The Effects of AB 1493 on U.S. Employment in the Automotive Manufacturing Industry

## Prepared by Harbour Consulting

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## Qualifications of Harbour Consulting

Harbour Consulting is a manufacturing and management consulting firm focused on improving the overall competitiveness of manufacturing companies. The company has worked closely with many manufacturers to help them compete successfully in the domestic and global marketplace. Harbour Consulting assists in the implementation of quality, productivity and overall cost improvement initiatives while introducing companies to world-class manufacturing techniques. Harbour Consulting continues to study and service manufacturing organizations throughout North America, Europe and Asia.

In addition to its consulting services, Harbour Consulting publishes The Harbour Report, the most comprehensive guide to automotive manufacturing in North America. The only source of its kind, The Harbour Report provides an insider's look at many of the factors shaping the auto industry today. The Harbour Report contains performance data for more than 120 Assembly, Stamping and Powertrain plants, including plant-byplant and company-by-company productivity rankings, as well as detailed tables and trend charts, and a separate section covering the strengths and weaknesses of each company.

Ron Harbour, President of Harbour Consulting, has been a key member of the Harbour team since 1983. As the primary author of the Harbour Report, Ron has an intimate knowledge of automotive manufacturing plant performance and has personally toured most of the OEM factories in North America, Europe, and East Asia. Ron also authored a monthly column in Automotive Industries magazine for several years. Over the years, Ron has successfully led a wide variety of assignments in the automotive industry. Ron
has directed projects for nearly every major automotive manufacturer worldwide, including DaimlerChrysler, Ford, General Motors, Honda, Toyota, Nissan, Hyundai, Mitsubishi, KIA, Samsung, Isuzu, BMW, Land Rover and Saab. His work with automotive clients has included factory operation improvements, new product development, investment and product cost reductions, product teardowns, strategic planning, competitive analysis, and plant assessments. He also has provided key input in the development of new vehicle programs, common processes, plant layout, long-term manufacturing and labor strategies, and supplier improvement.

Aaron Olmstead is a Senior Data Analyst at Harbour Consulting. He is an expert in statistical analysis and database programming, and has a Bachelor's degree in Statistics from the University of Michigan - Ann Arbor. Aaron has spent the past two years analyzing automotive industry labor and manufacturing performance data for the Global Harbour Report, and manufacturing operations assessment projects. Aaron also has several years experience analyzing automotive industry marketing data for the annual North American Tier-1 Supplier - OEM Working Relations Survey at Planning Perspectives, Inc.

The California Air Resources Board (CARB) has approved a regulation (the AB 1493 rule) that regulates the greenhouse gas emissions from vehicles sold in California. Several other states (New York, Massachusetts, Maine, Vermont, Connecticut, New Jersey and Rhode Island) also intend to adopt the regulation.

An analysis by Sierra Research Inc. (Sierra) indicates that the AB 1493 regulation would have a disproportionate impact on the ability of some OEMs to cost-effectively produce vehicles because of the different product mixes that the OEMs sell. This would force specific OEMs to severely limit vehicle sales in states that adopt AB 1493, as it would be cost-prohibitive to equip their vehicles with the technology required to meet the new standards.

Applying these conclusions to 2003 U.S. vehicle sales data for the applicable states, Harbour calculated the vehicle production losses in North American vehicle assembly plants. Production losses also were calculated for OEM-produced engines, transmissions, and body stampings specific to vehicle applications.

Harbour used OEM-provided staffing data to determine the relationship between production loss and plant workforce adjustments. From this relationship, Harbour calculated the loss of OEM plant jobs based on the assumed production losses.

Using U.S. Bureau of Labor Statistics (BLS) data, Harbour calculated the number of indirect jobs (from industries supporting automotive manufacturing: parts suppliers, raw
materials, equipment, etc.) that would be lost based on the assumed production losses. Similarly, Harbour also calculated the number of distribution jobs (freight, dealerships) that would be lost.

Harbour then adjusted this "gross" loss of jobs for the new jobs that would be created by vehicles produced to displace models no longer on the market. The methodology utilized to calculate the number of jobs created by the replacement vehicles was equivalent to the methodology used to calculate to gross loss of jobs. Several different scenarios were analyzed (based on lost sales and import ratios) to calculate the potential range of net jobs lost. The results are summarized in the following tables.

TABLE 1 - Gross U.S. Workforce Loss by OEM

|  | U.S. <br> Volume <br> Loss | Total <br> Volume <br> Loss | OEM <br> Workforce <br> Loss | Indirect <br> Workforce <br> Loss | Distribution <br> Workforce <br> Loss | Total U.S. <br> Workforce <br> Loss |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| GM | $-230,461$ | $-383,763$ | $-9,740$ | $-36,839$ | $-15,351$ | $-61,929$ |
| Ford | $-228,825$ | $-338,325$ | $-9,434$ | $-37,869$ | $-13,533$ | $-60,836$ |
| DCX | $-79,558$ | $-198,577$ | $-1,580$ | $-12,888$ | $-7,943$ | $-22,411$ |
| Nissan | $-51,445$ | $-112,073$ | $-1,351$ | $-5,599$ | $-4,483$ | $-11,433$ |
| Mitsubishi | $-44,155$ | $-46,908$ | $-2,551$ | $-5,158$ | $-1,876$ | $-9,586$ |
| SIA | $-30,279$ | $-63,623$ | -565 | $-2,948$ | $-2,545$ | $-6,057$ |
| Auto Alliance | $-13,548$ | $-13,548$ | -337 | $-2,242$ | -542 | $-3,121$ |
| CAMI | 0 | $-10,702$ | 0 | 0 | -428 | -428 |
| Honda | 0 | 0 | 0 | 0 | 0 | 0 |
| Toyota | 0 | 0 | 0 | 0 | 0 | 0 |
| Hyundai | 0 | 0 | 0 | 0 | 0 | 0 |

[^0]TABLE 2 - Net Workforce Loss Scenarios


## Assumptions: Sierra Research Conclusions

Sierra Research conducted analysis on the costs that the OEMs would face in order to comply with the AB 1493 standards. The following section summarizes the conclusions of this analysis, as it relates to Harbour's research.

AB 1493 mandates increasing fuel-efficiency standards, to be phased in between 2009 and 2016, by vehicle segment (Passenger Cars / LDT1 and LDT2 / MDPV) ${ }^{2}$. The minimums apply to OEMs' fleet average fuel efficiency in each segment. The AB 1493 fuel economy minimums are very aggressive compared to the existing federal CAFE regulations. Currently, the CAFE minimum for Passenger Cars is fixed at 27.5 mpg , and the minimum for the LDT1/LDT2 segment is 21.0 mpg (MDPVs are not regulated). It should be noted that how the segments are grouped also has a significant impact on OEMs ability to meet the standards (e.g. grouping less fuel-efficient LDT1s with Passenger Cars effectively increases the fuel-economy standards for that group).

TABLE 3 - AB 1493 Fuel Economy Standards

| Year | --Passenger Cars/LDT1-- | --LDT2/MDPV-- |
| :---: | :---: | :---: |
| 2009 | 27.6 mpg | 20.3 mpg |
| 2010 | 29.7 mpg | 21.2 mpg |
| 2011 | 33.5 mpg | 22.9 mpg |
| 2012 | 38.4 mpg | 24.7 mpg |
| 2013 | 39.4 mpg | 25.1 mpg |
| 2014 | 40.3 mpg | 25.5 mpg |
| 2015 | 42.0 mpg | 26.2 mpg |
| $\mathbf{2 0 1 6}$ | $\mathbf{4 3 . 7} \mathbf{~ m p g}$ | $\mathbf{2 6 . 8} \mathbf{~ m p g}$ |

[^1]The fact that the fuel-efficiency minimums apply to the OEMs' fleet-average (for a specific segment grouping) is significant because of the different product mixes sold by the OEMs. The "affected" OEMs (GM, DCX, Ford and Nissan) sell a greater proportion of larger vehicle models (particularly within the Passenger Car / LDT1 segment) than the "unaffected" OEMs (Honda, Toyota, and Hyundai). Since larger vehicles inherently have lower fuel-efficiency than smaller vehicles, the unaffected OEMs are much closer to compliance with the proposed standards. Thus, product mix alone will cause certain OEMs to be disproportionately impacted by the $A B 1493$ standards.

OEMs would need to implement new technology in their vehicles, such as strong hybridengine systems, to comply with the $A B 1493$ standards. The cost-per-vehicle of implementing this new technology would be substantially higher for the affected OEMs, as they are currently much further from compliance (due to model mix). The higher cost-per-vehicle for an affected OEM would raise that OEM's vehicle prices to a level that would not be competitive in the marketplace. For purposes of this analysis, it has been assumed that the relevant affected OEMs (and all of their subsidiaries) would be forced to curtail their product offerings in states that adopt $A B$ 1493: each of the relevant affected OEMs would reduce sales approximately $75 \%$ in the Passenger Car / LDT1 segment ${ }^{3}$, and approximately $15 \%$ in the LDT2 segment (these lost sales would be comprised of the OEMs least fuel-efficient vehicle models within the segment). This is more conservative than Sierra's conclusion that OEMs would reduce sales by $75 \%$ in Passenger Cars, 100\% in LDT1's, and 15\% in LDT2's. Based on OEM input, Harbour's

[^2]analysis assumed that lost vehicle sales translate into lost production at the OEM plants producing those vehicles.

## Assumptions: State of the Industry

The following analysis was conducted by Harbour to estimate the effects that the $A B$ 1493 regulation would have on the workforce in the U.S. automobile manufacturing industries, and its supporting industries. The calculated effects represent a snapshot in time, occurring after the $A B 1493$ standards have been fully imposed and the industry has rebalanced itself to meet the new demands of the market.

For the purposes of our analysis, it was necessary to make a few assumptions regarding the future state (year 2016) of the industry:

1) Analysis of OEM plant jobs lost assumes that the future state of the industry, with respect to the number of OEM plants ${ }^{4}$, and their production volumes across market segments, will be comparable to current state
2) Analysis of indirect jobs lost assumes that the future state of the industry, with respect to the number of employees required to support the production of a given number of vehicles (i.e. U.S. Bureau of Labor Statistics, Employee Requirements data), will be comparable to the current state
3) Analysis of indirect jobs lost assumes that the future state of the industry, with respect to the percentage of domestic content contained in each OEMs U.S.produced vehicles (NHTSA American Automobile Labeling Act data), will be comparable to the current state
[^3]It is Harbour's opinion that these assumptions are reasonable. In general, it is more conservative to assume that a current state will be maintained than to assume that some change will occur. Furthermore, data specifically related to these assumptions were analyzed, and the results substantiate the assumptions. Regarding assumption 1, current data does not suggest any dramatic changes in the next 10 year period. Regarding assumption 2, while the workforce of motor vehicle parts manufacturing (the largest component of the indirect jobs that support the automotive manufacturing industry) has been in decline the past several years, regression analysis of Bureau of Labor statistics employment data shows that these declines have essentially bottomed out, implying that future losses in this industry would be questionable. The remainder of the supporting workforce (other than motor vehicle parts manufacturing) is spread very thin across many industries, so even if trends exist in some of these industries, the effects on the analysis would be negligible. Regarding assumption 3, there were no clear trends (at the OEM level) in the American Automobile Labeling Act data of recent years.

## Harbour Analysis - OEM Workforce Losses

Harbour gathered 2003 vehicle sales data for vehicles sold by GM, DCX, Ford and Nissan in states expected to adopt the CARB regulation. Based on the assumption that the affected OEMs would reduce Passenger Car / LDT1 sales by 75\%, and LDT2 sales by $15 \%$ in states adopting $A B 1493$, Harbour translated these lost sales into production losses by vehicle model in the appropriate North American assembly plants ${ }^{5}$ (these lost sales figures are shown in Table 1, Appendix A)

Harbour calculated lost OEM engine and transmission production based on the lost vehicle volume. Production losses were attributed to the appropriate plants, based on the specific engines and transmissions contained in the lost vehicles. For example, if there were a volume loss of 3,000 Jeep Liberty's, and $50 \%$ of those lost vehicles contained 2.4 L 14 engines, the production of the 2.4 L engine would go down by 1,500 . This methodology is comparable for both Engine and Transmission data.

Domestic OEM stamping facilities are often centralized, with various body stampings going to many different vehicle assembly plants. There is no available data to associate stamped parts to specific vehicles. So instead of vehicle applications, we utilize the percentage change in volume at the company level, and apply that to all of the company's stamping facilities. For example, if after all vehicle volume adjustments GM has lost $10 \%$ of its Vehicle volume, the model assumes that there will be a $10 \%$ loss in volume of stamped parts at all GM stamping facilities.

[^4]When a manufacturing plant experiences production volume losses, measures are taken to minimize the effect on profitability. When volume loss is considerable or for a sustained duration, a plant will generally take steps to maximize efficiencies for the reduced production requirements. Slowing down an assembly line enables fewer workers to produce a reduced output (e.g. assemble fewer vehicles) over the same time period. This is referred to as "line rebalancing."

Similar concepts can be applied to optimize efficiency throughout other manufacturing processes. For example, stamping facility press operators could be rotated across presses, thus allowing some presses to remain idle for periods of time. Based on concepts such as these, plant managers have staffing plans to determine the manpower required for various output levels at their plant.

Harbour analyzed OEM-provided staffing data to determine the relationship between volume loss and plant workforce adjustments. The percent change in workforce is equal to the "employment ratio" multiplied by the percent volume change. The "employment ratios" are defined by division type (assembly, engine, transmission, stamping) and labor classification (hourly, salary). For example, say the Ford Atlanta plant experiences a $10 \%$ loss in volume. The percent change in hourly workforce is calculated by multiplying the change in volume (-10\%) by the ratio (80\%), equaling $-8.0 \%$. Thus, if there were 1000 hourly workers, 80 would be eliminated ${ }^{6}$.

[^5]Table 4 - Employment Ratios

|  | Assembly | Engine | Transmission | Stamping |
| :--- | :---: | :---: | :---: | :---: |
| Hourly | 0.80 | 0.90 | 0.90 | 0.90 |
| Salary | 0.45 | 0.40 | 0.40 | 0.50 |

Harbour developed a computer model which calculates the OEM plant jobs that would be removed by rebalancing for each plant (based on the defined employment ratios for the assumed production losses). However, rebalancing has associated costs (planning, moving equipment, etc.), so it is not always the appropriate solution.

If a volume loss is small or expected to be short in duration, a plant would simply reduce scheduled overtime (the computer model was designed to adjust for this). The next step would be to shut down production for a short period of time to help the plant avoid unnecessary operating costs and inventory surplus. If a volume loss is large, a plant may remove an entire shift (most plants generally run 2 or 3 shifts per day) instead of rebalancing the line in order to meet the reduced volume requirements. Below certain production levels, plants cannot operate profitably and would be forced to close.

Harbour analyzed the effects of volume loss and line rebalancing on a plant-by-plant basis, and determined where rebalancing would not be an optimal strategy. It was assumed that plants with production losses of less than $5 \%$ would temporarily halt production instead of rebalancing, and that plants with substantial volume loss (losses resulting in less than $60 \%$ capacity utilization for a 2 -shift operation) would drop a shift. In rare cases, plants that could not operate profitably would be closed. In metal stamping, Harbour concluded that Ford and GM each would close one centralized plant rather than rebalancing across all of their plants.

Table 5 - OEM Workforce Loss by Company

| COMPANY | U.S. Volume Loss | Total Volume Loss | U.S. Workforce Loss |  |  | U.S. Total Workforce Loss |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Line Rebalancing | Plant closings I dropped shifts | Non-Plant jobs |  |
| GM | -230,461 | -383,763 | -4,668 | -2,906 | -2,166 | -9,740 |
| Ford | -228,825 | -338,325 | -3,865 | -3,418 | -2,151 | -9,434 |
| DCX | -79,558 | -198,577 | -1,116 | 251 | -716 | -1,580 |
| Nissan | -51,445 | -112,073 | -368 | -731 | -252 | -1,351 |
| Mitsubishi | -44,155 | -46,908 | -525 | -1,793 | -233 | -2,551 |
| SIA | -30,279 | -63,623 | -417 | 0 | -148 | -565 |
| Auto Alliance | -13,548 | -13,548 | -271 | 0 | -66 | -337 |
| CAMI | 0 | -10,702 | 0 | 0 | 0 | 0 |
| Grand Total | -678,271 | -1,167,519 | -11,230 | -8,597 | -5,732 | -25,558 |

OEMs would also be expected to reduce non-plant jobs (engineering, sales / purchasing, administrative, etc.). The following table shows estimated OEM employment reductions in non-plant jobs. Reductions are based on the volume-based multipliers shown in the second column.

Table 6 - OEM U.S. Non-plant Workforce Loss detail

| Staff Functions | Jobs per 100 vehicles | Auto Alliance | NUMMI | SIA | Mitsubishi | DCX | Nissan | Ford | GM | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Volume Loss |  | 13,548 | 0 | 30,279 | 47,518 | 76,195 | 51,445 | 228,825 | 230,461 | 678,271 |
| Product Design* | 0.45 | 0 | 0 | 0 | 0 | -343 | 0 | -1,030 | -1,037 | -2,410 |
| Manufacturing Staff | 0.12 | -16 | 0 | -36 | -57 | -91 | -62 | -275 | -277 | -814 |
| Purchasing / Sales | 0.22 | -30 | 0 | -67 | -105 | -168 | -113 | -503 | -507 | -1,492 |
| Other (HR, Finance, etc.) | 0.15 | -20 | 0 | -45 | -71 | -114 | -77 | -343 | -346 | -1,017 |
| Total |  | -66 | 0 | -148 | -233 | -716 | -252 | -2,151 | -2,166 | -5,733 |

*U.S. Product Design jobs are assumed to be negligible for the non-Big 3 OEMS, as these jobs are typically located in Japan

## Harbour Analysis - Indirect Workforce Losses

U.S. Bureau of Labor 2002 Employment Requirements Tables quantifies the number of employees across all industries that support the motor vehicle manufacturing industry. Table 2, Appendix A shows the number of employees by industry (NAICS code) that support $\$ 1$ million of sales and converts this into employees per 100 vehicles based on the average number of vehicles per \$1 million sales.

Average vehicle (factory) price
$\$ 21,785=8 \%$ dealer margin * (\$24,179 average consumer price ${ }^{7}$ - \$500 freight charge) Vehicles per \$1,000,000 sales output $41.36=\$ 1,000,000 / \$ 21,785$ average price

All industries total 15.3 employees per 100 vehicles (less Motor Vehicle Manufacturing, which was measured with the OEM employment analysis). Table 7 shows the sales weighted percentages of domestic content per vehicle for each OEM. Company specific indirect jobs per 100 vehicles can then be calculated.

Company Indirect Jobs per 100 Vehicles = (15.3 Industry Indirect Jobs per 100 Vehicles / 78.6\% Total Industry domestic content) * Company Domestic content

[^6]
## Table 7 - Sales-weighted domestic content company averages ${ }^{8}$

|  |  | Indirect <br> Jobs <br> Oer 100 <br> Domestic <br> content* |
| :--- | ---: | ---: |
| Chrysler | $83.2 \%$ | 16.2 |
| Ford | $85.0 \%$ | 16.5 |
| GM | $82.1 \%$ | 16.0 |
| Honda | $65.6 \%$ | 12.8 |
| Mazda | $77.3 \%$ | 15.1 |
| Mitsubishi | $60.0 \%$ | 11.7 |
| Nissan | $55.9 \%$ | 10.9 |
| Subaru | $50.0 \%$ | 9.7 |
| Toyota | $59.2 \%$ | 11.5 |
| Total | $\mathbf{7 8 . 6 \%}$ | $\mathbf{1 5 . 3}$ |

*Domestic content is based on overall
company averages for domestically produced vehicles only (imports excluded)

The total loss of U.S. indirect jobs can be found by multiplying the U.S. volume loss by company and the OEM-specific indirect jobs per vehicle ratio. Adjustment is needed for vehicle distribution (freight, dealerships), which is not included in the BLS figures. Calculations using NADA data and NATLD data average 4 employees per 100 vehicles for distribution. (workforce losses are shown in Table 8)

6,100 (2003 Transportation Employees ${ }^{9}$ )
$677,940=1,129,900$ * 60\% (2003 Auto Dealership Employees ${ }^{10}$, assuming 60\% of employees support new vehicle sales) 16,967,442 (2003 U.S. Vehicle Sales ${ }^{11}$ )
$(6,100+677,940) /(16,967,442 / 100)=4$ distribution jobs per 100 vehicles

[^7]TABLE 8 - Gross U.S. Workforce Loss by OEM

|  | U.S. <br> Volume <br> Loss | Total <br> Volume <br> Loss | OEM <br> Workforce <br> Loss | Indirect <br> Workforce <br> Loss | Distribution <br> Workforce <br> Loss | Total U.S. <br> Workforce <br> Loss |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| GM | $-230,461$ | $-383,763$ | $-9,740$ | $-36,839$ | $-15,351$ | $-61,929$ |
| Ford | $-228,825$ | $-338,325$ | $-9,434$ | $-37,869$ | $-13,533$ | $-60,836$ |
| DCX | $-79,558$ | $-198,577$ | $-1,580$ | $-12,888$ | $-7,943$ | $-22,411$ |
| Nissan | $-51,445$ | $-112,073$ | $-1,351$ | $-5,599$ | $-4,483$ | $-11,433$ |
| Mitsubishi | $-44,155$ | $-46,908$ | $-2,551$ | $-5,158$ | $-1,876$ | $-9,586$ |
| SIA | $-30,279$ | $-63,623$ | -565 | $-2,948$ | $-2,545$ | $-6,057$ |
| Auto Alliance | $-13,548$ | $-13,548$ | -337 | $-2,242$ | -542 | $-3,121$ |
| CAMI | 0 | $-10,702$ | 0 | 0 | -428 | -428 |
| Honda | 0 | 0 | 0 | 0 | 0 | 0 |
| Toyota | 0 | 0 | 0 | 0 | 0 | 0 |
| Hyundai | 0 | 0 | 0 | 0 | 0 | 0 |

[^8]
## Harbour Analysis - Sources of Replacement Vehicles

If GM, DCX, Ford and Nissan cannot sell vehicles in regulated states at current levels and experience the sales losses noted in the Sierra Research study, this would represent a considerable number of lost sales. However, there is still demand for vehicles, so net losses are calculated after the unaffected OEMs ${ }^{13}$ have made up most or all of this volume ${ }^{14}$.

The first issue is to determine what volume will be made up by other OEMs. Consumers will be faced with substantially fewer vehicle models to choose from. Also, there will be price increases to cover the cost of redesigning vehicles to comply with the $A B 1493$ standards, and the reduction in supply of available vehicles. These factors would contribute to a loss of total vehicle sales, as prospective buyers may elect to keep their current vehicles longer or buying a used vehicle as opposed to a new one. Instead of estimating a specific sales loss figure, net losses are analyzed under four different scenarios of sales losses: $0 \%$ (all volume made up), $5 \%, 10 \%$, and $20 \%$ sales losses.

Harbour assumes that unaffected OEMs will make up the lost sales volume proportionally to their 2003 market shares. For example, Honda accounted for $35 \%$ of the total 2003 U.S. passenger vehicle sales among the unaffected OEMs. Thus, it is assumed Honda will make up $35 \%$ of the replacement vehicle production.

[^9]Harbour research indicates unaffected OEMs do not have available capacity to build all of these vehicles, so some new capacity would need to be built. An emerging market such as China potentially could provide the lowest total cost; however, a substantial amount of planning would be required to develop the requisite manufacturing infrastructure (supplier network, logistics, etc.). Also, there are political considerations, as domestic vehicle production is viewed more favorably by the U.S. public. There are no estimates for the percentage of vehicles that each company would import; instead net losses are analyzed for three different scenarios: using each OEM's current ratio of imports to domestically produced vehicles (see Table 9), and then using the current ratios plus and minus $20 \%$.

## TABLE 9 - Import ratios of unaffected OEMs ${ }^{15}$

|  | U.S. <br>  <br> Sales | U.S. <br> Production | Import <br> ratio | Adjusted <br> Import <br> ratio |
| :---: | :---: | :---: | :---: | :---: |
| Honda | $1,349,847$ | 845,313 | $37 \%$ | $37 \%$ |
| Toyota | $1,866,314$ | 727,369 | $61 \%$ | $55 \%$ |
| Hyundai | 637,692 | - | $100 \%$ | $60 \%$ |

First, we calculated the number of new OEM plant jobs in assembly, engine, transmission and stamping based on the new capacity required to build the replacement vehicles. Plant flexibility is one significant advantage for the unaffected OEMs. Among Japanese OEMs, products and manufacturing processes follow a standard design that enables their plants to produce multiple models on the same production line with minimal investment. Traditional Big 3 plants tend to be platform specific (production is limited to models on the same platform); various vehicle models and their assembly processes vary considerably. Therefore, such plants require a relatively large (sometimes costprohibitive) investment for redesign and retooling to produce a different product. This

[^10]flexibility advantage enables Japanese OEMs to produce more vehicles in fewer plants. For example, a traditional Big 3 OEM may have three plants that each produce one specific model. The Big 3 OEM would need to operate all three plants to produce all three models, even if each plant is running at $33 \%$ capacity. A Japanese OEM would generally have the capability to produce all three models at any one of their plants and could shut down the other two plants to save fixed costs and resources associated with the two excess plants. Therefore, the workforce created by replacement vehicles produced at Japanese OEM plants would be substantially less than the workforce lost due to production losses at Big 3 plants.

Second, we estimate the number of non-plant jobs that would be created based on the production of replacement vehicles (using the same methodology shown in Table 6). There is considerable disparity in the proportion of non-plant jobs between traditional Big 3 and Japanese OEMs in the U.S., particularly in product design. The majority of Big 3 non-plant jobs are located in the U.S. Japanese OEMs have some non-plant jobs in the U.S., but many tend to be overseas. Again, the workforce created by the replacement vehicle production would be substantially less than the workforce cut due to the original volume loss.

Finally, we calculate the number of indirect and distribution jobs that would be created based on production of replacement vehicles. The methodology is consistent with the calculation used to determine the loss of indirect and distribution workforce based on volume loss. The number of indirect jobs created is based on the replacement vehicles produced and the average domestic content percentages of the OEMs that produce them. Because domestically produced vehicles of foreign-owned OEMs generally
contain lower amounts of domestic content, the indirect workforce created by replacement vehicle production would be substantially less than the workforce cut due to the original volume loss. Distribution jobs are very straightforward; the jobs per 100 vehicles sold is equal across all companies, whether vehicles are imported or produced domestically. However, a volume loss caused by reduced consumer choice / increased prices reduces the number of distribution jobs accordingly.

The following table summarizes the workforce created by the production of replacement vehicles based on the different scenarios analyzed.

TABLE 10 - Net Workforce Loss scenarios

|  |  |  | \% of vehicle sales lost |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 20\% | 10\% | 5\% | 0\% |
| $\begin{array}{c\|c}  & 20 \% \\ \text { higher } \\ \text { import } \\ \hline \overline{\#} & \text { ratios } \end{array}$ |  | New U.S. Production | 376,250 | 423,281 | 446,797 | 470,312 |
|  |  | New Plant Jobs | 4,987 | 5,610 | 5,922 | 6,234 |
|  |  | New OEM Non-Plant Jobs | 1,844 | 2,074 | 2,189 | 2,305 |
|  |  | New Indirect Jobs | 44,529 | 50,095 | 52,878 | 55,661 |
|  |  | New Distribtion Jobs | 37,361 | 42,031 | 44,366 | 46,701 |
|  |  | Net Change in U.S. Production | -302,021 | -254,990 | -231,474 | -207,959 |
|  |  | Net Change in Jobs | -87,082 | -75,992 | -70,447 | -64,902 |
|  | current import ratios | New U.S. Production | 470,312 | 529,101 | 558,496 | 587,890 |
|  |  | New Plant Jobs | 6,234 | 7,013 | 7,403 | 7,792 |
|  |  | New OEM Non-Plant Jobs | 2,305 | 2,593 | 2,737 | 2,881 |
|  |  | New Indirect Jobs | 55,661 | 62,618 | 66,097 | 69,576 |
|  |  | New Distribtion Jobs | 37,361 | 42,031 | 44,366 | 46,701 |
|  |  | Net Change in U.S. Production | -207,959 | -149,170 | -119,775 | -90,381 |
|  |  | Net Change in Jobs | -74,242 | -61,547 | -55,200 | -48,852 |
|  | 20\% <br> lower <br> import ratios | New U.S. Production | 564,375 | 634,921 | 670,195 | 705,468 |
|  |  | New Plant Jobs | 7,481 | 8,416 | 8,883 | 9,351 |
|  |  | New OEM Non-Plant Jobs | 2,765 | 3,111 | 3,284 | 3,457 |
|  |  | New Indirect Jobs | 66,793 | 75,142 | 79,316 | 83,491 |
|  |  | New Distribtion Jobs | 37,361 | 42,031 | 44,366 | 46,701 |
|  |  | Net Change in U.S. Production | -113,896 | -43,350 | -8,076 | 27,197 |
|  |  | Net Change in Jobs | -61,402 | -47,102 | -39,953 | -32,803 |

*Hyundai did not produce vehicles in the U.S. as of 2003, this scenario estimates the domestic content of U.S. produced Hyundai vehicles at 50\%

## Harbour Analysis - Conclusion

The AB 1493 rule in California and other states will have dramatic effects on the North American automotive market. The regulations affect the manufacturers in disproportionate degrees and have both immediate and far reaching effects on domestic vehicle production and the employment it supports. According to a conservative estimate, there is a net loss of over 55,000 U.S. jobs. This estimate assumes that the OEMs producing the replacement vehicles will produce the majority of the vehicles domestically (proportional to their current domestic production). There are some important factors to consider: the costs of manufacturing vehicles in Canada or Mexico is significantly lower than in the U.S. (in Canada labor wages are somewhat lower than in the U.S. and health care costs are provided by the government, and in Mexico labor wages are much lower than in the U.S.); also, there is the increasing viability of emerging markets - by 2009, added capacity in China could provide more cost-effective imports than either Canada or Mexico. These factors could push the net loss of U.S. jobs closer to 90,000 . Also, Toyota and Honda tend to keep their U.S. capacity a step behind the demand. Even if these OEMs build replacement vehicles in the U.S., there would be a period of several years before the new manufacturing jobs would be created. But regardless of these uncertainties, it is clear that the implementation of $A B 1493$ will lead to a significant loss in U.S. jobs.

Ultimately, reducing production volumes of larger cars and light-duty trucks in the U.S. market will have a dramatic impact on the overall profitability of the companies most in those markets. This has particular impact on the already fragile profit situation of domestic automakers. Domestic manufacturers generally have a higher cost base due
to legacy costs (retiree health and pensions), higher new vehicle capital investment, worker labor productivity, higher warranty cost, and numerous other factors. These issues make profit difficult on smaller or medium size cars (see Figure A). Limiting product mix to these segments of the market, in addition to the costs of new technology and liability costs of laid-off employees, will result in a very significant loss for domestic automakers and severely jeopardize their long-term viability. The previously calculated figures for lost U.S. jobs would pale in comparison to the losses that would occur if one (or more) of the Big 3 OEMs were faced with bankruptcy. And this scenario is not unrealistic; given the tenuous financial state that GM and Ford currently face, imposing AB 1493 could be the breaking point.

FIGURE A - OEM profit per vehicle


The implementation of this regulation poses several controversial questions: Can States indirectly impose fuel economy standards by establishing aggressive emissions regulations? Will aggressive standards accelerate the development of new or partially mature technologies by private industry? If the technology can meet the standard, will customers pay the increased cost or should they be expected to? If the law effectively eliminates the choice of a full range of vehicle sizes (larger cars), should consumers be forced to accept such limitations?

## APPENDIX A

TABLE 1 - Lost Passenger Car I LDT1 I LDT2 Sales by Model in affected States (California, New York, Massachusetts, Maine, Vermont, Connecticut, New Jersey, and Rhode Island) ${ }^{17}$

| Parent | Make | Model | Volume |
| :---: | :---: | :---: | :---: |
| DCX | CHRYSLER | 300 M | 3,123 |
| DCX | CHRYSLER | CONCORDE | 2,251 |
| DCX | CHRYSLER | PT CRUISER | 27,539 |
| DCX | CHRYSLER | SEBRING | 1,878 |
| DCX | CHRYSLER | SEBRING 4-DR | 2,116 |
| DCX | CHRYSLER | SEBRING CONVERTIBLE | 2,941 |
| DCX | DODGE | DAKOTA PICKUP 4WD | 351 |
| DCX | DODGE | DURANGO 4WD | 2,431 |
| DCX | DODGE | INTREPID | 6,569 |
| DCX | DODGE | RAM 1500 PICKUP 2WD | 40,093 |
| DCX | DODGE | RAM 1500 PICKUP 4WD | 11,551 |
| DCX | DODGE | RAM VAN 2500 2WD | 950 |
| DCX | DODGE | STRATUS 2-DR | 1,485 |
| DCX | DODGE | STRATUS 4-DR | 1,644 |
| DCX | DODGE | VIPER CONVERTIBLE | 360 |
| DCX | JEEP | WRANGLER 4WD | 15,068 |
| DCX | MERCEDES | C240 | 14,343 |
| DCX | MERCEDES | C32 AMG | 658 |
| DCX | MERCEDES | C320 | 5,181 |
| DCX | MERCEDES | C320 WAGON | 1,677 |
| DCX | MERCEDES | CL500 | 1,380 |
| DCX | MERCEDES | CL55 AMG | 223 |
| DCX | MERCEDES | CL600 | 287 |
| DCX | MERCEDES | CLK320 | 2,034 |
| DCX | MERCEDES | CLK320 (CABRIOLET) | 2,481 |
| DCX | MERCEDES | CLK430 | 2,070 |
| DCX | MERCEDES | CLK430 (CABRIOLET) | 1,965 |
| DCX | MERCEDES | E320 | 16,306 |
| DCX | MERCEDES | E320 (WAGON) | 289 |
| DCX | MERCEDES | E320 4MATIC | 5,668 |
| DCX | MERCEDES | E320 4MATIC (WAGON) | 429 |
| DCX | MERCEDES | E500 | 9,351 |
| DCX | MERCEDES | S430 | 6,351 |
| DCX | MERCEDES | S500 | 4,107 |

[^11]| Parent | Make | Model | Volume |
| :---: | :---: | :---: | :---: |
| DCX | MERCEDES | S55 AMG | 590 |
| DCX | MERCEDES | S600 | 393 |
| DCX | MERCEDES | SL500 | 9,136 |
| DCX | MERCEDES | SLK230 KOMPRESSOR | 1,437 |
| DCX | MERCEDES | SLK32 AMG | 1,097 |
| DCX | MERCEDES | SLK320 | 268 |
| DCX | MERCEDES | G500 | 1,208 |
| DCX | MITSUBISHI | DIAMANTE SEDAN | 2,753 |
| DCX | MITSUBISHI | ECLIPSE | 6,406 |
| DCX | MITSUBISHI | ECLIPSE GT | 6,485 |
| DCX | MITSUBISHI | ECLIPSE SPYDER | 6,060 |
| DCX | MITSUBISHI | GALANT | 25,204 |
| FORD | ASTON MARTIN | ASTON MARTIN VANQUISH | 131 |
| FORD | ASTON MARTIN | DB-7 VANTAGE COUPE | 38 |
| FORD | ASTON MARTIN | DB-7 VANTAGE VOLANTE | 88 |
| FORD | FORD | CROWN VICTORIA | 25,002 |
| FORD | FORD | E150 ECONOLINE 2WD | 8,617 |
| FORD | FORD | E250 ECONOLINE 2WD | 1,284 |
| FORD | FORD | EXPEDITION 4WD | 19,923 |
| FORD | FORD | F150 PICKUP 2WD 3.55 RAR | 13,179 |
| FORD | FORD | FOCUS 5-DR HATCHBACK | 693 |
| FORD | FORD | MUSTANG | 27,484 |
| FORD | FORD | RANGER PICKUP 2WD | 27,871 |
| FORD | FORD | TAURUS LX | 52,817 |
| FORD | FORD | TAURUS LX WAGON | 3,250 |
| FORD | FORD | TAURUS SE | 13,421 |
| FORD | FORD | TAURUS SE WAGON | 484 |
| FORD | FORD | THUNDERBIRD | 3,483 |
| FORD | JAGUAR | JAGUAR S-TYPE 3.0 LITRE | 5,377 |
| FORD | JAGUAR | JAGUAR S-TYPE 4.2 LITRE | 2,915 |
| FORD | JAGUAR | JAGUAR SUPER V8 | 46 |
| FORD | JAGUAR | JAGUAR VANDEN PLAS | 370 |
| FORD | JAGUAR | JAGUAR XJ SPORT | 226 |
| FORD | JAGUAR | JAGUAR XJ8 | 1,498 |
| FORD | JAGUAR | JAGUAR XJR | 365 |
| FORD | JAGUAR | JAGUAR XK8 CONVERTIBLE | 697 |
| FORD | JAGUAR | JAGUAR XKR CONVERTIBLE | 265 |
| FORD | JAGUAR | JAGUAR X-TYPE | 11,195 |
| FORD | LAND ROVER | DISCOVERY | 8,912 |
| FORD | LAND ROVER | RANGE ROVER | 6,085 |
| FORD | LINCOLN | GRAND MARQUIS | 19,220 |
| FORD | LINCOLN | LS | 6,522 |
| FORD | LINCOLN | NAVIGATOR 2WD | 6,770 |
| FORD | LINCOLN | NAVIGATOR 4WD | 6,811 |
| FORD | LINCOLN | SABLE GS | 8,975 |
| FORD | LINCOLN | SABLE GS WAGON | 410 |


| Parent | Make | Model | Volume |
| :---: | :---: | :---: | :---: |
| FORD | LINCOLN | SABLE LS | 5,951 |
| FORD | LINCOLN | SABLE LS WAGON | 1,030 |
| FORD | LINCOLN | TOWN CAR | 17,832 |
| FORD | MAZDA | B2300 2WD | 1,855 |
| FORD | MAZDA | B3000 2WD | 856 |
| FORD | MAZDA | MAZDA6 I | 7,861 |
| FORD | MAZDA | MAZDA6 S | 5,687 |
| FORD | MAZDA | MX-5 MIATA | 3,016 |
| FORD | MAZDA | SPEED PROTÉGÉ | 760 |
| FORD | VOLVO | C70 CONVERTIBLE | 257 |
| FORD | VOLVO | S40 | 3,566 |
| FORD | VOLVO | S60 | 3,525 |
| FORD | VOLVO | S60 AWD | 1,092 |
| FORD | VOLVO | S60 TURBO | 3,526 |
| FORD | VOLVO | S80/S80 EXECUTIVE | 2,827 |
| FORD | VOLVO | V40 | 975 |
| FORD | VOLVO | V70 | 1,933 |
| FORD | VOLVO | V70 TURBO | 4,900 |
| GM | BUICK | CENTURY | 33,519 |
| GM | BUICK | LESABRE CUSTOM | 23,119 |
| GM | BUICK | PARK AVENUE | 4,071 |
| GM | BUICK | PARK AVENUE ULTRA | 562 |
| GM | BUICK | REGAL GS | 1,390 |
| GM | BUICK | REGAL LS | 8,206 |
| GM | CADILLAC | CTS | 16,824 |
| GM | CADILLAC | DEVILLE | 14,917 |
| GM | CADILLAC | ESCALADE AWD | 11,130 |
| GM | CADILLAC | ESCALADE EXT AWD | 2,926 |
| GM | CADILLAC | SEVILLE | 4,653 |
| GM | CHEVROLET | AVALANCHE 1500 2WD | 4,792 |
| GM | CHEVROLET | CORVETTE | 8,091 |
| GM | CHEVROLET | IMPALA | 46,401 |
| GM | CHEVROLET | MALIBU | 39,406 |
| GM | CHEVROLET | MONTE CARLO | 12,256 |
| GM | CHEVROLET | S10 PICKUP 2WD | 19,045 |
| GM | CHEVROLET | TAHOE 1500 4WD LT | 20,071 |
| GM | CHEVROLET | TRACKER 4WD CONVERTIBLE | 4,098 |
| GM | CHEVROLET | TRACKER 4WD HARDTOP | 1,886 |
| GM | CHEVROLET | TRACKER CONVERTIBLE | 1,067 |
| GM | CHEVROLET | TRACKER HARDTOP | 1,168 |
| GM | GMC | C1500 YUKON XL 2WD | 4,431 |
| GM | GMC | K1500 SIERRA DENALI AWD | 1,371 |
| GM | GMC | K1500 YUKON DENALI AWD | 5,515 |
| GM | GMC | K1500 YUKON DENALI XL AWD | 5,458 |
| GM | GMC | SONOMA 2WD | 5,190 |
| GM | OLDSMOBILE | ALERO | 8,964 |


| Parent | Make | Model | Volume |
| :---: | :---: | :---: | :---: |
| GM | OLDSMOBILE | AURORA | 411 |
| GM | PONTIAC | BONNEVILLE | 4,953 |
| GM | PONTIAC | BONNEVILLE SC | 705 |
| GM | PONTIAC | GRAND AM | 10,290 |
| GM | PONTIAC | GRAND PRIX | 11,493 |
| GM | PONTIAC | GRAND PRIX SC | 2,269 |
| GM | SAAB | SAAB 9-3 CONVERTIBLE | 3,328 |
| GM | SAAB | SAAB 9-3 SPORT SEDAN | 10,100 |
| GM | SAAB | SAAB 9-5 | 4,009 |
| GM | SAAB | SAAB 9-5 WAGON | 1,911 |
| GM | SATURN | L200 | 14,602 |
| GM | SATURN | L300 | 4,390 |
| GM | SATURN | LW200 | 1,207 |
| GM | SATURN | LW300 | 1,085 |
| GM | SUBARU | FORESTER AWD | 24,882 |
| GM | SUBARU | IMPREZA AWD | 4,259 |
| GM | SUBARU | IMPREZA WAGON AWD | 4,203 |
| GM | SUBARU | LEGACY/OUTBACK AWD | 5,318 |
| GM | SUBARU | LEGACY/OUTBACK WAGON AWD | 24,961 |
| GM | SUZUKI | GRAND VITARA | 579 |
| GM | SUZUKI | GRAND VITARA 4WD | 1,026 |
| GM | SUZUKI | VITARA 2-DOOR | 42 |
| GM | SUZUKI | VITARA 2-DOOR 4WD | 46 |
| GM | SUZUKI | VITARA 4-DOOR | 483 |
| GM | SUZUKI | VITARA 4-DOOR 4WD | 307 |
| NISSAN | INFINITI | FX45 AWD | 3,054 |
| NISSAN | INFINITI | G35 | 31,951 |
| NISSAN | INFINITI | 135 | 7,184 |
| NISSAN | INFINITI | M45 | 2,576 |
| NISSAN | INFINITI | Q45 | 1,292 |
| NISSAN | INFINITI | QX4 4WD | 2,279 |
| NISSAN | NISSAN | 350Z | 12,292 |
| NISSAN | NISSAN | ALTIMA | 12,022 |
| NISSAN | NISSAN | FRONTIER 2WD | 6,466 |
| NISSAN | NISSAN | FRONTIER V6-2WD | 6,990 |
| NISSAN | NISSAN | FRONTIER V6-2WD SC | 257 |
| NISSAN | NISSAN | FRONTIER V6-4WD SC | 1,525 |
| NISSAN | NISSAN | MAXIMA | 20,912 |
| NISSAN | NISSAN | XTERRA V6-2WD SC | 789 |
| NISSAN | NISSAN | XTERRA V6-4WD SC | 2,484 |

## TABLE 2 - 2002 Employment Requirements data for NAICS code 3361 (motor vehicle manufacturing) ${ }^{18}$

| NAICS code | Industry description | Employees per \$1M sales output | Indirect Employees per 100 vehicles |
| :---: | :---: | :---: | :---: |
| 111,112 | Agricultural products | 0.0165 | 0.04 |
| 1131-2, 114 | Forestry, fishing, hunting, and trapping | 0.0020 | 0.00 |
| 1133 | Logging | 0.0031 | 0.01 |
| 115 | Support activities for agriculture and forestry | 0.0018 | 0.00 |
| 211 | Oil and gas extraction | 0.0044 | 0.01 |
| 2121 | Coal mining | 0.0051 | 0.01 |
| 2122 | Metal ore mining | 0.0086 | 0.02 |
| 2123 | Nonmetallic mineral mining and quarrying | 0.0052 | 0.01 |
| 2131 | Support activities for mining | 0.0021 | 0.00 |
| 2211 | Electric power generation, transmission, and distribution | 0.0174 | 0.04 |
| 2212 | Natural gas distribution | 0.0045 | 0.01 |
| 2213 | Water, sewage, and other systems | 0.0006 | 0.00 |
| 562 | Waste management and remediation services | 0.0201 | 0.04 |
| 23 | Construction | 0.0415 | 0.09 |
| 3111 | Animal food manufacturing | 0.0007 | 0.00 |
| 3112 | Grain and oilseed milling | 0.0006 | 0.00 |
| 3113 | Sugar and confectionery product manufacturing | 0.0002 | 0.00 |
| 3114 | Fruit and vegetable preserving and specialty food manufacturing | 0.0005 | 0.00 |
| 3115 | Dairy product manufacturing | 0.0005 | 0.00 |
| 3116 | Animal slaughtering and processing | 0.0040 | 0.01 |
| 3117 | Seafood product preparation and packaging | 0.0003 | 0.00 |
| 3118 | Bakeries and tortilla manufacturing | 0.0020 | 0.00 |
| 3119 | Other food manufacturing | 0.0004 | 0.00 |
| 3121 | Beverage manufacturing | 0.0005 | 0.00 |
| 3122 | Tobacco manufacturing | 0.0000 | 0.00 |
| 3131 | Fiber, yarn, and thread mills | 0.0066 | 0.01 |
| 3132 | Fabric mills | 0.0224 | 0.05 |
| 3133 | Textile and fabric finishing and fabric coating mills | 0.0150 | 0.03 |
| 3141 | Textile furnishings mills | 0.0103 | 0.02 |
| 3149 | Other textile product mills | 0.0148 | 0.03 |
| 3151 | Apparel knitting mills | 0.0002 | 0.00 |
| 3152 | Cut and sew apparel manufacturing | 0.0017 | 0.00 |
| 3159 | Apparel accessories and other apparel manufacturing | 0.0006 | 0.00 |
| 3161 | Leather and hide tanning and finishing | 0.0092 | 0.02 |
| 3162 | Footwear manufacturing | 0.0001 | 0.00 |

[^12]| NAICS code | Industry description | Employees per \$1M sales output | Indirect Employees per 100 vehicles |
| :---: | :---: | :---: | :---: |
| 3169 | Other leather and allied product manufacturing | 0.0004 | 0.00 |
| 3211 | Sawmills and wood preservation | 0.0037 | 0.01 |
| 3212 | Veneer, plywood, and engineered wood product manufacturing | 0.0019 | 0.00 |
| 3219 | Other wood product manufacturing | 0.0097 | 0.02 |
| 3221 | Pulp, paper, and paperboard mills | 0.0079 | 0.02 |
| 3222 | Converted paper product manufacturing | 0.0258 | 0.06 |
| 3231 | Printing and related support activities | 0.0374 | 0.08 |
| 3241 | Petroleum and coal products manufacturing | 0.0042 | 0.01 |
| 3251 | Basic chemical manufacturing | 0.0124 | 0.03 |
| 3252 | Resin, synthetic rubber, and artificial synthetic fibers andfilaments manufacturing | 0.0153 | 0.03 |
| 3253 | Pesticide, fertilizer, and other agricultural chemical manufacturing | 0.0006 | 0.00 |
| 3254 | Pharmaceutical and medicine manufacturing | 0.0023 | 0.01 |
| 3255 | Paint, coating, and adhesive manufacturing | 0.0238 | 0.05 |
| 3256 | Soap, cleaning compound, and toilet preparation manufacturing | 0.0018 | 0.00 |
| 3259 | Other chemical product and preparation manufacturing | 0.0076 | 0.02 |
| 3261 | Plastics product manufacturing | 0.0897 | 0.20 |
| 3262 | Rubber product manufacturing | 0.0804 | 0.18 |
| 3271 | Clay product and refractory manufacturing | 0.0079 | 0.02 |
| 3272 | Glass and glass product manufacturing | 0.0467 | 0.10 |
| 3273 | Cement and concrete product manufacturing | 0.0035 | 0.01 |
| 3274 | Lime and gypsum product manufacturing | 0.0011 | 0.00 |
| 3279 | Other nonmetallic mineral product manufacturing | 0.0072 | 0.02 |
| 3311 | Iron and steel mills and ferroalloy manufacturing | 0.0499 | 0.11 |
| 3312 | Steel product manufacturing from purchased steel | 0.0243 | 0.05 |
| 3313 | Alumina and aluminum production and processing | 0.0241 | 0.05 |
| 3314 | Nonferrous metal (except aluminum) production and processing | 0.0152 | 0.03 |
| 3315 | Foundries | 0.1442 | 0.31 |
| 3321 | Forging and stamping | 0.0379 | 0.08 |
| 3322 | Cutlery and handtool manufacturing | 0.0022 | 0.00 |
| 3323 | Architectural and structural metals manufacturing | 0.0483 | 0.11 |
| 3324 | Boiler, tank, and shipping container manufacturing | 0.0042 | 0.01 |
| 3325 | Hardware manufacturing | 0.0219 | 0.05 |
| 3326 | Spring and wire product manufacturing | 0.0316 | 0.07 |
| 3327 | Machine shops; turned product; and screw, nut, and bolt manufacturing | 0.1576 | 0.34 |
| 3328 | Coating, engraving, heat treating, and allied activities | 0.0372 | 0.08 |
| 3329 | Other fabricated metal product manufacturing | 0.0455 | 0.10 |
| 3331 | Agriculture, construction, and mining machinery manufacturing | 0.0022 | 0.00 |


| NAICS code | Industry description |  | Indirect Employees per 100 vehicles |
| :---: | :---: | :---: | :---: |
| 3332 | Industrial machinery manufacturing | 0.0022 | 0.00 |
| 3333 | Commercial and service industry machinery manufacturing | 0.0017 | 0.00 |
| 3334 | Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing | 0.0172 | 0.04 |
| 3335 | Metalworking machinery manufacturing | 0.0077 | 0.02 |
| 3336 | Engine, turbine, and power transmission equipment manufacturing | 0.0800 | 0.17 |
| 3339 | Other general purpose machinery manufacturing | 0.0213 | 0.05 |
| 3341 | Computer and peripheral equipment manufacturing | 0.0071 | 0.02 |
| 3342 | Communications equipment manufacturing | 0.0036 | 0.01 |
| 3343 | Audio and video equipment manufacturing | 0.0161 | 0.04 |
| 3344 | Semiconductor and other electronic component manufacturing | 0.0797 | 0.17 |
| 3345 | Navigational, measuring, electromedical, and control instruments manufacturing | 0.0309 | 0.07 |
| 3346 | Manufacturing and reproducing magnetic and optical media | 0.0022 | 0.00 |
| 3351 | Electric lighting equipment manufacturing | 0.0135 | 0.03 |
| 3352 | Household appliance manufacturing | 0.0005 | 0.00 |
| 3353 | Electrical equipment manufacturing | 0.0153 | 0.03 |
| 3359 | Other electrical equipment and component manufacturing | 0.0129 | 0.03 |
| 3361 | Motor vehicle manufacturing | 1.2134 | 2.64 |
| 3362 | Motor vehicle body and trailer manufacturing | 0.1233 | 0.27 |
| 3363 | Motor vehicle parts manufacturing | 1.3401 | 2.92 |
| 3364 | Aerospace product and parts manufacturing | 0.0049 | 0.01 |
| 3365 | Railroad rolling stock manufacturing | 0.0007 | 0.00 |
| 3366 | Ship and boat building | 0.0008 | 0.00 |
| 3369 | Other transportation equipment manufacturing | 0.0031 | 0.01 |
| 3371 | Household and institutional furniture and kitchen cabinet manufacturing | 0.0053 | 0.01 |
| 3372 | Office furniture (including fixtures) manufacturing | 0.0003 | 0.00 |
| 3379 | Other furniture related product manufacturing | 0.0004 | 0.00 |
| 3391 | Medical equipment and supplies manufacturing | 0.0023 | 0.00 |
| 3399 | Other miscellaneous manufacturing | 0.0083 | 0.02 |
| 42 | Wholesale trade | 0.6327 | 1.38 |
| 44-45 | Retail trade | 0.4942 | 1.08 |
| 481 | Air transportation | 0.0386 | 0.08 |
| 482 | Rail transportation | 0.0236 | 0.05 |
| 483 | Water transportation | 0.0015 | 0.00 |
| 484, 492 | Truck transportation and couriers and messengers | 0.2790 | 0.61 |
| 485 | Transit and ground passenger transportation | 0.0100 | 0.02 |
| 486 | Pipeline transportation | 0.0015 | 0.00 |


| NAICS code | Industry description |  | Indirect Employees per 100 vehicles |
| :---: | :---: | :---: | :---: |
| 487,488 | Scenic and sightseeing transportation and support activitiesfor transportation | 0.0383 | 0.08 |
| 491 | Postal Service | 0.0333 | 0.07 |
| 493 | Warehousing and Storage | 0.0856 | 0.19 |
| 5111 | Newspaper, periodical, book, and directory publishers | 0.0280 | 0.06 |
| 5112 | Software publishers | 0.0010 | 0.00 |
| 516, 518, 519 | Internet services, data processing, and other information services | 0.0442 | 0.10 |
| 512 | Motion picture and sound recording Industries | 0.0088 | 0.02 |
| 5151 | Radio and television broadcasting | 0.0140 | 0.03 |
| 5152, 5175 | Cable and other subscription programming and program distribution | 0.0031 | 0.01 |
| 517, except 5175 | Telecommunications, except cable and other programming distribution | 0.0437 | 0.10 |
| 521, 5221 | Monetary authorities and depository credit intermediation | 0.0572 | 0.12 |
| 5222, 5223,525, 533 | Nondepository credit intermediation and related support activities, funds, trusts, and lessors of nonfinancia | 0.0850 | 0.19 |
| 523 | Securities, commodity contracts, and other financial investments and related activities | 0.0457 | 0.10 |
| 5241 | Insurance carriers | 0.0170 | 0.04 |
| 5242 | Agencies, brokerages, and other insurance related activities | 0.0099 | 0.02 |
| 531 | Real estate | 0.0431 | 0.09 |
| 5321 | Automotive equipment rental and leasing | 0.0090 | 0.02 |
| 53,225,323 | Consumer goods rental and general rental centers | 0.0093 | 0.02 |
| 5324 | Commercial and industrial machinery and equipment rental andleasing | 0.0062 | 0.01 |
| 5411 | Legal services | 0.0405 | 0.09 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 0.0626 | 0.14 |
| 5413 | Architectural, engineering, and related services | 0.0941 | 0.21 |
| 5414 | Specialized design services | 0.0847 | 0.18 |
| 5415 | Computer systems design and related services | 0.0203 | 0.04 |
| 5416 | Management, scientific, and technical consulting services | 0.0615 | 0.13 |
| 5417, 5419 | Scientific research and development and other professional,scientific, and technical services | 0.1720 | 0.37 |
| 5418 | Advertising and related services | 0.0357 | 0.08 |
| 551 | Management of companies and enterprises | 0.2334 | 0.51 |
| 5611, 2 | Office administrative and facilities support services | 0.0170 | 0.04 |
| 5613 | Employment services | 0.1717 | 0.37 |
| 5614, 5616, 5619 | Business support and investigation and security services andsupport services, nec | 0.1055 | 0.23 |


| NAICS code | Industry description | $\begin{gathered} \text { Employees } \\ \text { per \$1M } \\ \text { sales } \\ \text { output } \end{gathered}$ | Indirect Employees per 100 vehicles |
| :---: | :---: | :---: | :---: |
| 5615 | Travel arrangement and reservation services | 0.0142 | 0.03 |
| 5617 | Services to buildings and dwellings | 0.0900 | 0.20 |
| 61 | Educational services | 0.0273 | 0.06 |
| 6211-3 | Offices of health practitioners | 0.0003 | 0.00 |
| 6214-6,6219 | Ambulatory health care services except offices of health practitioners | 0.0019 | 0.00 |
| 622 | Hospitals | 0.0004 | 0.00 |
| 6231-2 | Nursing care and residential mental health facilities | 0.0001 | 0.00 |
| 6233, 6239 | Community care facilities for the elderly and residential care facilities, nec | 0.0000 | 0.00 |
| 6241-3 | Individual, family, community, and vocational rehabilitationservices | 0.0001 | 0.00 |
| 6244 | Child day care services | 0.0000 | 0.00 |
| 7111, 7113-5 | Performing arts companies, promoters, agents, managers and independent artists | 0.0126 | 0.03 |
| 7112 | Spectator sports | 0.0041 | 0.01 |
| 712 | Museums, historical sites, and similar institutions | 0.0001 | 0.00 |
| 713 | Amusement, gambling, and recreation industries | 0.0132 | 0.03 |
| 7211 | Traveler accommodation | 0.0660 | 0.14 |
| 7212-3 | RV parks, recreational camps, and rooming and boarding houses | 0.0002 | 0.00 |
| 722 | Food services and drinking places | 0.0532 | 0.12 |
| 8111 | Automotive repair and maintenance | 0.4033 | 0.88 |
| 8112 | Electronic and precision equipment repair and maintenance | 0.0087 | 0.02 |
| 8113 | Commercial and industrial equipment (except automotive and electronic) repair and maintenance | 0.0261 | 0.06 |
| 8114 | Personal and household goods repair and maintenance | 0.0051 | 0.01 |
| 8121 | Personal care services | 0.0000 | 0.00 |
| 8122 | Death care services | 0.0000 | 0.00 |
| 8123 | Drycleaning and laundry services | 0.0095 | 0.02 |
| 8129 | Other Personal Services | 0.0027 | 0.01 |
| 8131-3 | Religious, grantmaking and giving services, and social advocacy organizations | 0.0001 | 0.00 |
| 81,348,139 | Civic, social, business, and similar organizations | 0.0281 | 0.06 |
| 814 | Private households | 0.0000 | 0.00 |
| NA | Federal electric utilities | 0.0012 | 0.00 |
| NA | Federal government enterprises, nec | 0.0015 | 0.00 |
| NA | Federal general government | 0.0005 | 0.00 |
| NA | Federal government capital services | 0.0000 | 0.00 |
| NA | Local government passenger transit | 0.0052 | 0.01 |
| NA | State and local electric utilities | 0.0039 | 0.01 |
| NA | State and local government enterprises | 0.0155 | 0.03 |


| NAICS code | Industry description | Employees <br> per $\$ 1 \mathbf{M}$ <br> sales <br> output | Indirect <br> Employees <br> per 100 <br> vehicles |
| ---: | :--- | ---: | ---: |
| NA | State and local government hospitals | 0.0001 | 0.00 |
| NA | State and local government education | 0.0011 | 0.00 |
| NA | State and local general government, nec | 0.0008 | 0.00 |
| NA | State and local government capital services | 0.0000 | 0.00 |
| NA | Royalties | 0.0000 | 0.00 |
| NA | Owner-occupied dwellings | 0.0000 | 0.00 |
| NA | Noncomparable imports | 0.0000 | 0.00 |
| NA | Scrap, used and secondhand goods | 0.0000 | 0.00 |
| NA | Rest of the world industry | 0.0000 | 0.00 |
| NA | Inventory valuation adjustment | 0.0000 | 0.00 |
| NA | Total | 8.2356 | 17.94 |
| NA | Total less Motor Vehicle Manufacturing (NAICS 3361) | 7.0223 | 15.30 |


[^0]:    ${ }^{1}$ GM includes Buick, Cadillac, Chevrolet, GMC, Oldsmobile, Pontiac, Saturn, Saab, and Suzuki (excluding NUMMI); Subaru is listed separately
    Ford includes Ford, Lincoln, Jaguar, Aston Martin, Volvo, and Mazda (excluding Auto-Alliance) DCX includes Chrysler, Dodge, Jeep, and Mercedes; Mitsubishi is listed separately

[^1]:    ${ }^{2}$ The AB 1493 rule officially regulates greenhouse gas emissions. However, this effectively translates into increasing fuel-economy standards.

[^2]:    ${ }^{3}$ One notable exception is for Nissan, who was assumed to reduce sales 59\% (instead of 75\%) in the PC/LDT1 segment. This was due to the 2.5 liter Altima, which had such high sales volume in California, it would have represented over $90 \%$ if included in the lost sales.

[^3]:    ${ }^{4}$ Includes assembly, engine, transmission, and stamping plants

[^4]:    ${ }^{5}$ In cases where vehicle models were produced in more than one plant, Harbour relied on its knowledge of the industry to extrapolate how losses would be allocated to appropriate plants. Vehicles imported from overseas would not be considered in the production losses, as they are not produced in North American plants.

[^5]:    ${ }^{6}$ The eliminated workers may be laid off, still receiving some portion of their pay, depending on the current labor contract. This would create a considerable cost burden for the affected OEMs, as they are still liable for the cost of the laid off workforce.

[^6]:    ${ }^{7}$ Source: Edmunds

[^7]:    ${ }^{8}$ Source: NHTSA American Automobile Labeling Act (AALA) data, Automotive News Market Data Book; provided by Automotive Trade Policy Council (ATPC); It should be noted that the AALA data considers both U.S. and Canadian content as domestic, however, assuming that the ratio of U.S. to Canadian content is consistent across OEMs, this would not have a significant effect on the calculations
    ${ }^{9}$ Source: National Automobile Transporters Labor Division (NATLD)
    ${ }^{10}$ Source: National Auto Dealers Association (NADA)
    ${ }^{11}$ Source: Ward's Automotive

[^8]:    ${ }^{12}$ GM includes Buick, Cadillac, Chevrolet, GMC, Oldsmobile, Pontiac, Saturn, Saab, and Suzuki (excluding NUMMI); Subaru is listed separately
    Ford includes Ford, Lincoln, Jaguar, Aston Martin, Volvo, and Mazda (excluding Auto-Alliance) DCX includes Chrysler, Dodge, Jeep, and Mercedes; Mitsubishi is listed separately

[^9]:    ${ }^{13}$ "Unaffected OEMs" refers to Honda, Toyota, and Hyundai. It is assumed Volkswagen would not be able to sell replacement vehicles
    ${ }^{14}$ All volume would not be made up if overall vehicle sales were lost

[^10]:    ${ }^{15}$ Source: Automotive News 2004 Market Data book (2003 calendar year data)
    ${ }^{16}$ Adjusted import ratios account for new facilities currently under construction (Hyundai plant in Alabama, Toyota plant in Texas)

[^11]:    ${ }^{17}$ Source: R.L. Polk Automotive Intelligence; provided by Sierra Research

[^12]:    ${ }^{18}$ Source: U.S. Bureau of Labor Statistics

