

**Table 6.1. Motion Pictures (SIC 78) and Amusement and Recreation Services (SIC 79)—Estimated Receipts for Taxable Firms: 1989 Through 1998**

[Dollar volume estimates are in millions of dollars. Data for 1997 have been revised to reflect the use of 1997 administrative receipts for nonemployer firms. See the Introduction for a description of the revision process]

| 1987 SIC code | Kind of business  | 1998   | 1997   | 1996   | 1995   | 1994   |
|---------------|---|--------|--------|--------|--------|--------|
|               | <b>Motion Pictures</b>  |        |        |        |        |        |
| 78            | Motion pictures .....   | 66,229 | 62,865 | 60,279 | 57,184 | 53,504 |
| 781, 782      | Motion picture production, distribution, and allied services .....                      | 50,393 | 48,176 | 46,274 | 43,264 | 40,256 |
| 783           | Motion picture theaters .....   | 8,298  | 7,582  | 7,044  | 6,530  | 6,233  |
| 784           | Video tape rental .....   | 7,538  | 7,107  | 6,961  | 7,390  | 7,015  |
|               | <b>Amusement and Recreation Services</b>  |        |        |        |        |        |
| 79            | Amusement and recreation services .....   | 97,512 | 92,836 | 85,733 | 77,452 | 68,453 |
| 791           | Dance studios, schools, and halls .....   | 1,138  | 1,080  | 1,046  | 947    | 906    |
| 792           | Theatrical producers (except motion picture), bands, orchestras, and entertainers ..... | 22,401 | 20,964 | 19,597 | 17,479 | 16,050 |
| 793           | Bowling centers .....   | 2,764  | 2,763  | 2,751  | 2,681  | 2,709  |
| 794           | Commercial sports .....   | 17,711 | 16,437 | 14,589 | 13,056 | 11,090 |
| 7941          | Professional sports clubs and promoters ...   | 10,732 | 9,983  | 8,841  | 7,695  | 6,138  |
| 7948          | Racing, including track operation .....   | 6,979  | 6,454  | 5,748  | 5,360  | 4,952  |
| 799           | Miscellaneous amusement and recreation services .....                                   | 53,500 | 51,594 | 47,748 | 43,290 | 37,698 |
| 7991          | Physical fitness facilities .....   | 6,353  | 5,705  | 4,975  | 4,412  | 4,033  |
| 7992          | Public golf courses .....   | 4,619  | 4,303  | 3,979  | 3,584  | 3,059  |
| 7993          | Coin-operated amusement devices .....   | 3,750  | 3,649  | 3,491  | 3,254  | 2,965  |
| 7996          | Amusement parks .....   | 7,478  | 7,312  | 6,777  | 6,298  | 5,858  |
| 7997          | Membership sports and recreation clubs ...  | 7,780  | 7,653  | 7,427  | 6,765  | 6,379  |

See footnotes at end of table.

Table 6.1. **Motion Pictures (SIC 78) and Amusement and Recreation Services (SIC 79)—Estimated Receipts for Taxable Firms: 1989 Through 1998—Continued**

[Dollar volume estimates are in millions of dollars]

| 1987 SIC code                            | Kind of business  | 1993   | 1992   | 1991   | 1990   | 1989   |
|--|---|--------|--------|--------|--------|--------|
| <b>Motion Pictures</b>                   |   |        |        |        |        |        |
| 78                                       | Motion pictures .....   | 49,799 | 45,662 | 42,838 | 39,982 | 36,173 |
| 781, 782                                 | Motion picture production, distribution, and allied services .....                      | 37,653 | 34,288 | 31,590 | 28,888 | 26,415 |
| 783                                      | Motion picture theaters .....   | 5,977  | 5,879  | 6,213  | 6,088  | 5,408  |
| 784                                      | Video tape rental .....   | 6,169  | 5,495  | 5,035  | 5,006  | 4,350  |
| <b>Amusement and Recreation Services</b> |   |        |        |        |        |        |
| 79                                       | Amusement and recreation services .....   | 63,651 | 57,699 | 51,654 | 50,126 | 44,539 |
| 791                                      | Dance studios, schools, and halls .....   | 880    | 784    | 662    | 626    | 701    |
| 792                                      | Theatrical producers (except motion picture), bands, orchestras, and entertainers ..... | 15,408 | 13,054 | 11,694 | 10,735 | 8,447  |
| 793                                      | Bowling centers .....   | 2,724  | 2,915  | 2,747  | 2,800  | 2,788  |
| 794                                      | Commercial sports .....   | 9,870  | 9,010  | 8,597  | 8,636  | 7,571  |
| 7941                                     | Professional sports clubs and promoters ...   | 5,056  | 3,978  | 3,719  | 3,702  | 3,046  |
| 7948                                     | Racing, including track operation .....   | 4,814  | 5,032  | 4,878  | 4,934  | 4,525  |
| 799                                      | Miscellaneous amusement and recreation services .....                                   | 34,769 | 31,936 | 27,954 | 27,329 | 25,032 |
| 7991                                     | Physical fitness facilities .....   | 3,961  | 4,135  | 3,449  | 3,623  | 3,379  |
| 7992                                     | Public golf courses .....   | 2,828  | 2,609  | 2,386  | 2,254  | 1,790  |
| 7993                                     | Coin-operated amusement devices .....   | 2,763  | 2,566  | 2,301  | 2,146  | 1,933  |
| 7996                                     | Amusement parks .....   | 5,641  | 5,366  | 4,820  | 4,922  | 4,562  |
| 7997                                     | Membership sports and recreation clubs ...  | 5,965  | 5,397  | 5,151  | 4,825  | 4,457  |

Note: Estimates are for employer and nonemployer firms. For selected SIC's (792, 799, 7991 and 7997), estimates are for taxable firms only. Revenue estimates for tax-exempt firms and organizations are shown in Table 1.3. Expense estimates for tax-exempt firms and organizations are shown in Table 1.5. Firms in all other kinds of business were considered by definition to be subject to Federal income tax. Estimates are not adjusted for price changes. Group totals may include kinds of business not shown separately. See Appendix A, Table A-6.1 for estimated measures of sampling variability (coefficients of variation).

Table 6.2. **Motion Pictures (SIC 78) and Amusement and Recreation Services (SIC 79)—Estimated Year-to-Year Percent Change in Receipts for Taxable Firms, by Source: 1989 Through 1998**

[Data for 1997 have been revised to reflect the use of 1997 administrative receipts for nonemployer firms. See the Introduction for a description of the revision process]

| 1987 SIC code | Kind of business  | 1998/1997 | 1997/1996 | 1996/1995 | 1995/1994 | 1994/1993 |
|---------------|---|-----------|-----------|-----------|-----------|-----------|
|               | <b>Motion Pictures</b>  |           |           |           |           |           |
| 78            | Motion pictures .....   | 5.4       | 4.3       | 5.4       | 6.9       | 7.4       |
| 781, 782      | Motion picture production, distribution, and allied services .....                      | 4.5       | 4.2       | 7.0       | 7.5       | 6.9       |
| 783           | Motion picture theaters .....   | 9.5       | 7.6       | 7.9       | 4.8       | 4.3       |
| 784           | Video tape rental .....   | 6.1       | 2.1       | -5.8      | 5.3       | 13.7      |
|               | <b>Amusement and Recreation Services</b>  |           |           |           |           |           |
| 79            | Amusement and recreation services .....   | 5.0       | 8.3       | 10.7      | 13.1      | 7.5       |
| 791           | Dance studios, schools, and halls .....   | 5.4       | 3.3       | 10.5      | 4.5       | 3.0       |
| 792           | Theatrical producers (except motion picture), bands, orchestras, and entertainers ..... | 6.9       | 7.0       | 12.1      | 8.9       | 4.2       |
| 793           | Bowling centers .....   | (Z)       | 0.4       | 2.6       | -1.0      | -0.6      |
| 794           | Commercial sports .....   | 7.8       | 12.7      | 11.7      | 17.7      | 12.4      |
| 7941          | Professional sports clubs and promoters ...   | 7.5       | 12.9      | 14.9      | 25.4      | 21.4      |
| 7948          | Racing, including track operation .....   | 8.1       | 12.3      | 7.2       | 8.2       | 2.9       |
| 799           | Miscellaneous amusement and recreation services .....                                   | 3.7       | 8.1       | 10.3      | 14.8      | 8.4       |
| 7991          | Physical fitness facilities .....   | 11.4      | 14.7      | 12.8      | 9.4       | 1.8       |
| 7992          | Public golf courses .....   | 7.3       | 8.1       | 11.0      | 17.2      | 8.2       |
| 7993          | Coin-operated amusement devices .....   | 2.8       | 4.5       | 7.3       | 9.7       | 7.3       |
| 7996          | Amusement parks .....   | 2.3       | 7.9       | 7.6       | 7.5       | 3.8       |
| 7997          | Membership sports and recreation clubs ...  | 1.7       | 3.0       | 9.8       | 6.1       | 6.9       |

See footnotes at end of table.

Table 6.2. **Motion Pictures (SIC 78) and Amusement and Recreation Services (SIC 79)—Estimated Year-to-Year Percent Change in Receipts for Taxable Firms, by Source: 1989 Through 1998—Continued**

| 1987 SIC code | Kind of business  | 1993/1992 | 1992/1991 | 1991/1990 | 1990/1989 | 1989/1988 |
|---------------|---|-----------|-----------|-----------|-----------|-----------|
|               | <b>Motion Pictures</b>  |           |           |           |           |           |
| 78            | Motion pictures .....   | 9.1       | 6.6       | 7.1       | 10.5      | 13.9      |
| 781, 782      | Motion picture production, distribution, and allied services .....                      | 9.8       | 8.5       | 9.4       | 9.4       | 12.8      |
| 783           | Motion picture theaters .....   | 1.7       | -5.4      | 2.1       | 12.6      | 17.9      |
| 784           | Video tape rental .....   | 12.3      | 9.1       | 0.6       | 15.1      | 16.5      |
|               | <b>Amusement and Recreation Services</b>  |           |           |           |           |           |
| 79            | Amusement and recreation services .....   | 10.3      | 11.7      | 3.0       | 12.5      | 7.9       |
| 791           | Dance studios, schools, and halls .....   | 12.2      | 18.4      | 5.8       | -10.7     | -11.9     |
| 792           | Theatrical producers (except motion picture), bands, orchestras, and entertainers ..... | 18.0      | 11.6      | 8.9       | 27.1      | -1.3      |
| 793           | Bowling centers .....   | -6.6      | 6.1       | -1.9      | 0.4       | 2.8       |
| 794           | Commercial sports .....   | 9.5       | 4.8       | -0.5      | 14.1      | 11.2      |
| 7941          | Professional sports clubs and promoters ...   | 27.1      | 7.0       | 0.5       | 21.5      | 20.9      |
| 7948          | Racing, including track operation .....   | -4.3      | 3.2       | -1.1      | 9.0       | 5.5       |
| 799           | Miscellaneous amusement and recreation services .....                                   | 8.9       | 14.2      | 2.3       | 9.2       | 11.7      |
| 7991          | Physical fitness facilities .....   | -4.2      | 19.9      | -4.8      | 7.2       | 6.4       |
| 7992          | Public golf courses .....   | 8.4       | 9.3       | 5.9       | 25.9      | 12.4      |
| 7993          | Coin-operated amusement devices .....   | 7.7       | 11.5      | 7.2       | 11.0      | 1.5       |
| 7996          | Amusement parks .....   | 5.1       | 11.3      | -2.1      | 7.9       | 13.6      |
| 7997          | Membership sports and recreation clubs ...  | 10.5      | 4.8       | 6.8       | 8.3       | 5.1       |

Z Less than .05 percent.

Note: Estimates are for employer and nonemployer firms. For selected SIC's (792, 799, 7991 and 7997), estimates are for taxable firms only. Revenue estimates for tax-exempt firms and organizations are shown in Table 1.3. Expense estimates for tax-exempt firms and organizations are shown in Table 1.5. Firms in all other kinds of business were considered by definition to be subject to Federal income tax. Estimates are not adjusted for price changes. Group totals may include kinds of business not shown separately. See Appendix A, Table A-6.1 for estimated measures of sampling variability (coefficients of variation).