

~~PART IV – REPRESENTATIONS AND INSTRUCTIONS~~

**SECTION L – INSTRUCTIONS, CONDITIONS AND NOTICES
TO OFFERORS OR RESPONDENTS**

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L.1 — FAR 52.252-1 SOLICITATION PROVISIONS INCORPORATED BY REFERENCE (FEB 1998)

This solicitation incorporates one or more solicitation provisions by reference, with the same force and effect as if they were given in full text. Upon request, the Contracting Officer will make their full text available. Offerors are cautioned that the listed provisions may include blocks that must be completed by Offerors and submitted with the quotation or offer. In lieu of submitting the full text of these provisions, Offerors may identify the provision by paragraph identifier and provide the appropriate information with the quotation or offer.

FEDERAL ACQUISITION REGULATION (48 CFR CHAPTER I) CLAUSES

<u>NUMBER</u>	<u>TITLE</u>	<u>DATE</u>
52.204-6	DATA UNIVERSAL NUMBERING SYSTEM (DUNS) NUMBER	OCT 2003
52.214-34	SUBMISSION OF OFFERS IN THE ENGLISH LANGUAGE	FEB 2000
52.214-35	SUBMISSION OF OFFERS IN U.S. CURRENCY	FEB 2000
52.215-16	FACILITIES CAPITAL COST OF MONEY	OCT 1997
52.215-1	INSTRUCTIONS TO OFFERORS – COMPETITIVE ACQUISITION – WITH ALTERNATIVE I	OCT 1997
52.222-24	PRE-AWARD ON-SITE EQUAL OPPORTUNITY COMPLIANCE REVIEW	FEB 1999
52.222-46	EVALUATION OF COMPENSATION FOR PROFESSIONAL EMPLOYEES	FEB 1993
52.237-10	IDENTIFICATION OF UNCOMPENSATED OVERTIME	OCT 1997

L.2 — FAR 52.252-5 AUTHORIZED DEVIATIONS IN PROVISIONS (APR 1984)

- a) The use in this solicitation or contract of any Federal Acquisition Regulation (48 CFR Chapter 1) provision with an authorized deviation is indicated by the addition of “(DEVIATION)” after the date of the provision.
- b) The use in this solicitation or contract of any Commerce Acquisition Regulation provision with an authorized deviation is indicated by the addition of “(DEVIATION)” after the name of the regulation.

L.3 — CAR 1352.252-71 REGULATORY NOTICE (MAR 2000)

Offerors are advised that certain provisions and clauses identified with a Commerce Acquisition Regulation (CAR) notation for identification purposes have not yet been binding for this acquisition and will be contained in the CAR at Part 13 of Title 48 of the Code of Federal Regulations.

L.4 — CAR 1352.215-73 INQUIRIES (MAR 2000)

Offerors must submit all questions concerning this solicitation in writing via the website at <http://www.census.gov/procur/www/dads2/index.html>. Questions must be received no later than ~~March 20, 2006~~ **January 12, 2007**. All responses to the questions will be made in writing and included in an amendment to the solicitation.

L.5 — CAR 1352.233-71 SERVICE OF PROTESTS (MAR 2000)

An agency protest may be filed with either (1) the Contracting Officer or (2) at a level above the Contracting Officer, with the agency Protest Decision Authority. See 64 Fed. Reg. 16,651 (April 6, 1999) for the procedures for filing agency protests at the level above the Contracting Officer (with the Protest Decision Authority).

Agency protests filed with the Contracting Officer **shall** be sent to the following address:

Contracting Officer
U.S. Census Bureau
Acquisition Division
Room G-314, FB 3, Stop 1700
Washington, DC 20233

If a protest is filed with either the Protest Decision Authority or with the Government Accountability Office (GAO), a complete copy of the protest (including all attachments) **shall** be served upon the Contracting Officer and Contract Law Division of the Office of the General Counsel within one day of filing with the Protest Decision Authority or with GAO. Service upon the Contract Law Division **shall** be made as follows:

U.S. Department of Commerce
Office of the General Counsel
Contract Law Division – Room 5893
Herbert C. Hoover Building
14th Street and Constitution Avenue, NW
Washington, DC 20230
Attn: Amy Crotts, Esquire

L.6 —TYPE OF CONTRACT

The Government intends to award a performance-based contract with some type of award or incentive fee structure. The Government is open to various contract types, including mixed contract types within the overall contract. Offerors shall propose the specific contract type and award or incentive fee structure. Offerors may propose different contract types for each Contract Line Item Number (CLIN) identified in Section B. The contract type within each CLIN shall be consistent.

L.7 —COMPETITIVE RANGE

The Census Bureau intends to evaluate proposals and award a contract after conducting discussions with the Offerors whose proposals are determined to be within the competitive range. Proposals considered within the competitive range are those that the Contracting Officer considers the most highly rated, or if the Contracting Officer determines that the number of proposals that would otherwise be in the competitive range exceed the number at which an efficient competition can be conducted, the Contracting Officer will limit the number of proposals in the competitive range.

L.8 —EVALUATION SUPPORT

Offerors are advised that the Government may utilize outside Contractors and/or Consultants to assist in the evaluation of proposals. These outside Contractors will have access to any and all information contained in the Offeror’s proposal, and will be subject to appropriate conflict of interest standards and confidentiality restrictions.

L.9 —SUBMISSION OF OFFERS

Offerors **shall** submit to the address below, its proposal materials by 3:00 p.m. Eastern Time in accordance with the dates specified in Section L.14. Offers received at this destination after the time and date specified for receipt **shall** be considered non-compliant.

- a) **MARKINGS:** It is important that the offer is sealed and the outer envelope or wrapping of the offer is addressed as follows:

Mailing Address: —U.S. Census Bureau
 Attn: Michael L. Palensky
 Room G-314, FB 3, Stop 1700
 Washington, DC 20233

Solicitation No.: YA132306RP0001

(NOTE: Failure to mark the outer cover could cause the offer to be misdirected and received too late at the required destination.)

- b) Offers **shall** be mailed or hand-carried to the office cited above and also cited in SF 33, block 7.
- c) If sent via FedEx, UPS or similar delivery services, offers must be delivered to the physical address below by the time and date specified in L.9 above.

Physical Address: U.S. Census Bureau
 Attn: Michael L. Palensky
 4700 Silver Hill Road
 Room G-314, FB 3, Stop 1700
 Suitland, MD 20746

L.10 — AMENDMENTS TO PROPOSAL

Any changes to a proposal made by an Offeror after its initial submission **shall** be submitted following the same instructions in this section for the appropriate volume to the following address:

Mailing Address: U.S. Census Bureau
 Attn: Michael L. Palensky
 Room G-314, FB 3, Stop 1700
 Washington, DC 20233

Physical Address: U.S. Census Bureau
 Attn: Michael L. Palensky
 4700 Silver Hill Road
 Room G-314, FB 3, Stop 1700
 Suitland, MD 20746

Changes **shall** be described in summary format and the changes/replacement pages **shall** be clearly identifiable. Changes from the original page **shall** be indicated on the outside margin by vertical lines adjacent to the change. Offerors **shall** include the date of the amendment at the bottom of the changed pages.

L.11 — ACCEPTANCE OF PROPOSALS

Regarding acceptance of proposals:

- a) The Government reserves the right to consider as acceptable only those proposals submitted according to all technical requirements stated or referenced in this solicitation that demonstrate an understanding of the problems involved and the scope of the project.

- b) Alternate proposals will not be evaluated.

L.12 RESERVED

L.13 PRIME CONTRACTOR RESPONSIBILITIES

The selected Offeror **shall** be held responsible as the Prime Contractor for the procurement of all services and supplies required under this contract. The selected Offeror **shall** also be held responsible by the Government for performance of all Contractor obligations under any contract and subcontract(s) resulting from their proposal. The Government will render all payments due for services performed solely to the Prime Contractor.

L.14 — ANTICIPATED AWARD DATE AND MILESTONE SCHEDULE

The anticipated contract award date is on or about ~~TBD~~August 17, 2007, but may be earlier or later than this date. The anticipated effective date of the contract will be ~~TBD~~October 1, 2007. The Government is not obligated to award the contract on this date.

Milestones for submission of proposals and evaluation are as follows:

Issue Request for Proposal: ~~TBD~~January 8, 2007

Questions Related to the SOLICITATION Due: ~~TBD~~January 12, 2007

Technical and Cost Proposals Due: ~~TBD~~February 9, 2007

~~Written Discussion Questions Issued to Offerors in the Competitive Range
Offeror's Responses to Discussion Questions~~

Oral Presentations/Discussions: ~~TBD~~

~~Request for Final Revisions: TBD—May 7 – 22, 2007~~

Final Proposal Revisions Due (~~Best And Final Offer~~): ~~TBD~~BAFO: June 15, 2007

Contract Award: ~~TBD~~August 17, 2007

Contract Effective Date (Anticipated): October 1, 2007

L.15 — NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM (NAICS) CODE FOR SUBCONTRACTORS

- a) In accordance with FAR provision 52.219-1, entitled "SMALL BUSINESS PROGRAM REPRESENTATION," the NAICS code for this solicitation is 541512, "Computer Systems Design Services" that has an associated size standard of \$21,000,000.
- b) Subcontracted work need not be classified as NAICS Code 541512. It should be classified under the NAICS Code that is appropriate for the work.

L.16 — PROPOSAL INSTRUCTIONS

- a) Offerors **shall** submit a six-volume written proposal in accordance with Section L.9 -Submission of Offers.
- b) In addition to the written proposal, Offerors **shall**, if requested, also make Oral Presentations to the Government. In the event there is a discrepancy between the written proposal and the oral presentation, the written proposal takes precedence. Oral Presentations **shall** be conducted in accordance with the instructions in Section L.16.1.

- c) Failure to present an Oral Presentation, if requested, **shall** render the entire proposal as non-responsive (see Section L.16.1).
- d) Offerors **shall** submit only the information required by this Section L. Marketing literature, marketing or product videos, catalogs, manuals, product literature, or other extraneous information, either electronic or hard copy, provided with the proposal will not be reviewed or utilized in the evaluation.
- e) Any questions related to the solicitation **shall** be submitted via email directly to the Census Bureau via the Acquisition website at <http://www.census.gov/procur/www/dads2/index.html> by ~~TBD~~ January 12, 2007.

L.16.1— Guidance on ~~Oral Presentations~~ Plans and Approaches

~~There will be. The Government has made a distinction, in this solicitation, between plans and approaches. Plans shall be Oral Presentation/Discussion consisting of separate documents and included as attachments to the relevant volume of several sessions. Following the Competitive Range Determination, the Contracting Officer will schedule the Oral Presentation/Discussion. Each Offeror the Offeror's proposal. Approaches shall be described as part of the Offeror's plans or relevant technical volume of the proposal. The Government believes that remains in the Competitive Range will be invited to Oral Presentations and will be issued discussion questions in writing from the Contracting Officer. The discussion questions will be organized by preparation of approaches in response to this solicitation should be less burdensome than the evaluation criteria in Section M, and will reflect the Offeror's deficiencies, significant weaknesses and risks. The Offeror shall provide written responses to the Government five (5) working days prior preparation of plans. This distinction between plans and approaches shall be applied to Oral Presentations. The discussion period following each session will address the written discussion questions the Offeror received as well as any additional negotiations the Contracting Officer feels are necessary. Discussions will continue as long as necessary following each session. The Contracting Officer may schedule additional discussions with each Offeror that do not coincide with the Oral Presentations. All discussion periods following the Oral Presentation periods shall be recorded as stated in all volumes of the Offeror's proposals.~~

L.16.1.6.4

~~Each Oral Presentation session shall begin with the identification of the session being presented and the presenter's introduction by name, position, and company affiliation.~~

~~L.16.1.1— Oral Presentation Format and Content~~

~~Time allotted to each session, as specified in the table below, does not relate in any way to the relative importance of the topic in the evaluation process. Offerors must reference Section M for information on relative importance.~~

Session Each Offeror	Session Name	Maximum Allotted Presentation Time
Day 1		
A.M.	Technical Approach, Similar Experience and Past Performance, and Option for Ad Hoc Replacement	Up to 3 Hours
P.M.	Discussions on Technical Approach, Similar Experience and Past Performance, and Option for Ad Hoc Replacement	Until Completed
Day 2		
A.M.	Program Management	Up to 2 Hours
A.M.	Discussions on Program Management	Until Completed
P.M.	Remaining discussions	Until Completed

~~———— L.16.1.1.1 ——— Technical Approach~~

~~The Technical Approach portion of the Oral Presentation should present the rationale for the Offeror's written proposal. The presentation shall address how the approach meets stated requirements, and how the approach provides the Government with strong assurances that all requirements will be met.~~

~~———— L.16.1.1.2 Similar Experience and Past Performance~~

~~Offerors shall not present the Similar Experience or Past Performance content provided in the Offeror's written proposal.~~

~~Rather, Offerors may provide a demonstration that shows successful implementation of systems similar in size, scope and complexity to the DADS Program. Offerors will not be provided with additional presentation time for demonstrations and any demonstration(s) must occur within the allotted Technical Approach oral presentation timeframe. The Offerors may demonstrate prototypes or existing systems, and may provide the presentation within the room or elsewhere within the Offerors' facility (bearing in mind that any time required to~~

~~transport all participants to a different location for demonstrations will count toward the oral presentation time).~~

~~L.16.1.1.3 Option for Ad Hoc Tabulation Replacement~~

~~The Option for Ad Hoc Tabulation Replacement portion of the oral presentation should present the rationale for the Offeror's written proposal. The presentation shall address how the approach meets stated requirements, and how the approach provides the Government with strong assurances that all requirements will be met.~~

~~L.16.1.1.4 Program Management~~

~~The Program Management portion of the Oral Presentation shall discuss the rationale for the organizational structure proposed in the written proposal. Further, it shall address the major management issues and risks the Offerors expect with the DADS Program, and how the management approach as written in the proposal will address these potential problems. The presentation shall address how the approach meets stated requirements, and how the approach provides the Government with strong assurances that all requirements will be met.~~

~~L.16.1.1.5 Key Personnel~~

~~Offerors shall ensure that all personnel designated as Key Personnel for the DADS II Contract are introduced in person at the Oral Presentation and Key Personnel shall participate in the Oral Presentation. Only personnel designated as "key" for the DADS II Contract will be permitted to present during any Oral Presentation. Offerors shall not repeat Key Personnel qualifications as presented in the written proposal.~~

~~L.16.1.2 Oral Presentation Facilities~~

~~L.16.1.2.1 Facilities~~

- ~~a) Offerors shall provide the facilities at which the oral presentations are to be conducted. The facility shall be located within the continental United States. The facility shall be large enough to accommodate twenty (20) Government personnel in addition to the Offerors' Oral Presentation teams. The Government will set the agenda.~~
- ~~b) The expectation is that two (2) workdays is required to complete the Oral Presentations for each Offeror.~~
- ~~c) The Offerors shall provide separate rooms of sufficient size for the Government's team to recess at any time during the Oral Presentations. This requirement is solely for the purpose of minimizing disruptions to the surrounding environment.~~
- ~~d) The Offerors shall provide written notice to the Contracting Officer of the desired locations of the Oral Presentations facilities within three (3) workdays~~

~~following notification by the Government of the dates/times for the presentations. Included in this notice shall be the names and telephone numbers of the Offerors' representative whom the Government should contact upon arrival at the facilities; information concerning site access procedures (if required), information concerning parking location, maps of the facilities (if required), building and room numbers, and any other logistical information that the Offerors deem necessary.~~

~~———— L.16.1.2.2 — Oral Presentations/Discussion Authorized Attendees~~

~~The Offerors' attendees shall include all presenters and any other personnel designated as key in the proposal. There is no limit on the number of presenters within a session, although there will be no additional time provided for introductions and/or set up modifications. The Offeror shall have an authorized representative present during all discussion periods.~~

~~———— L.16.1.6.3 — Presentation Equipment~~

- ~~a) The Offerors may use their choice of presentation equipment during the oral presentation (e.g., overhead projector, slide projector, or computer driven projection display).~~
- ~~b) The Offerors shall be responsible for providing the presentation equipment, preparing it (setting it up) prior to the start of the presentations, and operating it during the presentations.~~

~~———— L.16.1.6.4 — Recording of Oral Presentations/Discussions~~

- ~~a) The Offerors shall provide the Government with two (2) copies of a recording of the oral presentations and discussion periods on DVD-R format before leaving the presentation site. No modifications to the content of the presentation whatsoever will be permitted, to include editing for any reason.~~
- ~~b) The Offerors may keep the original master version of the recording(s) for their own educational purposes.~~
- ~~e) The Government will allow one (1) hour after the conclusion of the Oral Presentation for the Offerors to complete the recording and copying process.~~

~~— The Offerors shall be responsible for providing the recording equipment, set up, personnel, media, and all other required equipment. The Offerors must determine appropriate parameters for lighting, sound, and speaker placement prior to the start of presentations, as the presentation may not be halted for any reason once started.~~

L.16.2 — 2 Written Proposal Organization

The following table summarizes the written proposal organization requirements. All items listed in this table are due on ~~TBD~~February 9, 2007.

Table L.16.2-1 Proposal Organization Requirements

Proposal Volume	Copies	Sections	Maximum Pages and Special Instructions
<p>Volume I: Technical Approach</p>	<p>One (1) original, and fifteen (15) hard copies</p>	<p>Section 1: Business Operations – Tabulation</p> <p>Section 2: Business Operations – Dissemination</p> <p>Section 3: DADS Requirements Management</p> <p>Section 4: System Life Cycle Management</p> <p>Section 5: Systems Engineering and Architecture</p> <p>Section 6: Security</p> <p>Section 7: <u>DADS System Replacement</u> of DADS Systems</p>	<p>175<u>250</u> pages</p> <p><u>Plan(s) identified in Section C.4 and required with the Offeror’s proposal shall not exceed 20- pages and be submitted as an appendix to this volume. The plan(s) are not included in the page limit of this volume.</u></p> <p><u>Each Approach identified in Section C.4 and required with the Offeror’s proposal shall be incorporated within the page limit of this volume. These Approaches shall support the Offeror’s methodology described in the appropriate section of this volume.</u></p>
<p>Volume II: Similar Experience and Past Performance</p>	<p>One (1) original and fifteen (15) hard copies</p>	<p>Section 1: Similar Experience Project References</p>	<p>The Similar Experience Template (Attachment L.1) shall be used to cite up to five (5) project references. The submission for each project cited shall not exceed four (4) pages.</p>

Proposal Volume	Copies	Sections	Maximum Pages and Special Instructions
		<p>Section 2: Past Performance References</p>	<p>The Offeror shall mail the Past Performance Questionnaire (Attachment L.2) directly to the references.</p> <p>The Offeror shall cite up to five (5) projects for Past Performance. These projects can be the same or different from the similar experience projects.</p> <p>In the proposal, provide the list of references with complete contact information. No page limitation.</p>

Proposal Volume	Copies	Sections	Maximum Pages and Special Instructions
<p>Volume III:</p> <p>Program Management</p>	<p>One (1) original, and fifteen (15) hard copies</p>	<p>Section 1 – Description of Program Management</p>	<p>50<u>125</u> pages</p> <p>Volume III of the proposal constitutes the Offeror’s PMP.</p> <p><u>The attachments to the PMP identified in Section C.5 and required with the Offeror’s proposal are not included in the page limit of this volume.</u></p> <p><u>Two of the attachments are the Plan for Phase 1, Transition Planning and the Subcontracting Plan and each of these attachments shall not exceed 20-pages.</u></p> <p>Exception to 50-Page Limit: Plan for Phase 1, Transition Planning, CWBS, Master Project Schedule, Organizational Breakdown Structure, CWBS Dictionary, Performance Measurement Baseline, Responsibility Assignment Matrix, Risk Register, and Subcontracting Plan are not included in the 50-page limit.</p> <p><u>Each Approach identified in Section C.5 and required with the Offeror’s proposal shall be incorporated within the page limit for this volume. These Approaches shall support the Offeror’s methodology described in this volume.</u></p> <p>The description of Key Personnel (C.5.8) shall be excluded from this section.</p>

Proposal Volume	Copies	Sections	Maximum Pages and Special Instructions
		<p>Section 2 – Initial Staff Resumes for <u>initial staff</u> for Phase 1, Transition Planning (if different from Key Personnel)</p>	<p>Submitted resumes for each initial staff shall not exceed 3-pages (see Section 5.9, Staffing).</p> <p>The resumes of Key Personnel (see Section C.5.8, Key Personnel) shall be excluded from this section.</p>
<p>Volume IV: Key Personnel</p>	<p>One (1) original, and fifteen (15) hard copies</p>	<p>Section 1:</p> <ul style="list-style-type: none"> a) Key Personnel Resumes b) Letters of Commitment 	<ul style="list-style-type: none"> a) 3 pages per resume b) Scanned images acceptable. One (1) Letter of Commitment required from each key person and one (1) page limit per letter.
		<p>Section 2: Individual Performance Questionnaire (Attachement<u>Attachm</u> <u>ent</u> L.3)</p>	<p>The Offeror shall mail the Individual Performance Questionnaire (Attachment L.3) directly to the references. In the proposal, provide the list of references with complete contact information. No page limitation.</p>

Proposal Volume	Copies	Sections	Maximum Pages and Special Instructions
Volume V: Option for Ad Hoc Custom Tabulation Replacement	One (1) original, and fifteen (15) hard copies	The option for the Ad Hoc Custom Tabulation Replacement system shall be submitted in one volume, organized as appropriate.	25 page limit <u>The Approach identified in Section C.6 and required with the Offeror’s proposal shall be incorporated within the page limit of this volume.</u>
Volume VI: Cost Proposal Option for the Dissemination of Population Estimates	One (1) original, and seven (7) <u>fifteen (15)</u> hard copies	The cost proposal shall be submitted in one volume and in accordance with instructions in L.16.2.10 and Section B. <u>The option for the Dissemination of Population Estimates shall be submitted in one volume, organized as appropriate.</u>	No 5 page limitation <u>The Approach identified in Section C.7 and required with the Offeror’s proposal shall be incorporated within the page limit of this volume.</u>
Volume VII: Cost Proposal	<u>One (1) original, and seven (7) hard copies</u>	Section 1: <u>Maintain, Enhance and Replace DADS System and Business Operations</u>	<u>No page limitation</u>
		Section 2: <u>Option for Custom Tabulation Replacement System</u>	<u>No page limitation</u>
		Section 3: <u>Option for the Dissemination of Population Estimates</u>	<u>No page limitation</u>

L.16.2.1 Submission of Written Proposal Material

Offerors **shall** submit written proposals on CD-ROMs and in hard copy. CD-ROM **shall** be marked clearly. The file naming conventions (defined below) **shall** be used.

Volumes I, II, III, IV-, V and ~~V~~VI **shall** be placed on one (1) CD-ROM, while Volume ~~V~~VII **shall** be on a separate CD-ROM. CDs must be readable on an IBM PC-compatible system running Windows XP 2003 or higher.

Each CD-ROM **shall** be clearly labeled, and each label **shall** state the following:

- (1) Offeror’s name
- (2) Solicitation number

- (3) Date of the submission
- (4) Proposal volume(s) (name(s), number(s)) contained on the CD-ROM

If more than one CD-ROM is required for a volume, each CD-ROM **shall** be labeled as Disk "x" of "y" (e.g., Disk 1 of 2).

If there are any discrepancies between the electronic version and the hard copy version submitted in response to this solicitation, the hard copy version **shall** take precedence.

L.16.2.2 _____ CD-ROM Submission Requirements and File Naming Conventions

Electronic files **shall** be named in accordance with the following conventions.

Table L.16.2.2-1 CD-ROM Submission Requirements

Volume/ Section	Copies	Format	File Naming Convention
Volume I - V - VI	Six (6) Twenty (20) CD-ROMs	Microsoft Word (.doc) <u>and</u> Adobe Acrobat Portable Document Formats (.pdf) - current versions	DADSII Vol X Section Y [Offeror's name]_[date].doc DADSII Vol X Section Y [Offeror's name]_[date].pdf NOTES: Abbreviations are acceptable for Offeror's name, e.g., Dept. of Commerce = DOC X – indicates the appropriate Volume number Y – indicates the appropriate Section number
Volume VII	Six (6) Twenty (20) CD-ROMs	Microsoft Word (.doc) <u>and</u> Adobe Acrobat Portable Document Formats (.pdf) and Microsoft Excel formats (.xls) - current versions All spreadsheets must be contained in the same workbook.	DADSII Vol X Sec Y [Offeror's name]_[date].doc DADSII Vol X Sec Y [Offeror's name]_[date].pdf DADSII Vol X Sec Y [Offeror's name]_[date].xls ALL NOTES FROM ABOVE APPLY

L.16.2.3 — Written Proposal Formatting Instructions

Offerors **shall** confine their submission to the established page limitations described in this section. Cover letters, title pages, table of contents, list of figures, acronym lists, and compliance matrices are excluded from the page limitations.

Each proposal volume **shall** be bound in a separate three-ring binder of minimum size to contain the material. A binder cover page **shall** be affixed to the outer cover of each volume that clearly identifies each volume with a volume number and name, copy number (i.e., copy 2 of 6), solicitation number, date of submission, and the Offeror's name. This information also **shall** appear on the spine of the binder. Tab indexing **shall** be used to identify all sections within a particular proposal volume. There **shall** be no writing or graphics on the tab index page other than that required for identifying the particular section.

The Offeror's written proposal **shall** be prepared on standard 8.5x11 inch pages. The proposal pages **shall** be numbered, printed on one side only, and bound along the left margin. Each page **shall** have a one-inch margin at the top and the bottom and on each side. Page numbers, notations of proprietary material, and any other identifying information printed on each page may be included in the margin.

Text **shall** be in Times New Roman, 11 point font; however, text included in figures or graphics in the written proposal may be reduced to 9 point font (Arial or Arial Narrow may also be used for figures or graphics). Table text must maintain 11-point font. Should the Offeror require fold-out pages for graphics, one fold-out page **shall** not exceed 17x11 inches. Fold-outs will be counted as two (2) pages, regardless of size, and subsequent page numbering must be adjusted appropriately.

NOTE: For spreadsheet text in the Cost Volume (Volume VI), minimum font size shall be 10-point.

L.16.2.4 — Written Proposal Content

The evaluation of the written proposals will be based on the information presented. Therefore, organization, clarity, accuracy of information, relevance, and completeness are of prime importance. The written proposals **shall** be provided in ~~six (6)~~ ~~seven (7)~~ volumes, as stated in table L.16.2-1 – Proposal Organization Requirements.

L.16.2.5 — Volume I: Technical Approach

The Technical Approach Volume **shall** describe the Offeror's proposed approach to meeting the requirements as stated in the Performance Work Statement, Section C.4.7, Technical Requirements.

Offerors **shall** include the following sections in Volume I of their written proposal:

- Business Operations – Tabulation
- Business Operations – Dissemination
- DADS Requirements Management
- System Life Cycle Management

- System Engineering and Architecture
- Security
- Replacement of DADS Systems

L.16.2.6 — Volume II: Similar Experience and Past Performance

Volume II **shall** present evidence of the Offeror's or their subcontractors Similar Experiences and Past Performance. Similar Experience reflects whether contractors have performed relevant work, and Past Performance describes how well contractors performed relevant work. The Offeror may rely on the Similar Experience and Past Performance of its subcontractors to meet this requirement.

Offerors **shall** include Section 1 – Similar Experience and Section 2 – Past Performance in Volume II of their written proposals.

L.16.2.6.1 — Volume II, Section 1: Similar Experience Project References

Volume II **shall** present evidence of the Offeror's Similar Experience up to five (5) contracts performed in the past five (5) years. Contracts (commercial, Federal, state, local government and foreign governments) of similar work and complexity related to the DADS Program are preferred. If the Offeror has no single contract experience that encompasses all types of experience as outlined in Section C, the Offeror may show relevant experience through a combination of contracts which together show that work has been accomplished which is consistent in size, scope and complexity with the DADS Program.

The Offeror's documentation of relevant experience **shall** include a description of the specific project that also addresses each project's characteristics, such as size, scope and complexity. Offerors **shall** prioritize Similar Experience submissions in the order of relevance to the DADS Program, i.e., one (1) being the most relevant to five (5) being the least relevant in the opinion of the Offeror.

Attachment L.1 provides the Similar Experience Template. This template **shall** be used for all Similar Experience projects, and the format may not be modified except to expand boxes to accommodate additional text. The Project Description/Approach portion may not exceed one (1) page; other portions may be expanded at the Offeror's discretion, so long as the total pages for each project reference do not exceed four pages. No additional items beyond the following content may be added to the template.

Template Content

- 1) **Contract Title, Project Name and Contract Number:** Indicate the name of the project as well as the title of the contract, if this differs from the project name. Also provide the contract or order number.
- 2) **Performed By:** Enter the name of the company performing the work. If several companies on the Offeror's team are participating, provide all of the company names.
- 3) **Major Subcontractor(s):** Enter the major Subcontractor(s) assigned to the contract/order, or enter "Not applicable."
- 4) **Agency/Company:** Agency or company for which the work is being performed. If applicable, also supply the name of the division, group, or other organization

within the agency/company. If the work has been contracted by one agency but performed for another, list both and clarify their roles.

- 5) **Contracting Officer (CO):** Provide the name, mail address, telephone number, FAX number, and e-mail address for the contract's official Contracting Officer. The Administrative Contracting Officer (ACO) may be substituted for the CO. The Government reserves the right to contact this reference, so Offerors must ensure the current validity of this information.
- 6) **Contracting Officer's Technical Representative (COTR):** Provide the name, mail address, telephone number, FAX number, and e-mail address for the COTR. The Government reserves the right to contact this reference, so Offerors must ensure the current validity of this information.
- 7) **Other Technical Point of Contact (POC):** Provide the name, mail address, telephone number, FAX number, and e-mail address for any additional technical POC from the customer organization who is knowledgeable of the Offeror's performance on this project. The Government reserves the right to contact this reference, so Offerors must ensure the current validity of this information.
- 8) **Period of Performance:** Indicate, by month and year, the start and completion (or "ongoing") dates for the project, contract, or order. State original completion date, and if applicable, revised completion date.
- 9) **Contract Type and Total Value:** Enter the contract's (or order's) type (Cost Plus, Incentive, Award Fee, IDIQ, FFP, T&M, etc.). Enter the original total dollar value of the contract and the current dollar value, if different. If contract type was different for project phases, list all applicable contract types.
- 10) **Product/Service Provided:** If the performing company did not perform all aspects of the project, then state which portion(s) it did perform.
- 11) **Project Description, Approach and Relevancy:**
 - a) Describe the technical and management approach developed and used in the formulation of a solution to the project, including tools and methodologies. This portion should focus on demonstrations of effectiveness in terms of management, technical implementation, and costs.
 - b) Describe the relevancy of this experience to the DADS Program as described in the Performance Work Statement - Section C, what it accomplished, and your role.
- 12) **Awards, Recognitions, and Certifications Received:** List all awards (to include award fees, in chronological order), recognition, and additional contract work (not including no-cost extensions) received on the program. Enter any quality, engineering, or process awards, certifications, and ratings received for the work on this project.
- 13) **Small Business Participation:** Indicate the small business participation goals set for the contract and the extent to which Offerors attained the applicable goals, if the contract required subcontracting goals or plans. If goals or plans were not required, enter "Not Applicable."

L.16.2.6.2— Volume II, Section 2: Past Performance Questionnaire

Offerors **shall** cite up to five (5) projects for Past Performance. These projects can be the same or different from the similar experience projects. Offerors **shall** contact Past Performance references directly and request that they complete and submit the attached Past Performance Questionnaires (see Attachment L.2) to the Government by **TBD February 16, 2007**. Offerors **shall** request that their references email the Past

Performance Questionnaire directly to the Census Bureau at DADSO.Acquisition@census.gov. If email is not available, they may mail the questionnaire to the Government address listed in Section L.9 or FAX their references to 301-457-8465.

If an Offeror has not performed a single contract in the last five (5) years that encompasses all requirements of the DADS Program, then the Offeror may submit Past Performance on a combination of contracts that together show that work has been accomplished that is consistent in size, scope and complexity with the DADS Program.

Offerors **shall** submit in a Microsoft Word file ~~by TBD, with the proposal~~ their list of respondents from whom the Government is expected to receive Past Performance Questionnaires. This list **shall** be prominently identified. The list of respondents **shall** be submitted in order of relevance to the DADS Program. The Government will provide Offerors with confirmation of received/non-received Past Performance Questionnaires by ~~TBD~~ February 21, 2007 so that Offerors may follow-up with non-received Past Performance Questionnaires. After ~~TBD~~ February 26, 2007, the Government will follow-up with references to help facilitate receipt of non-received Past Performance Questionnaires. Attachment L.2 (Past Performance Questionnaire) provides the questionnaire to be sent to the Offeror's references.

L.16.2.7 Volume III: Program Management

L.16.2.7.1 Volume III: Section 1, Description of Program Management

The Offeror's PMP **shall** constitute Volume III of the proposal. The Program Management section **shall** describe the Offeror's proposed approaches to meeting the requirements as stated in Section C.5.7 - Program Management, with the exception of C.5.8 - Key Personnel ~~and the resumes required in C.5.9, Staffing~~ The following shall be included as attachments to Volume III:

~~Plan for Phase~~

~~L.16.2.7.1, Transition Planning~~

~~CWBS~~

~~Master Project Schedule~~

~~Organizational Breakdown Structure,~~

~~CWBS Dictionary,~~

~~Performance Measurement Baseline~~

~~Responsibility Assignment Matrix~~

~~Risk Register~~

.1 Subcontracting Plan Attachment

In response to this solicitation Offerors shall submit a *Subcontracting Plan*. The plan must be submitted in accordance with FAR Part 19, with specific attention paid to FAR 19.704 and FAR 52.219-9.

Offerors shall show each Subcontractor's business size, as well as the estimated percentage and types of work to be subcontracted.

All prospective Subcontractors contacted by an Offeror in any manner shall be expressly advised in writing that no solicitation shall be construed in any manner to be an obligation on the Offeror’s part to enter into a subcontract with said Subcontractor. Nor shall any contract result in any claim whatsoever against the United States Government for reimbursement of costs for any efforts expended by said Subcontractor, regardless of whether or not the Offeror is awarded a contract.

Offerors shall subcontract a minimum of 25 percent of the total contract price to small business concerns. Offerors may use 2nd and 3rd tier subcontractors to meet the subcontract minimum of 25 percent of total contract price.

Offerors shall note that the current (~~FY2005~~FY2007) subcontracting goals (expressed in terms of a percentage of total planned subcontracting dollars) for the Department of Commerce <http://www.osec.doc.gov/> are as follows:

Small businesses (includes all below)	4440.0 %
Small disadvantaged businesses	16.099 %
8(a)	n/a for subcontracting
Women-owned small businesses	8.0 %
Hubzone small businesses	3.0 %
Veteran-Owned Small Businesses	3.0 %
Service-disabled Veteran-Owned Small Businesses	3.0 %

Offerors shall propose goals for the use of small businesses for each category below, expressed in terms of percentages of total planned subcontracting dollars for this contract:

Small businesses (includes all below)	_____ %
Small disadvantaged businesses	_____ %
8(a)	- _____ %
Women-owned small businesses	_____ %
Hubzone small businesses	_____ %
Veteran-Owned Small Businesses	_____ %
Service-disabled Veteran-Owned Small Businesses	_____ %
Total small business percentage	_____ %

Offerors shall submit a subcontract participation plan as part of the *Subcontracting Plan*. This plan shall include identification of the functions/performance areas the Offeror intends to subcontract. It shall also include the scope, the estimated subcontract value, labor categories, and hours to be subcontracted. Offerors shall include any plans to mentor emerging and other small businesses.

~~L.16.2.7.2~~ **Volume III**, Section 2, ~~Initial Staff Resumes for Phase 1, Transition Planning~~

The Contractor **shall** identify and submit with the response to this solicitation, resumes of the initial staff for Phase 1, ~~Transition Planning~~ (if different from Key Personnel). Submitted resumes **shall** not exceed three (3) pages for each initial staff and **shall** describe skills, experience, and education relevant to Phase 1, ~~Transition Planning~~ activities. The resumes **shall** contain the following information:

- Years of relevant experience and skill sets in relevant fields;
- Recognition in his/her field;
- Relevant published papers including a full bibliographical reference;
- Possession of degrees and certifications relevant to the proposed work.

The resumes of Key Personnel (C.5.8) **shall** be excluded from this section.

L.16.2.8 ~~Volume IV: Key Personnel~~

Offeror's **shall** designate Key Personnel as described in section C.5.8, Key Personnel. Offerors may designate personnel working on the DADS contract, either from the Prime or their Subcontractor(s), as Key Personnel. While personnel are not required to be cleared by the Government at the time proposals are submitted, Offerors **shall** ensure that all Key Personnel proposed will be able to successfully complete the Government's (HSPD-12) clearance process. Individuals designated as Key Personnel **shall** submit a completed Government clearance package to the Census Bureau with the Final Proposal Revision. The Census Bureau will provide these packages no later than fourteen (14) days prior to the Final Proposal Revision due date. Offerors **shall** ensure that all personnel designated as Key Personnel for the DADS Contract are introduced in person at the Oral Presentation and Key Personnel **shall** participate in the Oral Presentation. Not all Offerors may be invited to deliver an oral presentation.

L.16.2.8.1 ~~Volume IV, Section 1 – Key Personnel Resumes and Letters of Commitment~~

Offerors **shall** provide a resume for each person designated as key. Resumes are not to exceed three (3) pages each. The resumes **shall** contain the following information:

Years of relevant experience

- ~~Skills and skill set~~ in relevant fields
- ~~Recognition in his/her field~~

~~Relevant published papers including a full bibliographical reference~~

- ~~Possession of degrees and certifications relevant to the proposed work~~
- ~~Relevant published papers including a full bibliographical reference~~

For personnel to be designated key, Offerors must assure, to the greatest extent possible, availability for the appropriate duration of the contract. Offerors must also indicate that the person(s) will be dedicated full time to the project, or if not, provide an explanation.

Offerors **shall** provide letters of commitment that provides evidence of the corporate intent to commit these Key Personnel in the service of the DADS requirement from the date of contract award through Contract Option Period 4. A letter of commitment **shall** include the name of the person whose resume is provided, and an indication of the

percentage of time the employee will be assigned to this project. In addition, the letter of commitment **shall** certify that the Government **shall** have full accessibility to Key Personnel on demand, as required by the Government. A corporate official and each key person **shall** sign the commitment letters. Letters should be scanned for insertion into the proposal document, and are limited to one (1) page each.

L.16.2.8.2 ~~_____~~ Volume IV, Section 2 - Individual Performance Questionnaire

Offerors **shall** contact Key Personnel ~~performance references directly~~ Individual Performance Questionnaire directly and request that they complete and submit the attached Individual Performance Questionnaires (see Attachment L.3) to the Government by ~~TBD~~ February 16, 2007. Offerors **shall** request that their references email the Individual Performance Questionnaire directly to the Census Bureau at DADSO.Acquisition@census.gov. If email is not available, they may mail the questionnaire to the Government address listed in Section L.9 or FAX their references to 301-457-8465.

Offerors **shall** submit in a Microsoft Word file ~~by TBD~~ with the proposal, their list of respondents from whom the Government is expected to receive Individual Performance Questionnaires. This list **shall** be prominently identified. The Government will provide Offerors with confirmation of received/non-received Individual Performance Questionnaires by ~~TBD~~ February 21, 2007 so that Offerors may follow-up with the references about the non-received Individual Performance Questionnaires. After ~~TBD~~ February 26, 2007, the Government will follow-up with references to help facilitate receipt of non-received Individual Performance Questionnaires. Attachment L.3 (Individual Performance Questionnaire) provides the questionnaire to be sent to the Offeror's references.

L.16.2.9 ~~_____~~ Volume V: Option for Ad Hoc Tabulation Replacement

The Option for ~~Ad Hoc~~ Ad Hoc Tabulation Replacement **shall** address the requirements described in the Performance Work Statement, Section C.6; ~~– Option for Ad Hoc~~ Ad Hoc Tabulation Replacement.

L.16.2.10 ~~_____~~ Volume VI: ~~Cost Proposal~~ Option for Ad Hoc ~~the Dissemination of Population Estimates~~

The ~~cost proposal volume shall consist of a narrative that addresses the elements in~~ Option for the ~~outline below and the information and cost tables required in Section B.~~ Ad Hoc ~~The cost proposal volume shall include information applicable to both the base technical~~ Dissemination of Population Estimates ~~Ad Hoc~~ shall address the requirements ~~and described in the Performance Work Statement, Section C.7; – Option for Ad Hoc~~ the ~~Dissemination of Population Estimates.~~

L.16.2.11 Volume VII: Cost Proposal, Section B

The ~~cost proposal volume shall include information applicable to the base technical requirements,~~ the Option for Ad Hoc Tabulation Replacement, ~~and the Option for the~~ Dissemination of Population Estimates as described in the Performance Work Statement. The separation of cost between the base and the ~~option~~ options will be shown using the tables contained in Section B. The full cost of the entire proposal is the aggregate total of the base technical requirements and the ~~Option for Ad Hoc Tabulation~~ Replacement ~~options~~. The cost proposal will be evaluated on the aggregate total cost.

The following general discussions apply to the preparation of costs for ~~both~~ the base technical requirement and the ~~Option for Ad Hoc Tabulation Replacement options.~~

~~The copies of Volume VI shall be physically separate from other volumes of the proposals. Proposal pages shall be numbered. Offerors shall ensure that any spreadsheets are capable of being extracted by the Government, and therefore must be submitted in Microsoft Excel formats.~~

The Government will presume that the Offeror's proposals represent their best efforts in responding to the solicitation. Inconsistencies between promised performance and cost or price, shall be explained in the proposal. Any inconsistency, if unexplained, may raise a fundamental issue as to the Offeror's understanding of the nature and scope of the work required and of its financial ability to perform the contract. The burden of proof will rest with the Offeror.

The copies of Volume VII shall be physically separate from other volumes of the proposals. Proposal pages shall be numbered. Offerors shall ensure that any spreadsheets are capable of being extracted by the Government, and therefore must be submitted in Microsoft Excel formats.

The cost proposal is not subject to page limitations; however, Offerors shall include only the information that is pertinent to cost/pricing matters. Offerors are encouraged to create any additional non-marketing exhibits that will assist the Government in the evaluation of their cost proposals.

The cost proposal volume **shall** follow the outline below:

I. Cost Proposal General Information

a) If an Offeror proposes a cost reimbursement contract type, a statement as to whether the accounting system of the Offeror and any proposed Teaming Partners is currently deemed adequate by the Defense Contract Audit Agency (DCAA) for determining costs applicable to a "cost plus" contract. The Government desires that the successful Offerors and Teaming Partners have an approved accounting system in place and a statement as to whether or not the accounting system of the Offeror and any proposed Teaming Partners is currently deemed adequate by the Defense Contract Audit Agency (DCAA) for the accumulation of cost in a cost reimbursement contract.

b) If an Offeror proposes a cost reimbursement contract type, an explanation by Offerors of their labor and burden estimating practices (e.g., how individual rates are established; what makes up the overhead and burden; whether average rates per labor category are utilized; how standard costs/rates, with variances or another generally accepted method, are established; and any deviations from standard estimating system practices existing in the proposal).

c) Anticipated other direct costs.

d) Corporate financial statements/information, including any takeover actions, for the last three (3) years.

e) The average labor and burden rate increases/decreases of Offerors for each of the last three (3) fiscal years (along with supporting rationale for the increase/decrease).

f) **Prime and Subcontractor Agreements.** Offerors who intend to use teaming agreements in performance of this contract **shall** provide a copy of the agreement. If proposing a joint venture, Offerors **shall** provide a copy of the joint venture plan/agreement.

g) **Financial Condition and Capability.** Offerors **shall** discuss their current financial status and plans relative to this contract, including information documenting their financial condition and financial capability to conduct a project of the type and magnitude of this contract. This information **shall** be provided at both the corporate level and the lowest level pertinent to the Offeror's financial condition. If the Offeror is a division, subsidiary, or other business affiliate of a firm for which the financial information is submitted, the financial relationship between the parent and affiliate **shall** be clearly described. Include, at a minimum, the following information:

1. Name and location of the company and all its divisions, highlighting the division(s) expected to perform the effort.
2. Other pertinent information on financial resources available to the company.
3. Approval of Business Systems
 - i. The Government desires that the successful Offeror have business systems that are currently approved without conditions.
 - ii. Offerors **shall** state whether all of the Offeror's systems requiring Government approval, such as purchasing, estimating, and property administration, are currently approved without condition. If not, Offerors **shall** explain, for each system that has not been approved or has received conditional approval:
 - Why the system is not approved or unconditionally approved.
 - What actions the Offeror has taken to obtain approval.
 - The status of the approval; and.
 - The estimated time frame in which the Offeror expects to receive approval.
 - iii. If the Offeror has developed any specific management procedures or systems expressly for the DADS contract, the Offeror **shall** include a brief discussion in this section of the proposal.

h) Cost proposals **shall** be fully supported by data adequate to establish the reasonableness of the proposed amount. Offerors **shall** furnish a cost breakdown with supporting data, including a breakdown of direct labor cost estimates by major functional areas, including number of hours and applicable actual hourly rates. The cost proposal **shall** represent the Offeror's best estimate and experience with the functions described in the Performance Work Statement - Section C (as further refined in Sections L and B). Offerors **shall** submit a Basis of Estimates (BOE) for each CLIN and Contract Period combination for which a price is indicated. Within the BOE Offerors **shall** furnish a cost breakdown with supporting data.

i) While travel, security and bill of materials (BOM) costs **shall** be included within the appropriate BOE(s), Offerors **shall** also provide individual schedules for travel, security, and bill of materials (BOM) costs. However, the travel, security and BOM costs **shall** be rolled up from the BOE to the summary tables. Prices **shall** be rounded to the nearest dollar. All unit prices **shall** be fully discounted billable prices reflecting all discounts. To be considered for award, Offerors **shall** enter the cost data required to complete the summary table. Offerors are expected to establish a reasonable cost relationship between all prices/costs listed in Section B.

j) The Government may use an Independent Government Cost Estimate (IGCE) for determining cost reasonableness, etc. The Offeror's estimated cost (Summary Tables) **shall** include all items to be delivered.

k) The cost/price proposal **shall** be consistent with and support the other sections of the proposal. All commitments in the technical proposal that affect the Offeror's cost proposal **shall** be discussed and quantified in the cost proposal.

II. Direct Labor Rates

Offerors **shall** propose a direct labor rate for each labor category proposed by the Offeror. The direct labor rate **shall** include the estimate of rates required to attract and retain qualified personnel for the base and option years for the proposed award. The proposal **shall** include:

a) The data upon which the judgment or estimate was made (e.g., company payroll records, salary survey).

b) A list of the Offeror's skill categories, and a description of the skill requirements for each.

c) The rates or, if applicable, the rate ranges of the skill categories.

III. Fringe Benefits

a) Provide a listing of the fringe benefits proposed.

b) State the legal requirement or company policy for each fringe benefit proposed and the formula for application. This information must contain the basis for fringe benefit calculations, judgments, or estimates.

IV. Overhead and General and Administration (G&A)

Offerors **shall** explain the basis for any corporate labor overhead and general administrative (G&A) charges anticipated. Overhead must be shown separately from G&A. The information **shall** be prepared for each of the Offeror's two (2) previously completed fiscal years and the current fiscal year. Offerors **shall** provide detailed background data identifying the cost elements included in the overhead, G&A, or indirect pool, and a statement that such treatment is in accordance with the Offeror's established accounting practice and represents equitable distribution.

V. Fee/Profit

Offerors **shall** discuss the amounts and rationale for any proposed fees/profit.

VI. Explanation of Pricing

This section of the Offeror's proposals is designed to provide narrative discussions/explanations of all the assumptions made in developing the cost proposals and/or to explain the rationale for the structure of the cost proposals. It can be used to provide additional information that may not be found in the appendices or to discuss innovative techniques employed in the development of the cost proposals. As long as the information contained in the "Explanation of Pricing" is related to the cost proposals, Offerors may provide, as much narrative discussion as they feel is sufficient to support their cost proposal.

VII. Conflict of Interest Avoidance Plan

Offerors **shall** discuss any known potential conflicts with existing efforts being performed under contracts or subcontracts, and **shall** address their plans for mitigating any conflicts of interest. Of critical importance is the Offeror's commitment to the performance of the work required under this contract. Thus, the Offeror **shall** provide brief narrative discussions of how a future conflict would be resolved to ensure there is no interruption of the work.

~~VII. Cost Tables and Supporting Narratives~~

~~Offerors shall submit all cost tables and information required in Section B.~~

L.16.3 Guidance on Oral Presentations

There will be Oral Presentation/Discussion consisting of several sessions. Following the Competitive Range Determination, the Contracting Officer will schedule the Oral Presentation/Discussion. Each Offeror that remains in the Competitive Range will be invited to Oral Presentations and will be issued discussion questions in writing from the Contracting Officer. The discussion questions will be organized by the evaluation criteria in Section M, and will reflect the Offeror's deficiencies, significant weaknesses and risks. The Offeror shall provide written responses to the Government five (5) working days prior to Oral Presentations. The discussion period following each session will address the written discussion questions the Offeror received as well as any additional negotiations the Contracting Officer feels are necessary. Discussions will continue as long as necessary following each session. The Contracting Officer may schedule additional discussions with each Offeror that do not coincide with the Oral Presentations. All discussion periods following the Oral Presentation periods shall be recorded as stated in L.16.3.6.4.

Each Oral Presentation session shall begin with the identification of the session being presented and the presenter's introduction by name, position, and company affiliation.

L.16.3.1 Oral Presentation Format and Content

Time allotted to each session, as specified in the table below, does not relate in any way to the relative importance of the topic in the evaluation process. Offerors must reference Section M for information on relative importance.

<u>Session Each Offeror</u>	<u>Session Name</u>	<u>Maximum Allotted Presentation Time</u>
<u>Day 1</u>		
<u>A.M.</u>	<u>Technical Approach, Similar Experience and Past Performance, Option for Ad Hoc Replacement, and Option for the Dissemination of Population Estimates</u>	<u>Up to 3 Hours</u>
<u>P.M.</u>	<u>Discussions on Technical Approach, Similar Experience and Past Performance, Option for Ad Hoc Replacement and Option for the Dissemination of Population Estimates</u>	<u>Until Completed</u>
<u>Day 2</u>		
<u>A.M.</u>	<u>Program Management</u>	<u>Up to 2 Hours</u>
<u>A.M.</u>	<u>Discussions on Program Management</u>	<u>Until Completed</u>
<u>P.M.</u>	<u>Remaining discussions</u>	<u>Until Completed</u>

L.16.3.2 Technical Approach

The Technical Approach portion of the Oral Presentation should present the rationale for the Offeror's written proposal. The presentation shall address how the approach meets stated requirements, and how the approach provides the Government with strong assurances that all requirements will be met.

L.16.3.2.1 Similar Experience and Past Performance

Offerors shall not present the Similar Experience or Past Performance content provided in the Offeror's written proposal.

Rather, Offerors may provide a demonstration that shows successful implementation of systems similar in size, scope and complexity to the DADS Program. Offerors will not be provided with additional presentation time for demonstrations and any demonstration(s) must occur within the allotted Technical Approach oral presentation timeframe. The Offerors may demonstrate prototypes or existing systems, and may provide the presentation within the room or elsewhere within the Offerors' facility (bearing in mind that any time required to transport all participants to a different location for demonstrations will count toward the oral presentation time).

L.16.3.2.2 Option for Ad Hoc Tabulation Replacement

The Option for Ad Hoc Tabulation Replacement portion of the oral presentation should present the rationale for the Offeror's written proposal. The presentation shall address how the approach meets stated requirements, and how the approach provides the Government with strong assurances that all requirements will be met.

L.16.3.2.3 Option for the Dissemination of Population Estimates

The Option for the Dissemination of Population Estimates portion of the oral presentation should present the rationale for the Offeror's written proposal. The presentation shall address how the approach meets stated requirements, and how the approach provides the Government with strong assurances that all requirements will be met.

L.16.3.2.4 Program Management

The Program Management portion of the Oral Presentation shall discuss the rationale for the organizational structure proposed in the written proposal. Further, it shall address the major management issues and risks the Offerors expect with the DADS Program, and how the management approach as written in the proposal will address these potential problems. The presentation shall address how the approach meets stated requirements, and how the approach provides the Government with strong assurances that all requirements will be met.

L.16.3.2.5 Key Personnel

Offerors shall ensure that all personnel designated as Key Personnel for the DADS II Contract are introduced in person at the Oral Presentation and Key Personnel shall participate in the Oral Presentation. Only personnel designated as "key" for the DADS II Contract will be permitted to present during any Oral Presentation. Offerors shall not repeat Key Personnel qualifications as presented in the written proposal.

L.16.3.3 Oral Presentation Facilities

L.16.3.3.1 Facilities

a) Offerors shall provide the facilities at which the oral presentations are to be conducted. The facility shall be located within the continental United States. The facility shall be large enough to accommodate twenty (20) Government personnel in addition to the Offerors' Oral Presentation teams. The Government will set the agenda.

b) The expectation is that two (2) workdays are required to complete the Oral Presentations for each Offeror.

c) The Offerors shall provide separate rooms of sufficient size for the Government's team to recess at any time during the Oral Presentations. This requirement is solely for the purpose of minimizing disruptions to the surrounding environment.

d) The Offerors shall provide written notice to the Contracting Officer of the desired locations of the Oral Presentations facilities within three (3) workdays following notification by the Government of the dates/times for the presentations. Included in this notice shall be the names and telephone numbers of the Offeror's representative whom the Government should contact upon arrival at the facilities, information concerning site access procedures (if required), information concerning parking location, maps of the

facilities (if required), building and room numbers, and any other logistical information that the Offerors deem necessary.

L.16.3.3.2 Oral Presentations/Discussion Authorized Attendees

The Offerors' attendees shall include all presenters and any other personnel designated as key in the proposal. There is no limit on the number of presenters within a session, although there will be no additional time provided for introductions and/or set-up modifications. The Offeror shall have an authorized representative present during all discussion periods.

L.16.3.3.3 Presentation Equipment

a) The Offerors may use their choice of presentation equipment during the oral presentation (e.g., overhead projector, slide projector, or computer-driven projection display).

b) The Offerors shall be responsible for providing the presentation equipment, preparing it (setting it up) prior to the start of the presentations, and operating it during the presentations.

L.16.3.3.4 Recording of Oral Presentations/Discussions

a) The Offerors shall provide the Government with two (2) copies of a recording of the oral presentations and discussion periods on DVD-R format before leaving the presentation site. No modifications to the content of the presentation whatsoever will be permitted, to include editing for any reason.

b) The Offerors may keep the original master version of the recording(s) for their own educational purposes.

c) The Government will allow one (1) hour after the conclusion of the Oral Presentation for the Offerors to complete the recording and copying process.

d) The Offerors shall be responsible for providing the recording equipment, set-up, personnel, media, and all other required equipment. The Offerors must determine appropriate parameters for lighting, sound, and speaker placement prior to the start of presentations, as the presentation may not be halted for any reason once started.

ATTACHMENT L.1
- SIMILAR EXPERIENCE TEMPLATE

1) Contract Title, Project Name (Contract Number XXXX)	
2) Performed By:	
3) Major Subcontractor(s):	
4) Agency/Company:	
5) Contracting Officer:	
6) COTR:	
7) Other Technical POC:	
8) Period of Performance:	
9) Contract Type and Total Value:	
10) Product/Service Provided:	
11) Project Description Approach and Relevancy:	
12) Awards, Recognitions, and Certifications Received:	
13) Small Business Participation:	

ATTACHMENT L.2
- PAST PERFORMANCE QUESTIONNAIRE

PAST PERFORMANCE QUESTIONNAIRE	
Your assistance is requested in support of a source selection	
Please complete this questionnaire and mail or send by fax (301) 457-8465 to:	
Michael L. Palensky, Contracting Officer U.S. Census Bureau 4700 Silver Hill Road, Stop 1700 Washington, DC 20233	
Desired Response Date: TBD <u>February 16, 2007</u>	
When complete, the information on this form is SOURCE SELECTION SENSITIVE INFORMATION (41 U.S.C. 423) and shall be protected accordingly.	
TO BE COMPLETED BY CONTRACTOR	
1. CONTRACTOR'S NAME AND ADDRESS	3. CONTRACT NO.
	4. CONTRACT INITIATION DATE
	5. COMPLETION DATE
	6. CONTRACT VALUE \$
2. PROJECT NAME	7. TYPE OF CONTRACT
8. DESCRIPTION OF PROJECT'S KEY CHARACTERISTICS	
Please add a continuation page if additional space is necessary.	
TO BE COMPLETED BY EVALUATING ORGANIZATION REPRESENTATIVE	
9. EVALUATION	
a. EVALUATOR'S NAME, POSITION DURING PROJECT EXECUTION (Project Manager/COR/Other) AND ORGANIZATION	
b. EVALUATOR'S PHONE NUMBER	c. MONTHS PERFORMANCE MONITORED BY EVALUATOR
d. CONTRACTING OFFICER OR EQUIVALENT	e. COTR OR EQUIVALENT
f. OTHER TECHNICAL POCS	
Please check the response code for each topic that best reflects your experience with this contractor: EX = Exceptional VG = Very Good S = Satisfactory MG = Marginal US = Unsatisfactory N/O = Not Observed	

PAST PERFORMANCE QUESTIONNAIRE					
10 Quality of Products and Services- Assess the contractor's conformance to contract requirements.					
EX	VG	S	MG	US	N/O
11. Overall Performance- Assess the contractor's overall performance for the project.					
EX	VG	S	MG	US	N/O
12. Schedule- Assess the timeliness of the contractor against the schedule of activities (as appropriate).					
EX	VG	S	MG	US	N/O
13. Technical Requirements- Assess the contractor's ability and capacity to fulfill the technical requirements of the contract.					
EX	VG	S	MG	US	N/O
14. Cost Control- Assess the contractor's willingness and ability to manage the contract budget and control costs.					
EX	VG	S	MG	US	N/O
15. Subcontracting- Assess the contractor's success at complying with subcontracting goals, if applicable.					
EX	VG	S	MG	US	N/O
16. Customer Satisfaction- Assess the contractor's responsiveness to customer concerns and "user friendliness" in ROUTINE matters.					
EX	VG	S	MG	US	N/O
17. Customer Satisfaction- Assess the contractor's responsiveness to customer concerns and "user friendliness" in UNEXPECTED DIFFICULTIES.					
EX	VG	S	MG	US	N/O
18. Repeat Business- Assess the likelihood that you would want this contractor to perform another contract for you in the near future.					
EX	VG	S	MG	US	N/O
19. List Contractor's Weak Points					
20. List Contractor's Strong Points					
21. List any other projects this contractor has completed for you					
22. If an award fee contract, what was the average award fee % earned?					

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**ATTACHMENT L.3
- INDIVIDUAL PERFORMANCE QUESTIONNAIRE**

INDIVIDUAL PERFORMANCE QUESTIONNAIRE	
Your assistance is requested in support of a source selection	
Please complete this questionnaire and mail or send by fax (301) 457-8465 to:	
Michael L. Palensky, Contracting Officer U.S. Census Bureau 4700 Silver Hill Road, Stop 1700 Washington, DC 20233	
Desired Response Date: FBD <u>February 16, 2007</u>	
When complete, the information on this form is SOURCE SELECTION SENSITIVE INFORMATION (41 U.S.C. 423) and shall be protected accordingly.	
TO BE COMPLETED BY CONTRACTOR	
1. INDIVIDUAL'S NAME, COMPANY AND ADDRESS	3. CONTRACT NO.
	4. CONTRACT INITIATION DATE
	5. COMPLETION DATE
	6. CONTRACT VALUE \$
2. PROJECT NAME	7. TYPE OF CONTRACT
8. DESCRIPTION OF PROJECT'S KEY CHARACTERISTICS	
Please add a continuation page if additional space is necessary.	
TO BE COMPLETED BY EVALUATING ORGANIZATION REPRESENTATIVE	
9. EVALUATION	
a. EVALUATOR'S NAME, POSITION DURING PROJECT EXECUTION (Project Manager/COR/Other) AND ORGANIZATION	
b. EVALUATOR'S PHONE NUMBER	c. MONTHS PERFORMANCE MONITORED BY EVALUATOR
d. CONTRACTING OFFICER OR EQUIVALENT	e. COTR OR EQUIVALENT
f. OTHER TECHNICAL POCS	
Please check the response code for each topic that best reflects your experience with this contractor: EX = Exceptional VG = Very Good S = Satisfactory MG = Marginal US = Unsatisfactory N/O = Not Observed	

INDIVIDUAL PERFORMANCE QUESTIONNAIRE					
10. Quality of Products and Services- Assess the individual’s conformance to contract requirements.					
EX	VG	S	MG	US	N/O
11. Overall Performance- Assess the individual’s overall performance for the project.					
EX	VG	S	MG	US	N/O
12. Schedule- Assess the timeliness of the individual against the schedule of activities (as appropriate).					
EX	VG	S	MG	US	N/O
13. Technical Requirements- Assess the individual’s ability and capacity to fulfill the technical requirements of the contract.					
EX	VG	S	MG	US	N/O
14. Cost Control- Assess the individual’s willingness and ability to manage the contract budget and control costs.					
EX	VG	S	MG	US	N/O
15. Subcontracting- Assess the individual’s success at complying with subcontracting goals, if applicable.					
EX	VG	S	MG	US	N/O
16. Customer Satisfaction- Assess the individual’s responsiveness to customer concerns and “user friendliness” in ROUTINE matters.					
EX	VG	S	MG	US	N/O
17. Customer Satisfaction- Assess the individual’s responsiveness to customer concerns and “user friendliness” in UNEXPECTED DIFFICULTIES.					
EX	VG	S	MG	US	N/O
18. Repeat Business- Assess the likelihood that you would want this individual to perform another contract for you in the near future.					
EX	VG	S	MG	US	N/O
19. List Individual’s Weak Points					
20. List Individual’s Strong Points					
21. List any other projects this individual has completed for you					

[END SECTION L]