Web-based Programs for Parents: Innovative or Archaic?

Aaron T. Ebata

University of Illinois at Urbana-Champaign



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Raising children and managing family life

0-1 INFANTS

Joy, fear, fun, and frustration — what you need to know about babies

2-5 PRESCHOOLERS

Tenderness and tantrums — raising toddlers and preschoolers with love and limits

6-12 SCHOOL AGE

Out in the world and out of sight — encouraging competence and confidence

13-18 TEENS

Exciting, embarrasing and sometimes extreme — staying connected when kids want to fly







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Caring for Yourself

Getting Help, Solving **Problems**

Managing Work. Families & Activities

Pep Talks

Rituals, Routines & **Traditions**

Spouses & Partners



What to Do When Baby Cries

A guide for parents on why babies cry, what they can do to help soothe babies, and how to cope with their own stress and frustration when crying goes on and on.

> read more

web resources.

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Best to let baby control early eating of solids

Bringing up baby, healthfully

Benadryl doesn't help babies sleep through the night, study finds

view all news items...



Zero to Three

KidsHealth



see all videos for this age group ...

video help







Dear Parenting 24/7 Subscriber:

Here is an update on new content added to the Parenting 24/7 website this past month.

Articles

2-5 Toddlers/Preschool

Getting Ready for School

Many parents worry about what and how much their child should know before they arrive at school. There are no hard and fast rules for what teachers expect. It can differ from school to school.

Helping Children Learn to Read

Early and continual parental involvement has great benefits for children. Parents help to stimulate their child's development when they read, sing, and talk to their babies from birth.

Kindergarten: Ready or Not, Here I Come!

Going to kindergarten is an important milestone in every child's life. Successful transitions made early in life pave the way for the ones that come later.

Learning about Letters and Words

Being able to read well will give your child an advantage in school and in life. Parents can do a lot to prepare their children to read.





Parenting 24/7 is a University of Illinois Extension Family Life program
Update your profile or Unsubscribe at Parenting 24/7

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Parenting 24/7 Page Views

| | | Infants | Pre- schoolers | School- Age | Teens | Total |
|---|---------------|---------|-------------------|----------------|-------|--------|
| • | Year to Date: | 62970 | 74267 | 100058 | 39339 | 135954 |
| | | | | | | |
| | October | 6643 | 7869 | 10271 | 3822 | 14811 |
| | September | 5863 | 7091 | 10087 | 3937 | 14204 |
| | August | 5644 | 6744 | 9849 | 3894 | 13663 |
| | July | 8952 | 10399 | 13675 | 5650 | 19350 |
| | June | 9847 | 12301 | 18972 | 6748 | 24863 |
| | May | 4559 | 5505 | 7841 | 2934 | 10272 |
| | April | 4215 | 4842 | 5929 | 2230 | 7666 |
| | March | 5273 | 6028 | 7210 | 3160 | 9542 |
| | February | 5846 | 6439 | 7784 | 3357 | 10005 |
| | January | 4786 | 5422 | 6089 | 2733 | 8185 |
| | | | | | | |



Top 15 Extension Websites for September 2006

| Site Name | Page Views | % of Total |
|---------------------------------------|------------|------------|
| 1. Great Plant Escape | 1,019,572 | 18.7% |
| 2. State Website | 244,722 | 4.5% |
| 3. Let's Talk about Insects (Spanish) | 222,959 | 4.1% |
| 4. Watch Your Garden Grow | 222,241 | 4.1% |
| 5. Apples & More | 206,906 | 3.8% |
| 6. Adventures of Herman | 203,031 | 3.7% |
| 7. Let's Talk about Insects | 157,218 | 2.9% |
| 8. Trees Are Terrific | 135,781 | 2.5% |
| 9. Great Plant Escape (Spanish) | 133,137 | 2.4% |
| 10. Business of Babysitting | 112,347 | 2.1% |
| 11. Pumpkins & More | 107,256 | 2.0% |
| 12. Walk in the Woods | 97,138 | 1.8% |
| 13. Calendar of Events (I-Inform) | 95,788 | 1.8% |
| 14. Out on a Limb | 84,810 | 1.6% |
| 15. Selecting Trees for Your Home | 82,641 | 1.5% |



| Urban Programs Resource Network | 4,936,503 | 90.5% |
|---------------------------------|-----------|-------|
| Organizational Information | 222,791 | 4.1% |
| Offices | 211,691 | 3.9% |
| All About 4-H | 104,388 | 1.9% |
| Environmental Stewardship | 18,607 | 0.3% |
| Home and Money | 107,650 | 2.0% |
| Hort Corner | 1,309,553 | 24.0% |
| Just for Kids | 2,573,955 | 47.2% |
| Nutrition and Health | 204,668 | 3.8% |
| Parenting and Seniors | 270,045 | 4.9% |
| Schools Online | 2,565,565 | 47.0% |



| Parenting and Seniors | 270,045 | 4.9% |
|--|---------|------|
| Business of Babysitting | 112,347 | 2.1% |
| Business of Babysitting (Spanish) | 32,303 | 0.6% |
| Child Care for Teen Parents | 792 | 0.0% |
| Child Care for Teen Parents (Spanish) | 260 | 0.0% |
| Dealing with Toddlers | 7,921 | 0.1% |
| Dealing with Toddlers (Spanish) | 2,240 | 0.0% |
| Elder Abuse | 1,451 | 0.0% |
| Family Works | 13,431 | 0.2% |
| Family Works (Spanish) | 38,689 | 0.7% |
| Helping Kids Succeed in School | 12,551 | 0.2% |
| Nibbles | 11,621 | 0.2% |
| Parenting Again | 10,394 | 0.2% |
| Walk in My Shoes | 13,986 | 0.3% |
| Your New Baby | 5,912 | 0.1% |
| Your New Baby (Spanish) | 2,148 | 0.0% |
| | | |





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« Confession: I'm a party scrooge | Main | DotMoms Daily: November 1, 2006 »

October 31, 2006

"Super Mom Syndrome" strikes again

By Amy M.

"Ahoy Mateys!" began the invitations to Alex's fourth birthday party. The rest of the text was peppered with pirate lingo and invited his friends -- er, mateys -- to a party and treasure hunt with "grub, goodies and games." Parents were asked to RSVP to Alex's "First Mate Mom." I printed the invitations on special "scroll" paper using the "Backladder" font, which was recommended online by other pirate party planners (yes, there are a lot of them).

When the kids arrived, they could choose from a selection of pirate clothing and paraphernalia, including kerchiefs, sashes, hats and eye patches. They played games such as "hook for pretzels" (using a pirate hook they wore over their hand) and "pin the eye patch on the pirate." The climax, of course, was the treasure hunt, during which the kids raced from spot to spot in our backyard (each spot had a picture that told them where to go next) and finally discovered a treasure chest filled with "loot": trinkets, pads and pencils, gold foil-covered chocolate coins, and more.

CATEGORIES

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| Browse Authors | | 90 |
| Browse Archive | G | 0 |

RECENT POSTS

Remember your first time?

DotMoms Daily: November 3, 2006

The view from atop a very large belly

DotMoms Daily: November 2, 2006

Chronology of a perfectionist





Add to: My AOL, MyYahoo, Google, Bloglines

Search

If you have baby tips, we want to hear them

Blogging Baby Sleepover for Thursday, November 2

Posted Nov 2nd 2006 8:53PM by Jenifer Scharpen

Filed under: Blogs, Sleepover

Oh, internet! It's been a collective hard day out there, hasn't it? I'm coming across all these tales of Things Going Wrong.

Mrs. Figby took her daughter in for a doctor visit and, well, let's just say that when most of us have to stay somewhere longer than expected, we don't usually have to bring an airplane into the mix to get our kids to and from where they



need to go and be. I'm anxiously awaiting her update to find out what will happen next.

And Jenn, of Breed 'Em And Weep, had the most terrifying Halloween I can imagine. Scary and horribly gross. Jenn, I hope you are feeling better and I hope your house has excellent cross-ventilation and that it's not too cold to leave the windows open for awhile. A good, long, while.

Baby News

Adoption (275)
Ask Blogging Baby (55)
Business (961)
Child Development (2776)
Feeding & Nutrition (989)
Friday FAQs (11)
Gear (1288)
Health and Safety (3403)
Infertility (272)
Lifestyle (6488)
Media (5412)
Pregnancy and Birth (2433)
Tech Tuesdays (33)
Toys (845)

Education

Described ATON

College (53)
Elementary school (170)
High school (179)
Middle school (139)

Sponsored Links

Your informational resource for Women's Health, Pregnancy Week by Week, shop Pregnancy Pillows, Baby Gifts and Baby Crib Sets.

Shop for unique and fun baby shower theme supplies, favors, invitations, decorations, gifts, games and MORE. Free Shipping! ABabyShower.com.

Baby shower favors - A huge selection of affordable favors and supplies - candles, candy, picture frames, personalized favors and more!

Adorable baby bedding for your nursery crib. Low prices. Smart moms (and dads) comparison shop at BizRate.

Toys by Fisher-Price for all stages of baby's development and early





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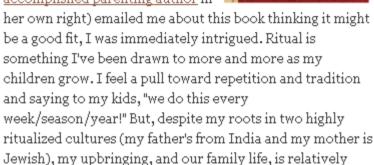
« More ideas for using up the Halloween candy | Main | Lead in vinyl lunchboxes? »

MOTHER TALK BLOG BOOK TOUR: EVERYDAY TRADITIONS

Parent Hacks is part of the Mother Talk Blog Book Tour for Everyday Traditions: Simple Family Rituals for Connection and Comfort, by Nava Atlas

When Andi Buchanan (one of the founders of Mother Talk and accomplished parenting author in

secular.





find a hack

Or, browse our archives, chock full of parenting tips organized by age, topic and posting date. If you don't find what you need here, search our favorite parenting sites, courtesy of Rollyo.

Donate your used toys to children in Iraq, Here's how. Spread the word!



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"3700 subscribers get site updates"

(from the website, November 3, 2006)





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"\$1.6 million in seed financing"

(Techcrunch March 9 2006)

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my stuff

kids' activities

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Recent Talk



How do you control your kid's cell phone use? Comment by Corbeau on 11/3/06 (1 comments)



Getting my 6-year olds organized in school Comment by GirlPower on 11/3/06 (10 comments)



i am currently 9 1/2 months pregnant and soon to be out of work.

Comment by Business_Mama on 11/2/06 (9 comments)

See more talk...

Featured Activity



Lemonade Stand

submit your own activity

Kidisms

Mommy, I can be a firefighter because I'm potty trained



search

Brett

LOVE IT!

My poop looks like noodles! It looks like snakes!



TechnoDad

LOVETTI

Kids' Activities

local

at home

We think you're in **Piscataway**, **NJ**. If we're wrong, sign in or sign up so you see kids' activities in your area. Why did we guess Piscataway, NJ?

| ******* | Greenbelt Park & Nature Center |
|--------------|--|
| 상상상상상 | Staten Island Children's Museum |
| ****** | Jacques Marchais Museum of Tibetan Art |
| 5~25~25~25~2 | Blue Heron Park |

what folks are up to...

Environmental Discovery Center

CoffeeMorn created activity on 11/3/06

Baby Yurns Cooking Class mommyof2galz created activity

on 11/2/06

Culture Shock Dance Center

MonkeysMama created activity

Daddy, did you make a bottom burk?



LOVE III

What that nose? - (What's that noise?)

Avery's Hot Dad

LOVE IT!





"around \$1 million" in venture capital

Techcrunch October 27, 2006

Pew Internet Project: Online Health Search 2006

- 75% of online health seekers say they check the source and date of information "only sometimes", "hardly ever", or "never"
- 66% begin with a search engine
- 48% say they sought information for someone else





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You and Your Baby are Learning Together

Newsletters | Month One

- You and Your Baby are Learning Together
 - . Use Car Safety Seats
 - Get Second Newborn Screening
- What's It Like to be One-Two Months Old?

You and Your Baby are Learning Together

You and your baby are spending a lot of time getting to know each other.

Most of your baby's time is spent crying, eating, and sleeping. Most of your time is spent trying to figure out the best way to meet





Just in Time Parenting Project