- 24 the three minutes because these are some critical issues,
- 25 and we'll need adequate response to the staff presentation

- 1 as well.
- 2 I'd also like to ask anyone in the audience who
- 3 wishes to testify today, as I indicated, keep comments as
- 4 brief as possible. The other part of it I think, and
- 5 consistent with this, you know, we've had hundreds of
- 6 letters, many of which repeat the same message. So people
- 7 who are testifying who all have the same message, it would
- 8 be helpful, in fact, if you just highlight any
- 9 differences. Believe me, as I've indicated when I was
- 10 flooded the last time with E-mails, it's like a dessert.
- 11 You know, the first few teaspoons or tablespoons are
- 12 excellent. But after, you know, a truckload of that, it
- 13 doesn't have the same impact.
- 14 So I think it's important that we focus some of
- 15 those so we add on. And the Board again has read a lot of
- 16 the material here, and I think we're smart enough to be
- 17 able to digest the key parts.
- 18 But as I indicated, until we know the number of
- 19 people signed, we will not have a good idea of where we
- 20 are.
- 21 So with that I guess we will proceed to the first
- 22 agenda item today. Reminding anybody who wishes to sign
- 23 up, please see the attendant outside. And if you have
- 24 copies of the written statements, provide 30 copies if you
- 25 can.

1 The item here is the recent health research

- 2 conducted in the Netherlands regarding the association
- 3 between traffic-related air pollution and mortality in an
- 4 elderly population.
- 5 At this point I'd like to turn it Ms. Witherspoon
- 6 to introduce the item and begin staff's presentation.
- 7 EXECUTIVE OFFICER WITHERSPOON: You're going to
- 8 have to get used to saying that. It's a longer name.
- 9 Good morning, Dr. Lloyd and members of the Board.
- 10 This a particularly interesting health study
- 11 because it adds to our understanding of particulate matter
- 12 and its effect on the elderly. Over the past few years we
- 13 have talked to you many times about children's unique
- 14 vulnerability to air pollution. This study reminds us
- 15 that there are other sensitive populations at risk.
- 16 This study also has an environmental justice
- 17 angle because it involves near-roadway and near-highway
- 18 exposures, something that many California communities are
- 19 concerned about.
- 20 We talked about some of these issues at the
- 21 January meeting, and we will be addressing the subject of
- 22 environmental justice research and data needs again in
- 23 April.
- 24 Dr. Norman Kado will make the staff presentation
- 25 this morning.

- 1 Dr. Kado?
- 2 DR. KADO: Thank you very much, Ms. Witherspoon.
- 3 Good morning, Chairman Lloyd and members of the
- 4 Board.
- 5 (Thereupon an overhead presentation was
- 6 Presented as follows.)
- 7 DR. KADO: Investigators have previously reported
- 8 associations between long-term exposure to particulate
- 9 matter, air pollution and mortality. The Air Resources
- 10 Board has recently adopted new annual PM10 and PM2.5
- 11 standards and continues to review the latest information
- 12 to protect the most sensitive members of the public from
- 13 chronic and cute health effects related to particulate air
- 14 pollution.
- The presentation this morning is a discussion of
- 16 a study evaluating the association between long-term
- 17 exposure to traffic-related pollutants and cardiopulmonary
- 18 mortality in a cohort of individuals, age 55 to 69.
- 19 --000--
- DR. KADO: Results of three previous studies
- 21 presented in an earlier health update have suggested that
- 22 long-term exposure to particulate matter air pollution is
- 23 associated with increased mortality from respiratory and
- 24 cardiovascular disease and from lung cancer.
- 25 For estimating exposure to air pollutants in

- 1 these studies, investigators compared several large,
- 2 usually metropolitan regions with different ambient air
- 3 pollution concentrations, with the assumption that
- 4 exposure is uniform within each region. This assumption,
- 5 however, may not accurately reflect exposure, especially
- 6 for pollutants with important local sources.
- 7 Investigators in Europe reported that
- 8 concentrations of nitrogen dioxide, an important
- 9 traffic-related pollutant, for example, varied between
- 10 small regions within cities. They indicated that traffic
- 11 intensity and distance to major roadways are important in
- 12 assessing long-term exposure to this pollutant.
- 13 Investigators have further reported that chronic
- 14 respiratory disease in children is associated with living
- 15 near major roadways.
- 16 --000--
- 17 DR. KADO: The focus of today's health update is
- 18 a study recently published by Hoek and Colleagues in the
- 19 medical journal Lancet. In the article they reported an
- 20 association between mortality and indicators of
- 21 traffic-related air pollution in the Netherlands.
- 22 The subject for the study -- the subjects for the
- 23 study consisted of 4500 residents randomly selected as a
- 24 subset from the Netherlands cohort study on diet and
- 25 cancer, which is an ongoing study started in 1986 on over

- 1 120,000 residents.
- 2 The investigators specifically evaluated
- 3 cardiopulmonary mortality and its association with
- 4 traffic-related air pollution.
- 5 The pollutants of interest in this study were
- 6 black smoke and nitrogen dioxide. These pollutants were
- 7 used as indicators of exposure to traffic pollutants.
- 8 The investigators determined background levels
- 9 for the entire region and for their urban environment.
- 10 Further, the investigators used living near major roadways
- 11 as an index for exposure to local traffic-generated
- 12 pollutants. This was defined as living within 100 meters
- 13 of a freeway or within 50 meters of a major street in
- 14 their evaluation.
- --o0o--
- DR. KADO: Over the course of this study there
- 17 were 185 cardiopulmonary deaths. After adjusting for
- 18 confounding factors, such as smoking and background
- 19 exposure to black smoke and nitrogen dioxide, those living
- 20 near a major roadway or a freeway had higher relative risk
- 21 for cardiopulmonary mortality. This corresponded to
- 22 approximately twenty cardiopulmonary deaths for
- 23 individuals living near major roadways in this study.
- 24 Interestingly, when the population was limited to
- 25 those who lived in the same location for ten years or

1 more, the risk for cardiopulmonary mortality increased for

- 2 those living near a major roadway. This implies that
- 3 longer periods of exposure to traffic-related pollutants
- 4 may increase the risk to cardiopulmonary deaths.
- 5 --000--
- 6 DR. KADO: This study agrees with findings from
- 7 three previous cohort studies conducted in the United
- 8 States, demonstrating an association between exposure to
- 9 air pollution and cardiopulmonary mortality. The
- 10 consistency of the association across different countries
- 11 gives credence to the idea that air pollution is
- 12 associated with mortality in both the United States and
- 13 Europe.
- 14 The results from this study indicate that there
- 15 is a consistent association between cardiopulmonary
- 16 mortality and living near a major roadway, and further
- 17 indicates the importance of assessing exposure at a finer
- 18 scale especially with regards to a local source pollution
- 19 such as vehicular traffic.
- 20 The finding of increased risk for those living
- 21 near roadways is important to the State of California
- 22 where many of our citizens live in close proximity to
- 23 major roads and freeways. Motorized traffic emissions
- 24 result in small scale spatial variations with high
- 25 concentrations at short distances from major roads. This

- 1 exposure could result in adverse health effects.
- 2 Although black smoke and nitrogen dioxide were
- 3 used as indicators for traffic-related air pollution,
- 4 these components may not be directly responsible for the
- 5 observed mortality. It is possible that some other
- 6 traffic-related pollutants such as ultrafine particles or
- 7 diesel particulate matter, for example, is responsible for
- 8 the health effect -- of the effect observed in this study.
- 9 This concludes the health update. And we would
- 10 be happy to answer any questions.
- 11 Thank you very much.
- 12 CHAIRPERSON LLOYD: Thank you.
- 13 I think that's an excellent background setting
- 14 and rationale for the subsequent items today.
- 15 Questions from the Board?
- Dr. Friedman.
- 17 BOARD MEMBER WILLIAM FRIEDMAN: Well, just a
- 18 comment.
- 19 This is one of a growing number of reports on the
- 20 same subject that -- in which this association exists.
- 21 And it places a premium on two things: First, the efforts
- 22 that we're trying to make with respect to environmental
- 23 justice. And, second, on trying to identify or getting
- 24 the research done to identify the constituent parts of
- 25 particles that may be responsible in an ultimate sense for

- 1 the causation. We're still pretty far from that, but
- 2 there clearly is a direction that we must traverse to get
- 3 the answer to that. There's no question that there is a
- 4 relationship between mortality and what it is we're
- 5 breathing. We need to find out exactly what component
- 6 part is the culprit.
- 7 CHAIRPERSON LLOYD: Dr. Burke.
- 8 BOARD MEMBER BURKE: I agree with Dr. Friedman in
- 9 part of his statement and disagree with him in another
- 10 part.
- 11 At South Coast we're obviously concerned about
- 12 the causal relationship to illness. And, therefore, we
- 13 are undertaking some studies in groundbreaking areas,
- 14 including the cause of brain cancer from air pollution, as
- 15 well as some of our asthma problems.
- But, you know, environmental justice is a very
- 17 precious term to me. And you know, having a study like
- 18 this and saying it has impact on environmental justice
- 19 doesn't -- isn't relevant to me, because saying the
- 20 freeway runs by it, I mean a freeway runs by -- through
- 21 west L.A., and we know they're not environmentally
- 22 challenged. Runs through Encino, and we know they're not
- 23 environmentally challenged. So having a freeway run
- 24 through your neighborhood does not necessarily mean you're
- 25 economically or environmentally looking for environmental

- 1 justice.
- 2 And to slap that label on a study like that to
- 3 people of color I think is offensive. Just one personal
- 4 opinion.
- 5 EXECUTIVE OFFICER WITHERSPOON: If I might
- 6 respond since I'm the one who brought the issue up.
- 7 The exposures that we're talking about are very
- 8 proximate to the freeway, in very close distance. And so
- 9 even when the freeways are running through more wealthy
- 10 communities, the land uses immediately adjacent to the
- 11 freeway tend to be industrial, mixed use, lower income.
- 12 And so I don't think we've violated the principle of
- 13 environmental justice, because lower income people do tend
- 14 to end up in housing that might be immediately adjacent to
- 15 freeways and roadways.
- 16 BOARD MEMBER BURKE: Well, you know Sunset
- 17 Boulevard? Are you familiar with Sunset Boulevard in
- 18 Beverly Hills? Do you think they're economically
- 19 challenged?
- 20 BOARD MEMBER WILLIAM FRIEDMAN: I haven't seen a
- 21 diesel truck on Sunset Boulevard since I've lived there.
- 22 And I lived on Sunset Boulevard --
- 23 BOARD MEMBER BURKE: Have you seen any on the
- 24 405?
- 25 CHAIRPERSON LLOYD: Please. I think that --

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1 BOARD MEMBER WILLIAM FRIEDMAN: Yeah. But --
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- BOARD MEMBER BURKE: Well, we're talking about
- 3 freeways here. We're not talking about surface streets.
- 4 Sunset Boulevard and the 405 is the most highly congested
- 5 freeway in the State of California with 435,000 cars and
- 6 trucks a day. So I mean --
- 7 BOARD MEMBER WILLIAM FRIEDMAN: Billy, I live 400
- 8 yards from there, not 200 feet from diesel, which is what
- 9 these studies are talking about.
- 10 And, believe me, there's no -- my comments had no
- 11 intent to offend any specific group of individuals. I
- 12 think -- what I said was there's an implication. And
- 13 there is an implication, and it needs to be studied
- 14 further. That's what these studies mean to me, that there
- 15 is -- there's a fruitful area for further inquiry.
- 16 BOARD MEMBER BURKE: Well, I happen to live less
- 17 than -- have for the past twenty years, probably eight
- 18 blocks from there. And if -- you know where Arrow Street
- 19 is?
- 20 BOARD MEMBER WILLIAM FRIEDMAN: Yes, I do.
- 21 BOARD MEMBER BURKE: That's the street after the
- 22 405 on the east side?
- The houses in that area have been diminished in
- 24 value because of the proximity to the 405. Now only
- 25 because of sound pollution. Because of the pollution from

- 1 the trucks and the cars going by.
- 2 I just -- you know, environmental justice to me
- 3 means people who don't have a voice. Just because a
- 4 freeway runs by your place I don't think means that you
- 5 don't have a voice.
- 6 That's, you know -- I didn't mean your comment
- 7 was offensive, Doc, you know. But I just -- all my life
- 8 people have been slapping labels on things for people who
- 9 are environmentally or economically challenged and calling
- 10 them, you know, things that we need study for those
- 11 people.
- 12 Well, this is not a key element. Maybe an
- 13 element, but not a key element in what you need to study
- 14 for poor and environmentally challenged people as far as
- 15 I'm concerned. And maybe it's just a difference of
- 16 opinion.
- 17 EXECUTIVE OFFICER WITHERSPOON: Staff would agree
- 18 with that assessment. It's just one element. And I
- 19 didn't mean to imply that this was the entire
- 20 environmental justice story. It's just one piece.
- 21 CHAIRPERSON LLOYD: Mr. McKinnon.
- 22 BOARD MEMBER McKINNON: Yeah, I think there's
- 23 probably less contradictions between what folks said to
- 24 each other. I think both are sort of important
- 25 perspectives, as kind of working through what we're seeing

1 in and discussing in the environmental justice area.

- 2 It is true that it's more than freeways and
- 3 trucks, because there's lots of stationary source
- 4 problems. There are retail commercial problems like gas
- 5 stations and laundries and laundromats. There are some
- 6 small things like Barrio Logan situation where we're
- 7 looking at plating.
- 8 And in some EJ communities there is heavy truck
- 9 traffic, not only on freeways, but also on surface
- 10 streets. I think of the Alameda corridor. On freeways I
- 11 think of Boyle Heights where there's a bunch of freeways
- 12 that sort of come together in interchanges sort of with a
- 13 neighborhood.
- 14 And I guess it seems to me that if we're going to
- 15 do what's right for Californians in all communities, one
- 16 of the things we're going to have to do is get better at
- 17 measuring how all those impacts come together. And I
- 18 think that what we're going to find, and I think there's
- 19 sufficient evidence actually at this point, that a lot of
- 20 the stationary source, commercial source, and even freeway
- 21 location impacts neighborhoods of color.
- 22 And I think we have to get better at measuring
- 23 those impacts so that we can have a discussion about what
- 24 we're going to do about it and what measures will begin to
- 25 correct the problem. If we don't measure it, we won't be

1 able to correct the problem. We may do a lot of things

- 2 that work and we may do things that don't work.
- Finally, I'm real concerned -- and one of the
- 4 things that seems to happen is school districts tend to
- 5 buy land where it is cheapest. And one of the places
- 6 where land is the cheapest is next to freeways. And that
- 7 seems to be a reoccurring pattern. I'm not sure how we're
- 8 going to get at that, but we certainly need to figure out
- 9 a way, because it isn't a good way of siting a school.
- 10 And I think that is beyond EJ. I think that
- 11 happens in all communities. I think it's just really a
- 12 common occurrence because that's where the land is least
- 13 valuable.
- 14 Thanks.
- 15 CHAIRPERSON LLOYD: Thank you.
- 16 Supervisor Roberts.
- 17 BOARD MEMBER ROBERTS: I don't want to interrupt
- 18 any of this, but I'd like to ask a question about the
- 19 presentation.
- 20 CHAIRPERSON LLOYD: Please do.
- 21 BOARD MEMBER ROBERTS: You made reference to
- 22 major roads and freeways without giving us any definition
- 23 as to what that means in levels of traffic. What's a
- 24 major road, to begin with, as per this study? I'd like to
- 25 get some perspective in this. Because, believe it or not,

- 1 we're building some of most expensive housing in our
- 2 community right next to major roads and freeways. I'd
- 3 just like to have some understanding of this because I
- 4 think it's bigger than any one community. It transcends
- 5 all of that.
- 6 And I thought this Board was about cleaning up
- 7 the air, period. Okay?
- 8 Could you help me? What's a major road?
- 9 Everybody up here knows except for me, so please help me.
- 10 DR. KADO: It was defined in a number of -- there
- 11 are companion papers in this -- related to this study.
- 12 And freeways, they had specific number in the thousands.
- 13 I don't remember the exact number. Major roads were a
- 14 little bit less than that. I can't give you the exact
- 15 number.
- 16 BOARD MEMBER ROBERTS: Would you for me
- 17 personally get that information, because I'd like some
- 18 perspective. Because a major road get involved a little
- 19 bit with transportation planning, and that has no meaning
- 20 whatsoever. And we've got a lot of things I would
- 21 describe as major roads. And I'm not going to tell you
- 22 how close I live to one, but it's very close -- or how
- 23 close I live to a freeway.
- 24 But I think beyond that -- I think the
- 25 implications here is that, you know, there's something to

1 be concerned with and there's some additional studies that

- 2 probably we're going to have to do. And I don't think it
- 3 does any -- if it comes as a surprise to anybody, I'll be
- 4 surprised over that.
- 5 But I'd like to have some perspective in terms of
- 6 what they found, what this environment really looked like
- 7 that they were studying.
- 8 CHAIRPERSON LLOYD: You might have to pay a site
- 9 visit to answer that question comprehensively.
- 10 BOARD MEMBER ROBERTS: I'll be available in June,
- 11 if that's an option.
- 12 CHAIRPERSON LLOYD: Thank you very much. Thank
- 13 you.
- 14 Seeing no further comments or questions, we'll
- 15 bring that item to a close and thank the staff. Thank you
- 16 very much.
- 17 And I guess we look forward next month to the
- 18 discussions on the new RSE members.
- 19 Thank you.
- 20 CHAIRPERSON LLOYD: So with that we'll move on to
- 21 the next agenda item. I'll just speak as staff turns
- 22 over. And this one is Agenda Item 03-2-3, public meeting
- 23 to consider Prop 40 and related amendments to the Carl
- 24 Moyer Program and the School Bus Program guidelines.
- 25 Again, thanks for everybody passing off on -- the

1 public passing off on Prop 40. We have some funds

- 2 actually for this very important program.
- 3 I had the pleasure of knowing Dr. Carl Moyer
- 4 personally. And he truly was a visionary ahead of his
- 5 time, who recognized the prolonged life of diesel engine
- 6 meant that old high-polluting vehicles and equipment were
- 7 going to be around for a very long time and would present
- 8 an air quality challenge. This foresight in fact was the
- 9 genesis of the Moyer Program, which is passed by the
- 10 Legislature.
- 11 Carl believed that a collaborative effort between
- 12 private entities and government could promote cleaner
- 13 engines and have a significant positive impact on air
- 14 quality. And clearly that vision has proven to be true.
- 15 The continuing success of his program demonstrates again
- 16 how right he was. And now we have a parallel program for
- 17 lower-emission school buses that applies the same
- 18 philosophy to those vehicles.
- 19 Something that Dr. Moyer may not have anticipated
- 20 is how environment justice would come to be part of his
- 21 effort. We now have laws that direct 50 percent of all
- 22 Carl Moyer and school bus monies to the areas that are
- 23 heavily impacted by air pollution.
- 24 The other thing that's changed is our options for
- 25 cleaning up diesel engines. When the Carl Moyer Program

- 1 began, replacement, rebuilds, and alternative fuel
- 2 subsidies were the only options. Now we have
- 3 after-treatment possibilities as well, and have learned a
- 4 lot more about the relative benefits of all the different
- 5 strategies.
- 6 Ms. Witherspoon, are you ready to begin staff's
- 7 presentation?
- 8 EXECUTIVE OFFICER WITHERSPOON: Yes. Thank you,
- 9 Dr. Lloyd.
- 10 Last year California voters approved Proposition
- 11 40, the California Clean Water, Clean Air, Safe
- 12 Neighborhood Parks and Coastal Protection Act, thus
- 13 providing the funds for the Carl Moyer and Lower-Emission
- 14 School Bus Programs to continue for two more years.
- 15 Under the Carl Moyer Program, truck drivers,
- 16 forklift operators, farmers, commercial fishermen, and
- 17 many other hard working Californians have gotten the
- 18 financial assistance to replace older, higher-emitting
- 19 diesel equipment with newer and cleaner technologies.
- 20 All Californians have benefited from the
- 21 cumulative air quality improvements of these projects.
- 22 During the first three years of the Carl Moyer Program
- 23 smog-forming NOx emissions have been reduced statewide by
- 24 over 11 tons per day.
- 25 The Lower-Emission School Bus Program provides

1 similar benefits. Through this program, California school

- 2 districts are providing direct public health benefits to
- 3 their students by reducing NOx and diesel PM from the
- 4 vehicles that bring the children to school. In addition,
- 5 thousands of school children are now being transported in
- 6 new buses meeting the most current safety standards.
- 7 Over the past two years more than 500 old,
- 8 high-emitting school buses have been removed from service
- 9 and replaced with new, cleaner models. In addition, about
- 10 1500 buses have been equipped with retrofit devices to
- 11 date and more than 3,000 will have such aftertreatment
- 12 when the retrofit component of the existing program is
- 13 completed this fall.
- 14 The guideline revisions staff are proposing today
- 15 will update these programs and allow us to continue
- 16 achieving real and quantifiable reductions of NOx PM.
- 17 With that, I'll now ask Dr. Alberto Ayala and Ms.
- 18 Krista Fregoso to proceed with the staff presentation.
- 19 (Thereupon an overhead presentation was
- 20 Presented as follows.)
- 21 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA:
- Thank you, Ms. Witherspoon.
- 23 And thank you, Dr. Lloyd and members of the
- 24 Board.
- 25 Staff are here today to propose to you revisions

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1 to the existing guidelines for two clean-air incentive

- 2 programs in California, the Carl Moyer Program and the
- 3 Lower-Emission School Bus Program.
- 4 These revisions we believe improve on the past
- 5 success of these programs and allow us to move forward
- 6 with the funding made available by proposition 40.
- 7 --00--
- 8 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA: I
- 9 will briefly discuss Proposition 40 and the funding made
- 10 available to the Carl Moyer and the School Bus programs.
- 11 Then I will present an overview of the changes made to the
- 12 existing guidelines for the Carl Moyer Program, which you
- 13 approved on November 16th, 2000.
- I will then turn it over to Ms. Krista Fregoso,
- 15 who will discuss for you the proposed revisions to the
- 16 Lower-Emissions School Bus Program.
- 17 These are separate incentive programs with their
- 18 own distinct guidelines, but they come together under the
- 19 funding umbrella of the voter-approved Proposition 40.
- 20 Finally, since release of the documents for
- 21 public comment, the staff have identified some corrections
- 22 and clarifying changes to both sets of guidelines. We
- 23 will describe these further changes and ask for your
- 24 consideration and approval.
- 25 --000--

- 1 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA:
- 2 Proposition 40 is a California Clean Water, Clean
- 3 Air, Safe Neighborhood Parks and Coastal Protection Act
- 4 approved by California voters in March 2002. It provides
- 5 the only current source of funding for the Carl Moyer and
- 6 School Bus Programs.
- 7 This proposition provides funding for eligible
- 8 projects that affect air quality in the state and local
- 9 parks and recreation areas.
- 10 ARB has been allocated \$25 million for the
- 11 current fiscal year, and a similar amount of funding is
- 12 expected for Fiscal Year 2003-2004.
- Of this, Assembly Bill 425 directs that 20
- 14 percent be allocated for the purchase of new, clean, safe
- 15 school buses. Funding must be allocated to eligible
- 16 projects that meet the approved program guidelines,
- 17 including environmental justice requirements.
- 18 --000--
- 19 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA: In
- 20 the four years that the Carl Moyer Program has been in
- 21 existence, approximately \$114 million have been allocated
- 22 for projects. We are currently nearing the end of the
- 23 reporting cycle for year four, and districts tell us that
- 24 all funds have been allocated to eligible projects.
- 25 The Carl Moyer Program has been widely successful

- 1 in its goal to deploy cleaner than required engine
- 2 technology and has resulted in significant near-term
- 3 reductions of emissions of nitrogen oxides and particulate
- 4 matter.
- 5 The program has been over-subscribed with
- 6 significantly more eligible projects than there is funding
- 7 for. The success of the Moyer Program is illustrated by
- 8 the statistics for the first three years. Results for the
- 9 fourth are still coming in from the districts, and the
- 10 Board will hear a status report on these results in the
- 11 fall.
- 12 The program has resulted in average reductions of
- 13 11 tons of NOx emissions per day, at an average cost
- 14 effectiveness of \$4,000 per ton of NOx reduced. This
- 15 compares very favorably to the current cost effectiveness
- 16 limit of \$13,000 per ton.
- 17 The program has funded more than 4300 engines,
- 18 with a fairly even split between diesel and alternative
- 19 fuel.
- 20 --000--
- 21 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA:
- The new finding made available by Proposition 40
- 23 and a number of recent developments prompted staff to
- 24 revise the existing guidelines. The revisions to the
- 25 Moyer guidelines include the following:

1 First, we're proposing new district requirements

- 2 for matching funding allocations. The staff is also
- 3 proposing a new provision which allows districts to fund
- 4 projects that reduce PM emissions only as long as it is
- 5 with district match funds.
- 6 These first two revisions will be discussed in
- 7 more detail with the next few slides.
- 8 Other changes to the Moyer guidelines include an
- 9 increase in the maximum cost effectiveness from 13,000 to
- 10 13,600 per ton of NOx reduced. This is done to account
- 11 for cost-of-living increases relative to the last update
- 12 of the guidelines in November of 2000.
- 13 Although environmental justice requirements with
- 14 part of the funds allocated last year, they were not
- 15 formally spelled out in the current guidelines, which were
- 16 approved in 2000. We have added this language to the
- 17 proposed revisions. We have formalized the reporting
- 18 requirements for the districts. This is important since
- 19 we have already been informed that the Department of
- 20 Finance will formally audit both the ARB and the districts
- 21 in the implementation of these Proposition 40 funds.
- 22 And, finally, the majority of the changes to the
- 23 guidelines are technical updates related to new emission
- 24 factors and inventories as well as new emission standards
- 25 that recently came into effect. ARB and district staff

1 have also worked closely and consider the lessons learned

- 2 in the four years of the Carl Moyer Program
- 3 implementation.
- 4 This experience is reflected in a number of
- 5 clarifying statements throughout the document. One of the
- 6 proposed technical updates relates to a specific guidance
- 7 for projects that involve engine repowers. In The public
- 8 document staff proposes that only rebuilt engines and
- 9 parts offered by the original equipment manufacturer shall
- 10 be eligible for Moyer funding.
- 11 We will present to you a proposal to include more
- 12 flexibility and allow for a wider variety of rebuilt
- 13 engines to qualify for participation so long as they
- 14 result in real, quantifiable and enforceable remission
- 15 reductions
- --o0o--
- 17 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA:
- 18 Per Proposition 40 language, each district is
- 19 eligible to receive no less than \$100,000 a year. The
- 20 staff proposes that smaller districts which based on
- 21 population only qualify for this minimum disbursement may
- 22 request a waiver of the matching requirement so long as
- 23 sufficient district resources are committed to
- 24 administration of the program.
- 25 In addition, new participating districts must

1 receive appropriate training from ARB for program

- 2 implementation before receiving their allocation.
- For the larger districts the matching requirement
- 4 is the same as in the past. For every \$2 from proposition
- 5 40, they must commit \$1 from funds under their authority.
- 6 Up to 15 percent of this match requirement can be made by
- 7 a district's in-kind administrative costs.
- 8 --000--
- 9 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA: In
- 10 the current fiscal year Proposition 40 has made available
- 11 a total of \$19.5 million for projects. Each California
- 12 air district is eligible for a minimum allocation of
- 13 \$100,000. Districts with either populations of
- 14 approximately 330,000 or more or a nonattainment of
- 15 federal lows in the standards are eligible for additional
- 16 funding determined based on equal weight for each of these
- 17 factors.
- 18 --00o--
- 19 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA:
- The program will continue the goals and
- 21 requirements for reduction of PM emissions recommended by
- 22 the Carl Moyer Advisory Board. Areas in nonattainment of
- 23 the federal PM standards must fund projects that result in
- 24 a minimum overall PM emission reduction of 25 percent.
- 25 Currently the San Joaquin Valley and South Coast

1 Districts have this requirement. The rest of the

- 2 districts must attempt to meet this goal.
- 3 The staff proposed additional flexibility be
- 4 added to the program. Districts may use matching funds
- 5 for projects that result in PM emission reductions only.
- 6 This could be projects like diesel particulate filters or
- 7 oxidation catalysts. Although these projects do not offer
- 8 NOx reductions consistent with the original focus of the
- 9 Carl Moyer program, reductions of toxic PM emissions are
- 10 critical and the staff believe offering this flexibility
- 11 to districts to fund these projects is important.
- 12 --000--
- 13 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA:
- 14 The final slide in the staff presentation of the
- 15 Moyer Program provisions is a summary of further proposed
- 16 modifications. Since the release of the guideline
- 17 document for public comment on the 27th of last month, a
- 18 number of minor points requiring further clarification and
- 19 correction have been identified. The staff will submit an
- 20 amended document to the executive officer for final
- 21 resolution and approval.
- 22 Lastly, in an effort to ensure real emission
- 23 reductions over the useful life of an engine, the staff's
- 24 original proposal codify an existing policy requiring the
- 25 use of OEM engines and parts. We are now proposing to

1 allow the use of non-OEM rebuilt engines and parts as long

- 2 as they can be demonstrated to ARB to be functionally
- 3 equivalent from an emissions and durability standpoint to
- 4 the OEM engines and components being replaced.
- 5 Staff has worked with the independent rebuilder
- 6 stakeholders who concur with the proposed language and
- 7 approach. The staff will also continue to work with all
- 8 other stakeholders to determine the specific aspects of
- 9 this demonstration.
- I will now turn it over to Ms. Fregoso, who will
- 11 present the revisions for the Lower-Emission School Bus
- 12 Program and conclude the staff presentation.
- 13 PLANNING AND REGULATORY DEVELOPMENT SECTION AP
- 14 SPECIALIST FREGOSO: Thank you, Dr. Ayala.
- I will now present the staff's proposal for
- 16 revisions to the Lower-Emission School Bus Program.
- --o0o--
- 18 PLANNING AND REGULATORY DEVELOPMENT SECTION AP
- 19 SPECIALIST FREGOSO: The purpose of this incentive program
- 20 is to reduce school children's exposure to toxic PM
- 21 emissions and smog-forming NOx emissions.
- --000--
- 23 PLANNING AND REGULATORY DEVELOPMENT SECTION AP
- 24 SPECIALIST FREGOSO: First, let me begin with a brief
- 25 status summary of the existing Lower-Emission School Bus

- 1 Program.
- 2 In December 2000, the Board adopted the original
- 3 guidance document for use by the California Energy
- 4 Commission and the local air districts in implement the
- 5 program. The program has been a success since its
- 6 inception two years ago. A total of \$49.5 million has
- 7 been used to purchase new lower-emitting school buses
- 8 meeting the latest federal motor vehicle safety standards.
- 9 An additional \$16.5 million in funding is being
- 10 used to equip in-use diesel buses with retrofit devices
- 11 that reduce cancer-causing PM emissions. With this
- 12 funding over 500 old, high-polluting buses have been
- 13 removed from service and replaced with new, safe,
- 14 lower-emitting models. The retrofit component is ongoing
- 15 and is scheduled for completion in the fall of 2003. At
- 16 that time we expect that about 3,000 in-use diesel school
- 17 buses will be equipped with ARB-verified retrofit devises
- 18 that significantly reduces PM emissions.
- --o0o--
- 20 PLANNING AND REGULATORY DEVELOPMENT SECTION AP
- 21 SPECIALIST FREGOSO: Dr. Ayala has already discussed that
- 22 Proposition 40 is the only current funding source for the
- 23 Carl Moyer Program and the Lower-Emission School Bus
- 24 Program.
- 25 Assembly Bill 425 directs that 20 percent of the

- 1 Proposition 40 funds available to the ARB be used to
- 2 purchase new school buses. For this fiscal year a funding
- 3 allocation of \$4,920,000 is available to continue the
- 4 Lower-Emission School Bus Program. This means we will be
- 5 able to replace at least 45 old school buses throughout
- 6 California with new lower emitting models.
- 7 In the next fiscal year a similar amount is
- 8 expected to be available. Neither Proposition 40 nor
- 9 Assembly Bill 425 provided funding to continue the
- 10 retrofit component of the program.
- 11 --000--
- 12 PLANNING AND REGULATORY DEVELOPMENT SECTION AP
- 13 SPECIALIST FREGOSO: Now I will discuss the staff's
- 14 proposed revisions to the program, most of which are
- 15 administrative revisions.
- 16 First, we are updating the funding allocations
- 17 for regions throughout California. Seven of the largest
- 18 air districts will receive distinct funding allocations.
- 19 The remaining funds will be pooled for distribution to
- 20 school districts in the rest of the State.
- 21 As done in the previous two years of the program,
- 22 the funding allocations are based on population.
- Next we are updating the program timetable, which
- 24 with include an enforceable delivery deadline with a
- 25 penalty provision for the late delivery of school buses.

1 I'll discuss this penalty provision in just a few minutes.

- We are also proposing that fewer air districts
- 3 self-administer the program this year. Instead we are
- 4 focusing more program administration at the California
- 5 Energy Commission, which has extensive experience in
- 6 implementing the program. The three air districts that
- 7 have requested to continue to self-administer the program
- 8 may do so under our proposal.
- 9 The staff believes this proposed revision is
- 10 appropriate due to the smaller pot of funding available
- 11 and the increased auditing requirements associated with
- 12 Proposition 40.
- 13 And, finally, our proposal reduces the match
- 14 funding contribution for school districts severely
- 15 impacted by transportation service costs. In the previous
- 16 two years of the program school districts with bus fleets
- 17 comprised with at least 20 percent pre-1977 model year
- 18 in-use buses could qualify for a reduced match funding
- 19 amount capped as \$15,000. Our proposal now caps this
- 20 reduced match funding amount at \$10,000 and is applicable
- 21 to any qualified new bus purchase that replaces an in-use
- 22 pre-1977 model year bus.
- --000--
- 24 PLANNING AND REGULATORY DEVELOPMENT SECTION AP
- 25 SPECIALIST FREGOSO: In addition to the administrative

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- 1 revisions I just discussed, we are proposing two
- 2 significant changes to the current program guidelines.
- 3 First, our proposal includes updated eligibility
- 4 criteria for funding new school buses with 2003 model year
- 5 engines.
- 6 Next, our proposal includes a mechanism for
- 7 assessing a monetary penalty on the business entity
- 8 responsible for a delay that results in school buses being
- 9 delivered late to school districts.
- 10 I'll now discuss each of these revisions in more
- 11 detail.
- --000--
- 13 PLANNING AND REGULATORY DEVELOPMENT SECTION AP
- 14 SPECIALIST FREGOSO: We are updating the eligibility
- 15 criteria for funding new school buses to account for more
- 16 stringent NOx emissions requirements that took effect on
- 17 October 1st, 2002. Because of these more stringent
- 18 requirements, the Lower-Emission School Bus Program is in
- 19 a transitional period for 2003 model year.
- 20 Our proposed eligibility criteria reflect this
- 21 transitional period for NOx requirements and also require
- 22 that engines in funded school buses provide reductions in
- 23 toxic PM emissions.
- 24 There is one thing we want to clarify for the
- 25 Board based on recent information. There are two engine

1 manufacturers that supply engines for natural gas school

- 2 buses. Cummins currently has an oxidation catalyst. And
- 3 John Deere will be certifying with an oxidation catalyst
- 4 by this July.
- 5 Our proposal will not provide any funding for
- 6 school buses equipped with engines that are subject to the
- 7 October 2002 requirements and that require the payment of
- 8 a nonconformance penalty.
- 9 Our proposal maintains the program's funding
- 10 split of two-thirds of the funding for new alternative
- 11 fuel purchases and one-third of the funding for new diesel
- 12 purchases as a statewide goal.
- 13 And, finally, this proposal is only applicable to
- 14 2003 model year engines. We will again consider guideline
- 15 revisions when the 2004 standards become effective for all
- 16 engine manufacturers. At that time, we will be looking to
- 17 reinstate the program's requirement for NOx reductions.
- 18 --000--
- 19 PLANNING AND REGULATORY DEVELOPMENT SECTION AP
- 20 SPECIALIST FREGOSO: The final significant revision to the
- 21 Lower-Emissions School Bus Program is the staff's proposal
- 22 to add a mechanism for assessing a monetary penalty on the
- 23 business entity responsible for the failure to deliver
- 24 school buses to school districts by the September 1st,
- 25 2004 deadline. This mechanism will level the playing

- 1 field for business entities such as school bus
- 2 distributors that stand to profit from the Lower-Emission
- 3 School Bus Program. The previous program guidelines did
- 4 not include any mechanism to mitigate situations in which
- 5 school buses were delivered to school districts after the
- 6 program's delivery deadline.
- 7 In the staff's proposal released for public
- 8 comment on February 27th, we originally proposed that
- 9 either the California Energy Commission or the air
- 10 districts that self-administer the program be the agencies
- 11 to enforce the penalty provision. These are the agencies
- 12 signing the funding contracts with school districts.
- 13 However, based on public comment we are now modifying the
- 14 proposal to place the responsibility for enforcing this
- 15 provision on the ARB rather than on the Energy Commission
- 16 or the air districts. The staff will submit this modified
- 17 revision to the executive officer for final approval once
- 18 the public record for this item is closed.
- 19 This slide concludes the staff presentation. We
- 20 have provided for you an overview of staff's proposed
- 21 revisions to the guidelines of two important incentive
- 22 programs. The funding made available by Proposition 40
- 23 precipitated these changes which have built on these
- 24 programs' previous successes. The proposed revisions
- 25 offer the necessary tools for deployment of projects at

1 the local district level based on the latest information.

- 2 Staff believes the revisions and further
- 3 modifications will result in significant improvements to
- 4 the guidelines governing the Carl Moyer and the
- 5 Lower-Emission School Bus Programs. Thus, we recommend
- 6 approval.
- 7 Thank you. And the concludes our presentation.
- 8 CHAIRPERSON LLOYD: Thank you very much.
- 9 Comments, questions for the staff?
- 10 Mr. Calhoun.
- 11 BOARD MEMBER CALHOUN: I have two questions, one
- 12 of which I will hold off on until we get some testimony.
- But have we ever denied funding to a local
- 14 district because of its inability to match the required
- 15 funds?
- Don't all of you speak at once now.
- 17 PLANNING AND REGULATORY DEVELOPMENT MANAGER
- 18 KEMENA: This is Renee Kemena with the Mobile Source
- 19 Control Division.
- 20 Are you speaking in relation to the Moyer Program
- 21 or the School Bus Program?
- 22 BOARD MEMBER CALHOUN: Both.
- 23 CHAIRPERSON LLOYD: Simple question. Is there
- 24 any where we denied any application because the district
- 25 had not local matching funds, that we know of?

- 1 PLANNING AND REGULATORY DEVELOPMENT MANAGER
- 2 KEMENA: The match fund on the School Bus Program was a
- 3 requirement of the program, and they were all able to come
- 4 in with match funding.
- 5 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA:
- 6 That is the experience that we've had with the
- 7 Moyer Program as well.
- 8 CHAIRPERSON LLOYD: So the answer is no?
- 9 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA:
- 10 Correct.
- 11 BOARD MEMBER CALHOUN: The second question, I'll
- 12 wait until we hear some testimony.
- 13 CHAIRPERSON LLOYD: Are you sure?
- 14 Then Professor Friedman.
- 15 BOARD MEMBER HUGH FRIEDMAN: I have a couple of
- 16 quick questions too.
- 17 CAPCOA's concerned -- wrote about their concern
- 18 for the matching fund requirement for the smaller
- 19 districts receiving the minimum 100,000. And the proposal
- 20 would revise the guidelines for a one-year waiver. But
- 21 what happens after that one year?
- 22 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA: I
- 23 think initially the staff recommends that we look at
- 24 implementation of the program over the first year and
- 25 consider either extending or modifying the proposal based

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- 1 on the one-year experience.
- BOARD MEMBER HUGH FRIEDMAN: There's also, I
- 3 guess -- what, a 15 percent credit for administrative --
- 4 absorption of administrative --
- 5 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA:
- 6 That's correct. Which is currently in the existing
- 7 guidelines, and we're not changing that requirement,
- 8 that's correct.
- 9 BOARD MEMBER HUGH FRIEDMAN: Okay. And as I
- 10 heard the revisions, the Errata, those appear to me --
- 11 although I'm not technically adroit -- but it seems to me
- 12 that that pretty much responds and takes care of the
- 13 concern expressed by the automotive engineer rebuilders,
- 14 by recognizing and allowing in the standards non-OEM that
- 15 are equivalent. Is that what the intent is?
- 16 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA:
- 17 That's correct. As we stated in the staff
- 18 presentation, we are at a point where we are ready to move
- 19 forward and work with all of the stakeholders to determine
- 20 how we're going to proceed. But essentially allows both
- 21 the OEM and the non-OEM manufacturers to potentially
- 22 participate in the program, yes.
- BOARD MEMBER HUGH FRIEDMAN: Thank you.
- 24 CHAIRPERSON LLOYD: Supervisor DeSaulnier.
- 25 BOARD MEMBER DeSAULNIER: Thank you, Mr.

- 1 Chairman.
- 2 I don't like to sound parochial, and I've always
- 3 tried to be collegial particularly in regards to our
- 4 downwind neighbors from the Bay Area, but I'd like to hear
- 5 staff's rationale in terms of the Moyer Program and the
- 6 shift from more of a population-driven formula; and in
- 7 relation to the letter from ARAPCO, I'd like some
- 8 comments.
- 9 Don't all jump in at once.
- 10 EXECUTIVE OFFICER WITHERSPOON: The original
- 11 allocation was defined by statute that both population and
- 12 the need for the district to receive emission reductions
- 13 under the M4 measure of the 1994 SIP, which is really a
- 14 code for being a long-term ozone nonattainment area. And
- 15 so we have an nonattainment status plus population in the
- 16 formula that we have been implementing for several years
- 17 now.
- 18 There is a lot of discussion going on about
- 19 whether that should be revisited. And there are bills in
- 20 the Legislature this year, I think more than one, that may
- 21 address future Carl Moyer criteria, because a lot of this
- 22 is driven by statute, be it the cost-effective threshold
- 23 or funding allocations.
- And, also, the program has always been about NOx.
- 25 And many people believe now that it should embrace

1 particulate matter as well. And when you start looking at

- 2 particulate matter and ozone, your view about
- 3 nonattainment areas shifts; where for particulate matter,
- 4 urban density, roadways, that sort of thing, comes back
- 5 into higher prominence than regional wide-scale ozone
- 6 types of considerations.
- 7 So I think that the Legislature will be taking
- 8 that up. And we're certainly open to a change in the
- 9 criteria. It's necessary to look at it. But for the time
- 10 being for prop 40, we continued with the status quo until
- 11 there is a change in statute.
- 12 BOARD MEMBER DeSAULNIER: Catherine, I don't mean
- 13 to be a pest, but I will be for this instance.
- 14 When we went through smog check, I was reminded
- 15 by the Chairman several times to be agnostic when it comes
- 16 to which kind of public health issue we were dealing with.
- 17 And this is a problem for us obviously in the Bay Area.
- 18 So the question is: How much flexibility do we have as a
- 19 Board regarding the statute? And what can we do to
- 20 rectify what at least I perceive to be an inequity and
- 21 creates problems as I've mentioned to you in other
- 22 relationships that we have with our downwind neighbors?
- 23 EXECUTIVE OFFICER WITHERSPOON: Well, the Bay
- 24 Area believes that we do have discretion to interpret how
- 25 M4 is read and to put more or less emphasis on it.

1 But, again, we're operating from the precedent

- 2 that's been in place for several years now, mindful that
- 3 big changes could be coming in how Carl Moyer is
- 4 administered in the future. But not wanting to step out
- 5 ahead of the entire debate in the Legislature because
- 6 there are settled expectations now over years of time that
- 7 this is how the formula will play out. And any time
- 8 dollars come in, they flow back out in this way.
- 9 BOARD MEMBER DeSAULNIER: Well, does that formula
- 10 contradict in the statute the drive toward consideration
- 11 of EJ and in terms of the total cost effectiveness in the
- 12 25 percent goal? There seems to be some contradictions.
- 13 And whether that was in the statute that needs to be fixed
- 14 or whether administratively or by legislative action of
- 15 this Board, we can at least move -- is my question then
- 16 secondarily: How does this Board engage with the
- 17 Legislature, if necessary, to correct the problem?
- 18 EXECUTIVE OFFICER WITHERSPOON: We're
- 19 recommending as a staff that you don't move today. But
- 20 we've already begun those discussions with numbers of
- 21 stakeholders to find out where they all are on the issue
- 22 of NOx versus particulate matter, on cost effectiveness
- 23 ceilings. And we'll engage them as well on allocation
- 24 criteria for the future. And so we're very happy to do
- 25 that.

1 And I'd be happy to keep you apprised of every

- 2 discussion that's going on in that regard and the status
- 3 of the bills.
- BOARD MEMBER DeSAULNIER: So is that a, yes,
- 5 there are contradictions between the goals stated in the
- 6 statute?
- 7 EXECUTIVE OFFICER WITHERSPOON: I don't think
- 8 there are contradictions in the statute. I think the
- 9 statute's out of step with where we are now, shifting from
- 10 a pure ozone emphasis to more emphasis on particulates.
- 11 So it's out of step with reality and real life of both
- 12 pollutants matter a great deal and the money matters for
- 13 cleaning up particulates as well as NOx. But the statute
- 14 was about ozone and it was about NOx.
- 15 CHAIRPERSON LLOYD: Can I ask, now that we only
- 16 have one lawyer on the front row, can we have our legal
- 17 counsel. Because the way I heard the question was that
- 18 there was the Bay Area's interpretation, presumably based
- 19 on their legal counsel.
- 20 Ms. Walsh, how do you -- I presume you concur
- 21 with the EO?
- 22 GENERAL COUNSEL WALSH: Right. This Board has
- 23 the authority to balance the various factors that the
- 24 statute directs you to consider in determining how the
- 25 money will be passed out.

1 And there are some, not inconsistencies, but some

- 2 of those factors are looking at the issues from different
- 3 points of view. And so this Board has the responsibility,
- 4 and staff has presented you with a proposal that exercises
- 5 that responsibility to balance those factors.
- 6 BOARD MEMBER DeSAULNIER: I'm done for now, Mr.
- 7 Chairman. I appreciate the staff's response, although I
- 8 don't necessarily agree.
- 9 CHAIRPERSON LLOYD: Okay. So do you need a later
- 10 response from the staff following up the meeting or are
- 11 you satisfied --
- 12 BOARD MEMBER DeSAULNIER: No, I was going to
- 13 wait -- we do have some public comment, I take it, and
- 14 we've got discussion on other issues from what I
- 15 understand. So --
- 16 CHAIRPERSON LLOYD: Okay. Thank you.
- 17 Any other questions?
- With that, thank you.
- 19 I'd like to now call up the first three witnesses
- 20 who are signed up to speak on this item. And they're
- 21 Michael Conlon, Steve HOEK, and Bill Mirth.
- MR. CONLON: Good morning. You all hear me?
- 23 CHAIRPERSON LLOYD: Yes.
- 24 MR. CONLON: My name is Michael Conlon. I am the
- 25 legal counsel for the Automotive Engine Rebuilders

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- 1 Association. I'm here representing them and also six
- 2 other associations in the heavy duty engine field,
- 3 including the National Engine Parts Manufacturers
- 4 Association and the Association of Diesel Specialists.
- 5 We're here on one issue only this morning related
- 6 to the Carl Moyer guidelines, and that's the addition of
- 7 restrictions on what parts in engines can be used under
- 8 the Carl Moyer Program. We are here to offer our support
- 9 for the revised language regarding the repowering that
- 10 staff presented this morning.
- 11 Originally we filed extensive comments with
- 12 respect to the original language, which would have granted
- 13 a monopoly on repowering projects to engines and parts
- 14 produced by the original equipment manufacturers. That
- 15 original proposal had no technical, environmental, or
- 16 financial justification.
- 17 As a fact, emissions problems are not caused by
- 18 rebuilding, and there's a 1987 ARB study that indicates
- 19 that.
- 20 It says that heavy-duty engine rebuilding
- 21 practices do not significantly impact engine emissions.
- 22 And it also says that there is no evidence that the use of
- 23 aftermarket parts increases emissions.
- 24 CHAIRPERSON LLOYD: I think you've been heard,
- 25 your support, and the staff has agreed with you. The only

- 1 thing you can do now is alienate the Board.
- 2 So I think, you know, you've made your point.
- 3 MR. CONLON: All right. The only thing that --
- 4 well, first of all I would like to praise the staff, if I
- 5 could, because this issue came up very quickly. They met
- 6 with us. We went very quickly and resolved this problem.
- 7 And there is one concern that we had, and that is
- 8 testing. As independent rebuilders, we do not build and
- 9 rebuild the number of engines that the OE's do. We do
- 10 rebuild them to the exact same specifications and we do
- 11 use direct replacement parts. In those circumstances we
- 12 don't think that testing should be required. And if it
- 13 was required, it would amount to a prohibition on our
- 14 being able to do it.
- 15 In discussions with the staff, we understand that
- 16 this Board has a right to require testing at any time in
- 17 order to ensure clean air, and we don't fight that. But
- 18 we have asked, and it is our understanding that staff is
- 19 not going to be looking towards testing as the primary or
- 20 maybe even the secondary way for us to demonstrate
- 21 compliance, but will only use testing if and when we can't
- 22 show in any other way that this is emissions equivalent.
- 23 And I was just wondering if the staff would comment on
- 24 that.
- 25 BOARD MEMBER CALHOUN: Before the staff comment

- 1 let me ask you a question, Mr. Conlon.
- 2 MR. CONLON: Yes, sir.
- BOARD MEMBER CALHOUN: How would you propose to
- 4 convince the staff that it is functionally equivalent to
- 5 an OEM part?
- 6 MR. CONLON: There are -- all of the replacement
- 7 parts that are used are designed to the exact
- 8 specifications of the OE parts. And those are the parts
- 9 that are used. Also the rebuilding will be done to exact
- 10 OE specifications. If those two things are complied with,
- 11 then we believe that the emissions will be exactly the
- 12 same.
- 13 BOARD MEMBER CALHOUN: Is that true for all of
- 14 the parts that you're talking about?
- MR. CONLON: We believe so, yes, sir. And I have
- 16 people here from the parts companies who can speak to that
- 17 more directly.
- 18 BOARD MEMBER CALHOUN: Bob.
- 19 MOBILE SOURCE CONTROL DIVISION CHIEF CROSS: Bob
- 20 Cross with the staff.
- 21 I think that the problem which has kind of
- 22 stirred this up in the first place and caused the
- 23 negotiations to be so extended is that the parts industry
- 24 typically does what's called consolidating parts. And so
- 25 that they'll in many cases have, you know, one part which

1 would fit where maybe three or four different ones from

- 2 the original engine manufacturer would. And there's
- 3 probably been a 30-year argument about whether or not
- 4 those parts are in fact equivalent. And the staff has
- 5 always sort of felt, "Well, gosh, if the engine
- 6 manufacturer chose to make three different ones, they must
- 7 have had a reason for it." And then the consolidation
- 8 folks have usually said, Well, yeah. But maybe we know
- 9 how to make the parts functionally identical. And,
- 10 therefore, we can save the owner or rebuilder some money
- 11 by doing a parts consolidation."
- 12 And I think that both sides have merit. I think
- 13 our concern as the staff is that the practice of parts
- 14 consolidation can get carried away to the point where it
- 15 does start to have a very significant impact.
- 16 For example, if you had turbochargers that were
- 17 consolidated -- or maybe injectors that were consolidated,
- 18 you would be emissions concerned. And I think that what
- 19 the staff wants to do with the language here is ensure
- 20 that if we have that concern of a specific rebuilder's
- 21 application, we'd like to be able to have the rebuilder
- 22 have to prove basically that the engine's emissions
- 23 equivalent.
- 24 And clearly if the engine is rebuilt with OE
- 25 parts, there isn't going to be a problem. If they can

- 1 demonstrate clearly that the parts consolidations that
- 2 they've done are functionally identical, I think we don't
- 3 have a problem. But we don't want to have a situation
- 4 where our hands are tied if we have the engineering
- 5 concern I just mentioned.
- 6 MR. CONLON: And I think we would agree with
- 7 that.
- 8 I think consolidating can describe two different
- 9 situations. One is where you do take parts that are
- 10 different and they -- and there is a part that's combined
- 11 to function the same as both of them. But sometimes a
- 12 manufacturer will give the same part two or three
- 13 different part numbers for use in different applications.
- 14 And one part is put out by the aftermarket to cover what
- 15 is exactly the same part, but just different part numbers.
- So in a latter case we couldn't think there's any
- 17 difference. But in the former case I would agree with Mr.
- 18 Cross, that there does have to be some proof that that
- 19 consolidation has not done anything to change the
- 20 emissions effect of that part.
- 21 BOARD MEMBER CALHOUN: I don't think the reg
- 22 requires that the part be identical. I think it states
- 23 that it must be equivalent from an emissions and
- 24 durability standpoint. And I certainly see the staff
- 25 maybe in some cases may want to ask the manufacturer of

- 1 that part to demonstrate that is in fact the case.
- CHAIRPERSON LLOYD: Mr. McKinnon.
- 3 BOARD MEMBER McKINNON: Yeah, we're talking about
- 4 using taxpayer money to subsidize cleaning up engines
- 5 here. And I think it is important that we have some
- 6 bottom-line way of measuring whether or not the rebuilds
- 7 work.
- 8 But the thing I'm not very clear on is, what does
- 9 that mean? Does that mean that we certify each rebuilder
- 10 on each kind of engine they rebuild, or does that mean we
- 11 do some sampling method?
- 12 Can you map out for me what it looks like and
- 13 what it costs?
- 14 MOBILE SOURCE CONTROL DIVISION CHIEF CROSS:
- Well, basically we already have an existing
- 16 process that we use to look at aftermarket parts. And
- 17 typically the process looks at speed equipment or
- 18 non-OEM-type parts. But it's a process that can also be
- 19 applied to this use.
- 20 And in the light -- well, let's see. I won't go
- 21 there.
- 22 The concern that I guess we would have is that --
- 23 or the way we would do this is that the rebuilder, if they
- 24 use the exact part that the engine manufacturer specifies,
- 25 we would presume that they're doing it correctly.

1 If they have a an engineering basis for what the

- 2 gentleman here has explained, that there is -- you know,
- 3 that they've got a Cummins drawing, for example of a
- 4 piston that's got five part numbers on it that apply to
- 5 that piston. Then clearly you would be able to say by
- 6 looking at the Cummins drawing, "Yeah. That's okay."
- 7 I think when we get into the injectors and
- 8 turbos, we're going to look more closely.
- 9 So let me backup.
- 10 So for the short block stuff I think we would
- 11 work with them to try and buy off on an engineering basis
- 12 that they're using the right parts. And we'd probably do
- 13 it through spot checking, if you will. I don't think
- 14 that -- the staff doesn't have the wherewithal to try and
- 15 tear -- you know, mentally tear apart every engine that
- 16 they rebuild. I think we just need to look at their
- 17 practices and say, okay, do they typically use the right
- 18 parts?
- 19 I think when we get into emissions parts and
- 20 parts that are not exact replacement for the OEM, then we
- 21 start having to look more closely. And as the engine gets
- 22 further and further from an exact OEM rebuilt engine, our
- 23 concern gets greater. At some point we're going to say,
- 24 "You know, that doesn't really look like an OEM engine,
- 25 and we want you to test it and so we really -- and that

1 discretion is already exercised for speed equipment now.

- 2 I mean basically -- an intake manifold that basically
- 3 works the same as a factory manifold, they say, "Fine,
- 4 it's a replacement part." You know, if it's a whole new
- 5 fuel-injection system, they say, "Yeah, better test that."
- 6 So I think we would just use that same process for this
- 7 application.
- 8 BOARD MEMBER McKINNON: Thank you.
- 9 CHAIRPERSON LLOYD: Thank you very much indeed.
- 10 Thank you.
- 11 MR. CONLON: We did have originally six people
- 12 who were going to testify this morning. But in keeping,
- 13 Mr. Chairman, with your remarks, I've asked two of them
- 14 not to. But I would like to just at least identify them.
- 15 Mr. Mike Jeffries of Lane Parts, who is a rebuilder, who
- 16 would like to participate in the Carl Moyer Program; and
- 17 also Mr. Bob Rasmussen, who is the Chairman and Founder of
- 18 IPD Parts of Torrance, California, who is one of the three
- 19 major parts suppliers in the heavy-duty aftermarket.
- 20 And the other three I've asked to be very, very
- 21 brief.
- Thank you very much for your time.
- 23 CHAIRPERSON LLOYD: Thank you very much indeed.
- I would ask if you could keep your comments to
- 25 three minutes. And I guess I will enforce that. If we

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- 1 have questions, obviously that's added on. But,
- 2 particularly, when again you're speaking in favor of the
- 3 staff proposal.
- 4 Thank you.
- 5 MR. HOEK: Good morning. My name's Steve Hoek.
- 6 I'm the Vice President of North State Truck Equipment up
- 7 in Redding, California. We've been in business since
- 8 1978. And we're a rebuilder engines, transmissions, and
- 9 rear-ends for the heavy-duty truck market.
- 10 Being an independent rebuilder, we build all
- 11 different makes and all different brands. We've supplied
- 12 about 20 engines to the Carl Moyer Program since the year
- 13 2000. I just wanted to give you some background on how we
- 14 build engines.
- We build engines back to the OE specs. We
- 16 actually have a dyno facility and a test cell where we
- 17 check all the parameters. Our engines carry the same, if
- 18 not better, warranties as the OEM's.
- 19 But the cost savings on engines that come from us
- 20 versus the OE dealers up in our area is quite a bit
- 21 difference in price. The average price on a Cummins
- 22 repower from our company is approximately \$19,000 versus
- 23 24,000 by the OEM truck dealers. And on a Cat engine
- 24 repower our company's price is approximately \$21,000
- 25 compared to \$28,000 by the same OE truck dealer. And

1 these prices were verified by the Shasta County Air

- 2 District. So our numbers are correct.
- 3 I'd also like to let you know what our company is
- 4 doing even though we are an independent rebuilder. We're
- 5 in the process of right now of upgrading our dyno to
- 6 sample oxides of nitrogen, hydrocarbons, carbon dioxide.
- 7 We've been doing PM for a long time.
- 8 CHAIRPERSON LLOYD: This is really an
- 9 advertisement for your company, and I appreciate that.
- 10 But I think again keeping what we're trying to address
- 11 here, if you could just be specific in terms of addressing
- 12 the staff proposal.
- MR. HOEK: As a non-OE we have supplied quite a
- 14 few engines for you. And what brought us to here is
- 15 hearing the wording that we were going to get cut out of
- 16 the loop.
- 17 CHAIRPERSON LLOYD: Staff was heard you, and
- 18 we're very pleased that they did.
- 19 Thank you.
- Mr. McKinnon.
- 21 BOARD MEMBER McKINNON: Do you use the OEM's
- 22 parts when you do your rebuilds or do you manufacture and
- 23 machine --
- 24 MR. HOEK: I don't manufacture. I am a
- 25 rebuilder.

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1 I have been -- we have been a Cummins dealer
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- 2 since 1979, until January. We were let go as a Cummins
- 3 dealer because we deal in the aftermarket parts industry.
- 4 We have been with Federal-Mogul since 1989. We
- 5 have approximately -- I would say we've sold over 4,000
- 6 engine kits with their product. Very good product.
- 7 BOARD MEMBER McKINNON: So you use an aftermarket
- 8 supplier that supplies to lots of folks. So --
- 9 MR. HOEK: Absolutely.
- 10 BOARD MEMBER McKINNON: Okay. You don't
- 11 manufacture your own parts?
- MR. HOEK: No. No, we assemble, we assemble.
- BOARD MEMBER McKINNON: Great. Thanks.
- 14 CHAIRPERSON LLOYD: Thank you very much.
- 15 So we've got Bill Mirth, Jay Wagner, Steve Hurd.
- MR. MIRTH: Thank you.
- 17 My names is Bill Mirth. I'm the National Sales
- 18 Manager for the FP Diesel brand of parts offered by
- 19 Federal-Mogul.
- 20 Federal-Mogul is a global supplier of engine
- 21 components and subsystems. We serve the world's OE and
- 22 aftermarket markets. We employ 49,000 people worldwide.
- 23 And we're close to a \$6 billion corporation.
- We have a unique mix of 53 percent of our
- 25 products go to our OE customers, while 47 percent go to

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- 1 our aftermarket customers.
- 2 And we also have over 200 manufacturing
- 3 facilities worldwide. We do produce the liners and the
- 4 pistons and the valves and gaskets and so forth.
- 5 And FP Diesel is our brand offering, and our
- 6 headquarters is in Westminster, California, where we
- 7 employ close to 100 people.
- 8 We support and we thank the Board for considering
- 9 our proposal of changing the wording, because we provide
- 10 equal specifications in qualities for our OE and
- 11 aftermarket customers alike. And since aftermarket
- 12 components are less expensive than OE, the Carl Moyer
- 13 Program can go farther in supplying product for engines.
- 14 CHAIRPERSON LLOYD: Thank you very much. I thank
- 15 you for keeping the time.
- Jay Wagner, Steve Hurd, Clayton Miller.
- 17 MR. WAGNER: Good morning.
- 18 I'm Jay Wagner, and I'm here representing Dana
- 19 Corporation.
- 20 Dana Corporation is based in Toledo, Ohio. And
- 21 we're operating and reproducing automotive parts for both
- 22 the original equipment manufacturers and the aftermarket
- 23 for nearly 100 years.
- 24 In 2002 Dana reported sales of \$10 billion in
- 25 sales and employs over 60,000 people throughout the world.

Our goal is to generate sales for about 50

- 2 percent of the aftermarket and 50 percent of the OE.
- 3 Currently we produce axles, brake systems,
- 4 chassis, bearings, liners, filtration systems, camshafts,
- 5 for both the aftermarket and the OE.
- 6 The list of people that we are currently
- 7 producing -- and I'll try to keep this very short -- are
- 8 John Deere, Ford Motor Company, Caterpillar, Cummins,
- 9 Daimler-Chysler, Detroit Diesel, Fiat, General Motors,
- 10 Honda, Mack, Navistar, Nissan, Toyota, Wakishaw. The same
- 11 technology that we place into the OE product is placed
- 12 into our aftermarket product.
- 13 Dana became involved when we had heard that there
- 14 was a change in the way the wording was on the Carl Moyer
- 15 Program. And we feel though we've been working very
- 16 closely with the staff to change that wording so that we
- 17 will have a level playing field.
- 18 We support the new wording. And we want to thank
- 19 you for the time. Thank you.
- 20 CHAIRPERSON LLOYD: Thank you very much indeed.
- 21 Next, Steve Hurd.
- MR. HURD: Good morning. I'm Steve Hurd from
- 23 Caterpillar in Peoria, Illinois.
- 24 Caterpillar has been actively participating in
- 25 the Carl Moyer Program now for a few years and we are

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1 committed to this success of this program. And really I'm

- 2 here to support these changes. Most of them are going to
- 3 improve the program. I just realized this morning though
- 4 about this OEM-only wording. And I guess -- I don't want
- 5 to belabor the point or argue here in front of the Board.
- 6 I think -- we have not yet met with the staff. I don't
- 7 represent our reman program. But we will meet with the
- 8 staff in the near future on this issue of OEM-only
- 9 remanufactured engines.
- I guess I could make a few comments.
- 11 The way it was written where the parts must be
- 12 procured from the OEM, you know, this will help assure
- 13 that the expected emissions reductions do occur, without a
- 14 lot of excess effort. Basically, only Caterpillar knows
- 15 Caterpillar specifications. All the recent engineering
- 16 upgrades are going to be included in our remanufactured
- 17 engines as well.
- 18 We're prepared to run a complete eight-mode
- 19 emissions test in an EPA certified lab for our Cat reman
- 20 emissions repower engine arrangements. And I guess
- 21 basically -- we're prepared next month to meet and discuss
- 22 this issue with the ARB staff.
- Thank you.
- 24 CHAIRPERSON LLOYD: Thank you. And I encourage
- 25 you to do so there.

- 1 Thank you.
- Next we have Clayton Miller, Rick McCourt,
- 3 Gretchen Knudsen.
- 4 MR. MILLER: Good morning, Chairman Lloyd and
- 5 members of the Board. My name is Clayton Miller. And I
- 6 am representing the Construction Industry Air Quality
- 7 Coalition.
- 8 CIAQC is comprised of the four major construction
- 9 and home-building industries in southern California, which
- 10 include the Associated General Contractors of California,
- 11 Building Industry Association of Southern California,
- 12 Engineering Contractors Association of Southern
- 13 California, Contractors Association, representing
- 14 approximately 3300 member companies.
- I am here this morning to express CIAQC's support
- 16 for the proposed revisions to the Carl Moyer Program
- 17 guidelines. CIAQC believes that this is a very important
- 18 program that provides meaningful incentives for projects
- 19 that result in real quantifiable and cost-effective
- 20 emission reductions.
- 21 Many CIAQC member companies recognize the value
- 22 of this program and other incentive-based programs
- 23 operating in the South Coast AQMD. To date grants to
- 24 CIAQC member companies have resulted in repowering of over
- 25 270 off-road diesel powered engines since mid-2001, with

1 resulting NOx emission reductions of about 1.9 tons per

- 2 day.
- 3 With me this morning is Rick McCourt with Sukut
- 4 Construction, a company that has shown tremendous
- 5 initiative and has repowered 57 heavy-duty off-road
- 6 engines.
- 7 CIAQC supports staff's recommendations for
- 8 technical revisions, including calculation method
- 9 revisions, emission factor adjustments for older engines,
- 10 and allowing local air districts to consider the
- 11 cost-effectiveness of reducing PM when selecting
- 12 proposals.
- 13 CIAQC also supports what we believe to be as
- 14 staff's recommendation that engine repowers do not
- 15 necessarily need to be performed only by an OEM dealership
- 16 or distributor.
- 17 Several CIAQC member companies have repowered
- 18 their equipment in-house or in the field, such as Sukut
- 19 Construction. We do not believe emission reductions will
- 20 only be achieved if OEM dealerships or distributors
- 21 perform the project installations.
- 22 What I'm here this morning to ask for is we are
- 23 asking for further clarification of the guidelines that
- 24 expressly make this point.
- 25 Without the opportunity for companies to select

1 between OEM dealerships or distributors or utilizing their

- 2 own in-house capacities to repower approved projects, many
- 3 companies simply will not be able to participate in the
- 4 program.
- 5 We believe Carl Moyer is a very cost-effective
- 6 program, and the recommended revisions to the guidelines
- 7 will further enhance this important incentive-based
- 8 program.
- 9 Thank you.
- 10 CHAIRPERSON LLOYD: Thank you very much.
- 11 Rick McCourt, Gretchen Knudsen, and Sandra
- 12 Spelliscy.
- MR. McCOURT: Good morning, ladies and gentlemen.
- 14 My name is Rick McCourt with Sukut Construction.
- 15 Our company is a general engineering contractor with
- 16 operations in southern California. Our core business is
- 17 earth moving. So we use a fleet of heavy off-road
- 18 construction pieces of equipment numbering over 130.
- 19 Our company's been proud to participate in engine
- 20 replacement programs with not only Carl Moyer, ARB, and
- 21 MSRC. And our accomplishments, Clayton mentioned we've
- 22 repowered 57 units right now. Forty of those have been
- 23 done by our staff in the field.
- 24 We've sourced 17 of those conversions through the
- 25 dealer network primarily based on the time and production

- 1 constraints.
- We've sent 23 of our in-house mechanics through
- 3 dealer technical courses to understand the complexity of
- 4 the electronic-controlled engine systems. With that we've
- 5 purchased and installed laptop computer systems with the
- 6 diagnostic software in the field to ensure we got the
- 7 proper emissions in optimum performance parameters.
- 8 We have found OEM warranties have been valid with
- 9 our field installations. There's no cut in the warranty
- 10 program, whether our people do it or whether the dealers
- 11 do it.
- 12 We strongly support the staff to allow the
- 13 contractor to do the conversions, engine replacements in
- 14 the field, as we've shown significant success in doing
- 15 today.
- And my final comment would be, we're proud to
- 17 partner in these programs with ARB, South Coast, and the
- 18 other air districts that we work in, and hope to do more
- 19 in the future.
- Thank you.
- 21 CHAIRPERSON LLOYD: Thank you very much.
- Yes, Mr. McKinnon has got a question for you, Mr.
- 23 McCourt.
- 24 BOARD MEMBER McKINNON: Are your in-house
- 25 mechanics apprenticed or otherwise trained?

- 1 No, all of our mechanics are members of the
- 2 Operating Engineers Local 12 Union. Most are journeyman
- 3 mechanics. We have some apprentice mechanics that are
- 4 supervised by journeymen.
- 5 BOARD MEMBER McKINNON: But the journeymen have
- 6 been through an apprenticeship, is that -- somewhere along
- 7 the line?
- 8 MR. McCOURT: Yes. That's the normal progression
- 9 through the union ranks.
- 10 BOARD MEMBER McKINNON: Great. Thanks.
- 11 CHAIRPERSON LLOYD: Thank you.
- 12 Gretchen Knudsen, Sandra Spelliscy, Bonnie
- 13 Holmes-Gen.
- 14 MS. KNUDSEN: Good morning. My names is Gretchen
- 15 Knudsen. I'm here today representing International Truck
- 16 and Engine corporation.
- 17 We stand in support of the guidelines. I'm not
- 18 going to comment specifically on the repower issue at this
- 19 time. But I did want to speak directly on the
- 20 Lower-Emission School Bus Program. We really appreciate
- 21 the work that staff has taken in their careful
- 22 consideration of the program, of the implementation
- 23 guidelines. And we wanted to voice our support.
- I also wanted to just thank and remind the Board
- 25 again that California is the first state in the country

1 that has low-emitting diesel technology school buses in

- 2 use throughout the state. And you're really setting an
- 3 example for a lot of the other states as far as
- 4 implementing this technology. We were pleased that there
- 5 was the ability of the state to continue this program.
- 6 Thank you.
- 7 CHAIRPERSON LLOYD: Again, Thank your company for
- 8 this leadership on this issue, combined with getting the
- 9 low sulphur diesel to do that. Thank you.
- 10 Next we Sandra Spelliscy, Bonnie Holmes-Gen, and
- 11 Mark Nordheim.
- MS. SPELLISCY: Sandra Spelliscy with the
- 13 Planning and Conservation League.
- 14 I just want to say briefly we're also in support
- 15 of the changes recommended by the staff today.
- 16 Particularly like the fact that we continue to drive
- 17 improvements and technology by supporting equipment that
- 18 meets lower standards. So we're happy to see that
- 19 recommendation today.
- 20 And I just want to add that the single greatest
- 21 challenge that we face in both of these programs is that
- 22 we simply don't have enough money to do what we need to
- 23 do. And we are looking forward to working with all of
- 24 you, and urge you to bring any influence you have to bear
- 25 on the administration, on the Legislature to work to get

1 some permanent funding for these programs, because they're

- 2 vital and we just don't have the money today to do what we
- 3 need.
- 4 Thank you.
- 5 CHAIRPERSON LLOYD: Thank you, Sandy. I agree
- 6 with you completely.
- 7 Bonnie Holmes-Gen, Mark Nordheim, Dean Taylor.
- 8 MS. HOLMES-GEN: I'm Bonnie Holmes-Gen with the
- 9 American Lung Association of California.
- I just wanted to join the comments of my
- 11 colleague, Sandra Spelliscy, that we too are strong
- 12 supporters of these programs. We definitely need to get a
- 13 stable, long-term source of funding for these programs.
- 14 And that's really the next big task that we all need to
- 15 work on together and that we are working on in the
- 16 Legislature.
- 17 We believe these proposed program changes are
- 18 enhancements to the program. They're positive and we
- 19 support them, especially adding flexibility with regard to
- 20 PM-only projects. That's a big concern of ours, because
- 21 we do need to do as much as possible to reduce diesel
- 22 particulates. So we ask your support for these changes.
- 23 CHAIRPERSON LLOYD: Thank you.
- 24 BOARD MEMBER BURKE: Mr. Chair.
- 25 CHAIRPERSON LLOYD: Yes, Dr. Burke.

1 BOARD MEMBER BURKE: We at this end of the podium

- 2 were particularly waiting for her testimony, because on
- 3 our sheet here it says that she's with the American Lunch
- 4 Association.
- 5 And so I told the fellow members I was really
- 6 going to support whatever she wanted.
- 7 (Laughter.)
- 8 CHAIRPERSON LLOYD: I think that must be a
- 9 subsidiary to the California Restaurant Association.
- 10 Thank you.
- 11 Mark Nordheim, Dean Taylor, Tom Addison.
- 12 MR. NORDHEIM: Mr. Chairman and Board members, my
- 13 name is Mark Nordheim. I'm with the Chevron-Texaco
- 14 Corporation. But I'm here today representing the Western
- 15 States Petroleum Association.
- And I want to start my presentation with a wee
- 17 apology to the staff and the Board for our sort of late
- 18 reentry into this issue. But there are a number of
- 19 current events that have significantly renewed our
- 20 interest in these programs, the first of which is sort of
- 21 the massive state budget crisis that we're facing and the
- 22 generally poor economic situation that exists in the
- 23 state. In our view, that drives us to search as hard as
- 24 we possibly can in search of the most cost-effective
- 25 utilization of the money that's currently available to us

- 1 in the system.
- We're facing -- this program was designed -- and
- 3 I'm talking about both the Moyer Program and the School
- 4 Bus Program -- to try and get at those source categories
- 5 that were either hard to regulate or there are economic
- 6 hardships associated with those regulations. That
- 7 includes things as far and wide as was talked about in the
- 8 staff report earlier. But that's the ports of L.A. -- los
- 9 Angeles, the ports of Oakland, all the federal sources --
- 10 planes, boats, and trains that we've all been chasing the
- 11 feds to try and get a handle on. It includes agricultural
- 12 engines in the Sacramento and San Joaquin Valleys. It
- 13 certainly includes the school buses and many, many other
- 14 types of programs. So we think it's absolutely imperative
- 15 that we do everything we can to focus the maximum value of
- 16 the limited resources.
- 17 CHAIRPERSON LLOYD: You've got about a minute,
- 18 Mark.
- 19 MR. NORDHEIM: You mean all 42 of those got three
- 20 and there's one guy on this side gets -- I'll be --
- 21 CHAIRPERSON LLOYD: No, no, no, no, unless we
- 22 bank some of the credits from a couple of the previous
- 23 speakers, which I'll do. But I'll give you two at most.
- MR. NORDHEIM: Okay. A) We want to -- we're
- 25 very much supportive of the staff recommendation and

1 create -- what we think is a very creative way to bring

- 2 some PM control into the program. Remember that because
- 3 I'm going to loop back to it in the School Bus Program.
- We really want to encourage the staff and the
- 5 Board to scrub the guidelines on both ends to make sure
- 6 that we're really focusing monies on non-mandated
- 7 programs.
- 8 The school -- let me jump to the School Bus
- 9 Program. We really have two serious recommendations. And
- 10 we're concerned by the fact that the retrofit money for
- 11 diesel technology has dropped out, and that the funding
- 12 for future new vehicle purchases is biased two-thirds to
- 13 alternative fuels and one-third to diesel. If you look at
- 14 the cost benefit numbers that were talked about by the
- 15 staff today, 75 percent of the emission reductions that
- 16 will have occurred by the end of 2003 will come from the
- 17 retrofit program. If you look at the cost of these new
- 18 buses using the math in this staff's report, the new
- 19 vehicles come out at \$307,000 a ton for combined NOx and
- 20 PM.
- 21 That emphasizes the importance from trying to do
- 22 whatever we can to trying and keep as much of the retrofit
- 23 programs on the diesel side in play.
- 24 The language -- the controlling language in AB
- 25 425 talks about the acquisition or the -- it doesn't talk

1 about the purchase. It doesn't talk about new. And so we

- 2 think there's flexibility in there to deal with the issue.
- 3 We think it gives you the flexibility to stick to your
- 4 original policy decisions and invest half the money on
- 5 diesel, half of the money on alternative fuels, and then
- 6 split the diesel 50/50 between new and old.
- 7 As a minimum we would strongly encourage you to
- 8 look at what you're doing with the PM program in the Moyer
- 9 Program. There's a tremendous opportunity to use matching
- 10 money to get into the retrofit arena. We can't let the
- 11 retrofit program go or you lose 75 percent of the benefit
- 12 of the investment.
- Jumping quickly to the distribution between
- 14 alternative fuels and diesel. If you look at the original
- 15 recommendation from the Board to the staff, it talked
- 16 about distributing the money 50 percent to alternative
- 17 fuels and 50 percent to diesel technology. It didn't say
- 18 50 percent for new CNG, 50 percent for new diesel. We
- 19 think that if you can't find a way to keep the retrofit
- 20 programs in, you ought to be at least keeping the
- 21 technology on an even playing field, particularly since
- 22 the diesel technology incrementally is cheaper than the
- 23 alternative fuel technology.
- 24 I heard reference to some of the new CNG buses
- 25 coming on line with particulate traps. We were a little

1 bit puzzled that this proposal doesn't require the use of

- 2 oxidation catalysts on CNG purchased buses by virtual of
- 3 the data that's come to light through your research.
- 4 We think that the funding mechanism in this is
- 5 bias towards alternative fuels to the
- 6 counterproductiveness of achieving the greatest emission
- 7 reductions for the greatest investment in the taxpayer's
- 8 money.
- 9 We think there's some critical things. We think
- 10 that there's ways to improve this. We'd like to suggest
- 11 that the Board direct the staff to seriously consider
- 12 those kinds of things. If you'd like to make those
- 13 recommendations today, fine. But we think they're
- 14 important enough that they need to be vetted. And if
- 15 you're not ready and prepared to act today, then we'd like
- 16 to see this proposal back in front of the Board before you
- 17 take final action.
- 18 Thank you.
- 19 CHAIRPERSON LLOYD: Thank you, Mark.
- 20 Any questions?
- 21 Thank you.
- 22 I guess we'll come back and -- I'd like some
- 23 staff comments on those issues raised by Mark there.
- We'll come back on that, Mark.
- MR. NORDHEIM: I'll be here if you'd like to

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- 1 chat.
- 2 CHAIRPERSON LLOYD: Thank you.
- 3 Dean Taylor, Tom Addison, Henry Hogo.
- 4 MR. TAYLOR: Good morning. My name is Dean
- 5 Taylor. I work for an electric utility. But I'm here
- 6 representing the California Electric Transportation
- 7 Coalition, which is the four large electric utilities in
- 8 the State of California as well as a number of component
- 9 suppliers for electric-drive vehicles.
- 10 And we want to apologize for being maybe late
- 11 commenters on this. But we have a long history with the
- 12 Moyer Program. In fact Dave Modisette and myself and
- 13 others worked with Carl Moyer getting this through the
- 14 Legislature and have been long-time supporter of this, for
- 15 a very long time. But you might say our industry's been a
- 16 bit distracted recently, so we haven't paid very close
- 17 attention.
- 18 But I think we have enormous enthusiasm for the
- 19 non-road side. We worked hard on the original program to
- 20 have non-road vehicles, you know, be eligible. And would
- 21 suggest that we would like to work, you know, in the next
- 22 round with the Board and staff for improvements in this
- 23 program. They're particularly cost-effective programs,
- 24 the non-road. In fact the forklifts in the current
- 25 regulations are I think the only one that has to meet a

1 \$3000 per ton cap. Everything else is much higher, as

- 2 high as 13,000 per ton.
- 3 We have three specific maybe suggestions just to
- 4 call out some interesting possibilities for the future.
- 5 One is truck refrigeration units have huge NOx
- 6 reduction potential. I mean it's just amazing. We're
- 7 doing a project out in the Riverside area, it's probably
- 8 in the \$1,000 to \$2,000 per ton range. There may need to
- 9 be some clarification or, maybe even better, specific set
- 10 of rules just for that technology as the emission
- 11 reduction potential is so large.
- 12 Three is the issue -- I mean second is the issue
- 13 on forklifts. There is a proposed upcoming regulation
- 14 that would do a command control regulation for forklifts.
- 15 And that probably isn't a wonderful thing. But prior to
- 16 that we would suggest that those forklifts that are
- 17 converted under the Moyer Program to electric very
- 18 cost-effectively get emission credit for their full life.
- 19 Right now, if I'm correct, the staff is saying
- 20 that they would just get two years of emission reduction.
- 21 Say you buy it in 2003; this new tailpipe emission
- 22 standard comes in 2005; you would just get two years of
- 23 emission reductions. We think that should be the full
- 24 life of that electric forklift. So let's say it's,
- 25 whatever, ten years. That would make it very cost

- 1 effective.
- 2 And that's my understanding is the traditional
- 3 way its been done, you know, with other business
- 4 organizations in the state. If you beat -- you know, if
- 5 you're earlier than the adoption of a new proposed SIP
- 6 measure, then you get full credit.
- 7 And then, lastly, maybe other areas of the state
- 8 need to have a higher cap than this \$3,000 per ton. Would
- 9 suggest maybe the Board would consider or the staff would
- 10 consider having it up at a higher number, let's say,
- 11 12,000, so that that would allow areas such as Sacramento
- 12 or the Central Valley that have early attainment dates to
- 13 take advantage of this, rather than, you know, having to
- 14 meet this very tough requirement of 3,000. Some electric
- 15 forklifts obviously can, but I'm saying not all of them
- 16 can.
- 17 And, lastly, just to end, let's work together to
- 18 find ways to capture the electric utilities' enthusiasm.
- 19 We obviously get a lot of requests from our customers all
- 20 over the state, in interest, be it a bag tug or a forklift
- 21 or a truck refrigeration unit to electrify.
- 22 CHAIRPERSON LLOYD: Thank you.
- Tom Addison and Henry Hogo.
- MR. ADDISON: Good morning, Dr. Lloyd, Board
- 25 members. My name's Tom Addison. I'm with the Bay Area

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1 Air District. I'm not here today to talk about OEM or

- 2 aftermarket parts. I'll also try to be brief.
- 3 I'm actually here today to speak against the
- 4 proposed staff distribution of the Prop 40 Moyer funding.
- 5 But before I do that, I'd like to say a couple of things
- 6 about, from our perspective for the Bay Area Air District,
- 7 what a well-run and well-managed program we think this is.
- 8 We actually think this is an example of how local
- 9 districts and ARB are working successfully together in a
- 10 way that really is exemplary to cut diesel exhaust and to
- 11 reduce public exposure to it. And that's very much a good
- 12 thing.
- 13 I'd also like to let you know that while we've
- 14 been making the comments that I'm going to make today for
- 15 roughly the last four years, we've had -- and we
- 16 appreciate the opportunity to talk with your staff about
- 17 it. And we very much appreciate their receptiveness to
- 18 hearing us out on it. And so I wanted to make sure that
- 19 the Board did as well.
- 20 So essentially what we're proposing is that the
- 21 staff distribution is flawed because it doesn't make sense
- 22 for a variety of reasons. Most significantly for public
- 23 health reasons. We think the distribution should be based
- 24 solely on population.
- 25 Right now the distribution includes a 1994 SIP

- 1 control measure, Control Measure M4. And that control
- 2 measure has officially expired. It expired last year.
- 3 And we don't think that using that distribution today in
- 4 2003 makes much sense.
- 5 The reason that we don't think it makes sense is
- 6 that we think the biggest public health benefits to the
- 7 Carl Moyer Program come from reducing public exposure to
- 8 diesel particulate. That's where the real public health
- 9 benefits of the program are. And the way that you
- 10 maximize reduction of exposure to diesel particulate is
- 11 you give out the funding based on population density.
- Why is that?
- 13 Because unfortunately diesel exhaust is
- 14 everywhere. It's ubiquitous in our society.
- 15 So to maximize the public health benefit, to
- 16 minimize the exposure to diesel particulate, we think the
- 17 right strategy is to give out the money based on
- 18 population density.
- 19 Now, population density is hard to figure out.
- 20 Population is a good surrogate for population density. We
- 21 think population is the right thing to use from a
- 22 practical point of view because population density is hard
- 23 to get a handle on.
- 24 So we would say that public health, population is
- 25 the right way to go.

- 1 What about equity?
- 2 CHAIRPERSON LLOYD: Can you --
- 3 MR. ADDISON: I'll be brief. I'm almost done.
- 4 From an equity perspective, this a bond measure.
- 5 Everybody contributes in the State of California equally
- 6 to bond funding. Currently we would argue the benefits --
- 7 the public health benefits are not being distributed
- 8 equitably.
- 9 We think there are some political arguments as
- 10 well for looking at the distribution.
- 11 Fundamentally I think Ms. Witherspoon got it
- 12 right. Ms. Witherspoon said to you the statute is out of
- 13 step with where we are now. And that's I think a
- 14 reflection of the shift in our understanding of the
- 15 epidemiology and the relative importance of PM reductions
- 16 versus ozone reductions.
- 17 Our legal counsel feels that you certainly have
- 18 the ability as an agency administratively under the
- 19 current statute to change the distribution to one based on
- 20 population.
- 21 Sorry to be a little longer.
- 22 CHAIRPERSON LLOYD: So your legal counsel's
- 23 agreeing with the letter we got from the Legislature that
- 24 we have the administrative authority?
- MR. ADDISON: Indeed. We would argue that you've

1 got the authority today to change it to population. We

- 2 also think that it makes sense as well, aside from the
- 3 legal issue of whether or not it's feasible.
- 4 CHAIRPERSON LLOYD: Thank you.
- 5 Any questions?
- 6 Dr. Burke.
- 7 BOARD MEMBER BURKE: I'm confused on how much
- 8 money we're talking about here. Can you give me a
- 9 ballpark number?
- 10 MR. ADDISON: Sure. Roughly -- I mean staff is
- 11 probably better at doing this. But I'd say -- we're
- 12 talking about \$19 million here at Prop 40 funding. You
- 13 know, if we throw some numbers for different districts,
- 14 the Bay Area's got roughly 20 percent of the state's
- 15 population. The Bay Area is currently getting about nine
- 16 percent of the funding.
- 17 Contrast that with another district, Sac Metro
- 18 has got --
- 19 BOARD MEMBER BURKE: I was just looking for the
- 20 difference between what you're getting and what you would
- 21 get.
- MR. ADDISON: Oh, sure. That's about 1.8
- 23 million, roughly.
- 24 CHAIRPERSON LLOYD: And where would that come
- 25 from? Maybe staff can answer --

- 1 MR. ADDISON: There are two --
- 2 CHAIRPERSON LLOYD: No -- obviously it's a fixed
- 3 sum. So if you gain, somebody else loses.
- 4 BOARD MEMBER DeSAULNIER: That's a question for
- 5 the CARB staff, Tom, not for --
- 6 MR. ADDISON: Yes. Although I would be happy to
- 7 answer, if you'd like.
- 8 EXECUTIVE OFFICER WITHERSPOON: The districts
- 9 which receive a higher proportion of funds based on having
- 10 the M4 measure in their state implementation plans are
- 11 Sacramento Metropolitan, San Joaquin Valley, Southeast
- 12 Desert Air Basin, South Coast Air District, and Ventura.
- 13 So if we moved to a population-only driven formula, money
- 14 would shift from these areas toward the Bay Area and San
- 15 Diego. It would shift to, more or less -- the degree --
- 16 South Coast would probably lose less because their
- 17 population base is still high. The Valley perhaps stands
- 18 to lose the most -- San Joaquin valley, because of their
- 19 lower population threshold.
- 20 And so it is an issue of winners and losers, but
- 21 also one of policy on how you think the actual allocation
- 22 should be performed.
- 23 And I do want to clarify, that the Board has the
- 24 authority today, should you choose, to amend the way we've
- 25 been doing it for the last ten years. But just to make a

1 correction -- the letter from the Legislature talks about

- 2 the M4 measure being expired. It is not. It is part of
- 3 our legally approved State Implementation Plan. And we
- 4 are under active court orders for failure to implement
- 5 other aspects of that plan. And so -- M4 was a measure
- 6 that said we would develop an incentive program for
- 7 cleaning up diesels. It was sort of an early-day,
- 8 black-box kind of a measure, but it's in there and not
- 9 gone away.
- 10 CHAIRPERSON LLOYD: Thank you.
- 11 Supervisor DeSaulnier.
- 12 BOARD MEMBER DeSAULNIER: Catherine, is there an
- 13 ability for staff to split the baby? Do we have to go all
- 14 population based or is -- because as I read it, we have
- 15 some discretion.
- 16 EXECUTIVE OFFICER WITHERSPOON: We do have
- 17 discretion. And we could try and figure out various
- 18 versions of that. We'd need a little time to work on
- 19 that.
- 20 BOARD MEMBER DeSAULNIER: Well, it's just -- and
- 21 I'm not speaking -- Tom, this is just from my perspective,
- 22 representing the Bay Area. It's just the amount of
- 23 difference. It's double the amount of money that would be
- 24 used by population, which seems fairly extreme. And it's
- 25 very hard for me to look at this program in isolation,

1 because we've got all these other moving parts with -- our

- 2 relationship with our downwind neighbors. And I don't
- 3 want to keep bringing up smog check, but I was reminded
- 4 constantly by certain people that I should look at it as a
- 5 public health issue and not specific to the emissions that
- 6 we were directed at. So that's the problem I'm having
- 7 with this.
- 8 CHAIRPERSON LLOYD: So one of the downwind areas.
- 9 Ms. D'Adamo.
- 10 BOARD MEMBER D'ADAMO: Well, I'm obviously
- 11 uncomfortable with what we have right now, but -- I
- 12 appreciate what Supervisor DeSaulnier has done in the past
- 13 to open up the dialogue with the Bay Area so that we can
- 14 talk in a more meaningful way about transport issues.
- 15 If we look at other surrogates though, there are
- 16 a few issues -- well, first of all, I think that what we
- 17 have right now is fine. But if we have to make some
- 18 changes, it's crucial that we consider other issues and
- 19 not just population. For example, transport issues. That
- 20 plays in quite a bit to the equity issue. And public
- 21 health.
- We have, as staff has repeatedly reported, some
- 23 of the highest asthma rates in the valley in the nation.
- 24 And that's due in no small part to the emissions that are
- 25 generated in the valley. But in addition, we have a

1 transported air pollution problem. And we've got the I-5

- 2 and I-99 corridor running right smack dab through the
- 3 valley, with transportation going from northern to
- 4 southern California.
- 5 So there's a number -- it seems to me that it
- 6 would be pretty complex. I'm willing to engage in the
- 7 discussion. But I would be very uncomfortable with it
- 8 just being based upon population.
- 9 CHAIRPERSON LLOYD: Supervisor Roberts.
- 10 BOARD MEMBER ROBERTS: Yeah, Mr. Chairman. Last
- 11 time I looked we weren't transporting anywhere. And the
- 12 only thing we're transporting is dollars elsewhere. And
- 13 we shouldn't be part of this. And we should be treated in
- 14 a more equitable way in San Diego. And I think we've got
- 15 to change this formula. And whatever agreement there is,
- 16 you know, between those two areas is interesting, but we
- 17 shouldn't be contributing to that.
- 18 You know, if anything, maybe some of those South
- 19 Coast management dollars should be coming because that's
- 20 where the air's ending up. So -- if you're talking about
- 21 transport. But there isn't any justification for us being
- 22 at the level that we are in this, and these numbers ought
- 23 to be changed.
- 24 CHAIRPERSON LLOYD: Dr. Burke.
- 25 BOARD MEMBER BURKE: I am not opposed to money

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1 going to any district which needs it, you know. We at

- 2 South Coast, you know, like to feel that we are all in
- 3 this together. And this is a statewide issue and --
- 4 CHAIRPERSON LLOYD: Bill, can you speak into the
- 5 microphone?
- Thanks.
- 7 BOARD MEMBER BURKE: What I was saying was that
- 8 South Coast, we believe this is a statewide issue and is
- 9 transportation. And I don't claim to know about the
- 10 issues in northern California as well as southern
- 11 California. But I would not be opposed to modifying this
- 12 formula even if it costs South Coast some money. I'm not
- 13 opposed to that, if it was fair and equitable.
- 14 CHAIRPERSON LLOYD: Mrs. Riordan.
- 15 BOARD MEMBER RIORDAN: Just a thought. Today I
- 16 don't know that we want to make this division in terms of
- 17 money. And I would caution the Board members to perhaps,
- 18 if it's possible and if staff would agree, to move forward
- 19 with the other parts of it. And always the division of
- 20 money is a difficult one and one that I don't think we
- 21 want to do without some thought process.
- 22 And is that possible, staff? I really have some
- 23 trouble making any decision on money today.
- 24 EXECUTIVE OFFICER WITHERSPOON: Well, there are
- 25 two options here. One is to delay and evaluate different

1 allocation criteria. We can't move any money without

- 2 knowing the primary allocation criteria.
- 3 The second option would be, since this is a
- 4 two-year program, to apply the allocation criteria we have
- 5 today to the first year and bring you a recommendation for
- 6 the second year that has a different formula with lots of
- 7 time to think about it in the meanwhile. And that's how
- 8 we propose to handle this match question for rural areas.
- 9 I don't know if Board members are comfortable
- 10 having any money get out the door without looking at the
- 11 criteria.
- 12 So those are the two --
- 13 CHAIRPERSON LLOYD: Well, one suggestion might be
- 14 that you look at again the Delta and some of these areas,
- 15 and then sort of put that part aside. And then distribute
- 16 those dollars out the door, that people will -- make sure
- 17 that everybody gets the floor.
- Is that possible, so that -- because I am
- 19 sensitive to the point that staff made that with these
- 20 funds here people want to be able to get the dollars out
- 21 the door so we can begin cleaning up the air as soon as
- 22 possible.
- 23 EXECUTIVE OFFICER WITHERSPOON: We're wrestling
- 24 with whether that's possible or not. We certainly could
- 25 do the floor of 100,000. But that's trivial.

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1 CHAIRPERSON LLOYD: No, no. I know --
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- 2 EXECUTIVE OFFICER WITHERSPOON: And we do have a
- 3 time constraint here to get it to the districts in time
- 4 for them to run their own contracting processes and move
- 5 it --
- 6 CHAIRPERSON LLOYD: But there must be -- the
- 7 point is -- take South Coast for an example. The weight
- 8 is now -- or if you went into population weighted, and
- 9 some of the other districts, and then presumably you could
- 10 look at what it would be for some of those districts that
- 11 may be affected, and get those dollars out for door. And
- 12 if they get additional dollars or if they're taken away,
- 13 we'd pick a number there, which we can then use that slot
- 14 if you like, and hold on to those dollars and allocate
- 15 them depending on what we decide in the end.
- 16 Yes, Dr. Friedman or Ms. D'Adamo.
- 17 BOARD MEMBER WILLIAM FRIEDMAN: Well, I was just
- 18 going to suggest that clearly there are likely to be a
- 19 number of options here that require some more
- 20 thoughtfulness and study and to be brought back to us so
- 21 we can make a determination, rather than at this
- 22 particular meeting -- I agree with Barbara. I'm not
- 23 prepared to make a specific decision vis-a-vis dollar
- 24 distribution at this moment.
- 25 CHAIRPERSON LLOYD: My only question there -- I'd

1 like to hear from staff. You know, if we lose a month

- 2 here, is that critical to getting these dollars out the
- 3 door? That was my only comment.
- 4 EXECUTIVE OFFICER WITHERSPOON: I think we can
- 5 manage one month.
- 6 ALTERNATIVE STRATEGIES SECTION MANAGER AYALA: We
- 7 believe that it is critical from the standpoint that these
- 8 are current fiscal-year funds and the districts are
- 9 essentially on a standby to deploy the projects. And we
- 10 basically committed to bringing guidelines before you at
- 11 this time, which is essentially the last opportunity --
- 12 CHAIRPERSON LLOYD: Well, let me make a
- 13 suggestion. Maybe my colleagues as well -- well, Ms.
- 14 D'Adamo.
- 15 BOARD MEMBER D'ADAMO: Well, what I was going to
- 16 say is I know that there is a backlog of projects that are
- 17 needed throughout the state. I know in particular in the
- 18 valley -- and we have this Title 5 issue with EPA and a
- 19 tremendous need and desire on the part of many to convert
- 20 their engines over. This is a program that's worked just
- 21 fine in the past. And I would just suggest that perhaps
- 22 we consider adopting it as is and coming back as soon as
- 23 possible, whether that's a month or two or six, with
- 24 recommendations, rather than holding up the whole program.
- 25 CHAIRPERSON LLOYD: Yeah, but I can understand

- 1 from your viewpoint that that would be the case.
- 2 Let me make a -- just let me make one suggestion
- 3 maybe, that we take the last witness and then -- we're due
- 4 for a break for the court reporter. Give staff a chance,
- 5 maybe ten minutes to think about this. We can come back
- 6 and discuss the issue and see if staff has some additional
- 7 insights of how this may be handled.
- 8 BOARD MEMBER McKINNON: I have question before
- 9 staff breaks.
- 10 CHAIRPERSON LLOYD: Mr. McKinnon, yes.
- 11 BOARD MEMBER McKINNON: And my question can be
- 12 answered after the staff's break. But here's my question.
- 13 Is it possible to segment some of the money for
- 14 population based and some of the money for air districts
- 15 that need it the worst?
- 16 EXECUTIVE OFFICER WITHERSPOON: Yes, I think it
- 17 is.
- 18 And in response to the Chairman's prior
- 19 suggestion, I think that's possible too. We're just --
- 20 you know, we're sitting here trying to figure out quickly
- 21 whether we could do it today or not.
- 22 Although Mr. Ayala talked about the desire to --
- 23 what?
- 24 CHAIRPERSON LLOYD: Thank goodness Ms.
- 25 Witherspoon is starting off with an easy one.

- 1 (Laughter.)
- 2 BOARD MEMBER DeSAULNIER: Mr. Chairman. Or
- 3 should I call you referee in World Wrestling Federation?
- 4 (Laughter.)
- 5 EXECUTIVE OFFICER WITHERSPOON: No, we have a
- 6 little more detail about the timing considerations here.
- 7 The state only needs to commit dollars by the end
- 8 of this fiscal year. However, there is a -- we have to
- 9 actually allocate them, which takes -- there's a
- 10 mechanical process inside that takes some time. And then
- 11 districts have to hold hearings in order to receive them
- 12 and commit their share of matching funds.
- 13 And so I believe one month would not be an
- 14 unreasonable delay, but we can't go any later than that.
- 15 So if we are to delay, we'd have to be back here in April
- 16 with recommendations for you.
- 17 Is there another question or --
- 18 BOARD MEMBER RIORDAN: I think one month sounds
- 19 reasonable, Mr. Chairman.
- 20 CHAIRPERSON LLOYD: Okay. Supervisor DeSaulnier
- 21 and then Professor Friedman.
- 22 BOARD MEMBER DeSAULNIER: Do you want to continue
- 23 with WWF? I just --
- 24 BOARD MEMBER HUGH FRIEDMAN: Could you talk just
- 25 a little louder, Mark? I'm having trouble hearing you.

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1 BOARD MEMBER DeSAULNIER: Yeah. I would just --
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- 2 hopefully we can go with the one month. I think it would
- 3 do a disservice to the people who've signed this from the
- 4 Bay Area legislative delegation. I assume Ron would have
- 5 sort of the similar problem down there. And at least in
- 6 regards to our relationship between the valley, a month
- 7 would be well served to try to iron something out.
- 8 Representing the Bay Area, we're not looking for
- 9 the full two million and switch it to population. There's
- 10 good arguments for what staff's doing in terms of
- 11 direction, but it's just too much. So if we can get that
- 12 at a month, it would be worth it.
- 13 CHAIRPERSON LLOYD: So what I'm hearing from
- 14 staff is that a month is okay?
- 15 EXECUTIVE OFFICER WITHERSPOON: It's making
- 16 everyone uncomfortable, but I believe yes. You know,
- 17 we'll just have to work very hard after that to get the
- 18 money out.
- 19 EXECUTIVE OFFICER WITHERSPOON: I would like to
- 20 go back -- take the last witness. I would like then to
- 21 take a break. And then I would like a definitive answer
- 22 to staff whether in fact we can accept that month. I'm
- 23 sensing my colleagues here, that they're uncomfortable
- 24 coming to a vote today without some additional input.
- So Mr. Hogo.

1 MR. HOGO: Good morning, Chairman Lloyd, members

- 2 of the Board. For the record, my name is Henry Hogo. I'm
- 3 the Assistant Deputy Executive Officer at the South Coast
- 4 Air Quality Management District.
- 5 I would like to take this opportunity to say a
- 6 few words about both the Carl Moyer Program and the School
- 7 Bus Program.
- 8 The AQMD staff is in support of the staff
- 9 proposal in the guidelines in general. We do have three
- 10 minor concerns relative to the Carl Moyer Program.
- 11 The first is -- and I actually didn't want to
- 12 talk about allocation in the sense that the Bay Area did.
- 13 But the allocation of the funds to the districts -- in the
- 14 past we have received our funds up front, the full
- 15 allocation. And the staff is proposing at this time to
- 16 allocate only ten percent of the funds up front and then
- 17 do the additional allocations on an as-needed basis.
- 18 I think relative to the discussion that you have
- 19 been going through on overall allocation, we need to look
- 20 at the timing on doing this ten-percent allocation versus
- 21 an up-front allocation, because our process would be to do
- 22 a solicitation and then work on contracts. That usually
- 23 takes maybe three to four months. And then to get the
- 24 contracts negotiated, maybe another 30 or 60 days. So
- 25 we're looking at a fairly lengthy period of time to do

1 this. And we would like to see at least the allocation of

- 2 funds be up front.
- 3 We're in a unique position because we're not only
- 4 impacted by air pollution ourselves; we are a transporter,
- 5 and we have 40 percent of the state population. So I
- 6 think we're in a unique position that perhaps the funding
- 7 should stay where it is relative to the South Coast.
- 8 As Dr. Burke has indicated, we're looking at
- 9 reducing air pollution everywhere throughout California.
- 10 The second concern that we have is relative to
- 11 the alternative diesel fuel proposal. CARB staff
- 12 indicated that the decision on projects would be done on a
- 13 case-by-case basis by the ARB. We would prefer to do that
- 14 at the local level. If we can't do that on a local level,
- 15 at a minimum we would prefer to work with CARB staff in
- 16 consultation to identify those projects specific to our
- 17 area.
- 18 The third point I wanted to make is relative to
- 19 the marine vessels. CARB staff is proposing to put a 20
- 20 gram per brake-horsepower limit on the maximum emissions.
- 21 We believe that for those engines that do have valid
- 22 emission source test data, that we should be able to use
- 23 that data in lieu of the 20 gram limit. And we recognize
- 24 that that valid emission source test data needs to be for
- 25 engines that are working properly.

1 I just want to make one comment relative to the

- 2 School Bus Program. And, that is, we support the staff
- 3 proposal relative to the guidelines and also with the
- 4 allocation of the two-thirds/one-third formula.
- 5 We know that when we compare the emissions of a
- 6 natural gas school bus relative to a diesel school bus, on
- 7 a bus-by-bus basis, it's actually almost at 2-to-1 benefit
- 8 relative to NOx. So we see that as a big point to make.
- 9 And when you think about the technologies -- in
- 10 the South Coast there's need for additional NOx reduction
- 11 as early as possible. When you go towards what may be a
- 12 cleaner diesel engine today, that engine a few years from
- 13 now will actually be considered a dirtier engine. And so
- 14 we want to get the cleanest technologies in place as early
- 15 as possible.
- 16 With that, we will continue to work with your
- 17 staff on the guidelines.
- 18 And I'll be happy to answer any questions you may
- 19 have.
- 20 CHAIRPERSON LLOYD: Mr. McKinnon.
- 21 BOARD MEMBER McKINNON: I think you just pushed
- 22 your luck. But let me go about this carefully here.
- 23 South Coast has a rule that tends to favor CNG,
- 24 and you just laid out the basis for that.
- 25 I am concerned that recently we became aware that

1 there are some toxics problems with CNG that sort of

- 2 mitigate your argument somewhat.
- Now, I think an earlier speaker raised that
- 4 question and raised sort of the fuel diversity question.
- 5 And I am sort of going along with the assumption that we
- 6 do lots of things to give diesel time to clean up, and we
- 7 probably need to act the same way with respect to CNG.
- 8 And in the limited period of time of two years, I'm not so
- 9 inclined to take CNG out of consideration, because what
- 10 that essentially will do is take school buses away from
- 11 kids in the South Coast. That's how that will work.
- 12 But I am concerned that we sort of are continuing
- 13 on with a set of assumptions about CNG that don't include
- 14 the toxics question. And I guess what I'm interested in
- 15 is if South Coast has plans or is under way or is in the
- 16 near future, in that you're out sort of ahead or on your
- 17 own on the CNG question, do you have plans to do particle
- 18 trapping and deal with the toxics question with CNG?
- 19 MR. HOGO: The answer is yes. We would support
- 20 having language that says that for CNG bus awards, that if
- 21 oxidation catalysts were deployed with those buses, that
- 22 is where you'll get the reduction in the toxics from the
- 23 natural gas engine.
- We are in discussions with John Deere about
- 25 retrofiting existing natural gas school buses that do not

- 1 have oxidation catalyst technology. And they indicated
- 2 that that can be done fairly easily. They have certified
- 3 their engines with oxidation catalysts -- or they're
- 4 planning to do that.
- 5 It turns out that if -- in a specification on the
- 6 bus, if there's no specification for an oxidation
- 7 catalyst, the OEM actually would not necessarily go
- 8 through the process of putting it on. But if we specify
- 9 that as a condition of the award, then that oxidation
- 10 catalyst will be placed on that natural gas bus.
- Now, relative to particulate traps, we are in
- 12 discussion with the particulate trap manufacturers as to
- 13 whether a particulate trap can be developed that can be
- 14 applied to a natural gas engine. So we're looking at both
- 15 technologies at this time.
- 16 BOARD MEMBER McKINNON: What does your timetable
- 17 look like? We're talking about two years here. Are we
- 18 going to be there in two years?
- 19 MR. HOGO: Yes, I believe we will. The oxidation
- 20 catalyst is actually available today. And it's a matter
- 21 of determining whether -- how many of the older buses can
- 22 be retrofitted. It turns out that most of the buses most
- 23 likely will be readily retrofitted with oxidation
- 24 catalysts. And we need to look at how best to do that
- 25 over this time period.

1 But the requirements for new buses, we will have

- 2 oxidation catalysts already available.
- 3 BOARD MEMBER McKINNON: Thank you for your
- 4 answer. And I just -- I sort of want to reinforce -- I
- 5 don't know if I'll be on this Board two years from now.
- 6 But I know that if we go through this again and we don't
- 7 have at least some discussion of toxics in CNG and
- 8 consideration of what's being done about that -- I have a
- 9 hard time having such a large allocation go to CNG when we
- 10 know there's at least some problems that need to be
- 11 discussed there. And certainly I'm not willing to sort of
- 12 backlash on that now over this next two years. I think it
- 13 would take away school buses from kids in the South Coast.
- 14 And I also just think it's patently unfair. We
- 15 give diesel time to clean up. We do step by step over
- 16 years and years and years. We now realize there's
- 17 something we need to do with CNG. I don't think we do
- 18 that in one ruling here. I think it's something we do
- 19 over time.
- 20 CHAIRPERSON LLOYD: Thank you.
- 21 Dr. Burke.
- 22 BOARD MEMBER BURKE: Mr. McKinnon and I have
- 23 discussed this matter at length, and we're both on the
- 24 same page at the same time with this issue.
- 25 But, Mr. Hogo, I wanted to know if we continued

1 this item for a month, would that affect our ability to

- 2 perform at South Coast?
- 3 MR. HOGO: It would just delay the -- if the
- 4 fiscal restraints are not there, then it would just delay
- 5 the process by a month. But if the fiscal restraints are
- 6 there, we would have to move a lot faster.
- 7 BOARD MEMBER BURKE: What if we did a 50 percent
- 8 of all the money to all the districts and then used the
- 9 next month for the amelioration of the other 50 percent?
- 10 Would that provide you with the ability to operate?
- 11 MR. HOGO: Yes, it would.
- BOARD MEMBER BURKE: Okay.
- 13 CHAIRPERSON LLOYD: Yes. Professor Friedman.
- 14 BOARD MEMBER HUGH FRIEDMAN: I don't think this
- 15 is any way -- you know, in all due respect, any way for us
- 16 to be adopting important policy. This was just handed to
- 17 us. This has been on our agenda for a long, long time.
- 18 All due respect, Mark -- and I understand your
- 19 point. And my colleague from San Diego, we are sort of in
- 20 the same boat as the Bay Area. But unless the staff can
- 21 readily come up with some approach or formula during our
- 22 brief break, that we can really rally around and develop a
- 23 consensus, it seems to me that if we can defer a month or
- 24 whatever without any undue impact or harm to any of the
- 25 districts, that's one thing. And I don't know the answer

1 to that apparently. I don't know the effect of a delay of

- 2 30 days at this point, but -- or one month to our next
- 3 meeting.
- 4 But I don't think we're in a position to adopt
- 5 anything today that's a major change in allocation of
- 6 funding when its just been raised, unless the staff has
- 7 some magic solution.
- 8 BOARD MEMBER DeSAULNIER: Mr. Chairman. I know
- 9 you want to go to break --
- 10 BOARD MEMBER HUGH FRIEDMAN: So take a break, see
- 11 if people --
- 12 CHAIRPERSON LLOYD: Supervisor DeSaulnier.
- BOARD MEMBER DeSAULNIER: I just want to clarify.
- 14 For my position I'm not asking for support to change the
- 15 whole allocation. I'd like to have a month to see if we
- 16 can work on coming up with a couple of options, and then
- 17 we come back and talk about what's fair and we see where
- 18 the votes are.
- 19 CHAIRPERSON LLOYD: What I would suggest is
- 20 following what Professor Friedman mentioned earlier. If
- 21 we could take a 15-minute break -- not for staff -- so
- 22 that you could take a look at what's going on here. And
- 23 see if you can come back to reflect -- you can see the
- 24 Board's concerns -- I think to address the issue of how
- 25 can we get some of these funds out, can we get some

1 partially out? Maybe as Dr. Burke suggested, what do we

- 2 gather then? Or should we in fact hold a month without
- 3 penalizing and jeopardizing some of the funds? We clearly
- 4 know at this time in Sacramento that we need to get funds
- 5 so that we can be cleaning up the air as soon as possible.
- 6 So with that we'll take a 15-minute break. The
- 7 clock at the back -- so we'll take till 11:20.
- 8 For those of you who are also interested, there
- 9 is an overflow in the Coastal hearing room right next door
- 10 where there's audio and visual.
- 11 So thank you.
- 12 (Thereupon a recess was taken.)
- 13 CHAIRPERSON LLOYD: We will continue with this
- 14 item.
- I think before we hear from staff, Mr. McKinnon
- 16 had a -- well, I guess wanted to put staff on alert to an
- 17 issue he wants to see covered.
- 18 Mr. McKinnon.
- 19 BOARD MEMBER McKINNON: Yeah, I'm going back to
- 20 our original debate on the school bus issue back a few
- 21 years ago where we ended up having quite a complete
- 22 discussion about the value of retrofits in cleaning up
- 23 more buses that affected more kids.
- 24 And I understand that there may be some
- 25 legislative sort of restrictions on how we deal with it.

1 But there was a speaker earlier that talked about using

- 2 the administrative -- or the matching amount and allowing
- 3 the matching funds to be retrofit.
- 4 And I guess if we end up taking more time to
- 5 figure this out, what I would like -- and I don't know if
- 6 there are other Board members that agree with this -- is
- 7 I'd like some approach at us figuring out how to get
- 8 retrofit back into this equation. I think we get more
- 9 done per dollar with retrofit. And I'm worried that we're
- 10 doing this without any retrofit in the picture.
- 11 Thanks.
- 12 CHAIRPERSON LLOYD: Thank you.
- Ms. D'Adamo.
- 14 BOARD MEMBER D'ADAMO: Do we have the discretion
- 15 to do that?
- 16 EXECUTIVE OFFICER WITHERSPOON: The Legislature
- 17 was very clear that they expected us to purchase new buses
- 18 with the 20 percent of Prop 40 funds and not to engage in
- 19 retrofits. We do have the discretion on the matching
- 20 amount, I believe. However, we've cut the match to almost
- 21 nil wherever we could because of the financial constraints
- 22 of school districts.
- 23 So where there is some residual match
- 24 requirement, we can look at it. But that's probably not
- 25 going to result in a whole lot of retrofit activity.

- 1 And I would say that staff agrees with Mr.
- 2 McKinnon, that retrofits are an extraordinarily cost
- 3 effective way to proceed. It's just that we're following
- 4 the direction from the Legislature on how they would wish
- 5 these funds be appropriated.
- 6 CHAIRPERSON LLOYD: So now we're coming back with
- 7 pearls of wisdom from the staff on how we address the
- 8 issue.
- 9 EXECUTIVE OFFICER WITHERSPOON: What we would
- 10 like to propose to you is that you approve the school bus
- 11 portion of the item today, because the school bus
- 12 allocations are already based on population only. They do
- 13 not have an M4 multiplier.
- 14 And then we would return to you in April with
- 15 Carl Moyer alone and with various options for the funding
- 16 criteria, including what you have today, population only,
- 17 and versions in between.
- During the break we consulted with our own
- 19 administrative services staff with many of the districts
- 20 who receive these funds to find out if we were creating an
- 21 unmanageable problem at the receiving end. And we were
- 22 assured that a one-month delay will not damage the program
- 23 in any way, that they can deal with that change in
- 24 schedule.
- 25 CHAIRPERSON LLOYD: Yes. Supervisor DeSaulnier.

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1 BOARD MEMBER DeSAULNIER: I think that's fine,
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- 2 Mr. Chairman. I would move the staff recommendations,
- 3 including the amendments that Catherine Witherspoon just
- 4 mentioned. But I would ask that -- obviously we'll get
- 5 engaged by the folks from the Bay Area legislative
- 6 delegation and the issues that have been brought up by my
- 7 colleagues up here.
- 8 CHAIRPERSON LLOYD: I would also like -- could I
- 9 just add one point?
- 10 BOARD MEMBER RIORDAN: You need a second for the
- 11 motion, Mr. Chair. I was just --
- 12 CHAIRPERSON LLOYD: I guess we do.
- 13 Well, I got two seconds here.
- 14 BOARD MEMBER RIORDAN: Okay. That's fine.
- 15 CHAIRPERSON LLOYD: I had just one comment to
- 16 staff, I think, that I would like to take advantage of Mr.
- 17 Hogo's suggestion that we make sure that we actually get
- 18 the cleanest CNG buses possible and put the oxi-cat on
- 19 there would be good.
- 20 BOARD MEMBER D'ADAMO: Mr. Chairman?
- 21 CHAIRPERSON LLOYD: Yes, Ms. D'Adamo.
- 22 BOARD MEMBER D'ADAMO: Yeah, and if I could just
- 23 add to the suggestion by Supervisor DeSaulnier. I know we
- 24 were all kind of surprised by receiving this letter. And
- 25 as I understand it -- from the Bay Area delegation. As I

1 understand it, this just moved within the last couple of

- 2 days. I suspect that there are a number of individuals,
- 3 key legislators in the valley, that may also have
- 4 concerns. So I would just suggest to staff that they
- 5 contact some of those individuals, such as Senator Flores.
- 6 And also would like to suggest that staff contact
- 7 Supervisor Patrick since she didn't have the opportunity
- 8 to be here today.
- 9 BOARD MEMBER DeSAULNIER: That's fine with me.
- 10 We always want to get along with our neighbors.
- 11 CHAIRPERSON LLOYD: Supervisor Roberts and also
- 12 Mr. McKinnon.
- BOARD MEMBER ROBERTS: No, we always want to get
- 14 along with our neighbors too, so I agree with that.
- 15 CHAIRPERSON LLOYD: Mr. McKinnon.
- BOARD MEMBER McKINNON: Yeah, I'm sure
- 17 unintentionally, by moving it, we haven't dealt with the
- 18 retrofit issue. And what I would like is to have it
- 19 considered a friendly amendment that we include retrofit
- 20 as one of the things that qualifies as matching funds.
- 21 BOARD MEMBER DeSAULNIER: That's fine.
- 22 CHAIRPERSON LLOYD: Okay.
- BOARD MEMBER ROBERTS: I'd like to see that, I
- 24 think -- you know, I've got a strong interest in the
- 25 retrofit, and I think his comments are well made.

1 CHAIRPERSON LLOYD: And I think that would also

- 2 help to address one of the comments made earlier.
- 3 Well, we've got a motion, we've got a seconder.
- 4 All in favor say aye.
- 5 (Ayes.)
- 6 CHAIRPERSON LLOYD: Anybody against?
- 7 Seeing none, unanimously passed.
- 8 And thank you, staff. And we look forward to you
- 9 coming back next month.
- 10 With that we'll take just a short break before we
- 11 move into the major feature of the day.
- 12 (Thereupon a short break was taken.)
- 13 CHAIRPERSON LLOYD: Okay. If my colleagues could
- 14 take their seats. And I'd like to begin this item.
- 15 Agenda item 03-2-4. Public hearing to consider
- 16 amendments to the California Zero Emission Vehicle
- 17 Regulation. I recognize this is the one you've been --
- 18 most of you have been waiting for.
- 19 I'd just like to say at the beginning also, we're
- 20 expecting a large number of witnesses. If in fact we can
- 21 keep those comments as short as possible for the bulk of
- 22 witnesses. They're going to try to hold most people to
- 23 three minutes.
- 24 But we have a lot of witnesses to get through.
- 25 It sounds like close to 100 witness. So we have a really

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- 1 long day ahead of us.
- We also will find that we don't intend to take a
- 3 break for lunch. And so you will see Board members
- 4 disappearing at various times. If you happen to be
- 5 testifying, there's no slight meant to you. It's a matter
- 6 of the Board members getting hungry. But we can see and
- 7 hear in the back. So we will be rotating on that.
- 8 Again, I think right at the outset I want to
- 9 dispel any concern here that the Board is backing down.
- 10 We are committed to the goal of zero-emission vehicles.
- 11 (Applause.)
- 12 CHAIRPERSON LLOYD: And it's very clear that, as
- 13 we understand the issues, for example, of estimating
- 14 on-road vehicle emissions, particularly in the South Coast
- 15 and other areas, it's very important to get to zero as
- 16 fast as possible.
- 17 Of course we also recognize that substantial
- 18 progress has been made in bringing these vehicles to as
- 19 close to zero as possible. And I'll say a little bit more
- 20 about that.
- 21 Again, I think the -- I'd also like to thank
- 22 staff for their outstanding efforts they've made to craft
- 23 a more flexible practical path ahead.
- 24 And I think that -- also it's not true, that we
- 25 read in the L.A. Times editorial, the staff in fact is not

1 worn down by the auto industry. How could they? In fact,

- 2 we brought up reinforcements. We brought a new
- 3 battle-hardened executive officer. She cannot be worn out
- 4 after two months.
- 5 (Laughter.)
- 6 CHAIRPERSON LLOYD: So, in fact, I say we're
- 7 really trying to do our best. And I know, I've sat for
- 8 hours with them and they've sat for many more hours, that
- 9 they've really tried to work diligently.
- 10 And I'd also like to thank all the other
- 11 stakeholders, particularly also the auto industry who is
- 12 going to also have a major impact here. They have also
- 13 tried to work with us in a constructive way, clearly
- 14 looking at their interests as well. But we've come a long
- 15 way I think in a mutual understanding.
- And I hope that we can move ahead in a manner in
- 17 which we can actually work together, practically, and in
- 18 fact continue our dialogue and continue the progress to
- 19 meeting our air quality goals. The health data, some of
- 20 which you heard today, indicates that we have an
- 21 obligation to protect public health.
- I am encouraged by the way we have worked
- 23 together. You'll hear today some more about the fuel
- 24 cell. I can attest firsthand, what I've learned working
- 25 with a fuel cell partnership over the last number of

- 1 years, both technically and also working together as
- 2 colleagues. And I can't overstress that piece because
- 3 that's going to come up here.
- 4 While we recognize that this technology is not
- 5 there today, we also recognize -- there's a major
- 6 commitment from all the stakeholders -- this is a
- 7 technology which also will bring us to zero emission
- 8 technology.
- 9 This is a technology which Governor Davis
- 10 mentioned when the California Fuel Cell Partnership was
- 11 initiated. And I think this had -- also rose to the
- 12 global stage when President Bush mentioned the promise and
- 13 reality of hydrogen fuel cells not too long ago.
- 14 And so I am really excited about that aspect.
- 15 And I say, I'm really encouraged about the way in which
- 16 we're working with the auto companies.
- 17 However, we also recognize that we have a major
- 18 obligation to the Board, that we cannot wait for the
- 19 promise, which I think will be real; that we have to do
- 20 whatever we can now to continue that effort. I'm
- 21 delighted to see the progress that we've made through all
- 22 the electric-drive technologies, and encouraging those
- 23 technologies, and in some cases requiring those
- 24 technologies.
- I think it's very important that we continue

1 that. And I think it's -- no doubt in my mind that since

- 2 the inception of the program, that we've had a major
- 3 impact.
- 4 One of the things that we've found -- and we've
- 5 been asked, "What has changed in the last two years? Why
- 6 are we doing certain things?" And that will be addressed
- 7 by the staff. And I'm sure my colleagues will address it
- 8 as we go through.
- 9 What I would say there, that our commitment to
- 10 clean air and to zero is steadfast. However, based on
- 11 data, I do not feel that I will be serving myself, my
- 12 colleagues, or the State of California if I do not take
- 13 that into account as we move ahead. And to me that's a
- 14 very important issue.
- 15 So while air quality and public health are our
- 16 major goals, we also have to recognize the best way of
- 17 getting there.
- 18 I think the last 13 years we have seen a real
- 19 focused effort with the industry and with all stakeholders
- 20 to try to get us to our goals as identified in 1990. That
- 21 is, where in fact gasoline vehicles now we've seen that
- 22 progress, now only just in zero, but the near zero. So we
- 23 have through the PZEVs virtually lifetime warranties, and
- 24 we have both from the tail pipe and also from evaporative
- 25 emission.

1 And then we've got the advanced technology

- 2 through the partial zero-emission hybrid vehicles and
- 3 natural gas vehicles.
- 4 Again, I would say obviously this program has
- 5 created more debate and discussion than probably any
- 6 regulation that they ARB has put forward. And it's
- 7 commonly known as the ZEV Program. But I think, as we
- 8 will hear from the staff, has accomplished many things
- 9 apart from the true zero-emission vehicle. So now the
- 10 delta between the cars on the road and also the true zero
- 11 is very small, but it is significant. Our ability to
- 12 characterize on-road vehicle emissions -- if you've got
- 13 aftertreatment on there, you're still worried about that
- 14 potential decay. And as I indicated earlier, and I think
- 15 we'll here from people testifying, in the South Coast AQMD
- 16 our ability to characterize on-road vehicle emissions is
- 17 limited. And of course if we start off with something at
- 18 zero at zero miles, zero to a hundred thousand miles,
- 19 we're far better off.
- 20 Again when we looked in 2001, I was hopeful that
- 21 would be the last time where we would actually address
- 22 this issue. Unfortunately that didn't happen. There are
- 23 many reasons why it didn't happen. I won't go into that.
- 24 But on the other hand, since we are back here today, then
- 25 we are talking about some significant changes.

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I think -- it would be tempting I think to not
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- 2 ask some of the tough questions, to just move ahead and
- $3\,$ try to just address some of the legal issues. But as I
- 4 indicated before, that flies in the face of all the things
- 5 we've known. So I think that we will hear I think today
- 6 from staff a program that's committed to the ultimate
- 7 goal, a real and robust Zero Emission Vehicle Program.
- 8 I think It's important we have the debate. I
- 9 will be looking particularly today, and I'm sure my
- 10 colleagues will also, particularly from the industry, some
- 11 of the flexibility that we've given this program and
- 12 whether they intend to take care of some of that -- take
- 13 advantage of some of that flexibility, and also whether
- 14 they're committed to working with us in this continued
- 15 goal.
- I was reminded just this week, as I was looking
- 17 at this program, there's somewhat jeopardy in going back
- 18 in this time of battle, et cetera, to John Lennon's
- 19 comment, Give peace a chance." I would hope in this case
- 20 as we move ahead, give the engineers a chance. We need to
- 21 work together. We owe this to the people of California.
- 22 We owe it to ourselves.
- So I hope that we can change the dialogue here.
- 24 And I certainly want to state that on behalf of myself and
- 25 my colleagues and for Secretary Hickox and the Governor,

1 we really want to work together to continue the progress

- 2 that has being made to date.
- 3 I'm sure we'll have a wide range of comments
- 4 today regarding staff's proposal. We don't have all the
- 5 answers. Staff doesn't have all the answers. But what
- 6 you cannot criticize is their effort, their desire to put
- 7 together to craft a program, to be the very strongest
- 8 possible, recognizing our lessons to date.
- 9 With that, I would like to turn it over to Ms.
- 10 Witherspoon to begin the staff's presentation.
- 11 EXECUTIVE OFFICER WITHERSPOON: Thank you,
- 12 Chairman Lloyd.
- 13 The ZEV Program is an integral part of ARB's
- 14 efforts to reduce emissions from passenger cars and
- 15 light-duty trucks. As part of our low-emission vehicle
- 16 program, the ZEV component seeks to commercialize new
- 17 vehicle technologies that eliminate not only tailpipe
- 18 emissions, but also emissions from evaporation and from
- 19 the in-use deterioration of vehicle emission-control
- 20 systems.
- 21 The current regulatory process before us today
- 22 was initiated in response to litigation and a court order
- 23 enjoining ARB from enforcing the 2001 ZEV amendments.
- 24 However, opening the regulation to cure its legal
- 25 deficiencies led to a broader staff evaluation of where

1 things stand and what else needs the Board's input and

- 2 potential correction. As such, this rulemaking became an
- 3 opportunity to address the current state of technology
- 4 development and ZEV percentage requirements in the near,
- 5 mid, and longer term.
- 6 The proposal before you today would eliminate all
- 7 references to efficiency and fuel economy in the ZEV rule,
- 8 substituting alternate credit mechanisms for ZEV-enabling
- 9 componentry.
- 10 The proposal would also create an alternative
- 11 compliance path to give auto manufacturers greater
- 12 flexibility; would establish a new independent review
- 13 panel, like our prior battery panel, to advise the Board
- 14 on the status of development of all ZEV technology types
- 15 as we move ahead; and would fix the number of smaller
- 16 implementation issues that have been brought to staff's
- 17 attention since the 2001 hearing.
- 18 If approved by the Board, the proposed amendments
- 19 would resolve the current legal issues in the federal
- 20 court case and would enable us to resume ZEV
- 21 implementation by 2005. The proposal also reduces ozone
- 22 precursor emissions to a greater degree than the 2001
- 23 amendments at a reduced cost.
- 24 Based on the outcomes I just described, staff
- 25 believes it has brought the Board a solid, balanced

1 proposal for proceeding with the ZEV regulation. In our

- 2 view the proposed changes are rational, reasonable and
- 3 defensible from a technological feasibility standpoint.
- 4 However, staff readily admits there is still a
- 5 great deal of controversy over what we have proposed from
- 6 both sides. The most prominent issue is whether the Board
- 7 should mandate a growing volume of pure ZEV technologies
- 8 in 2009 and beyond. There is also the perennial issue of
- 9 whether California should have a ZEV mandate at all.
- 10 The proposed changes to the ZEV regulation
- 11 reflect a series of very difficult discussions, both
- 12 internally and with interested stakeholders. Throughout,
- 13 staff's objective was to define changes that would
- 14 maintain pressure on the industry to pursue true ZEVs,
- 15 while acknowledging the challenges associated with the
- 16 current state of technology and its cost.
- 17 Staff believes the proposed modifications will
- 18 continue to advance pure ZEV technology research and
- 19 development, support the commercialization of ZEV-enabling
- 20 advanced technology vehicles, and achieve significant
- 21 criteria pollutant emission reductions.
- 22 Chuck Shulock of the Mobile Source Control
- 23 Division will now begin the staff's presentation.
- 24 VEHICLE PROGRAM SPECIALIST SHULOCK: Good
- 25 morning, Mr. Chairman and members.

1 I will begin our staff presentation with some

- 2 background on the zero-emission vehicle program and why
- 3 we're here today recommending changes.
- 4 Analisa Bevan and Craig Childers of our staff
- 5 will then describe the various proposed changes.
- 6 Following their summary I'll conclude our presentation
- 7 with a discussion of the major open issues and our staff
- 8 recommendation.
- 9 To set the stage for your consideration of
- 10 program changes I will first give you a brief recap of the
- 11 structure of the regulation and its goals. Next I will
- 12 summarize some of the achievements of the program to date.
- 13 I then will discuss why we believe that changes are needed
- 14 and the objectives that we had in mind when we prepared
- 15 our suggested modifications.
- 16 --000--
- 17 VEHICLE PROGRAM SPECIALIST SHULOCK: As you may
- 18 recall, the basic requirement is that 10 percent of the
- 19 vehicles sold by manufacturers must be ZEVs. Over the
- 20 course of its history this requirement has been modified
- 21 several times to provide additional flexibility and to
- 22 take advantage of emerging technologies. There are now
- 23 three categories of vehicles in the program.
- 24 At least 20 percent of the requirement, or 2
- 25 percent of sales, must be pure ZEVs, vehicles with no

1 tailpipe emissions. This is commonly referred to as the

- 2 gold category, and it's the circle on the left on the
- 3 slide before you.
- 4 Another 6 percent may be met by vehicles known as
- 5 partial zero-emission vehicles, or PZEVs. These are
- 6 extremely clean conventional gasoline vehicles. We refer
- 7 to this as the bronze category, in the upper right.
- 8 The third category, which may account for another
- 9 2 percent, consists of vehicles known as advanced
- 10 technology PZEVs, or AT PZEVs. These are vehicles that
- 11 meet the stringent criteria for PZEV status and also uses
- 12 ZEV-like technology such as electric drive or gaseous fuel
- 13 storage. This is known as the silver category.
- 14 --000--
- 15 VEHICLE PROGRAM SPECIALIST SHULOCK: This next
- 16 slide lists some of the vehicle types commonly found in
- 17 each category. The gold or pure ZEV category contains
- 18 vehicles with no emissions, such as battery EVs or
- 19 hydrogen-fuel-cell vehicles.
- The silver category is home to advanced
- 21 technology PZEVs. Examples of such vehicle types include
- 22 CNG, hybrid electric, hydrogen internal combustion,
- 23 grid-connect hybrid, and methanol-fuel-cell vehicles.
- 24 The bronze category consists of basic PZEVs.
- 25 These are extremely clean gasoline vehicles and are also

- 1 quite advanced.
- 2 --000--
- 3 VEHICLE PROGRAM SPECIALIST SHULOCK: As a
- 4 starting point for our substantive discussion it's helpful
- 5 to take a step back and review the overall goals of the
- 6 ZEV Program.
- 7 First and foremost the program is designed to
- 8 achieve significant air quality benefits through
- 9 deployment of zero and near-zero emission vehicles. This
- 10 is achieved through the production and placement of a
- 11 variety of extremely clean vehicles in all three of the
- 12 program categories that I mentioned.
- 13 Second, the program pushes the research
- 14 development and deployment of zero-emission vehicles.
- 15 This is the focus of the pure ZEV, or gold portion of the
- 16 program.
- 17 Finally, the program seeks to encourage ZEV
- 18 commercialization through the introduction of ZEV-enabling
- 19 technologies such as hybrid electric and alternative fuel
- 20 vehicles. Such vehicles will develop a manufacturing and
- 21 supplier base for technologies that ultimately will be
- 22 used by pure ZEVs. This is the purpose of the silver
- 23 category.
- 24 --000--
- 25 VEHICLE PROGRAM SPECIALIST SHULOCK: Progress has

1 been made on each of these goals. Since its enactment in

- 2 1990 the ZEV Program has resulted in a number of benefits,
- 3 including significant efforts to advance battery
- 4 technology -- more than 2,500 full-sized Battery Electric
- 5 Vehicles leased or sold in California, plus many thousands
- 6 of Neighborhood Electric Vehicles -- ten near-zero
- 7 emission PZEV models currently certified; three hybrid
- 8 electric vehicles on sale and others announced; and air
- 9 quality benefits from the deployment of all of these
- 10 extremely clean vehicles.
- 11 --000--
- 12 VEHICLE PROGRAM SPECIALIST SHULOCK: Meanwhile
- 13 there have been other developments that are not directly
- 14 related to this regulation, but are working towards the
- 15 same end. The most noteworthy example is the California
- 16 Fuel Cell Partnership, which is a path-breaking
- 17 collaboration of auto companies, fuel providers, fuel cell
- 18 technology companies, and government agencies, that is
- 19 placing fuel cell electric vehicles on the road in
- 20 California. The partners include 20 companies and
- 21 organizations from around the world.
- --000--
- 23 VEHICLE PROGRAM SPECIALIST SHULOCK: Another
- 24 recent event that is worthy of note is the announcement of
- 25 the Freedom Car and Fuel Initiative by the federal

- 1 government, as the Chairman mentioned.
- 2 This program will invest federal funds over the
- 3 next five years to develop hydrogen-powered fuel cells,
- 4 hydrogen infrastructure, and advanced automotive
- 5 technologies.
- 6 There have also been other national and
- 7 international commitments to ZEV technology. So in
- 8 general there is now considerable momentum behind the push
- 9 towards zero-emission vehicles.
- 10 So if all is proceeding so well, why are we here
- 11 before you recommending changes?
- 12 --000--
- 13 VEHICLE PROGRAM SPECIALIST SHULOCK: We have two
- 14 fundamental reasons. We would like to address legal
- 15 challenges that have been raised and we seek to better
- 16 align the regulatory requirements with technology and
- 17 market status.
- 18 --000--
- 19 VEHICLE PROGRAM SPECIALIST SHULOCK: First of
- 20 all, staff believes that it would be prudent to address
- 21 legal challenges that have been raised regarding the 2001
- 22 amendments. The first case is a federal preemption
- 23 lawsuit filed in January of 2002. On June 11, 2002, a
- 24 federal strict judge issued a preliminary injunction that
- 25 prohibits the ARB's executive officer from enforcing the

1 2001 ZEV amendments with respect to the sale of new motor

- 2 vehicles in the 2003 or 2004 model years. This is pending
- 3 final resolution of the case.
- 4 Two other lawsuits have been filed in state
- 5 court, one addressing broader aspects of the regulation
- 6 and one challenging the date by which vehicles must be
- 7 placed in service in order to qualify for early
- 8 introduction multipliers.
- 9 Staff also believes that there is a need to
- 10 better align the regulatory requirements with technology
- 11 and market status. The next few slides go through this
- 12 issue in more detail.
- 13 With respect to Battery Electric Vehicles, during
- 14 the 2001 rulemaking staff estimated an incremental cost of
- 15 \$7,000 to \$9,000 in volume production for battery packs
- 16 sufficient in size to power full function vehicles. Since
- 17 that time there have been advances in cycle life which
- 18 would increase the life of the battery pack and thereby
- 19 reduce or eliminate the need to purchase a replacement
- 20 pack. Even so, however, cost challenges remain.
- 21 In addition, based on recent experience the
- 22 sustainable demand for Battery Electric Vehicles in the
- 23 near term appears to be small.
- 24 As a result of these issues and their own
- 25 judgment as to the long-term commercialization prospects,

1 major manufacturers have now ceased production of Battery

- 2 Electric Vehicles.
- 3 Later on today you will hear testimony by Dr.
- 4 Menahem Anderman, one of the experts who served on our
- 5 2001 Battery Technical Advisory Panel. Staff contracted
- 6 with Dr. Anderman to assess whether in his view the
- 7 conclusions reached by the battery panel in 2001 still
- 8 hold. And he'll provide his testimony later.
- 9 --000--
- 10 VEHICLE PROGRAM SPECIALIST SHULOCK: On the fuel
- 11 cell side there is considerably more optimism and
- 12 activity. The technology shows great promise and
- 13 manufacturers appear to see a business case that they will
- 14 eventually be able build the vehicles at a cost the market
- 15 will bear.
- 16 Clearly, however, there are significant costs,
- 17 manufacturing, and performance challenges that stand in
- 18 the way. The bottom line is that fuel cell ZEVs are not
- 19 yet ready for volume production.
- In summary then it is staff's view that
- 21 additional development is needed before any ZEV technology
- 22 will be ready for mass deployment. As a result, the 2001
- 23 requirements are too ambitious. This has several
- 24 implications. First of all, because it is not feasible to
- 25 produce fuel cell vehicles at the numbers needed to fully

1 satisfy the 2001 requirement, some manufacturers would in

- 2 effect be forced to restart battery EV production
- 3 regardless of their views as to the long-term prospects
- 4 for commercial success. This is difficult to sustain and
- 5 could also have the undesirable effect of diverting
- 6 engineering resources away from meeting fuel cell
- 7 challenges.
- 8 There's one other point that I would like to
- 9 emphasize here, one that is central to the staff's view of
- 10 how to proceed. The pace of future technical development
- 11 is very difficult to predict, particularly for the
- 12 significant development steps that are relevant here.
- 13 Minor near-term vehicle improvements, such as those needed
- 14 to meet incrementally more stringent tailpipe standards,
- 15 follow a well understood path and, in general, have been
- 16 achieved more quickly and at less cost than the original
- 17 staff estimates.
- 18 Going to zero is different. Bringing a
- 19 fundamentally different technology such as battery
- 20 electric or fuel cell vehicles to market requires
- 21 advancements on a number of fronts. And experience to
- 22 date has shown that these developments do not necessarily
- 23 proceed at the peace predicted by staff.
- 24 --000--
- 25 VEHICLE PROGRAM SPECIALIST SHULOCK: In contrast,

1 progress in the silver category has been dramatic. There

- 2 are CNG vehicles in commercial production. Three hybrid
- 3 electric vehicles are on the market today and others have
- 4 been announced. These vehicles are not all PZEVs, but in
- 5 most cases there are no significant technical barriers to
- 6 achieving PZEV status and we expect that future versions
- 7 would qualify.
- 8 Other AT PZEV technologies are not yet
- 9 commercialized but are receiving attention. Hydrogen
- 10 internal combustion vehicles have been demonstrated by
- 11 several automakers. And plug-in hybrid vehicles are being
- 12 actively studied in a variety of settings.
- --000--
- 14 VEHICLE PROGRAM SPECIALIST SHULOCK: PZEVs are
- 15 also achieving considerable success. Ten models have been
- 16 certified. And our best information is that some 140,000
- 17 PZEVs are expected to be sold in model year 2003.
- 18 In our meetings with automakers we're sometimes
- 19 told that PZEV technology does not get the respect it
- 20 deserves. So let me emphasize for the record here that
- 21 the emission performance of these vehicles is remarkable
- 22 and represents a significant achievement on the part of
- 23 the automakers. Such vehicles likely would not exist if
- 24 we had not had the technology forcing function of the ZEV
- 25 mandate. So the widespread deployment of these vehicles

- 1 is one of the program's early achievements.
- 2 --000--
- 3 VEHICLE PROGRAM SPECIALIST SHULOCK: With all of
- 4 that as a back drop I would now like to share with you the
- 5 objectives that we as staff are hoping to achieve with
- 6 these modifications.
- 7 First of all, we want to restart the program.
- 8 Restarting the program has obviously benefits. It will
- 9 allow us to take maximum advantage of the technologies
- 10 that are in showrooms today and, thereby, capture the
- 11 greatest possible air quality benefit. It will also help
- 12 build the manufacturing and supplier base for future pure
- 13 ZEV technologies.
- 14 --000--
- 15 VEHICLE PROGRAM SPECIALIST SHULOCK: Our next
- 16 major objective has already been mentioned. We want to
- 17 avoid a mismatch both now and in the long term between the
- 18 program requirements and the technology status.
- 19 --00o--
- 20 VEHICLE PROGRAM SPECIALIST SHULOCK: Next we want
- 21 to ensure that the program recognizes successful
- 22 compliance under the 2001 rules. Those manufacturers that
- 23 move forward under the 2001 rules should not be forced to
- 24 revise their plans.
- 25 Finally, we want to provide a pathway that

- 1 recognizes the aggressive pursuit of fuel cell
- 2 commercialization as a viable compliance options. In
- 3 other words if a manufacturer wants to pursue fuel cell
- 4 development and not simultaneously pursue battery EVs, in
- 5 the staff view that should be adequate.
- 6 That concludes my introduction. I will now turn
- 7 it over to Analisa Bevan, who will begin our summary of
- 8 the proposed amendments.
- 9 ZEV IMPLEMENTATION MANAGER BEVAN: Thank you,
- 10 Chuck.
- 11 I'd like to begin by reviewing the process by
- 12 which staff has developed the proposal before you today.
- 13 As Mr. Shulock described, a set of events and issues
- 14 combined to cause the staff to recommend regulatory
- 15 amendments to the ZEV Program.
- 16 --000--
- 17 ZEV IMPLEMENTATION MANAGER BEVAN: Starting in
- 18 the fall of 2002 the staff issued a straw-man proposal
- 19 outlining possible changes to the regulation for
- 20 stakeholders' consideration prior to a December workshop.
- 21 The well-attended workshop provided valuable feedback to
- 22 staff going into the development of an initial statement
- 23 of reasons and proposed regulatory amendments which were
- 24 issued on January 10th, 2003, for a 45-day comment period.
- 25 In the initial statement of reasons staff

1 identified a number of open issues for which comments and

- 2 ideas were solicited. During the 45-day comment period
- 3 sufficient constructive comments were received, and staff
- 4 research and thinking evolved to a point that suggested
- 5 modifications to the initial January proposal were
- 6 warranted. To provide ample time to develop the suggested
- 7 modifications and to provide our stakeholders with time to
- 8 consider these changes, the public hearing to consider
- 9 amendments to the ZEV regulation was postponed one month
- 10 to today's hearing.
- 11 The description of the proposed modifications and
- 12 staff's rationale for changes to the proposal were
- 13 published on March 5th, 2003.
- I will now turn to a description of staff's
- 15 proposal. My description will be a composite of the
- 16 initial January proposal and the March modifications to
- 17 staff's proposal.
- 18 --000--
- 19 ZEV IMPLEMENTATION MANAGER BEVAN: Broadly, the
- 20 proposed amendments to the ZEV regulation cover the start
- 21 date of the regulation, the category percentages, and the
- 22 methods for calculating credits for different vehicle
- 23 types.
- 24 Additionally, the staff is proposing a number of
- 25 amendments that clarify the intent of the regulation and

- 1 amendments that, when looking at the regulation as a
- 2 whole, balance the program.
- 3 The ZEV regulation requirements were set to begin
- 4 in 2003. Subject to federal and state preliminary
- 5 injunctions, the Board is prevented from implementing or
- 6 enforcing the regulation for the 2003 and 2004 model
- 7 years. Although staff's intent in proposing amendments to
- 8 the regulation is to address the legal issues that brought
- 9 about these injunctions, it is believed that the earliest
- 10 practical start date for the program is now 2005. A 2005
- 11 program start allows adequate lead time.
- 12 When considering a modification in the program
- 13 start, staff had two choices: To shift the program out
- 14 two years, including application of phase-in multipliers
- 15 and early introduction credits; or to start in 2005 as if
- 16 resuming the 2001 amendments. The staff proposes the
- 17 later approach, as it resumes the pace of the program
- 18 rather than delaying completely the benefits and progress
- 19 of the program.
- 20 Linked to both the restart date of the regulation
- 21 and to the current status of manufacturer actions to
- 22 comply with the regulation is the expectation of how many
- 23 of what kind of vehicles California can expect to see in
- 24 the coming years.
- One of the issues identified through staff's

- 1 development process was the existence of substantial
- 2 banked ZEV credits resulting from production in the years
- 3 prior to the regulation start up. These banked credits
- 4 provide manufacturers with the ability to comply solely
- 5 with banked credits rather than with new vehicle
- 6 production for some years into the program.
- 7 It was suggested that the Board consider a
- 8 requirement for new vehicle production beginning in 2005
- 9 to ensure continued product availability. The
- 10 counter-opinion to that suggestion was that for those
- 11 manufacturers who have expended considerable effort to
- 12 build up credit balances to ensure compliance strategy for
- 13 their company, changing the rules in such a fundamental
- 14 way was not fair. The Board had, after all, heavily
- 15 incentivized early production in the hopes that
- 16 manufacturers would provide -- would begin to build market
- 17 for ZEVs prior to the implementation date.
- 18 In response to these comments, staff devised a
- 19 two-path system referred to as the base path and the
- 20 alternative compliance path.
- 21 --000--
- 22 ZEV IMPLEMENTATION MANAGER BEVAN: The base path
- 23 preserves the category structure of the 2001 amendments.
- 24 Shown in this slide is a summary of the make up of the
- 25 credit category structure for the ZEV Regulation. Of the

1 10-percent compliance obligation manufacturers must meet

- 2 at least 2 percent with gold credit vehicles.
- 3 Manufacturers may meet up to 2 percent of their obligation
- 4 with silver vehicles. And up to 6 percent of a
- 5 manufacturer's obligation maybe met with bronze vehicles.
- 6 The structure described in the previous slide
- 7 applies to model years 2005 through 2008.
- 8 --000--
- 9 ZEV IMPLEMENTATION MANAGER BEVAN: As amended in
- 10 the 2001 Board hearing, the overall percentage
- 11 requirements increase over time, eventually reaching 16
- 12 percent in 2018.
- 13 The bronze category percentage stays constant at
- 14 6 percent, and the remainder of the obligation is split
- 15 between gold and silver categories.
- 16 --000--
- 17 ZEV IMPLEMENTATION MANAGER BEVAN: As I
- 18 mentioned, the 2001 amendment category structure is
- 19 preserved for those manufacturers choosing to take the
- 20 base path. The base path also preserves a manufacturer's
- 21 ability to use banked credits to meet all or part of their
- 22 ZEV compliance obligation.
- 23 At this time staff are aware of some
- 24 manufacturers who are able to comply with the base path
- 25 with banked credits through 2008. Under these

1 circumstances it may be attractive for these manufacturers

- 2 to use the base path.
- 3 The other option offered to manufacturers under
- 4 staff's proposal is called the alternative compliance
- 5 path. The alternative compliance path was conceived as an
- 6 improved approach to achieving the goals of the ZEV
- 7 Program, as outlined earlier by Mr. Shulock.
- 8 --000--
- 9 ZEV IMPLEMENTATION MANAGER BEVAN: A manufacturer
- 10 choosing the alternative compliance path must produce
- 11 their market share of 250 Type 3 ZEVs or fuel cell
- 12 vehicles between 2001 and 2008. In exchange for this
- 13 floor production of new vehicles, manufacturers may meet
- 14 their remaining gold requirement with silver vehicles. If
- 15 a manufacturer chooses to change paths from the base to
- 16 the alternative at any time during the 2005 through 2008
- 17 phase, they must produce the entire market share
- 18 obligation of Type 3 ZEVs by 2008.
- 19 The alternative compliance path supports the ZEV
- 20 Program goals through challenging manufacturers to commit
- 21 significant quantities of pure ZEVs to support emerging
- 22 ZEV technology through this developmental phase, pressing
- 23 increased silver category production to support ZEV
- 24 technology development and increasing the air quality
- 25 benefits of the program.

1 Staff's proposal does not lay out a requirement

- 2 for ZEVs after the 2008 demonstration stage. Instead
- 3 staff recommends a process through which the Board would
- 4 determine the appropriate next step in ZEV
- 5 commercialization.
- --000--
- 7 ZEV IMPLEMENTATION MANAGER BEVAN: In this slide
- 8 I've illustrated the market share obligation of 250
- 9 vehicles by manufacturer. Under the alternative
- 10 compliance path these are the total volumes each
- 11 manufacturer would be responsible for in the 2001 through
- 12 2008 timeframe.
- --000--
- 14 ZEV IMPLEMENTATION MANAGER BEVAN: As I
- 15 mentioned, the proposed requirement for pure ZEVs in the
- 16 post-2008 timeframe is yet to be determined. The key
- 17 purpose of most technology development and demonstration
- 18 stages is to learn from them before moving on to the next
- 19 stage of development or commercialization.
- 20 Staff is recommending that the Board take this
- 21 approach with the ZEVs. To accomplish this staff
- 22 recommends that the Board establish an independent expert
- 23 review panel comprised of independent automotive experts
- 24 who do not have industry ties to assess ZEV technologies
- 25 and report back to the Board prior to the establishment of

- 1 the next phase of ZEV requirements.
- 2 --000--
- 3 ZEV IMPLEMENTATION MANAGER BEVAN: Staff proposes
- 4 that the independent expert review panel review all ZEV
- 5 technologies and enabling technologies to assess their
- 6 technological readiness and their commercialization
- 7 readiness. Clearly in the case of fuel cell technology,
- 8 the California Fuel Cell Partnership will be a key
- 9 resource of learning and information for the Board and for
- 10 the independent expert review panel.
- 11 --000--
- 12 ZEV IMPLEMENTATION MANAGER BEVAN: The
- 13 independent expert review panel would report to the Board
- 14 sufficiently before the Board would need to take action to
- 15 set requirements for the post-2008 timeframe. I would
- 16 like to point out that it is not expected that the
- 17 independent expert review panel would make recommendations
- 18 to the Board regarding the next phase of requirements, but
- 19 rather the panel would provide the Board with information
- 20 and tools necessary for the Board to determine the
- 21 appropriate course of action.
- --000--
- 23 ZEV IMPLEMENTATION MANAGER BEVAN: I will turn
- 24 now to a discussion of the methods proposed to calculate
- 25 credit for various types of vehicles under the proposal.

1 Staff are proposing changes to both the gold and the

- 2 silver credit calculations to remove efficiency
- 3 multipliers and generally improve comparison of technology
- 4 types.
- 5 --00o--
- 6 ZEV IMPLEMENTATION MANAGER BEVAN: In the 2001
- 7 amendments the credit received by a gold category vehicle
- 8 was calculated based on its range and its efficiency. In
- 9 early implementation, the more range a vehicles had, the
- 10 higher the credit. As the program matured, the grange
- 11 multiplier was phased out and replaced by an efficiency
- 12 multiplier.
- 13 In removing the efficiency multiplier staff has
- 14 simplified the calculation of gold vehicle credit by
- 15 establishing ZEV types, described in detail on the next
- 16 slide. Each ZEV type earns a specified credit, and
- 17 credits for all ZEV types are phased down over time.
- 18 --000--
- 19 ZEV IMPLEMENTATION MANAGER BEVAN: Five new ZEV
- 20 types are proposed. Their definitions are based on range
- 21 and on fast refueling capability.
- NEVs remain a part of the gold category. NEVs
- 23 are classified as low-speed vehicles with a top speed of
- 24 25 miles per hour. They are restricted to use on roadways
- 25 with speed limits of 35 miles per hour or less.

1 Staff is not proposing to change the credit

- 2 structure established in the 2001 amendments. To date a
- 3 number of NEV models have been marketed.
- 4 Type Zero NEVs are described as utility ZEVs. A
- 5 Type Zero ZEV is a ZEV with a range of less than 50 miles.
- 6 At this time there are no examples of Type Zero ZEVs and,
- 7 frankly, staff doesn't expect such vehicles to be
- 8 developed or marketed. The definition is created for
- 9 completeness.
- 10 --00o--
- 11 Type 1 ZEVs are ZEVs with range between 50 and
- 12 100 miles. They are not capable of fast refueling.
- 13 Typically we think of city electric vehicles as fitting
- 14 into this category. Limited demonstrations of this type
- 15 of EV have been conducted to date, and we are not aware of
- 16 any active production for the California market.
- 17 Type 2 ZEVs are defined as having driving range
- 18 greater than 100 miles and are not fast refueling capable.
- 19 Example Type 2 ZEVs are what we call full function
- 20 electric vehicles. Significant demonstration and
- 21 marketing has been conducted with these vehicles in
- 22 California to date, thanks to the memorandum of agreement
- 23 with the six largest manufacturers and to pre-regulation
- 24 ZEV production. At this time there is no current
- 25 marketing of Type 2 ZEVs in California.

1 Type 3 ZEVs are defined as having greater than

- 2 100 miles driving range and are fast refueling capable.
- 3 Examples of such vehicles would be hydrogen fuel cell
- 4 vehicles. Demonstration of prototype and pre-commercial
- 5 models has been conducted to date, with significant
- 6 development work underway to ultimately reach production
- 7 volumes.
- 8 --000--
- 9 ZEV IMPLEMENTATION MANAGER BEVAN: This table
- 10 lays out the credits proposed per vehicle for each ZEV
- 11 type. The credits earned by each ZEV type phase down over
- 12 time. And as can be seen in the 2012 timeframe, Type 3
- 13 fuel cell vehicles are earning the same credit as Type 2
- 14 Battery Electric Vehicles.
- 15 I will now turn the presentation to Craig
- 16 Childers for a description of the proposed amendments to
- 17 the calculation of credits for silver vehicles.
- 18 MR. CHILDERS: Thank you, Analisa.
- 19 The next set of slides deals with proposed
- 20 changes to the AT PZEV portion of the regulation.
- 21 I will close with several specific examples to
- 22 illustrate the effect of the changes we are proposing.
- 23 AT PZEV credit is intended to encourage the
- 24 development, deployment, and increased production
- 25 efficiencies of technologies that contribute to the

- 1 commercialization of pure ZEV vehicles.
- 2 AT PZEVs earn a PZEV base credit of .2, but they
- 3 also earn an additional credit in three attribute
- 4 categories. These are zero emission range credit,
- 5 advanced ZEV componentry credit, and low fuel cycle
- 6 emissions credit.
- 7 The most desirable AT PZEV attribute is for
- 8 vehicles that demonstrate zero emission range. Vehicles
- 9 capable of traveling 10 or more miles with zero emissions
- 10 or those with zero emissions of 1 regulated pollutant are
- 11 eligible for this credit.
- 12 The next AT PZEV attribute, advanced ZEV
- 13 componentry, rewards vehicles with components that are
- 14 either shared with ZEVs or lead to the development of
- 15 components that are needed for ZEVs. These include hybrid
- 16 electric drive systems and gaseous or hydrogen fuel
- 17 storage systems.
- 18 --000--
- 19 MR. CHILDERS: With hybrids the electric drive
- 20 systems are smaller versions of the same systems that will
- 21 be used in ZEVs. In several soon-to-be-introduced hybrid
- 22 electric vehicles the drive components will be large
- 23 enough for direct application in city EVs.
- 24 The final AT PZEV attribute, low fuel cycle
- 25 emissions, assigns credit to vehicles which make use of

- 1 fuels with low production and fueling infrastructure
- 2 emissions. These include hydrogen, methanol, and natural
- 3 gas.
- 4 --000--
- 5 MR. CHILDERS: Staff proposes modifications to
- 6 all three of these AT PZEV credit components.
- 7 Staff proposes to change the method for
- 8 determining advanced componentry credit for hybrid
- 9 electric vehicles. In the 2001 amendments hybrid electric
- 10 vehicles earned credit according to CO2 reduction, percent
- 11 peak power, or efficiency.
- 12 In the proposed amendments credit is based only
- 13 on the attributes of the electric drive system, including
- 14 system voltage, peak power rating, and other ZEV-like
- 15 attributes.
- 16 Staff believes hybrid vehicles exhibiting these
- 17 attributes are ZEV enabling because they lead directly to
- 18 performance improvements and more cost-effective electric
- 19 drive systems for ZEVs.
- 20 Qualifying hybrid drive systems must also
- 21 demonstrate the ability to provide traction drive boost,
- 22 regenerative braking, an idle stop-start capability.
- 23 These are all ZEV features which staff would like to
- 24 encourage in hybrids.
- 25 --000--

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1 MR. CHILDERS: Staff proposes to assign
```

- 2 hybrids -- qualifying hybrids to three categories. These
- 3 are: Low voltage / low power, high voltage, and high
- 4 voltage / high power.
- 5 The top two rows of this table describe the
- 6 system voltages and peak power levels for each hybrid
- 7 type. All three types of hybrids must exhibit the ZEV
- 8 attributes shown in the next three rows of the table.
- 9 Low voltage systems operate at 60 volts or less
- 10 and feature an electric drive system with at least four
- 11 kilowatt maximum output. Forty-two volt starter generator
- 12 systems are expected to become commonplace in the next ten
- 13 years. And many of these hybrids would qualify in this
- 14 first category.
- 15 Low voltage hybrids will not earn advanced
- 16 componentry credit, but they will count towards AT PZEV
- 17 obligations through model year 2008.
- 18 The second hybrid category, or high voltage
- 19 hybrid, must have drive systems with at least 10 kilowatt
- 20 rated output. An example of this class of hybrid is the
- 21 Honda Civic HEV.
- The third category, high voltage / high power,
- 23 are those with high voltage drive systems and at least 50
- 24 kilowatt rated power output. An example of this hybrid is
- 25 the upcoming Lexus RX330 HEV. Note, that these high power

1 drive systems would be appropriate for use as stand-alone

- 2 drive systems in small full-function ZEVs and would be
- 3 more than adequate in city-class ZEVs.
- 4 The total AT PZEV credit shown on the bottom row
- 5 of this table also includes the base credit of .2 that is
- 6 earned by all PZEVs.
- 7 The HEV advanced componentry credit values shown
- 8 are for model year 2005 through 2007. These values
- 9 decrease in two steps and end up at .25 and .35 in model
- 10 year 2012.
- --000--
- 12 MR. CHILDERS: Staff also proposes several other
- 13 modifications to AT PZEV credit determination.
- 14 For zero emission range credit the formula for
- 15 credit determination has changed, and the maximum credit
- 16 has been capped at 1.5.
- 17 Advanced componentry credit may now be combined
- 18 with the zero emission range credit, where formerly these
- 19 were alternate options.
- 20 Hydrogen storage technology credit has increased
- 21 from .2 to .3. And buy-fuel storage systems that store
- 22 hydrogen now also earn .3 credit.
- 23 The battery warranty requirements for hybrids has
- 24 been reduced from 15 year / 150,000 miles to 10 year /
- 25 150,000 miles.

1 --000--

- MR. CHILDERS: Finally, staff proposes that the
- 3 maximum low fuel cycle emissions credit be increased from
- 4 .2 to .3.
- 5 The next several slides illustrate the combined
- 6 effect of these proposed changes for some selected AT
- 7 PZEVs.
- 8 --000--
- 9 MR. CHILDERS: This table shows how the proposed
- 10 modifications would affect credit determination for
- 11 compressed natural gas vehicles. Again, all AT PZEVs earn
- 12 the same .2 base credit as PZEVs, but with additional
- 13 credit for zero emission range, advanced componentry, and
- 14 low fuel cycle emissions.
- 15 CNG AT PZEVs would benefit from increases in both
- 16 the advanced componentry and low fuel cycle emissions
- 17 credits, resulting in an overall credit increase from .5
- 18 to .7. An example of a dedicated CNG production vehicle
- 19 eligible for this credit is the Honda Civic GX shown on
- 20 this slide.
- 21 --000--
- MR. CHILDERS: This table shows how the proposed
- 23 modifications would affect credit determination for
- 24 hydrogen internal combustion engine vehicles. Hydrogen
- 25 ICEs benefit from increases in each of the AT PZEV

1 attribute credits. And from the proposed change that

- 2 would allow them to earn credit for both zero emission
- 3 range and advanced componentry.
- 4 The bottom row of this table also shows credit
- 5 that would be earned by hybrid electric hydrogen internal
- 6 combustion vehicle. Because of an additional .5 credit
- 7 for advanced componentry for its electric drive system,
- 8 total credit would increase from 2.3 to 2.7, which is more
- 9 than 4 1/2 times the credit for a gasoline hybrid.
- 10 An example of a hydrogen ICE hybrid electric
- 11 vehicle that could be eligible for this credit would be
- 12 the prototype Ford Model U shown on the slide.
- --000--
- 14 MR. CHILDERS: Plug-in hybrid electric vehicles
- 15 also benefit from proposed modifications in each AT PZEV
- 16 category. But their largest increase comes from the
- 17 opportunity to earn both zero emission range and advance
- 18 componentry credit.
- 19 Credit values shown in this table are for a P20,
- 20 or plug-in hybrid, capable of 20 miles of all-electric
- 21 range. This hybrid would earn 3 1/2 times more credit
- 22 than a conventional hybrid. An example of a plug-in HEV
- 23 is this UC Davis prototype built on a Ford Explorer
- 24 platform.
- 25 --000--

1 MR. CHILDERS: The last proposed change to AT

- 2 PZEV credit is to extend the early introduction
- 3 multipliers for emerging technology vehicles. All of the
- 4 previous slides have discussed raw AT PZEV credit without
- 5 the application of early intro multipliers.
- 6 This chart shows the overall AT PZEV credits
- 7 earned after the application of early intro multipliers
- 8 for a variety of AT PZEV types.
- 9 The emerging technology vehicles shown in the
- 10 upper group on this chart all earn zero emission range
- 11 credit. And they include the hydrogen ICE, plug-in
- 12 hybrids, and indirect methanol fuel cell vehicles. The
- 13 lower set of lines represents CNG and non-plug hybrids,
- 14 which have already been commercialized by some automakers.
- 15 Staff proposes to extend the early introduction
- 16 multiplier for the emerging technology AT PZEVs so that a
- 17 multiplier of 6 is now applied through 2008. This results
- 18 in approximately 20 times more credit for a P20 plug-in
- 19 hybrid than that for a non-plug hybrid.
- 20 --000--
- 21 MR. CHILDERS: The early introduction multiplier
- 22 of 3 is now extended through 2011 for the emerging
- 23 technology group, which means that a P20 plug-in hybrid
- 24 would earn about 10 times more credit than a non-plug
- 25 hybrid.

1 And, finally, eventually all AT PZEVs earn less

- 2 than 3 credits, with the hydrogen ICE and grid hybrids
- 3 earning somewhere between 2 and 3 credits.
- 4 Now, Analisa Bevan will continue and discuss the
- 5 remaining proposed amendments.
- 6 ZEV IMPLEMENTATION MANAGER BEVAN: Thank you,
- 7 Craig.
- 8 --000--
- 9 ZEV IMPLEMENTATION MANAGER BEVAN: Another issue
- 10 resulting from the delay in program start-up was the
- 11 potential loss of emission benefits that could be gained
- 12 from early production of bronze vehicles. With the
- 13 regulation so close to implementation before the
- 14 preliminary junctions, many manufacturers had already
- 15 demonstrated and began marketing of PZEVs. With the
- 16 program start delayed until 2005 staff was interested in
- 17 finding a way to incentivize manufacturers to maximize
- 18 production of PZEVs prior to the regulations start date.
- 19 If a manufacturer produces 2003 and/or 2004 PZEV
- 20 credits in excess of 6 percent of their sales volume,
- 21 staff proposes that those excess credits be allowed to be
- 22 used as silver credits for the 2005 and 2006 model years.
- 23 It is hoped that this incentive will encourage
- 24 manufacturers to maximize their PZEV marketing efforts in
- 25 these early years.

1 --000--

- 2 ZEV IMPLEMENTATION MANAGER BEVAN: As described
- 3 in my overview, staff also proposed a number of clarifying
- 4 and balancing amendments. Several amendments are proposed
- 5 to clarify the Board's intent with regard to specific
- 6 elements of the regulation as demonstrated by issues that
- 7 have arisen since the adoption of the 2001 amendments. A
- 8 number of additional amendments are proposed that balance
- 9 out the regulation, given the more major amendments
- 10 already described.
- I will now briefly cover the more significant
- 12 proposals.
- --000--
- 14 ZEV IMPLEMENTATION MANAGER BEVAN: Under Section
- 15 177 of the Clean Air Act other states may adopt
- 16 California's motor vehicle standards. Several states,
- 17 including New York and Massachusetts, have chosen to adopt
- 18 the low emission vehicle NCEV regulations. This has the
- 19 effect of increasing a manufacturer's compliance
- 20 obligation with respect to ZEV production. The
- 21 manufacturers have referred to this issue as travel.
- When the Board considers vehicle regulations,
- 23 consideration of technological feasibility is often a key
- 24 component in judging a proposal's appropriateness. When
- 25 considering the goals of the ZEV Program, staff have

1 identified a target vehicle volume for Type 3 ZEVs under

- 2 the alternative compliance path that is considered
- 3 feasible.
- 4 However, if that volume requirement is applied to
- 5 all states with a ZEV Program, the total number of Type 3
- 6 ZEVs increases by 1.7 times, to 425 fuel cell vehicles.
- 7 Under a demonstration and development phase such
- 8 as the alternative compliance path, staff questions the
- 9 incremental benefit of the increased volume required in
- 10 this scenario. Therefore, staff is proposing to address
- 11 the issue of travel by allowing Type 3 ZEVs placed in any
- 12 state that has adopted the ZEV regulation to count towards
- 13 compliance with California's obligation. In this proposal
- 14 a fuel cell vehicle placed in New York would count towards
- 15 a manufacturer's requirement to place their market share
- 16 of 250 fuel cell vehicles under the alternative compliance
- 17 path.
- 18 --000--
- 19 ZEV IMPLEMENTATION MANAGER BEVAN: In 2001 the
- 20 Board directed staff to include the Light-Duty Truck 2
- 21 category in manufacturers' sales base for calculation of
- 22 ZEV obligations. Since that time issues have been raised
- 23 regarding the Board's intent with regard to that directive
- 24 and with noticing requirements for that rulemaking.
- 25 Therefore, staff is asking the Board to reaffirm inclusion

1 of the Light-Duty Truck 2 category in the sales base in

- 2 this rulemaking.
- 3 --000--
- 4 ZEV IMPLEMENTATION MANAGER BEVAN: In the 2001
- 5 amendments the Board recognized significant value in
- 6 establishment of intelligent transportation systems
- 7 utilizing ZEV Program vehicles by awarding additional ZEV
- 8 credit for such programs. The availability of such
- 9 credits was to sunset in 2008. Staff continues to support
- 10 development of transportation systems using ZEV Program
- 11 vehicles an proposes to extend the availability of extra
- 12 credits for transportation systems until 2011.
- --000--
- 14 ZEV IMPLEMENTATION MANAGER BEVAN: The ZEV
- 15 regulation provides an incentive to manufacturers to
- 16 produce and place ZEVs early through application of early
- 17 introduction multipliers. These multipliers are applied
- 18 only when a vehicle is placed in service.
- 19 In the past year there have been discussions
- 20 regarding the date by which a vehicle must be placed in
- 21 service in order to earn the early introduction
- 22 multipliers.
- In order to address these issues, on November
- 24 21st, 2002, the executive officer issued a letter to
- 25 affected vehicle manufacturers, informing them that early

1 introduction credits would be available through March

- 2 31st, 2003, with a similar sell-through period for the
- 3 remainder of the early introduction credits.
- 4 On December 24th, 2002, a lawsuit was filed by
- 5 Daimler-Chrysler and General Motors, and a Fresno court
- 6 judge issued a temporary restraining order enjoining ARB
- 7 from implementing the provisions of the November advisory.
- 8 To provide regulatory certainty and clarification
- 9 on this issue the staff proposes a modification providing
- 10 that a 2001-2002 model year ZEV qualifies for early
- 11 introduction multipliers if placed in service by September
- 12 30th, 2003.
- 13 Staff proposes that for 2003 subsequent model
- 14 year ZEVs a vehicle be considered placed in service for
- 15 purposes of application of multipliers if placed in
- 16 service in California by June 30th following the
- 17 applicable model year. Staff believes this is appropriate
- 18 in light of the challenges faced in placing ZEVs and the
- 19 expectations of manufacturers regarding the application of
- 20 the regulation.
- 21 --000--
- 22 ZEV IMPLEMENTATION MANAGER BEVAN: The 2001
- 23 amendments established a cap on the use of NEV credits
- 24 banked from model years 2001 through 2005.
- 25 Beginning in model year 2006 manufacturers could

- 1 satisfy no more than 75 percent of any program category,
- 2 gold, silver, or bronze, using banked NEV credits. The
- 3 maximum allowable use of banked NEV credits decreased to
- 4 50 percent in any program category for the 2007 and later
- 5 model years.
- 6 Staff proposes amendments removing the caps from
- 7 the bronze category and delaying the imposition of the cap
- 8 until 2009 silver category. Thus under the modifications
- 9 manufacturers could satisfy no more than 75 percent of the
- 10 AT PZEV category using banked NEV credits in the 2009
- 11 model year, with the percentage decreasing to 50 percent
- 12 in 2010 and subsequent years.
- 13 Staff proposes this change in order to ensure
- 14 some minimum level of AT PZEV production in 2009 and later
- 15 years without regard to the availability of NEV credits,
- 16 while providing lead time and flexibility in the years
- 17 prior to 2009 for manufacturers that may not have
- 18 sufficient AT PZEV products available in that timeframe.
- 19 The 2001 amendments did not include severability
- 20 clauses. A severability clause expresses the intent that
- 21 if one element of a regulation is invalidated, the
- 22 remainder can still be enforced. The key question before
- 23 a court considering the severability of a portion of a
- 24 regulation is what would the agency have done if precluded
- 25 from adopting the invalid provision.

1 --000--

- ZEV IMPLEMENTATION MANAGER BEVAN: The federal
- 3 court trial held that the AT PZEV provisions for hybrid
- 4 electric vehicles were not severable. It was not clear to
- 5 the Court whether the Board would have proceeded with the
- 6 regulation if the regulation did not result in improved
- 7 fuel economy.
- 8 Additionally, it appeared that the AT PZEV
- 9 provisions were critical to intended reductions in the
- 10 number of pure ZEVs.
- 11 --000--
- 12 ZEV IMPLEMENTATION MANAGER BEVAN: The proposed
- 13 regulation amendments contain both a general severability
- 14 clause and an additional clause specifically addressing AT
- 15 PZEV provisions on hybrids. The proposed resolution
- 16 contains a finding that if AT PZEV provisions are found
- 17 preempted, the Board chooses to enforce the remainder of
- 18 the 2003 amendments rather than falling back on the
- 19 current ZEV regulation if enforcement and implementation
- 20 have been enjoined.
- 21 This concludes our summary of proposed changes.
- 22 I will now turn the presentation back to Mr. Shulock to
- 23 summarize the impacts and issues surrounding the proposed
- 24 amendments.
- 25 VEHICLE PROGRAM SPECIALIST SHULOCK: Thank you,

- 1 Analisa and Craig.
- 2 There'll be a pop quiz on all of this in
- 3 mid-afternoon, so study up.
- 4 The final section of our presentation begins with
- 5 a summary of the effects of the proposed changes in terms
- 6 of the number of vehicles and air quality. We will then
- 7 devote a fair amount of attention to the major issues that
- 8 are facing you today. We will conclude with our staff
- 9 recommendation.
- 10 Regarding the number of vehicles, the most
- 11 important point to bear in mind is that it is not possible
- 12 to provide firm estimates. The program provides great
- 13 flexibility, and thus the outcome will vary according to
- 14 different strategies that manufacturers might pursue.
- 15 In addition, in our staff proposal the post-2008
- 16 ZEV requirement under the alternative compliance option is
- 17 yet to be determined.
- 18 In broad terms, however, the overall effect of
- 19 the staff proposal is to reduce the number of ZEVs and
- 20 increase the number of AT PZEVs. The number of PZEVs is
- 21 not significantly affected by our proposal.
- --000--
- 23 VEHICLE PROGRAM SPECIALIST SHULOCK: Bearing in
- 24 mind that any estimates are uncertain, we have put
- 25 together scenarios that allow us to make an

- 1 apples-to-apples comparison of the effect of different
- 2 regulatory approaches. This slide presents an overview of
- 3 the total number of extremely clean vehicles -- ZEVs, plus
- 4 AT PZEVs, plus PZEVs -- using one such set of assumptions.
- 5 The slide compares production under the 2001 regulation
- 6 and the 2003 revised staff proposal.
- 7 As you can see, the total number of clean
- 8 vehicles increases under the 2003 staff proposal. This is
- 9 due to the fact that silver category vehicles can be used
- 10 in place of gold. And this is not a one-for-one
- 11 substitution. Rather, several AT PZEVS are needed to
- 12 replace one ZEV.
- 13 I'll speak to some of the underlying assumptions
- 14 in more detail in a minute.
- --o0o--
- 16 VEHICLE PROGRAM SPECIALIST SHULOCK: Looking
- 17 specifically at ZEVs, on the base path the requirement is
- 18 2 percent in the gold category, increasing over time.
- 19 Banked credits may be used to fulfill that obligation.
- 20 This is the same approach as was used in the 2001
- 21 regulation.
- 22 On the alternative compliance path the total
- 23 across all large manufacturers would be 250 fuel cell
- 24 vehicles 2001 and 2008 if all manufacturers choose this
- 25 option.

1 The production level for 2009 and beyond would be

- 2 determined by the Board following input from the
- 3 independent expert review panel.
- --000--
- 5 VEHICLE PROGRAM SPECIALIST SHULOCK: For AT PZEVs
- 6 in the near term the number that will be produced will
- 7 depend on the manufacturer's capability to produce such
- 8 vehicles and their strategy regarding the use of banked
- 9 credits.
- 10 In the long term the AT PZEV total will change in
- 11 response to the gold requirement or ZEV requirement that
- 12 is in effect at that time.
- 13 This slide shows more specifically the number of
- 14 AT-PZEVs that would be produced using our base case
- 15 assumptions under the staff proposal versus under the 2001
- 16 regulation. Again, the increase under the 2003 proposal,
- 17 the upper line, is due to AT PZEVs being substituted for
- 18 ZEVs. In this illustration there is complete
- 19 substitution. There is no ZEV requirement in the
- 20 out-years. This assumes that the Board never takes an
- 21 action to impose a ZEV requirement under the alternative
- 22 compliance strategy for 2009 and beyond. We recognize
- 23 that this is not likely to occur, but would show the case
- 24 as a bounding exercise.
- 25 --000--

1 VEHICLE PROGRAM SPECIALIST SHULOCK: This slide

- 2 looks in more detail at the interaction between the ZEV
- 3 requirements and the number of AT PZEVs. The top line,
- 4 called -- and it might not be visible -- but called "full
- 5 use of silver and gold, "corresponds to the no-ZEV
- 6 requirement case that you were just shown. This assumes
- 7 full substitution of silver for gold throughout the life
- 8 of the program.
- 9 The bottom line, entitled "no use of silver and
- 10 gold based program," shows the AT PZEV totals if one
- 11 assumes that ZEV technology continues to advance, and as a
- 12 result there's a 2 percent gold requirement in effect in
- 13 all years. As you can see, having a larger gold
- 14 requirement dramatically reduces the number of silver
- 15 vehicles.
- In summary, under the staff proposal the AT PZEV
- 17 numbers would be at least as high as under the 2001
- 18 regulation and even higher to the extent that silver
- 19 vehicles continue to be allowed to substitute for gold.
- 20 --000--
- 21 VEHICLE PROGRAM SPECIALIST SHULOCK: From an air
- 22 quality standpoint the 2003 proposal results in additional
- 23 emission reductions as compared to the 2001 regulation.
- 24 This difference is driven by the assumed increase in AT
- 25 PZEV production that I just discussed.

1 For ROG the proposal results in an additional .03

- 2 tons per day in 2010 and .04 tons per day in 2020. For
- 3 NOx the results are .06 and .17 tons per day,
- 4 respectively.
- 5 --000--
- 6 VEHICLE PROGRAM SPECIALIST SHULOCK: A
- 7 different -- the gold and silver procedures -- would lead
- 8 to somewhat different results.
- 9 The final portion of our staff presentation we'll
- 10 walk through some of the major issues related to the staff
- 11 proposal. Ms. Witherspoon mentioned some of these at the
- 12 beginning. I will focus on four:
- 13 The size of the ZEV requirement under the
- 14 alternative compliance option in model years 2009 and
- 15 beyond, the role of battery electric vehicles, the
- 16 long-term production levels for silver vehicles, and the
- 17 possibility of granting ZEV credit for infrastructure.
- 18 In each case I will describe the issue, summarize
- 19 stakeholder views, outline the options available, and
- 20 provide our staff response.
- 21 In the staff proposal the ZEV requirement for the
- 22 alternative compliance option for model years 2009 and
- 23 beyond is to be determined. The requirement would be set
- 24 by the Board at a future meeting, following input from the
- 25 independent expert review panel. Staff recommends this

- 1 approach because the timing for a ramp up of vehicle
- 2 production is difficult to predict. We can say with
- 3 confidence that production will need to go through several
- 4 stages of increasing volume on the way to
- 5 commercialization. What is less clear is when those
- 6 stages will occur.
- 7 For each of the issues that we will be describing
- 8 we've attempted to summarize into a few key points the
- 9 comments we have received from various stakeholders. If
- 10 we fail to accurately characterize anyone's position, let
- 11 me apologize in advance. In any event, the stakeholders
- 12 will have a chance later on to speak for themselves, and
- 13 you'll hear their views very clearly. Our intent here is
- 14 to give you a preview of the main points.
- Turning to the ZEV requirement for 2009 and
- 16 beyond. This appears to be the most controversial of all
- 17 the issues before you today.
- 18 From the environmental side we've been told it is
- 19 important to keep the pressure on, that a long-term
- 20 technology-forcing goal is needed to promote competition
- 21 to achieve the next generation of ZEV technologies.
- 22 They've also noted that manufacturer public statements
- 23 have predicted rapid fuel cell development.
- 24 --000--
- 25 VEHICLE PROGRAM SPECIALIST SHULOCK: The

1 automakers, in contrast, have stated that the appropriate

- 2 goal for 2009 will vary, depending on future developments,
- 3 and cannot be predicted at this time. In their view an
- 4 overly ambitious goal is not credible. They would expect
- 5 it to be relaxed in the future.
- 6 If such a goal is maintained and ultimately is
- 7 enforced, the manufacturers argue that it would waste
- 8 resources by requiring vehicle totals beyond what is
- 9 needed for technology development purposes.
- 10 --000--
- 11 VEHICLE PROGRAM SPECIALIST SHULOCK: The options
- 12 before you are controversial, no doubt, but relatively
- 13 straightforward. You could retain the staff proposal
- 14 under which the 2009 total is to be determined at a later
- 15 date.
- 16 You could require that a demonstration level
- 17 quantity, for example, another 250 vehicles, be continued
- 18 in the next phase. This would seem to be the minimum
- 19 number that would be necessary on any path towards
- 20 commercialization.
- 21 Or you could establish some higher target level,
- 22 for example, a 10-fold increase from the first stage.
- --000--
- 24 VEHICLE PROGRAM SPECIALIST SHULOCK: Our staff
- 25 observations on this point are as follows:

1 It is clear and not disputed that in order to

- 2 achieve commercialization a ramp up in production must
- 3 occur. It also seems to be generally accepted that it
- 4 makes sense to think of the ramp stages in multiples of
- 5 ten, moving from tens of vehicles, to hundreds, to
- 6 thousands.
- 7 What is less clear is when such increases will
- 8 occur. You will hear considerable testimony, no doubt, on
- 9 this point.
- 10 Staff has explained the rationale for our
- 11 approach, under which the requirement for 2009 and beyond
- 12 would be determined at a future Board meeting. We
- 13 recognize, however, that the Board may wish for a variety
- 14 of reasons to establish a firm target at this time.
- The next issue involves how battery electric
- 16 vehicles fit into our alternative compliance option and
- 17 into the staff proposal generally.
- 18 --000--
- 19 VEHICLE PROGRAM SPECIALIST SHULOCK: Under the
- 20 staff proposal manufacturers must build Type 3 ZEVs, which
- 21 today means fuel cells, in order to qualify for the
- 22 alternative compliance option. The question that has been
- 23 raised is whether other types of ZEVs should also count
- 24 towards that requirement.
- 25 --000--

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1 VEHICLE PROGRAM SPECIALIST SHULOCK: The
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- 2 stakeholders that have weighed in on this issue feel that
- 3 the proposed requirement does not provide an incentive for
- 4 ongoing development of battery EV technology.
- 5 I should note that staff actually raised this
- 6 issue ourselves in our March staff document. At that time
- 7 we were aware of the issue and were generally supportive
- 8 of the point being made. But we wanted to get stakeholder
- 9 input before working through all of the implications.
- 10 --000--
- 11 VEHICLE PROGRAM SPECIALIST SHULOCK: From an
- 12 option standpoint one way to address this issue is to
- 13 require battery EV production in addition to fuel cells.
- 14 This has been suggested by the EV Drivers Group.
- 15 Alternatively you could allow Battery Electric
- 16 Vehicles to meet some portion of the required minimum
- 17 production requirement under the alternative compliance
- 18 option.
- 19 --00o--
- 20 VEHICLE PROGRAM SPECIALIST SHULOCK: From the
- 21 staff's standpoint this issue should be addressed. We
- 22 would recommend that battery EV's other than NEVs be
- 23 allowed to satisfy a portion of the minimum production
- 24 requirement. This provides additional flexibility and
- 25 also provides an incentive to pursue a broader range of

- 1 technologies.
- We recommend, however, that BEV substitution be
- 3 treated as an option rather than as a requirement, for all
- 4 of the reasons that we discussed earlier, we do not
- 5 believe it is appropriate to require that manufacturers
- 6 simultaneously pursue battery EV and fuel cell production.
- 7 If they wish to do so, that's fine. But we would not
- 8 propose that it be a requirement.
- 9 We would further recommend that the proposal
- 10 require some minimum number of fuel cells, for example,
- 11 one half of the original obligation.
- 12 Finally, it will be necessary to set an
- 13 appropriate credit ratio between battery EVs and fuel
- 14 cells to ensure that this approach if pursued by
- 15 manufacturers would result in a meaningful number of BEVs.
- 16 For example, the credit levels could be set such
- 17 that if followed by all manufacturers, this option would
- 18 result in production of several thousand battery EVs in
- 19 the 2005 through 2008 time period.
- 20 --00o--
- 21 VEHICLE PROGRAM SPECIALIST SHULOCK: The next
- 22 issue involves future production levels for silver
- 23 category vehicles. As you may recall from the discussion
- 24 of vehicle volumes, long-term silver production levels
- 25 will vary with the ZEV requirement. If the future gold

1 requirement is large, the need to use silver vehicles to

- 2 backfill would be small. On the other hand, if the future
- 3 gold requirement remains small, it would result in
- 4 significant quantities of silver vehicles in 2012 and
- 5 beyond.
- In thinking about this issue, it is important to
- 7 keep in mind that the purpose of the silver category is to
- 8 push design improvement and cost reduction for
- 9 ZEV-enabling technologies such as batteries, motors, and
- 10 electronic controls. That is what should ultimately guide
- 11 the appropriate silver volume.
- 12 --000--
- 13 VEHICLE PROGRAM SPECIALIST SHULOCK: On this
- 14 issue automakers have commented that the long-term silver
- 15 production levels referenced in the staff report exceed
- 16 what is needed to achieve design improvements and
- 17 economies of scale. They also make the point that the
- 18 market may not readily absorb the required number of
- 19 vehicles.
- --000--
- 21 VEHICLE PROGRAM SPECIALIST SHULOCK: Environmental
- 22 representatives have stated that a high volume of silver
- 23 production will be needed until ZEV costs have been
- 24 brought down to affordable levels. They also have argued
- 25 that the requirements should be more stringent in some

- 1 respects, not less.
- 2 --000--
- 3 VEHICLE PROGRAM SPECIALIST SHULOCK: One possible
- 4 approach that could be adopted here is to use the
- 5 independent expert review panel to assess the status of
- 6 silver technology development. Or you could take action
- 7 today to directly amendment the future silver requirement.
- 8 --000--
- 9 VEHICLE PROGRAM SPECIALIST SHULOCK: Before going
- 10 to our recommendation I would first like to point out that
- 11 the silver production levels shown in the staff report
- 12 assume no future ZEV production. Thus those levels would
- 13 decline as ZEV production expands. In addition any
- 14 requirement would be spread across a number of
- 15 manufacturers and platforms such that the actual number of
- 16 any particular vehicle would be smaller than the totals
- 17 shown in the graphs that I showed previously.
- 18 Nevertheless we recognize that this issue merits
- 19 attention. We, therefore, recommend that the long-term
- 20 status of silver category vehicles be included in the
- 21 review conducted by the independent expert review panel.
- 22 This is consistent with our approach towards the ZEV
- 23 category.
- 24 Let's take another look in the future when more
- 25 information is available. The panel could address

1 questions such as: Have full economics of scale been

- 2 achieved? Is the technology optimized from a design
- 3 standpoint? And most fundamentally, given all of the
- 4 above, would additional silver production continue to
- 5 contribute to the goal of ZEV commercialization?
- --000--
- 7 VEHICLE PROGRAM SPECIALIST SHULOCK: The final
- 8 issue that we would like to bring to your attention
- 9 involves infrastructure and, more broadly speaking, the
- 10 relationship between the ZEV Program and efforts to
- 11 promote smart mobility concepts. There's considerable
- 12 emerging interest in what have been termed smart mobility
- 13 built corridors. Board Member DeSaulmier has been playing
- 14 a leadership role in this area. In brief, the notion is
- 15 to define specific corridors to serve as demonstrations
- 16 and test beds for what could be achieved with innovative
- 17 approaches to transportation, smart growth, clean fuels in
- 18 vehicles, and system management and integration tools.
- 19 For example, a corridor could include provisions
- 20 for transit, smart parking signage, car sharing, and clean
- 21 vehicles. The specific features employed would depend on
- 22 the needs at that location.
- 23 The existing ZEV regulation already supports some
- 24 aspects of this approach. For example, the regulation
- 25 provides additional ZEV credit for vehicles employed in

1 car sharing or station car applications. And clearly the

- 2 regulation supports the development of clean vehicles.
- 3 The question here is are there opportunities for further
- 4 synergy between the ZEV regulation and the smart mobility
- 5 corridor concepts. One possible area of such overlap is
- 6 the provision of hydrogen infrastructure.
- 7 --000--
- 8 VEHICLE PROGRAM SPECIALIST SHULOCK: We
- 9 originally posed the issue of hydrogen infrastructure in
- 10 our November 2002 strawman document. We have received
- 11 very little comment on the issue. One thing we were told
- 12 by several automakers is that the regulatory structure
- 13 should not imply that infrastructure is a manufacturer
- 14 responsibility. They say that they have their hands full
- 15 building the vehicles and that fuel providers should be
- 16 active on the infrastructure front.
- We have, however, received some informal
- 18 indications of interest -- potential interest if the
- 19 program were properly defined and structured.
- 20 --000--
- 21 VEHICLE PROGRAM SPECIALIST SHULOCK: We have
- 22 likewise gotten just limited comment from environmental
- 23 supporters along the lines that providing such an option
- 24 would increase manufacturer flexibility and help enable
- 25 ZEV commercialization.

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- 2 VEHICLE PROGRAM SPECIALIST SHULOCK: If you
- 3 choose to address this issue, the primary option that
- 4 we're aware of today would be to allow ZEV credit for
- 5 placement of hydrogen infrastructure, perhaps in
- 6 conjunction with the smart corridor concepts mentioned
- 7 above. In addition, it would be possible to explore other
- 8 incentives and non-regulatory approaches.
- 9 --000--
- 10 VEHICLE PROGRAM SPECIALIST SHULOCK: Staff
- 11 believes that this is a fruitful area to investigate.
- 12 There are, however, many complex issues involves. We
- 13 propose that staff be directed to investigate all of these
- 14 issues and report back to the Board in three-months' time
- 15 as to possibilities for further action.
- 16 --00o--
- 17 VEHICLE PROGRAM SPECIALIST SHULOCK: In
- 18 conclusion, staff recommends approval of the proposed
- 19 amendments. They provide an increased air quality
- 20 benefit, they address the pending litigation issues, and
- 21 they maintain progress towards transforming California's
- 22 vehicle fleet to zero emissions.
- Thank you. We're available to respond to any
- 24 questions that you may have.
- 25 CHAIRPERSON LLOYD: Thank you very much for that

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1 extensive, thorough, and very explicit staff presentation.

- What I would like to do -- I was being rather
- 3 selfish by saying we wouldn't take a break, not realizing
- 4 our court reporter has to take a break, because he has to
- 5 be fed.
- 6 So what I will do, I'll ask my colleagues if we
- 7 can hold on to questions. But before the break, I would
- 8 like to invite the head of the California Power Authority,
- 9 David Freeman, who's, as you know, long committed to this
- 10 subject.
- David, I know you have to leave for another
- 12 engagement. But we appreciate you coming and we'd like to
- 13 afford you the opportunity to kick off the testimony.
- 14 MR. FREEMAN: Thank you, Mr. Chairman. I
- 15 especially appreciate your courtesy in light of the fact
- 16 that you know that everything I say will not be music to
- 17 your ears. It shows your impartiality and your fairness,
- 18 and I really appreciate that.
- 19 I appear today not on behalf of an agency of the
- 20 state government, not on behalf of the environmentalists,
- 21 not on behalf of the automobile companies, but as a
- 22 concerned citizen of 77 years old that has spent the last
- 23 25 years being actively involved in this subject. And
- 24 perhaps my views might have some added weight because I
- 25 don't represent anyone else. I hope so.

1 I was present at the creation when this Board

- 2 stood tall in the saddle and embarked on this great
- 3 adventure, of which of you should be very, very proud.
- 4 Perhaps you don't realize fully what you've accomplished.
- 5 I was into the electric car game in a sense way before
- 6 1990. In fact when I was the Chairman of the Board of the
- 7 Tennessee Valley Authority under President Carter, I had a
- 8 letter from the president of General Motors in 1979
- 9 promising me an electric car in every GM showroom by 1984.
- 10 (Laughter.)
- MR. FREEMAN: We labored in these vineyards
- 12 virtually all alone until California took the stand that
- 13 you did with the ZEV mandate and with the Board's decision
- 14 in 1990. And I might say that you had very little other
- 15 than the analysis of the staff, who -- there were no cars,
- 16 there was no technology. There was a need in the public
- 17 interests for the health of the children and grownups of
- 18 California to have a bunch of the cars having zero
- 19 emission with them. And you made that stand and you stood
- 20 by your stand through all these years, through all sorts
- 21 of administrations. And you alone are responsible for the
- 22 fact that we have these hybrid cars with the electric
- 23 drive, that wouldn't have been there but for this Board,
- 24 and that we are now on the move toward cleaner cars.
- Now is the time to catch the falling flag. I

1 don't think your staff is tired. I think your staff is

- 2 very bright and very caring. But the history of
- 3 agencies -- and I've watched all of them over the years --
- 4 is that the people that you regulate tend to make their
- 5 case over and over again, you get so sick and tired of
- 6 having to listen to them that you finally pay a little bit
- 7 of attention to them. It's just human nature.
- 8 And, you know, the irony of it all is that you've
- 9 got electric cars that are out there on the road that
- 10 work. The technology -- you know, you're right at the
- 11 doorsteps of success. And your staff rightfully brags
- 12 about all this and then reaches the wrong conclusions.
- 13 (Applause.)
- 14 MR. FREEMAN: It kind of breaks your heart to see
- 15 people that have been so successful and -- and every one
- 16 of the little points in this -- thank God we don't have to
- 17 take a pop quiz -- of your program are logical, rational,
- 18 but they add up to punting when we're on the one-yard
- 19 line. There is no reason in the world why the mandate
- 20 that you started with, now, can't just be implemented.
- 21 Now, frankly, I'm going to surprise you because I
- 22 think that you have a situation where the perfect is the
- 23 enemy of the good. A ZEV needs to be further defined as a
- 24 car that is run by fuel that is carbon free and has maybe
- 25 only a tiny bit of oxides of nitrogen. Of course you get

1 that when it rains too. Maybe we abolish rain in this

- 2 state. I don't know.
- 3 But a car that runs on hydrogen is -- 90-some-odd
- 4 percent is clean as an electric -- it's cleaner than an
- 5 electric car. And I hate to say this, but an electric car
- 6 that gets its electricity from coal is much more pollutant
- 7 than a hydrogen vehicle based upon renewable energy. So I
- 8 think it's time to stick by your guns, but recognize that
- 9 electric cars will be and can be a major part of the
- 10 family.
- 11 But we need to have the hydrogen economy now, not
- 12 20 years from now. I hate to put it this way, but I will.
- 13 I first started the research on fuel cells when I was in
- 14 the White House under Lyndon Johnson back in '68. And I
- 15 had the old Office of Coal Research start putting some
- 16 money into fuel cells. I have a lifetime achievement
- 17 award from the fuel cell people. But, quite frankly, we
- 18 are now worshiping at the alter of a graven called the
- 19 fuel cell. We don't need to wait for the fuel cell to get
- 20 cars that are virtually clean.
- 21 The internal combustion engine runs very well on
- 22 hydrogen. It's not a military secret. You're entitled to
- 23 know that. The whole world is entitled to know that. And
- 24 a hydrogen hybrid car that's a plug-in would be a car that
- 25 could be developed in this decade. And perhaps we need to

1 go back to the Legislature and redefine a ZEV as being a

- 2 car that is virtually, virtually free of pollution in the
- 3 whole fuel cycle, except for maybe a tiny bit of oxides of
- 4 nitrogen. We have to take a look at how -- the entire
- 5 fuel cycle, because if we're going to really have clean
- 6 air in California, we've got to get off of fossil fuels
- 7 and recognize that renewable energy can now be put in the
- 8 gas tank in the form of solar and wind being converted to
- 9 hydrogen and running our motor vehicles.
- 10 This Board has always had more vision than
- 11 everybody else put together. This is now a time to exert
- 12 that vision.
- 13 And let me just say one more thing. Something
- 14 happened since the last time we met. We had some stupid
- 15 arguments before you last time. Remember, it was the
- 16 middle of the energy crisis and some of these automobile
- 17 companies were trying to tell you we shouldn't have
- 18 electric cars or else there won't be enough electricity?
- 19 Well, it's two years later, and we are in no danger of
- 20 being blacked out by electric cars.
- 21 Also they raise this aggravating issue about
- 22 environmental justice. And of course it's -- it was just
- 23 maddening that they would raise a serious issue like that
- 24 with respect to something that was going to clean up the
- 25 air for everyone.

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1 But I think it's very, very important to
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- 2 recognize that since 9/11 what you're talking about is not
- 3 just cleaner air, but you're talking about the security of
- 4 this country. Oil is very much a part of our problems
- 5 today as we wage war in the middle east. And this country
- 6 needs to peak out on how much oil we use. And, therefore,
- 7 cars without oil are consistent with your mandate.
- 8 And when you get down and you give 40 credits for
- 9 the car of the future 20 years from now, the fuel cell
- 10 car, and give a maximum of 16 credits for a car that would
- 11 run on hydrogen, you're going down the right path but you
- 12 all haven't gotten there yet. I mean it is time to
- 13 recognize that there is new technology that could be put
- 14 into the family. You don't need to abandon your vision.
- 15 You need to enlarge your vision. And if you think -- your
- 16 lawyers think that it takes a slight amendment to the ZEV
- 17 statute in order to include a car that's run on renewable
- 18 hydrogen, I think you ought to seriously consider doing
- 19 that.
- 20 And then all these numbers -- and it's
- 21 interesting to me how a group of people who say they don't
- 22 know enough to know what the standards ought to be can
- 23 give us all these charts to tell us what's going to
- 24 happen. It's just pretty hard for me to reconcile that.
- 25 You all are smarter and better than you think you are.

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1 You've just had too much time with the automobile
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- 2 industry. It's just plain and simple.
- 3 (Applause.)
- 4 MR. FREEMAN: Thank you very much.
- 5 CHAIRPERSON LLOYD: Thank you, David. And I'm
- 6 sure on some of those points you'll get agreement with the
- 7 auto industry.
- 8 With that, any comments or questions from my
- 9 colleagues? Otherwise we're going to take a 15-minute
- 10 break for the court reporter. So come back at 1:20. And
- 11 then we will take any comments from the Board at this time
- 12 or questions of staff. And then we will begin testimony.
- 13 And the first will be Dr. Anderman, Dr. Frank,
- 14 and Amanda Miller.
- 15 (Thereupon a lunch break was taken.)

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1 AFTERNOON SESSION

- 2 CHAIRPERSON LLOYD: Would staff and colleagues on
- 3 the Board please take their seats so we can resume.
- 4 First off I would like to ask the ombudsman,
- 5 would you please describe the public participation process
- 6 that occurred while this item was being developed, and
- 7 share any concerns or comments with the Board at this
- 8 time.
- 9 OMBUDSMAN TSCHOGL: Thank you, Chairman Lloyd and
- 10 members of the Board.
- 11 The proposed amendments to the zero emission
- 12 vehicle regulations were developed through interactions of
- 13 ARB staff with representatives of the automotive industry,
- 14 environmental organizations, utilities, air pollution
- 15 control agencies within California as well as from other
- 16 states, electric vehicle advocates and drivers, and other
- 17 interested parties.
- 18 Over the course of developing this proposal staff
- 19 held more than 70 meetings and conference calls with
- 20 various stakeholders, along with literally hundreds of
- 21 informal telephone conversations and E-mail exchanges.
- In preparation for this Board hearing, originally
- 23 planned for February, staff developed an initial proposal
- 24 that was presented and discussed at a workshop on December
- 25 5th, 2002. This proposal addressed issues raised as a

1 result of industry, litigation, and also attempted to

- 2 address fundamental concerns regarding the state of pure
- 3 ZEV technologies.
- 4 Subsequent to the workshop staff conducted
- 5 numerous meetings with affected stakeholders and
- 6 interested parties, and received considerable written
- 7 comment, all of which was used in developing the staff
- 8 report. The notice for today's meeting and the staff
- 9 report were mailed and posted ARB's website January 10th,
- 10 2003.
- 11 As noted in the January 10 staff report, there
- 12 were several additional issues that needed further
- 13 consideration. While working to resolve these issues it
- 14 became apparent to staff the Board meeting should be
- 15 postponed by one month to ensure stakeholders had adequate
- 16 time for review and comment. Staff used this additional
- 17 time to continue discussions with stakeholders to resolve
- 18 key issues.
- 19 Staff released a set of additional proposed
- 20 modifications as part of a new document released on March
- 21 5th, 2003.
- 22 In summary, staff has worked with stakeholders
- 23 through workshops, conference calls, focused meetings, and
- 24 one-on-one communications to develop the amendments you
- 25 are considering today.

- 1 Thank you.
- 2 CHAIRPERSON LLOYD: Thank you very much.
- 3 Do any of my colleagues have any comments at this
- 4 time of staff or the staff presentation?
- 5 Mr. Calhoun.
- 6 BOARD MEMBER CALHOUN: One of the statements you
- 7 made, Chuck, during your presentation was that it made
- 8 sense for ramp up to be in multiples of 10 or something
- 9 like this. It's logical. I'm trying to understand and
- 10 have an appreciation for the logic.
- 11 So can you explain it to me?
- 12 VEHICLE PROGRAM SPECIALIST SHULOCK: The thinking
- 13 there is that, in that first generation, you're testing
- 14 the concept and, you know, a lot of things in play. Those
- 15 vehicles are hand built, extremely expensive, and you're
- 16 learning a lot as you go along. Then once you figured
- 17 that out and get to the next generation, things begin to
- 18 get more optimized, the cost comes down. Then you're
- 19 starting to ask different questions, maybe durability,
- 20 performance-type questions. And so a larger fleet is
- 21 needed to really deal with those issues. And then as you
- 22 get beyond that and you're really starting to talk about
- 23 real-world drivability and the cost has come down further,
- 24 it's appropriate to have a larger number.
- 25 Now, is it multiples of 10 versus multiples of 9

1 versus multiples of 11. There's -- I don't think there's

- 2 any magic to that. But in our dealings with manufacturers
- 3 and the fuel cell suppliers in conversations that we've
- 4 had, in general terms this notion of 10, 100, 1,000 seemed
- 5 to be something that people thought made sense.
- 6 With one other -- let me throw one other caveat.
- 7 It's conceivable that you might build 10, and based upon
- 8 that you need to start over again and build 10 more. You
- 9 know, the stages don't necessarily move inexorably, but
- 10 that there are different stages at which you're learning
- 11 different things and you have different cost targets.
- 12 BOARD MEMBER CALHOUN: I won't argue with you
- 13 about it. It's just amusing to -- and I guess it makes as
- 14 much sense as going up in 10 or 15 or 20. So I won't
- 15 question that.
- 16 CHAIRPERSON LLOYD: Supervisor Roberts.
- 17 BOARD MEMBER ROBERTS: Yeah. Mr. Chairman,
- 18 yesterday when we were talking, we were talking about a
- 19 Department of energy timeline. And if that was shared
- 20 with us, I didn't see it. But I was wondering, maybe if
- 21 that's available --
- 22 CHAIRPERSON LLOYD: I think staff has that.
- 23 EXECUTIVE OFFICER WITHERSPOON: You also have it
- 24 in packets at your desk, or you should. It looks like
- 25 this. And it's in a yellow folder along with --

1 VEHICLE PROGRAM SPECIALIST SHULOCK: Catherine,

- 2 we're told that they do not have it.
- 3 Excuse me.
- 4 EXECUTIVE OFFICER WITHERSPOON: Okay. We'll make
- 5 sure that you get it.
- 6 But briefly to summarize, the DOE has also
- 7 characterized different demonstrations at 5500, 5,000,
- 8 with various performance parameters to have been met, sort
- 9 of gateways before you move to the next phase. And in our
- 10 conversations with automakers, they have not objected to
- 11 that scaling logic. Really the conversations have been
- 12 about when. And not a lot of certainty today, but
- 13 logically it doesn't seem to offend them, that assumption.
- 14 BOARD MEMBER CALHOUN: I was just trying to
- 15 understand his rationale for it. It just didn't make
- 16 sense. And so I suppose it does make sense, or it doesn't
- 17 make sense.
- 18 EXECUTIVE OFFICER WITHERSPOON: It seems to make
- 19 sense. They're far more focused on whether or not we're
- 20 ready at a particular moment in time to move to the next
- 21 phase. And then we can discuss what the actual numbers
- 22 are. But, you know, just moving from tens of vehicles, to
- 23 hundreds, to thousands, you know -- that things have to
- 24 have changed before you move to the next step in their
- 25 view.

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1 BOARD MEMBER CALHOUN: All right. Thanks.
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- 2 CHAIRPERSON LLOYD: Think I can get a copy of
- 3 that proposal?
- 4 Professor Friedman.
- 5 BOARD MEMBER HUGH FRIEDMAN: I just have a couple
- 6 questions for clarification.
- 7 In the staff presentation, you left open a number
- 8 of areas for further consideration or at least for options
- 9 for us working with you to determine. And on slide, I
- 10 guess it's 68, the role of Battery Electric Vehicles, the
- 11 options set out are to consider requiring BEV production
- 12 in addition to fuel cells, or to allow battery electrics
- 13 to meet some portion of the required minimum fuel cell
- 14 requirement, which I understand to be 250 for these
- 15 interim years, a short term in years.
- 16 VEHICLE PROGRAM SPECIALIST SHULOCK: That is
- 17 correct.
- 18 BOARD MEMBER HUGH FRIEDMAN: Total, 250 aggregate.
- 19 I assume if the staff is -- and then the next
- 20 slide, the staff's response was to suggest -- recommend
- 21 that battery electrics be allowed to satisfy a portion of
- 22 that 250 fuel cell requirement, or each manufacturer's
- 23 allocated portion of that could be satisfied, to some
- 24 extent to be determined, by alternative battery electric.
- 25 VEHICLE PROGRAM SPECIALIST SHULOCK: That is

- 1 correct.
- BOARD MEMBER HUGH FRIEDMAN: As an option, not a
- 3 requirement. But they could choose to do that.
- 4 But there ought to at least be half their quota
- 5 be satisfied with fuel cell to keep some minimum fuel cell
- 6 technology development.
- 7 VEHICLE PROGRAM SPECIALIST SHULOCK: Exactly.
- 8 BOARD MEMBER HUGH FRIEDMAN: So I guess subsumed
- 9 in that thinking must be the idea that if all the
- 10 manufacturers elected that option, to only do half of
- 11 their fuel cell quota, and the rest with battery electric,
- 12 that 125 fuel cells among all manufacturers over the
- 13 four-year period, five-year period, or whatever it is,
- 14 would be adequate to serve as a demonstration and to
- 15 advance the technology to test it out.
- 16 What would that do if, for example, we wanted to
- 17 impose a fixed number in 2009 for zero emitting vehicles?
- 18 And assuming they would all -- presumably the choice would
- 19 be fuel cell. Not necessarily, but presumably.
- 20 VEHICLE PROGRAM SPECIALIST SHULOCK: I'm not sure
- 21 I understand the question.
- 22 BOARD MEMBER HUGH FRIEDMAN: Well, do you think
- 23 125 fuel cells over these years until 2009 would be
- 24 adequate as a predicate, let's say, a scientific predicate
- 25 to support some order of magnitude of requirement imposed

1 in 2009 and other out-years increasingly of zero emission

- 2 vehicles production?
- 3 VEHICLE PROGRAM SPECIALIST SHULOCK: Catherine,
- 4 were you going to --
- 5 EXECUTIVE OFFICER WITHERSPOON: Yeah, Professor
- 6 Friedman, let me try --
- 7 BOARD MEMBER HUGH FRIEDMAN: Am I making any
- 8 sense?
- 9 EXECUTIVE OFFICER WITHERSPOON: No, I understand
- 10 your -- you are making sense.
- 11 Staff believes that each manufacturer is going to
- 12 make a certain number of fuel cell vehicles anyway for
- 13 competitive reasons, you know, on the order of 10 to 20.
- 14 And the effect of the alternative compliance pathway is to
- 15 push them all the way to the stretch goal, a higher
- 16 complement at the market share. And were you to establish
- 17 a target in the next interval of time, '09 through '11, we
- 18 would continue whatever decision you made I believe for
- 19 this first set, and you could do BEV substitution in the
- 20 next set as well. Then we'd need to think about the
- 21 ratios because we're rationing in large part based on the
- 22 cost of building one versus the other. And so we would
- 23 want to keep those cost comparisons accurate and current
- 24 as we moved forward in time.
- Did I answer your question?

1 BOARD MEMBER HUGH FRIEDMAN: Yeah, I think so,

- 2 sort of.
- 3 But you -- another recommendation at the last one
- 4 was set an appropriate credit ratio, and you're addressing
- 5 that.
- 6 Do you have any feel -- are you thinking that
- 7 should be based on comparative costs?
- 8 EXECUTIVE OFFICER WITHERSPOON: We're thinking
- 9 about comparative costs in 2008 when the majority of the
- 10 fuel cell vehicles would actually be built. And we've
- 11 been talking about 20 to 1. We're still refining -- 20 to
- 12 1 with a city car, substituting for a single fuel cell
- 13 vehicle. But we haven't settled on exactly what the right
- 14 number is. And we would ratio fuel -- full function EVs a
- 15 little less than that because they cost more. That kind
- 16 of thought.
- 17 BOARD MEMBER HUGH FRIEDMAN: Well, if we wanted
- 18 to pursue that, and I'm only speaking for myself, how
- 19 would we go about that? I mean we haven't gotten anything
- 20 definitive to adopt now.
- 21 EXECUTIVE OFFICER WITHERSPOON: If you decided
- 22 you wanted us to pursue this option, we would develop a
- 23 proposal as part of the 15-day changes and send it out for
- 24 comment, and then move forward on a final regulation.
- 25 We've given you in rough terms what we think it ought to

1 look like, that there should be a ratio, that there should

- 2 be a minimum number of fuel cells. And we proposed half.
- 3 And any advice you had to give us about those general
- 4 parameters or more specific ones, we would --
- 5 BOARD MEMBER HUGH FRIEDMAN: Two to one -- it was
- 6 2 to 1 or --
- 7 EXECUTIVE OFFICER WITHERSPOON: Well, for -- no,
- 8 for BEVs, 20 to 1.
- 9 BOARD MEMBER HUGH FRIEDMAN: Twenty to one. I'm
- 10 sorry. Yeah, 20 to 1.
- 11 Well, I just raised it because I hope I'll hear
- 12 from anyone who's interested on that.
- 13 And the other question I had was on credits for
- 14 infrastructure. Maybe that's not where it belongs, but it
- 15 seems to sort of fit. If we wanted to talk about and have
- 16 the staff analyze and make a recommendation on credit for
- 17 a stationary fuel cell distributed generation systems,
- 18 even though they're not mobile, but if they're the
- 19 equivalent -- functional equivalent of the mobile fuel
- 20 cell stack and some basis for some kinds of relative
- 21 credits, but not only for a portion of anyone's quota or
- 22 mandate, and with some kind of a sunset, we could ask -- I
- 23 guess the way to do it would we to ask the staff to
- 24 consider that if that were the desire.
- 25 EXECUTIVE OFFICER WITHERSPOON: We could

1 definitely look into that. You know, one possibility is

- 2 as an analog to BEV substitution. Though we're still
- 3 pondering what the ratios would be, and if there's any
- 4 unintended consequences we haven't imagined. The one
- 5 possibility or one reason to combine it with the
- 6 infrastructure analysis is that people have talked about
- 7 co-location of hydrogen power generation with hydrogen
- 8 fueling. And so that would give us a chance to look at
- 9 the full picture here and make sure we captured every
- 10 conceivable credit scenario before we reported back to you
- 11 on specific numbers. So we'd be happy to do that.
- 12 BOARD MEMBER HUGH FRIEDMAN: Thank you.
- 13 CHAIRPERSON LLOYD: Ms. D'Adamo and then
- 14 Supervisor DeSaulnier.
- 15 BOARD MEMBER D'ADAMO: I know we'll be talking
- 16 about this as we go forward today, and just have -- I
- 17 would like to follow up on Professor Friedman's questions
- 18 regarding BEVs. I for one am not ready to close the door
- 19 on that technology. I think that we've --
- 20 (Applause.)
- 21 BOARD MEMBER D'ADAMO: I think that we've come a
- 22 long way. And I think obviously we've got a lot further
- 23 to go. But I'm real nervous about abandoning a technology
- 24 that has continued to progress. Maybe I'd feel
- 25 differently if it just stood still in time. But every

1 hearing that I've attended since being involved with this

- 2 I continue to see improvements. And I look forward to --
- 3 I guess there's going to be a presentation by a committee
- 4 that did some work on batteries. So look forward to
- 5 hearing about that.
- 6 But my question to staff and of any witnesses
- 7 that are going to be addressing the point on BEVs is this:
- 8 How do we incentivize a BEV component enough so that when
- 9 the independent review board or -- I don't recall if
- 10 that's the name or not -- but when the Board or the
- 11 committee reviews the technology, that it is comparing
- 12 technology of fuel cells and other technologies that are
- 13 out there and on batteries, that it's comparing a
- 14 technology that is not frozen in time as of this date, but
- 15 a technology that is really given the chance to continue
- 16 to progress, whatever that progression may be, that we
- 17 somehow incentivize it so that it is a true comparison?
- 18 And I guess that's like looking into a crystal ball to try
- 19 and figure out where that technology would be. But I
- 20 think we need to incentivize it enough, what that ratio
- 21 is, so that we continue to see progress.
- I see here on slide 69 that there's a suggestion
- 23 that we keep a minimum number of fuel cells. I'd just
- 24 like to throw it out there, can we do the same for BEVs,
- 25 so that it's a fair comparison?

- 1 (Applause.)
- 2 EXECUTIVE OFFICER WITHERSPOON: The issue of
- 3 keeping a minimum requirement for BEVs, you have that on
- $4\,$ your base regulation, that it is a BEV requirement on the
- 5 base. If you have a minimum requirement in the
- 6 alternative compliance path, you've turned it into a
- 7 mandate rather than an option, I think. And you have to
- 8 ask whether that's appropriate for an auto company that
- 9 wishes to concentrate on fuel cells alone, whether they
- 10 should be obligated to have both BEVs and fuel cells
- 11 rather than the choice to do a mixture if that works with
- 12 their own compliance plan.
- 13 BOARD MEMBER D'ADAMO: I don't want to intrude
- 14 upon the efforts by many. And I know the Chairman really
- 15 deserves to be complimented for his push on fuel cells.
- 16 But if there would be a requirement for a minimum
- 17 number -- I'm not even saying a 50/50 split -- but just a
- 18 minimum level to keep BEVs in the mix. Unless that
- 19 incentive on the ratio can be enough that we can trust
- 20 that we are going to continue to see progress on BEVs.
- 21 EXECUTIVE OFFICER WITHERSPOON: It is staff's
- 22 intent to have the ratio be favorable to BEVs and have the
- 23 costs work out such that it's slightly cheaper to go the
- 24 BEV route, and hope that that's incentive enough that
- 25 someone might choose it.

1 BOARD MEMBER D'ADAMO: Okay. And then just one

- 2 other question -- clarification. What happens to the
- 3 electric vehicles that were placed into lease and now at
- 4 this time or at some point in the future the lease has run
- 5 out? Is there anything that we can do to incentivize the
- 6 reissuance of those vehicles, either by future leases or,
- 7 better yet, somehow incentivize that they be sold or they
- 8 be placed in long-term leases in California?
- 9 (Applause.)
- 10 VEHICLE PROGRAM SPECIALIST SHULOCK: Under the
- 11 2001 regulation and continued on in our staff proposal
- 12 vehicles that are placed on the road and have been there
- 13 for three years earn additional credit if they're kept on
- 14 the road in year four, year five, year six. So there's
- 15 already a mechanism there to encourage those vehicles to
- 16 be kept on the road. That is available for vehicles
- 17 placed through 2005. So there's already something there
- 18 that provides that credit. The credit that they earn is
- 19 one-tenth per year of what it would earn new. So if the
- 20 vehicle's kept on the road for three more years, it would
- 21 earn three-tenths -- it would be worth three-tenths of a
- 22 new vehicle.
- 23 BOARD MEMBER D'ADAMO: Then I guess my question
- 24 would be, should we explore extending that out further?
- 25 Would there be any value? Or are those -- extending it

1 out to 2005, is that going to be enough encouragement to

- 2 keep those vehicles on the road in California?
- 3 VEHICLE PROGRAM SPECIALIST SHULOCK: Well, the --
- 4 BOARD MEMBER D'ADAMO: Worried about a car crush
- 5 program.
- 6 VEHICLE PROGRAM SPECIALIST SHULOCK: Let me
- 7 clarify how we're doing -- if the vehicle is originally
- 8 placed prior to '05, that vehicle can earn credit however
- 9 long. If it's kept on the road for 20 years, it would
- 10 earn credit for all 20 of those years. So once the
- 11 vehicle -- if the vehicle is placed, it can continue to
- 12 earn that credit. What we cut off is we're saying if the
- 13 vehicle was placed in 2006, it's not eligible to earn that
- 14 extra credit in the fourth year of its useful life. And
- 15 reason we did that -- actually in 2001 we didn't have this
- 16 cutoff. The reason we did it is when we looked at what it
- 17 means to keep track of this and, you know, how many
- 18 vehicles are still on the road and how do you know, et
- 19 cetera, it looked like it was an administrative headache;
- 20 and so once -- it seemed like it made sense to do that in
- 21 these initial years, but at some future date that it would
- 22 no longer be necessary. So that's what drove us to cut it
- 23 off in 2005.
- 24 CHAIRPERSON LLOYD: Can I just add to that,
- 25 Chuck? Since we don't have a 2001 regulation that we can

- 1 enforce, I would like to follow up on DeDe's point a
- 2 little bit more specifically; and, that is, is there any
- 3 way in which we can compel those vehicles to be continued
- 4 in operation without crushing them? I mean maybe we
- 5 can't.
- 6 VEHICLE PROGRAM SPECIALIST SHULOCK: Is that a
- 7 question for our attorneys?
- 8 You know, programmatically, you could structure
- 9 very generous incentives that would certainly make it
- 10 worth their while to keep them on the road. Rather than
- 11 one-tenth per year --
- 12 CHAIRPERSON LLOYD: So maybe the question is,
- 13 rather than trying to get you to answer it, for the OEM's.
- 14 When then OEM's come up, what incentive would be necessary
- 15 for them to keep them on the road? And I'm giving fair
- 16 warning to maybe Dave and others back there to be able to
- 17 address that question. Because, again, I realize that we
- 18 really should be asking them.
- 19 Supervisor DeSaulnier.
- 20 BOARD MEMBER DeSAULNIER: Just briefly, Mr.
- 21 Chairman. I realize we have a lot of public speakers.
- 22 But I have one question and then a comment in relation to
- 23 Hugh's questions.
- 24 As someone who likes to worship to graven images,
- 25 could you respond to Mr. Freeman's comment about why are

- 1 16 credits for a hydrogen internal combustion engine
- 2 appropriate versus 40 for a fuel cell? Where did we come
- 3 up with those numbers?
- 4 VEHICLE PROGRAM SPECIALIST SHULOCK: The logic
- 5 that we followed really started in, let's say, 2012,
- 6 saying that any of those non-ZEVs should not be worth more
- 7 than a ZEV. So we kind of started by saying here's what a
- 8 ZEV is worth in 2012, and then these other alternatives
- 9 need to be beneath that. And then we tried to come up
- 10 with some sort of ratio amongst the different options.
- 11 Hybrid ICE versus a regular hybrid versus a grid connect.
- 12 What sort of ratios seemed to make sense given their
- 13 relative state of development and the cost that seemed to
- 14 be involved.
- 15 And then we went backwards from there saying
- 16 well, earlier in time it's going to be harder to do those
- 17 sorts of things, so the number needed to be inflated. As
- 18 far as how we ended up at exactly 16 again versus 14 or
- 19 18, I don't think there's any powerful math involved
- 20 there. It seemed like that a large incentive was needed.
- 21 And in the context of everything else that's happening --
- 22 if you recall the graph that had one group way up high and
- 23 then the other things way down low, there's a very
- 24 significant incentive provided in those early years. And
- 25 that's what we were -- we were trying to make sure that

1 the margin between the two was very large. And so just

- 2 looking at the numbers, that seemed to be a reasonable
- 3 level.
- 4 BOARD MEMBER DeSAULNIER: Well, we'll have this
- 5 discussion later. I'm a little concerned about the ratio
- 6 because of the infrastructure question and trying to get
- 7 hydrogen moving along and not waiting for what may or may
- 8 not be a graven image in regards to the development of
- 9 fuel cells.
- 10 And regards, Hugh, to your question. The smart
- 11 mobility project came out -- and I'll do this in a cliff
- 12 notes version because we've had multiple dozen meeting on
- 13 this. But it came out of the ZEV hearing in 2001 where
- 14 Allen gave me some instruction to go spend some time. And
- 15 it resulted in an indoor agency agreement between us, the
- 16 Energy Commission, and CalTrans. And it's resulted in a
- 17 partnership between those three agencies plus the four UC
- 18 transportation schools.
- 19 And the interesting thing about what you brought
- 20 up -- would be interesting in terms of the commentary from
- 21 the different car operators is in the staff report we talk
- 22 about the reluctance of the auto manufacturers being
- 23 interested in credits for infrastructure, yet we have GM
- 24 interested in this particular. And in conversation with
- 25 air products, for instance, and projects they've had in

1 Las Vegas and Chicago where they've done big demonstration

- 2 projects that allow for the kind of multiple uses that Ms.
- 3 Witherspoon was talking about. Those are the things, at
- 4 least for me, that we have an interest in pursuing.
- 5 And there's something -- ZEV Net is interesting.
- 6 If any of you've seen the New York Times magazine the last
- 7 month, the last -- two weeks ago Toyota had a wonderful
- 8 two-page -- which we all should get copies of, by the
- 9 way -- advertisement extolling the virtues of their
- 10 involvement in ZEV Net. And it was a series of pictures
- 11 from overhead with a Prius hybrid parked, a RAV4 parked --
- l2 an EV RAV4, and then an ECOM. And I can't tell whether
- 13 the ECOM's coming into the parking space or leaving. We
- 14 want it to be coming in rather than leaving, but there's
- 15 some question there. But it's a great commercial talking
- 16 about these kind of demonstration projects, with a
- 17 potential for using these sort of multimedia approaches.
- 18 So I just wanted to bring that up.
- 19 Thank you, Mr. Chairman.
- 20 CHAIRPERSON LLOYD: Mr. Calhoun.
- 21 BOARD MEMBER CALHOUN: Yes, two questions. One
- 22 goes back to Professor Friedman's statement earlier when
- 23 he asked the staff about taking a look at stationary fuel
- 24 cells. And I believe, Catherine, you said we could come
- 25 back some time with the report on that.

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1 And how soon would you expect to do that?
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- 2 EXECUTIVE OFFICER WITHERSPOON: In three months.
- 3 BOARD MEMBER CALHOUN: Three months. Okay.
- 4 Then my next question pertains to batteries. I
- 5 met with one of the local representatives, and he informed
- 6 me that we had not gotten all of the facts on the status
- 7 of battery technology. And I notice that we do have a
- 8 recent report by EPRI. And if battery technology is
- 9 worthwhile, then obviously no one would want to see it go
- 10 away. But I think the option of choosing batteries or
- 11 fuel cells to meet some of our regulatory requirements
- 12 ought to be left up to the manufacturer as opposed to us
- 13 dictating to him what he has to use.
- 14 EXECUTIVE OFFICER WITHERSPOON: With respect to
- 15 the battery report, you will be hearing testimony on the
- 16 results, both from our own contractor, Menahem Anderman,
- 17 and from EPRI, which is here to testify. And we've
- 18 grouped them with other witnesses who will speak to those
- 19 technologies specifically. And that's early on the
- 20 witness list.
- 21 And I guess we agree with you on the optional
- 22 versus mandate approach on combining BEVs and fuel cells.
- 23 BOARD MEMBER HUGH FRIEDMAN: Just quickly one
- 24 more question.
- 25 I just sort of intuitively thought in my own

1 thinking that the plug-in electric hybrid that you could

- 2 just plug into your garage outlet made a lot of sense. I
- 3 get the impression that the auto manufacturers are not
- 4 terribly interested in that for various reasons.
- 5 And I'm wondering how you arrived -- what the
- 6 rationale is for the credit system that you're proposing
- 7 for the plug-in HEVs. It's on slide 40. I just wanted to
- 8 know how you arrived at that.
- 9 VEHICLE PROGRAM SPECIALIST SHULOCK: Similar to
- 10 the answer on the previous question.
- 11 BOARD MEMBER HUGH FRIEDMAN: Apparently it's not
- 12 enough.
- 13 VEHICLE PROGRAM SPECIALIST SHULOCK: Well, you
- 14 gave us direction in 2001. There was a question, should
- 15 they be counted in the gold category or not? And the
- 16 direction from the Board was, no, they should not be
- 17 involved, but they should receive a very health incentive
- 18 in that silver category. We did that --
- 19 BOARD MEMBER HUGH FRIEDMAN: So this is a
- 20 carry-over?
- 21 VEHICLE PROGRAM SPECIALIST SHULOCK: Well, we did
- 22 that in 2001. And we've even increased it further this
- 23 time around, trying to make it attractive to the
- 24 manufacturers vis-a-vis their other options. And when
- 25 we -- you know, when you look at the cost side of it, it

- 1 looks like it could be attractive vis-a-vis the other
- 2 options given the credits that are provided. Now, is that
- 3 enough to make someone want to go down that road, again
- 4 maybe that's a question for the automakers.
- 5 BOARD MEMBER HUGH FRIEDMAN: Okay. I just
- 6 wondered what the thinking was.
- 7 Thank you.
- 8 CHAIRPERSON LLOYD: Dr. Burke, Mr. McKinnon.
- 9 BOARD MEMBER BURKE: Two quick questions. One
- 10 is, for those of us who are facing constituency on the
- 11 ground, how do we explain giving credit for a vehicle
- 12 delivered in New York for credit in California?
- 13 (Applause.)
- 14 BOARD MEMBER BURKE: And I appreciate the
- 15 support. But, you know, I don't think we need to -- we
- 16 all know where we're going here. So thanks, but no thanks
- 17 on the applause.
- 18 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: The
- 19 issue -- to frame the issue, the law -- the federal law
- 20 works such that other states can adopt California's
- 21 programs. And they do --
- 22 BOARD MEMBER BURKE: We all understand that.
- 23 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: It's
- 24 got to be Identical.
- 25 BOARD MEMBER BURKE: We're talking to someone in

- 1 East Los Angeles about delivering a car in New York and
- 2 giving him credit in California. They don't want to hear
- 3 from federal law. How do I explain it to them?
- 4 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: The
- 5 programs have to be identical in the two states. That has
- 6 to be known before I can answer the question.
- 7 BOARD MEMBER BURKE: Has any of the other states
- 8 given credit for any vehicles delivered in California?
- 9 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: Under
- 10 this provision, that would happen also.
- 11 BOARD MEMBER BURKE: Have they done it already?
- 12 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: Under
- 13 this proposal? Not under this -- not yet, no, they have
- 14 not, because it doesn't work that way.
- BOARD MEMBER BURKE: Yeah, I understand that.
- 16 Second question is: We took a couple months to
- 17 work this out, and I know it has been extremely difficult.
- 18 But of the five hours of testimony which we're about to be
- 19 blessed with --
- 20 (Laughter.)
- 21 BOARD MEMBER BURKE: -- we have four people out
- 22 of 78 who are supporting this proposal. We have 22 people
- 23 or organizations, including the car manufacturers, who are
- 24 neutral on this proposal. We have 52 people testifying
- 25 who are against it.

- 1 How did we end up with this?
- 2 EXECUTIVE OFFICER WITHERSPOON: I think you'll
- 3 find when we get through the witness list that a majority
- 4 of the opponents to the staff proposal are the early
- 5 adopters of battery electric technology and are deeply
- 6 disappointed that it has not come to fruition as quickly
- 7 as we are ourselves had hoped it would.
- 8 And so we don't have fuel cell advocates in the
- 9 room in as large of numbers as we have battery electric
- 10 advocates. And that's probably what explains the
- 11 percentage you just described.
- 12 BOARD MEMBER BURKE: You know, I'm willing to
- 13 take that. I don't want to belabor this point. But if
- 14 there's only four people out of almost 100, you know, the
- 15 fuel cell people are -- you know, I would think they would
- 16 be here. You know, it should give the Board some concern.
- 17 CHAIRPERSON LLOYD: Yeah, I don't think -- I
- 18 think it's more constructive at this time to hear what the
- 19 people say on that. I think that's an interesting
- 20 observation. We'll here the comments. It's not
- 21 surprising to me with something as complex as this, when
- 22 you're only given a limited number of choices, you've got
- 23 to check one box or another. But I think the Board --
- 24 we'll understand which parts they agree with, which parts
- 25 they don't, et cetera.

- 1 Mr. McKinnon.
- 2 BOARD MEMBER McKINNON: I have a short question
- 3 and then a comment. And the short question goes back to
- 4 the question DeDe asked a few minutes ago about giving
- 5 credits for keeping existing BEV vehicles in the state,
- 6 hopefully long -- you know, fairly lengthy leases or
- 7 allowing -- setting up a situation where people can
- 8 purchase the vehicles.
- 9 And sort of my understanding of the dynamic of
- 10 that problem is that those cars get cleaned up and taken
- 11 to another state and given credit in another state.
- 12 Is that a fair analysis of why what we have in
- 13 terms of credits doesn't work?
- 14 EXECUTIVE OFFICER WITHERSPOON: That's part of
- 15 the answer why it doesn't work. The other part of the
- 16 answer is that some manufacturers are taking the cars back
- 17 and not releasing them at all, not reconditioning, not
- 18 putting new batteries in, and want to be out of the BEV
- 19 business.
- 20 VEHICLE PROGRAM SPECIALIST SHULOCK: Just one
- 21 clarification. If a car is placed new in California and
- 22 then cleaned up and moved to another state, it would not
- 23 receive the full new vehicle credit in that other state.
- 24 BOARD MEMBER McKINNON: Okay. Well, that is my
- 25 question. And what kind of credit does it get in another

- 1 state?
- VEHICLE PROGRAM SPECIALIST SHULOCK: It would be
- 3 similar to what's happening here. In year four one-tenth
- 4 of the credit it would earn as a new vehicle.
- 5 Now, there could be -- if they put in a new
- 6 battery pack or -- you know, it depends on what you mean
- 7 by clean up. If it's rebuilt in some fashion, there may
- 8 be other issues involved. But if the vehicle is just
- 9 removed from California and then put in another state, it
- 10 is not treated as a new vehicle.
- BOARD MEMBER McKINNON: Okay. But it can be
- 12 treated as a new vehicle if a new battery's put in and
- 13 it's upgraded and -- okay. That answers my question.
- 14 Here's my comment. And the comment is, being
- 15 fair -- I want to be fair to all parties involved, staff,
- 16 the automakers, the engineers, the people that bought the
- 17 cars -- everybody, we have come a long, long way. A lot
- 18 happened over this last decade or so. And I think
- 19 everybody involved can be proud of that.
- 20 With that said, I am very, very interested in the
- 21 numbers, in the end-game here. The idea of it's so
- 22 flexible that we don't have numbers in the out-years is
- 23 just really unappealing to me. I think we're setting up a
- 24 dynamic that is far worse than the one we have now where
- 25 we have a challenge every couple of years and we have to

- 1 have hearings. Then we're going to have hearings to be
- 2 able to up the numbers. It will be portrayed as unfair to
- 3 the automakers not getting a timeline that tells them
- 4 what's expected. It will cause more delays. And I
- 5 really, really have a problem with no numbers in the
- 6 out-years. I think we're asking for worse than sort of
- 7 the trouble we've had along the way here.
- 8 And worse is not placing blame on anybody.
- 9 Technology changed. Nobody thought about hybrids back in
- 10 1990. You know, in listening to Dr. Freeman -- I was
- 11 around in 1990. I was around watching CalStart be formed,
- 12 and followed this very, very closely in 1990.
- 13 And so while I'm proud of the accomplishment, I
- 14 too worry that we're giving up BEV too early. And I guess
- 15 my only sort of difference is that I don't have a problem
- 16 leaving the mix between BEVs and fuel cells on the
- 17 alternative path to a mix that's determined by the
- 18 manufacturers, so long as we do a credit scheme that is a
- 19 fair credit scheme.
- 20 And so with that, what I'm really saying -- and I
- 21 said it to the auto manufacturers last week -- what I want
- 22 to hear about is numbers. Because if anybody thinks I'm
- 23 going to vote for it without numbers, I'm not voting for
- 24 this without numbers. As far as I'm concerned, we need to
- 25 have solid numbers at the end of these hearings that we're

1 voting on. And maybe there's some amendment in the 45-day

- 2 period. But to walk away from here without some
- 3 expectations for everybody involved, the little folks that
- 4 produce parts to the cars, the people that are developing
- 5 technology, it is just plain unfair and unmanageable to
- 6 come out without having some numbers that set a course of
- 7 where we're going.
- 8 CHAIRPERSON LLOYD: Yeah, I don't think you're
- 9 alone in that, Mr. McKinnon. I think you'll find all your
- 10 colleagues feel the same way.
- 11 Seeing no other questions, we'll continue with
- 12 Dr. Anderman, wherever he is. Oh, there he is, back
- 13 there.
- Dr. Anderman, Dr. Frank, Louis Browning.
- 15 I understand Dr. Anderman has got a PowerPoint
- 16 presentation.
- 17 Do you have any approximate timeframe?
- DR. ANDERMAN: Fifteen minutes, I was told.
- 19 CHAIRPERSON LLOYD: Well, I'm not going to
- 20 disagree with staff if they told you 15 minutes.
- 21 (Thereupon an overhead presentation was
- 22 Presented as follows.)
- DR. ANDERMAN: Good Afternoon.
- I was asked by -- I am a member of the --
- 25 BOARD MEMBER HUGH FRIEDMAN: Pull it closer.

DR. ANDERMAN: I was a member of the BTAP 2000

- 2 panel. And I was asked in the beginning of the year to
- 3 provide a very brief review of the progress in EV battery
- 4 technology since June 2000 publication of that panel.
- 5 It's a report of that panel.
- 6 The views here are my own. Even though it's a
- 7 follow-up work, it's a work I've done on my own and it
- 8 does not represent a follow-up of the whole group.
- 9 --000--
- 10 CHAIRPERSON LLOYD: Done on your own, but
- 11 supported by ARB?
- DR. ANDERMAN: Supported by ARB, yes, for sure.
- 13 Contracted and supported by ARB.
- 14 Thank you.
- 15 Source of information. The main source of
- 16 information is a study I've done between April 2001 and
- 17 really April 2002, and then follow-up meetings during 2002
- 18 and early this year. But the status of the advanced
- 19 vehicle and the parcels that are going to power those
- 20 advanced vehicle, an advanced vehicle being a mostly
- 21 hybrid and much lower to a smaller degree as far as the
- 22 study, a battery EV and fuel cell EV.
- 23 That study was a multi-plan study with, by now 60
- 24 subscribers. But more importantly I interviewed 30
- 25 companies in 50 some visits around the world. And when I

1 say interview, it's anywhere from a two hour meeting to a

- 2 full day plus dinner meeting, reviewing where they are as
- 3 far as batter technology and advanced vehicles.
- 4 Of course it's full participation in conference
- 5 with the active industry an have conference myself about
- 6 the subject. And the work this year was really limited to
- 7 a couple of weeks of -- the type sent to the major battery
- 8 development, battery development for EVs and got answers
- 9 from six of those major developers.
- 10 --000--
- DR. ANDERMAN: The highlight of the finding.
- 12 One, direct effort to develop EV batteries have
- 13 generally declined over the last three years.
- 14 Two, battery development for hydro electric
- 15 vehicle application continues to gain momentum.
- 16 Three, steady and predictable progress, but no
- 17 breakthrough in battery technology.
- 18 And four, and probably very important for this
- 19 hearing, improvement made through the hydro electric
- 20 vehicle battery effort will have a significant positive
- 21 effect on the cost to implement of electric vehicle
- 22 batteries.
- --000--
- DR. ANDERMAN: Add I will go and look at the two
- 25 main conclusions of the BTAP June 2000 report, and give

1 you a comment about where we are today around two and a

- 2 half or three years later.
- 3 The first conclusion was That Nickel Metal
- 4 Hydride batteries show good characteristics and
- 5 reliability in EV application with a life expectancy
- 6 exceeding six years.
- The second one the, specific energy approaching
- 8 70 watt hours per kilogram. That translated to real life
- 9 branch of practical midsize car, like the RAV4 or EV Plus
- 10 of 70 to 100 miles.
- 11 Price for a typical 30 kilowatt-hour pack was
- 12 projected at the time to drop to about \$15,000 per pack.
- 13 That's a production of volume of 7,000 per year. From
- 14 that number to as low as potential \$9,000 at volumes of
- 15 hundred of thousands per year. And the third number
- 16 should not be there.
- --o0o--
- 18 DR. ANDERMAN: Comments where we are today, 2003.
- 19 Nickel metal hydride batteries continue to show good
- 20 performance and good life. Improvement in specific energy
- 21 are only incremental in the few percent -- probably below
- 22 10 percent, which means no significant change in range
- 23 capability.
- 24 While life may be longer than six years there is
- 25 still no data to support a battery life that will last for

1 the life of the car, which mean 10 or 15 years. Though

- 2 there is hope.
- For low pricing and was the pricing that was
- 4 suggested in the BTAP report, one of both of those two
- 5 very significant events have to happen. One is
- 6 significant reduction in the price of nickel metal, which
- 7 is a key raw material into several of the material that is
- 8 going into nickel metal hydride battery. However, that
- 9 price is independent of the market, so we cannot predict
- 10 it or focus based on changes there. The price today is
- 11 relatively low in comparison to the last 10 or 15 years.
- 12 And the second one is relocation of production to
- 13 China or equivalent low-cost labor area that may change
- 14 some of the rules of the economic. And still probably
- 15 have limitation because in our BTAP estimate we assume
- 16 material cost responsible for 70 percent of product cost.
- 17 And so it material cost don't change, you have relatively
- 18 limited amount of additional reduction possible by
- 19 reducing labor and overhead.
- 20 --000--
- 21 DR. ANDERMAN: Conclusion 2 of the BTAP report:
- 22 Current lithium ion electric vehicle battery do not have
- 23 adequate durability. Safety under severe abuse is not yet
- 24 fully proven. Early cost of this battery is expected to
- 25 be considerably higher than that of nickel metal hydride

1 EV battery. And Even in true mass production the cost of

- 2 lithium ion batteries is unlikely to drop below those of
- 3 nickel metal hydride without major advances in material
- 4 and manufacturing technology.
- 5 --000--
- 6 DR. ANDERMAN: Where we are today 2 1/2 years
- 7 later: Improvement in life of lithium ion are occurring,
- 8 but a bit too early to quantify if we want to project 8,
- 9 10, or 12 years life. There are two chemistry involved in
- 10 lithium ion battery -- two common chemistry:
- 11 One, based on nickel -- lithium nickel cathode.
- 12 And this one increase your potential for significant
- 13 improvement of life over what we have seen three or three
- 14 or four years ago. And over five and up to six, eight, or
- 15 possibly ten years life may be possible, though definitely
- 16 is far from being proven today.
- 17 The other cathode that's been used by many of the
- 18 manufacturers is based on manganese chemistry. And this
- 19 one still suffer from short life at moderately elevated
- 20 temperature; probably less than five years still today.
- 21 --000--
- 22 DR. ANDERMAN: Abuse tolerance work mostly for
- 23 hybrid electric vehicle implication is showing steady
- 24 progress. And I would dare to say that we are fairly
- 25 comfortable that with a lithium manganese based chemistry

1 the safety of the battery will be manageable. However,

- 2 unfortunately this is the same cathode where we did not
- 3 get the life. So the chemistry is not helping us in this
- 4 case.
- 5 For the nickel-based lithium batteries, there is
- 6 no satisfactory safety or abuse tolerance data as of yet.
- 7 And there is a lot of progress, but we are still far from
- 8 being there, with being able to manage a battery under
- 9 abuse conditions, and fires is a main concern.
- 10 Cost is dropping, though no major breakthrough in
- 11 material selection or processing. In other words are we
- 12 are seeing fairly rapid reduction in cost both in the
- 13 consumer market and the hybrid electric vehicle market for
- 14 the batteries, but the basic material that have been used
- 15 five years ago are still being used now with no
- 16 breakthrough, which mean it's unlikely that we will see --
- 17 with existing design that we will see pricing lower than
- 18 nickel metal hydride. Probably relatively similar. But
- 19 lower is unlikely.
- 20 --000--
- 21 DR. ANDERMAN: So here is a summary of the key
- 22 characteristics for EV battery. And I only include here
- 23 three chemistry.
- 24 The lead acid: Was limited specific energy.
- 25 Probably two to five year life. And cost today in the

1 \$4,000 to \$6,000, and projected to be closer to \$3,000 if

- 2 the volume goes to hundreds of thousands per year.
- 3 Nickel metal hydride: Specific energy almost
- 4 double, about 65 watt hours per kilogram. Operating life
- 5 for only five to ten years. Cost today, \$15,000 to
- 6 \$25,000. And you're shown here number -- it is actually a
- 7 little higher than what we saw in 2001. The reason is
- 8 that there hasn't been any scale-up in the major
- 9 manufacturing to higher volume. And basically the RAV4
- 10 battery will produce on the same line it produces the MOA
- 11 battery of '98. They have not scaled up to thousands per
- 12 year. This line can make maybe 1,000 per year. At
- 13 hundred thousands the price estimate is the same that we
- 14 had three years ago. Safety is not a problem. Technology
- 15 is maturing.
- 16 For lithium ion it was with two different
- 17 cathode:
- 18 With manganese about 90 watt-hour per kilogram.
- 19 Two to five years life. And cost, very high today, but
- 20 could go down to about the same range as nickel metal
- 21 hydride.
- 22 With the nickel chemistry specific energy's
- 23 higher, 130 watt-hour per kilogram. Operating life, I'm
- 24 saying four to ten years. And there is hope that ten
- 25 years may be possible. Much higher cost today. And cost

1 in the future, probably slightly higher than a manganese

- 2 chemistry. However, safety is still a concern, and the
- 3 status is development.
- 4 --000--
- 5 DR. ANDERMAN: I would like to move now and talk
- 6 about what the implication of the battery -- of the hybrid
- 7 electric battery development to EV batteries. And that's
- 8 an area that we just touch upon in the report in 2000.
- 9 And we basically say that there is no doubt that the
- 10 development of EV battery supported the development of AGV
- 11 battery. And we expect that the opposite will be true as
- 12 well.
- --000--
- DR. ANDERMAN: And I'm basically saying that it
- 15 is clear that continued research and development work on
- 16 hybrid electric vehicle battery by auto maker, battery
- 17 producer, material developers, and research organization
- 18 around the world, along with the increasing hybrid
- 19 Electric vehicle filled application experience will
- 20 improve the key characteristics of this battery, which in
- 21 turn will improve the future viability for EV application.
- 22 --000--
- DR. ANDERMAN: And I will try to be specific.
- 24 There is more technical detail here that most of you are
- 25 probably interested to know. But I will just give the

- 1 highlight to you. I'm comparing an AGV nickel metal
- 2 hydride battery to EV nickel metal hydride battery as far
- 3 as key development area.
- 4 Start is material cost driver. In this case the
- 5 top six material cost driver for EV battery are identical
- 6 and of the same order as the top six material cost driver
- 7 for hybrid electric vehicle battery. So any work on the
- 8 right side of this table will directly benefit the left
- 9 side of this table.
- 10 2) Life driver. Nickel metal hydride corrosion
- 11 being the main fading mechanism for both EV and AGV
- 12 application. Venting of hydrogen being the second fading
- 13 mechanism for both EV and AGV application. Any work to
- 14 extend the life of hybrid electric vehicle battery would
- 15 directly impact the life of EV battery.
- 16 3) Performance driver. Here we are showing
- 17 improved efficiency is important for both. For EV battery
- 18 specific energy is the second important. For AGV battery,
- 19 low temperature power.
- 20 So basically out of ten criteria, the areas that
- 21 battery developers are working -- battery developer,
- 22 material developer are working on, nine of the ten are
- 23 identical for EV battery an AGV battery.
- 24 --000--
- DR. ANDERMAN: Here is a same comparison for

1 lithium ion. I will not go through the detail. The cell

- 2 design are basically the same, except of course for high
- 3 power we are using much thinner electrodes. The same
- 4 chemistry's involved.
- 5 Material cost driver, basically the same, maybe
- 6 slightly different order. Life driver, similar, maybe
- 7 different order. And, again, safety being a significant
- 8 issue for both EV battery and AGV battery. And the amount
- 9 of work that going today to improve the safety of
- 10 nickel-based lithium ion battery for hybrid electric
- 11 vehicle is most significant at any work I've seen in
- 12 battery development in the past. And I have several
- 13 client working on different aspect of improving the safety
- 14 of this chemistry.
- --o0o--
- DR. ANDERMAN: I'd last like to point here that
- 17 there are several approaches to vehicle liberalization.
- 18 And today we are even seeing some attempt in 12 volt that
- 19 will be very low power, going to 42 volt with different
- 20 design, high voltage power assist, and plug-in hybrid.
- 21 And the point I would like to make that still
- 22 today U.S. and European car company are struggling with
- 23 establishing business cases for all or any of the above
- 24 hybrid vehicles.
- 25 And I would like to make the point that when I

1 asked developers, car -- automakers, what are the main

- 2 challenges for hybrid electric vehicle, regardless any of
- 3 those six or seven groups that I put there, battery life
- 4 and battery cost always come at the top -- top three or
- 5 top four. System cost is often the third one.
- 6 So this is not an easy area. And even a \$500 or
- 7 a \$1,000 battery, if it's only going to last 5 or 6 year
- 8 rather than 10 or 15 years is a significant business risk
- 9 for the auto maker, because none of us who like to replace
- 10 a \$600 component that may cost three or four times that in
- 11 the aftermarket and when we have a four or five year old
- 12 car.
- --000--
- DR. ANDERMAN: Environmental value of vehicle
- 15 retrofit, and that follow some of the comments were made
- 16 by Chuck and other people in the room before today,
- 17 including Dr. Lloyd -- electrical power and drive train,
- 18 electrical assist turbocharger and electrical valve
- 19 actuation, electrical power steering, air condition, ABS,
- 20 four-wheel drive, fans and pumps. All above auxiliaries
- 21 contribute to reducing emission. And the mass
- 22 introduction in hybrid electric vehicle will increase a
- 23 valuable position of battery or fuel cell EV.
- 24 --000--
- DR. ANDERMAN: There was a discussion here in

- 1 December where several people have trivialized the fact
- 2 that hybrid electric vehicles are here, and so we need to
- 3 focus on full electric vehicle. And Of course we need to
- 4 focus on full electric vehicle for the future. But I made
- 5 the point that hybrid electric vehicles are really not
- 6 quite here as far as the U.S. and European market.
- 7 And here are the six -- seven programs that were
- 8 active program in January 2001. Several of them have
- 9 actually been announced in the January Los Angeles auto
- 10 show as a way that automaker and Detroit will improve the
- 11 fuel efficiency of SUV. We have here Daimler-Chrysler
- 12 from Europe. But then Daimler-Chrysler didn't want to go
- 13 forward. Volvo -- General Motors Silverado, and PSA, that
- 14 was a leading company at the time. January 2001 we have
- 15 here six cars that were supposed to be on the market by
- 16 the end of this year basically. And here we are where we
- 17 were 18 months or 2 years later, four of those six program
- 18 have been cancelled by auto maker because they could not
- 19 provide enough business case to go to production.
- 20 So what's Toyota and Honda doing has not been
- 21 totally caught up in the eyes of the auto maker. And even
- 22 though we have new announcement now for cars for 2006 or
- 23 7, those are still -- most of them are still 3, 4, 5 years
- 24 out. And based on history, I would not count on those
- 25 programs to go into volume production. And incentive of

1 any kind from this Board could help make that happen. And

- 2 I believe we all want to make that happen.
- 3 --000--
- 4 DR. ANDERMAN: Just to summarize. Those are the
- 5 companies I visited over the last two years, several of
- 6 them two, three, or four times, particularly the car
- 7 company and the major battery developer.
- 8 The list of other 30 companies are all involved
- 9 in advanced vehicle, the vehicles themselves, the
- 10 electrical system, or the power source, mainly the
- 11 battery.
- 12 And those are the six company who provides
- 13 specific information for this update. I think the
- 14 majority of the car -- of the MRA cars in California use
- 15 battery made by one of those companies. And they
- 16 represent lead acid, nickel metal hybrid, and lithium ion
- 17 EV battery producer.
- 18 Thank you.
- 19 CHAIRPERSON LLOYD: Clarify -- I wasn't quite
- 20 sure what you were saying. Did you say that no incentive
- 21 from this Board could help or that incentive can help?
- DR. ANDERMAN: Incentive will help. Whichever
- 23 way, regulation, incentive, taxation. That's your field,
- 24 not mine. But this is right on the edge where \$500,
- 25 \$1,000, \$1500 for making business case for some of those

- 1 vehicle. And this is a case where government -- could
- 2 work to make it a reality and have California lead again
- 3 by becoming the major market for hybrid electric vehicles.
- 4 CHAIRPERSON LLOYD: So credits can help, you're
- 5 saying?
- DR. ANDERMAN: Yes.
- 7 CHAIRPERSON LLOYD: The other one you make the --
- 8 two other comments. You make the observation on the
- 9 implication of the development of HEVs for EV batteries
- 10 contrasting the 2001 statement with the 2003. And the way
- 11 you've posed the conclusion there, you know, is a very
- 12 good research thing. But I'd be very surprised if the
- 13 answer to that wasn't -- it has to be yes. If it
- 14 doesn't -- in other words the way you phrase it, you
- 15 assume that continued research and development work on HEV
- 16 batteries by automakers, battery producers, material
- 17 development, research organization around the world, along
- 18 with the increasing HEV application experience will
- 19 improve the key characteristics of these batteries, which
- 20 in turn will improve their future viability for EV
- 21 applications.
- 22 Seems to me that that -- you know, I can't see
- 23 any circumstance it would not help.
- 24 DR. ANDERMAN: It definitely will. And I made
- 25 those two tables to show you how close development work is

1 relevant. Even though the optimization of the battery for

- 2 hybrid has to do with power and for electric vehicle with
- 3 range, which means specific energy, the actual component
- 4 that need to be worked on and are being worked on,
- 5 including material cost, life, and safety, are the same.
- 6 And it's not on -- of course it's not the car company.
- 7 It's the battery developer. And even more important, the
- 8 material developer, because this is where you have the
- 9 real capital. It's a major chemical company and material
- 10 company, that see a market, that are willing to put their
- 11 own company earn the money to advance technology because
- 12 they see competitive market that they can in the future
- 13 participate or that already participate, they want to
- 14 improve their position and make money. It is the chemical
- 15 companies, the material company, of course the battery
- 16 companies as well.
- 17 CHAIRPERSON LLOYD: And your slide 8 where you
- 18 look at the lifetime -- typical lifetime of the batteries.
- 19 What I'd like to relate that to is an initial staff
- 20 proposal that on hybrid electric batteries the battery
- 21 also have I think a 15 year warranty.
- DR. ANDERMAN: Yes.
- 23 CHAIRPERSON LLOYD: We have now reduced that I
- 24 think to 10 years.
- DR. ANDERMAN: Yes.

1 CHAIRPERSON LLOYD: But given the way you pose

- 2 that, that's also a significant challenge for the auto
- 3 companies.
- 4 DR. ANDERMAN: Yes, I believe that at least in
- 5 one of the cases the refusal of the battery company to
- 6 give 8 to 10 years warranty for the battery was a
- 7 significant factor in canceling one of the programs that
- 8 you have seen out there on the slide before. The battery
- 9 company could not afford to take the risk and give an 8 or
- 10 10 year warranty. The car company did not feel that they
- 11 can fill the vehicle with a \$2,000 battery with the risk
- 12 of having to replace that 7 or 8 years later. When they
- 13 use a multiplication factor for an aftermarket part is 3
- 14 to 1, which mean if they pay \$2,000, they assume the
- 15 customer will have to pay 6. And so this is a very
- 16 significant business risk for the car company. And the
- 17 battery company cannot afford to and they're refusing to
- 18 put to show them and put a fuel into a product that
- 19 they've only been under development for three or four and
- 20 five years.
- 21 And to give a full warranty on something like
- 22 this, they will have to assume that 99 percent of the
- 23 product will meet that warranty. And there is no data
- 24 whatsoever to suggest that today. There is progress, and
- 25 we hope that we can get to 10 years. But it's -- we're

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1 very far from it, from proving that at least today.
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- 2 CHAIRPERSON LLOYD: Thank you.
- 3 Questions from my colleagues?
- 4 Thank you very much indeed. Thank you.
- 5 And I appreciate the way you presented your
- 6 conclusions compared to 2001. It was very helpful.
- 7 Now we have Councilman Henry Perea, City of
- 8 Fresno.
- 9 COUNCILMAN PEREA: Hi. Good -- is it still
- 10 morning, or what time do we have here?
- 11 CHAIRPERSON LLOYD: It's morning for us.
- 12 COUNCILMAN PEREA: Good morning, Mr. Chairman,
- 13 members of the Board. My name is Henry T. Perea, and I'm
- 14 a city councilman from the City of Fresno.
- 15 I stand before you today on behalf of the sixth
- 16 largest city in the State of California, with a population
- 17 of half a million people, in urging you to oppose any
- 18 changes or modifications in the ZEV program that would
- 19 weaken the program. And I'm not here alone. Our city
- 20 council passed a resolution two weeks ago urging your
- 21 opposition to this. I have given that to you. I did FAX
- 22 it to you yesterday, as well as had copies made for you
- 23 today.
- 24 For the Central Valley we see this issue as a
- 25 very important issue, and that's why the Central Valley

1 sent me here today. We see this issue in several

- 2 different ways.
- First and foremost is air quality. It's no
- 4 secret in this nation and I'm sure in this room that the
- 5 Central Valley is fast becoming on its way to one of the
- 6 worst air basins in the nation. Our air board -- our
- 7 local air board is currently looking at changing our
- 8 designation to becoming the worst air in the nation. Of
- 9 course the only other city that has this dubious honor is
- 10 the City of Los Angeles. So from our perspective, passing
- 11 any changes that would weaken a program that has been so
- 12 beneficial and it has the potential of becoming so much
- 13 more beneficial is ludicrous. We can't -- we as a city
- 14 and as a region will not stand for any board or any
- 15 elected official to weaken such a good program.
- 16 From another standpoint we see this issue as
- 17 through economic development. As you may know, the
- 18 Central Valley struggles every year to attract new jobs.
- 19 Now we're struggling to even retain the industries that we
- 20 do have.
- 21 And air pollution has become such a serious
- 22 problem, that we have been featured in magazines and in
- 23 newspapers throughout the country. So, please, I urge you
- 24 to cast a "no" vote and oppose any changes that would
- 25 affect the lives and the people in the Central Valley.

1 The vote you cast either today or tomorrow will have a

- 2 huge impact on all the children and all those senior
- 3 citizens that have asthma and that have respiratory
- 4 problems in our community.
- 5 So I'd just keep my comments brief. Thank you.
- 6 I appreciate your time. And thank you for having me here
- 7 today.
- 8 CHAIRPERSON LLOYD: Thank you for coming.
- 9 Dr. Frank, Louis Browning, Amanda Miller.
- 10 DR. FRANK: Hello, everybody. You've seen me
- 11 here before. We know each other well.
- 12 I have just a couple of objectives in this talk.
- 13 Fundamentally I'd like to see the Board move towards --
- 14 CHAIRPERSON LLOYD: Can you speak a little bit
- 15 closer?
- 16 Thanks, thanks.
- 17 DR. FRANK: Fundamentally I'd like to see the
- 18 Board move towards a ZEV in a progressive way. And I'll
- 19 outline some suggestions.
- 20 Most important thing is we have come a long ways.
- 21 And everybody has said this. I just want to be sure that
- 22 we continue. So where the original mandate has
- 23 succeeded -- we developed advanced batteries. We just
- 24 heard that. We developed the concept of hybrid electric
- 25 vehicles. That didn't come from nowhere either. That's

1 in part due to what we've done here. We've introduced the

- 2 plug-in concept, at least I have. And --
- 3 (Laughter.)
- 4 DR. FRANK: -- we've introduced the world to do
- 5 propulsion concepts. And this couldn't have happened
- 6 without the Board initiation way back in 1990.
- 7 --000--
- 8 DR. FRANK: Now, where is the mandate going and
- 9 where will it lead us next? Let's create the mandate --
- 10 by the way, I said I supported the Board and the staff,
- 11 and I really do. I just want to be sure that whatever
- 12 evolves out of staff and the Board is going to continue
- 13 this leadership to industry to continue the advancement of
- 14 automotive technology into the next decade. But please
- 15 focus on the near term and not the long term.
- 16 We just heard from Fresno. I think that
- 17 Fresno -- the valley is getting polluted much quicker than
- 18 our mandate is providing zero emission and clean vehicles.
- 19 And I think this is a key. We need to focus on the near
- 20 term more importantly than the distant future.
- 21 The mandate should provide a schedule to approach
- 22 pure ZEV in the future with an annual overall emissions
- 23 decrease including the full fuel cycle. I think we need
- 24 to analyze that carefully, and I'm suggesting the staff do
- 25 that.

1 Lets do it right this time. But the key is let's

- 2 take our time. Let's not rush into this, an consider all
- 3 options.
- --000--
- 5 DR. FRANK: Just to -- I just want to reiterate
- 6 some of the things that we have done in the passed. The
- 7 Hybrid Electric Vehicle Working Group, which EPRI and
- 8 CARB -- yourselves -- South Coast Air Quality, USDOE, GM,
- 9 Ford, research groups from the National Labs, ARGON,
- 10 Handrail, Southern California Edison, SMUD, New York --
- 11 this was a comprehensive study that we did. And I just
- 12 want to reiterate some of the results and maybe give you a
- 13 slight different slant on the results.
- 14 Here's the greenhouse gas emissions, one of
- 15 CARB's new charges. We're comparing here both the
- 16 conventional gasoline and renewable gasoline or renewable
- 17 fuels; we're comparing the conventional vehicle; the zero
- 18 range to 20-mile-range plug-in hybrid; 60-mile-range
- 19 plug-in hybrid; and a hybrid electric vehicle special,
- 20 which is a 60-mile range but with new advanced
- 21 technologies and body and so on; and the battery electric.
- 22 What we can do in this horizontal axis, we could
- 23 simply substitute time for that horizontal axis. HEV Zero
- 24 is today, HEV -- that's current hybrids of the
- 25 conventional kind; 20-mile-range hybrid is maybe two

1 years, five years from now when production can come up;

- 2 60-mile range another two or three years out; and the
- 3 special hybrid by 2010, something like that.
- 4 So what we see here is a gradual reduction of CO2
- 5 emissions.
- 6 When we look at the criteria emissions, NOx and
- 7 ROG, same sort of thing. So, once again, we can
- 8 substitute on the horizontal axis time. And this is
- 9 something that staff can work with.
- 10 --00o--
- 11 DR. FRANK: Societal benefits for just a small
- 12 battery, 20-mile-range plug-in hybrid, for 150,000 total
- 13 vehicle miles you will have achieved 33 to 66,000 zero
- 14 emission miles. Now, isn't that better than a pure ZEV?
- 15 This is halfway to a pure ZEV. And 100,000 or more AT
- 16 PZEVs. So this technology is here almost today.
- 17 Thirty to forty percent less NOx and ROG; this is
- 18 better than the HEV Zero. Twenty to thirty percent CO2;
- 19 less than HEV Zero to current hybrids that don't use a
- 20 plug. Forty-two percent less petroleum. And, don't
- 21 forget, 42 percent less petroleum means fewer trips to the
- 22 gas station. Similar market potential as a zero-range
- 23 Hybrid. And retail prices, \$1600 more than a zero-range
- 24 hybrid. And that's 6 percent more. That's a mistake on
- 25 the slide. I'm sorry. Six percent more than a

1 conventional hybrid. That means instead of buying the sun

- 2 roof, you could have a 20-mile-range plug-in hybrid.
- 3 --000--
- 4 DR. FRANK: Now, here are some of the cars that
- 5 we constructed. I had them downstairs. But due to the
- 6 speed of this hearing, I asked my -- my students had to go
- 7 back. They have to take classes unfortunately.
- 8 --000--
- 9 DR. FRANK: Some other additional --
- 10 CHAIRPERSON LLOYD: Can you --
- 11 Dr. FRANK: Yeah, I can wind it up. And
- 12 actually -- in fact I can wind it up right here.
- In the printout you've got some additional
- 14 slides. But here are some vehicles that we have
- 15 constructed at the UC Davis. And our objective at UC
- 16 Davis is to demonstrate to both the Board, staff, and the
- 17 public that these kinds of cars can be built by lowly
- 18 graduate students and even undergraduate students and
- 19 university. If we can do it, the car companies can do it,
- 20 and at a reasonable cost.
- 21 Thank you.
- 22 CHAIRPERSON LLOYD: Thank you.
- Mr. McKinnon.
- 24 BOARD MEMBER McKINNON: Yeah, I just want to
- 25 thank you for your presentation. In the last two hearings

1 on this subject I've tried to move amendments to make a

- 2 plug-in hybrid get mere credit.
- 3 I just really believe that a plug-in hybrid is
- 4 equivalent to a BEV. And the reason is that I am certain
- 5 that people that drive BEVs in many cases change cars and
- 6 get into a gasoline automobile to do other things, like go
- 7 on longer trips or go to the mountains. And in this case
- 8 you're flipping a switch. And I think for middle income
- 9 families it's a lot more realistic that you're going to
- 10 have a car that you flip a switch instead of two cars.
- 11 And In terms of acceptability, I think they just
- 12 really have a lot of merit. And I thank you for your
- 13 presentation.
- DR. FRANK: May I make a quick comment?
- The way we've designed these cars there's no
- 16 switch. And ours switches automatically. So you just
- 17 drive it like a regular car. And the only thing that's
- 18 required is to plug it in every day. And if you do that,
- 19 it's like being able to buy gasoline at 50 cents a gallon.
- 20 (Applause.)
- 21 CHAIRPERSON LLOYD: Dr. Browning. Then Amanda
- 22 Miller, Dave Hermance.
- 23 (Thereupon an overhead presentation was
- 24 Presented as follows.)
- 25 CHAIRPERSON LLOYD: Dr. Browning, again, I've

1 read your conclusions. I would appreciate if you could

- 2 summarize this in three minutes.
- 3 DR. BROWNING: In three? Oh, okay.
- 4 CHAIRPERSON LLOYD: Well, because the way I read
- 5 the conclusion is very similar to Dr. Frank's.
- 6 DR. BROWNING: I thought I had 10.
- 7 But basically what I'm here to talk about is the
- 8 EPRI study on breakthroughs on battery technology and a
- 9 life cycle cost analysis.
- 10 --00o--
- 11 DR. BROWNING: How do I do this?
- 12 CHAIRPERSON LLOYD: Because we also have a copy
- 13 of your slides.
- DR. BROWNING: There we go.
- 15 Okay. There are two things that I think are new
- 16 here is there's exciting new news on increased nickel
- 17 metal hydride battery life that's emerged in the last
- 18 three years. In addition, production plans for engine
- 19 hybrid electric vehicles by major vehicle manufacturers
- 20 will quickly bring down costs of power batteries, electric
- 21 motors, and electric controllers.
- These two factors have big implications,
- 23 especially by the end of the decade.
- DR. BROWNING: Well, I'll go by that one.
- 25 Basically on battery life -- there's -- three Toyota RAV4

- 1 EVs have accumulated over 100,000 miles on the original
- 2 nickel metal hydride pack. Two more have reached 85,000
- 3 miles. These five vehicles are projected to go from 130
- 4 to 150,000 miles on the original battery pack.
- 5 New improved positive electrode technology will
- 6 increase battery life and will reduce the need for costly
- 7 battery cooling. New control strategy will increase
- 8 battery life. And basically this means that the cycle
- 9 lives that were originally predicted by the 2000 battery
- 10 panel of experts, 6,000 to 12,000, are greatly
- 11 underestimated.
- 12 --000--
- DR. BROWNING: This is one of the EV RAV4's --
- 14 this shows a lab test done by Ford on three battery types.
- 15 And I think the important thing here is that nickel metal
- 16 hydride batteries, as you lower the depth of discharge, in
- 17 other words the amount you discharge them on a cycle, the
- 18 cycle life increases significantly. And one of the things
- 19 we found is these Ford tests shows as much as 8,000 cycles
- 20 to failure when discharged from 80 percent to 20 percent,
- 21 or a 60 percent depth of discharge.
- 22 We've seen data from Saft and Anderman that have
- 23 said 3,000 to 4,000 cycles in an 80 to 20 percent state of
- 24 charge. Cal Hammer and SAE high mileage tests have shown
- 25 2,000 plus on an 80 percent depth of discharge.

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1 CHAIRPERSON LLOYD: You've got 30 seconds.
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- DR. BROWNING: Oh, okay. Well, then I'll move on
- 3 here quickly.
- 4 CHAIRPERSON LLOYD: Because Dr. Anderman covered
- 5 a lot of the material you were talking about.
- 6 THE AUDIENCE: He's still got a presentation.
- 7 CHAIRPERSON LLOYD: Please, I'm listening to the
- 8 witness.
- 9 DR. BROWNING: Okay. I wanted to go over the
- 10 life cycle cost, because I think that's pretty important.
- 11 Could I have a minute to do that?
- 12 CHAIRPERSON LLOYD: We've got the copies here, if
- 13 you'd read it quickly.
- DR. BROWNING: Okay. Basically the life cycle
- 15 cost analysis using basically a modified CARB methodology
- 16 shows that at 100,000 units per year the life cycle costs
- 17 for an engine-dominant hybrid is about \$500 less than a
- 18 CV. The plug-in hybrid is about \$1200 less.
- --o0o--
- 20 DR. BROWNING: And basically if you look at cost
- 21 parity, we reach cost parity at about 50,000 units per
- 22 year with a battery electric vehicle, and at battery
- 23 module costs of about 450, 470 a kilowatt hour, which is
- 24 considerably higher than was originally determined.
- 25 --000--

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1 DR. BROWNING: So --
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- 2 CHAIRPERSON LLOYD: Can conclude please?
- 3 DR. BROWNING: I'll move on to the conclusions.
- 4 Basically HEV Zero's engine-dominant hybrids,
- 5 plug-in hybrids, and battery electric vehicles can reach
- 6 cost parity with conventional vehicles at much higher
- 7 battery prices.
- 8 Plug-in hybrids can reduce greenhouse gas and
- 9 criteria emissions. Because life cycle parity can be
- 10 reached with PHEVs, the emission benefits come at no cost
- 11 to the consumers.
- --000--
- DR. BROWNING: Production plans for
- 14 engine-dominant hybrids by major vehicle manufacturers
- 15 will quickly bring down the cost of power batteries,
- 16 electric motors, and electric controllers.
- 17 Battery technology has advanced so costly battery
- 18 replacements are minimized or avoided. And battery
- 19 leasing can turn up-front battery costs into operating
- 20 expenses, making PHEVs more attractive to consumers. And
- 21 I think there is a business case for hybrids and plug-in
- 22 hybrids.
- Thank you.
- 24 CHAIRPERSON LLOYD: I think staff recognizes
- 25 that, at least they've given the opportunity. And we'll

1 be happy to ask each auto manufacturer their plans for

- 2 plug-in hybrids.
- 3 Next, Dr. Amanda Miller.
- 4 Then I think we have Toyota -- we have Dave
- 5 Hermance, Mary Nickerson, and Joe Tomita. I understand
- 6 you're going to come together.
- 7 (Thereupon an overhead presentation was
- 8 Presented as follows.)
- 9 CHAIRPERSON LLOYD: And I'd appreciate if you'd
- 10 respect us with time.
- 11 DR. MILLER: Yes, quite.
- 12 I'm representing the same EPRI HEV working group,
- 13 which was the consensus study on the adoption of both
- 14 plug-in and non-plug-in hybrids. And I was responsible
- 15 for the market research on the customer acceptance of
- 16 these vehicles.
- --o0o--
- 18 DR. MILLER: And the focus was to understand if
- 19 there would be mainstream potential for these vehicles,
- 20 that -- you know, would people who aren't early adopters
- 21 actually be willing to plug their vehicles in, would they
- 22 be willing to use them?
- --000--
- DR. MILLER: What we found is that, yes, in fact
- 25 customers were interested in plug-in hybrids, that they

1 appreciated many of the benefits, in particular avoiding

- 2 going to gas stations.
- 3 And the participants were asked whether they
- 4 preferred plugging in over going to a gas station, on a
- 5 1-to-9 scale, given these two statements right here: "I
- 6 would prefer to fuel my vehicle with gas at this gas
- 7 station" versus "I would prefer to fuel my vehicle by
- 8 plugging it in at home." And what we found is that
- 9 respondents showed a strong preference for plugging in,
- 10 with as many as 56percent and 63 percent among midsize
- 11 consumers.
- 12 --000--
- DR. MILLER: The other thing that we did was we
- 14 built a very sophisticated market model that predicted the
- 15 relative market shares of the HEV Zero, which is the
- 16 non-plug-in hybrid, and the 20-mile-electric-range hybrid
- 17 and the 60-mile-electric-range hybrid versus the
- 18 conventional vehicle. Under the scenario that you could
- 19 go out and if what you were looking for was a Civic, you
- 20 could get any of the four types. So you got the same
- 21 vehicle, same behavior. It's just that engine differed.
- Respondents were told that in order to get the
- 23 benefits for the HEV 20 and 60 they had to plug in. And
- 24 in fact we saw that the market preference for plug-in HEVs
- 25 was around 40 percent.

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1 If gas prices go up, of course that's higher.
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- 2 --000--
- 3 DR. MILLER: So that is my presentation. I
- 4 appreciate your time.
- 5 Thank you.
- 6 CHAIRPERSON LLOYD: Thank you very much.
- 7 Appreciate your keeping to the time.
- 8 Any questions?
- 9 Of course gas is -- have you actually monitored
- 10 any behavior -- I've seen in the papers increased behavior
- 11 for just hybrids given the increased price of gas.
- 12 DR. MILLER: Yeah, I think we'd find if we did
- 13 the research over that some of the benefits about
- 14 independence from foreign oil would come out stronger than
- 15 we saw in the research we did.
- 16 CHAIRPERSON LLOYD: Thank you.
- We have Toyota.
- 18 MR. TOMITA: Good afternoon, Chairman Lloyd and
- 19 ladies and gentlemen of the Board. My name is Joe Tomita.
- 20 I'm a group vice president for the technical and
- 21 regulatory at Toyota North America.
- 22 (Thereupon an overhead presentation was
- 23 Presented as follows.)
- MR. TOMITA: I've had the pleasure of meeting
- 25 many of you in my role as head of Toyota's communication

1 team to the ARB, along with my colleague Dave Hermance,

- 2 and I thank you for this opportunity to speak to today.
- 3 --000--
- 4 MR. TOMITA: As you know, Toyota has responded to
- 5 your call to do what it can to reduce vehicle emissions by
- 6 providing many of the technologies contemplated under the
- 7 ZEV Program. We worked for five years to lease the RAV4
- 8 EV electric vehicle to -- and sold and leased this vehicle
- 9 at retail last year.
- 10 --00o--
- MR. TOMITA: We are also the first in the world
- 12 to mass produce a gas-electric hybrid vehicle, the Toyota
- 13 Prius. And we will have an announcement concerning the
- 14 next generation of the Prius, which will be an AT PZEV, at
- 15 the New York auto show next month.
- 16 --00o--
- MR. TOMITA: We will also have 20,000 PZEV
- 18 Camry's on California's roads in the '03 model year and
- 19 40,000 in '04 model year.
- 20 --00o--
- 21 MR. TOMITA: Finally, you also may have heard
- 22 that we have and will continue to place fuel cell hybrid
- 23 vehicles in demonstration programs in California.
- 24 --000--
- 25 MR. TOMITA: Beyond vehicles there is also an

- 1 active member of the California -- partnership and a
- 2 founding partner of ZEV Net, the innovative station car
- 3 program underway in Irvine. Through these projects we
- 4 have worked closely with your staff. And in the case of
- 5 station cars, also worked directly with Board member
- 6 DeSaulnier, who has been a tremendous catalyst for sharing
- 7 these transportation initiatives in California.
- 8 --000--
- 9 MR. TOMITA: We have three main issues to share
- 10 with you today. First, our experience with retail sales
- 11 and marketing of the RAV EV. Second, our thoughts on fuel
- 12 cells and their challenges. And, third, the value of
- 13 hybrids, both as a bridge to and essential component of
- 14 the zero-emission future.
- 15 A representative from Toyota Motor Sales, Mary
- 16 Nickerson, will cover the first topic with you, and Dave
- 17 Hermance from the Toyota Technical Center will cover fuel
- 18 cells and hybrids.
- 19 --00o--
- 20 MR. TOMITA: Before I turn to Mary, however, I
- 21 would like to acknowledge the efforts of your staff in
- 22 working to inject more technical and commercial
- 23 feasibility into the regulation.
- 24 As you will hear from us, some issues remain.
- 25 But overall, since no one has a clear crystal ball on the

1 automobile future, we think to continue to focus on the

- 2 quality of vehicles and vehicle interactions rather than
- 3 shear quantities of cars in any particular category is a
- 4 move in the right direction.
- 5 Mary Nickerson from our sales department will now
- 6 speak to you about our retail program for the RAV4 EV.
- 7 Thank you again.
- 8 CHAIRPERSON LLOYD: Thank you for the positive
- 9 comments, Joe. Appreciate it.
- 10 MS. NICKERSON: Good afternoon. My name is Mary
- 11 Nickerson, and I'm the National Marketing Manager for
- 12 Advanced Technology Vehicles at Toyota Motor Sales U.S.A.
- 13 I've had the opportunity to meet and speak with
- 14 many of you in the past year. And thank you for the
- 15 opportunity to speak today.
- In August 2001, Toyota decided to fully engage in
- 17 a proactive sales effort for full-function electric
- 18 vehicles. The purpose of my presentation is to present
- 19 the program's elements and results.
- 20 First, I'd like to take a few moments to review
- 21 these program elements, including the vehicle, our
- 22 distribution model, pricing and warranty, and specifics
- 23 about the marketing efforts.
- 24 --000--
- 25 MS. NICKERSON: Toyota offered the RAV4 EV based

1 on its popular RAV4 IC platform, known in the marketplace

- 2 for its utility.
- 3 We utilized a proven internet-based business
- 4 model for the Prius that accomplished two key objectives.
- 5 First, the system streamlined the distribution
- 6 process; and, second, the on-line nature allowed these
- 7 customers to have easy access to all information on the
- 8 web.
- 9 This system proved its mettle with Prius by
- 10 successfully introducing new technology and attaining our
- 11 sales goals for the launch and the 18 months that
- 12 followed. U.S. sales for Prius are now greater than
- 13 45,000, with about 15,000 in California.
- 14 Toyota also established a statewide sales network
- 15 of 25 self-selected dealers who were already successful at
- 16 selling Prius and a comprehensive EV sales and service
- 17 training for the dealers and their associates, with
- 18 participation of an ARB representative. Toyota provided a
- 19 demonstration unit to each dealer to allow customers to
- 20 test drive the vehicle.
- 21 --000--
- MS. NICKERSON: Toyota established a third-party
- 23 business partnership with Clean Fuel Connection to
- 24 streamline the distribution and installation of chargers.
- 25 Toyota also created an attractive pricing offer

1 that included the charger. This price was well below the

- 2 cost per unit, but provided the dealer substantial margins
- 3 to provide motivation. We offered customers the option to
- 4 purchase or lease. And our lease options were equivalent
- 5 to the Prius, \$329 a month price after the loan fall
- 6 incentives were included.
- 7 Toyota also included a 3-year, 36,000 mile
- 8 warranty, prepaid maintenance, and a complimentary
- 9 roadside assistance program. In addition, a 5-year,
- 10 60,000 mile main battery and powertrain warranty was
- 11 provided to each customer.
- 12 Finally, Toyota focused on building high
- 13 awareness with a targeted multimedia marketing campaign
- 14 based on the successful Prius, which I'll now describe in
- 15 more detail.
- 16 --000--
- 17 MS. NICKERSON: Fifty thousand promotional
- 18 brochures were distributed with a two-percent response
- 19 rate. A TV spot was developed which aired on select cable
- 20 channels. Magazine media included California Editions and
- 21 11 national magazines. In addition, full-page newspaper
- 22 ads were placed in major metropolitan areas. Outdoor
- 23 media was also used in San Francisco, L.A., and Berkeley.
- 24 Interactive media was widespread with a click
- 25 through to the RAV4 EV site. RAV EV advertising campaign

1 generated almost 800 million impressions in California,

- 2 which was double the Prius impressions nationally.
- 3 --000--
- 4 MS. NICKERSON: Our marketing activities paid off
- 5 in generating a very high awareness level. Almost 800,000
- 6 visits to TOYOTA.COM were directed at the RAV4 EV web
- 7 page, as compared to about 500,000 visits for Prius.
- 8 --000--
- 9 MS. NICKERSON: Despite the high awareness of the
- 10 RAV EV, the sales pace was disappointingly low. These
- 11 results shared with ARB in mid-October reflect the sales
- 12 pace over time. You can see that after the initial
- 13 pent-up demand of 47 units in the first two weeks, the
- 14 average demand was about six units per week. The demand
- 15 for RAV4 EV remained small and did not increase.
- 16 --000--
- 17 MS. NICKERSON: Let's now look at another metric,
- 18 the ratio of consumer purchase interest to actual
- 19 purchases. This chart shows the number of individuals in
- 20 California who registered their interest on our website.
- 21 You can see that the number of interested customers was
- 22 over 2 1/2 times that of the RAV4 EV customers. But a far
- 23 smaller percentage actually went through with the purchase
- 24 of the RAV4 EV than the Prius. The fallout rate was 87
- 25 percent for RAV4 EV and only 27 percent for Prius. This

1 is perhaps more dramatic when comparing sales volume of

- 2 individual dealers.
- 3 This chart shows RAV4 EV and Prius sales by
- 4 dealer. As you can see, despite the availability of a
- 5 two-times greater financial incentive for dealers to sell
- 6 RAV4 EV's, every dealer in the program sold more Prius
- 7 than it did RAV4 EV.
- 8 Toyota of Berkeley, one of our top Prius dealers
- 9 in the nation, sold 108 Prius and 6 RAV4 EVs during that
- 10 period.
- 11 In summary, Toyota's retail market program was
- 12 based on a proven internet business model, a motivated
- 13 dealer network, an attractive pricing and warranty
- 14 program, and an extensive multimedia marketing plan. On a
- 15 per-vehicle basis media spending during the program was
- 16 more than 15 times that of Prius, and intelligently
- 17 targeted at customers most likely to be interested in an
- 18 electric vehicle. These marketing efforts were successful
- 19 in generating high awareness, as shown in our website
- 20 traffic data, but sales remained low and did not increase
- 21 over time.
- To conclude, with the only full-function electric
- 23 vehicle available to the market, Toyota only sold at an
- 24 annualized pace of 300 vehicles per year.
- 25 Thank you for the opportunity to share our

1 perspective. And now if you have any questions related to

- 2 the EV sales effort, I'd be happy to answer them at this
- 3 time.
- 4 BOARD MEMBER HUGH FRIEDMAN: Are there any
- 5 questions?
- 6 BOARD MEMBER McKINNON: My first question is:
- 7 Was this presentation made at the workshops or other
- 8 places for the public for the public to kind of view and
- 9 get a grip on?
- 10 MS. NICKERSON: The presentation that we
- 11 presented to ARB was presented to the ARB members.
- 12 BOARD MEMBER McKINNON: I understand. I was in
- 13 one of the meetings where it was presented. What I'm
- 14 wondering is whether or not the public has seen it before
- 15 today?
- MS. NICKERSON: I think only a limited number may
- 17 have seen it.
- 18 BOARD MEMBER McKINNON: Okay. The other question
- 19 I have -- and I'm willing to -- you know, if it's more
- 20 appropriate to ask the next speaker, let me know that.
- 21 The issue that was talked about a little while ago about
- 22 some of the used vehicles being sold or leased or
- 23 re-leased, where is Toyota on that issue?
- 24 MS. NICKERSON: Currently our fleet of vehicles
- 25 that are coming off lease, many of those are being

1 re-leased by those fleet customers, of which the majority

- 2 of those are in California. And for leased vehicles in
- 3 the retail program, customers have the option to purchase
- 4 those vehicles at the end of the lease.
- 5 BOARD MEMBER McKINNON: Thank you.
- 6 CHAIRPERSON LLOYD: Any other questions?
- 7 Thank you very much.
- 8 MR. HERMANCE: Good afternoon. I'm Dave
- 9 Hermance. Afternoon to the Board. I suspect many of you
- 10 know me. I'm with Toyota's Technical Center. And my
- 11 purpose in this threesome is to review Toyota's take on
- 12 the regulatory proposal.
- We're almost about to get a slide.
- 14 --000--
- 15 MR. HERMANCE: Toyota supports many of staff's
- 16 observations, particularly among those -- and reinforced
- 17 by Dr. Anderman's observations -- battery cost and
- 18 performance have not evolved as hoped. There have been
- 19 small incremental improvements, but there have been no
- 20 breakthroughs in the battery technology as we had all
- 21 hoped in the early stages of this process.
- 22 Further, there is no significant element on the
- 23 element on the horizon that suggests that this situation
- 24 will soon change.
- 25 Further, as reviewed by Mary Nickerson, the EV

1 market as tested is small; and at the price point -- or

- 2 the cost of manufacture of the vehicle is not a
- 3 sustainable market.
- 4 Finally, we agree that the fuel cell vehicle is
- 5 not yet ready for commercialization. And I have a little
- 6 more information with regard to fuel cell.
- 7 --000--
- 8 MR. HERMANCE: As an independent developer of
- 9 fuel cell technology, Toyota supports the vision of a
- 10 future in fuel cell transportation. Toyota began fuel
- 11 cell development in 1992, evaluating not only the basic
- 12 system components but fuels and fuel storage options over
- 13 a series of vehicles that were both for demonstration
- 14 purposes and for internal use.
- We have announced a program of approximately 20
- 16 vehicles to be located in California and in Japan as the
- 17 first phase of a test outside of the parent organization.
- 18 Sometimes it's necessary to have customers other than the
- 19 engineers developing the product, give us some feedback
- 20 with regard to the acceptability of the product to the
- 21 future mass market. We just began this phase in December
- 22 of last year, and the rest of the vehicles will be placed
- 23 through the balance of this year.
- 24 These vehicles are being placed on a 30-month
- 25 lease. At the end of that period of time, or earlier if

1 we get additional information, we'll begin to feed that

- 2 information back into the ongoing development process and
- 3 make decisions then about what is the next appropriate
- 4 step.
- 5 The bottom line though is that additional vehicle
- 6 placements will be driven by the needs of the development
- 7 process rather than by the need to satisfy a set number of
- 8 vehicles. The development process has its own timing and
- 9 pace, which may not always agree with the regulatory
- 10 desire.
- 11 --000--
- MR. HERMANCE: Let me talk briefly about fuel
- 13 cell -- this slide actually says challenges. Engineers
- 14 prefer to refer to these as opportunities. There are
- 15 literally thousands of opportunities associated with the
- 16 ongoing development of fuel cells.
- 17 The first grouping of these opportunities are
- 18 those within the control and purview of the manufacturers
- 19 and their supplier community. They deal with the basic
- 20 elements of the system: The fuel cell stack, which is the
- 21 core of the technology; the hydrogen storage, which is a
- 22 major challenge because hydrogen is significantly less
- 23 dense an energy carrier than are liquid fuels; and then
- 24 what are universally referred to as balance of plant,
- 25 those auxiliary systems necessary to make the whole system

1 work as a fuel cell engine. They include principally air

- 2 management systems, fuel management systems, and water
- 3 management systems.
- 4 As you have heard, the only byproduct of
- 5 operation of a fuel cell vehicle is water. The downside
- 6 of having water as the only byproduct is in low
- 7 temperature environments, some of which are in California
- 8 and more of which are in other parts of this country.
- 9 There is a significant engineering challenge to manage
- 10 that water vapor to keep it from freezing in a point in
- 11 the system that you don't want it frozen in.
- 12 The next group of challenges are those in which
- 13 the auto manufacturers have a role, but also they need
- 14 support from other organizations outside the industry.
- 15 These are in regard to codes and standards. For example,
- 16 there are codes and standards necessary for the
- 17 development of the core technology, the vehicle and the
- 18 components of the vehicle. And those will largely be
- 19 worked through the Society of Automotive Engineers and
- 20 other international standards organizations. But to the
- 21 broader issues of the interface of the vehicle to the
- 22 refueling infrastructure and of the building safety --
- 23 building codes and standards, there are an almost infinite
- 24 number of standard-setting organizations in the world.
- 25 Largely this work is being pushed forward through the

- 1 California Fuel Cell Partnership, which has been very
- 2 valuable in pulling together the diverse interests. But
- 3 this is work that's done not only by the industry, but by
- 4 many others as well.
- 5 The other item within the -- not wholly within
- 6 the control of the auto industry is public awareness and
- 7 acceptance. There was an unfortunate incident many years
- 8 ago that unfortunately is brought to mind by many people
- 9 when you talk about hydrogen -- that, by the way, was
- 10 directly related to a static discharge igniting the paint
- 11 on the big bag that held all that hydrogen. It was not a
- 12 hydrogen incident. But that is the hurdle that has to be
- 13 jumped with the public for the perception of safety for
- 14 the vehicles.
- Then the one other issue that's wholly outside
- 16 the purview of the manufacturers, other than we have to
- 17 buy some of it in order to run our limited number of
- 18 vehicles, is infrastructure. This area of opportunity
- 19 falls to government and the energy industry to provide the
- 20 ubiquitous refueling structure customers have come to
- 21 expect in their impersonal mobility.
- --000--
- MR. HERMANCE: Let's talk for a second about fuel
- 24 cells as an enabler of this -- or hybrids as an enabler of
- 25 the fuel cell future. We agree with staff's position that

1 hybrids are a significant enabler of the fuel cell future.

- 2 Several key systems developed for hybrid vehicles will be
- 3 directly applicable to the future fuel cell vehicles.
- 4 These include power electronics, secondary batteries, more
- 5 efficient drive motors, and overall control.
- --000--
- 7 MR. HERMANCE: That's perhaps easier seen in this
- 8 diagram, which -- if I can get the LASER pointer to work.
- 9 No, it will not work. Never mind.
- 10 Okay. The system in -- power control electronics
- 11 use sophisticated power devices called insulated gate
- 12 bipolar transistors. They are common between hybrid
- 13 vehicles and fuel cell vehicles. The battery in a
- 14 hybrid -- or in a fuel cell vehicle, at least in the case
- 15 of our fuel cell vehicle, is exactly the same battery
- 16 taken from a Prius. The drive motors, although they are
- 17 larger in the fuel cell, are of the same design character
- 18 with the objectives of high efficiency and minimum weight
- 19 and space. So -- and the overall control system,
- 20 including regenerative braking, is directly comparable
- 21 from vehicle to vehicle.
- --000--
- MR. HERMANCE: One small quibble with the staff's
- 24 evaluation, not based on Toyota's data but based on
- 25 third-party data. A contractor to the California Energy

1 Commission, K.G. Duleep of E.E.A., did a cost analysis for

- 2 the petroleum dependent study ordered by CEC. This is
- 3 data extracted from his report from March of 2002.
- 4 It suggests the cost at today's prices and the
- 5 cost at 100,000 units per year volumes of the various
- 6 technologies. These are the tiers of advanced technology
- 7 components arrayed in the staff report for credit as
- 8 advanced components in the AT PZEV category.
- 9 If you look at the Tier 2 category, the mature
- 10 cost at 100,000 units is \$1600, and the Tier 3 is \$2400.
- 11 That suggests to me that the staff's evaluation of the AT
- 12 PZEV credit for Tier 3 needs to be incremented by a tenth
- 13 to get cost equity among the two technologies.
- 14 --000--
- 15 MR. HERMANCE: Toyota is committed to hybrid
- 16 vehicles, both as a great technology today and as a bridge
- 17 to the fuel cell future.
- 18 A note of caution, however. This technology is
- 19 not free. Today it is not even cheap. Even in the future
- 20 in high volumes it will not be free. The cost, translated
- 21 to the price of the vehicle, and the volume, mandated
- 22 by -- or required by the regulation as proposed, will pose
- 23 a significant challenge for manufacturer and marketing of
- 24 that number of premium cost vehicles. Some manufacturers
- 25 will be better positioned to respond to that challenge

- 1 than others. But state or federal incentives would
- 2 significantly reduce the hurdle to be jumped to get to
- 3 that point.
- --000--
- 5 MR. HERMANCE: And then the conclusion slide.
- At the highest levels of the corporation, Toyota
- 7 is committed to reducing the footprint of our products on
- 8 the environment. We look forward to working with staff,
- 9 the Board, and other stakeholders in the ongoing
- 10 regulatory process to clean California's air.
- 11 I'd be glad to take questions if you have them.
- 12 CHAIRPERSON LLOYD: Mr. McKinnon.
- 13 BOARD MEMBER McKINNON: Whatever disagreement I
- 14 might have with the staff proposal and whatever
- 15 disagreement we may have in how this gets resolved, I
- 16 think it's really necessary to say to you and Joe and
- 17 Mary, it's very clear to me as a Board member that Toyota
- 18 has done the very best job of any of the companies working
- 19 on this zero emission problem.
- 20 MR. HERMANCE: Thanks.
- 21 CHAIRPERSON LLOYD: Can I ask you, Dave, two
- 22 questions which are relevant to previous testimony. And,
- 23 again, I'd like to ask all the manufacturers -- although I
- 24 won't get a chance to talk to General Motors and
- 25 Daimler-Chrysler.

1 But do you think the credits for plug-in hybrids

- 2 are adequate? Under what circumstances would you see a
- 3 benefit in plug-in -- would convince you to get into
- 4 plug-in hybrids?
- 5 MR. HERMANCE: The credit structure appears to be
- 6 significantly generous and should inspire someone to
- 7 participate in that arena.
- 8 The reality, however, is that the development job
- 9 is somewhat more difficult than characterized by studies
- 10 of those who don't have to develop vehicles. There are
- 11 significant test procedure issues that have to be resolved
- 12 that are impossible to resolve until you have a vehicle to
- 13 review with regulatory staff to get concurrence that the
- 14 systems aren't defeat devices, that they are getting
- 15 appropriate test methods that correctly credit their
- 16 emissions performance.
- 17 So I believe that it will come. It will not come
- 18 soon. The near-term market is for the grid-independent
- 19 vehicle. Longer term, with that credit structure, I would
- 20 be surprised if a manufacturer didn't go there.
- 21 CHAIRPERSON LLOYD: Second question.
- 22 What about hydrogen IC engine that Mr. Freeman
- 23 spoke so eloquently about?
- MR. HERMANCE: I don't know about those graven
- 25 images.

1 In any event, hydrogen ICE engines could indeed

- 2 provide a bridge if the infrastructure were to develop
- 3 ahead of the fuel cell. I think the task to develop
- 4 hydrogen vehicles -- hydrogen ICE vehicles -- it's
- 5 complicated when you add hybridization to it. But pure
- 6 hydrogen ICE vehicles is somewhat less daunting than the
- 7 challenge to deploy the infrastructure. If there's
- 8 infrastructure in need of use and fuel cells aren't ready,
- 9 then I think hybrid ICE could be a viable candidate.
- 10 CHAIRPERSON LLOYD: Supervisor DeSaulnier.
- 11 BOARD MEMBER DeSAULNIER: Well, first off I'd
- 12 like to echo what Matt had to say. And I appreciate the
- 13 nice comments by Joe. It's been a pleasure working with
- 14 Toyota for these many years. And, Dave, I enjoyed our
- 15 train trip in Japan. It was a good philosophical
- 16 discussion.
- 17 But follow-up to the Chairman's comment, it does
- 18 get into a chicken-egg problem that we've talked about in
- 19 terms of infrastructure. But the opportunity for internal
- 20 combustion engine, hydrogen, would beg to at least
- 21 intuitively encourage infrastructure in hydrogen
- 22 refueling.
- MR. HERMANCE: You're right. It is chicken and
- 24 egg. It's which do you want first. Who makes --
- 25 BOARD MEMBER DeSAULNIER: We want both.

1 MR. HERMANCE: Then if the infrastructure appears

- 2 to be developing a pace and fuel cells are not, I'm sure
- 3 that industry will be inspired to provide hydrogen ICE
- 4 vehicles. There are manufacturers who are already
- 5 pursuing hydrogen ICE as an independent technology. More
- 6 of them would become interested were there an
- 7 infrastructure in place.
- 8 BOARD MEMBER DeSAULNIER: And what about hydrogen
- 9 hybrids?
- 10 MR. HERMANCE: The challenge there is you have
- 11 now two technologies that add premium costs to the system.
- 12 You have a hydrogen storage challenge that you have to
- 13 address. And you have to make space for the hybrid
- 14 components, the batteries and whatnot. You're now adding
- 15 complications. But certainly it's a more efficient
- 16 vehicle. You'd have to do the trade-offs of the specific
- 17 design to determine whether you wanted to hybridize or
- 18 not.
- 19 BOARD MEMBER DESAULNIER: How long would it take
- 20 to take something like a Prius, if you made that decision,
- 21 and actually make hydrogen hybrids?
- MR. HERMANCE: I understand one of our
- 23 competitors took one of our vehicles and did that.
- 24 BOARD MEMBER DeSAULNIER: How long did it take
- 25 them?

1 MR. HERMANCE: I don't know what the development

- 2 time -- I haven't even seen the vehicle. I just heard
- 3 about it.
- 4 BOARD MEMBER DeSAULNIER: Okay. Thanks, David.
- 5 Thank you, Mr. Chairman.
- 6 CHAIRPERSON LLOYD: Supervisor Roberts.
- 7 BOARD MEMBER ROBERTS: Yeah, the comment and the
- 8 suggestion the Tiered 3 credit, I wondered, is the staff
- 9 going to respond to that, the difference in the .5 and .6?
- 10 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: Yes, we
- 11 created the three different categories with different
- 12 credits. It was not precisely derived from the kind of
- 13 cost analysis that Dave Hermance presented. We were
- 14 looking at -- more at what is the relative difference in
- 15 technology and its ability to force or move ZEV-like
- 16 technology to the future.
- 17 And the two vehicles that we were kind of
- 18 comparing between the Tier 3 that me mentioned and the
- 19 Tier 2 was the Honda Civic and the Prius. And while some
- 20 of their characteristics are different, motor power,
- 21 things like that, we didn't think they were that different
- 22 that it required a -- that it would justify two-tenths
- 23 difference in credit. So we picked one-tenth difference
- 24 in credit.
- 25 BOARD MEMBER ROBERTS: The philosophy is I guess

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1 different from what we discussed earlier in the signing of

- 2 the credits. We were looking at the cost, and that's what
- 3 was driving the Toyota one or whatever it was.
- 4 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: Yeah,
- 5 that was on the battery vehicles versus the hybrid
- 6 vehicles -- or the fuel cell vehicles. And, yeah, there
- 7 was a different philosophy at stake there. There it was
- 8 trying to see that -- I guess it's our view that none of
- 9 the manufacturers are going to build battery electric
- 10 vehicles in these early years. They're going to go with
- 11 fuel cells. But there are secondary manufacturers out
- 12 there who are anxious to build battery electric vehicles.
- 13 And so to get them into the marketplace by making their
- 14 credits worthwhile, we had to create a price structure
- 15 that would say if you didn't want to make one extra fuel
- 16 cell vehicle and you chose to make 20 -- buy 20 credits
- 17 from a secondary battery electric vehicle manufacturer,
- 18 that would -- there'd be an economic case to do that.
- 19 So in that case it was an economic comparison
- 20 much like Dave also tried to apply to the hybrids. But in
- 21 the hybrid case that's not what we're looking at. We're
- 22 trying to figure out how to move those hybrid components
- 23 into the marketplace into volumes such that they will
- 24 support at a later year battery electric vehicles or fuel
- 25 cell vehicle production.

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1 And so it was a different, more of a
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- 2 technological-based rationale than an economic based
- 3 rationale.
- 4 CHAIRPERSON LLOYD: Bob, I'd like to ask you a
- 5 question -- Bob Cross.
- If my memory serves me correctly, I saw an E-mail
- 7 from you yesterday which had some first -- some emissions
- 8 data on hydrogen IC engines. And I don't know again what
- 9 the aftertreatment now what it was. But the numbers --
- 10 despite what David Freeman said, the numbers were
- 11 non-trivial.
- 12 MOBILE SOURCE CONTROL DIVISION CHIEF CROSS: The
- 13 staff actually had a very hard time getting hydrogen data.
- 14 We pursued it with both BMW and Ford, which are the ones
- 15 which are doing development.
- 16 CHAIRPERSON LLOYD: Is your mike on?
- 17 MOBILE SOURCE CONTROL DIVISION CHIEF CROSS: It
- 18 should be.
- I have the wimpy mic of the day, I guess.
- 20 We contacted both BMW and Ford, which have
- 21 development programs going on hydrogen vehicles. And BMW
- 22 refused to provide us the data, saying that it wasn't
- 23 representative of what could be done with hydrogen.
- 24 And Ford provided us with the data, and it was
- 25 not impressive when you look at the LEV brothers emission

1 standards. And I think that one can argue that they can

- 2 do better, as you probably hear. But I think the issue
- 3 with hydrogen becomes that what they do is they get the
- 4 engines -- to get the NOx down they get them extremely
- 5 lean. And then they run into drivability problems.
- 6 And so their -- they have a different combustion
- 7 regime than what people are used to running our
- 8 conventional vehicles in, and there's more development
- 9 work that may need to be done there. So it's not a slam
- 10 dunk to do hydrogen, because if you want -- if you want
- 11 good fuel economy and good emissions, you have to be in
- 12 this lean regime. And you have fuel storage problems
- 13 because hydrogen's so hard to store. If you bring it down
- 14 to the technological approach we all know, which is
- 15 three-way catalysts, then you consume the hydrogen too
- 16 fast. So that it's not going to be just ask-for-it kind
- 17 of technology, we don't think.
- 18 And there's a one-pager in your folder discussing
- 19 the numbers.
- 20 CHAIRPERSON LLOYD: Do you agree with that, Dave?
- 21 MR. HERMANCE: I'd have to suggest that I'd have
- 22 to find somebody else in the company to respond. I
- 23 haven't done any hydrogen development. Sorry.
- 24 CHAIRPERSON LLOYD: Well, Kelly's coming up. So
- 25 I'm sure Kelly will have the answer to --

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1 BOARD MEMBER DeSAULNIER: What's he driving?
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- 2 CHAIRPERSON LLOYD: Ben Knight, Honda; and then
- 3 Kelly Brown, Ford.
- 4 And then we're going to take a ten-minute break
- 5 for the court report before we get into additional
- 6 witnesses.
- With this batch we will finish the testimony from
- 8 the auto manufacturers.
- 9 (Thereupon an overhead presentation was
- 10 Presented as follows.)
- 11 MR. KNIGHT: I'm Ben Knight with Honda R&D
- 12 Americas. On behalf of Honda, I appreciate this
- 13 opportunity to give you comments. And we've also
- 14 submitted written comments.
- 15 Honda has demonstrated a longstanding commitment
- 16 to the advancement of cleaner technology in the light-duty
- 17 fleet. This includes our efforts to advance battery EV
- 18 technology, near-zero emission natural gas vehicles,
- 19 hybrid electric vehicles, as well as near-zero emission
- 20 gasoline vehicles like the Accord PZEV.
- In addition, we've recently certified and
- 22 introduced the Honda FCX fuel cell vehicle that's now
- 23 seeing daily use with the City of Los Angeles. So when we
- 24 talk about what is working and what has not worked and
- 25 what pathways can be effective to technology advancement

1 goals and air quality, we speak from real experience with

- 2 these technologies.
- We're also familiar with some of the latest
- 4 ongoing research on real-world emission performance of
- 5 near-zero emission gasoline vehicles. Now, these vehicles
- 6 are now demonstrating real-world emission reductions far
- 7 below what was considered possible just a few years ago.
- 8 They have air quality impacts that are similar to battery
- 9 electric vehicles when you take into account upstream.
- 10 This really is startling news and very positive
- 11 news. And clearly this is the fastest and most effective
- 12 path to improve air quality.
- 13 We also actively participate in the California
- 14 Fuel Cell Partnership. This unique partnership promotes
- 15 technology advancement, cooperation on broad issues to
- 16 prepare the infrastructure and market, and facilitates
- 17 fleet trials of vehicles and infrastructure as the next
- 18 important step. Key international players, OEMs,
- 19 component suppliers, and energy companies, including
- 20 hydrogen providers, are actively participating in this
- 21 partnership and developing the pathway towards commercial
- 22 success. It's an organization that is one of champions.
- 23 It has been working. And the progress is worthy of your
- 24 respect. In my career I'm seeing better results from this
- 25 partnership in success than most any other.

1 There's not been a lack of progress on technology

- 2 addressing clean-air goals. On the contrary, the options
- 3 in past cleaner air are broader and more successful than
- 4 anticipated in the original ZEV regulation. This has been
- 5 reflected in changes in the ZEV Program.
- 6 Staff's direction as developed in the March 5th
- 7 regulatory proposal is a positive direction. More
- 8 effective and realistic technologies and pathways are
- 9 promoted. Yet further ZEV progress through the
- 10 demonstration of a limited number of zero emission fuel
- 11 cell vehicles and advance in air quality goals and
- 12 technology pathways through the promotion of near-zero
- 13 emission hybrid EV's, natural gas vehicles, and
- 14 clean-burning gasoline PZEVs. These are technologies and
- 15 directions which Honda believes are worth pursuing.
- We do have some specific comments to improve the
- 17 regulation. We note that the volume of AT PZEVs required
- 18 in the out-years grows perhaps unrealistically large.
- 19 These are very ambitious numbers for products whose mass
- 20 market consumer acceptance is still unclear. Note that
- 21 the four-percent requirement grows rapidly to ten percent,
- 22 and the credits for hybrids decrease over time.
- 23 We suggest the Board ask staff to reconsider the
- 24 limited and declining credit values or add a review
- 25 perhaps within this decade.

1 Second, regarding hydrogen fuel cell vehicles.

- 2 There's good reason why staff's plan could not find
- 3 volumes for industry for 2009. It's simply premature to
- 4 realistically meaningfully determine these volumes. We
- 5 strongly support staff's direction to leave it to be
- 6 determined. That's not zero. It's to be determined. And
- 7 it's not clear at the moment exactly how fuel cells and
- 8 hydrogen infrastructure will develop. An independent
- 9 panel of scientists and experts can help determine a
- 10 status and fairly advise the Board on the progress and
- 11 effort that has been going on.
- 12 A third positive comment. PZEVs offer truly
- 13 outstanding emission reductions. Their near-zero emission
- 14 performance real-world use is being confirmed by research
- 15 at the universities. When this science-based assessment
- 16 is taken into account, PZEV credit values may be at least
- 17 0.5 credits. This may be justified in light of the air
- 18 quality impact of these vehicles. Board should encourage
- 19 staff to reconsider these credit values as credible data
- 20 as provided for justification. There's a full spectrum of
- 21 ZEV technologies now that can be studied. We're in a very
- 22 different era from 1990, and it's very exciting.
- I do have a couple slides to show on the internal
- 24 combustion.
- 25 --000--

1 MR. KNIGHT: But first the slide shows some of

- 2 the key clean air technologies Honda's doing. It is a
- 3 wide spectrum. All of these vehicles are near-zero
- 4 emission. They're PZEVs or SULEVs pure ZEVs. And there
- 5 has been a synergy, and it's helped us identify pathways
- 6 that work.
- 7 --000--
- 8 In the next couple decades if we want to make
- 9 rapid improvements in air quality and, frankly, have a
- 10 good chance to be further validated but a good chance of
- 11 meeting air quality goals, light-duty component internal
- 12 combustion engine vehicles need to play a role.
- --000--
- 14 MR. KNIGHT: We've continued our investments here
- 15 and address cold start emissions, which have always been
- 16 thought to be the most difficult of the problem. But now
- 17 there's some real solutions that are very effective.
- 18 Catalyst deficiencies are approaching 100 percent. And
- 19 this is over the useful life, of the full life of the
- 20 vehicle.
- 21 Robust real-world control. What's the real-world
- 22 emissions like? What if the air conditioning's on or you
- 23 go on an upgrade, you go uphill, you accelerate rapidly?
- 24 These are real issues, but again we're seeing dramatic
- 25 excellent results and very durable systems that are

- 1 warranteed for 150,000 miles.
- 2 --000--
- 3 MR. KNIGHT: One of the ways we're confirming
- 4 this is through on-board instrumentation. We've done this
- 5 both at Honda, and the universities our in a third
- 6 generation of this, where they're using equipment that can
- 7 measure less than a part per million at a part per billion
- 8 level. They can measure at ambient levels even if you
- 9 drive along the seashore with an ocean breeze passing, you
- 10 know, from the ocean into the city. And they can measure
- 11 that ambient level.
- 12 --00o--
- 13 MR. KNIGHT: There's a slide showing an Accord
- 14 with -- driven for one hour on-road, real-world, air
- 15 conditioning on, hills, on-ramps, freeway on-ramps,
- 16 high-speed cruising, whatever the traffic demanded. And
- 17 what's startling is the ambient level of hydrocarbons is
- 18 in red and the car is shown in green. And this is one
- 19 hour of driving and measurement.
- 20 CHAIRPERSON LLOYD: Does this have the Premier
- 21 catalyst?
- 22 MR. KNIGHT: This is the exhaust. And Premier is
- 23 another way to even further enhance the performance of
- 24 these vehicles toward air quality.
- 25 --000--

1 MR. KNIGHT: Let me expand a portion of this in

- 2 the next slide just to show you how the car is performing
- 3 right at zero even on transients.
- --000--
- 5 MR. KNIGHT: Dr. Lloyd, I thought I would stop
- 6 the slides there. But actually I'd love to give equal
- 7 time to ZEVs and fuel cell vehicles, if you indulge me.
- 8 CHAIRPERSON LLOYD: I will.
- 9 MR. KNIGHT: So I'll skip rapidly through
- 10 hybrids. I'd like to give all these equal time because we
- 11 have equal enthusiasm within Honda.
- 12 Hybrid vehicles really are advancing the electric
- 13 technologies, motor, transmission, power electronics, and
- 14 electrical energy storage on a right battery unit in order
- 15 control. Very high tech cars that we try to make
- 16 transparent to the user.
- --o0o--
- 18 MR. KNIGHT: Honda has two of these now in
- 19 service. And if the Insight showed the public that these
- 20 can be exciting vehicles with tremendous performance and
- 21 air quality value, the civic five-passenger car broadens
- 22 that market.
- --000--
- 24 MR. KNIGHT: Motor -- is the highest density
- 25 motor in the world, very high torque, very effective for

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- 1 regen and propulsion.
- 2 --000--
- 3 MR. KNIGHT: And different -- on the second point
- 4 here I do want to say that different than generally
- 5 anticipated, the emission performance is largely
- 6 independent of the hybridization. And I think you can see
- 7 that from the earlier slide on an Accord.
- 8 --000--
- 9 MR. KNIGHT: Key issue with the hybrids right now
- 10 is seeing larger market penetration of value, of cost
- 11 pricing to the customer. That'll be the key to advancing
- 12 the market. And right now it is -- they are expensive.
- 13 They carry a premium price.
- 14 --000--
- 15 MR. KNIGHT: This is Honda's fuel cell vehicle
- 16 that is now with the City of Los Angeles. It's the first
- 17 car in the world that's been certified and put into
- 18 commercial use. We've had to go through all the hoops at
- 19 EPA and Department of Energy, and were tested there in
- 20 Michigan by EPA where they gave it fuel efficient -- well,
- 21 it has a window label just like a conventional car because
- 22 it went through the full process.
- --000--
- 24 MR. KNIGHT: We had a great event launching it
- 25 with L.A. City on December 2nd. It was well attended.

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1 --000--

- 2 MR. KNIGHT: Just to go back to that. The mayor
- 3 and his staff is driving the car on a daily basis, as well
- 4 as other people who have access. We'll have five cars
- 5 there by the end of June. Just part of their fleet.
- --000--
- 7 MR. KNIGHT: And this is the layout of the car.
- 8 It's an electric vehicle. The motor about the size of a
- 9 basketball now. And everything's under the floor. And
- 10 the hydrogen tanks are well packaged. And we're getting
- 11 good mileage, serviceable range. This is double the range
- 12 we ever had with the electric vehicle. We can recharge in
- 13 four or five minutes. So it's very exciting to keep
- 14 pushing this technology forward and make it practical and
- 15 affordable, which is going to take a lot more time.
- --o0o--
- 17 MR. KNIGHT: We're also using an ultracapacitor
- 18 on board to extend the range, increase the performance.
- 19 And this substitute for a battery. It has higher
- 20 efficiency and higher output than the battery, so it's
- 21 perfect for this application. I just want to point out
- 22 that there's several pathways to our objectives. And we
- 23 think this technology's a very interesting one, so we'll
- 24 keep working with it.
- 25 --000--

1 MR. KNIGHT: And, finally, the approach is so

- 2 important. And the fuel cell partnership has been good
- 3 for us and been very motivating to Honda. And it's great
- 4 to have top champions of the world at one place and have
- 5 thorough discussions for moving on to real-world
- 6 applications. Infrastructure should be matched to these
- 7 fuel cell vehicles carefully as we progress and evolve on
- 8 the technology and issues.
- 9 --000--
- 10 MR. KNIGHT: I also want to add that natural gas
- 11 vehicles are even cleaner than the internal combustion
- 12 gasoline car upstream. It's not exotic. It doesn't have
- 13 a great image to people. But from an air quality
- 14 viewpoint, it's tremendous. The market's very limited.
- 15 It relates to infrastructure. Difficult issues even for
- 16 natural gas, which is economically well priced. Honda is
- 17 working on that with other parties in North America. In
- 18 fact, some ways, depending on the boundaries of the
- 19 analysis, if you do a well-to-wheel analysis, the natural
- 20 gas vehicle exceeds or maybe farther exceeds the battery
- 21 electric unit's air quality value. So ultimately
- 22 performance-based evolution of ZEV policy more fairly
- 23 recognize the real contributions of these vehicles.
- In summary, staff's ZEV Program direction
- 25 emphasizing or creating optional pathways based on fuel

1 cell vehicle technology advancement and demonstration and

- 2 near-zero emission hybrid EV's, natural gas vehicles, and
- 3 near-zero emission gasoline PZEVs more closely matches the
- 4 clean technologies and pathways that are more effective
- 5 and realistic than achieving ZEV Program goals.
- 6 Staff's left a placeholder for fuel cell volumes
- 7 in 2009 and beyond, and that's appropriate. Insertion of
- 8 an arbitrary vehicle number at this time can be very
- 9 counterproductive to the advancement of the technology.
- 10 So leave this to be determined.
- 11 Honda has concern for the post-2010 ramp-ups.
- 12 And we want to nurture these markets carefully, and so
- 13 reviews I think make a lot sense and we forward to that in
- 14 the future.
- 15 Based on this, we expect CARB's ZEV Program to
- 16 move toward performance matrix for credits as data becomes
- 17 available. And Market incentives encourage the advanced
- 18 technology vehicles. They can be very effective. We all
- 19 want to see those succeed in the marketplace.
- Thank you.
- 21 CHAIRPERSON LLOYD: Thank you, Ben, for you and
- 22 your team's leadership in many of these areas in the full
- 23 spectrum of advanced technology. Again, I think you do a
- 24 great job there.
- 25 And with that, Mr. McKinnon.

- 1 And then I have a couple of questions too.
- BOARD MEMBER McKINNON: I'm going to ask you a
- 3 question that's redundant to each auto company. That is,
- 4 what are your plans with respect to the vehicles when you
- 5 bring them back from lease? Are you willing to re-lease
- 6 or sell them to the lessees?
- 7 MR. KNIGHT: We certainly went beyond the MOA
- 8 program. We intended a real-world test, went all out on
- 9 that program. And when it was concluded we continued --
- 10 we set up a re-lease program even before there were
- 11 credits. So we've been extending the lease term for one
- 12 or two years -- actually more than two years. And so we
- 13 still have over 100 vehicles on the road. There are
- 14 technical issues that limit the life of those vehicles,
- 15 mainly related to battery performance. But we're so far
- 16 keeping them on the road. And of course there are some
- 17 credits for doing that now.
- 18 BOARD MEMBER McKINNON: Thanks.
- 19 CHAIRPERSON LLOYD: Could I also ask, Ben, two of
- 20 the questions I asked Dave.
- 21 How do you see plug-in hybrids and also how do
- 22 you see hydrogen IC engines?
- MR. KNIGHT: You know, plug-in hybrids has been
- 24 an exciting concept. But I think we've learned a lot by
- 25 developing both battery EV and Hybrids in many

1 configurations. And the plug-in hybrid actually if you

- 2 wanted to run all-electric range you need about a full
- 3 electric motor, a full size battery like a battery EV.
- 4 Even on our EV we had a 25-percent power-down switch.
- 5 Even our customers mostly did not want to use that. It
- 6 didn't have enough acceleration in so many normal traffic
- 7 situations getting on freeways. And so that plug-in
- 8 hybrid even with a large electric motor is going to kick
- 9 on the engine, you're going to have a cold-start emission.
- 10 So, first, I don't think the emission performance
- 11 is necessarily better or different because that's going to
- 12 kick on on every on-ramp, you know, every time you get
- 13 into the USO6 kind of modes. A little bit higher speeds
- 14 on the freeway, very normal speeds or accelerations.
- 15 Secondly, to get battery life -- we can do it on
- 16 a hybrid when we just tap the sweet spot of the battery.
- 17 And that's what we're doing on our hybrids, and Toyota's
- 18 doing. Then you can get a very long battery life. It
- 19 works well. But you get high chemical stress when you
- 20 bring it up to full charge or deeply discharge it. And
- 21 that you need to do everyday. So it's really an issue of
- 22 battery technology not being there for that type of
- 23 configuration.
- 24 CHAIRPERSON LLOYD: Hydrogen IC?
- 25 MR. KNIGHT: Hydrogen ICE. You know, if we had a

1 perfect renewable grid it would be very exciting to work

- 2 on that. Right now, the environmental performance of
- 3 those vehicles I think does not compare to our natural gas
- 4 vehicle. So we're using natural gas directly in the
- 5 vehicle. And near-zero emissions, zero toxics, zero
- 6 particulate matter. Just absolutely starting emissions
- 7 performance, upstream and downstream.
- 8 And with a hydrogen vehicle range gets much
- 9 shorter because the density is a third. And that's why
- 10 hydrogen is a great pick for the fuel cell. They really
- 11 go together. We've got in our car today 2 1/2 times the
- 12 efficiency of a conventional vehicle. So we're getting up
- 13 to a serviceable range, at least for the City of L.A.
- 14 Maybe not for consumers yet.
- 15 And so I think that you -- one concept is to
- 16 promote the hydrogen internal combustion vehicles as if
- 17 they'll pull through the infrastructure. But I think from
- 18 what we know today, it makes much more sense to work on
- 19 the infrastructure technologies options. They're so
- 20 exciting. Work on that in tandem with the fuel cell
- 21 vehicles, match them up, and step by step decide what
- 22 halfway really makes sense.
- 23 So I would just urge a little caution there.
- 24 CHAIRPERSON LLOYD: What's your annual sales of
- 25 natural gas vehicles in California?

1 MR. KNIGHT: In California, well, we work hard --

- 2 it's a couple hundred vehicles per year. And we're going
- 3 to try to increase that with the home refueling option in
- 4 the future. We think that could bring alternative fuel
- 5 like natural gas to a consumer market, have a new
- 6 convenience.
- 7 CHAIRPERSON LLOYD: And your sales of EVs when
- 8 you had them there?
- 9 MR. KNIGHT: The sales of EV'S, to the consumer's
- 10 side we're less than 100 a year. And we had a
- 11 full-fledged program for two full years with newspaper ads
- 12 in all the major California cities, magazines for two,
- 13 three full years coming out every week. Direct mail
- 14 campaigns. And we saw so few customers.
- 15 CHAIRPERSON LLOYD: Dr. Burke.
- 16 BOARD MEMBER BURKE: Everybody knows David
- 17 Freeman's a real close personal friend of mine. But I
- 18 have to take unabridged with his statement "not in my
- 19 lifetime." Well, when you're 77, that's a pretty safe
- 20 statement to make about anything.
- 21 (Laughter.)
- 22 BOARD MEMBER BURKE: I had the good fortune
- 23 wearing my South Coast Air Quality Management hat to go to
- 24 the presentation at the city hall for the FCX. It
- 25 obviously created a lot of interest and curiosity of the

- 1 first commercially used fuel cell car in California.
- 2 But my concern was durability. And my concern
- 3 was, you know, did it really have a place in real life
- 4 market today.
- 5 So what I did was -- last Wednesday I had one of
- 6 my staff -- because I didn't think that if I called, I'd
- 7 get the real answer. I had one of my staff call the
- 8 maintenance department of the City of Los Angeles and ask
- 9 the maintenance director what he thought of the FCX. And
- 10 he said, "There's only one problem." And the guy said,
- 11 "Well, what was that?" He says, "I don't have a hundred
- 12 of them." He said, "This thing" -- he said, "This is it."
- 13 He said, "If I had a hundred of these" -- he said, "My
- 14 problem is keeping the councilmen off me because they want
- 15 them." Well, it wasn't five minutes later that my phone
- 16 didn't ring. It was one of the city councilmen calling,
- 17 he says, "Look, man, I want to get one of those fuel cell
- 18 cars. I want you to call Ben Knight out at Honda." So
- 19 thank God, Ben wasn't at his desk.
- 20 (Laughter.)
- 21 BOARD MEMBER BURKE: So I left the councilman's
- 22 name and phone number in his voice mail and told him to
- 23 contact him.
- 24 But I just think that Honda's work on this fuel
- 25 cell thing has been phenomenal. And anybody who says that

1 fuel cells can't work in cars needs to go see this vehicle

- 2 and ride in it.
- 3 CHAIRPERSON LLOYD: All right. I think also last
- 4 night a couple of the Board members had a chance to go out
- 5 to the partnership. And we'll probably get into that.
- 6 After you drive some of those vehicles -- and they're all
- 7 excellent vehicles.
- 8 So we appreciate it. And thank you very much.
- 9 Any other questions from the Board?
- 10 Thanks, Ben.
- 11 Kelly, before the break. And, by the way, you
- 12 really didn't need the armed guard to come today.
- MR. BROWN: It may be too early to tell, Mr.
- 14 Chairman.
- 15 (Laughter.)
- 16 BOARD MEMBER DeSAULNIER: Wait until we make our
- 17 decision.
- 18 MR. BROWN: I asked them who called them in
- 19 actually.
- 20 BOARD MEMBER McKINNON: He works for the great
- 21 State of California, so we're clear that he's one of us.
- I play ball at his academy every Wednesday night.
- 23 So we welcome him here. And I'm sure after he's heard us
- 24 all get miserable about, you know, what little quantities
- 25 when he's out doing patrol and he sees a car smoking and

- 1 spewing, remember us.
- 2 MR. BROWN: For the record, my name's Kelly
- 3 Brown. I'm Director of Vehicle Environmental Engineering
- 4 for Ford Motor Company.
- I left the products lights at home this time.
- 6 The last time I remember, Dr. Lloyd, you told me not to
- 7 turn it into a sales pitch.
- 8 CHAIRPERSON LLOYD: Well, if you're still selling
- 9 the city car and whatnot, we're okay.
- 10 (Laughter.)
- 11 MR. BROWN: Just as a little background. I have
- 12 a couple of background slides. And then I'll get into the
- 13 meat.
- 14 There have been a lot of air quality
- 15 improvements. We all know this but tend to forget it.
- 16 The South Coast, for example, has cleaned up dramatically
- 17 in the last 20 years or so. Still isn't down to where it
- 18 needs to be, but it's a dramatic improvement. And the
- 19 reason I bring that up is we also sometimes forget that
- 20 our industry played a part in that.
- --000--
- MR. BROWN: Occasionally, we hear how much the
- 23 stationary source has done. And I don't think people
- 24 really realize how much our product as an industry, not
- 25 just my company but my competitor's too, have done. If

1 you look at the chart on the left to see where we've come

- 2 from uncontrolled just on hydrocarbons, for example, and
- 3 then moving to the right. I stopped it at 1993, because
- 4 if you try and put it in there, you can't find it. So we
- 5 blew that up on the right as to what happened from '93 on.
- 6 And as you move out to the right -- and I think I
- 7 was probably the guy that Chuck Shulock was talking about,
- 8 the PZEV guy. In fact, I thought at the beginning, Mr.
- 9 Chairman, you said give PZEVs a chance. Was that what you
- 10 said?
- 11 (Laughter.)
- 12 CHAIRPERSON LLOYD: That's good.
- 13 MR. BROWN: I'm the type of guy that thinks that
- 14 PZEVs are kind of the Rodney Dangerfield of our
- 15 profession.
- 16 If you look there just on hydrocarbons -- and
- 17 this isn't the best example for a PZEV, if you look at the
- 18 hydrocarbons on the PZEV versus a ZEV with the powerplant
- 19 emissions, You can see it's pretty darn close. So PZEVs
- 20 aren't something to wrap the fish in. They're good
- 21 products.
- --000--
- MR. BROWN: Mrs. Ford was insistent on getting an
- 24 electric vehicle, even though it was competitive because
- 25 she didn't like internal combustion engines. But she

1 bought from a family friend, Thomas Edison. And this is

- 2 her car up here. And this is a truly ZEV, because they
- 3 lived on the Rouge River and he put his own powerplant in.
- 4 He dammed the river, and you didn't need permits then.
- 5 And so this is truly a zero emission vehicle.
- 6 And I put in the charging station on the right just to
- 7 show that it doesn't conform to the CARB standards.
- 8 (Laughter.)
- 9 MR. BROWN: But the bottom line of the
- 10 presentation I really think the staff as much as I like to
- 11 get my licks in, just like everybody else who piles on
- 12 with them, did a good job of trying to not please
- 13 everybody, and sometimes you don't please anybody.
- 14 But in the near term the requirements are
- 15 achievable, at least out through 2008. We have plans in
- 16 place and we can deliver that.
- 17 The longer term 2009 and beyond there's some
- 18 pieces of that that aren't sustainable. And the minimum
- 19 ZEV requirement needs some evaluation. I'm going to go
- 20 into each of these in a little more detail.
- 21 --000--
- MR. BROWN: The longer term requirement I thin a
- 23 lot of you have heard me say this before, if you look at
- 24 the curve on the right, a lot of this happened after the
- 25 last board meeting, in the 11th hour. There was confusion

- 1 over adding more trucks.
- This is a manufacturer that looks an awful lot
- 3 like my company, and that's just the AT PZEV and PZEV
- 4 requirement ramp up on the right. And the reasons for the
- 5 ramp up are shown on the left. First, the mandating
- 6 increases from 10 percent to 16 percent, inclusion of
- 7 light trucks which, in my company's case, about doubles
- 8 the volume. Collection of manufacturers. We just
- 9 happened to have the fortune to buy up a bunch companies
- 10 recently.
- 11 And while all this is happening, it's almost
- 12 like the perfect storm, the vehicle credits per unit are
- 13 dropping down. They phase out. So as the demand for
- 14 credits goes up, the vehicle credits decrease.
- 15 And the last point as some in, I think, the
- 16 public sector once we referred to as the credit glut. By
- 17 2008, most of the credit glut, if there is one, should be
- 18 done.
- --000--
- 20 MR. BROWN: First the AT PZEV volumes. The long
- 21 term AT PZEV volumes don't reflect a market demand. And I
- 22 think I can sea how this happened. If you keep 10 percent
- 23 mandate you cap PZEVs at 6 percent, and you drop the pure
- 24 ZEV to zero or near zero, that only leaves the silver to
- 25 grow. I mean It's a zero sum game.

1 And in retrospect, we were a little surprised as

- 2 we ran the out years and saw how big that got. So I don't
- 3 think that was done with any great malice in mind. I
- 4 think it was just an artifact of changing ga lot of
- 5 numbers.
- 6 But one way we can handle that is PZEVs could
- 7 handle greater than 6 percent. It's something that we
- 8 haven't solved in all our products, but it's something,
- 9 again, that's very close to ZEV, it's darn near a ZEV.
- 10 It is from an emissions standpoint, it's dead on
- 11 equal to an AT PZEV. So there's no -- if you let more
- 12 PZEVs satisfy the AT PZEV category, you don't lose
- 13 anything from an environmental basis. They're dead on
- 14 even. They're both PZEVs.
- The PZEV standards, again, were set to
- 16 approximate the powerplant emissions to recharge a ZEV.
- 17 And I'm not saying here to give up on the -- you have to
- 18 give up on the zero program. All, I'm saying is in the 3
- 19 binning you've got you can do some reshuffling and make
- 20 the program more sustainable, and you don't have to give
- 21 up on your principles.
- The long-term requirement, this is where it gets
- 23 a little tougher. We think it makes sense to allow
- 24 greater flexibility to use mixes of ZEVs, AT PZEVs' and
- 25 PZEVs. Part of the reason the staff had such a hard time

1 trying to figure out what to do, we in industry tried to

- 2 see if we could come to one mind to make it simpler to
- 3 tell you what we want.
- 4 And the companies' positions are so different
- 5 that there's no one scheme that fits all companies. And I
- 6 guess that's good news that we are competing. And when
- 7 you're in small niche markets, when everybody piles into
- 8 one area, we've seen what that does, it destroys the
- 9 product. Because we all end up with fire sales, giving
- 10 them away and it damages the credibility of the product.
- 11 --000--
- 12 MR BROWN: The minimum ZEV requirement. Here's
- 13 where we get to the controversial piece and you're all
- 14 starting to smile or frown. We think the staff has taken
- 15 a correct approach. And I tried putting your hat on to
- 16 think of how I'd deal with this too.
- 17 It's too difficult to determine how many ZEVs
- 18 make sense, especially they're bound to be fuel cells I
- 19 think, in the 2009 and beyond period. We support the
- 20 expert review panel. We also think that that panel and
- 21 the staff and the Board can make use of the fuel cell
- 22 partnership as input to learn, because we're going to be
- 23 making this up as we go along. And this would avoid
- 24 having you pull a number out of the air and running the
- 25 risk that in all likelihood unless you were very lucky,

1 it's going to be wrong and we're going to have to do

- 2 something again in a few months.
- 3 The requirements in 2009 ought to be based on the
- 4 conclusions of that panel, but I'm not suggesting you
- 5 abdicate your authority either to the panel, the process.
- 6 And I think this is what staff envisioned, is to include a
- 7 to-be-determined in the ZEV revisions.
- 8 I think a lot of people read the 2009 and beyond
- 9 as zero, but I don't think that's what the staff
- 10 envisioned. I read it as to-be-determined, it's a number
- 11 to be set later. The expert staff would do the study.
- 12 And I think the battery panel was probably one of the
- 13 better examples of a credible, independent review. The
- 14 battery panel, I think, was very thoughtful and pretty
- 15 honest on both sides.
- 16 The staff would then consider the input from the
- 17 review. They'd obviously put their own input to it, take
- 18 the -- but not necessarily be bound to take their
- 19 conclusions and recommendations. And then again the staff
- 20 would make recommendations to the Board, and you've never
- 21 been shy if you disagree to say so.
- I think that's a good process and it sends the
- 23 right message to all the parties. If you pick a number
- 24 out of the air, as a company, the senior management of a
- 25 company is it's not their money, it's stockholder's money.

- 1 And if they know it's just a number that's picked out of
- 2 the air, and it looks unreasonable and it's probably going
- 3 to be changed, they shouldn't waste a lot of stockholder's
- 4 money shooting for that number, they've got to wait and
- 5 see what the real number is going to be.
- Not because they're evil pull, but because they
- 7 have no other choice. If there's a reasoned number that
- 8 comes out of a good process, and it's a fair number,
- 9 they're going to shoot for it and they're going to compete
- 10 hard against the competitors.
- It also sends the right message, I think, to the
- 12 suppliers. If you tell somebody in this business that
- 13 even if you don't improve your product and the
- 14 improvements we need in fuel cells are to get -- mainly to
- 15 get the cost down. It's manufacturing improvements and
- 16 some design improvements to get the cost down. If you
- 17 send a signal to the supplier community that no matter
- 18 what do over the next few years, these guys are going to
- 19 have buy them and they're going to have to buy them on
- 20 your price and terms, it doesn't give them an incentive to
- 21 be hungry. And right now, we want them to be hungry and
- 22 working hard and to see their future is linked with ours
- 23 in trying to solve the open issues.
- 24 So sometimes the message you send isn't the
- 25 message that's received.

1 With that I'll take some questions, including

- 2 hydrogen questions.
- 3 CHAIRPERSON LLOYD: Thanks very much, Kelly.
- 4 Those are very constructive comments there.
- 5 Questions from my colleagues?
- 6 Mr. Calhoun.
- 7 BOARD MEMBER CALHOUN: If I were to summarize
- 8 your testimony, Kelly, I would, in effect, say that the
- 9 alternative compliance step that's currently allowed is
- 10 the best of the two options that are available to you; is
- 11 that correct?
- 12 MR BROWN: I'll make that decision when we're
- 13 done, and to see what all the requirements are including
- 14 the out years. And then we'll make a decision as to which
- 15 path we can go down.
- 16 Actually, if it went as currently written, we
- 17 could go either way.
- 18 BOARD MEMBER CALHOUN: Thank you.
- 19 CHAIRPERSON LLOYD: Mr. McKinnon.
- 20 BOARD MEMBER McKINNON: Yeah. I have a little
- 21 bit of trouble understanding the logic that a
- 22 stockholder's investment, that officers of a company won't
- 23 invest stockholder's money in development if we put a
- 24 number. That somehow to-be-determined would work better.
- 25 Because frankly to-be-determined means I don't

1 invest until it's determined. You understand what I'm

- 2 saying.
- 3 MR. BROWN: Yeah, I'm not talking about the
- 4 investment. The investment if going to go on no matter
- 5 what you do here. Even if you wiped it out, our
- 6 investment is going to go on.
- 7 BOARD MEMBER McKINNON: For competitive.
- 8 MR. BROWN: Yeah. I'm talking about putting
- 9 programs in place to try and meet a number. If you just
- 10 pick a number out of the air, and people know that it's a
- 11 number that's picked out of the air, you have to spend a
- 12 lot of money to hit that number. And if you think, after
- 13 you spend the money, there's good reason to believe that
- 14 you probably did the wrong program, because that number
- 15 isn't real you wouldn't do that.
- 16 BOARD MEMBER McKINNON: Okay, well, I guess, you
- 17 know, something I tossed out to the industry the other
- 18 day, and we've seen the Department of Energy steps, the
- 19 sort of steps, is that somewhere along the line here we
- 20 need to come up with a rational number for those steps,
- 21 and a date that has some reasonable rational place, and
- 22 then think about someway, if it doesn't work, that -- if
- 23 there's some failure in the development of technology,
- 24 then, of course, we have a discussion.
- 25 So I'm really clear about what sort of my

- 1 fundamental disagreement is, is I think if we say
- 2 to-be-determined, we may get sort of the U.S. fuel cell
- 3 development stuff going on and the partnership and we may
- 4 have really small quantities. And I that's a real
- 5 different thing than getting to commercialize, you know,
- 6 people buy them product.
- 7 And I think until we push numbers, we don't head
- 8 there. And so we disagree on that.
- 9 But All I'm asking is help us with rational
- 10 numbers. If we're out of line, and if we're way out of
- 11 line, then talk to us about that. And I think there's
- 12 going to be numbers coming up as the day goes on, and you
- 13 know we do respect your opinion about it.
- 14 MR. BROWN: And not to be repetitive, but the
- 15 reason we suggested the independent panel approach is,
- 16 one, right now, I don't know enough to give you numbers.
- 17 We could, you know, pick a number out of the air. I don't
- 18 think anybody does, to be honest with you. We have our
- 19 first vehicles that are just now being used.
- The way you normally do a development program and
- 21 I think if you heard a little bit of this in the Toyota
- 22 testimony too, you put the first sets of vehicles out and
- 23 you learn what you've got to learn. And then you figure
- 24 out what do we do for the next generation. And then how
- 25 many of those do we need in order to evaluate that group.

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1 That hasn't been done yet. That, if we go
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- 2 through the process of getting the feedback back from the
- 3 early vehicles, go through the independent panels so that
- 4 people don't see that it's just the auto industry putting
- 5 the input in and come back with the numbers, I agree with
- 6 you. I think the only place we really disagree is should
- 7 we try and do it today on a knowledge basis zero or should
- 8 we do it in, like, maybe 2 years from now when we actually
- 9 have some reasonable to believe that what we're doing
- 10 makes sense.
- 11 CHAIRPERSON LLOYD: Kelly, you just to follow up
- 12 on that, you say we don't know what's going to be post
- 13 2009. And yet you say you know that the numbers for AT
- 14 PZEVs post-2009 is too high. How do you know that?
- 15 (Laughter.)
- 16 MR BROWN: How do I know -- oh, that's real
- 17 simple. And if it's not clear, I'll be glad to clear it
- 18 up. The uncertainty I mentioned in answering Mr.
- 19 Calhoun's question, largely had to do with the number.
- 20 That will have a great bearing as to which path we take.
- 21 The HEV piece or AT PZEV which is really HEV,
- 22 that's too big regardless of what number you put in there.
- 23 There's more -- as you get in the out years of the HEV,
- 24 there's more numbers in there than think any of us ever
- 25 conceived of doing. If you look at the numbers for Ford

1 Motor Company, it's about five times our wildest dreams.

- And so we know that's too big. And the other two
- 3 qualifying pieces are CNG, which we have and we sell on
- 4 the hundreds of units per year. Every year it's a few
- 5 hundred units a year, so that's not going to help.
- 6 And hydrogen, which without a refueling
- 7 infrastructure, we're not going to sell many of those. So
- 8 it's really an HEV requirement.
- 9 CHAIRPERSON LLOYD: So are you going to get to
- 10 the other two questions I had --
- 11 MR. BROWN: But I have a fix though. I didn't
- 12 just raise a problem. I have a fix too. The fix is we can
- 13 make more than 6 percent of PZEVs. ANd that was my whole
- 14 reason for going through the background saying that
- 15 they're not as bad as one of the Board members, the one
- 16 who's grinning thinks.
- 17 CHAIRPERSON LLOYD: Well, would it also be
- 18 helpful if staff proposed the review panel would also
- 19 assess the appropriateness.
- 20 MR. BROWN: Oh, absolutely. Thank you. I meant
- 21 to bring that up because I listened very carefully to the
- 22 staff proposal and then forgot to mention it. Thank you.
- Yes, it does sound like the right thing, because
- 24 it's not something we have to know tomorrow. It's not the
- 25 snake that's closest to our door right now. We've got a

1 lot of other things to worry about and there is time to do

- 2 that.
- 3 CHAIRPERSON LLOYD: So you come and are you going
- 4 to build hydrogen IC engine?
- 5 MR. BROWN: If we have infrastructure and if we
- 6 can get the NOx down.
- 7 CHAIRPERSON LLOYD: So you a NOx is an issue.
- 8 MR BROWN: Yeah. But I wouldn't say stop based
- 9 on that. Because in 1990 if you asked me the same thing
- 10 about CNG I would have said I don't know how we're going
- 11 to get the NOx down and we did. And the issue is very
- 12 similar, you're running so lean that typical catalysis
- 13 doesn't help you.
- 14 The numbers that we sent to Bob, there is no
- 15 add-on emission controls to that engine. Because when
- 16 you're running that lean, a three-way catalyst, it's very
- 17 similar to the problem that diesel guys have. When you're
- 18 running that lean, a conventional three-way catalyst
- 19 doesn't work.
- 20 CHAIRPERSON LLOYD: Then what about plug-in
- 21 hybrids?
- MR BROWN: We've wrestled with that so often.
- 23 And the biggest reason why we never went down that path is
- 24 we looked -- when we started to go to a hybrid, we wanted
- 25 to get ride of all the things that customers didn't like.

1 And the things that customers didn't like is when they

- 2 have to do something that they don't normally do.
- 3 If they to stop at a refueling station more often
- 4 just for regular gasoline, they don't like. If they have
- 5 to hunt around to find like CNG or methanol or something
- 6 like that, they don't like that. If they have to run
- 7 around and find a plug to plug in, they don't like that.
- 8 The benefit of the type of hybrid that we're
- 9 going to do is the customer doesn't have to do anything
- 10 other than buy one and drive it and like it and stop for
- 11 gas less than they normally do.
- 12 CHAIRPERSON LLOYD: Supervisor Roberts,
- 13 Supervisor DeSaulnier.
- MR. BROWN: It's not a technical issue.
- BOARD MEMBER ROBERTS: Just a quick question.
- 16 I'm trying to figure out what the difference might be in
- 17 setting a number and reviewing it in a couple years or not
- 18 setting a number and review it in a couple years. And
- 19 what I'm hearing from you in a couple years we're going to
- 20 have some perspective that's going to affect, even if we
- 21 were to put something in today, that it seems that is
- 22 probably going to force us to review anyway.
- 23 And I'm wondering if there's a down side to
- 24 setting a number and then reviewing that every two years
- 25 as opposed to not setting any number and reviewing -- and

- 1 trying to set it in two years.
- 2 MR BROWN: The only thing from our standpoint
- 3 there's a number out there, and then we have to decide is
- 4 that a real number or not. Depending on the size of the
- 5 number, it will probably make a difference as to how you
- 6 execute the program or programs. And if the number is too
- 7 big, then we just throw our arms up and say okay now what
- 8 do we do. Do we hope that that the next time they're in a
- 9 better mood or do we wait a little while and there's
- 10 another administration, and the next board, I've done that
- 11 before, and it didn't work.
- 12 BOARD MEMBER DeSAULNIER: It didn't work.
- 13 (Laughter.)
- 14 BOARD MEMBER DeSAULNIER: A lot of us have been
- 15 through that.
- 16 (Laughter.)
- 17 MR. BROWN: In fact I just saw your predecessor
- 18 in the back of the room a little while Alan, I thanked him
- 19 for being here again.
- 20 CHAIRPERSON LLOYD: I saw him too.
- 21 BOARD MEMBER DeSAULNIER: We're fuel neutral.
- 22 BOARD MEMBER ROBERTS: You know, I know there are
- 23 people that would disagree with me, but I think if there's
- 24 anything that we learned, if just setting a number was
- 25 going to give us a solution, we'd be all driving electric

1 cars today. Setting the number didn't all of sudden set

- 2 aside the laws of physics and everything so all this stuff
- 3 is working.
- 4 But I'm just wondering in terms of a strategy,
- 5 and part of the reason why I asked for the Department of
- 6 Energy time line, I'm trying to figure our where our we
- 7 between now and then. And do we known and what do we know
- 8 it. And, you know, how clear is this in two years, how
- 9 clear is it in four years. It's very easy to set a
- 10 number.
- 11 And, in fact, if the research is done and we're
- 12 very successful and it happens very quickly, any number we
- 13 set is probably -- maybe we've blow right through that and
- 14 we sort of laugh, because we set a number so low. On the
- 15 other hand, if it doesn't come out, if not this Board,
- 16 some future Board is going to be having this same hearing,
- 17 same meeting, saying well these were all -- this was the
- 18 promise. This is where we had hoped to be. These are all
- 19 the things that we had hoped would happen that didn't
- 20 happen.
- 21 I've been through that once. And I'm trying to
- 22 figure out what I've learned from that, and maybe what
- 23 we've learned from that as a board. But I'm almost not
- 24 seeing the difference between saying you have a number.
- 25 You're going to review it in a couple of years or you

1 don't set a number and you're going to set in a couple of

- 2 years.
- 3 CHAIRPERSON LLOYD: Well, I think we're going to
- 4 hear a number of witnesses who would provide an
- 5 explanation for why we should set something.
- 6 BOARD MEMBER ROBERTS: That's what I'm trying to
- 7 bring into this discussion and get a response back. I
- 8 mean, we haven't talked about a number. And we're going
- 9 to get to the end of a very long hearing and we're going
- 10 to have heard from the industry. And then all of a sudden
- 11 somebody is going to put a number out and put it on the
- 12 table. And, you know what, what he's saying is right,
- 13 it's going to be arbitrary.
- 14 CHAIRPERSON LLOYD: Well, I don't think, again,
- 15 we haven't got a number yet, so I don't think it's
- 16 arbitrary. Also, I do think --
- 17 BOARD MEMBER ROBERTS: It will be when it comes
- 18 later today, watch.
- 19 CHAIRPERSON LLOYD: Professor Friedman. Mr.
- 20 McKinnon.
- 21 BOARD MEMBER HUGH FRIEDMAN: I was going to wait
- 22 a little longer on this, but since we're on the point. I
- 23 wasn't around. Were you, Ron, when this mandate was first
- 24 adopted.
- 25 BOARD MEMBER ROBERTS: Not in 1990.

1 BOARD MEMBER HUGH FRIEDMAN: It seems to me that

- 2 nothing could have been more arbitrary than to say that in
- 3 12 years, more speculative, more aspirational, but without
- 4 any real fundamental scientific basis than to say that ten
- 5 percent or what some percent of all sales in California of
- 6 motor vehicles were going to be zero.
- 7 And so from the get-go this was aspirational.
- 8 It's like in 10 years, we're going to have a man on the
- 9 moon or by the end of the decade. That's identifying a
- 10 specific thing in space, and it's a specific timeline.
- 11 And it seems to me that the tradition and what
- 12 we're continuing is an aspiration. And we have a lot more
- 13 data and information now. We read that CEOs of major auto
- 14 companies are talking about specific numbers. They're not
- 15 committing, obviously, but they're stating this is their
- 16 goal. By the year 2010 we're going to have 10,000 fuel
- 17 cell vehicles. Now, nobody is going to say that that's a
- 18 contrary, that's legally enforceable, but it's
- 19 aspirational.
- 20 So what's wrong with an aspiration, setting a
- 21 goal, whatever it is, 250 is what the staff's proposing
- 22 starting in 2009. That's the way I read it anyway.
- 23 Am I wrong?
- 24 And whatever the number is, as a signal that this
- 25 is what California wants, and expects at a minimum, and

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1 then have an expert panel advise us or our successors and

- 2 have a review and listen to the industry as we've
- 3 listened. I've been through two of these now. And we've
- 4 paid attention.
- 5 We've questioned whether you made every possible
- 6 college effort try to sell, to market what you did
- 7 develop. And we've heard Toyota's case on the RAV4. And
- 8 we appreciate what is being done, and the way you're
- 9 developing things. But what's wrong with taking a number?
- 10 BOARD MEMBER ROBERTS: That's what I was asking.
- 11 CHAIRPERSON LLOYD: I think. Well, I think --
- 12 MR. BROWN: It's A good question and it deserves
- 13 an honest answer. And I hope it doesn't offend anybody.
- 14 It's not intended to be offensive. It's's the answer. It
- 15 has to do with credibility. This isn't the first time
- 16 we've gone back to the well. And our management is
- 17 skeptical. My management is. And I suppose the
- 18 management of the other companies are.
- 19 If we come back and they say I've got some good
- 20 news and some bad news. And, you know, tonight I've got
- 21 to -- or tomorrow you know whenever this ends, I've got to
- 22 write something up and try and explain what happened,
- 23 other than just saying it was 3 to 97 and we got killed.
- 24 If I say, that it's 2,500 or 6,000 or 9,000 or
- 25 some of the other numbers I've heard, they'd say where did

1 that come from? And I'd say well, it just came out of the

- 2 air. And they put it in there.
- And they'd say based on what? And I'd based on
- 4 nothing. Didn't you tell them? Yeah, I told them. I
- 5 suggested we go through this panel. They didn't listen?
- 6 No, they didn't listen.
- 7 And they'll say, so what do we do? And I've got
- 8 to tell you what I'd tell them and that is we've got to
- 9 wait and find out what the real number is.
- 10 CHAIRPERSON LLOYD: Not so many years ago your
- 11 CEO was also claiming large numbers in much sooner than
- 12 2010. How did you address that point?
- 13 MR BROWN: I had the distinct privilege of going
- 14 in and telling the guy who's name is bolded to the
- 15 building that that wasn't a good number. I don't want to
- 16 do that again, either.
- 17 (Laughter.)
- 18 MR. BROWN: I think you get to do it once.
- 19 CHAIRPERSON LLOYD: Supervisor DeSaulnier.
- 20 BOARD MEMBER DeSAULNIER: Actually thanks for
- 21 asking that question, because Kelly you remember in 2001 I
- 22 went outside during a break and mentioned to you that your
- 23 now Chairman had made a public pronouncement that by 2020
- 24 Ford wouldn't be making internal combustion engines any
- 25 longer.

1 So when he asks where they come up with the

- 2 number, we followed his lead was part of the answer.
- 3 (Laughter.)
- 4 (Applause.)
- 5 MR. BROWN: I'll quote you on that. I won't say
- 6 I immediate that up myself.
- 7 BOARD MEMBER DeSAULNIER: Well, you probably
- 8 won't be able to spell my name, so that's fine.
- 9 (Laughter.)
- 10 BOARD MEMBER DeSAULNIER: Are you the one who has
- 11 got Dave's car? Are you the one who's interested in
- 12 producing a hydrogen Prius or is that another auto
- 13 manufacturer, Kelly?
- MR. BROWN: I don't know who it was. I'll find
- 15 it.
- 16 CHAIRPERSON LLOYD: The Ucar. Ucar.
- MR BROWN: No, we've got our own.
- 18 BOARD MEMBER DeSAULNIER: So in regards to what
- 19 Alan was asking about in terms of infrastructure and the
- 20 chicken and egg, are you interested in the idea of
- 21 pursuing credit for infrastructure, hydrogen
- 22 infrastructure?
- 23 MR BROWN: No, and for two reasons. The first of
- 24 which is I've learned that all the alternative fuel
- 25 programs that we've been through, we're not fuel

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1 providers. And if we start getting into that business,

- 2 All we have is public relations sessions. We don't
- 3 actually accomplish something.
- 4 The fuel providers in this country are pretty big
- 5 organizations. And if they're not involved and they're
- 6 not doing it, it's not going to work.
- 7 BOARD MEMBER DeSAULNIER: But the problem dealing
- 8 with fuel providers and the refinery industry that I deal
- 9 with because four of the 13 refineries in the State of
- 10 California are in Contra Costa County, is they tell me
- 11 they don't think there's a future in this.
- 12 So we get in this position where the fuel
- 13 providers aren't interested. And at least what we're
- 14 talking about is trying to do some clearly defined
- 15 demonstration projects, where you would get credit for
- 16 that. Is it just something that is culturally
- 17 unacceptable to Ford?
- 18 MR. BROWN: If we can get the NOx down, that's
- 19 probably something we might be interested. On that kind
- 20 of basis, but it would have be to small. It's not going
- 21 to be something big that's going to, you know, move the
- 22 needle a lot.
- 23 BOARD MEMBER DeSAULNIER: I just want say to say
- 24 that it's hard to go through a ZEV hearing without you and
- 25 Sam Leonard here together so we miss Sam.

1 MR. BROWN: I heard from him last night by Email

- 2 and I'll send him and Email back.
- 3 CHAIRPERSON LLOYD: Ms. D'Adamo.
- 4 BOARD MEMBER D'ADAMO: Yeah, just a quick
- 5 question. What are you doing with the your EVs once the
- 6 leases are up.
- 7 MR BROWN: To go through the range, the Ranger
- 8 EVs with lead acid batteries, most, if not all -- I'm not
- 9 positive of all them, there may have been some that we
- 10 took out of service. We upgraded a lot of those to Nickel
- 11 Metal Hydride batteries and put them back out.
- Now, some of these are just starting to come up.
- 13 In fact, two days ago, I got asked one of the Parks wants
- 14 us to donate the vehicle to them, because their lease is
- 15 up, and they don't want to give it up. We're trying to
- 16 decide what to do with that. We may just end up giving it
- 17 to them.
- 18 On the Think neighborhood vehicles, those were
- 19 all sold units. So those people own them for -- and
- 20 they'll probably be out there for a long time. The think
- 21 cities we're brought into this country under bond with
- 22 NHTSA, because they meet European safety requirements and
- 23 not U.S. And we have to get them out of the country after
- 24 three years or they come looking for me. They take the
- 25 bond and they take me if they find me. So we have to get

- 1 those out. We have no choice.
- 2 ANd they won't extend them because, you know,
- 3 you're a very positive agency, you wouldn't believe how
- 4 many other government agencies are anti-ZEV. We ran into
- 5 it in our ZEV program in the State of California, in New
- 6 York, in Massachusetts. And they head of NHTSA, when we
- 7 had him out wouldn't even sit in any of our ZEVs. He
- 8 didn't like them. So for every proponent we have in
- 9 government, we've got a couple of very well placed
- 10 antagonists.
- BOARD MEMBER RIORDAN: That's something, Mr.
- 12 Chairman we might --
- 13 CHAIRPERSON LLOYD: Mrs. Riordan.
- 14 BOARD MEMBER RIORDAN: Well let's follow along on
- 15 that. That's something we might need to help you with.
- MR. BROWN: Yeah, the staff in California, by the
- 17 way, we probably wouldn't have gotten through the
- 18 bureaucracy at DMV, if it wasn't for your staff. And also
- 19 in Massachusetts, there were very helpful. We had less
- 20 than stellar success in New York, my old home State of New
- 21 York.
- 22 BOARD MEMBER RIORDAN: I mean, I don't know if
- 23 there's a, you know, what the attitude is and why. But if
- 24 there is something that meets our needs, and I say that
- 25 because it's -- we'd have to evaluate it. But if there is

- 1 something that's not working amongst other governmental
- 2 agencies for what we want to support, I think we ought to
- 3 be very helpful.
- 4 MR BROWN: Well, based on ZEVs and also natural
- 5 gas experience, I would suspect that we could use a lot of
- 6 help from this Board when we start placing hydrogen. I
- 7 suspect there's going to be no shortage of government
- 8 agencies that are going to try and put up road blocks.
- 9 We had a horrible time with CNG. And we even had
- 10 a horrible time with electric vehicles. If there's
- 11 anything different, there's bureaucracies that are against
- 12 them. We had the highest levels in some of the other
- 13 states, even governors involved, trying to help us.
- 14 CHAIRPERSON LLOYD: Well I know on that issue,
- 15 both at the California Fuel Cell Partnership level and at
- 16 the South Coast Air Quality management level, I think
- 17 we're trying to do everything we can to facilitate that,
- 18 because we recognize, Kelly, this is basically going to be
- 19 a. -- teamwork is required, because if we're pushing you
- 20 to produce the vehicles, in turn we've got to help you
- 21 with the infrastructure.
- 22 So we really do take that seriously and we're
- 23 actively involved. And, of course, I say the partnership
- 24 is a great vehicle for doing that as well as the group
- 25 we're talking about statewide.

- 1 Thank you.
- With that, we're going to take a, this time, a 15
- 3 minute break till 20 of 5, for the court reporter, who's
- 4 dying.
- 5 Thank you.
- 6 (Thereupon a recess was taken.)
- 7 CHAIRPERSON LLOYD: I'd like to start. And we're
- 8 going to start with Mr. Reagan Wilson from Stanislaus
- 9 County. He has a meeting later.
- 10 The plan here is to go till 7:00 o'clock. And
- 11 then we'll have to take another break for the court
- 12 reporter, and probably the Board will take a break for
- 13 some refreshments, maybe for a half an hour, and then
- 14 reassemble after that time period.
- 15 Clearly, we've got still a lot of witnesses.
- 16 We've got approximately over 70 witnesses to go. So we
- 17 would really appreciate if you can keep to three minutes.
- 18 And for those of you who are, again, majority may be
- 19 opposing, if you can be as specific as possible in terms
- 20 of to what you object in the staff proposal, so we can
- 21 focus the comments. And as I said earlier, if there's a
- 22 duplication, if you can basically come up and just stress
- 23 that that's what you object to or you support, et cetera,
- 24 so that we can really move this along, but also capture
- 25 very explicitly, and provide us some advice of how we

- 1 might move ahead.
- 2 So I say we'll take, Mr. Reagan Wilson. Then we
- 3 will have Scott Briasco, Bill Warf, John Boesel.
- 4 MR. WILSON: Thank you, Mr. Chairman and members
- 5 of the Board. I appreciate your indulgence. My name is
- 6 Reagan Wilson. I'm the Chief Executive Officer of
- 7 Stanislaus County in the central valley of California.
- 8 (Thereupon an overhead presentation was
- 9 Presented as follows.)
- 10 MR. WILSON: Modesto is the County seat. I'm
- 11 here today because the central valley has as a serious air
- 12 pollution control problem. And for those of you from the
- 13 bay area, you know how serious we are about it, when we
- 14 pushed the issue of Smog II not too long ago.
- 15 BOARD MEMBER DeSAULNIER: Yes, I'm familiar.
- MR. WILSON: But that's just one tool that we
- 17 need in the valley to help deal with a problem that's very
- 18 serious un federal law right now. And today the central
- 19 valley, the San Joaquin Valley Air Pollution Control
- 20 District considered issues that relate to the farming
- 21 industry around diesel use and those kinds of things.
- 22 So the air pollution issues in the central valley
- 23 are affecting all of us and they're starting to affect us
- 24 in very serious ways.
- This program that you're talking about today is

1 important to us. And this is certainly important to my

- 2 county, because we think it is an important tool, both as
- 3 a matter of public policy and as matter of real reductions
- 4 in air pollution emissions in an area that needs it
- 5 desperately.
- 6 In 1990, the California Air Resources Board did
- 7 adopt an ambitious program to dramatically reduce the
- 8 environmental impact of light-duty vehicles through the
- 9 gradual introduction of zero emission vehicles into the
- 10 California fleet.
- 11 Your staff report says today the challenge facing
- 12 the Board is to determine how to achieve a sustainable
- 13 commercial market given the uncertainties in costs and the
- 14 pace of technological development. I'm not a scientist,
- 15 but as I've listened to the debate go on back and forth
- 16 today, it struck me the complexity of the issue is
- 17 probably perhaps more complex than a land use issue at a
- 18 local government level.
- 19 Nevertheless, I put on chart on the Board behind
- 20 you. And it's the only chart I have available. But I
- 21 think it illustrates a very important point, the green
- 22 chart, the bars at the back, was where your standards were
- 23 for zero emission vehicles in 1990.
- 24 The next chart, the blue one, is where you
- 25 revised those standards in 1996. The orange chart is

1 where you revised them again in 1998. The yellow bars is

- 2 where you went in 2001. And the orange and white bars,
- 3 which don't make any three-dimensional impact on the
- 4 chart, is where the staff proposal has taken you, if you
- 5 should adopt it today.
- I think the message is real clear that perhaps
- 7 this Board isn't as committed to zero emission vehicle
- 8 programs as they started out to be in 1990.
- 9 We know in the central valley, and in Stanislaus
- 10 County, I actually have a program prepared to go, which
- 11 would purchase 200 zero emission vehicles over the next
- 12 three years and another 100 hybrid vehicles. We already
- 13 have in our fleet about 100 CNG gasoline duel use
- 14 vehicles. Our board's going there for several reasons.
- 15 One, it makes a broad public policy statement.
- Two, as we go to mandatory car pooling, if valley
- 17 goes to extreme designation, we will use those vehicles to
- 18 have employees carpool back and forth to home, which means
- 19 you get two benefits out of that.
- 20 Three, we've looked zero emission vehicles, and
- 21 found out that most of our transportation in and around
- 22 our valley, which covers 1,500 square miles by an employee
- 23 is less than 50 miles a day. And so when you start
- 24 looking at the operational aspects of zero emission
- 25 vehicles, in fact, they fit very nicely into that kind of

- 1 environment.
- 2 The next thing is --
- 3 CHAIRPERSON LLOYD: Can you bring close here.
- 4 MR. WILSON: I'm working on that sir. The next
- 5 thing is that with things like OnStar, mobile sources can
- 6 now be tracked, mobile source data can now be accurately
- 7 identified. And when you can do that, you can start
- 8 really crunching down the amount of air pollution from
- 9 mobile sources, certainly in the central valley.
- 10 In the valley 65 percent of our pollution comes
- 11 from mobile sources, stationary sources are 35 percent.
- 12 This program is important. This program is one of many
- 13 tools we're going to need to become in compliance.
- 14 You have in front of you letters signed by more
- 15 than 60 city officials from all over the state of
- 16 California.
- 17 In addition to that, you have people like the
- 18 Building Industry Association of Central California, the
- 19 American Lung Association, the California League of
- 20 Conservation Voters, the Farm Bureau, Natural Resources
- 21 Defense Council, and others who are normally at odds on
- 22 public policy issues like this, who are all very much in
- 23 favor of preserving this ZEV Program that you adopted in
- 24 2001.
- 25 We would ask that you sustain the ZEV Program

1 that this Board set in 2001, it was not going to back off

- 2 of. If you can't go there, then what we would ask is that
- 3 you seriously consider some compromise proposals that have
- 4 been floated around that are in front of your staff, that
- 5 have been shared with people, because we truly believe
- 6 that the elimination of this program sends the wrong
- 7 message to everybody when it comes to fighting air
- 8 pollution.
- 9 Thank you.
- 10 CHAIRPERSON LLOYD: Thank you. One comment I
- 11 would make on the chart behind, you talk about a limited
- 12 number of vehicles. Of course, what we're trying to do is
- 13 eliminate pollution. And I don't think that's a
- 14 reflection of elimination of pollution. I think the staff
- 15 showed you in fact with one of the alternatives there was
- 16 actually greater air quality benefits than was proposed
- 17 the 1990.
- 18 MR. WILSON: Well, I've read the charts and I
- 19 read the numbers and I don't reach the same conclusion.
- 20 So I'll respectfully disagree.
- 21 CHAIRPERSON LLOYD: Well, I understand that.
- 22 I've been at this a long time so I know what I believe in.
- Ms. D'Adamo.
- 24 BOARD MEMBER D'ADAMO: Yes. A question and then
- 25 a comment. Reagan, it's been awhile since we've talked,

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1 but I understand your enthusiasm and your commitment to

- 2 this program and that the vision is that it be much
- 3 greater than what you just described, and that perhaps it
- 4 would move on to other areas of the valley.
- 5 Where have you left off with those discussions,
- 6 for example, going to Fresno Bakersfield, et cetera?
- 7 MR. WILSON: Well, Fresno is seriously
- 8 considering the program as a city. In discussions in
- 9 local governments, just in Stanislaus county, we have nine
- 10 cities and 22 school districts. All of them recognize
- 11 that this is a good cost effective way to go.
- 12 The other thing we figured out in running the
- 13 numbers is that electric vehicles are just a heck of a lot
- 14 cheaper to operate as a fleet. Some of us recognize
- 15 there's a budget crisis in the State of California, so
- 16 this is a way to help address some of that issue as well.
- 17 The last thing is it really does help us manage
- 18 our fleets better, which just means moving people to where
- 19 they need to go and a more cost effective way works as
- 20 well. So there are huge benefits from this program beyond
- 21 just the reductions in air pollution.
- 22 BOARD MEMBER D'ADAMO: Okay. And then just for
- 23 the benefit of my colleagues. I can't impress upon you
- 24 all enough this is the third hearing that I've been at and
- 25 this is the closest that I have ever felt that this

- 1 program has a direct impact in my neighborhood.
- 2 And it's just really exciting to see someone's
- 3 commitment in the valley. We're just now starting to talk
- 4 much more seriously than we ever have in the past about
- 5 the impact of air quality. And to see someone as well
- 6 respected as this individual come up to the plate and say
- 7 he's going to put the county's money there because it's
- 8 important to make a statement for other residents of the
- 9 valley and for other communities.
- 10 And I would just like to impress upon you all and
- 11 to staff that we've got to find a good ratio so that
- 12 there's enough of an incentive for these battery electric
- 13 vehicles, so that we can actually get them in the valley
- 14 and hopefully other areas of the state as well.
- 15 MR. WILSON: I'd like to leave the Board with one
- 16 thought and it goes back to the health issues. We did a
- 17 quick survey of the school districts in Stanislaus County.
- 18 And there are more than 2,800 children K through 12 that
- 19 suffer from asthma, in Stanislaus County alone.
- 20 And that is in part because we have the Highway
- 21 99 and I-5 I corridors. And so there's intense
- 22 concentrations of pollution on the cities around those.
- 23 Again, these programs help, and zero emission, not partial
- 24 emissions has got to be a part of that solution.
- Thank you.

1 CHAIRPERSON LLOYD: And, as you know, we funded

- 2 the Fresno asthma study, so we're fully aware of that and
- 3 very supportive by the way of the community for helping us
- 4 on.
- 5 So thank you very much.
- 6 MR. WILSON: Thank you for your indulgence.
- 7 CHAIRPERSON LLOYD: Scott Briasco, Bill Warf,
- 8 John Boesel.
- 9 MR. BRIASCO: Good evening. My name is Scott
- 10 Briasco. I'm manage the Electric Transportation Program
- 11 at the Los Angeles Department of Water and Power. And I
- 12 appreciate the opportunity to address the Board at this
- 13 very important hearing.
- 14 The City of Los Angeles through the City Council
- 15 opposes the latest proposed revisions to the zero emission
- 16 vehicle program, and recommends that the Air Resources
- 17 Board take appropriate action to resolve serious problems
- 18 with the staff's proposal related to battery electric
- 19 vehicles.
- 20 In 1990, the Board took a look at California's
- 21 air quality future and took a dramatic step towards
- 22 cleaning air by establishing the ZEV requirements.
- 23 Tremendous progress has been made in EV technology as a
- 24 result of that action. The Board production requirements
- 25 have accelerated development of ZEV technologies. Quality

- 1 vehicles have been produced and demonstrated. EV
- 2 components have improved. Battery costs have been reduced
- 3 and will continue to drop.
- 4 The ZEV program has revolutionized the car market
- 5 by encouraging automakers and others to invest in the
- 6 research and development of zero emission technologies.
- 7 The electric and hybrid electric vehicles on the road
- 8 today owe their existence to the air Resources Board's ZEV
- 9 program.
- 10 Does anyone really believe progress will continue
- 11 at the same pace if the BEV requirements are essentially
- 12 eliminated, as proposed today?
- 13 Electric vehicles are essential to Los Angeles
- 14 and California because of the severe air quality problem
- 15 that we have here. The State has the resources and the
- 16 ability to lead the rest of the country and world in
- 17 transportation technology, which means not only cleaner
- 18 air but also a stronger economy with more and better jobs
- 19 for Californians.
- 20 A tremendous amount of planning and
- 21 implementation has been done since the inception of the
- 22 ZEV program to prepare the State of California for the
- 23 launch of the electric vehicle. This work is the
- 24 foundation which supports the commercialization of a
- 25 sustainable electric vehicle market.

1 Government agencies, utilities and private

- 2 businesses have contributed substantial financial
- 3 resources to this effort, and have become partners with
- 4 the California Air Resources Board.
- 5 LADWP was the first utility in the nation to
- 6 offer an EV charging rate.
- 7 CHAIRPERSON LLOYD: But Scott how would you
- 8 specifically change the staff proposal? Give us some
- 9 help.
- 10 MR. BRIASCO: Okay. I guess what I'm proposing
- 11 is not a whole-sale gutting of the battery electric
- 12 vehicle requirements. And I would encourage some kind of
- 13 a compromise to achieve that result. We have over 300
- 14 electric vehicles in our fleet of different types. The
- 15 vehicles work extremely well. It's been a positive
- 16 experience. It's not a test. We've logged over 2 million
- 17 miles on those vehicles.
- 18 The biggest problem we have is product
- 19 availability. We can't get the vehicles. And we have a
- 20 requirement under the Energy Policy Act, that 90 percent
- 21 of our vehicle purchases have to be alternatively fueled.
- 22 And we'd like to buy electric vehicles. It's our fuel.
- 23 And they're just not available.
- 24 There's been a substantial effort to put public
- 25 charging throughout California. Seven hundred and fifty

1 public charging stations have been installed at 450

- 2 different locations.
- 3 CHAIRPERSON LLOYD: So I think your part of the
- 4 compromise proposal put forward that we met with you the
- 5 other day, so you would support that?
- 6 MR. BRIASCO: I would definitely support that.
- 7 CHAIRPERSON LLOYD: Thank you.
- 8 MR. BRIASCO: Just I'll conclude. And the City
- 9 of Los Angeles appreciates the vision and record of
- 10 support for the ZEV technologies that have been
- 11 demonstrated by the Board over the past decade. We
- 12 understand that additional work needs to be done and some
- 13 adjustments may need to be made to the current regulation.
- 14 Unfortunately, the current proposed amendments
- 15 before you today do not sustain a ZEV program for the
- 16 future. So we would encourage some kind of a compromise
- 17 that would prevent a ZEV black out and to strengthen or
- 18 maintain the State's ZEV production requirements.
- 19 CHAIRPERSON LLOYD: Thank you very much.
- 20 Questions?
- Yes, Dr. Burke.
- 22 BOARD MEMBER BURKE: Yeah, I really appreciate
- 23 you coming today. But what I would appreciate is as a
- 24 community member in Los Angeles is you not dismantling
- 25 DWP's green power program, which seems like what you're

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1 dealing. And as a citizen who'd involved in the
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- 2 environment, I would also suggest that the City Council
- 3 take a look at buying power for you from a coal-fired
- 4 plant outside the State.
- 5 MR. BRIASCO: Okay.
- 6 CHAIRPERSON LLOYD: No compromise.
- 7 (Laughter.)
- 8 CHAIRPERSON LLOYD: Thank you.
- 9 Any other questions?
- 10 Thanks.
- Bill Warf, John Boesel, and I'm not sure whether
- 12 Ed is going to give his time to someone else?
- 13 Ed Kjaer and Dave Modisette.
- 14 (Thereupon an overhead presentation was
- 15 Presented as follows.)
- MR. WARF: Mr. Chairman and members of the Board
- 17 I'm Bill Warf. I work at SMUD. I'm a systems engineer
- 18 and a project manager for SMUD.
- 19 --000--
- 20 MR. WARF: The red button. Smud supports a
- 21 strong ZEV mandate.
- 22 BOARD MEMBER HUGH FRIEDMAN: Could you please
- 23 speak more closely to the microphone. So some of us who
- 24 have a little hearing impairment can hear you.
- 25 MR. WARF: I was still dancing and getting used

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- 1 to the spot.
- 2 SMUD founded its electric transportation group in
- 3 1990. I'm going do this very quickly in light of time. I
- 4 have eight slides in three minutes.
- 5 --000--
- 6 MR. WARF: We've invested more than \$21 million
- 7 to date related to EVs and EV research. And we've managed
- 8 an additional \$20 million in research related to power
- 9 electronics batteries in vehicles to support electric
- 10 vehicle development and deployment.
- 11 We've installed over 1,000 EV chargers statewide
- 12 and invested about \$10 million.
- --000--
- 14 MR. WARF: Our research has included a number of
- 15 different battery types including advanced lead acid
- 16 nickle metal hydride, sodium nickel chloride. We've also
- 17 done a number of fuel cell projects. The integrated fluid
- 18 management technology fuel cell project was the forerunner
- 19 of the H-Power stack. We worked and funded the fast-track
- 20 fuel cell bus with Sunline and IFC Research and DOT. That
- 21 bus is in service now at Sunline.
- We've done a fuel cell APU project in a
- 23 heavy-duty truck where we showed performance of a OEM fuel
- 24 cell at minus 39 C on the truck.
- 25 Our experience shows that battery electrics along

- 1 with infrastructure are available now. Fuel cells are
- 2 promising but development and cost reduction are still
- 3 needed. They're still very expensive.
- 4 --000--
- 5 MR. WARF: Nickel Metal hydride -- now I want to
- 6 talk a little bit about batteries. Battery advances since
- 7 2000 improved the battery electric vehicle business case.
- 8 Nickel Metal Hydride advances are still being
- 9 made. Previous speakers have talked about that, and I
- 10 won't go into it.
- 11 Lithium Ion batteries are now reaching market
- 12 viability. Staff in the last reported a 25 percent
- 13 improvement in energy capacity. They also now have
- 14 batteries with 150 watts per kilogram. That's double the
- 15 energy density of nickel metal hydride.
- 16 High energy versions appear very cost competitive
- 17 in lap tops. Enough work hasn't been done yet to make
- 18 cells for cars out in the marketplace, but they're very
- 19 close. A couple years behind nickel metal hydride.
- 20 Sodium Nickel chloride batteries are produced by
- 21 a company by the name of Mesdaya in Switzerland. They're
- 22 cost -- we bought those batters for \$655 a kilowatt hour
- 23 in 2002. They're available today for \$400 a kilowatt hour
- 24 in hundred module quantities, that' hundred pack
- 25 quantities.

1 And they're available for \$220 a kilowatt hour in

- 2 30,000 unit per year quantities.
- 3 The energy storage capacity of those batteries
- 4 has improved 18 percent in the last three years to 118
- 5 watt hours per kilogram.
- --000--
- 7 MR. WARF: Battery technology continues to
- 8 improve. What I did to make this chart was I took the
- 9 mass of an EV1 pack, about 400 kilograms, and I calculated
- 10 the range if you were to use the other technologies.
- 11 CHAIRPERSON LLOYD: Bill, can you summarize
- 12 quickly.
- 13 MR. WARF: I'm going as fast as I can. Let's
- 14 see. I think the point of this is that you can put an
- 15 awful lot of range in an EV if you use the advanced
- 16 technologies.
- 17 That has some benefits. One of the benefits of
- 18 that is you have less mileage between charges of the
- 19 vehicle or at least you could.
- 20 What I hear the battery experts telling you is
- 21 the lithium ion batteries have say 1,200, 1,500 cycle life
- 22 if you cycle them to 80 percent depth of discharge. But
- 23 people don't really drive that way. The way people really
- 24 drive, and what I've learned in the last 10 years, is they
- 25 drive 40 or 50 miles a day, and they might drive 20 miles

- 1 between charging.
- 2 If they do that, the data on this battery from
- 3 DOD tests an OEM information given to me showed that those
- 4 batteries could last, if you charged three times a day,
- 5 which would be 1,000 cycles a year, they'd like 20 years.
- --000--
- 7 MR. WARF: Battery costs are reduced with volume,
- 8 process improvement and capital investment. It takes all
- 9 of those things to reduce the cost of batteries. I
- 10 reported on an earlier slide that the zebra battery had
- 11 seen a dramatic reduction in price in the last two years.
- 12 Well, Mesdaya invested \$66 million in a new plant.
- 13 They've diversified in to other markets and are achieving
- 14 some volume.
- 15 CHAIRPERSON LLOYD: Bill, I've given you over a
- 16 minute.
- 17 MR. WARF: Conclusions, SMUD supports a strong
- 18 ZEV mandate with significant battery EVs and grid
- 19 connected hybrids, beneficial to near-term air quality.
- 20 Battery technology is improving somewhat more than
- 21 reported in the staff report. The staff report is a
- 22 little narrow. It only talks about nickel metal hydride
- 23 in any depth.
- 24 The cost effectiveness of battery EVs improves as
- 25 technology gains are made, fuel cell vehicles show promise

- 1 for the long-term.
- 2 I'd be happy to entertain questions.
- 3 CHAIRPERSON LLOYD: Thank you. Questions from
- 4 board members?
- 5 Again, thank you very much, Bill. But I stress
- 6 for witnesses again, I'm not -- from the faced expression
- 7 I'm getting from some of you, it's not a desire here. We
- 8 are under time constraints. We have a long way to go.
- 9 We're trying to absorb all this information.
- 10 So if you flood us with a lot of stuff we have to
- 11 sort out, it makes it very difficult for us. So that's
- 12 where I'm coming from. I say we have 70 witnesses to go
- 13 and if it's repetitive, it gets very difficult.
- 14 MR. WARF: It would be easier to absorb if I
- 15 could speak a little more slowly and explain it. I think
- 16 that we've been a contributor to this marketplace too
- 17 and --
- 18 CHAIRPERSON LLOYD: I agree. But remember there
- 19 are many of you we just we're giving more time to the auto
- 20 manufacturers. There are just a few of them talking
- 21 today.
- The other part, Bill, I do appreciate you
- 23 providing this written stuff as well, so we do have this.
- 24 So, again let's get it clear. I'm not trying to show any
- 25 bias or anything here. It's a matter of my colleagues and

1 we're trying to go through -- and it's very difficult. As

- 2 I said at the beginning, we don't have all the answers.
- 3 We need your help to craft this through.
- 4 Staff has spent hours and hours and hours on this
- 5 stuff. So please understand it doesn't -- if I had all
- 6 day or we had two or three days, that would be optimum.
- 7 We done have it unfortunately.
- 8 Thanks, John.
- 9 MR. BOESEL: Mr. Chairman and members, my name is
- 10 John Boesel, the president of Calstart. We are 10 year
- 11 old nonprofit organization that works with companies and
- 12 governments to try to help develop an advanced
- 13 transportation technology industry, and in the process
- 14 trying to clean up the air, reduce our dependence on
- 15 foreign oil and slow global warming.
- I want to just say -- and all my comments will be
- 17 directly related to the staff proposal, is that going
- 18 through this review again is very difficult for a number
- 19 of our member companies who have invested in the
- 20 regulations, in the 2001 regulations, hope that they would
- 21 be coming to bear. And now to have this review come up
- 22 again is really very difficult for them. It creates a
- 23 very uncertain marketplace. And one in which it's very
- 24 difficult to attract investment.
- 25 We see the staff recommendation as effectively

1 eliminating the gold standard. Two hundred and fifty fuel

- 2 cell vehicles will not drive fuel cell vehicle technology.
- 3 Don't get me wrong, we are very supportive of fuel cell
- 4 technology. We're very supportive of hybrid technology.
- 5 We believe there are many paths to the future.
- 6 But 250 fuel cell vehicles are not going to drive
- 7 that industry forward. There are billions of dollars
- 8 being invested annually in fuel cell technology. The
- 9 Japanese plan to have five million fuel cell vehicles on
- 10 the road by the year 2020. There are similar large scale
- 11 programs planned for Hong Kong and Singapore.
- 12 So if we think about the CARB ZEV Program,
- 13 driving change, this -- that's to that -- if all that's
- 14 left is 250 fuel cell vehicles, it will not be driving
- 15 change.
- 16 Hybrid technology is very impressive. And I
- 17 think I really want too applaud Toyota and Honda's
- 18 leadership in this area. And I think they have shown the
- 19 rest of the market that there is a demand for those types
- 20 of vehicles. And I think we will see large numbers of
- 21 hybrid electric vehicles sold, whether there is a mandate
- 22 or not.
- 23 And I question whether or not the staff proposal
- 24 simply supports what will be occurring in the marketplace.
- 25 In terms of battery electric technology. Have we

1 really seen the end of battery technology development?

- 2 Are we at the pinnacle? Can anybody say that with
- 3 certainty?
- We've actually seen a lot of progress in the last
- 5 2 to 3 years. Dr. Anderman had has view. I think we
- 6 could consult other people, experts who have opposing
- 7 views.
- 8 So I think that technology is evolving. And I
- 9 think what we need is a zero emission vehicle standard.
- 10 We do need to be driving toward that gold standard, but
- 11 why pick a winner. Why do we say fuel cells over ZEVs. I
- 12 don't know that it's critical that we make that
- 13 distinction at this point.
- 14 Now, I would also say I support Board Member
- 15 McKinnon in that I think there's a very important role for
- 16 plug-in hybrids. And perhaps plug-in hybrids could also
- 17 be part of that gold standard going forward.
- 18 I think the original 2001 proposal is a decent
- 19 proposal as it stands. It could be refined. There could
- 20 be some additional flexibility in there. I think it could
- 21 be a lot less complex. And I think creating the
- 22 complexity that it did all these different credits allowed
- 23 for a gaming of the system, giving away of advanced golf
- 24 cars. And I think we need to make things simpler and less
- 25 complex.

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1 That's the end of my testimony.
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- 2 CHAIRPERSON LLOYD: Thank you.
- 3 (Applause.)
- 4 CHAIRPERSON LLOYD: Any comments from the Board?
- 5 Okay.
- 6 Ed Kjaer.
- 7 MR. KJAER: Thank you, Chairman Lloyd,
- 8 distinguished members of the Board. SCE for obvious
- 9 reasons, I'm sure you can appreciate, with all due
- 10 respect, oppose the current staff proposal. We've been a
- 11 long-time supporter of this regulation.
- 12 For over 10 years our shareholders have made a
- 13 significant investment in the regulations -- because of
- 14 the regulations. We created a retail company called
- 15 Edison EV. At the time that the regulations were
- 16 retrenched in 1998, that company folded. That investment
- 17 was lost.
- 18 Unlike the OEMs, there was no learning or patents
- 19 or technology related to EVs that we could then pass on to
- 20 other Edison companies. It was lost.
- 21 In '95 we committed to meeting our energy policy
- 22 act E-Pact requirements with electric drive vehicles. For
- 23 almost ten years we're been acquiring EVs exclusively to
- 24 meet the E-Pact requirement. We're were one of the first
- 25 to buy EV prototypes, which I might add, were extremely

- 1 expensive.
- 2 Today SCE operates the largest and most
- 3 successful fleet of EVs. Working with the State we
- 4 developed fire and safety programs, electric vehicle,
- 5 implemented off-peak rates and other efforts designed to
- 6 help CARB and the State achieve the goal of zero emission
- 7 vehicles.
- 8 We are in discussions with Toyota at the moment,
- 9 the only OEM prepared to provide released used vehicles to
- 10 you us in the next 2 or 3 years. We are hoping that we'll
- 11 be able to release these vehicles in enough quantity to
- 12 meet our E-Pact requirements, at least bridging through
- 13 the ZEV blackout period, which we see 2003 to somewhere
- 14 between 2007 and 2009.
- We ask you to encourage the OEMs to make these
- 16 used vehicles available to the users in the State and
- 17 certainly to help utilities meet their E-Pact requirement.
- 18 As good as the hybrids are and I'm referring to
- 19 the engine hybrids we see today, they are not the best
- 20 they could be. They have no true ZEV mile capability and
- 21 they still rely on one fuel and that's petroleum.
- 22 With the EPRI battery report that we wanted to
- 23 present this morning, I believe that it clearly shows that
- 24 the next logical step with hybrids is adding a plug.
- 25 These are much better than the silver category

1 hybrids but aren't truly gold category like the battery EV

- 2 or the fuel cell EV. From SCE's perspective, plug-in
- 3 products such as City EVs, full-size EVs, plug-in hybrids
- 4 and fuel cells all would be E-Pact compliant, because they
- 5 rely on an alternative fuel.
- 6 We also see these plug-ins as a bridging
- 7 technology. They're going to help make a business case
- 8 for battery EVs stronger and they're going to have a
- 9 positive impact to helping to lower technology costs for
- 10 fuel cells in the future.
- 11 From the air quality perspective, plug-ins emit
- 12 50 percent less NOx and ROG than an engine hybrid. Up to
- 13 50 percent less CO2, and mid-size SUV plug-in hybrid with
- 14 60 mile ZEV range could save over 350 gallons of gasoline
- 15 annually when compared to engine hybrid. All this is in
- 16 the battery report and I do encourage the Board, if they
- 17 haven't had a chance to read the executive summary.
- 18 You are going to see a presentation following me
- 19 that is a compromise proposal. And I think that is the
- 20 spirit in what I am up here in front of the Board today.
- 21 We are trying to work with staff and with the Board to
- 22 reach the goals of clean air in California.
- 23 CHAIRPERSON LLOYD: Is it chose to the end?
- MR. KJAER: Yes, it is.
- I do encourage the Board and frankly all the

- 1 stakeholders to continue the march toward ZEVs. We ask
- 2 CARB to address the ZEV blackout 2003/2010. We ask you to
- 3 consider how to incent and encourage OEMs to continue to
- 4 release existing ZEVs, even ZEVs that were originally
- 5 registered out of state, encourage them to come back into
- 6 the State.
- 7 Help us bridge this '03 to '07 blackout period,
- 8 and frankly reaffirm this regulation and help the
- 9 stakeholders such as the utilities to be reassured that
- 10 their past investments are secure and in our E-Pact
- 11 compliance is viable with electric drive.
- 12 Thank you.
- 13 CHAIRPERSON LLOYD: Thanks, Ed.
- 14 Any questions?
- 15 Thank you.
- Dave Modisette, Bonnie Holmes-Gen, Roland Hwang.
- 17 (Thereupon an overhead presentation was
- 18 Presented as follows.)
- 19 MR. MODISETTE: Thank you, Mr. Chairman and
- 20 Members of the Board. I'm Dave Modisette. I'm the
- 21 Director of the California Electric Transportation
- 22 Coalition. And there's actually quite a few things I'd
- 23 like to say to the Board today, but because of the time
- 24 constraints, I'm just going to jump right into a
- 25 compromise proposal.

1 We did get the message last week loud and clear

- 2 that we needed to come forward with a very specific
- 3 proposal and one that tried to build off of the staff
- 4 proposal.
- 5 --000--
- 6 MR. MODISETTE: And so what we are going to
- 7 explain to you today is a compromise proposal. We feel
- 8 like it's a middle-of-the-road proposal. It's not
- 9 everything that we want. It's not everything that other
- 10 stakeholders want. But we do think it's a proposal that
- 11 many of the stakeholder groups we believe would be able to
- 12 rally around and support. It has five parts.
- 13 The first part is to have modest but known ZEV
- 14 requirements in each and every year from 2005 through
- 15 2014. Within those requirements, we think that there
- 16 should be technology diversity and options, flexibility
- 17 for automakers to make choices within those options. We
- 18 think the near-term ZEV numbers need to be increased. And
- 19 I'm going to show you the numbers in just a minute.
- In 2015, we believe we should actually return to
- 21 the so-called red line, that's the number of vehicles that
- 22 was defined in the 2001 regulation. This proposal also
- 23 allows flexibility, so that if you did want to establish a
- 24 minimum requirement for fuel cell vehicles, you know, that
- 25 is a part -- or could be a part of this proposal.

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- MR. MODISETTE: Mr. McKinnon asked for the
- 3 numbers. These are our numbers. You can see we actually
- 4 start with pretty modest numbers from 2005 through 2008.
- 5 There are vehicles there expressed. And it says instead
- 6 requirement or fuel cell vehicle equivalent there on the
- 7 left-hand column. So that if an auto manufacturer
- 8 actually wanted to make all of their vehicles in fuel
- 9 cells, those would be the numbers that they would produce.
- 10 From 2005 through 2008, there are 500 fuel cell
- 11 equivalent vehicles there. So we have doubled the number
- 12 of fuel cell vehicles in the staff proposal.
- 13 However, what we would propose to do is to allow
- 14 other types of technologies to qualify. And so on the
- 15 right-hand side there you see we have a scenario where an
- 16 auto manufacturer decides that they want to do 50 percent
- 17 of their requirement in fuel sell vehicles.
- 18 So you can see, let's just take the first year
- 19 2005 as an example. All of the automakers. This is for
- 20 all six automakers would do 25 fuel cell vehicles. Then
- 21 they would have a choice of either doing 500 Type 2 EVs.
- 22 Now, these are the full function EVs or they could do
- 23 1,000 Type 1 EVs, which are the City Cars.
- Or in our proposal, we believe that plug-in
- 25 hybrids should be another option available to automakers

1 under this pathway. And in this example, they could do

- 2 750 HEV 20s, that's a plug-in hybrid with a 20-mile range.
- 3 After 2008 we do have ramp up. We believe it's a
- 4 very modest ramp up. It's, you know, much fewer number of
- 5 vehicles, you know, than others are asking for, but it
- 6 does ramp up to quite significant numbers by 2014. And
- 7 then, as I said, by 2015 we're actually back on the red
- 8 line requirements in the 2001 regulations.
- 9 --000--
- 10 MR. MODISETTE: The second part of the compromise
- 11 is that what's referred to in the staff report as the 2001
- 12 base requirements pathway, should reflect the actual
- 13 provisions of the 2001 adopted ZEV regulations, after
- 14 correcting for legal issues. I think one of the things
- 15 that's difficult to understand in the staff proposal is
- 16 that the staff proposal does not do this. They make it
- 17 sound like it does this. But there are 5 or 6
- 18 concessions, if you will, weakenings of the 2001
- 19 regulation in what's referred to as the base requirements.
- 20 And we believe that's a mistake. I mean, one of
- 21 the things, we're tying to do here is to give automakers a
- 22 choice where they can choose the base pathway or they can
- 23 go to the alternative compliance path.
- 24 And we want them to go to the alternative
- 25 compliance path, because that's the way we get rid of this

- 1 ZEV blackout problem. So the thing to do is to allow
- 2 automakers to pursue the 2001 base requirement pathway,
- 3 but don't make it so attractive to them, don't put so many
- 4 concessions in that that they will decide to do that
- 5 instead of doing the alternative compliance pathway.
- --000--
- 7 MR. MODISETTE: Number three. Eventually we want
- 8 to get back to a full 2 percent pure ZEV requirement, a
- 9 gold requirement. Under the staff proposal there's
- 10 eligibility of so-called silver vehicles into the gold
- 11 system for ever. So we believe that the staff proposal
- 12 does not get back to or provides no pathway to a full 2
- 13 percent gold requirement.
- 14 So the third part of our compromise is that there
- 15 should be some phase out of eligibility of silver vehicles
- 16 in the alternative compliance pathway to meet a
- 17 manufacturer's gold obligation.
- 18 And the way we would actually propose to do it is
- 19 to phase out by vehicle types so that you start in the
- 20 early years through 2008 with all the silver vehicles
- 21 eligible, even mild hybrid vehicles, which would normally
- 22 be PZEVs would be eligible in that category. That's fine.
- 23 We can accept that.
- But then in the next category, we think, you
- 25 know, you should make that more strict and drop out some

1 of the weaker silver vehicles, all the way until the last

- 2 section, which would be 2012 through 2014. We believe
- 3 only the best of the best silver vehicles, which would
- 4 include plug-in hybrid vehicles and some of the other
- 5 technologies, you know, the more exotic technologies. The
- 6 technologies that are actually giving you much better air
- 7 quality than just a standard AT PZEV. Those should be in.
- 8 And then eventually in 2015 all the silver
- 9 vehicles would be phased out, as I said, and we'd be back
- 10 to a red line requirement.
- 11 CHAIRPERSON LLOYD: Dave, are you coming to a
- 12 close?
- --000--
- MR. MODISETTE: Yes. Just two more points.
- 15 Fourth is to close the so-called
- 16 placed-in-service loophole, which contains no minimum
- 17 requirement for a vehicle to be in California. We think
- 18 that that can be done with a relatively easy incentive
- 19 multiplier. And it goes directly to this issue that
- 20 you're talking about to provide incentives for
- 21 manufacturers to re-lease vehicles or even to sell the
- 22 vehicles to people.
- 23 Those automakers that do that should get more
- 24 credit. And we have a specific proposal to give them more
- 25 credit if they do that.

1 --000--

- MR. MODISETTE: Last point. Technology Review
- 3 Panel. Under the staff proposal, it's proposed for 2005
- 4 or 6. We just don't think that that makes very much sense
- 5 with a program that's only going to begin in 2005. How
- 6 much data are you going to have to be able to evaluate the
- 7 technology. So we think it would be make sense to have
- 8 several years worth of experience with this program, these
- 9 are requirements in place, before you do that evaluation.
- 10 So it's our recommendation that you postpone that to 2009
- 11 or later.
- 12 As I said, this builds off the staff proposal. I
- 13 think it corrects its major flaws. It's a
- 14 middle-of-the-road compromise and I believe that many of
- 15 the stakeholders could support this.
- 16 Thank you.
- 17 CHAIRPERSON LLOYD: Thank you very much, David.
- 18 A very constructive situation.
- 19 (Applause.)
- 20 CHAIRPERSON LLOYD: Professor Friedman.
- 21 BOARD MEMBER HUGH FRIEDMAN: Okay. I had a
- 22 couple quick questions. First of all, you mentioned the
- 23 2001 base requirements pathway, and that the staff report
- 24 and recommendation is weakening in 4 or 5 or 6 respects.
- 25 Could you identify that for me?

1 MR. MODISETTE: Yeah. And they're actually -- if

- 2 you look at the hard copy that I passed out, there's a
- 3 more detailed explanation of the proposal and that's
- 4 actually --
- 5 BOARD MEMBER HUGH FRIEDMAN: Well, I've got a
- 6 whole book here. And I'm sorry I just --
- 7 MR. MODISETTE: It's not in the book. The book
- 8 is unrelated to that.
- 9 BOARD MEMBER HUGH FRIEDMAN: Okay.
- 10 MR. MODISETTE: This is what I tried to identify.
- 11 You know, I think that this is accurate. I hope this is
- 12 accurate. But one of the problems is that the regulations
- 13 are so complex that it's difficult even for a person
- 14 that's been working in this field for many many years as I
- 15 have.
- 16 Here's what they are.
- 17 BOARD MEMBER HUGH FRIEDMAN: I have it here now.
- 18 Thank you.
- 19 I can look at it quickly. I would like to ask, I
- 20 think, Dr. Bill as well, if the staff would respond, if
- 21 they have any comments on these proposals.
- 22 EXECUTIVE OFFICER WITHERSPOON: I'm going to give
- 23 a general response and ask to help me with the rationale
- 24 for each individual change.
- 25 In general, as we picked up the regulation from

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1 2003 and moved it to 2005, we had to address what happened

- 2 in 3 and 4. And so some of the changes we're trying to
- 3 keep momentum going and reflect that when the reg took
- 4 effect again in '05.
- 5 And other things we did, for example, we had a
- 6 40-vehicle fuel cell -- 40 credits for fuel cell vehicles
- 7 that was to have expired this year.
- 8 And when we picked that up and moved it into '05,
- 9 we had to ratio all the other ZEV type credits to be, you
- 10 know, a fair ratio. So we had cascading effects.
- 11 Dave's proposal also talks about having change
- 12 the minimum performance requirements for hybrid electrics.
- 13 Well, in point of fact, we threw out the entire mechanism
- 14 we had before and created a new one. This was part of the
- 15 legal challenge.
- And as we did that a three-tier concept emerged,
- 17 which includes mild hybrids, stronger hybrids, the high
- 18 voltage, high powered, those different characteristics
- 19 staff talked to you about before. And so it wasn't so
- 20 much a weakening as a diversification of hybrid categories
- 21 as we learned more about them from the different
- 22 automakers.
- 23 Some of the other things that have been brought
- 24 to our attention is when you used a neighborhood electric
- 25 vehicle to meet a gold requirement, it counted as a real

- 1 vehicle in the baseline of what you sold, but it only
- 2 counted as 1.5 for credit. And so you were digging
- 3 yourself a hole because the next year you had to make more
- 4 electric vehicles and you had a greater obligation.
- 5 So we asked by auto manufacturers can they
- 6 subtract the pure electrics, or pure ZEVs they built in
- 7 any given year before we calculated their obligation for
- 8 the next year, so they weren't hurting themselves by
- 9 making ZEVs.
- 10 And then we also changed the battery warranty
- 11 requirements for hybrid vehicles that had been 15 years.
- 12 We Went to 10. We kept the same mileage of 150,000 miles.
- 13 And this was necessary given the technical data you saw
- 14 about battery life and the financial liability for having
- 15 to stand behind them and being told that hybrids simply
- 16 would not come to market with a 15-year warranty, and we
- 17 were working against ourselves in wanting to see more
- 18 silver vehicles on the road.
- 19 In none of those instances were we trying to
- 20 weaken the 2001 amendments, but just to make them coherent
- 21 and carry them forward and have every technology weigh
- 22 appropriately against the next.
- 23 MR. MODISETTE: And maybe just to clarify, I'm
- 24 not objecting to those changes in the alternative
- 25 compliance pathway. I think that those changes are

- 1 additional positive things that are going to draw
- 2 automakers to that pathway, which is what you want.
- 3 But if you make all those same changes in the
- 4 alternative compliance pathway in the base path, then
- 5 you're just encouraging automakers to go to the base path
- 6 and then we're going to have tremendous ZEV blackout.
- 7 CHAIRPERSON LLOYD: Dr. Friedman and Mr.
- 8 McKinnon.
- 9 BOARD MEMBER WILLIAM FRIEDMAN: I just wonder if
- 10 staff could also comment about the suggestion about the
- 11 tech review panel being put off.
- 12 EXECUTIVE OFFICER WITHERSPOON: In our staff
- 13 report we had suggested a date by which the independent
- 14 review panel would convene based on the customary three
- 15 model year's lead time that are given to automakers before
- 16 we impose any regulatory requirements.
- 17 It has been brought to our attention that they
- 18 might not need that much lead time depending on what the
- 19 target is. If, for example, in the next period of time
- 20 each manufacturer needed to build, let's say, 500 fuel
- 21 cell vehicles a piece, they could potentially do that in a
- 22 single year toward the end of the three-year window, and
- 23 not have to go into production and not have to know three
- 24 years before 2009 what the requirement is going to be,
- 25 because they could build them all in 2011.

1 But as you choose and whatever number you all

- 2 come up with, if, you in fact, put a number in today, the
- 3 higher it is, the sooner the panel would have to convene
- 4 and give them some guidance, because it works backwards in
- 5 terms of production line changes, versus hand built,
- 6 supply commitments, et cetera in order to know who they're
- 7 going to accomplish that goal.
- 8 CHAIRPERSON LLOYD: Yes, Mr. McKinnon.
- 9 BOARD MEMBER McKINNON: I, for one, am pleased to
- 10 see numbers. And I think there's a lot of logic to this.
- 11 Some of the reluctance to move very far is that there's
- 12 one in particular and marginally some other auto companies
- 13 that really went and did what -- there's actually a
- 14 couple -- that really kind Of went and did the job.
- 15 And so there's sort of, should we be penalizing
- 16 them or should we be making them do something early if
- 17 they did what they were supposed to do.
- 18 And I guess what I think the beauty of this
- 19 proposal is is that it's saying we had a 2001 rule. We
- 20 were serious as a heartache about the 2001 rule.
- 21 And so if folks were going down the line of
- 22 following that rule, understanding there was a lawsuit and
- 23 there are some things we had to correct and maybe double
- 24 counting of cars is something we shouldn't be doing in
- 25 terms of the requirement numbers.

1 But essentially, you know, there's the 2001 rule.

- 2 Somebody is going down that path. Great. Perfect.
- 3 That's what we said we waned. Somebody did it. We should
- 4 be happy. You know, we should be happy about that.
- 5 To the extent a lawsuit caused there to be this
- 6 break that isn't a one-year break, it really works out to
- 7 be more than that, because of how -- you've laid out some
- 8 numbers that give an alternative way to get there.
- 9 And, you know, everybody I met with in the last
- 10 week, I've said put some numbers on the table. And you
- 11 did. Thank you. And I think they're worthy of serious
- 12 consideration.
- 13 CHAIRPERSON LLOYD: Thank you.
- Ms. D'Adamo.
- 15 BOARD MEMBER D'ADAMO: Ditto. I appreciate you
- 16 doing this. I know I asked you the same question, and I
- 17 am hoping that, depending on if it looks like we may end
- 18 up going two days, would like to really encourage staff to
- 19 take a close look at this. Any future witnesses, it would
- 20 be helpful for us to hear what you have to say about this
- 21 proposal. I don't know if the future witnesses have had a
- 22 chance to digest it or not. And I would encourage the
- 23 automakers that are here to sit and chew on these numbers
- 24 as well.
- Thank you.

- 1 CHAIRPERSON LLOYD: Yes.
- 2 BOARD MEMBER HUGH FRIEDMAN: I just want to
- 3 clarify. You are both referring to this proposal as a
- 4 modification of the alternate pathway, correct?
- 5 BOARD MEMBER McKINNON: No, it's --
- 6 BOARD MEMBER HUGH FRIEDMAN: You talked about
- 7 2001 --
- 8 BOARD MEMBER McKINNON: It's saying the 2001 rule
- 9 essentially -- if you chose to go down that pathway, you
- 10 really ought to go down that pathway without us making a
- 11 bunch of changes.
- 12 BOARD MEMBER HUGH FRIEDMAN: I understand. But
- 13 that wasn't this.
- 14 BOARD MEMBER McKINNON: Yeah. No, it says that.
- 15 It says go down the 2001 pathway, the real one. The one
- 16 that we originally set out to do, or do this alternative.
- 17 BOARD MEMBER HUGH FRIEDMAN: This is the
- 18 alternative.
- 19 BOARD MEMBER McKINNON: Yes.
- 20 BOARD MEMBER HUGH FRIEDMAN: So we're saying the
- 21 same thing. I wanted to understand that. I was confused.
- 22 CHAIRPERSON LLOYD: This is a variation of the
- 23 staff today.
- 24 EXECUTIVE OFFICER WITHERSPOON: Just a
- 25 clarification to Mr. McKinnon. No one can do the 2001 reg

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1 exactly the way it was done, so there do have to be some

- 2 changes as we reinitialize in 2005.
- 3 MR. MODISETTE: Just to explain, the binder you
- 4 received is a compilation of letters of resolutions from
- 5 local governments of letters from labor and business and
- 6 environmental organizations. You know, these are the ones
- 7 that we are aware of. And these are all letters of
- 8 opposition to the existing staff report.
- 9 Obviously, we have not, you know, been able to
- 10 get back to all these people and show them the compromise.
- 11 But I believe that many of these organizations would
- 12 support the compromise proposal.
- 13 CHAIRPERSON LLOYD: We have received those
- 14 letters too. We're aware of them, not in such a neat
- 15 form, but we're thank you.
- MR. MODISETTE: Thank you.
- 17 CHAIRPERSON LLOYD: Thank you very much.
- Bonnie Holmes-Gen, Roland Hwang, Jason Mark.
- 19 MS. HOLMES-GEN: Mr. Chairman and board members,
- 20 Bonnie Holmes-Gen with the American Lung Association of
- 21 California. Get that name correct this time.
- 22 I'm here also on behalf of the California
- 23 Thoracic Society. I first of course want to thank you for
- 24 your strong record of support for the ZEV Program. It's
- 25 gratifying to hear that you're serious as a heartache.

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1 I'll tell you, it's very gratifying.
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- 2 (Laughter.)
- 3 BOARD MEMBER HUGH FRIEDMAN: Well, as a past
- 4 president of the American Heart Association, you could
- 5 have thought of a better analog.
- 6 (Laughter.)
- 7 MS. HOLMES-GEN: I am here to oppose the staff
- 8 proposal. As I believe you're aware from our letter from
- 9 the Lung Association and our allied groups that we have
- 10 very serious concerns about the staff report. We feel it
- 11 falls very short of achieving the objectives that we would
- 12 like to see it achieve.
- 13 Specifically, we're most concerned that it does
- 14 not continue to push zero emission vehicle advancement
- 15 with clear, enforceable and increasing regulatory goals
- 16 over the next decade and beyond. We believe this is
- 17 critical. And that basically means you need to set a
- 18 number, I guess, in the parlance you've been using today.
- 19 We believe that by proposing no zero emission
- 20 vehicle requirement in 2009 and after, the staff report
- 21 sends a very bad signal. It sends a signal that the car
- 22 companies may be let off the hook. I think that it
- 23 fosters a wait-and-see-what-happens mode rather than
- 24 purposeful forward movement on the part of the car
- 25 companies. And that's our great concern, and why we

1 believe you do need to set a number for 2009 and after.

- 2 CHAIRPERSON LLOYD: Bonnie, you've got some very
- 3 nice recommendations. Could you get to them.
- 4 MS. HOLMES-GEN: But I do want to just remind you
- 5 that establishing technology forcing goals, I mean, that's
- 6 been the key aspect of the Board's legacy, and you need to
- 7 continue that legacy in air pollution control. And please
- 8 don't be afraid of setting goals in the future, even if
- 9 you have to come back and revisit them again, that's part
- 10 of being a visionary body, and we expect that of you.
- 11 So together with my colleagues from the Union of
- 12 Concerned Scientists, and the Natural Sources Defense
- 13 Council, we have forwarded some specific recommendations
- 14 to you.
- 15 The concepts are similar in many ways to what
- 16 you've heard from my colleague Dave Modisette. And the
- 17 specific action items that we are asking you to take are
- 18 number one to redesign the alternative compliance pathway
- 19 and the staff proposal to allow other ZEV technologies to
- 20 compete, but we want to meek sure that there is a fuel
- 21 cell floor in that number.
- 22 So you have a proposal in the staff report of 250
- 23 fuel cell vehicles by 2008. We think that's a very
- 24 extremely reasonable goal for fuel cell vehicles, but if
- 25 we're going to open up this pathway to diversity, we want

1 to see you add some additional vehicles to that number.

- We're recommending a fuel cell vehicle equivalent number
- 3 of 500 for that first phase.
- We believe that that number is very reasonable.
- 5 And my colleague Jason Mark will by explaining in more
- 6 detail why that number is very reasonable for that
- 7 timeframe. And it would also allow you to open the door
- 8 to battery technologies right away.
- 9 Second of all, we're asking you to establish a
- 10 minimum requirement for car companies to produce at least
- 11 5,000 new zero emission vehicles or fresh ZEVs, fuel cell
- 12 equivalent, that is cumulatively in the 2009 to 2011
- 13 period, and then restore the ramp to the 2001 program.
- 14 Again, we believe these are reasonable but
- 15 challenging numbers for the car companies. They're very
- 16 much in line with other projections that have been made
- 17 specifically by those in the fuel cell industry. And the
- 18 Board would not be picking a number out of the air if you
- 19 established this number. This is not about picking
- 20 numbers out of the air and just going on no rationale.
- 21 We're talking about going on solid rationale.
- 22 Car companies, as you know, have said they can make
- 23 commercially marketable fuel cell vehicles by the end of
- 24 this decade. And we know we already have the viable
- 25 alternative of batteries of various kinds also to fill in

- 1 on some of those numbers.
- 2 Definitely if you set a goal of 5,000 over that
- 3 people or higher, you would be setting a very reasonable
- 4 goal, but a technology forcing goal. We're asking you to
- 5 do that. Third, we ask you to move the expert review
- 6 panel to a post-2006 timeframe. I think my colleague
- 7 suggested 2009, but just any time in that latter half of
- 8 the decade is much more reasonable than the earlier time
- 9 period that's projected in the staff report.
- 10 We believe it's critical to ensure time for new
- 11 steps in technology advancement to occur to allow the
- 12 panel to get a better picture of the pace of technology
- 13 advancement. And we also want to make sure that when you
- 14 adopt your resolution that you clarify that the panel's
- 15 scope should be narrowly defined to focus on technology
- 16 review.
- 17 We don't want their to be any confusion that this
- 18 is a policy making body of some type that's going to
- 19 actually establish specific numbers of vehicles that the
- 20 Board should consider.
- 21 And fourth, we do strongly support the staff
- 22 proposed increased requirements for silver category AT
- 23 PZEVs. And my colleague Roland Hwang is going to go into
- 24 more detail about the importance of that piece of the
- 25 staff recommendation. And again we believe that it is

- 1 especially important to have these high numbers in the
- 2 silver category especially when the Board is providing
- 3 more flexibility, and really, you know, giving some
- 4 additional flexibility and assistance to the car companies
- 5 in meeting the gold category requirements.
- 6 And you know we believe that the silver category
- 7 AT PZEVs you know, are proven technology. Hybrid
- 8 passenger vehicles are here. There's a commercial case to
- 9 be made for them. Car companies are signing up to put new
- 10 models of hybrid electric vehicles out. So we think it's
- 11 very reasonable to stand by those increasing numbers over
- 12 the next decade that are in the staff report. We
- 13 appreciate your strong record of support.
- 14 And finally, I just want to remind you that this
- 15 decision is a historic decisions. And we'll establish a
- 16 legacy for the future. And we believe that it's important
- 17 for you to continue your historic role of leading the
- 18 country and the world in pushing vehicle technologies and
- 19 making the car companies meet new challenges, setting real
- 20 and continuing challenges before the car companies,
- 21 ignoring the nay sayers that say we can't do it, embracing
- 22 diverse zero emission technologies and staying at the
- 23 forefront of public health protection.
- 24 So we want to encourage you and challenge you to
- 25 move forward and set a strong number.

- 1 Thank you.
- 2 CHAIRPERSON LLOYD: Thank you, Bonnie.
- 3 Jason and Roland switched. So Jason Mark, Roland
- 4 Hwang, Tom Gage.
- 5 (Thereupon an overhead presentation was
- 6 Presented as follows.)
- 7 MR. MARK: Thank you. If you're amenable to
- 8 switch, it will make things a little bit more efficient.
- 9 CHAIRPERSON LLOYD: By all means.
- 10 MR. MARK: I first want to thank you for your
- 11 endurance, not just for today, and I think this evening
- 12 and perhaps tomorrow, but also for your endurance in
- 13 maintaining the path to zero.
- 14 I want to talk about the needs to really maintain
- 15 that path to zero as we move forward. My name is Jason
- 16 Mark and I'm an engineer. So thank you for the earlier
- 17 comments about giving engineers a chance, and director of
- 18 the clean vehicles program at the Union of Concerned
- 19 Scientists, which is a nonprofit partnership between
- 20 citizens and scientists.
- 21 We've, I think, had over 2000 of our members
- 22 throughout California write to you directly in support of
- 23 strengthening this regulation in the proposal. In
- 24 particular UCS is concerned about the staff's proposal
- 25 that it could stall progress in the technology fuel cells

1 that the industry itself claims is the next generation of

- 2 vehicle technology.
- And we believe that there is ample evidence to
- 4 justify much more concrete determination about fuel cell
- 5 vehicles in the future, and far more aggressive than even
- 6 the optional numbers that staff has discussed this
- 7 morning.
- 8 --000--
- 9 MR. MARK: So towards that end, let me just touch
- 10 first on automakers statements regarding fuel cells.
- 11 Nearly everyone in the automobile industry has dubbed fuel
- 12 cells as the technology of the future. And they have
- 13 actually been quite aggressive about how quickly they
- 14 think that technology can move to market.
- 15 I'm particularly taken by General Motors'
- 16 assertion that they think they'll have a compelling and
- 17 affordable car by 2010, which is in stark contrast to the
- 18 \$100,000 vehicle premium incremental price that the staff
- 19 suggests in the initial statement of reasons.
- 20 So again, I think we have to at some point take
- 21 the automakers at their word and the tremendous amount of
- 22 press that they've been bringing to the issue of fuel cell
- 23 technology and really suggest that they can deliver on the
- 24 promise that they're articulating to us.
- 25 Second of all, let me talk very briefly about

- 1 targets that the fuel cell industry itself has
- 2 articulated. This is -- you can see all of the groups
- 3 that have signed onto this document that talk about very
- 4 realistic targets for getting to zero. The path forward
- 5 is the name of this document. And this is both fuel cell
- 6 industry as well as potential fuel suppliers to the fuel
- 7 cell industry.
- 8 --000--
- 9 MR. MARK: They talk about 500 passenger vehicles
- 10 from the period 2004 through 2007 and 5,000 passenger
- 11 vehicles annually from '08 to '11. So in other words
- 12 there will be 20,000 vehicles over that four-year period,
- 13 from 2008 to 2011. That's a real concrete target that the
- 14 fuel cell industry itself has set out.
- --o0o--
- MR. MARK: And finally this is the chart that
- 17 many of folks have already talked about from the
- 18 Department of Energy, which was actually created in
- 19 collaboration with several automakers over a year ago.
- 20 The Department of Energy's vision is to start building on
- 21 the 50 fuel cell vehicles that will be demonstrated in
- 22 California through the fuel cell partnership over the next
- 23 year or two, go to that next stage of a ten fold increase
- 24 to 500 and then finally 5,000 by a 2012.
- 25 My sincere hope is that the State of California

1 will be at least as aggressive in promoting fuel cell

- 2 vehicles as the Bush administration. And I note for
- 3 reference that in fact our colleagues across the seas have
- 4 already articulated far more aggressive goals.
- 5 The Japanese Ministry of Economy, Trade and
- 6 Industry has, for example, recently articulated a goal of
- 7 50,000 fuel cell vehicles by 2010, perhaps a bit more in
- 8 line with the sorts of public statements that we're
- 9 hearing from General Motors.
- 10 --00o--
- 11 MR. MARK: To help put the staff's perspective in
- 12 perspective, I wanted to just share with you some of the
- 13 numbers that the bar on the left for each of the times
- 14 period either by 2008 or from 2009 through 2011 would be
- 15 the 2001 rule. So you could see that if automakers were
- 16 to meet those requirements through the fuel cell
- 17 technology, it would have required 6,500 by 2008 and
- 18 nearly 30,000 by over the time period 2009 through 2011
- 19 cumulatively.
- 20 Next, just two months ago staff was proposing
- 21 numbers more on the order of 1,000 by 2008 and 11,000 over
- 22 the next three year time period. The latest proposal in
- 23 front of you today is 250 by '08 and zero thereafter.
- 24 Then I put on the chart, the two sets of, sort of,
- 25 benchmarks that I just described, the Department of Energy

1 goals 500 by 2008 and 5,000, in this case their goal is by

- 2 2012, and I want to be clear about that. I've shown here
- 3 by 2011.
- 4 And second of all, the fuel cell industry which
- 5 was 500 by 2007 but an additional 5,000 per year
- 6 thereafter. So that's how those numbers work out.
- 7 And what really what I think we're asking you to
- 8 do today is not pick a number out of thin air, but in fact
- 9 pick a number in a range that is well established by both
- 10 the fuel sell industry the Department of Energy and their
- 11 research targets as well as some of the statements that
- 12 we've been hearing from the automakers themselves.
- 13 And we think that quite clearly, and I want to
- 14 crystal clear on this point, we believe that the numbers
- 15 in the 2009 time period are absolutely vital for three
- 16 reasons.
- 17 Number one, to maintain the flow of investment to
- 18 fuel cell technology. Number 2, to focus and foster
- 19 complementary policies that speed the fuel cell
- 20 transition.
- 21 And number three to ensure ultimately steady
- 22 progress to zero.
- --000--
- MR. MARK: And so here's my final -- sorry,
- 25 nearly final slide. This is the proposal. This is the

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1 path to zero proposal that we're recommending to the Board

- 2 today, which would require by 2008 500 fuel cell vehicles.
- 3 Over the next three years, 5,000. Over the next three
- 4 years 30,000.
- 5 And the concept there is to build on going from
- 6 the 50 vehicles that we'll see by year's end in the fuel
- 7 cell partnership to 500, then to 5,000 and then ultimately
- 8 build a smooth ramp getting back to what was originally
- 9 called the red line or the original program by 2015, and
- 10 that's how we derived that 30,000 vehicle estimate.
- OUr vision is to build on the same mechanism
- 12 proposed by staff in the alternative compliance path. So
- 13 these would be new vehicles. And moreover, though we
- 14 think that diversity is absolutely critical, and that this
- 15 shouldn't just be fuel sell vehicle numbers, but in fact
- 16 ZEV technology. We've expressed the numbers in terms of
- 17 fuel cell vehicle equivalents, if you will.
- 18 But we think that all technologies ought to play.
- 19 ANd we, in fact, support the option that staff has
- 20 proposed to also create hydrogen infrastructure credits
- 21 over the next three perhaps six months to develop a
- 22 concept for crediting hydrogen infrastructure.
- --00--
- 24 MR. MARK: The last slide. To put this all in
- 25 perspective, one is to just sort of give you a sense for

1 where we've been and how this path to zero might map out.

- 2 The red line on the top is our estimate of the fuel cell
- 3 requirements associated with the January 2001 rule. And
- 4 the green dash line is the number that we propose.
- 5 To be clear, we're not proposing annual
- 6 requirements. We're proposing the flexibility that you
- 7 gain by offering three year averages, essentially, or
- 8 cumulative requirements, to allow some of the industry
- 9 laggards to catch up and the accelerated folks to continue
- 10 to move forward.
- 11 We also think that the technology is, even though
- 12 we've shown just fuel cell vehicles should be ZEVs.
- --000--
- MR. MARK: So in sum, our proposal is 500
- 15 vehicles over the time period by 2008, 5,000 fuel cell
- 16 vehicles over the next three years, 30,000 and then return
- 17 to the rule by 2015. We urge you to send the strong
- 18 signal the automakers need to develop fuel cell
- 19 technologies on a timeframe that we believe is reasonable.
- 20 CHAIRPERSON LLOYD: Thank you Jason. One
- 21 question of clarification. I know the answer, but the
- 22 5,000 vehicles that DOE, of course that's a national
- 23 number that's not a California number.
- 24 MR. MARK: It is a national number. My view is
- 25 that we're not going to be seeing a lot fuel cell vehicles

- 1 in Louisiana, number 1. And number 2, more importantly,
- 2 your staff had proposed allowing these vehicles to qualify
- 3 for another LEV/ZEV states. And under that schematic, of
- 4 course, I think you get the extremes of let's say whether
- 5 and temperature environments that you really want to test
- 6 the fuel cell technology.
- 7 So I think you'd capture I think a reasonable
- 8 timeframe. And remembering also the fuel cell industry is
- 9 talking about 15,000 vehicles in that same time frame.
- 10 CHAIRPERSON LLOYD: It's the fuel cell industry,
- 11 not the auto industry.
- 12 MR. MARK: Right.
- 13 CHAIRPERSON LLOYD: Professor Friedman.
- 14 BOARD MEMBER HUGH FRIEDMAN: Your numbers, have
- 15 you had a chance to compare your numbers with Mr.
- 16 Modisette's.
- 17 MR. MARK: I think the principle is very much the
- 18 right.
- 19 BOARD MEMBER HUGH FRIEDMAN: But the numbers are
- 20 quite different. And when you speak of equivalent BEV
- 21 requirement would be hire, what kind of ratio were you
- 22 thinking of.
- MR. MARK: We have not, in fact, thought through
- 24 the types of credit scheme that would be needed, but I
- 25 think it stands to reason that battery electric vehicles

1 would garner fewer credits than fuel cells given where the

- 2 technology is.
- 3 CHAIRPERSON LLOYD: Mr. McKinnon.
- 4 BOARD MEMBER McKINNON: I just want to kind of
- 5 compare the two proposals as best as I get it here. In
- 6 the Modisette proposal, it's initially about 300, but it's
- 7 segmented annually. You know, there's like a 50 and 100
- 8 and 150.
- 9 Yours, you have three years that you're saying
- 10 five years, 500. So if you looked at three years in his,
- 11 it's 300. That's in terms of -- so there's three years
- 12 sliding sort of gives companies sort of a running start.
- Okay. And then the next period it's 5,000 versus
- 14 3,000. And then the next period it's the same, I believe,
- 15 30,000, 30,000. And the other differences is three year
- 16 sliding.
- 17 Great. Thank you for doing numbers and a basis
- 18 for them.
- 19 This is good stuff.
- MR. MARK: Thank you.
- 21 CHAIRPERSON LLOYD: Roland Hwang, Tom Gage, Dana
- 22 Muscato.
- MR. HWANG: Thank you, Mr. Chairman, Members of
- 24 the Board.
- 25 (Thereupon an overhead presentation was

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- 1 Presented as follows.)
- 2 MR. HWANG: I appreciate the opportunity to
- 3 present our perspective on this very important program.
- 4 My name is Roland Hwang. I'm a senior policy analyst with
- 5 the Natural Resources Defense Council.
- 6 And what I want to speak to you this evening
- 7 about is the role of the advanced technology partial ZEV
- 8 pathway, particularly the hyper electric vehicles in
- 9 getting us to zero. We view this as a critical pathway.
- 10 --000--
- 11 MR. HWANG: The role of the AT PZEV pathway, I
- 12 think, there's a broad consensus and you heard that today.
- 13 Dr. Anderman, I think you heard from Toyota. But there is
- 14 broad consensus. There should be no debate that hyper
- 15 electric vehicles are a stepping zone to fuel cell
- 16 vehicles and other pure zero emission vehicle
- 17 technologies.
- 18 That issue, I believe there is very little or
- 19 absolutely no debate about.
- 20 Second of all, which there is a little bit more
- 21 discussion here today, is the issue of volumes. I think
- 22 We've seen past history volumes do matter. Higher volumes
- 23 will bring down the cost of the electric drive components,
- 24 as well as AT PZEVs, also natural gas vehicles, for
- 25 example, the gaseous storage technologies, that will

1 enable fuel cell vehicles also. So volumes do through

- 2 matter.
- 3 --000--
- 4 MR. HWANG: Finally the degree of hybridization.
- 5 A hybrid with a bigger electric motor with more batteries
- 6 is going to have a large componentry link to a pure zero
- 7 emission vehicle.
- 8 --000--
- 9 MR. HWANG: When we're looking at getting to say
- 10 fuel cell vehicle commercialization or any kind of pure
- 11 ZEV commercialization, essentially we need -- in this
- 12 case, my example will be on fuel cells, but the same
- 13 principles apply for battery electrics. We need to have
- 14 three pathways converge, three technology pathways
- 15 converge.
- 16 First, in terms of fuel cells, we need the fuel
- 17 cells stacks performance and cost to come down to a point
- 18 where we can have a competitive product.
- 19 Second, of course, we need hydrogen
- 20 infrastructure to be in place. And third, we need
- 21 electric drive components to come down in cost and
- 22 increase in performance to the level where, as a package,
- 23 the fuel cell infrastructure electric drive componentry
- 24 all can come together to deliver a commercializable
- 25 product, again where it's fuel cells or battery electric.

- 1 In this case, the example is on fuel cells.
- 2 The zero emission program can address all three
- 3 critical paths. And I think it's very important to
- 4 understand that the zero emission vehicle program has
- 5 evolved quite a bit over time, and, in my mind, has
- 6 successfully evolved to meet some of the new challenges
- 7 that we have faced an what we have learned over time. On
- 8 the first pathway fuel cell stack and auxiliaries, clearly
- 9 pure gold requirement, we're asking the Board to restore
- 10 some level of pure gold requirement.
- 11 That will help us with the fuel cell stacks and
- 12 the auxiliaries that going along with the fuel cells.
- 13 Hydrogen infrastructure, we've heard discussions
- 14 today about infrastructure credits. We need those
- 15 infrastructure credits and more in order To get that
- 16 critical component in place.
- 17 And of course the electric drive components, what
- 18 I'm focusing on my presentation is incentivized through
- 19 the you AT PZEV pathway. Again, these are the three
- 20 critical pathways the program addressed in a coherent
- 21 manner.
- --000--
- MR. HWANG: Volumes, of course, do matter. And
- 24 this is the cost curve from one of my colleagues for BPM,
- 25 Brushes Permanent Matter electric motors, electric motors

1 for hybrid electric vehicles the same as for fuel cell or

- 2 battery electric.
- 3 As you can see in this cost curve, the numbers
- 4 for the cost keep coming down. This is obviously per
- 5 manufacturer keep coming down to the tune of 1,000 volume
- 6 level.
- 7 --000--
- 8 MR. HWANG: The AT PZEV volume I think we've
- 9 heard some discussion about whether those are achievable
- 10 or not. Just some quick numbers. And what I'm going to
- 11 compare them are to announced goals for production global
- 12 production numbers, I believe, they are. So you have to
- 13 divide your global production numbers by what's required
- 14 in California and the northeast. But you can see that
- 15 Toyota in 2005 would be required to build 17,000 vehicles,
- 16 if they did not use any of their gold credits. And that
- 17 would include California and the northeast.
- 18 And General Motors in 2007, would be 32,000. The
- 19 reason I show these years is that Toyota has announced a
- 20 global production goal of 300,000.
- 21 --000--
- 22 (Thereupon the power for the overhead
- presentation went out.)
- 24 MR. HWANG: And General Motors has announced a
- 25 global --

1 CHAIRPERSON LLOYD: That's the new mechanism for

- 2 cutting you off.
- 3 (Laughter.)
- 4 MR. HWANG: Yes. That's a very effective way.
- 5 The technology definitely works there.
- 6 I'm almost done. If I had maybe 30 more seconds
- 7 and indulgence I can complete it. I don't know if we can
- 8 get the over heads back up.
- 9 CHAIRPERSON LLOYD: We've got the copies here.
- 10 MR. HWANG: I guess, I'm flying a little blind
- 11 here. Let me see what do I have here.
- 12 The other point, of course, on the volumes that
- 13 being achievable, I've listed out a number of reasons why,
- 14 by the volumes, from the staff, a March proposal, are
- 15 likely on the high side.
- 16 But primarily I want to one focus the fact that
- 17 we are all absolutely hoping that you will restore the
- 18 zero emission vehicle pure gold requirements, and that
- 19 will also drive down the volumes of AT PZEVs. We do not
- 20 think the volumes of AT PZEVs are a problem in terms of
- 21 market achievability.
- We think that there are clearly volume benefits
- 23 to the technology performance cost at the levels even in
- 24 the staff report. But I wanted to reinforce the concept
- 25 that the numbers are likely to be lower.

1 Level of hybridization matters. Let me point out

- 2 that staff is proposing to allow some allowances for
- 3 what's called 42 volt stop start systems.
- 4 --000--
- 5 MR. HWANG: Clearly, there is a difference in
- 6 technology between a vehicle with a five kilowatt motor,
- 7 it runs on 42 volts, versus a fuel cell vehicle that would
- 8 run, say, on a much higher voltage say 600 volts and
- 9 electric motor size 80 kilowatts.
- 10 --00o--
- 11 MR. HWANG: So in sum, the recommendations that
- 12 we have, of course, is to restore the gold ramp, as my
- 13 colleague Jason Mark spoke of.
- 14 Second of all, is to, as staff proposed, require
- 15 AT PZEVs to backfill any differences between the 2001
- 16 amendments and whatever transpires at the end of this
- 17 board meeting.
- 18 Finally, we recommend you adopt credit levels
- 19 future AT PZEV vehicles, because we do think the volumes
- 20 are achievable and we think that there are significant
- 21 economies of scale and innovation benefits going out to
- 22 those higher numbers.
- 23 And finally, we do oppose, from a technical
- 24 perspective, oppose the inclusion of the 42 volt, so
- 25 called, Level 1 vehicles. But at very minimum, we would

1 ask the Board to make sure they enforce the phase out of

- 2 that to be used on silver compliance by 2008.
- 3 Thank you for your attention.
- 4 CHAIRPERSON LLOYD: Thank you very much.
- 5 Any questions, comments?
- 6 Thank you very much Roland.
- 7 Tom Gage, Dana Muscato, Daniel Rivers.
- 8 MR. GAGE: Good evening, Chairman and Members of
- 9 the Board. I'm Tom Gage. I'm with AC Propulsion, a come
- 10 in Los Angeles that builds EVs one at a time. We would
- 11 like to build them by the hundreds or the thousands, and
- 12 for that reason, I oppose the production mandate.
- 13 I'd like to run through my presentation. I will
- 14 edit for brevity as I go. I hope I remain coherent.
- 15 Let me start. California needs electric vehicles
- 16 now more than ever. We need their environmental benefits,
- 17 and more important we need their fundamental energy
- 18 benefit. The efficient use not imported, not petroleum,
- 19 secure and renewable energy resources.
- 20 EV should be a major element of California
- 21 environmental policy. Do not shirk away from these
- 22 broader objectives using the excuse that it's not an air
- 23 quality issue. Energy consumption affects air quality.
- As many of you know, energy consumption, green
- 25 house gas emissions and air quality are closely related.

- 1 They cannot always be neatly partitioned according to
- 2 organizational boundaries of the State bureaucracy. You,
- 3 the Air Resources Board, have the EV bit. I urge you to
- 4 run with it.
- 5 The United States uses too much petroleum. We
- 6 use 45 percent of the worlds gasoline for five percent of
- 7 the world's people. Our per capita energy consumption of
- 8 petroleum for transportation is double or triple of
- 9 developed economies. It's order of magnitude is higher
- 10 than countries like China, Brazil and India, all of whom
- 11 are pursuing their legitimate aspirations to high levels
- 12 of automobility.
- We need to reduce gasoline consumption by using
- 14 it more efficiently and substituting other energy sources
- 15 for it. Starting now, we need to substitute new sources
- 16 of energy from secure non-petroleum and renewable
- 17 resources for gasoline. And we need to use that energy
- 18 efficiently.
- 19 EVs do this better than ULEVs, SULEV, PZEVs, AT
- 20 PZEVs, hybrids, fuel cell vehicles or any other type of
- 21 automobile.
- This is why now, especially we must not turn away
- 23 from EV commercialization. The original ZEV mandate was a
- 24 bold and commendable to achieve EV commercialization.
- 25 Thirteen years later, it's obvious to me that the

1 production mandates have not worked. I don't think they

- 2 ever will.
- 3 Under the staff proposal of March 5th, the
- 4 expected number of commercial zero emission vehicles is
- 5 zero. You can and should avoid this outcome.
- 6 At the end of my remarks, I will briefly describe
- 7 how you can shift the momentum you have created in a new
- 8 direction. You can work around the adversarial stale mate
- 9 that has developed between staff and automakers, and you
- 10 can foster continuing progress toward EV
- 11 commercialization.
- 12 The automakers say EV commercialization is doomed
- 13 to failure. I disagree, for at least five reasons. EV's
- 14 do have enough range for typical driving, because most
- 15 trips are short. Batteries are getting better, a lot
- 16 better, as we have heard. People like EVs. EVs have
- 17 virtues that offset their limitations.
- 18 A small electric car drives like a bigger more
- 19 luxurious car. Listen to EV driver testimonials. They
- 20 have a product they really like. They're not odd balls.
- 21 Do not underestimate or overlook your ability to
- 22 affect change in the market. And be certain that where
- 23 the market goes the automakers will follow. Okay could
- 24 you go to slide seven please.
- 25 --000--

1 MR. GAGE: Fuel cell vehicles use more energy

- 2 than EVs. A hydrogen cycle has too many steps with losses
- 3 at each step. So even at high cell efficiency, the
- 4 overall efficiency Of the fuel cell vehicle is low. This
- 5 chart compares a RAV4 electric to a Honda FCX. And you
- 6 can see that well to wheels in terms is mile per gallon,
- 7 EV, is better oh even a lot better than a fuel cell car.
- 8 This is an example of how air quality goals
- 9 cannot be separated entirely from energy considerations.
- 10 Next slide, please.
- --000--
- 12 MR. GAGE: Fuel cell stocks are down, much more
- 13 than the Market as a whole. This may just mean that the
- 14 market view fuel cell commercialization as beyond its
- 15 investment horizon. But more important it reduces the
- 16 auto maker executives appetite for R&D and fuel cell
- 17 related acquisitions because it will no longer boost their
- 18 stock price.
- 19 Auto makers are reevaluating their fuel cell
- 20 programs. Many do not want even to commit to building a
- 21 few dozen fuel cell vehicles over the next five years.
- Next slide.
- --000--
- MR. GAGE: Why not EVs?
- 25 The need is real and increasing. The technology

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1 is ready and getting better. Compared to 1990 or even

- 2 1996, a market has been established. There are no
- 3 near-term alternatives to the EV for the ZEV vehicle.
- 4 I decided to take a step back and get
- 5 perspective, and this is what I saw. In the big picture I
- 6 see a State and a nation that need the benefit EVs. I see
- 7 automakers so desperate to avoid any production mandate
- 8 that they spend millions of dollars on ZEV R&D but they
- 9 refuse to produce any.
- 10 I see dozens of fleets and thousands of
- 11 individuals who will buy EVs if they can. I see at least
- 12 five and maybe 10 small companies like mine here in
- 13 California, and many others throughout the world that want
- 14 to build and sell EVs and EV components, but who cannot
- 15 attract sufficient investment due to market uncertainty.
- 16 And finally, I see and agency of the state that
- 17 has regulatory authority over automakers and established
- 18 outreach programs to the EV market, and knowledge staffers
- 19 some whom are enthusiastic about EVs.
- 20 All these elements are in a log jam right now.
- 21 No one can move. I do not see why you, the Board, cannot
- 22 break up the log jam with revised regulations that incite
- 23 less automaker opposition to provide more certainty for
- 24 planning and foster a market environment where
- 25 entrepreneurs will have their best opportunity to sell,

1 and consumers their best opportunity to buy electric

- 2 vehicles.
- 3 Here is what I propose.
- 4 Next slide.
- 5 --000--
- 6 CHAIRPERSON LLOYD: Can you bring it to a close,
- 7 Tom.
- 8 MR. GAGE: Yes, these are my five
- 9 recommendations.
- 10 Do not abandon EV commercialization. Do not
- 11 approve the March 5th proposed modifications. It is not
- 12 in California's best interests to abandon EV
- 13 commercialization.
- 14 Second, accept the fact that you cannot force the
- 15 can companies to build EVs. It seems that you have lost
- 16 that battle. But do not conceive the war because of it.
- 17 Work without the OEMs, but keep pushing for EVs.
- 18 Third, you have a mandate. Keep it, strengthen
- 19 it and enforce it. It is a credit mandate. Car companies
- 20 do not have to produce EVs. They just have to buy credits
- 21 from those who do.
- 22 Fourth, join forces with other State bodies
- 23 including the California Energy Commission, the PUC and
- 24 the Legislature. This is about energy and air quality.
- 25 Restore, strengthen and unify California's commitment to

1 pioneer the transformation to electric transportation.

- 2 And fifth, remember the car buyers are the real
- 3 agents for change in vehicle technology. What people buy
- 4 determines what automakers build.
- 5 Last slide, please.
- --000--
- 7 MR. GAGE: Regulations and policies that provide
- 8 incentives and encouragement to both supply side and the
- 9 demand side, and that avoid confrontation with the
- 10 automakers will give EV commercialization the best chance
- 11 for success. If it fails, it will have failed in the
- 12 marketplace not in back rooms and court rooms.
- Next slide.
- 14 --000--
- 15 CHAIRPERSON LLOYD: Tom, come on.
- 16 MR. GAGE: If it succeeds, you can be sure that
- 17 auto companies will be paying attention and they will be
- 18 only too glad to join. As this slide shows, they can do
- 19 this so well, design, invest, manufacture and sell, if
- 20 they have reason to. And that's really what you've wanted
- 21 all along.
- Thank you.
- 23 CHAIRPERSON LLOYD: Thank you.
- Dana Muscato, Daniel Rivers, Dan Sturges.
- MR. MUSCATO: Good evening, Dr. Lloyd, and

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1 members of the Board. I'm Dana Muscato, chief Executive

- 2 Officer of Phoenix Motorcars, Ojai, California.
- 3 We build full-function freeway speed, batter
- 4 electric vehicles for purchase. We appear today in
- 5 opposition, not so much to the 2003 proposed changes to
- 6 the rule, but to the supplemental changes proposed by the
- 7 staff early this month.
- 8 We believe that for the Board to take any action
- 9 at this time that reduces the requirements for
- 10 manufacturers to put zero emission vehicles on the road,
- 11 is tantamount to snatching defeat from the jaws of
- 12 victory.
- 13 It's essential to maintain a pure ZEV gold
- 14 standard. This, after all, is what has driven the
- 15 development of the various power, drive train and battery
- 16 technologies and has developed the infrastructure.
- 17 Phoenix motorcars currently has a fleet order for dozens
- 18 of vehicles and request for quotes on fleets equaling
- 19 hundreds of additional vehicles. You all know how much
- 20 demand government agencies alone have put out there.
- 21 We have participated in various CARB workshops,
- 22 manufacturers public comment forms, advisory committee
- 23 meetings on the matter. And to paraphrase the
- 24 overwhelming sentiment of all the participants that came
- 25 to those meetings, ZEVs on the road in California now.

1 Whatever action this Board takes today, that's

- 2 should be the objective. The current staff proposal
- 3 eviscerates the zero emission vehicle program, and
- 4 guarantees that there will be no ZEVs placed in service in
- 5 California in this decade.
- 6 I've been hearing numbers today, dates 200 what,
- 7 2009, 2012, 2013. I think someone needs to say this is
- 8 2003. What are we doing today?
- 9 The technology is here now. The public
- 10 acceptance and interest are here now. Put ZEVs on
- 11 California's roads now.
- 12 Thank you.
- 13 CHAIRPERSON LLOYD: Thank you very much. Thank
- 14 you for keeping it concise. Daniel Rivers, Dan Sturges
- 15 Michael Coates.
- DR. RIVERS: Mr. Chairman and Members of the
- 17 Board, thank you for giving me the opportunity to speak
- 18 here today. I'm Dr. Dan Rivers, president of Compact
- 19 Power, a small company making battery packs for hybrid
- 20 direct electric vehicles and related application.
- 21 I've labored in this impossible EV supplier
- 22 industry for about 13 years now, starting out with the
- 23 management of the EV1 GM's EV1 program. And now going on
- 24 to battery packs.
- 25 And no doubt your esteemed Board has been very

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1 important inspiring technological improvement, but I'm a

- 2 little afraid that maybe you are not taking due cognizance
- 3 of how far you have spurred the industry and how far the
- 4 battery industry in particular has come.
- 5 I'm here to speak specifically about Lithium Ion
- 6 batteries and the promise they hold for the hybrids, for
- 7 the fuel cells for the pure electronics. --
- 8 My company took the hard way, doing it right. We
- 9 make manganese based lithium ion. We can make cobalt
- 10 lithium ion you go down a blind path -- a blind alley
- 11 because you can't, in the end, mass produce it.
- 12 By taking specific energy we get the safety and
- 13 the cost and environmental qualities that we want in a
- 14 battery. Belcorps pioneered this kind of technology in
- 15 1994 at the one hundred watt hours per kilogram.
- 16 And Dr. Lloyd, four years ago, I briefed you on
- 17 the program that I had. And I proudly told you that I had
- 18 achieved 123 watt hours per kilogram. Well, I guess, I'm
- 19 about the only one holding up hardware here, but here's a
- 20 cell we made more recently up, 164 watt hours per
- 21 kilogram.
- 22 Manganese. And we expect to optimize it 175. If
- 23 you put this in a EV1, battery pack for an EV 1, you could
- 24 drive it 300 miles and cut the weight by 450 pounds. And,
- 25 yes, I do have test data on this cell.

1 We have made similar cells from hybrid electric

- 2 vehicle application, just the same size, just a little bit
- 3 thinner achieving 2000 watts per kilogram and yet getting
- 4 more energy per kilogram than nickel metal hydride
- 5 technology.
- The cost is coming down. In 1994, lithium ion
- 7 technology sold for \$3,000 per kilowatt hour. Today it's
- 8 \$275 per kilowatt hour and that is for small individually
- 9 wrapped cells using lap tops.
- 10 R&D is continuing to improve. As we all know,
- 11 necessity is the mother of invention. And it's not just
- 12 the auto industry that's pushing this technology, but also
- 13 the military, and the space industries. We have contracts
- 14 both with the Air Force and with NASA. And so all of
- 15 those are combining to drive the technology forward.
- 16 My message today is very simple, I urge the Board
- 17 not just to look at where the technology has been or where
- 18 we think it may have been one or two years ago or is
- 19 today, but to try to project a little bit.
- The fact is that this is not yet mature
- 21 technology, that lithium ion is advancing rapidly, and the
- 22 few problems that you may see with it today, will no doubt
- 23 be done away with in future years, just as happened with
- 24 nickel metal hydride.
- 25 So my point is simply look ahead and look ahead

1 to what lithium ion will be and not only what it is today,

- 2 which is quite remarkable compared to just a few years
- 3 ago.
- 4 Thank you.
- 5 CHAIRPERSON LLOYD: Thank you very much.
- Just a question. Did you speak to Dr. Anderman
- 7 and the people who are surveying the batteries.
- 8 DR. RIVERS: Pardon me?
- 9 Yes, I've spoken to Dr. Anderman. And I respect
- 10 him highly. I just think that maybe there's a difference
- 11 between Him and your board and me, in that I'm not an
- 12 analyst I'm an evaluator. I have to actually produce the
- 13 hardware. And I think I kind of know where it is today
- 14 and what we're achieving today. And I think it's quite a
- 15 bit ahead of where it was two or three years ago.
- And so I think that's the difference, but I do
- 17 have very high regard for Dr. Anderman. And by the way,
- 18 the cost numbers I cited, came out of his report in 2001.
- 19 And I agree with those numbers. And I believe they're
- 20 going to be even better with this technology here because
- 21 the materials are lower cost.
- 22 CHAIRPERSON LLOYD: Thank you very much.
- Dan Sturges, Michael Coates, Tom Fulks.
- MR. STURGES: Hi. My name is Dan Sturges. I'm
- 25 Executive Director of Mobility Lab, a nonprofit design

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1 company working with communities and cities on sustainable

- 2 transportation systems.
- 3 I quit my job at General Motors designing cars
- 4 two years before you did your first regulation in 1990 to
- 5 pursue designing small vehicles and that work led to the
- 6 first NEV. And now in 1997 I started working with ITS
- 7 Davis on transportation systems that included small
- 8 vehicles with car sharing and with transit.
- 9 And most recently, I'm a subcontractor to
- 10 CALTrans me on the new car sharing statewide initiative.
- 11 Essentially I'm hear to talk about the NEV
- 12 essentially the way it's using losing credits into the
- 13 future here and that all means in terms of solving
- 14 comprehensive problems. I've been here all day. I've
- 15 heard all kinds of passionate arguments to create zero
- 16 emission transportation and to imagine the day that we all
- 17 have our fuel cell cars.
- 18 And so sometimes as a designer, I imagine that.
- 19 So if it's 2020, which it is like with us all having our
- 20 fuel cell cars. And if we're going to work in the morning
- 21 in San Francisco or down in Los Angeles on the 405, we'll
- 22 probably be stuck in traffic, in our \$40,000 fuel cell
- 23 cars.
- 24 And so I'm not trying to solve air problems. I'm
- 25 really looking at air problems, but also congestion

- 1 problems, and also how to make transpiration less costly
- 2 for people. So there's a lot of opportunities now to look
- 3 at systems and what Mark talked about with the Smart
- 4 Mobility systems is really something that needs to take
- 5 place and needs to develop.
- 6 I see a real interest in a city electric vehicle
- 7 Board here today. And what a city electric vehicle is is
- 8 a great vehicle that's not commercially here yet, but I'm
- 9 sure not too far down the street. And that's a nice
- 10 vehicle to could be used to drive down the train station
- 11 or to the bus station as sort of a multi-modal solution.
- 12 But that vehicle is a limited range vehicle with
- 13 a limited top speed. It's probably not for the freeway
- 14 like the Think City or the Ecom or the Hyper Mini.
- 15 They're really not freeway vehicles. They're local
- 16 vehicles. And that's essentially what a NEV is. A NEV is
- 17 also a local vehicle that just doesn't go as fast and it
- 18 doesn't go as far.
- 19 But essentially there's a price point to this.
- 20 If I'm going to go from San Francisco one day on BART down
- 21 to Fremont or out to Pleasant Hill, and I want to go just
- 22 two miles from the BART station, if there's a \$20,000 City
- 23 Car there to be rented or a \$5,000 NEV, which is going to
- 24 cost more for that hour?
- 25 And right now your proposed regulation is

1 essentially taking NEV off the table. And as the NEV goes

- 2 off the table, for example, the credit goes down to .625,
- 3 then it goes down to .15 in 2006. A City vehicle gets
- 4 like seven credits and the NEV gets .15 and if you put the
- 5 City Vehicle into the transportation system, like we're
- 6 talking about with SanDEG right now of NEVs driving down
- 7 to Vanpool.
- 8 Because let me backup for one second. If you're
- 9 in New York City and you take transit, you can get off the
- 10 train and get to where you need to go. But in low-density
- 11 American, you can't and you need a vehicle that can go
- 12 either the last two miles, the last one mile or the last
- 13 five miles. And we need a toolbox of vehicles, a choice
- 14 of vehicles.
- 15 And right now as you take the NEV off the line,
- 16 basically what you get is, I mean, seven or eight credits
- 17 for the City Vehicle, .15 for the NEV. And then it says
- 18 in terms of the shared use intelligence, the ZEV, that
- 19 vehicle gets another six credits, and so the City Vehicle
- 20 is going through the roof, but the NEV, you say, oh the
- 21 NEV is not eligible to earn credit for a transportation
- 22 system.
- 23 So I have a real problem with that. So if I'm
- 24 down in San Diego trying to get somebody to get a NEV and
- 25 get down to Vanpooling, which takes a car off the road and

1 which cuts done congestion and Does exactly what you want

- 2 to do with reducing VMT, that's not getting anything --
- 3 that's actually getting less credit than a PZEV that might
- 4 be a new General Motors Malibu with a gasoline car that
- 5 would go right onto freeway.
- 6 So I guess I think that's really your policy
- 7 starts conflicting with what we're trying to do in the
- 8 State on congestion.
- 9 Thank you for that time.
- 10 CHAIRPERSON LLOYD: Thank you very much. I'd
- 11 like on that particular one since Supervisor DeSaulnier
- 12 has been intimately involved with that, how do you
- 13 respond? I think you make a good point, but on the other
- 14 hand, I know that NEVs have also got a bad name. But
- 15 you're looking at --
- MR. STURGES: Well people attack them for not
- 17 being high technology, but neither is bicycles and neither
- 18 is walking. And we need to start finding solutions that
- 19 comprehensive and meaningful and make living in California
- 20 better and get past these terms that are being moved back
- 21 and forth.
- 22 CHAIRPERSON LLOYD: The point you make about the
- 23 PZEV getting more than the NEV, in that particular case
- 24 you raise and issue I think.
- 25 Maybe you're not ready?

1 BOARD MEMBER DeSAULNIER: No, I'm ready. I'm

- 2 wide awake down here. I'm ready to go. Are you going to
- 3 cut me off though, if I go on to long.
- 4 (Laughter.)
- 5 BOARD MEMBER DeSAULNIER: Please do. I think the
- 6 point is well taken, Dan. I think what Susan has learned
- 7 and Dan Spurling and you and your work together is a tool
- 8 box approach is a right approach to take. And I think
- 9 that's what we're going to try to do with looking at the
- 10 credits and the three months after we pass this.
- 11 MR. STURGES: Well to keep it at .625, even
- 12 though that's so much less than a City Vehicle, but just
- 13 to keep that, that would be enough to, you know, make
- 14 other manufacturers want to come into the area, just keep
- 15 the incentive alive for this vehicle, rather than pushing
- 16 it off the table when it really has a central role to
- 17 these new systems.
- 18 BOARD MEMBER DeSAULNIER: I think the question is
- 19 a toolbox to be honest, and Alan may be picking on me,
- 20 some of the discussions I've had with him and with Susan,
- 21 has been more focused on the City Car in terms of
- 22 something viable that we can get, the auto manufacturers
- 23 maybe interested in placing. And since you mentioned some
- 24 places in my county where suburban uses, were there aren't
- 25 any other options once you get off the BART station, that

- 1 people would be more likely to use the NEVs.
- 2 MR. STURGES: The parking is becoming a big
- 3 problem. And if I'm in Pleasant Hill and I'm two miles
- 4 from the station. If the \$20,000 car is, you know, like
- 5 for Flex Car who's doing rental system, it's like \$6 an
- 6 hour. So if I was going to leave BART for two miles and
- 7 pay \$6 an hour. That's \$20 for that trip versus a NEV
- 8 might be \$2 an hour.
- 9 BOARD MEMBER DeSAULNIER: Well, I think the point
- 10 that I would say, and I appreciate Alan asking me this, is
- 11 I don't think I disagree with you. The question is can we
- 12 create a venue within the credit system, and we're really
- 13 going to look at that hard, in the next 3 months that we
- 14 can include those kind of incentives. So we're flexible
- 15 enough, but we can also bring the auto manufacturers to
- 16 the table to use in Station Car projects that are
- 17 different.
- 18 MR. STURGES: Well, sure and with NEVs we can get
- 19 started now showing how this multi-modalism works and then
- 20 you can start building on it with City Vehicles as they
- 21 arrive.
- 22 BOARD MEMBER DeSAULNIER: Well, I think we look
- 23 forward to working with you particularly in the next three
- 24 months.
- MR. STURGES: Thank you.

1 CHAIRPERSON LLOYD: Supervisor Roberts, and Mr.

- 2 McKinnon.
- 3 Hold on.
- BOARD MEMBER ROBERTS: Mr. Chairman, well, I
- 5 don't have a question, but I want to comment, is we went
- 6 through this discussion in San Diego just a couple weeks
- 7 ago and we decided to initiate a program. But unless I'm
- 8 wrong, it's based on City Vehicles not on NEVs.
- 9 And there was --
- 10 MR. STURGES: Well, the SanDAG people we've been
- 11 working with have known about the idea of NEVs being
- 12 feeder vehicles to transit --
- 13 BOARD MEMBER ROBERTS: I'm part of that. I was
- 14 part of that vote, part Of SanDAG. I'm not talking about
- 15 who I talked to I was there. And the concern was to have
- 16 vehicles that are going to give you a little greater
- 17 range, and are going to allow you to get out on the road
- 18 systems in a way that a NEV is. I don't think that we
- 19 are --
- 20 MR. STURGES: No, it just depends on the
- 21 environment. Some communities and some --
- 22 BOARD MEMBER ROBERTS: Okay. Since you mentioned
- 23 San Diego, I want to say that it doesn't make any
- 24 difference what credit you give in terms of what's driving
- 25 our program, and our concern is congestion although not

- 1 with this hat on here, it says a member of the
- 2 Transportation Board, SanDAG.
- 3 MR. STURGES: It's just if you have one solution
- 4 that's a getting a car off the road and you're not giving
- 5 it anymore incentive than a gasoline, you know, efficient
- 6 gasoline car that's going to go on the freeway, that's my
- 7 issue, I guess.
- 8 CHAIRPERSON LLOYD: Mr. McKinnon.
- 9 BOARD MEMBER McKINNON: Yeah. I want to comment
- 10 that that consideration is how NEVs got put in to the rule
- 11 last time.
- 12 And we still have this problem. And the problem
- 13 is is that there were very affordable ways of getting
- 14 credits built up. And so at least one automaker gave them
- 15 a way to make them. And what this ended up doing was
- 16 forcing out the City Car and some of the others. So I
- 17 think we have to be really careful.
- 18 It isn't that we don't recognize that they are a
- 19 tool that fits in the puzzle. But it is, unfortunately,
- 20 the way that their credit scheme was abused caused just
- 21 about, you know, in my mind, sort of a collapse of the
- 22 whole BEV piece of this. And so I think we have to be
- 23 really careful about how we do it.
- 24 MR. STURGES: Yeah. I just don't think whatever
- 25 someone did with putting those vehicles in a dumping

1 environment. I mean there's work to be done in the places

- 2 we talk about, in terms of the Pleasant Hill and BART.
- 3 BART right now, as you probably know, is running
- 4 out of parking space. And so they're charging people \$63
- 5 a month to drive down there and park now which is actually
- 6 sending people away from transit.
- 7 And so we need some solutions. And I think that
- 8 you're right, that somehow there needs to be some safety
- 9 measures that it's not abused. But to push this thing off
- 10 the table and say we want to do transportation systems,
- 11 but every car in it has to be over \$20,000, that's not
- 12 going to happen. I mean, it really needs --
- BOARD MEMBER McKINNON: I guess what I'm trying
- 14 to get to you is the risk is if we don't did it right, you
- 15 don't get the \$20,000 cars, You don't get the NEVs. They
- 16 get given away, and you've got nothing.
- 17 And that's sort of the way this has worked out so
- 18 far. So we're going to have to craft it a lot more
- 19 carefully than we did last time.
- 20 MR. STURGES: But like I said, what would be the
- 21 ECom, the City Vehicle could get 7 credits, and the NEV
- 22 gets .625. I mean that's not like a huge give away there,
- 23 I mean, relative to all things considered.
- 24 I'm not asking for the NEV to be way up the list
- 25 or anything like that. I'm just saying once it gets down

- 1 to .15, it's just off the table.
- 2 CHAIRPERSON LLOYD: Thank you very much.
- 3 Michael Coates and Tom Fulks. Are you going to
- 4 change the way.
- 5 MR. FULKS: Yes. Thank you. Mr. Chairman, and
- 6 Board Members, my name is Tom Fulks. I'm here
- 7 representing an organization called Green Car Institute We
- 8 have provided testimony to you in the past on the electric
- 9 vehicle market in California. And I'm here today to give
- 10 you some data about a study we did at Otai Ranch down in
- 11 San Diego county.
- 12 I quess the conclusion of the study is I'm here
- 13 to argue in favor of the aluminum foil standard in
- 14 electric vehicles. That would be the NEV.
- 15 It's either that or the clay standard. I can't
- 16 figure out exactly which one it would be. But what I
- 17 would like to do is share with you some results of a study
- 18 that we did with the Mobility Lab, Dan Sturges, and the
- 19 automaker who didn't dump the NEV product.
- 20 We outfitted 28 families in the Otai Ranch, which
- 21 is a master planned community, what's considered by the
- 22 Urban Land Institute to be a Smart Growth Community, that
- 23 has multi-modal nodes that has a road system designed
- 24 specifically to encourage transit, multi-modalism,
- 25 bicycling, walking, it's got a trail system designed for

- 1 all sorts of various mobility purposes.
- We let the families use the NEVs for 60 days, and
- 3 then we had them keep a log of the use this vehicle every
- 4 day. And so what we found at the end of the study and
- 5 once we collected the data, was that nine out of ten trips
- 6 that these families took within the community of Otai
- 7 Ranch, was used in the NEV. When they had the choice
- 8 between using their internal combustion engine vehicle or
- 9 a NEV, they chose the NEV nine out of ten times.
- 10 Of those trips that were taken, two-thirds of
- 11 them were considered trips of necessity, which would be to
- 12 the supermarket, to the school, to work, to do something
- 13 that they ordinarily would have had to do in their
- 14 internal combustion engine vehicle. So what we ended up
- 15 with was a dramatic reduction in cold-start emissions from
- 16 internal combustion engines when people were given the
- 17 choice.
- 18 And interestingly, at the end of the study when
- 19 the vehicles were retrieved, we asked them in a focus
- 20 group setting, would you consider buying a NEV now that
- 21 you have been able to test one? Fifty percent of the
- 22 participants said yes, they would buy a NEV priced, at
- 23 that time at the higher price points, which of course have
- 24 come down since then.
- 25 I guess my point is if people are given a choice

- 1 of vehicles and we don't talk about the political
- 2 implications and we don't talk about the numerical
- 3 implications, what we talk about are the ultimate users
- 4 who actually use the products, they do use the products.
- 5 And so the point of our study was that the zero
- 6 emission mandate, even though it may not have ended up
- 7 with a product it wanted, it did create an electric
- 8 vehicle market. There are actually more than 10,000 of
- 9 these vehicles in California that have been purchased, not
- 10 necessarily have been received for free. And those 10,000
- 11 electric vehicles users actually have found quite a bit of
- 12 utility in these vehicles.
- 13 And the most important part, as far as you are
- 14 concerned, this Board should be concerned, is that the
- 15 number of cold starts eliminated have been significant.
- And then the last point, the concept of VMT,
- 17 vehicle miles traveled, has never entered the calculus of
- 18 the decision to use the NEV for mobility purposes. It
- 19 wasn't the distance of the trip that mattered, it was the
- 20 purpose of the trip. And the NEV was used specifically to
- 21 replace trips taken in internal combustion engines.
- 22 Again, it's not the VMT it's the trips replaced.
- 23 So the staff report to eliminate the multiplier
- 24 credits, I agree with Dan Sturges, I think we ought to
- 25 stick to .62. It's not that big of a deal and it keeps

1 that little niche market alive in places like Otai Ranch

- 2 and other master planned communities throughout
- 3 California.
- 4 Last point, we also are now studying master
- 5 planned communities at Otai at D.C. Ranch in Arizona and
- 6 at Celebration in Florida to drill down and find out
- 7 specifically why are you so attracted to these vehicles,
- 8 people who live in these types of communities. And we
- 9 will be sharing that data with you when we're completed.
- 10 Thank you.
- 11 CHAIRPERSON LLOYD: Thank you. Thanks, Tom.
- 12 Michael Coates, Diego Miralles, Robert Kittell.
- Hi, Mike.
- 14 MR. COATES: Hello Chairman and board members. I
- 15 really don't have a whole lot to add to Dan and Tom's
- 16 testimony, because --
- 17 CHAIRPERSON LLOYD: Remember from two years ago
- 18 that's good. But you may have under-estimated your time.
- 19 MR. COATES: Well, also they stole a few of my
- 20 lines there. But I have been working with Global Motor
- 21 cars and other NEV manufacturers for the last two years in
- 22 public relations and marketing work.
- There are 10,000 NEVs in use in California right
- 24 now. Every day they're being used in reducing emissions.
- 25 They're a functional zero emission vehicle and they do

1 deserve a place at the table and in the toolbox as Dan was

- 2 talking about.
- 3 Thank you.
- 4 CHAIRPERSON LLOYD: Thank you very much. I'm
- 5 impressed, I didn't realize there were 10,000 out there.
- 6 That's excellent.
- 7 Thank you.
- 8 Diego Miralles, Robert Kittell, and Tom Addison.
- 9 MR. MIRALLES: Good evening. I'm a bit new at
- 10 this I apologize. My name is Diego Miralles. I am head
- 11 of a company called EV Works. And we represent the Arava
- 12 electric car company, and they're currently based in
- 13 India.
- I guess I'll tell you a bit of a success story
- 15 about a ZEV. Not very long ago a group of people decided
- 16 that the car manufacturers think again about the
- 17 life-changing effects of what they sell to the public.
- 18 And thus inspiring them to think of a few new ways of
- 19 getting people from here to there. While the big guys
- 20 were, in a few cases, with good intentions busy thinking
- 21 of new ZEV concepts that would satisfy new requirements, a
- 22 few of us were trying it our own way.
- Over the last decade, we've sent a lot of ZEVs
- 24 come and go, some of which seem to have no practical place
- 25 in mass market, be it cost or liability issues.

1 Mean while, in southern California, a small ZEV

- 2 is created About nine years ago, that would stand the test
- 3 of time and is now being produced in India for the last
- 4 two years now.
- 5 I speak of the Arava electric car. For those who
- 6 don't know what Arava is, it is a City Class EV, but with
- 7 a bit better performance envelope and will cost about half
- 8 as much as its competitors, that is if any City Class
- 9 competitors are left in the U.S.
- 10 It has air-conditioning and heating and just
- 11 about any other feature that an economy car has. They're
- 12 currently being sold all over India, as well as being
- 13 introduced in Japan, China Norway, and as of the beginning
- 14 of this year, it is now being distributed in the UK.
- One of which is being driven by a member of
- 16 parliament. It meets Emark and ISO 9000, which
- 17 incidentally is a bit of an issue here in the U.S. because
- 18 we've such a chasm between our slow speed vehicles and our
- 19 high speed vehicles. And it makes it very difficult for
- 20 City Class cars to really exist when we force them to go
- 21 so slow to the point where we just, you know, sell them as
- 22 golf carts.
- 23 EV Works has been getting a flood of interest
- 24 from both the consumer to the commercial sector,
- 25 government agencies. We've seen interest in station

- 1 commuter car and car sharing programs in southern
- 2 california far beyond our predictions.
- 3 CHAIRPERSON LLOYD: Diego, can you focus on the
- 4 staff proposal and what you'd like to see there.
- 5 MR. MIRALLES: Well, I guess, I went away from
- 6 that a little bit while I was sitting back there, because
- 7 I would have to concur with Dan Sturges' approach to this
- 8 being kind of in the same boat, except the real -- I
- 9 guess, what I'm saying here is that we have a product now.
- 10 It's been in production. And we're trying to find out
- 11 what, you know, in doing market studies and business plans
- 12 how are we going to approach this problem, if a lot of bad
- 13 press is created, possibly by sort of this, you know,
- 14 stepping away from what I saw as a pure goal at least over
- 15 the last ten years.
- And it's a bit of a problem for people like us
- 17 who have gone the distance. And I would encourage the
- 18 Board, I guess, just to wrap it up, just to stay the
- 19 course and allow these vehicles that have proven to be a
- 20 very practical mode to exist on the streets of the U.S.
- 21 And not just let the rest of the world reap the benefits.
- 22 CHAIRPERSON LLOYD: Thank you very much.
- 23 Rob Kittell, Tom Addison, Henry Hogo.
- MR. KITTELL: Can you hear me now?
- 25 Okay. My name is Robert Kittell. I'm a licensed

1 professional engineer in the State of California. I'm am

- 2 the Chairman and Chief Executive of the Electricab
- 3 Corporation, whom I represent today.
- 4 Electricab is an emerging leader in the
- 5 development of zero emission transportation solutions,
- 6 range extender upgrade products and aggregate range
- 7 optimization for refueling constrained vehicle fleets
- 8 including battery electric vehicle and fuel cell vehicles.
- 9 I am here today to discuss the commercialization
- 10 of advanced battery technology and Battery electric
- 11 vehicles. Additionally, I will provide insight on staff's
- 12 economic analysis, comment on development and deployment
- 13 of pure ZEV technologies, and close with a series of
- 14 responses to various constituents of staff's latest
- 15 recommendations.
- 16 In its rationale for further modification to the
- 17 January 2003 regulatory proposal, staff has concluded that
- 18 cost and performance characteristics of advanced batteries
- 19 have not meaningfully changed since their battery
- 20 technologies advisory panel's findings delivered in 2000.
- 21 They cite severe cost challenges and base their
- 22 economic analysis on nickel metal hydride technology. The
- 23 implied message is no improvements have been realized in
- 24 nickel zinc, sodium nickel chloride or lithium based
- 25 batteries in recent years.

1 The staff's report clearly fails to acknowledge

- 2 nickel zinc battery technology and the break-through in
- 3 price and performance that it offers. Utilizing Evercel's
- 4 prior generation of nickel zinc batteries and PFC 50
- 5 charging Electricab has upgraded the performance of a 17
- 6 to 20 mile per charge Ford Think NEV to a 300 plus mile
- 7 per day commercially viable service vehicle.
- 8 Evercel's current generation, nickel foam product
- 9 is delivering, in excess, of 32 usable kilowatt hours in a
- 10 single 28 module string to power Phoenix Motor Car's first
- 11 production full function five passenger 100-plus electric
- 12 vehicle.
- 13 All of this capability is available today at a
- 14 price point of \$300 per usable kilowatt hour. Again, this
- 15 is a product that is commercially available today. For
- 16 about \$9,000, the cost of a nickel zinc battery pack is
- 17 far less than that of the AC drive system. Evercel's
- 18 products are rated at 500 cycles at 100 percent depth of
- 19 discharge, and have demonstrated in excess of 10,000
- 20 cycles at 10 percent discharge levels.
- 21 From both an initial -- excuse me. I lost my
- 22 page here.
- 23 CHAIRPERSON LLOYD: I can tell you you've only
- 24 got about half a minute left.
- 25 --000--

1 MR. KITTELL: From both an initial and life-cycle

- 2 cost perspective, this clearly represents improvements in
- 3 advanced battery price and performance.
- 4 Staff also represents these cost challenges
- 5 strictly from the manufacturer perspective and fails to
- 6 fully acknowledge the reduced cost of ownership from the
- 7 consumer perspective.
- 8 Further more, staff's proposal is inconsistent
- 9 with our goal of pure ZEV cost reduction through volume
- 10 manufacturing. Buy focusing on generic electric drive
- 11 componentry rather than pure ZEV drive chain subsystems,
- 12 the business world realities of volume discounts and
- 13 economies of scale will never apply to their fullest
- 14 extent under the current proposal.
- While staff's January report projects a 99
- 16 percent decrease in the cost deltas for fuel cell vehicles
- 17 versus ICE's over the same time frame they project zero
- 18 cost change in Battery electric vehicles. This is an
- 19 unacceptably poor and lazy assumption and already shown to
- 20 be in an error.
- 21 CHAIRPERSON LLOYD: Can you please wrap up.
- 22 MR. KITTELL: Sir, I will wrap up with my
- 23 specific responses to selected staff rationale.
- 24 CHAIRPERSON LLOYD: Do you have a written
- 25 statement?

1 MR. KITTELL: I can provide a written copy upon

- 2 completion of my presentation. In order for credits for
- 3 fuel cell vehicles placed in service in other Section 177
- 4 ZEV states to be allowed to count toward compliance in
- 5 California, they should be de-rated by a factor inversely
- 6 proportional to the square of the distance between any
- 7 such State in our children's lungs.
- 8 The point is ZEVs operating outside the state of
- 9 California do nothing to improve air quality here.
- 10 CHAIRPERSON LLOYD: I think we've heard enough.
- 11 I don't know if this is very productive at all.
- 12 Do you have some significant addition to the
- 13 staff proposal, comments?
- 14 MR. KITTELL: Yes, sir, I do. Two hundred and
- 15 fifty fuel cell vehicles distributed throughout the United
- 16 States in the next five years will contribute essentially
- 17 zero toward cleaning the air in California, and will do
- 18 nothing toward reducing the costs of pure ZEV electric
- 19 drive train subsystems in pure ZEV vehicles.
- 20 CHAIRPERSON LLOYD: I think I must cut you off.
- 21 It's not adding. If you provide a written statement, we'd
- 22 be happy to take that into account. I'd like to move on
- 23 to the next speaker.
- MR. KITTELL: One final comment, please.
- 25 CHAIRPERSON LLOYD: Tom Addison -- but --

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1 MR. KITTELL: I think in total agreement with Tom

- 2 Gage from AC Propulsion. I believe the solution to
- 3 delivering near term zero emission battery electric
- 4 vehicles really lies with the small manufacturers, such as
- 5 AC Propulsion and Phoenix Motor Cars. And I encourage the
- 6 Board --
- 7 CHAIRPERSON LLOYD: I think we heard that just
- 8 because we don't hear any of the major manufacturers
- 9 coming forward. So I think we've reached that conclusion.
- 10 We're trying to craft a way in which that might happen,
- 11 and give incentives to the large companies so that might
- 12 be supportive.
- So I appreciate your sentiment there.
- 14 Thank you.
- MR. KITTELL: And any means to make a liquid
- 16 tradable market for ZEV credits assigned to those
- 17 manufacturers, those small manufacturers, will go a long
- 18 way toward putting zero emission vehicles on the road
- 19 today.
- 20 CHAIRPERSON LLOYD: Thank you.
- 21 MR. KITTELL: Thank you very much.
- 22 CHAIRPERSON LLOYD: Tom Addison, Henry Hogo, Carl
- 23 Johnson.
- 24 MR. ADDISON: Good evening, Dr. Lloyd and
- 25 members. First of all, congratulations, not only making

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1 it this far into the evening, but also on the last 12

- 2 years.
- 3 CHAIRPERSON LLOYD: We haven't finished yet.
- 4 MR. ADDISON: In deed. I'll be brief. I will
- 5 hope you in that respect, Dr. Lloyd.
- 6 But seriously, I mean the last 12 years really
- 7 have been, I would argue, a tremendous success. And
- 8 that's a result of the leadership of this board, of a lot
- 9 of hard work, a lot of long hours by staff as well as by
- 10 EV drivers, by car companies and others.
- 11 Having said that, the Bay Area Air District has
- 12 concerns with the staff proposal. Three primary concerns
- 13 with the proposal.
- 14 Here they are. You've heard these from other
- 15 people. Post 2009, by essentially From our perspective
- 16 what you're doing is you're asking the car companies to
- 17 come back and give you problems then.
- 18 Plug-in hybrids. Plug-in hybrids, we don't think
- 19 in the silver category are going to be produced. We see
- 20 plug-in hybrids as the short-term, hopefully a short-term
- 21 solution for the next decade for the next maybe two
- 22 decades, cross our fingers, knock on wood, we'll see how
- 23 well fuel cells do.
- 24 But we don't think you're going to see plug-in
- 25 hybrids being produced with the incentive structure that's

- 1 set out at this point.
- 2 Third concern, blackout, short-term blackout,
- 3 bank credits essentially halting the industry.
- 4 You've heard a modest proposal. I think Jonathan
- 5 Smith had something to say about a modest proposal. A
- 6 modest proposal from Dave Modisette, we thought that made
- 7 a lot of sense. There's some numbers in there that seem
- 8 certainly reasonable, achievable modest. You know, that
- 9 seems from our perspective to be at least something that
- 10 you could move towards, hopefully beyond.
- I would just emphasize plug-in hybrids are
- 12 covered in that CalETC proposal. We'd urge you to look at
- 13 that and incorporate that. And we'd see that as being a
- 14 key part of that proposal.
- 15 I'm out of here.
- 16 Thanks.
- 17 CHAIRPERSON LLOYD: Thank you, Tom.
- 18 You did hear the statements from the OEM where he
- 19 asked them about the plug-in hybrids?
- 20 MR. ADDISON: And I've had conversations with
- 21 your staff about the staff proposal and what effect that
- 22 would have on plug-in hybrids and some concerns.
- 23 CHAIRPERSON LLOYD: Thank you.
- 24 Henry Hogo, and then Carl Johnson. And then
- 25 we'll probably be -- well maybe one more and then we'll

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- 1 take a break.
- 2 MR. HOGO: Good evening, Dr. Lloyd and members of
- 3 the Board. Again, Henry Hogo from the South Coast AQMD.
- 4 We have submitted written comments. What I wanted to do
- 5 is talk about the table that we provided in the written
- 6 comments that shows an alternative to the staff proposal.
- 7 Again, in there, we believe in numbers also. And
- 8 as your board knows, the latest draft air quality
- 9 management plan for the South Coast indicates that there's
- 10 significant shortfalls in needed emission reductions in
- 11 order to attain the federal air quality standards.
- 12 As such the South Coast AQMD staff supports a
- 13 strong zero emission vehicle regulation that provides the
- 14 greatest air quality benefits as well as accelerate the
- 15 advancement of the zero and near zero vehicle
- 16 technologies.
- 17 And what I wanted to do was talk about the table
- 18 that we have provided in the written comment. And what
- 19 the AQMD staff is proposing is that and we urge your board
- 20 to retain the 2001 ZEV requirement of two percent adjusted
- 21 for the time period beginning at 2008.
- In the interim the next five years, we're
- 23 proposing that you keep the 250 fuel cell or Type 3
- 24 vehicle production requirement. In addition, we would
- 25 recommend that you put in a 2000 Type 2 full function

- 1 battery EV over the next five years.
- You heard a lot of testimony today about the
- 3 satisfaction and performance of the current technology.
- 4 We believe that technology can move forward, and we would
- 5 recommend that over a substitution of the fuel cell
- 6 vehicles, because we really need the fuel cell vehicles
- 7 out there visible to the public during this timeframe.
- 8 In addition, we are -- to strengthen this
- 9 regulation, the staff is proposing that the AT PZEV
- 10 numbers become a requirement. And what you do here is
- 11 then you would reduce the PZEV portion of the regulation
- 12 as time goes on.
- 13 So this will promote the current technologies
- 14 that near-term technologies such as plugs-ins and hybrids.
- 15 And relative to plug-ins, we strongly believe that
- 16 plug-ins have an important role in reaching the ZEV
- 17 mandates.
- 18 As such, the AQMD staff is proposing that for
- 19 plug-ins and any other technologies in the silver standard
- 20 that meet the minimum zero emission range credit, for all
- 21 pollutants at 1.25 be considered as part of the gold
- 22 standard for a short period of time.
- We're talking maybe out to the year 2010. That
- 24 would promote that technology.
- 25 I wanted to conclude with just two points, and

- 1 that is that relative to your deliberations today, and
- 2 most likely tomorrow, that any consideration of mobile to
- 3 stationary crediting, the AQMD staff really opposes that
- 4 proposal.
- 5 We believe that such an action would only serve
- 6 to impede the development of fuel cell vehicle
- 7 technologies. And lastly, the South Coast AQMD staff
- 8 opposes any provision for ZEV credits of zero emission
- 9 vehicles, sold outside of California.
- 10 It really sends a wrong message relative to
- 11 California's interest in fuel cell technology
- 12 demonstration. And if such a provision is allowed, it
- 13 would undermine California's effort to bring federal
- 14 incentive funding to California.
- 15 And that concludes my comments.
- 16 Thank you.
- 17 CHAIRPERSON LLOYD: Thank you, Henry.
- 18 EXECUTIVE OFFICER WITHERSPOON: May staff direct
- 19 a question to South Coast?
- 20 CHAIRPERSON LLOYD: Yes.
- 21 EXECUTIVE OFFICER WITHERSPOON: We're trying to
- 22 calculate the cumulative numbers for the vehicles. And
- 23 Henry in the chart in your letter are those credits or
- 24 cars, and are they fuel cell car Equivalents or are they
- 25 BEVs?

1 MR. HOGO: We took the table that was in the

- 2 staff report, page 25, and equated it across. So you have
- 3 the 2000 regulation, this is a scenario that your staff
- 4 proposed with the 2001 regulations, and the March 2003
- 5 revised staff proposal. And we took those numbers and put
- 6 them across to the South Coast proposal. So really
- 7 they're based on vehicles I believe.
- 8 EXECUTIVE OFFICER WITHERSPOON: Just help the
- 9 Board with the math. The two proposals you hear
- 10 previously from CalETC and Union of Concerned Scientists
- 11 sum up to roughly 30,000 by the end of 2014. The South
- 12 Coast proposal sums up to 80,518 in the same period.
- 13 And the three tiers are 4,583, 21,128, and
- 14 54,807. And again the cumulative total 80,518.
- 15 MR. HOGO: They are definitely more stringent
- 16 than the proposal, but we believe we need this yard stick
- 17 in order to get the technology moving.
- 18 EXECUTIVE OFFICER WITHERSPOON: Dr. Burke, I was
- 19 adding them in the intervals of time that the other
- 20 proposals were recommended '05 through '08, '09 through
- 21 2011 and 2012 through 1214. And then I summed it for the
- 22 cumulative total.
- BOARD MEMBER BURKE: Got it.
- 24 CHAIRPERSON LLOYD: Thanks, Henry.
- 25 Carlo Johnson.

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1 And then I think we -- Carl and then we --
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- 2 MR. JOHNSON: Thank you, Dr. Lloyd.
- 3 CHAIRPERSON LLOYD: Welcome.
- 4 MR. JOHNSON: Good to see you once again. We
- 5 appreciate the opportunity.
- I am Carl Johnson. I'm Deputy Commissioner for
- 7 Air and Waste Management with the New York State
- 8 Department of Environmental Conservation here today again
- 9 to build on our very successful relationship over the
- 10 years with the Board and the staff. And we wish to
- 11 continue that, and we really appreciate this opportunity
- 12 today.
- 13 I will be belief. You have our written comments.
- 14 I really will just speak to two points that we think are
- 15 worthy of highlighting this evening. One is the traveling
- 16 provision. And we very much support the traveling
- 17 provision in the sense that the number gives certainty to
- 18 everyone as to what we're talking about in the out years.
- 19 If 250 is the number, then 250 is the number. And we
- 20 think that that's a good way to provide that certainty to
- 21 the industry.
- However, we are concerned that the traveling
- 23 provision that credits those vehicles as currently written
- 24 does not sum sunset -- or should subset. As currently
- 25 written this provision carries forward after the end of

- 1 the optional program.
- So that in 2009 and the subsequent timeframe, a
- 3 Type 3 ZEV sold in New York would be creditable against
- 4 the California requirements. In terms of the northeastern
- 5 states really what that would mean is that the credit
- 6 structure would seriously negatively impact the placement
- 7 of AT PZEVs as required in the north east, that you would
- 8 get so much credit for the fuel cell vehicles that there
- 9 would be no need, desire or inclination to place AT PZEVs
- 10 and we would be out of that market. So we have concerns
- 11 with regard to that and think that a sunset or a phase out
- 12 of that would be appropriate.
- We also share the general sentiment, I think,
- 14 with regard to the gold standard, that there should be a
- 15 standard out there. We don't take issue with the present
- 16 expectation that Type 3 ZEVs will not be ready for
- 17 commercialization before 2009. We don't object. In fact,
- 18 we would support the independent expert panel review
- 19 process.
- 20 But we are concerned that the absence of
- 21 regulatory requirements for the Type 3 ZEVs could have a
- 22 negative impact on the development of the technology. As
- 23 the Board has evaluated ZEV programs in the past, it has
- 24 recognized that continued regulatory requirements were
- 25 necessary to promote the continual investment.

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1 The same is true here. Clearly, a second
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- 2 generation of fuel cell vehicle demonstration will be
- 3 needed before the technology is fully commercially viable.
- 4 But we are concerned that being silent, at this point,
- 5 with regard to the standard after'09 sends the signal that
- 6 the program ends in '09.
- 7 I cannot tell that we know what the number is.
- 8 And I think it would take more work for us to come to a
- 9 consensus as to what that might be. But we do think that
- 10 whatever it is, it's better to commit to that number, even
- 11 if that number is to be determined later as was suggested,
- 12 and to develop that number with the recognition that other
- 13 states are following your lead. That's really the extent
- 14 of what I have to tell you now.
- 15 CHAIRPERSON LLOYD: Thank you very much. Thank
- 16 you for the written statement.
- 17 Thank you for that. Good to work with you again.
- 18 Thank you.
- Now, we're due to have a break, although I have
- 20 three people here who said that they have to leave and if
- 21 they take one minute a piece, I'll take them. And that
- 22 would be Paul Scott, Mike Kane and Zan Dubin Scott.
- 23 So if they can do that in one minute rather than
- 24 -- if they have to leave. I know it's a bit of an
- 25 imposition, but the court reporter is ready to drop.

1 MR. SCOTT: Well, one minute throws. I'm Paul

- 2 Scott. Thank you very much.
- One minute throws my report out, but I'll take it
- 4 anyway.
- 5 We bought our RAV4. We showed it to all of our
- 6 friends. We had 80 people over to our house. And we
- 7 drove them around. We had 15 EVs over there. We had a
- 8 big EV test drive party. Everybody loved this car.
- 9 So for the industry to tell you there is no
- 10 market, just doesn't ring true to us. We talk to people
- 11 every day when we drive around in our car. They all love
- 12 it. They all want one. So I just want to make the point
- 13 that, you know, we really don't want you to eliminate BEVs
- 14 batter electric vehicles from the program.
- We feel like these cars have a huge market
- 16 nationwide, certainly up and down the west coast. The
- 17 people that I've dealt with throughout my life would love
- 18 to have one of these cars. So just to end it quickly,
- 19 please maintain some sort of mandate that would include
- 20 battery electric vehicles. That's all.
- 21 CHAIRPERSON LLOYD: Thank you very much.
- 22 BOARD MEMBER RIORDAN: Mr. Chairman.
- 23 CHAIRPERSON LLOYD: Yes. A Question.
- 24 BOARD MEMBER RIORDAN: Not a question. I just
- 25 was interested in his name, I'm sorry.

- 1 MR. SCOTT: Paul Scott.
- 2 MR. KANE: Chairman, Lloyd, I could use a little
- 3 bit more than three minutes. If you can accommodate me
- 4 right after the break, I'll let Zan go and then speak
- 5 right after the break.
- 6 CHAIRPERSON LLOYD: Yes, okay.
- 7 MS. SCOTT: I'm Zan Dubin Scott. I'm from LA.
- 8 I'm married to Paul Scott. And we have the EV. And
- 9 first, I'm going to be nervous here, but I want to thank
- 10 the Board and the staff for helping bring ZEVs to the
- 11 road. I've rewritten my statement today about six times.
- 12 This is much more complicated than I thought. I
- 13 walked in expecting for nothing less than sustained
- 14 competitive volume production of BEVs through car company
- 15 requirements. Now, I've feared that my -- that request my
- 16 dismissed out of hand as too simplistic and just too much.
- 17 But I do know three things. I have never seen an
- 18 add for a RAV4. I see tons of adds during prime time TV
- 19 for all kinds of cars, and I frankly don't think that the
- 20 car companies have given it a college try. We tell people
- 21 constantly people -- they stop me on the street. They say
- 22 what is that car? Their faces light up. I tell them
- 23 about it. I say you can't get them. And their faces
- 24 fall. I can feel it out there that people want these
- 25 cars.

1 And the desire and the needs, I know, of people

- 2 like -- consumers like me must be given equal
- 3 consideration to the needs and the desires of the car
- 4 companies. Auto exhaust kills 12,000 people a year. Who
- 5 has more at stake here? Who has more to lose. I walked
- 6 through bladder cancer with a family member last year.
- 7 And I think people like me and other consumers have a lot
- 8 to lose. I urge the Board to listen to us too.
- 9 CHAIRPERSON LLOYD: Thank you very much, Zan.
- 10 We will take a break now till -- well for half an
- 11 hour.
- 12 Okay. We're not going to break for half an hour.
- 13 We're going to break for 15 minutes.
- So we'll go 15 minutes till 7:20, and then we'll
- 15 reassemble.
- 16 (Thereupon a dinner break was taken.)
- 17 CHAIRPERSON LLOYD: If we can just get the EO
- 18 we're on. I call the Executive Officer. Oh there she is.
- 19 I didn't see you there.
- 20 EXECUTIVE OFFICER WITHERSPOON: I was just
- 21 chatting with a member of the public.
- 22 CHAIRPERSON LLOYD: We'll recommence. And I
- 23 promised we would give Mike Kane a chance. I would just
- 24 like to lay out the landscape of where we're likely to go.
- 25 We're expecting to go another one and a half to two hours

- 1 this evening. Then adjourn for the evening. And then
- 2 recommence at 8:30 in the morning. So we will not be
- 3 taking a vote tonight.
- 4 So those of you who what to stay, feel free.
- 5 Those of you who you who don't, who would like to
- 6 coordinate, but we'll be back at 8:30 in the morning.
- Well, that's true.
- 8 But an incentive I guess -- instead of your -- I
- 9 guess I could if we have another 45 people. We understand
- 10 there's going to be reinforcements tomorrow. So we don't
- 11 know that this list is going to be limited, because there
- 12 are other people coming into town. So clearly the more we
- 13 can get through tonight, the better off we're going to be
- 14 tomorrow.
- 15 But clearly that's in your hands. As I said
- 16 before, if there's stuff that is repetitive, it would
- 17 really help us and help everyone, if you just could keep
- 18 it short. With that let's continue.
- 19 (Thereupon an overhead presentation was
- 20 Presented as follows.)
- 21 MR. KANE: Chairman Lloyd and Board Members, my
- 22 name is Mike Kane. I'm a resident of Newport Beach,
- 23 California. I'm an electric vehicle driver, and very much
- 24 a novice, I guess, at public policy and advocacy here, so
- 25 bear with me.

If you're working off of hardcopies, I'm going to

- 2 skip over a bunch of the charts in the beginning, so I'll
- 3 do that right now.
- 4 --000--
- 5 MR. KANE: I think going straight for the jugular
- 6 here, what I'm hearing from the auto companies and what
- 7 I've been hearing in the staff report that I read through
- 8 here recently is that really we need to effectively
- 9 sacrifice investments in battery electric vehicles so that
- 10 we can fund the potential promise of fuel cells in the
- 11 future.
- 12 I think you've heard a lot of reasons today why
- 13 that may not be the best course of action. I want to take
- 14 a slightly different stab at it. I drive emissions free
- 15 today. I do that using a battery electric vehicle. And
- 16 I'll walk you through very briefly how I do that.
- 17 This is the chart that's the fist one has a lot
- 18 of pictures on it.
- 19 If I had a, you know, theoretical 75-mile daily
- 20 round trip commute. I could do that with a battery
- 21 electric vehicle. I would need about 25 kilowatt hours of
- 22 energy a day to do that.
- 23 Battery electric vehicles are out there they'll
- 24 do that today.
- 25 --000--

- 1 MR. KANE: I picked the Honda EV Plus. I need
- 2 the car. I need a charger. I need about 450 square feet
- 3 of solar panels on my home roof and that's roughly the
- 4 system that I have on my own home today.
- 5 If I was to do that with a battery electric or
- 6 with a hydrogen fuel cell electric vehicle, I'd need about
- 7 one and a half kilograms of hydrogen to do that.
- 8 I've done the research on how much energy is
- 9 required to do that. It looks like you need about 90
- 10 kilowatt hours to produce that much hydrogen.
- 11 --000--
- MR. KANE: So if I look at that as a system and I
- 13 say I need a hydrogen fuel cell car, I need a hydrogen
- 14 generator. This is the one from Stewart Energy, I'm sure
- 15 you've seen at the fuel cell partnership, and I need about
- 16 1,100 square feet of roof space to do that.
- 17 Now, assuming I could get 1,100 square feet of
- 18 roof space worth of solar panels, that's a dubious
- 19 proposition on most homes in California. You could take
- 20 the hydrogen fuel cell car out of the equation all
- 21 together and the system would be more expensive than the
- 22 system for a battery electric vehicle.
- 23 So even if the fuel cell car was free, it would
- 24 cost know me more to put this system together than it
- 25 would with a battery electric vehicle. I think you can

1 use that as an example of how could scale this up into a

- 2 bigger system Where the hydrogen is produced in a big
- 3 hydrogen barn.
- 4 --000--
- 5 MR. KANE: I think you've all seen this ad, this
- 6 was put up by Toyota on a number of billboards around the
- 7 State and bus kiosks. I want to ask the question I guess
- 8 is this a marketing program?
- 9 I can speak with some authority here. I've been
- 10 a marketer in the hitech field for over 20 years. I've
- 11 been personally very involved in bringing a number of new
- 12 technologies from R&D to multi-billion dollar markets.
- 13 The way you do that isn't by advertising it and expecting
- 14 people to come buy them. You have to build those markets.
- 15 You don't find them.
- You go out. You work with the early adopters.
- 17 You find out why people are interested. You build case
- 18 studies around that. And you sell these things one at a
- 19 time. And the market builds on itself. I'd ask you to
- 20 think about the first time you bought a home fax machine
- 21 or personal computer. You didn't do it because you saw an
- 22 advertisement for a technology that you never heard about
- 23 before. You bought one because your neighbor had one.
- 24 You saw them using because you had one at work and you
- 25 started thinking, you know, gee, I could really make this

- 1 work at home.
- These vehicles have to be out there. People have
- 3 to see them on the streets and get comfortable with the
- 4 fact that they can use them in their day-to-day life and
- 5 they're going to provide them utility.
- 6 In my field of work we call this kind of
- 7 marketing field-of-dreams-marketing. And if you remember
- 8 the movie, the terms was, "If you build it, they will
- 9 come."
- 10 CHAIRPERSON LLOYD: And we gave you three
- 11 minutes. That's it.
- 12 MR. KANE: Quickly what happened, you know, when
- 13 respondent's came in, they ended up at a Toyota dealer and
- 14 that Toyota dealer couldn't sell them the car, so they
- 15 sold them what they could sell them, which was a gas
- 16 vehicle. It was very hard to get to someone in Toyota who
- 17 could actually sell you a car and then you had a long wait
- 18 to get one.
- 19 --00o--
- 20 MR. KANE: What I'm asking the Board to do is to
- 21 create strong regulations and stick with them. This
- 22 market needs consistency. People aren't going to invest
- 23 in the technologies necessary. These small companies
- 24 aren't going to be there if there's that much regulatory
- 25 uncertainty.

1 What I'm asking the Board to do specifically is

- 2 reject the current staff proposal and reaffirm the 2001
- 3 program amendments and really do it only with what's
- 4 necessary to make the program enforceable.
- 5 --000--
- 6 MR. KANE: Step two is to look at the things that
- 7 I believe are important a look at. That's the credit glut
- 8 issue I think you're heard about. Cars going off of lease
- 9 and leaving the state. We need to get cars out there that
- 10 stay on the road for the balance of their life.
- 11 And we need to look at incentivizing Fuel cells,
- 12 but not at the expense of battery electric vehicles that
- 13 are here today, and incentivize plug-in HEVs.
- 14 And lastly there's a lot of drivers out there
- 15 that would love to be involved and demand creation
- 16 programs. We'd love to volunteer our time to the Board,
- 17 to the AQMDs. We'd be interested in pursuing that if the
- 18 cars are still there.
- 19 CHAIRPERSON LLOYD: Thank you.
- 20 We have Christine Kirby, Amanda Flores and Tim
- 21 Hastrup.
- 22 Welcome from Massachusetts.
- MS. KIRBY: Thank you. Good evening, Mr.
- 24 Chairman and Members of the Board. Thank you for the
- 25 opportunity to testify this evening.

1 My name is Christine Kirby and I manage the

- 2 Low-Emission Vehicle Program for the Commonwealth of
- 3 Massachusetts.
- We've worked with the Air Resources Board for
- 5 many years as well as the staff and we look forward to
- 6 working with you in the future. I did submit written
- 7 comments so I want to keep my comments very brief and
- 8 focus on the travel issue.
- 9 Section 177 of the Clean Air Act allows states
- 10 outside of California to adopt the California LEV program.
- 11 The march 5th proposal includes a provision where if
- 12 manufacturers place Type 3 ZEVs in any LEV State, the
- 13 credits could be used to count towards the California ZEV
- 14 requirement.
- 15 Massachusetts recognizes that an important goal
- 16 of the program is to focus on fuel cell research and the
- 17 need to target this research. However, we believe that if
- 18 successful, fuel cells will be deployed not only in
- 19 California but in other states as well.
- 20 Ultimately, the goal of the program is to deliver
- 21 long-term air quality benefits. And clearly it's crucial
- 22 to expand the market for zero emission vehicles beyond
- 23 California to move towards true commercialization.
- 24 Therefore, we suggest that the regulations
- 25 include a specific provision to sunset the pilot program

1 phase of the alternative compliance strategy and

- 2 specifically section 1960(d)(5)(c).
- 3 We also suggest that the ARB include a provision
- 4 in the regulations to allow for some number of fuel cells
- 5 to be placed in states outside of California. And we
- 6 don't think that the regulations are clear on that point.
- We've included some suggested language that
- 8 will -- well it's in my written comments for that section.
- 9 CHAIRPERSON LLOYD: Thank you very much.
- 10 Staff any comment on that?
- 11 EXECUTIVE OFFICER WITHERSPOON: Our attorney, Tom
- 12 Jennings, is looking at this travel issue because of the
- 13 question New York raised and then also how it my apply to
- 14 Massachusetts. And I was just asking Tom -- a piece of
- 15 the language I don't understand. So we'll get back to you
- 16 tomorrow.
- 17 CHAIRPERSON LLOYD: Maybe tomorrow morning.
- 18 That's fine. Yes.
- 19 MR. FLORES: Good evening, Chairman and Board.
- 20 It's my pleasure to be here and I thank you for the
- 21 opportunity to come and present a diversity of
- 22 perspective.
- 23 My name is Armando Flores and I'm attorney from
- 24 Modesto. I'm here on behalf of the Stanislaus County
- 25 Hispanic Chamber of Commerce, the Latino Political Action

1 Committee of the Central valley, and the Latino Community

- 2 Roundtable of Modesto.
- 3 And I'm here to talk a little bit more about
- 4 demographic numbers as opposed to hitech numbers. And
- 5 there are several points I want to make, and I'll be
- 6 brief.
- 7 Point number 1, from a business perspective, I
- 8 would like to inform you that whereas California's
- 9 business economy is suffering a down turn, the Hispanic
- 10 busy economy is the fastest growing segment and most
- 11 viable element of California's business. And we want to
- 12 continue to see that trend increase and grown in
- 13 pollution. And the central valley, in particular, will
- 14 diminish that.
- 15 Point number 2, from a Latino health perspective
- 16 we would like this Board and staff to think about the
- 17 outdoor labor workforce, particularly in the central
- 18 valley. Think about agricultural workers, construction
- 19 workers, outdoor landscapers, lawn and maintenance
- 20 workers, landfill workers. That workforce is
- 21 predominantly Hispanic. And what we are concerned about
- 22 is that air pollution can and will have a disproportionate
- 23 impact on this community. And we ask you to think about
- 24 that and analyze that among the other elements of your
- 25 discourse and analysis.

1 So our conclusion, our position is that we hope

- 2 and encourage you to be forceful and be considerate and be
- 3 inclusive in your analysis. We urge you to implement
- 4 stronger not less stringent air pollution regulations from
- 5 the health perspective from the Latino perspective.
- 6 Thank you.
- 7 CHAIRPERSON LLOYD: Thank you very much.
- 8 Robert Gibney, Daniel McCarthy, Tim Hastrup.
- 9 MR. HASTRUP: Yes, good evening. I'm Tim
- 10 Hastrup. I'm up next I think.
- 11 CHAIRPERSON LLOYD: That's fine. We'll take you
- 12 next. I had some others, but that's fine.
- No, there was some confusion. Carry on.
- 14 (Thereupon an overhead presentation was
- 15 Presented as follows.)
- MR. HASTRUP: Okay. Well, I wanted to share,
- 17 we're still very much happy to be a ZEV family. I think
- 18 Toyota said it very nicely when they talked about a
- 19 successful launch. We just started this ZEV program and
- 20 we'd like to see it continue on.
- 21 --000--
- MR. HASTRUP: And I'm kind of a simple guy. I
- 23 manage a bunch of R&D engineers, and we like to set the
- 24 goal for a --
- 25 BOARD MEMBER HUGH FRIEDMAN: Excuse me, Mr.

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- 1 Hastrup, could you put that mic up higher.
- MR. HASTRUP: I thought it was pretty high. Oh,
- 3 that's better.
- 4 BOARD MEMBER HUGH FRIEDMAN: That's better.
- 5 Thank you.
- 6 MR. HASTRUP: -- like to set the goal for them of
- 7 what to do. And I have a problem when I read the ZEV
- 8 regulations. They were pretty good. I had trouble
- 9 sleeping the other night. I read them. I fell asleep
- 10 pretty quickly because they were so complex. And my
- 11 recommendation would be, boy, could we look at maybe
- 12 making them a little bit simpler, so maybe the gaming
- 13 wouldn't be quite as prevalent.
- 14 For example, at the gold level, pure ZEVs say 50
- 15 mile range, greater than 55 top speed, single source
- 16 energy. I'd also like to see some significant ZEV vehicle
- 17 in the gold standard. Perhaps some kind of plug-in
- 18 hybrid, maybe some dual source. I just wonder if we maybe
- 19 should step back. It seems to become more and more
- 20 complicated with each review, and it's becoming very very
- 21 difficult to get a feel for where the regulations are.
- 22 I'm unfortunately not an expert and don't have
- 23 that much expertise here. But it just seems coming in
- 24 from the outside, wow, this is really complex. And it's
- 25 difficult to get a feeling for what's going on.

1 A couple of other suggestions. The MOA vehicles,

- 2 they work. They're great. Please do everything that we
- 3 could to deep those on the road. And if it means giving
- 4 folks credit for updating them and getting new credits.
- 5 Hey, that's okay. It gets ZEVs, keep ZEVs on the roads.
- 6 And I'd also like to recommend that cars when they're
- 7 available be available for purchase or lease no more of
- 8 these leases without the purchase option.
- 9 Thank you very much. I appreciate the time.
- 10 CHAIRPERSON LLOYD: Thank you very much. Robert
- 11 Gibney, Daniel Mccarthy.
- 12 Seems to me, Chuck, given our budget shortage
- 13 maybe you can put this on tape and use for people who have
- 14 insomnia, so there would be --
- 15 (Laughter.)
- 16 CHAIRPERSON LLOYD: Robert Gibney, Daniel
- 17 McCarthy and Mike Thompson.
- 18 MR. GIBNEY: Good evening, Mr. Chairman, Board of
- 19 Directors. Thank you for taking the time to be today.
- 20 This is a terrific forum. And hopefully you'll hear
- 21 something today that shows that there is in fact a battery
- 22 technology that is revolutionary and is something that's a
- 23 breakthrough to the industry and it's called Lithium Metal
- 24 Polymer technology.
- 25 (Thereupon an overhead presentation was

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1 Presented as follows.)
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- 2 MR. GIBNEY: My name is Robert Gibney and I'm
- 3 with Avestor, Chief Marketing Officer.
- 4 --000--
- 5 MR. GIBNEY: Today I'd like to tell you a little
- 6 bit about the company. It's basically a joint venture
- 7 between Hydro Quebec and Kermigie Corporation in the
- 8 United States. Almost \$50 billion in assets behind these
- 9 two companies. They've joined together to develop this
- 10 new batter technology. And it's here. It's now. It is a
- 11 reality.
- 12 In fact, this battery that's shown on the screen
- 13 is now in production out of Quebec starting this month.
- 14 --000--
- 15 MR. GIBNEY: This is truly a revolutionary
- 16 battery design, in that it is a thin film lithium based
- 17 polymer technology that is absolutely the best battery on
- 18 the market today.
- 19 It has the highest energy density of any battery
- 20 on the market. It is now commercial. And we're now
- 21 taking it out to both the telecommunications industries
- 22 and others.
- --000--
- 24 MR. GIBNEY: This production facility on the
- 25 screen here shows that we are actually in production. So

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1 instead of coming up here and making promises that one day

- 2 we'll have a product for you, it is, in fact, here.
- 3 --000--
- 4 MR. GIBNEY: And our plans moving forward are to
- 5 produce battery packs for electric utilities, and the
- 6 automotive industry. In 2005, we intend to produce an EV
- 7 pack for a French consortium with Hydro-Quebec as a
- 8 partner.
- 9 --000--
- 10 MR. GIBNEY: In fact, we announced last month
- 11 that this battery pack will be available, will provide the
- 12 first prototype battery back of this SVE project in
- 13 November of this year.
- 14 --000--
- MR. GIBNEY: We intend to continue to invest in
- 16 this part of the business. We think the EV market is
- 17 prime. And, in fact, the company is prepared to invest
- 18 well over \$100 million in the production of batteries for
- 19 the automotive Industry in the next few years.
- 20 --000--
- 21 MR. GIBNEY: In fact, we already have engineering
- 22 work under way to build a production facility in the
- 23 southwest western United States. As you can see here,
- 24 it's not a small facility. We have grand plans to produce
- 25 large quantities of batteries both EV, HEV as well as the

- 1 telecommunications and utility industries.
- 2 This is a reality. Both partners are fully
- 3 committed to this project.
- --000--
- 5 MR. GIBNEY: The conclusion of my presentation,
- 6 I'm trying to keep this as short as possible, basically is
- 7 that this is a reality. This technology is here. The
- 8 other battery manufacturers as well as Avestor are
- 9 contemplating investing large amounts of dollars to meet
- 10 the requirements set out by CARB.
- 11 If you continue to weaken the regulations, we may
- 12 be hesitant to invest in advanced battery technologies in
- 13 the future. We respectfully request that CARB reject any
- 14 major modifications to its ZEV mandates.
- 15 CHAIRPERSON LLOYD: Thank you very much for
- 16 coming.
- Daniel McCarthy. After that, if Mr. Serge Roy is
- 18 he here too. Are you going to -- okay, so after that
- 19 maybe you can comment on the same thing.
- 20 MR. McCARTHY: Good evening. I'm Dan McCarthy
- 21 I'm Chief Operating Officer of Evercel Incorporated from
- 22 Bingham Mass. And we are manufacturers of advanced nickel
- 23 zinc batteries. So I'll be following on the same line as
- 24 some previous battery manufacturers.
- 25 But I'm here to speak on one issue. And that's

1 the claim that ZEV vehicles are hindered by the lack of

- 2 advancement in battery technologies.
- 3 Evercel in the last two years spending \$50
- 4 million on development of the battery, has cut the cost
- 5 per kilowatt hour from \$900 down to \$300. And these
- 6 nickel zinc batteries are currently in production and
- 7 currently commercially available for sale at a price of
- 8 \$300 per kilowatt hour.
- 9 When Dr. Anderman gave his evaluation, of nickel
- 10 zinc battery technology -- of battery technologies, he set
- 11 as a goal in the future for nickel metal hydride a goal of
- 12 \$9,000 for a 30 kilowatt hour battery pack. We currently
- 13 sell a 32 kilowatt hour battery pack for \$9,000. It is
- 14 currently running in electric vehicles. It is currently
- 15 being evaluated at your CARB facility in El Monte,
- 16 California. And it is also being evaluated by Southern
- 17 California Edison.
- 18 This battery has been available since late 2002.
- 19 And previously our company has focused on the marine
- 20 market. But this battery is available and I found it
- 21 surprising that Dr. Anderman and this technology review
- 22 did not even address the subject of nickel zinc battery
- 23 technology.
- Those are my only comments.
- Thank you.

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1 CHAIRPERSON LLOYD: Thank you very much.
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- Serge Roy and then Mike Thompson, Marilyn Bardet.
- 3 (Thereupon an overhead presentation was
- 4 Presented as follows.)
- 5 MR. ROY: Good evening, Mr. Chairman and Board
- 6 Members. I would like to thank you for your patience and
- 7 endurance in allowing me to share my concerns and some
- 8 facts about EVs.
- 9 --000--
- 10 MR. ROY: Hydro-Quebec is one of the largest
- 11 electric utility. But what's more important is we're
- 12 supplying about six percent of the renewable energy in the
- 13 world right now, because of our hydro facilities.
- 14 But Hydro-Quebec has gone farther than just
- 15 energy supply. We've been active in helping the
- 16 development of clean energy technologies. And with
- 17 Hydro-Quebec Capitech venture capitals subsidiary of
- 18 Hydro-Quebec, we have invested or are managing an
- 19 investment of more 270 million in clean energy
- 20 technologies, of which 174 million are enabling
- 21 technologies for all types of EV, battery, hybrid and fuel
- 22 cell EV.
- Of course, the Avestor lithium metal polymer
- 24 battery and TM4 electric drive train are the most
- 25 important investment that we've made.

1 And as Robert Gibney just mentioned SV is a

- 2 group, a French group of large companies, who actually
- 3 manufacturer half of the battery EVs on the road today in
- 4 the world, 7,000 battery EVs for Citroen have chosen our
- 5 components Avestor lithium metal polymer battery as well
- 6 as CM4 electric drive train to power their battery EV in
- 7 the development stage.
- 8 I must mention that according to the
- 9 classification that you have, this is a Type 2 full
- 10 function battery EV, four door, four seats, more than 100
- 11 miles range, with a range extender that can have the car
- 12 go for 200 miles.
- 13 The plan is for commercialization of that vehicle
- 14 in late 2005, 2006 for Europe and North America.
- --o0o--
- 16 MR. ROY: Hydro Quebec with its partner has been
- 17 committed for the last 20 years to deliver the key
- 18 technologies for battery EV, the battery. As seen on past
- 19 event and present events we still are maintaining our --
- 20 we are maintaining our course that we set in 1979.
- 21 We have to commit before the end of 2003 large
- 22 sums of money to produce battery EVs and also to get cars
- 23 on the market.
- 24 I must emphasize that a further deterioration of
- 25 the ZEV goal standard as proposed in the staff report,

1 will send a strong signal to the public to key battery EV

- 2 component manufacturer like Avestor and TM4 as well as key
- 3 investors in those companies that battery electric
- 4 vehicles are not viable.
- 5 We respectfully disagree and are ready to commit
- 6 the large resources that are needed to bring to market
- 7 battery EVs that meet customer's expectations. But to
- 8 maintain our course, we need CARB to maintain the minimum
- 9 course on BEV that it had set in 1999 and maintain in
- 10 2001.
- 11 Thank you.
- 12 CHAIRPERSON LLOYD: Thank you very much.
- Thanks.
- 14 Mike Thompson, Marilyn Bardet Bev Sanders.
- 15 MR. THOMPSON: Okay. Let me start with a visual
- 16 aid.
- 17 This is a solar panel. I'm Mike Thompson. I
- 18 have two Toyota vehicles, since GM yanked my EV1 at 42,700
- 19 miles. My RAV4 now has 4,000 miles in its first four
- 20 months. The Prius has 4,000 miles in a year. So I rack
- 21 up 14,000 miles a year electric, solar powered by the roof
- 22 with the panels on my roof. That's only possible because
- 23 CARB made battery electric vehicles possible. I can't do
- 24 that without the actions of this board. So I've got
- 25 14,000 miles a year on the EV, 4,000 on the Prius.

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1 Referencing Tim Hastrup's point about the
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- 2 relative energy efficiency of fuel sells, versus EVs. I
- 3 could not afford to do this with a fuel cell. That's why
- 4 the battery EV path is so important.
- 5 Every RAV4 EV offered was taken. These are going
- 6 to come out as bullet items since we've got a short time.
- 7 Fleets did not significantly participate in 2002
- 8 demand. Their buying cycles are along in probably cycles
- 9 of a year or more to get grant money and line up and
- 10 approve all the fleet projects. So there is pent up
- 11 demand for thousands and fleets. So this five a month
- 12 figure for demand, I can't imagine how that can be a
- 13 realistic figure.
- 14 There's actually a Toyota salesman who was
- 15 unaware that a RAV4 EV even existed at the dealership. So
- 16 I question the effectiveness of the general marketing
- 17 campaign. The Toyota.com RAV4 EV site was, in fact,
- 18 misprinted the URL in their publication materials. I've
- 19 caught the site down on numerous occasions and Emailed
- 20 Toyota about it.
- 21 I also found numerous inaccuracies in charging
- 22 locations and other items, which I brought to the
- 23 attention of Toyota. They were very slow in correcting
- 24 those issues. The site currently has about a 12 question
- 25 fact which basically says we're not doing EVs anymore

1 because there is no demand. All the specifications for

- 2 the vehicles are gone. All the relevant information to
- 3 support current drivers is gone.
- 4 I wouldn't make a big deal of, but they brought
- 5 it up in testimony, I think we need the full picture on
- 6 that. When it was up actually it had some good stuff on
- 7 it, so I have to commend them for that.
- 8 In terms of public outreach and stimulating
- 9 demand among consumers, battery electric vehicles are in
- 10 consumer hands today except for those not allowed to
- 11 release by the manufacturer. These consumers are
- 12 providing some of the most wide spread and effective
- 13 public education outreach and marketing. EV consumers
- 14 driver sales.
- Some of the things, I get -- I'm sorry, I
- 16 paraphrased. These are not exact quotes from people I've
- 17 taken for test drives or driven my EV.
- 18 I didn't know EVs were available. I didn't know
- 19 Toyota made a RAV4 EV version. This is so quiet. I don't
- 20 like the smell of maintenance of gas. I want an EV.
- 21 So we sell them. Some other drives have sold
- 22 electric vehicles at lunches. So we drive the demand. We
- 23 need the vehicles out with the public so we can create the
- 24 market and drive the demand. If we don't have the
- 25 vehicles, we can't do that.

1 Unique advantages of EVs. They're quiet. You

- 2 don't mess with gas. Things like 120 volt power sources
- 3 for construction tools and stuff like that. Those are
- 4 unique advantages that need to be pushed with these
- 5 advanced technologies, so that we actually stimulate a
- 6 market by the unique advantages.
- We must mandate some BEV production to continue
- 8 this public Education. Two hundred and fifty fuel cell
- 9 demo vehicles in the later 2005 timeframe, whatever it
- 10 works out to, leaves an educational gap. Most will be in
- 11 fleets oh even in consumer hands. It's only in 250
- 12 people's hands.
- So if they're not tied up in demo fleet someplace
- 14 and you put all 250 fuel cell vehicles out there, it's
- 15 only 250 in California to reach out to the rest of the
- 16 public later. If you want to stimulate a market, it's not
- 17 enough outreach to the public. That plan will not change
- 18 the mindset of the buying public for the ramp up. So we
- 19 need to ramp up the public, too.
- 20 CHAIRPERSON LLOYD: Can you bring this to a close
- 21 here.
- 22 MR. THOMPSON: Current fuel cell electric vehicle
- 23 leases in southern California, there's about 6,000 a
- 24 month, which is almost 20 times the lease rate for an
- 25 electric vehicle.

Near term ZEV is about public education, market

- 2 development, and technology development. Technology
- 3 notes, we've heard about battery improvements to nickel
- 4 metal hydride. The Type 3 EVs, battery electric vehicles,
- 5 I'm not sure about the total ramifications of Type 3, but
- 6 with fast charging electric vehicles can be a Type 3
- 7 vehicle from what I understand of it. I need to study up
- 8 on that.
- 9 But fast charging -- fast refueling does not
- 10 necessarily eliminate EVs when we have fast charging,
- 11 which is technically possible to develop and GM has
- 12 already produced the 50 kilowatt charger.
- 13 CHAIRPERSON LLOYD: I must ask you to finish,
- 14 please.
- MR. THOMPSON: Okay. If I had a plug-in Prius,
- 16 would double my gas economy. We need diversity in
- 17 solutions. We need some full function BEVs produced. It
- 18 has to be mandated, because if it's not mandated, it's not
- 19 going to get produce. Maybe you can arrange credit
- 20 swapping between the manufacturers so some can pick one
- 21 path or the other, but there have to be full function
- 22 battery EVs available, or we cannot get to the public.
- 23 We cannot have a true zero emission vehicle path
- 24 like many of us have, probably five percent or more of the
- 25 RAV4 drivers are at true zero emissions, because we are

1 using renewable energy to power them. And that is none

- 2 trivial. Don't give it up.
- 3 CHAIRPERSON LLOYD: Thank you.
- 4 Marylin Bardet, Bev Sanders, Clare Bell.
- 5 MR. THOMPSON: Dave Modisette's plan was cool
- 6 too.
- 7 CHAIRPERSON LLOYD: Thank you.
- 8 MS. BARDET: Good evening, board. I'm very glad
- 9 to be here. And I feel that it has been an endurance
- 10 record to sit through such a long meeting. But thank you
- 11 very much for this opportunity.
- 12 My name is Marylin Bardet and I'm a resident of
- 13 Solano county along the Carquinez Straight from the City
- 14 of Benicia, the first American city in California.
- 15 All politics is local the former Speaker of the
- 16 House from Massachusetts Tip O'Neal used to say. What he
- 17 meant was listen to your voters.
- 18 The national energy policy or as I consider it,
- 19 the lack of one, is being played out in our area, and the
- 20 debate is heating up about whether our refinery owned by
- 21 Valero Energy Corporation of San Antonio, Texas a huge oil
- 22 industry conference was just held this week, will be
- 23 allowed to expand its production capacity and thus be
- 24 allowed to produce greater percentages of dirtier crude
- 25 oil as opposed to the more expensive sweet crudes from

- 1 Alaska, a source now dwindling.
- The debate is whether we can ever achieve a
- 3 sustainable economy as our local general plan calls for.
- 4 Five years ago my good friends Bev and Chris Sanders
- 5 became the proud leasees and drivers of an electric car,
- 6 the sexy little EV1. If it hadn't been for my friends and
- 7 my chance to be a driver and passenger of this amazingly
- 8 quite, comfortable and zippy machine, I'd never have known
- 9 about the car's existence or its performance.
- 10 The EV1 continues to attract attention in our
- 11 town and on the road wherever Bev cruises. The site of a
- 12 car that doesn't make more than a high hum at rev up and
- 13 is virtually silent at cruising speeds, produces a kind of
- 14 shock and awe for bystanders we could all happily want to
- 15 sponsor.
- 16 They proudly tell friends and anyone who cares to
- 17 listen, the minimal cost of keeping the EV running. Over
- 18 five years no servicing required, averaging \$8 per month,
- 19 which shows up on their PG&E bill. No visits to gas
- 20 stations.
- 21 The EV 1 represents one of the best hopes for our
- 22 future to help reduce national energy consumption and
- 23 reliance on the petroleum industry. Why has Detroit or
- 24 Washington, the oil industry, decided not to promote
- 25 production of the EV1?

1 I learned a little bit more about where the

- 2 energy industry is headed. I helped successfully defeat
- 3 the proposal by Bechtel Corporation and Shell U.S.A. Power
- 4 and Gas to build a dangers liquefied natural gas tanker
- 5 terminal and 900 megawatt powerplant at Mare Island
- 6 Vallejo at the mouth of the Carquinez Straight, the portal
- 7 to the bay area, along one of the worlds most powerful
- 8 waterways.
- 9 So many citizens rose up to defeat the Bechtel
- 10 project that Shell and Bechtel had to withdraw their
- 11 proposal before a feasibility study would have locked in
- 12 their development rights.
- I had to a ask why the project was vaunted as so
- 14 necessary to California's energy future. If the oil
- 15 industry intends to control the energy future for all of
- 16 us with hybrid fuel cell vehicles favored, then California
- 17 will inevitably prove their point building more
- 18 powerplants and LNG terminals to bring the natural gas
- 19 that would be the source of hydrogen. But producing
- 20 hydrogen will require loads more energy, electricity, as
- 21 has been pointed out here.
- This means more gas-fired powerplants. If
- 23 Bechtel had its way and other energy czars, we were going
- 24 to get a 900 megawatt powerplant at Mare Island and a new
- 25 one in Antioch to complement the existing new CalPERS plan

- 1 at Pittsburgh. Thus in 10 years, just in time for the
- 2 beginning hydrogen future. We'd have a tic, tac, toe up
- 3 the Carquinez Straight, three powerplants in a row,
- 4 belching emissions and polluting our already polluted air.
- 5 This besides existing contributions from cogen
- 6 plants now installed at Valero refinery and C&H Sugar in
- 7 Crockett.
- 8 Our Solano county will pay dearly for such an
- 9 energy future. The fact is without a plan for energy
- 10 conservation and alternatives fuel such as solar, we will
- 11 be stuck with an expanding energy grid and increased
- 12 pollution from powerplants, cars and refineries.
- 13 The EV1 should be produced, improved and
- 14 promoted. The EV1 depends on -- I'm going to finish
- 15 because I feel that there are very few people from the
- 16 public who are not associated to a company and who are
- 17 women here to talk about what we do in our towns and the
- 18 trenches to protect ourselves and our families health.
- 19 CHAIRPERSON LLOYD: I just thought you might want
- 20 to come up for air.
- 21 That's okay.
- 22 (Laughter.)
- MS. BARDET: Oh, Thank you very much. And I do
- 24 have bronchitis.
- 25 The EV1 depends on a battery that can be

- 1 recharged. The EV1 can be plugged into solar energy
- 2 panels owned by a homeowner. Batteries could be changed
- 3 out at solar charging service stations. Numbers of people
- 4 could be off the grid. Is this what the State of
- 5 California and the oil industry is afraid of.
- 6 If so, perhaps rather than killing the EV1
- 7 program, we could devise a strategy for deriving revenues
- 8 from decentralized and democratic Solar energy
- 9 distribution systems.
- 10 Hybrid cars, no matter how efficient, will still
- 11 depend on oil and natural gas imports. The EV1 could help
- 12 offset increased energy consumption by offering citizens
- 13 the opportunity to drive a completely sustainable vehicle.
- 14 The cost of the EV1 would go down if all of its
- 15 benefits were well advertised. The electric car would
- 16 finally get a charge from the public. Demand would grow.
- 17 But so far, the EV1 has been treated by the industry like
- 18 a stealth vehicle, a bomber.
- 19 The EV1s disappearance after a few years of
- 20 trials is a case of industry overkill, an instantly
- 21 manufactured obsolescence, as though it were an EV Edsel.
- 22 If you kill the program that encourages the production of
- 23 the EV 1 in California, you will only be handing an
- 24 economic bonanza to the Chinese, who are already leading a
- 25 lithium battery development in production program.

1 China knows, it cannot afford to have one billion

- 2 people driving gas guzzlers or even hydrogen hybrids. The
- 3 Chinese will be anxious just like the Japanese to take
- 4 advantage of your imagination. They could beat us to a
- 5 sustainable energy future for transfer. I say protect the
- 6 planet, go solar, go EV1 go gold.
- 7 Thank you.
- 8 CHAIRPERSON LLOYD: Thank you. Bev Sanders, is
- 9 Bev your real name?
- MS. SANDERS: Bev Sanders.
- 11 CHAIRPERSON LLOYD: Okay. That's very
- 12 appropriate.
- 13 (Laughter.)
- 14 CHAIRPERSON LLOYD: Clare Bell, Elaine Lissner.
- MS. SANDERS: Pardon me?
- 16 CHAIRPERSON LLOYD: I was calling the people
- 17 behind you, so they get ready.
- 18 MS. SANDERS: Yes. My name is Bev Sanders.
- 19 That's B-e-v Sanders.
- 20 And among -- besides being Marylin Bardet's Vanna
- 21 White here. I've driven a GM EV1 for nearly five years.
- 22 It's been my only vehicle. As a matter of fact I drove it
- 23 here today from Benicia, a tiny refinery town on the
- 24 Carquinez Straights. I'm here today, tonight all day,
- 25 instead of at work, because I wanted to stress to the

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1 members of CARB a simple, yet very crucial message, that

- 2 is that California can save the world.
- 3 Never underestimate the power of a single action
- 4 no matter how small it appears. History is loaded with
- 5 tiny actions that triggered ripples around the globe. And
- 6 I've seen this firsthand.
- 7 Twenty years ago I was part of the early
- 8 development of the snowboard industry which has many roots
- 9 in the state of California. The sport at once was
- 10 outlawed to ski resorts. But vision and innovation have
- 11 made it an essential part of winter sports. And now the
- 12 U.S. is proud of their Olympic Gold Medal snowboarders.
- In another example, I continue in the development
- 14 of women specific products in California Image Sports of
- 15 snowboarding and surfing, both male dominated markets that
- 16 have been missing the boat, ignoring the women's needs.
- Now, their female segments are the fastest
- 18 growing portions of their business. I've seen a little
- 19 spark. I've seen how fast things can change and how
- 20 quickly the changes become standard.
- 21 But these changes didn't happen on their own
- 22 Without strong resistance. Even the computer industry has
- 23 had resistance from people holding on to their
- 24 typewriters.
- When the manufacturers say people don't want

1 electric cars, it reminds me of the sports business saying

- 2 kids don't want snowboards and women don't want to surf.
- 3 The people who don't want electric car myth has
- 4 been perpetuated by little advertising, boring advertising
- 5 against a barrage of prime time SUV adds. Drivers didn't
- 6 want electric cars because they never knew they had
- 7 electric cars.
- 8 In fact, when I would tell them, they couldn't
- 9 get them when they went to find them.
- 10 So how can California save the world? Over 10
- 11 years ago the California Air Resources Board took the
- 12 courageous action of demanding car makers produce cars
- 13 that did not continue to pollute California's air.
- No other State could make such a demand.
- 15 Actually, very few countries could have any bargaining
- 16 power against a company like General Motors. Their goal
- 17 at the time was driven by their premonition that if they
- 18 would continue to depend on internal combustion engines to
- 19 drive their cars, we would all eventually suffocate.
- 20 California being one of the largest car markets
- 21 in the world told the largest car makers in the world that
- 22 if they wanted to sell their cars in this state, they
- 23 better get on the trail to zero emissions. California
- 24 would no longer suffer as the automakers continue grow
- 25 vast wealth and the expense of our health and environment.

1 It's hard to gauge whether the CARB board had a

- 2 vision of what the world would like today. Could they
- 3 known that just 13 years later, we'd be straining the
- 4 relationships with our international friends attacking oil
- 5 rich nations to keep the pumps pumping. Could they have
- 6 known that the petroleum age was going to have a prolonged
- 7 and bloody ending.
- 8 It doesn't matter now. What does matter is that
- 9 those rare visionaries at CARB knew that they had to get
- 10 off oil, and they knew, with moderate and reasonable
- 11 prodding of the engineers and suppliers they could meet
- 12 the challenge despite the short-sighted goals of auto
- 13 executives. And they were right. They were right as
- 14 anyone ever has been.
- 15 CHAIRPERSON LLOYD: Can you begin to wrap up,
- 16 please.
- 17 MS. SANDERS: Yes. A couple more lines. Thank
- 18 you.
- 19 Their were right at the right time. If our world
- 20 could ever use a massive shift from a precarious dirty
- 21 business to a clean and efficient future, it's now. The
- 22 electric car was an experiment. It's not anymore. It's
- 23 proof. It's testimony to our own resolve and innovation.
- 24 It's hope for our future. It's the little spark. I thank
- 25 the previous members of CARB who championed the mandate

- 1 that revolutionized the way I travel.
- 2 They offered me freedom from as far beyond
- 3 rhetoric of politicians. They had the dream and the dream
- 4 came true. The small action truly made a difference and
- 5 changed the world. Today's CARB members need only
- 6 maintain the momentum. Please the world, maintain the
- 7 mandate.
- 8 Thank you.
- 9 CHAIRPERSON LLOYD: Thank you very much.
- 10 Clare Bell, Elaine Lissner and Kimberly Rogers.
- 11 MS. BELL: Well, first I'd like to thank the CARB
- 12 board for making my profession possible. I am a traveling
- 13 electric vehicle repair person. I mostly do Sparrows. I
- 14 can do other electric vehicles.
- 15 I'd like to urge you to keep the policy -- to
- 16 include a requirement for BEVs in the alternative
- 17 compliance plan.
- 18 BOARD MEMBER HUGH FRIEDMAN: Excuse me, can I
- 19 interrupt. I wondered what EVET meant, that you're a
- 20 medic for electric vehicles.
- 21 MS. BELL: I am, yes. This is a profession I
- 22 kind of invented myself with some help from encouraging EV
- 23 owners.
- I'd like to say I've been in the trenches with
- 25 the EV people. The people who drive them on a daily

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- 1 basis. Mostly it's been Sparrows, but it's also been
- 2 other conversion vehicles. My experience has been that
- 3 the EV owners, despite problems with the EVs despite
- 4 limitations with the EV's, even despite bad publicity and
- 5 other things, they are very tenacious about wanting to
- 6 keep their cars on the road.
- 7 Not only that, other people are constantly
- 8 inquiring about various cars, including this -- well the
- 9 motorcycle type Sparrow.
- 10 I disagree entirely with the car companies when
- 11 they say there's no demand. I see demand every single
- 12 day, not only in the people who are interested who are
- 13 want-to-bes, but in the people who have the cars, have
- 14 problems, overcome them and keep them on the road.
- 15 I'd also like to point out one thing, and that is
- 16 your Board is very favorable toward station car programs
- 17 and transit based EV programs. Most of the city type cars
- 18 that would be in those programs are at the present battery
- 19 EVs made by third parties.
- 20 I would like to encourage the Board to keep the
- 21 BEV provision in the alternate path because that would
- 22 encourage makers of such EV's as the Think City, for
- 23 instance, which is now being handled by Cam Corp, not
- 24 Ford. So it's no longer an American automaker.
- 25 And, in fact, that particular manufacturer has no

1 incentive to bring the City to California, other than if

- 2 the larger automakers purchase credits from that company
- 3 or give them credits that allow them to bring the car in,
- 4 and make it economically viable for them to bring the car
- 5 back to California, because the Think City is already
- 6 here, but it may be pulled out as we know. That goes for
- 7 some other small third party manufacturers.
- 8 So I think we have look to look at near term BEVs
- 9 especially, the ones we already have. We have the Think
- 10 City. We have the EV1. We have the RAV4. Why should the
- 11 EV1 be taken away and crushed? Personally, I think that's
- 12 criminal.
- 13 I think the Think City, even the European one
- 14 would be modified so they can stay here. I think Cam Corp
- 15 should be encouraged to bring the new Think City's back
- 16 into California. We've already proved there's demand.
- 17 We've proved there's practicality. I wouldn't be doing
- 18 what I'm doing if there wasn't. I wouldn't have a job.
- 19 There are EVs out there. They need more services.
- 20 CHAIRPERSON LLOYD: Thank you.
- 21 Elaine Lissner, Kimberly Rogers and Patricia
- 22 Lakinsmith.
- 23 MS. LISSNER: My name is Elaine Lissner. I've
- 24 come from San Francisco. I drive a Think City, very
- 25 happily, but I won't go into that. I want to try to focus

1 on the numbers, head your call that you're looking for

- 2 some guidance here. I really didn't realize how
- 3 complicated the issue is.
- 4 I'm not sure whether I'm going to take three
- 5 minutes or four, but I hope you'll hear me out if I focus
- 6 on the numbers.
- 7 Let's see. I won't go into demand, how I'm not a
- 8 Hollywood actress, or a -- anyway.
- 9 I want to talk about the alternate compliance
- 10 option. I have some concerns about it. The things I
- 11 favor first of all, in the staff proposal, are the
- 12 clarification of language to avoid lawsuits. It seems
- 13 pretty logical. I favor the start date delay. It seems
- 14 like there's kind of no way around that.
- 15 My main concerns are the alternative compliance
- 16 path, the long-term changes, the credit calculations, both
- 17 gold and silver. Basically, I want to take off my
- 18 electric driver hat here and just speak as a Californian.
- 19 I'm concerned these are way too complicated.
- 20 And what I heard the Ford spokesman saying,
- 21 basically, is they're going to sue us left, right and
- 22 center if it's this complicated. And I want to make
- 23 proposals for simplifying it.
- 24 I'm just scared that the California Air Resources
- 25 Board is supposed to regulate air and emissions. And I

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1 think as soon as it regulates technology, that it's liable

- 2 to a lawsuit. And all these percentages -- I mean not
- 3 percentages, but numbers and so forth. Everyone of those
- 4 can be picked at. And we, as a State, you know, my nephew
- 5 with asthma can be stalled for everything they can pick
- 6 at.
- 7 And, although, I have an electric vehicle and
- 8 want them to survive, I think if you regulate fuel cell,
- 9 you know, require 250 fuel cells or require battery
- 10 electric vehicles, you're leaving yourselves, us, the
- 11 State, open to lawsuits. And I'm not, you know, a lawyer
- 12 here. So maybe I'm wrong.
- 13 But my proposal is categories should be based on
- 14 emissions, and credits should be based on function not
- 15 technology used to get there.
- 16 A gold category should be zero emissions. And it
- 17 seems like there is no way to attack that in a law suit.
- 18 And, you know, I'm pretty negative on fuel cells after
- 19 reading the Wall Street Journal article on the 7th. It
- 20 was something like hydrogen maybe clean but getting it
- 21 here looks messy. Anyway.
- I think if we give extra credits to fuel cells,
- 23 that's discriminating on a technology and again open to a
- 24 lawsuit. Just as it would with electric cars.
- 25 So here's my proposal. Let's say battery

1 technology is still improving, but it's about 75 percent

- 2 of where we'd like it to be. So I'm just going to be weak
- 3 and say let's go 1.5 percent requirement. This is an
- 4 alternative compliance path. And if we have to do what
- 5 the staff proposed right now, I'd rather just leave the
- 6 original 2001 stuff. But here's an idea for an
- 7 alternative compliance.
- 8 One 1.5 percent gold requirement starting in
- 9 2005. No regulating technology or fuel, only regulating
- 10 emissions. And credits based on function not cost. And
- 11 here's just what I came up with today from listening. I
- 12 came up with 1.5 credits for a freeway capable, 55-mile an
- 13 hour capable, 100-mile range vehicle that can charge or
- 14 fuel in 25 minutes or less.
- One credit for a freeway capable car with a 50
- 16 mile range. And, okay, again this is just guessing on
- 17 what's going to not let automakers cheat with NEVs
- 18 basically, but not kill NEVs, .1 credits for any NEVs, so
- 19 that would be 10 NEVs to one City Car. And that, you
- 20 know, that could be modified. I'm just guessing what
- 21 would be a medium there. So that's one 1.5 percent gold
- 22 requirement.
- 23 Two, all current EVs -- all EVs that are on the
- 24 road, made available for sale to drivers who want, I'm
- 25 almost done here. So that's all current EVs made

- 1 available for sale to drivers who want.
- Three, a return to firm 2001 numbers in the
- 3 long-term so that the battery companies, you know, don't
- 4 stand here and say we're going to stop investing.
- 5 And 4, no review or waffling before 2009.
- 6 Thank you.
- 7 CHAIRPERSON LLOYD: You came up with all that
- 8 sitting there. I don't know what staff has been doing all
- 9 this time.
- 10 (Laughter.)
- 11 BOARD MEMBER DeSAULNIER: Yes, but she didn't put
- 12 us to sleep.
- 13 (Laughter.)
- 14 BOARD MEMBER HUGH FRIEDMAN: Don't let her get
- 15 away. Hire her.
- 16 EXECUTIVE OFFICER WITHERSPOON: I was thinking we
- 17 should hire her.
- 18 BOARD MEMBER DeSAULNIER: What do you do for a
- 19 living? We have a question.
- 20 (Thereupon an overhead presentation was
- 21 Presented as follows.)
- MS. ROGERS: Good morning, afternoon or evening.
- 23 I think it's still Thursday. And I'll try to keep it
- 24 short. Thank you for giving me an opportunity to speak.
- 25 My name is Kimberly Rogers. I'm from Santa Clara,

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1 California. And I had prepared this lovely slide set that

- 2 I promised I won't use. And you can read the 8 by 10
- 3 color glossies later tonight. It's good bed time reading.
- 4 Basically, I wanted to echo a few comments from
- 5 before that other people, particularly the EV drivers have
- 6 said. And one of the things that I learned today is that
- 7 Toyota actually had a streamlined process for obtaining
- 8 the Toyota RAV4.
- 9 Thank you.
- 10 (Laughter.)
- MS. ROGERS: For me, the streamlined process
- 12 meant a about three months from putting a deposit down to
- 13 getting keys to the vehicle. And so thank God it was
- 14 streamlined. And I also want to also echo some of the
- 15 comments about marketing, because I have to apologize I
- 16 missed all the marketing. And I live in silicon valley,
- 17 the home of disposal income and techno geeks.
- 18 And I heard that there was posters around the
- 19 valley. I found two posters advertising the RAV4 in bus
- 20 shelters, you know, bus stops for the VTA. So clearly,
- 21 the target audience for the RAV4 Are people who have 50
- 22 cents to ride the bus.
- I actually found out about the car just by
- 24 searching the Internet and watching you for many, many
- 25 years begging, pleading and hoping that the car would

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- 1 become available.
- 2 And finally, 12 years after the mandate, the car
- 3 became available. And I do have to thank Toyota for
- 4 letting me buy it. Nobody is going to rip this out of my
- 5 hands.
- 6 And I did see one newspaper add on earth day in
- 7 San Jose Mercury. And again, I kind of question the
- 8 marketing, because I, like many of my fellow EV drivers,
- 9 go out to many events and evangelize the technology. And
- 10 I've personally spoken to hundreds of people last spring
- 11 and summer. Not one had ever heard of an electric
- 12 vehicle. Not one new that you could actually purchase
- 13 them.
- 14 So I urge the Board to do everything in your
- 15 power to keep zero emission vehicles on the road and
- 16 return zero remission vehicles on the road and reject the
- 17 current amendments.
- 18 Thank you.
- 19 CHAIRPERSON LLOYD: Thank you for keeping it
- 20 short and providing this. Thank you.
- 21 BOARD MEMBER HUGH FRIEDMAN: Excuse me. I'm
- 22 reading through this as you spoke and it's well worth all
- 23 of our reading. So we'll read this in full.
- MS. ROGERS: Test on Monday.
- 25 (Laughter.)

1 BOARD MEMBER HUGH FRIEDMAN: Or you can ask us

- 2 questions tomorrow morning.
- 3 CHAIRPERSON LLOYD: Patricia Lakinsmith, Edward
- 4 Thorpe and we have Steve Heckeroth.
- 5 (Thereupon an overhead presentation was
- 6 presented as follows.)
- 7 MS. LAKINSMITH: Everybody hear me okay?
- 8 CHAIRPERSON LLOYD: Yes.
- 9 MS. LAKINSMITH: Mr. Chairman, members of the
- 10 Board and staff thank you for this opportunity. I don't
- 11 envy your jobs one bit. You have a very difficult job to
- 12 do.
- 13 I'm here as a private citizen who has no
- 14 financial stake or otherwise other stake in this.
- 15 However, thanks to CARB's good work, I am a participant in
- 16 the ZEV incentive program and am happily driving a Toyota
- 17 RAV EV every day of the week. I'm a regular person of
- 18 sorts, not an engineer or tinkerer, like many of the EV
- 19 drivers, whose familiarity with the stuff under my hood is
- 20 limited.
- 21 But whose appearance at work each day is
- 22 completely dependent on this wonderful technology. In my
- 23 opinion BEV technology has come to fruition fully for
- 24 everyone who has tried it. However, I'm also a research
- 25 scientist who evaluates new technologies in realistic

1 simulations, where they compete with currently technology.

- So in that sense, I often have to make similar
- 3 decisions that you have to make. My comments will focus
- 4 on the types and costs of making errors in these kind of
- 5 decision regarding future technology development,
- 6 specifically to what degree we can be comfortable that
- 7 battery electric vehicle technology has been given a fair
- 8 and accurate test, and to what degree we can be
- 9 comfortable with an ambitious investment in immature
- 10 future technologies touch such as fuel cells.
- 11 There's two questions I'd like to focus on today
- 12 in my short time. First, what kinds of errors could be
- 13 made in deciding which kinds technologies are deployed as
- 14 to killed off, and how can one be confident than an
- 15 abandoned product in deed was not worthy of further
- 16 development? How do you really know when a test of a new
- 17 product is adequate? What happens if we're wrong?
- 18 Second, what do the available data that we have
- 19 so far tell us about the chances that battery electric
- 20 vehicle technology has been adequately tested.
- 21 --000--
- 22 MS. LAKINSMITH: As a research psychologist, I'm
- 23 often faced with difficult decisions in my own work to
- 24 develop advanced technologies. Always, you have to ask
- 25 yourself whether the new thing you've got is sufficiently

1 better than the old thing to cast the old thing aside and

- 2 develop the new thing.
- 3 Sorry if I'm simplifying this. There are two
- 4 kinds Of errors you can make in this work, you can keep
- 5 something that doesn't work or you can throw something
- 6 away that does work. Do we have so many ZEV technologies
- 7 at our fingertips on the bring of mass deployment to our
- 8 roads that we can afford to turn our backs on one that has
- 9 already in small numbers proven to be so very highly
- 10 effective.
- 11 Given the comparatively greater risk in fuel cell
- 12 technology At this date, are we actually endangering
- 13 ourselves to make both of these kinds of errors at once.
- 14 First, by throwing away a technology that has not been
- 15 tested adequately, and next by putting to much faith in a
- 16 new immature technology that has not shown it's true
- 17 potential.
- 18 At the present time we don't know how fuel cells
- 19 will be refueled, who will pay for the infrastructure to
- 20 do it, and how much fuel will cost compare to other fuels,
- 21 how much the cars themselves will perform compared to
- 22 gasoline cars or battery electric vehicle cars, and what
- 23 they'll cost to the consumer to buy or lease.
- 24 The cost of rejecting BEVs as a failed technology
- 25 that few people want is that we will sacrifice potential

- 1 air quality benefits afforded by pure ZEVs in the near
- 2 term timeframe and that people who could benefit from this
- 3 technology will have to settle for something less.
- 4 This slide here is for the automakers.
- 5 CHAIRPERSON LLOYD: We have had about three
- 6 minutes, if you can --
- 7 MS. LAKINSMITH: Oh, okay. Well, that's in the
- 8 record, so I'll go on.
- 9 --000--
- 10 MS. LAKINSMITH: We know there's market potential
- 11 for this technology. This is the time line for my ZEV
- 12 acquisition process. I went through the normal hurdles.
- 13 I inquired at a dealer about the Honda EV Plus. I was
- 14 entertained for a half an hour by the entire sales staff
- 15 who insisted that I had imagined this car. They had never
- 16 heard of it.
- 17 (Laughter.)
- 18 MS. LAKINSMITH: Then I had a big accomplishment.
- 19 I managed to qualify for the car at the Toyota dealer when
- 20 I finally figured I wanted the RAV4 EV. Here's a point
- 21 for us to ponder. Do SUV owners have to answer a
- 22 questionnaire about their competency using four wheel
- 23 drive, their bolder hopping experience, their yearly
- 24 off-road miles? Do Hummer drivers have to swear that they
- 25 live in close proximity to gas station given the vehicles

- 1 inherently poor gas mileage.
- 2 This addresses the point of the accessibility.
- 3 These cars are not accessible. There are literally
- 4 barriers between the consumers who could drive them and
- 5 the cars themselves.
- 6 How can we say that EVs were available and
- 7 accessible if even many dealers lack awareness of these
- 8 cars. Dealers read car magazines where this car was
- 9 presumably advertised and I never saw any adds anywhere,
- 10 and they did not know about the car either. And often
- 11 times if they did figure out which of the very few dealers
- 12 that had the car, they would go there and be convinced
- 13 that what they really probably wanted was a Prius.
- 14 So the data that Toyota provided before is not
- 15 surprising, when all the dealers are in there diverting
- 16 traffic to the other cars. All of this underscores that
- 17 it's very difficult to get this kind of car.
- 18 CHAIRPERSON LLOYD: What would you recommend?
- 19 --00o--
- 20 MS. LAKINSMITH: This is another streamline
- 21 process here. We did not see the ads. I would venture to
- 22 say that virtually none of the people in this room saw any
- 23 of this advertising.
- 24 So we can be confident that we have a good
- 25 product here. This is my final slide and my

- 1 recommendations.
- 2 --000--
- 3 MS. LAKINSMITH: I think we know the product is
- 4 good, but it appears that perhaps the methodology used to
- 5 get it into the market was possibly a little flawed. So
- 6 my recommendations, keep some level of ZEV requirement for
- 7 the near term in the revised mandate, as a fall back until
- 8 fuel cell technology comes around.
- 9 I really hate telling people that they can't have
- 10 a car like mine. Everyone I. -- you've heard it before,
- 11 everyone we talk to wants a car like we have because
- 12 they're wonderful cars.
- 13 So no new technology needs to be developed to
- 14 solve this problem this way. The cars are there. All
- 15 that we have to do is relook how they're put out into the
- 16 marketplace. The current situation with gas prices
- 17 provides a golden opportunity to capitalize on public
- 18 interests in this kind of thing.
- 19 So offer incentives, flashy ads, spend a little
- 20 money on some TV time. And the drivers as a group and the
- 21 Electric Auto Association are extremely interested and
- 22 already out there doing public education for the
- 23 automakers and we would love to do more because we believe
- 24 in this stuff.
- Thank you.

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1 CHAIRPERSON LLOYD: Thank you very much.
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- 2 Edward Thorpe, Steve Heckeroth, Raymond Cernota.
- 3 MR. THORPE: Hello Chairman and members of the
- 4 Board, and staff. My name is Ed Thorpe. I've been here
- 5 at these hearings before. I'm an EV owner, EV supporter,
- 6 also of a member of the Production EV Drivers Coalition.
- 7 I just want to be brief, because one of the
- 8 problems with the proposal also is, I agree with a lot of
- 9 what's been shared today, about things that still need to
- 10 be changed in the revised path, the alternative path.
- 11 Battery electrics still need to be considered.
- 12 They are extremely viable at meeting the requirements of
- 13 the ZEV mandate and they are obtainable and manufacturable
- 14 today.
- 15 Prices have come down on supplies. They really
- 16 do need to be encouraged. One of the difficulties with
- 17 the mandate is you're only focused on the seven major
- 18 automakers, both for requiring product and credits, as
- 19 well as the ability to trade credits.
- 20 There is no visibility on the small vehicle
- 21 manufacturers who have actually been producing and selling
- 22 more battery electrics to the general public than any of
- 23 the manufacturers.
- 24 Most of the manufacturers have not sold any
- 25 battery electrics, except maybe the neighborhood vehicles.

1 The neighborhood vehicles, though they have their niche,

- 2 they do not contribute to significant reduction in
- 3 pollution, because most pollution is caused by people's
- 4 daily commutes. And those commutes require greater than
- 5 25 mile per hour performance.
- 6 For four Years I commuted in a Honda EV Plus. IN
- 7 a little over four years we logged almost 90,000 miles in
- 8 the San Francisco bay area. We no longer have that,
- 9 because that was a lease program. So starting in January,
- 10 after some modifications, I am now commuting in Corbin
- 11 Sparrow, which has absolutely no visibility to CARB group
- 12 because it is manufactured by none of the Big 7, and it
- 13 also qualifies as -- it's registered as motorcycle, which
- 14 has no niche in your category, but it does freeway speed.
- 15 I commute at 70/75 miles an hour in the diamond
- 16 lane. It has a limited range, because of current battery
- 17 technology of only 25 miles. But I'm still able to make
- 18 my commute of 35 miles by stopping off and getting a fast
- 19 charge. It takes a fast charge. I can recharge the
- 20 complete pack in 20 minutes off of Level 2 public
- 21 charging.
- 22 So all of these things are possible with today's
- 23 technology, but you need to also involve these third party
- 24 or these small manufacturers. They're able to get credits
- 25 because they're producing the product.

1 Why can't they get credits and then use that as

- 2 bargaining chips with the age major manufacturers who hold
- 3 the key to these supplies, supplies for parts. The major
- 4 manufacturers don't want these little players to survive.
- 5 And the way they do it is buy restricting the access of
- 6 parts at affordable prices.
- The little players, if they can accrue credits,
- 8 they can swap the credits or trade the credits to the
- 9 manufacturers in exchange for parts, and be able to get
- 10 zero emission vehicles to the public today.
- 11 CHAIRPERSON LLOYD: Thank you.
- 12 (Thereupon an overhead presentation was
- 13 Presented as follows.)
- 14 CHAIRPERSON LLOYD: Steve Heckeroth, Raymond
- 15 Cernota, and Glynda Lee Hoffman.
- MR. HECKEROTH: As an EV driver for the last 10
- 17 years, I echo all the EV comments that you've heard and I
- 18 won't repeat them.
- 19 --00o--
- 20 MR. HECKEROTH: I have few differrent messages
- 21 for you. One, fossil fuel use is a double edged sword.
- 22 It has to do with both pollution and depletion. And I
- 23 think we are ignoring the fact in all this that we are
- 24 running out of oil. It's not an unlimited resource.
- 25 And to use reformed fossil fuel to create

1 hydrogen for vehicles is not really getting us where we

- 2 need to go. So I strongly disagree with the staff's new
- 3 proposal favoring hydrogen vehicles. Besides that,
- 4 battery electric is 3 -- or 2 to 5 mile times more
- 5 efficient than hydrogen vehicles.
- --000--
- 7 MR. HECKEROTH: I purchased this book when I
- 8 first saw it. And this gets to my other point. And I
- 9 bought copies for each of you and I hope they were
- 10 distributed about a month ago. This book goes overall the
- 11 ways the auto industry was able to use the regulations
- 12 that were created to find the loopholes to promote
- 13 passenger trucks, High And Mighty is the book I'm talking
- 14 about. There are several other that I'd recommend
- 15 reading.
- 16 SUVs are really an unnecessary an obscene option
- 17 for transportation.
- 18 --000--
- 19 MR. HECKEROTH: They've been created by the
- 20 loopholes, one of which was developed by this Board
- 21 Unfortunately. It was a 3,575 pound weight limit that was
- 22 put into being as the top weight that would be counted on
- 23 the zero emission mandate. This is a result, you see here
- 24 in front of you. This is a typical parking lot
- 25 unfortunately now.

1 --000--

- 2 MR. HECKEROTH: And there was a saying going
- 3 around on the web what would Jesus drive. And I found
- 4 that was easy to answer. Of course, he'd walk. But I
- 5 wondered what Satan might drive, and I found it and took a
- 6 picture of it here.
- 7 --000--
- 8 MR. HECKEROTH: This was another interesting one
- 9 I found. This was by, I guess, somebody who was promoting
- 10 some diet plan. But I thought it way appropriate that
- 11 they drove this, and they were going to tell people how to
- 12 lose weight.
- --000--
- MR. HECKEROTH: I've been a driver and a
- 15 manufacturer of EVs for 10 years because of this board.
- 16 They were very inspirational in 1990 when they created
- 17 mandate. I've continued to try and promote EVs, even
- 18 after my company went bankrupt. And I've now purchased a
- 19 RAV4. And I'll attest to the testimony you've heard about
- 20 how difficult it is to actually go through process.
- 21 There was a couple other steps to get the charger
- 22 in, as well as what they already mentioned.
- --000--
- MR. HECKEROTH: My Prius, because I come from an
- 25 EV side, I get over 55 miles per gallon usually, up to 60

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1 and even 65 miles per gallon in my Prius. And it has to

- 2 do with your driving habits a lot, and how good a mileage
- 3 you can get.
- I charge my EV of a solar array. I have 7
- 5 kilowatts of photovoltaics that power my whole place. And
- 6 I actually need the EVs to use the excess power I produce.
- 7 --000--
- 8 MR. HECKEROTH: This is one of first cars I
- 9 built. This is at the planning commission hearings where
- 10 it was plugged in to give me a 140 mile round trip range.
- 11 --000--
- 12 MR. HECKEROTH: This was another car I built, 120
- 13 mile range in 1994 with lead acid batteries. Zero to
- 14 sixty in eight seconds with lead acid batteries. Imagine
- 15 what we could do with nickel metal hydride or some of the
- 16 other batteries that are coming on.
- --o0o--
- 18 MR. HECKEROTH: This is a solar charging station
- 19 for neighborhood vehicles.
- 20 --000--
- 21 MR. HECKEROTH: This was a car that was really
- 22 just incredible to me. It went 120 miles in one hour in
- 23 1993. This is pure battery electric. That means it's
- 24 averaging 120 miles an hour for one hour. And that was,
- 25 what, 10 years ago now.

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1 --000--
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- 2 MR. HECKEROTH: So there's no lack of technology
- 3 and that got me thinking about other options.
- 4 --000--
- 5 MR. HECKEROTH: And lately, I've heard about this
- 6 vehicle, which I hope the Board will close the loopholes
- 7 in their mandate that allows the auto companies to produce
- 8 these obscene SUVs and allow cars like this that make
- 9 sense that are sane transportation alternatives to exist
- 10 on our roads. Right now it's very dangerous for these
- 11 vehicles.
- 12 Thank you very much four your attention.
- 13 CHAIRPERSON LLOYD: Thank you. Raymond Cernota,
- 14 Glynda Lee Hoffman and Thomas Bradley.
- 15 Raymond Cernota?
- 16 Glynda Lee Hoffman?
- 17 Thomas Bradley?
- 18 Are you Thomas Bradley?
- MR. BRADLEY: Yes.
- 20 (Thereupon an overhead presentation was
- 21 Presented as follows.)
- 22 MR. BRADLEY: Thank you, Chairman Lloyd and
- 23 Members of the Board. My name is Tom Bradley and I'm here
- 24 to represent the Electric Power Research Institute.
- 25 Unfortunately, Mark Duval couldn't be here, so I'm going

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- 1 to take his place.
- 2 So I'm just going to keep it real quick, because
- 3 a lot of this stuff has been talked about before.
- In general, the general idea is that there's a
- 5 technological road map between EVs, hybrids plug-in
- 6 hybrids, towards fuel cell and full function battery EVs
- 7 in the future.
- 8 And we believe that plug-in hybrid electric
- 9 vehicles can provide the basis for those technological
- 10 advancements.
- 11 --000--
- 12 MR. BRADLEY: So all electric drive technologies
- 13 share a technological platform that is made up of the full
- 14 power electric drive train and electric battery systems,
- 15 energy battery systems. Hybrid electric technologies that
- 16 are emphasized right now and that the AT PZEVs emphasize
- 17 power battery hybrid electric vehicles in the order of 4
- 18 to 65 kilowatts of battery power or of motor controlled
- 19 power.
- 20 Plug-in hybrid electric vehicles and fuel cell
- 21 vehicles, on the other hand, demand energy battery systems
- 22 for cold start conditions and also in order to get plug-in
- 23 hybrid electric vehicle benefits out of plug-in fuel cell
- 24 vehicles.
- 25 --000--

1 MR. BRADLEY: So just touch on some of this

- 2 stuff. Lower cost, flexible performance, improved
- 3 reliability, et cetera.
- 4 So just kind of keep it quick. Obviously plug-in
- 5 hybrid vehicles offer a great advantage for reduction of
- 6 criterion emissions and an increase ZEV miles as well as
- 7 this slide shows.
- 8 --000--
- 9 MR. BRADLEY: On a Full fuel cycle analysis of
- 10 California mix a reduction in greenhouse gas emissions.
- 11 So what you see here is this is a conventional vehicle,
- 12 plug-in hybrid electric vehicles. And as you --
- 13 obviously, this is a fuel cell hydrogen powered natural
- 14 gas vehicle and electric battery electric vehicles.
- 15 So with each technological, sort of, advancement
- 16 you get lower greenhouse gas emissions full fuel cycle.
- 17 --000--
- 18 MR. BRADLEY: Conclusions, are plug-in hybrid
- 19 electric vehicles provide the most valuable ZEV product
- 20 today and for the foreseeable future.
- 21 Next best to a battery EV in terms of energy
- 22 security and greenhouse gas reductions and criteria
- 23 pollutant reductions.
- 24 And one of the most important -- an important
- 25 point is that it maintains Bill Warf with SMUD was talking

1 about earlier about the infrastructure costs that they had

- 2 put into battery EV infrastructure. And this plug-in
- 3 hybrid electric vehicle maintain and award the expansion
- 4 and maintenance of that infrastructure, et cetera, et
- 5 cetera.
- 6 And obviously one of the most important points is
- 7 that battery electric vehicle technology is a bridge,
- 8 obviously, between the EV and hydrogen fuel cell
- 9 technology. So that's kind of the idea.
- 10 Thank you very much.
- 11 CHAIRPERSON LLOYD: Thank you. At least EPRI has
- 12 got a consistent message.
- 13 MR. BRADLEY: That's exactly right. Obviously
- 14 the conclusion is improvements and/or whatever incentives
- 15 for battery dominant and plug-in hybrid electric vehicles,
- 16 I think, would encourage automakers to go along that
- 17 route. And right now EPRI is working with a couple of
- 18 automakers on demonstration fleets for both fleet and mass
- 19 transportation and consumer oriented vehicles.
- Thank you very much.
- 21 CHAIRPERSON LLOYD: Thank you very much. Steven
- 22 Casner, Dr. Kerr, David Muerle.
- 23 MR. CASNER: Hi. I'm Steve Casner. I drive an
- 24 EV 1. I live Sunnyvale. I only have the EV1 for another
- 25 month and a half, and then I'll be without an electric

1 vehicle and I'll have too much solar power in my roof to

- 2 use.
- 3 The Toyota marketing might have been an
- 4 interesting program, but it just didn't last long enough
- 5 to reach the set of people who would really like to take
- 6 advantage of these vehicles.
- 7 The message that began this testimony, Mr.
- 8 Freeman, was really important not to give up on the
- 9 program as we're just about to get into it. He did say
- 10 that -- he did make a somewhat unfair comparison for
- 11 emissions from battery vehicles, because he compared
- 12 battery powered by coal to hydrogen generated from
- 13 renewable sources.
- 14 The benefit that I see from my electric vehicle
- 15 is I really can use solar power to produce the fuel for my
- 16 vehicle, so that I don't have any dependence and I don't
- 17 produce any emissions.
- 18 Thank you.
- 19 CHAIRPERSON LLOYD: Thank you. Dr. Kerr, David
- 20 Muerle and Hew Hesterman.
- 21 DR. KERR: I'm Dr. Douglas Kerr. Thank you for
- 22 the opportunity to talk with you today. You'll be pleased
- 23 to know that so many things have been said that pages upon
- 24 pages of what I was going to cover are eliminated.
- 25 CHAIRPERSON LLOYD: Thank you for listening.

1 DR. KERR: Isn't that wonderful. I have three or

- 2 four points I would like to make, however.
- 3 The first is to encourage you to ask, to require
- 4 that big car makers earn fresh credits during the second
- 5 half of this year and during 2004 by leasing, as used
- 6 cars, those battery electric vehicles that have been
- 7 repossessed by big car makers after canceling their leases
- 8 and so on.
- 9 As a related matter, I'm asking that previous
- 10 gold credits be rescinded if a big car maker cancels a
- 11 lease and takes the car back from a willing lessee or
- 12 would-be buyer.
- I have in mind here addressing the near term.
- 14 People are going to burdened -- going to burdened by and
- 15 some will be killed by pulmonary disease tomorrow and next
- 16 week. I haven't heard today a lot about what's possible
- 17 in the near term. Conceivably, because people worry about
- 18 asking big car makers to respond when they haven't had
- 19 time to gear up.
- I think the use of these cars that they're taking
- 21 back and requiring fresh credits is probably a good way to
- 22 do something constructive in the very immediate term.
- 23 Secondly, I would like to encourage the
- 24 development of plug-in hybrids. And I found it
- 25 interesting and exciting today that there seems to be a,

1 sort of, emerging consensus, didn't you think, among a

- 2 variety of speakers about plug-in hybrids and the role
- 3 that they ought to play.
- 4 The consensus and excitement there is exceeded
- 5 only by the dull thud I heard from major car
- 6 manufacturers. And so if there's something to be added
- 7 here, it is I think that I would encourage you to send a
- 8 very strong signal to them that you have significant
- 9 rewards in disincentives shaping their focus on that
- 10 technology. And what would be, in deed, a technology
- 11 where the gas engine just rarely comes on. This car is
- 12 really capable of doing most things it needs to do by
- 13 acting like an electric vehicle.
- 14 And thirdly, I thought the Modisette proposal
- 15 sounded excellent. I liked, even better, the numbers from
- 16 the Union of Concerned Scientists. But I thought that was
- 17 an excellent framework for addressing a variety of things
- 18 I think are faulty in the changes that were proposed.
- 19 Lastly, two related points. I'd like to review
- 20 briefly -- it took me six months to get delivery of my
- 21 RAV4 EV. I'd like to review briefly before going to my
- 22 final point four or five things that the major car makers,
- 23 the big car makers did to sabotage the market for BEVs.
- 24 They had at least a couple good reasons to want
- 25 BEVs to fail. But be that as it may, they cutoff the

1 orderly growth of this market As fast as they could after

- 2 they met your requirements. They stopped making the cars.
- 3 Then they told you the market was too small.
- 4 And do you believe that?
- 5 With regard to the advertising for each -- for
- 6 each of these three major BEVs that came out the
- 7 advertising lacked explanations of this new product's
- 8 features and benefits. As for the RAV4 for example, are
- 9 heavy on large doses of blue sky, the car is in the bottom
- 10 somewhere. You may remember the adds for the EV1, large
- 11 desert like landscape. EV1 is racing across. The EV1 is
- 12 not even in focus.
- 13 And the text is just too foo foo. This is a very
- 14 new, fundamentally new product that would have required
- 15 being sold on the merits of its features and benefits. I
- 16 think it was an disingenuous ad campaign entirely apart
- 17 from how many ads there were for each of these.
- 18 Taking delivery in each of these cases was
- 19 laborious. It was made laborious. Each car is 12 to 18
- 20 month availability was too short to develop a market,
- 21 particularly for a fundamentally new product such as this.
- 22 Each manufacturer's terms often, with the
- 23 exception of Toyota, violated the customer's general
- 24 preference to buy instead of lease.
- 25 And lastly, the manufacturer's executives made

1 repeated public statements that problems in the product

- 2 said to be range and charging time, would make the product
- 3 unsatisfactory. When was the last time that a big car
- 4 maker vice-president got up and said this is our new SUV.
- 5 You're not going to like it. It rolls over a lot, burns a
- 6 ton of gas. No one is going to buy this.
- 7 So I think they have at least a couple good
- 8 reasons not to want these cars to succeed. I am thinking
- 9 vastly forward beyond the pressurized decision you now
- 10 face on honestly believes that it would be worth your
- 11 working with the Public utilities Commission and the
- 12 Legislature to find and to promote, to explore the sale of
- 13 battery electric vehicles by electric generating companies
- 14 and electricity transmission companies. The deregulated
- 15 parts of the electricity who unlike big car makers may
- 16 find it consistent with the self interest to sell and
- 17 finance the manufacture of battery electric vehicles.
- 18 You have a fierce and sophisticated foe in these
- 19 companies. I'm wondering if we couldn't do business with
- 20 someone else.
- 21 Thank you.
- 22 CHAIRPERSON LLOYD: Thank you. David Muerle, Hew
- 23 Hesterman, Dr. Carter.
- 24 David Muerle?
- 25 Hew Hesterman?

- 1 Dr. Carter?
- 2 And then Mark Geller, Paulette Jaeger.
- 3 DR. CARTER: Thank you, Dr. Lloyd for this later
- 4 opportunity to address the Board and staff and remaining
- 5 members of the audience. I spent a lot of time thinking
- 6 about how I could make an impression on and what I could
- 7 say that you would actually listen to and take in that
- 8 might have an effect on the future of this mandate.
- 9 So I was given two pieces of advice, tell them
- 10 how hard it was to obtain your EV and try to offer
- 11 something which is unique of your own experience.
- 12 I'm trying to do that.
- 13 We first drove an EV, actually two production EVs
- 14 in '97 when we relocated to San Diego, Supervisor Roberts
- 15 constituency, from England. And I thought we were in on
- 16 the beginning of a clean transportation revolution, and I
- 17 was proud to move to California with that in prospect.
- 18 Unfortunately, we've been trying to buy an EV
- 19 ever since. First we were told out credit wasn't good
- 20 enough. I'd just moved into the country, so I didn't have
- 21 good credit. My wife had I lived here over 20, had
- 22 excellent credit, but she didn't count. I had the paying
- 23 job, so we didn't qualify.
- 24 Then we were in relocation housing, because I've
- 25 been moved as part of the relocation package. We didn't

- 1 own our own house. Again, we didn't qualify for an EV.
- 2 We waited ill my credit way established. We bought our
- 3 own house. We got on a awaiting list, which seemed kind
- 4 of strange, because when I went to one of the CARB
- 5 hearings in LA. We heard the manufacturer of that vehicle
- 6 say there was no demand. Strange.
- 7 Then we actually got into discussions about being
- 8 on the lease assumption program. And I thought maybe this
- 9 really will happen. Unfortunately, there was a recall
- 10 shortly before another CARB hearing and we never heard
- 11 from the salesperson ever again.
- 12 The next thing I hear that the Think City is
- 13 available. So I call the Ford rep. And I say we're in
- 14 San Diego. We're near to the dealer. How can I get one?
- 15 You can have it if you're within 35 miles Of the dealer.
- 16 Okay, that's good but what happens when we relocate to
- 17 Santa Rosa in a months time and we're 60 miles from the
- 18 nearest deal in San Francisco?
- 19 Sorry, you can have it for a month but then we'll
- 20 take it back. Okay, so we relocate, forget having a car
- 21 for a month. What's the point.
- 22 We relocate to Santa Rosa and I happen to meet
- 23 Marc Geller outside S&C Ford in San Francisco and he says
- 24 forget the 60 mile limit. Okay, they won't lease it to
- 25 you. Go around the corner to Hertz and they'll rent you

- 1 one.
- 2 Bingo. I go around to Hertz and I rent the same
- 3 car 60 miles from the same dealer who won't lease it to me
- 4 and we've had one since December 2001. We've driven this
- 5 two seat 50-mile range 56 miles an hour City Car over
- 6 10,000 miles. And I've dealt with all the hassle of
- 7 having to go into maintenance dealing with Hertz, swapping
- 8 out cars. You name it I've dealt with it, but we've had
- 9 an EV, because that was the only way we could get one.
- 10 And we still haven't been able to buy an EV.
- I drove it up here, but they can take it away any
- 12 time they choose. So that's the part of my brief speech
- 13 about how difficult it was to get an EV. That's just my
- 14 Joe Public impression.
- The unique part that I wanted to add. I came up
- 16 with a few things that I figure are unique about me. I've
- 17 never owned a car in my life period. I still haven't even
- 18 with the EV because we can't buy it.
- 19 I'm not American as you can tell. I have a funny
- 20 accident, slightly different to yours. Okay, I'm not an
- 21 American. I run my own company, so I know something about
- 22 and being an entrepreneur. And also I have a Ph.D, so I
- 23 figure I have some level of education, which qualifies me
- 24 to speak here today.
- 25 I left the UK, as I said all primed to be part of

1 this clean air revolution. And it's unraveled, frankly.

- 2 I left the UK thinking I was leaving behind a class
- 3 system. I move here and I find you have your own version.
- 4 All the power is in the hands of the lawyers, the oil men
- 5 and the auto lobby. That's what I've learned in being
- 6 here for six years.
- 7 I've always been bugged by one of the
- 8 testimonials at a previous CARB hearing where somebody
- 9 stood up and said, we're all defined by the cars that we
- 10 drive. And I wanted to stick my hand up and say so I'm
- 11 undefined, you know. I don't drive a car, so don't exist.
- 12 I don't -- you know, I think therefore I am. Something
- 13 like that.
- So where does that lead -- well --
- 15 CHAIRPERSON LLOYD: I hope you're wrapping up.
- DR. CARTER: I'll just wrap up with this last
- 17 point. I was recently told while I was on vacation by
- 18 well educated, well traveled -- I won't say his
- 19 nationality, but a foreign engineer who works in the
- 20 automotive business. He said look, frankly, I consider
- 21 this as an underdeveloped country, those were his words
- 22 and I thought it was interesting that you opened up by
- 23 saying there's a small delta between current cars and
- 24 battery zero emission vehicles.
- 25 And I think the problem with that small delta is

1 it involves facts like war. And the only way that goes

- 2 away is if you take oil out of the equation. And that's
- 3 what we're trying to do, all these guys with solar panels
- 4 generating their own power and being true zero emissions.
- 5 So, you know, in my field of renewable energy, I
- 6 look at Japanese taking over photovoltaics Danish and
- 7 Germans take over wind turbines, Germans taking over grid
- 8 inverters and blowing away the established American
- 9 product.
- 10 There's any number of examples where California
- 11 has led the way and then you've dropped the ball. And I
- 12 pray that you're not going to do the same with this,
- 13 because we know these things work. I've logged 10,000
- 14 miles, every single charge and my mile. I know, you know,
- 15 that's a fact. It's worked for me.
- 16 So there are great people in this room that I
- 17 want to acknowlege, EV drivers that's it's been a
- 18 privilege for me to get to know. And I think they're an
- 19 extraordinary bunch of people. And why you don't listen
- 20 to them and you less to people who can lose \$5 billion in
- 21 one, you might as well just write a check for \$18 to every
- 22 man, woman and child in this country, and they would have
- 23 the same effect on their bottom line.
- 24 You know, listen to these -- I'm every -- I hated
- 25 cars before I got involved with this cause. Now, I'm

1 president of the North Bay Chapter of the Electric Auto

- 2 Association. You know, what's the reason for that.
- 3 And I'll shut up.
- 4 Thank you for listening.
- 5 CHAIRPERSON LLOYD: Thank you.
- 6 CHAIRPERSON LLOYD: Marc Geller, Paulette Jaeger,
- 7 Michael Mora.
- 8 MR. GELLER: Hi. I'm Marc Geller. I'm not an
- 9 early adopter of BEVs, disappointed by CARB's back
- 10 pedaling on BEVs. I got interested in 2000, despite the
- 11 industry and CARB staff's fueled impressions that there is
- 12 no demand for battery electric vehicles, repeated ad
- 13 nauseam in news reports. Every battery electric car
- 14 offers was successfully leased or sold. Although, they've
- 15 remained largely invisible to the general car buying
- 16 public.
- 17 Most automakers met their early ZEV obligations
- 18 through fleet leases, denying consumers even the chance to
- 19 test drive an electric car. Paid industry spokesman
- 20 filled newscopy with quotes about how few electric cars
- 21 they sold.
- Well, dah, with the exception of Toyota which
- 23 quickly sold out of a few hundred RAV4 EVs that offered
- 24 only last year to the public, no electric cars were sold
- 25 in California by the automakers to meet the mandate.

1 I'm sick and tired of hearing how few cars they

- 2 sold. They never really offered cars for sale. The
- 3 battery electric cars produced however we all know have
- 4 performed well. The actual all drivers are enthusiastic
- 5 and waiting lists exist. I know, because I'm on them.
- In 2000 I test drove an EV 1, but the saleswoman
- 7 made it clear GM had no intention of making any more
- 8 available. Honda didn't even have an EV Plus available
- 9 for a test. I emailed, telephoned and implored and I'm
- 10 still on their waiting lists. In May of 2001, word
- 11 reached me via the net that the Think City, a little elect
- 12 car made in Norway, would be available in a limited number
- 13 of Ford dealerships. And Ford made a big play about how
- 14 its new green leadership had bought Think Nordic and
- 15 announced it would cooperate with California meet the
- 16 mandate and become the first automaker to actually sell an
- 17 electric car.
- 18 As soon as the demo arrived, I test drove it, and
- 19 ordered one. And it seemed less car thank I wanted, but
- 20 I'd come to realize it was not easy to obtain an electric
- 21 car. So I pay \$199 a month plus tax, plus insurance,
- 22 based on the none-the-less unpurchaseable sticker price of
- 23 \$26,000. I pay more for my little car than people who by
- 24 a gas car, because of the insurance.
- 25 The dealer was not as convinced as I was that

1 there was a market for this car. And he placed an order

- 2 for six of them. What he thought would be two weeks
- 3 became five months of waiting. During which time I rented
- 4 one from Hertz.
- 5 As with other cars, there was virtually no
- 6 advertising. People ring my door bell after seeing my car
- 7 charging in my driveway because they've never seen a BEV.
- 8 Most people in California still have not idea electric
- 9 cars exist and work. In fact by the time the six Thinks
- 10 arrived at the dealer they were long since leased. And
- 11 there were waiting lists. And there's a waiting list for
- 12 the new car, that Ford has decided not to bring in.
- 13 So instead of bringing in these cars, even while
- 14 producing the electric cars, championed here by their
- 15 drivers, if not their makers, the automakers have fought
- 16 the mandate with lobbyists and lawsuits, seeking
- 17 postponements and revisions to subvert the intent of the
- 18 mandate.
- 19 Auto industry representatives have resorted to
- 20 the big lie often repeated. Their mantra has been
- 21 incessant, no demand and the cars don't work. Last week a
- 22 National Public Radio report included a paid industry
- 23 spokesperson saying the car companies had to resort to
- 24 giving away EVs to meet the mandate. As if, in fact, as
- 25 we know as Mr. McKinnon mentioned, in a classic bate and

- 1 switch maneuver, the industry lobbied aggressively and
- 2 successfully for modifications to the mandate to include
- 3 unsafe, low-speed electric vehicles that resembled golf
- 4 carts.
- 5 And then in order to accumulate ZEV credits, so
- 6 as not to have to produce the electric cars with waiting
- 7 lists, they gave these cars away. The Hutzpah of this
- 8 industry never ceases. In pursuit of the profit seemingly
- 9 guaranteed by gas guzzling unsafe oversized SUVs,
- 10 insisting against all evidence that smaller cars are less
- 11 safe, they actually put people in these certifiably unsafe
- 12 gussied up golf carts with no doors and dump them on the
- 13 same SUV dominated city streets.
- 14 CARB's mission is to clean the air. A few dozen
- 15 fuel cell vehicles by 2008 of range no greater than
- 16 today's battery electrics offers little when compared to
- 17 the thousands of battery electric vehicles that could be
- 18 on the road if the mandate is enforced and strengthened.
- 19 The confiscated EV1s and EV Pluses should be put back into
- 20 service and leases extended or cars sold.
- 21 The Board should reassert the zero emissions
- 22 mandate, set ar reasonable percentage, fine those
- 23 automakers that don't meet it and use that money to ensure
- 24 the availability of battery electrics and cleaner air in
- 25 the years ahead.

- 1 Thank you.
- 2 CHAIRPERSON LLOYD: Paulette Jaeger, Michael
- 3 Mora, Shauna Wilson.
- 4 Bill Smith?
- 5 Steven Dibner?
- 6 MR. DIBNER: Hello. And thank you very much for
- 7 the opportunity to speak to you. I've actually been to
- 8 these hearings before. I am a musician with the San
- 9 Francisco Symphony. And the last time I appeared here, I
- 10 was a very proud and excited driver of an EV1. But it has
- 11 since been taken away from me. I promise I will keep my
- 12 comments very short.
- I just want to add my voice of support to some of
- 14 the ideas that I thought were the most interesting and
- 15 effective in terms of changes to the proposals. I thought
- 16 Dave Modisette's ideas were very clearly stated and
- 17 represented a really good compromise.
- 18 I do not think the numbers were pulled out of the
- 19 air in any way. They seemed really well considered and
- 20 should be considered as the real numbers.
- 21 Then, by far, my most important thing to say is I
- 22 want to add my voice to those who say that there
- 23 definitely should be a maintaining of the battery electric
- 24 vehicle requirement in the alternative compliance path. I
- 25 think that is the most important thing.

- 1 I thought it was a very good idea to move the
- 2 date for review to a later time because it seems to me
- 3 that often the review process leads to stalling and
- 4 weakening of the original ideas.
- 5 I happen to be a big supporter of the idea of
- 6 plug-in hybrids. I think it is very good. I want to say
- 7 to CARB, in general, I think that there's been so much --
- 8 you have put in so much good hard work to implement this
- 9 very important vision. I do see your role as being a
- 10 historic one. And I hope you will not allow a ZEV
- 11 blackout in any way.
- 12 I think it's very, very important that these cars
- 13 of all kinds be available for sale so that Americans can
- 14 have true choice.
- Thank you.
- 16 CHAIRPERSON LLOYD: Thank you.
- 17 Kurt Rasmussen?
- 18 Oh, yes. Somebody said Bill Smith was here. I
- 19 called you once. Were you sleeping?
- 20 MR. SMITH: No, I wasn't sleeping. You called me
- 21 after somebody else, about three people ago. One person
- 22 ago and you said three people later.
- 23 CHAIRPERSON LLOYD: Hold on, he's got to change
- 24 his paper.
- 25 MR. SMITH: That will give me a chance to change

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- 1 my notes.
- 2 CHAIRPERSON LLOYD: And then we have Kurt
- 3 Rasmussen. I don't see Kurt around.
- 4 And then Bernadette Del Chiaro?
- 5 No. Tomorrow.
- 6 And then I know Charlie Peters is here.
- 7 I thought you -- that's fine. I was told that
- 8 you would be here tomorrow, but if you're here tonight,
- 9 that's great.
- Jerry Pohorsky. We haven't got to you yet.
- 11 MR. SMITH: Ready?
- 12 CHAIRPERSON LLOYD: Ready. Please start.
- 13 MR. SMITH: Thank you very much. It's always
- 14 pleasure to public speak. I've publically spoken about
- 15 700 times in the last 12 years at the military base
- 16 conversion we have happening down in the bay area.
- 17 There's ten bases on the bay front. There's 30
- 18 bases in California converting. I'm trying to help us
- 19 make us smooth transition.
- 20 The Calstart had come to our military base as the
- 21 first business. The entire country is watching what's
- 22 happening in Alameda.
- 23 I've been able to follow all of this as a result
- 24 of my researching and researching and researching, working
- 25 18 hour days a lot of the time and down to two our days,

- 1 because what I do is basically recreational.
- Now, I've been able to garner the top
- 3 technologists available. And in the fields of the
- 4 materials solutions for their products, you have systems
- 5 of design. The big three car companies have either like
- 6 the Hemi Motors, or they have the Ford Bodies, or they
- 7 have the GM interiors.
- 8 And I've had family and extended family in all
- 9 the different technologies and all the different angles of
- 10 different transportation vehicles.
- Now, my objectives are to be able to help
- 12 everybody in every way I can. And I haven't been working
- 13 on the problems. I've been working with the solutions.
- 14 Now, your people have been working on the solutions, but
- 15 they're very limited by their breadth and depth of the
- 16 legislation that's allowed you to make the progress you've
- 17 made here in the last 12 years.
- 18 And it's amazing that people can make any kind of
- 19 progress at all. I've been in touch many, many times with
- 20 the staff. And the staff turns over a little bit, but
- 21 still you have quality people and this is California, and
- 22 I'm down in Alameda. You can't find the quality of people
- 23 that you can find in our region.
- 24 Now, what I'd like to see happen is a RealTime
- 25 independent expert review panel. Now, this is apparently

1 being instituted here. And in order for us to be able to

- 2 make the appropriate progress, we're in a position to
- 3 capitalize and have the technologies that -- of the
- 4 technologists that I've been able to meet, I've had people
- 5 approaching me from other countries telling me they want
- 6 me to Market these companies.
- 7 Now, I'm not table to give them these companies
- 8 to deal with because they don't now how to deal with them.
- 9 Now, I'm dealing with the companies and they want the
- 10 products that I have. And there's a lot of different
- 11 things you do when you do a new class of vehicle. I'm in
- 12 a position to do a new class of vehicle. It's for rescue,
- 13 instead of doing war.
- 14 You go up against Mother Nature and you have a
- 15 lot of solutions you can deal with. Now, if you can do
- 16 the neighborhood electric vehicle, there's a lot of people
- 17 against it, because it doesn't go 55 miles an hour down
- 18 the freeway. Although, the Neighborhood Electric Vehicle
- 19 in allowed in not at 25 miles an hour, but 21 miles per
- 20 hour.
- 21 And GM put them out to the dealers for free,
- 22 seven per dealer. And now they're taking them back. And
- 23 they're sending them off to the company that produced
- 24 them, they had a very short contract with. The people
- 25 have a million vehicles out there.

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1 I'm in a position to revamp these vehicles.
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- 2 There's a million vehicles. There are a lot of them in
- 3 California and Florida, because that's where the senior
- 4 facilities are. They control their own roads. The people
- 5 are not able to go to the market.
- 6 Now, what's so funny, Dr. Lloyd. The guy is
- 7 leaving on me.
- 8 Do we have a quorum.
- 9 Maybe Mrs. Riordan, can inform me as to why he
- 10 was losing it.
- 11 GENERAL COUNSEL WALSH: Since at this point in
- 12 time, we do not have a quorum of the Board we should
- 13 continue the hearing until tomorrow morning at 8:30.
- 14 MR. SMITH: I imagine I'll just pick up my time
- 15 then.
- 16 (Thereupon the California Air Resources Board
- 17 recessed at 9:15 p.m.)
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1	CERTIFICATE OF REPORTER
2	I, JAMES F. PETERS, a Certified Shorthand
3	Reporter of the State of California, and Registered
4	Professional Reporter, do hereby certify:
5	That I am a disinterested person herein; that the
6	foregoing California Air Resources Board meeting was
7	reported in shorthand by me, James F. Peters, a Certified
8	Shorthand Reporter of the State of California, and
9	thereafter transcribed into typewriting.
10	I further certify that I am not of counsel or
11	attorney for any of the parties to said meeting nor in any
12	way interested in the outcome of said meeting.
13	IN WITNESS WHEREOF, I have hereunto set my hand
14	this 16th day of April, 2003.
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23	JAMES F. PETERS, CSR, RPR
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