

Political Organization Report of Contributions and Expenditures

▶ See separate instructions.

A For the period beginning 07/22/2008 **and ending** 09/30/2008

B Check applicable box: Initial report Change of address Amended report Final report

1 Name of organization RightChange.com, Inc. **Employer identification number** 26 - 3024433

2 Mailing address (P.O. box or number, street, and room or suite number)
P.O. Box 2259

City or town, state, and ZIP code
Wilmington, NC 28402

3 E-mail address of organization: no@email **4 Date organization was formed:** 07/22/2008

5a Name of custodian of records Fred Eshelman **5b Custodian's address** P.O. Box 2259
Wilmington, NC 28402

6a Name of contact person Fred Eshelman **6b Contact person's address** P.O. Box 2259
Wilmington, NC 28402

7 Business address of organization (if different from mailing address shown above). Number, street, and room or suite number
71 McCachern Blvd SE
City or town, state, and ZIP code
Concord, NC 28025

8 Type of report (check only one box)

- First quarterly report (due by April 15)
- Second quarterly report (due by July 15)
- Third quarterly report (due by October 15)
- Year-end report (due by January 31)
- Mid-year report (Non-election year only-due by July 31)
- Monthly report for the month of: (due by the 20th day following the month shown above, except the December report, which is due by January 31)
- Pre-election report (due by the 12th or 15th day before the election)
 - (1) Type of election:
 - (2) Date of election:
 - (3) For the state of:
- Post-general election report (due by the 30th day after general election)
 - (1) Date of election:
 - (2) For the state of:

9 Total amount of reported contributions (total from all attached Schedules A).....9. \$ 3755545

10 Total amount of reported expenditures (total from all attached Schedules B).....10. \$ 3087874

Under penalties of perjury, I declare that I have examined this report, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete.

Phillip G. Wilson

10/14/2008

Sign Here



Signature of authorized official



Date

Schedule A Itemized Contributions

Schedule A

Contributor's name, mailing address and ZIP code	Name of contributor's employer	
Mildred Mario	N/A	
2445 Faber Place Suite250	Contributor's occupation	Amount of contribution
Palo Alto, CA 94303	N/A	\$ 500000
	Aggregate contributions year-to-date	Date of contribution
	\$ 500000	08/14/2008

Contributor's name, mailing address and ZIP code	Name of contributor's employer	
Charles Atchley	N/A	
220 W. Dumplin Valley Road	Contributor's occupation	Amount of contribution
Kodak, TN 37764	N/A	\$ 200
	Aggregate contributions year-to-date	Date of contribution
	\$ 200	09/17/2008

Contributor's name, mailing address and ZIP code	Name of contributor's employer	
Chaz & Dona Cabela	N/A	
1226 N. W. 19th Terrace	Contributor's occupation	Amount of contribution
Delray Beach, FL 33445	N/A	\$ 200
	Aggregate contributions year-to-date	Date of contribution
	\$ 200	09/28/2008

Contributor's name, mailing address and ZIP code	Name of contributor's employer	
Sara Jennings	N/A	
18462 Highway 21 W	Contributor's occupation	Amount of contribution
Norht Zulch, TX 77872	N/A	\$ 500
	Aggregate contributions year-to-date	Date of contribution
	\$ 500	09/21/2008

Contributor's name, mailing address and ZIP code	Name of contributor's employer	
Ronah Jungerman	N/A	
4520 Melissa Lane	Contributor's occupation	Amount of contribution
Dallas, TX 75229	N/a	\$ 300
	Aggregate contributions year-to-date	Date of contribution
	\$ 300	09/29/2008

Contributor's name, mailing address and ZIP code	Name of contributor's employer	
Wayne Payne	N/A	
PO Box 1107 210 Corporate Drive	Contributor's occupation	Amount of contribution
Carrolton, GA 30112	N/A	\$ 200
	Aggregate contributions year-to-date	Date of contribution
	\$ 200	09/18/2008

Contributor's name, mailing address and ZIP code	Name of contributor's employer	
Kevin Wozniak	N/A	
3702 E Oakwood Road	Contributor's occupation	Amount of contribution
Oak Creek, WI 53154	N/A	\$ 250
	Aggregate contributions year-to-date	Date of contribution
	\$ 250	09/25/2008

Contributor's name, mailing address and ZIP code	Name of contributor's employer	
Ernest Mario	Capnia, Inc	
2445 Faber Place Suite 250	Contributor's occupation	Amount of contribution
Palo Alto, CA 94303	Chairman & CEO	\$ 500000
	Aggregate contributions year-to-date	Date of contribution
	\$ 500000	08/14/2008

Contributor's name, mailing address and ZIP code	Name of contributor's employer	
Fred Eshelman	Pharmaceutical Product Development, Inc	
PO Box 2259	Contributor's occupation	Amount of contribution
Wilmington, NC 28402	CEO	\$ 1097590
	Aggregate contributions year-to-date	Date of contribution
	\$ 1097590	08/12/2008

Contributor's name, mailing address and ZIP code	Name of contributor's employer	
Fred Eshelman	Pharmaceutical Product Development, Inc	
PO Box 2259	Contributor's occupation	Amount of contribution
Wilmington, NC 28402	CEO	\$ 1643200
	Aggregate contributions year-to-date	Date of contribution
	\$ 2740790	08/29/2008

Contributor's name, mailing address and ZIP code

Robert Ingram
3624 Dover Road
Durham, NC 27707

Name of contributor's employer

GlaxoSmithKline

Contributor's occupation

Vice Chairman Pharmaceuticals

Aggregate contributions year-to-date

\$ 10000

Amount of contribution

\$ 10000

Date of contribution

09/17/2008

Contributor's name, mailing address and ZIP code

Aggregate below Threshold
PO Box 2559
Wilmington, NC 28402

Name of contributor's employer

N/A

Contributor's occupation

N/A

Aggregate contributions year-to-date

\$ 3105

Amount of contribution

\$ 3105

Date of contribution

09/30/2008

Schedule B Itemized Expenditures

Schedule B

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Dittus Communications PO Box 630391 Baltimore, MD 21263 - 0391	N/A Recipients's occupation N/A	\$ 30001 Date of expenditure 09/26/2008

Purpose of expenditure
Professional Services

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Dirt Road Productions LLC PO Box 1330 Stowe, VT 05672	N/A Recipients's occupation N/A	\$ 241952 Date of expenditure 09/22/2008

Purpose of expenditure
Advertisement

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Dirt Road Productions LLC PO Box 1330 Stowe, VT 05672	N/A Recipients's occupation N/A	\$ 89700 Date of expenditure 09/30/2008

Purpose of expenditure
Advertisement

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Kilpatrick Stockton LLP 3737 Glenwood Ave Suite 400 Raleigh, NC 27612	N/A Recipients's occupation N/A	\$ 40000 Date of expenditure 09/30/2008

Purpose of expenditure
Legal Fees

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Walker Taylor Agency 1430 Commonwealth Dr., #302 Wilmington, NC 28403	N/A Recipients's occupation N/A	\$ 14030 Date of expenditure 09/30/2008

Purpose of expenditure
D & O Insurance

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Capitol Communications, Inc PO Box 876 Granite Falls, NC 28630	N/A Recipients's occupation N/A	\$ 3380 Date of expenditure 08/19/2008

Purpose of expenditure
Consulting services

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Voter/Consumer Research Inc 501 C Street NE Washington, DC 20002	N/A Recipients's occupation N/A	\$ 30000 Date of expenditure 08/19/2008

Purpose of expenditure
survey

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
Voter/Consumer Research Inc 501 C Street NE Washington, DC 20002	N/A Recipients's occupation N/A	\$ 30000 Date of expenditure 08/19/2008

Purpose of expenditure
survey

Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of Expenditure
The Macsata Kornegay Group 501 SE 2nd St., No 1237 Ft Lauderdale, FL 33301	N/A Recipients's occupation N/A	\$ 12500 Date of expenditure 08/27/2008

Purpose of expenditure
Fundraising

Recipient's name, mailing address and ZIP code Dirt Road Productions LLC PO Box 1330 Stowe, VT 05672	Name of recipient's employer N/A Recipients's occupation N/A	Amount of Expenditure \$ 191028 Date of expenditure 08/27/2008
Purpose of expenditure Advertisement		
Recipient's name, mailing address and ZIP code Media Placement Technologies 336 Commerce Street Old Town Alexandria, VA 22314	Name of recipient's employer N/A Recipients's occupation N/A	Amount of Expenditure \$ 670245 Date of expenditure 09/03/2008
Purpose of expenditure Advertisement		
Recipient's name, mailing address and ZIP code Media Placement Technologies 336 Commerce Street Old Town Alexandria, VA 22314	Name of recipient's employer N/A Recipients's occupation N/A	Amount of Expenditure \$ 627624 Date of expenditure 09/04/2008
Purpose of expenditure Advertisement		
Recipient's name, mailing address and ZIP code Dittus Communications PO Box 630391 Baltimore , MD 21263	Name of recipient's employer N/A Recipients's occupation Nq/A	Amount of Expenditure \$ 14286 Date of expenditure 09/12/2008
Purpose of expenditure Professional services		
Recipient's name, mailing address and ZIP code Covington & Burling LLP 1201 Pennsylvania Ave NW Washington, DC 20004 - 2401	Name of recipient's employer N/A Recipients's occupation N/A	Amount of Expenditure \$ 20000 Date of expenditure 09/12/2008
Purpose of expenditure Retainer for Legal/Compliance Services		
Recipient's name, mailing address and ZIP code Kilpatrick Stockton LLP 3737 Glenwood Ave Suite 400 Raleigh, NC 27612	Name of recipient's employer N/A Recipients's occupation N/A	Amount of Expenditure \$ 50000 Date of expenditure 09/12/2008
Purpose of expenditure Legal fees		
Recipient's name, mailing address and ZIP code Media Placement Technologies 336 Commerce Street Old Town Alexandria, VA 22314	Name of recipient's employer N/A Recipients's occupation N/A	Amount of Expenditure \$ 774136 Date of expenditure 09/26/2008
Purpose of expenditure Advertisement		
Recipient's name, mailing address and ZIP code Voter/Consumer Research Inc 501 C Street NE Washingotn, DC 20002	Name of recipient's employer N/A Recipients's occupation N/A	Amount of Expenditure \$ 30000 Date of expenditure 09/05/2008
Purpose of expenditure Survey		
Recipient's name, mailing address and ZIP code Voter/Consumer Research Inc 501 C Street NE Washington, DC 20002	Name of recipient's employer N/A Recipients's occupation N/A	Amount of Expenditure \$ 30000 Date of expenditure 09/05/2008
Purpose of expenditure Survey		

Recipient's name, mailing address and ZIP code Voter/Consumer Research Inc 501 C Street NE Washington, DC 20002	Name of recipient's employer N/A Recipients's occupation N/A	Amount of Expenditure \$ 30000 Date of expenditure 09/05/2008
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Purpose of expenditure
Survey

Recipient's name, mailing address and ZIP code Dirt Road Productions PO Box 1330 Stowe, VT 05672	Name of recipient's employer N/A Recipients's occupation N/A	Amount of Expenditure \$ 95000 Date of expenditure 08/14/2008
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Purpose of expenditure
One time costs for media efforts

Recipient's name, mailing address and ZIP code Dirt Road Productions, LLC PO Box 1330 Stowe, VT 05672	Name of recipient's employer N/A Recipients's occupation N/A	Amount of Expenditure \$ 28350 Date of expenditure 08/19/2008
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Purpose of expenditure
Web design & development

Recipient's name, mailing address and ZIP code Kilpatrick Stockton LLP 3737 Glenwood Ave Suite 400 Raleigh, NC 27612	Name of recipient's employer N/A Recipients's occupation N/A	Amount of Expenditure \$ 35642 Date of expenditure 08/19/2008
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Purpose of expenditure
Legal fees
