



E700 Package Services

E710 Basic Standards

E712 Bound Printed Matter

Summary E712 describes the eligibility standards for single-piece, Presorted, and Carrier Route Bound Printed Matter.

1.0 BASIC STANDARDS

Description Bound Printed Matter (BPM) is a subclass of Package Services. BPM must:

- 1.1
- a. Meet the basic standards for Package Services mail in [E710](#).
 - b. Weigh no more than 15 pounds. Pieces might be subject to other minimum weights or dimensions based on the standards for specific rates.
 - c. Consist of advertising, promotional, directory, or editorial material (or any combination of such material).
 - d. Be securely bound by permanent fastenings such as staples, spiral binding, glue, or stitching. Loose-leaf binders and similar fastenings are not considered permanent.
 - e. Consist of sheets of which at least 90% are imprinted by any process other than handwriting or typewriting with words, letters, characters, figures, or images (or any combination of them).
 - f. Not have the nature of personal correspondence.
 - g. Not be stationery, such as pads of blank printed forms.

Enclosures In addition to the basic standards in [E710](#), BPM may have the following additions and enclosures:

- 1.2
- a. Any printed matter mailable as Standard Mail.
 - b. Nonprint attachments and enclosures. The combined weight of all nonprint attachments and enclosures in the mailpiece must be less than or equal to 25% of the weight of the BPM in the mailpiece. The individual cost of each nonprint attachment or enclosure must be less than or equal to the cost of a “low cost” item as defined in [E670.5.11](#). In addition, the combined cost of all nonprint attachments and enclosures must not exceed two times the cost of a “low cost” item as defined in [E670.5.11](#).

Nonidentical-Weight Pieces Mailings may contain nonidentical-weight pieces only if the correct postage is affixed to each piece or if Business Mailer Support (BMS) has authorized payment of postage by permit imprint under [P910](#) or [P930](#).

2.0 RATES

BPM rates are based on the weight of a single addressed piece or 1 pound, whichever is higher, and the zone (where applicable) to which the piece is addressed. Rate categories are as follows:

- a. Single-Piece Rate. The single-piece rate applies to BPM not mailed at the Presorted rate or Carrier Route rate.
- b. Presorted Rate. The Presorted rate applies to BPM prepared in a mailing of at least 300 pieces, prepared and presorted as specified in [M045](#) or [M722](#).



- c. Carrier Route Rate. The Carrier Route rate applies to BPM prepared in a mailing of at least 300 pieces presorted to carrier routes, prepared and presorted as specified in [M045](#) or [M723](#).
- d. Barcoded Discount—Machinable Parcels. The barcoded discount applies only to BPM machinable parcels (see [C050.4.1](#)) that bear a correct, readable barcode under C850 for the ZIP Code of the delivery address. The pieces must be part of a single-piece rate mailing of 50 or more BPM parcels or part of a presort rate mailing of at least 300 BPM parcels prepared under [M045](#) and [M720](#). The barcoded discount is not available for parcels mailed at Presorted DDU or DSCF rates, or for Presorted DBMC rate mailings entered at an ASF other than the Phoenix, AZ, ASF. Carrier route rate mail is not eligible for the barcoded discount.
- e. Barcoded Discount—Flats. The barcoded discount applies only to BPM flat-size pieces that bear a correct, readable ZIP+4 or delivery point barcode (DPBC) under [C840](#) for the ZIP+4 Code or numeric DPBC of the delivery address. The pieces must be part of a single-piece rate mailing of 50 or more flat-size pieces or part of a presort rate mailing of at least 300 BPM flat-size pieces prepared under [M045](#) and [M820](#). The barcoded discount is not available for flat-size pieces mailed at Presorted DDU rates or carrier route rates. To qualify for the barcoded discount, the flat-size piece must meet the flat sorting machine requirements under [C820.2.0](#).

3.0 ADDITIONAL STANDARDS

Presorted Rates

3.1

In addition to the basic standards in [1.0](#), all pieces in a Bound Printed Matter Presorted rate mailing must:

- a. Bear a delivery address that includes the correct ZIP Code or ZIP+4 code and that meets these address quality standards:
 - (1) The ZIP Code accuracy standard in [A030.2.0](#).
 - (2) If the barcoded discount for flat-size pieces is claimed (see [2.0](#)), the additional address matching and coding standards in [A800](#) and [A950](#).
 - (3) If an alternative addressing format is used, the additional standards in [A020](#).
 - (4) If pieces are prepared with detached address labels, the additional standards in [A060](#).
- b. Meet the preparation standards under [M045](#) or [M722](#) or, for flat-size mail claiming the barcoded discount, under [M045](#) or [M820](#).

Carrier Route Rates

3.2

In addition to the basic standards in [1.0](#), all pieces in a Bound Printed Matter carrier route rate mailing must:

- a. Bear a delivery address that includes the correct ZIP Code or ZIP+4 code and that meets these address quality standards:
 - (1) The carrier route accuracy standard in [A030.3.0](#).
 - (2) If an alternative addressing format is used, the additional standards in [A020](#).
 - (3) If pieces are prepared with detached address labels, the additional standards in [A060](#).
- b. Meet the preparation standards in [M045](#) or [M723](#).

Destination Entry Rates

3.3

Eligibility standards are in [E752](#) for Presorted and carrier route destination delivery unit (DDU) rates, destination sectional center facility (DSCF) rates, and destination bulk mail center (DBMC) rates.