



The Approved Gift for New Yorkers — Why?

LOWNEY'S Fancy-Full package is making a stir in Candy-land. Here's the recipe—

Take the juiciest fruits the market affords. Add a liberal supply of sound, sweet nuts. Use pure sugar, such as you buy for your own table. Have on hand plenty of honey from country beehives and A-1 butter and certified milk. Shape these delicious materials into attractive forms. Coat with the smooth chocolate made from extra fine cocoa beans. Stamp the name Lowney on the bottom of each piece. Pack in the Fancy-Full box you see here leaving out of the package all plain creams. Deliver to New York confectioners and druggists—*fresh and just right to eat every Friday.*

That's how we do it. That's why Fancy-Full is a package you may be proud to give or delighted to receive. All of which helps to explain why we are the largest makers of packaged chocolates in the country.

Treat with a package of Lowney's tonight.

THE E. W. DUNSTAN CO.
Distributors
112 Hudson Street, New York

Lowney's Chocolates

THE APPROVED GIFT

