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Bear Incorporated
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May 9, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

Dear Sir/Madam:

RE: TTB Notice Number Four

The biggest problem in America today is excessive taxes and business regulations. Now the Alcohol Tobacco and Trade Bureau (TTB) want to slap the flavored malt beverage industry with more regulations, including additional excise taxes. This industry has coexisted with the TTB for over thirty years. With all the obstacles our country currently faces, now is not the time to change all that!

Let's bring the talents of the TTB and the flavored malt beverage industry together and work out an agreeable solution. We need a resolution that will not crush the market for our beverages. I am confident it can be done. Please help us point out to the TTB the damaging implications for small retailers of this proposed rule change. Thank you for your support.

Regards,

Denise Ison