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# **Italy**

## **Tobacco and Products**

# **Annual**

2001

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**Report Highlights:** 2001 Italian tobacco leaf production is estimated at 130,000 tons (farm weight), virtually unchanged from 2000 and within Italy's quota. Export levels will decline slightly mainly due to decreased sales of Burley. The EU remains Italy's major customer (over 50%), while Eastern Europe accounts for 10 percent of trade. Exports to the U.S. rose by 40 percent last year, due to increased sales of Dark air cured. Manufacturer's reduced imports in 2001 by 12 %, while imports from the U.S. declined by 28% due to large stocks from last year but numbers are expected to recover in 2001.

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#### SECTION I. SITUATION AND OUTLOOK

#### PRODUCTION

#### **GENERAL**

Italian tobacco output in 2000 is preliminarily and unofficially estimated at 130,500 tons (farm weight), or virtually unchanged from the official figure reported by AGEA (formerly AIMA, the State Market Intervention Agency) for 1999 of 130,762 tons, and only slightly below the national quota fixed for Italy by the EU (around 132,500 tons). The official production figure for 1999, however, does not include some 4,400 tons produced in excess of the quotas for the various varieties. These amounts are not part of the AGEA official production statistics, which include only the quantities which receive premiums from the EU. This production is not traditionally included in the AgOffice estimates because it is generally the lowest quality of the crop and farmers generally do not sell it due to the very low market price.

Weather conditions in 2000, were not particularly favorable for tobacco production. After a mild early summer, weather conditions were very hot and dry through all of August until mid September, followed then by hail storms, or some frosts in October. As a result, both the final volume and quality of the crop, especially in central and northern Italy, was affected. The most seriously affected was Flue cured production, which is concentrated in two regions (Veneto in the north and Umbria in the center). In Campania (in the south), however, where most of the Burley and Dark air cured tobaccos are cultivated, dry weather slightly cut the yields, but allowed for an average crop of good quality.

| PRODUCTION TABLE   |        |                    |        |                                       |         |         |  |  |
|--------------------|--------|--------------------|--------|---------------------------------------|---------|---------|--|--|
|                    |        | AREA<br>(Hectares) |        | PRODUCTION (Metric Tons, Farm Weight) |         |         |  |  |
|                    | 1999   | 2000               | 2001   | 1999                                  | 2000    | 2001    |  |  |
| Flue Cured         | 16,168 | 16,400             | 16,500 | 46,768                                | 49,000  | 49,200  |  |  |
| Light Air<br>Cured | 10,414 | 10,200             | 10,100 | 46,731                                | 47,700  | 47,500  |  |  |
| Dark Air<br>Cured  | 6,767  | 6,200              | 6,000  | 18,009                                | 17,800  | 17,500  |  |  |
| Fire Cured         | 2,662  | 2,400              | 2,300  | 6,832                                 | 6,300   | 6,200   |  |  |
| Oriental           | 4,114  | 3,700              | 3,500  | 12,422                                | 9,700   | 9,600   |  |  |
| TOTAL              | 40,215 | 38,900             | 38,400 | 130,762                               | 130,500 | 130,000 |  |  |

Note: Light Air Cured tobacco includes Burly and Maryland tobaccos.

Sources: AIMA, AgMinCoun

#### **CROP AREA**

AGEA, the only official source for tobacco production information in Italy, usually calculates tobacco planted area only after the production figures are finalized. Thus, the estimates for 2000 by variety are not yet available. However, unofficial sources indicate a continued slow reduction, following a long term trend, of 38,900 hectares compared to 40,215 in 1999. This decline is mainly due to the ageing of the tobacco farmer and a decline in producers as younger workers move to urban areas or find other, less labor intensive, work. In 1999, there was a of 31,700, tobacco producers in Italy, down from the 33,700 units of 1998. Almost 85 percent of Italian tobacco farms were very small, averaging less than 10 hectares of size, while less than 2 percent of the total had a size of over 50 hectares.

The following table shows the breakdown of Italian tobacco area by region and variety for the 1999 crop (latest available data).

| ITALY: 1999 Tobacco Area by Region and Variety (1,000 Hectares) |            |                    |                   |                    |          |       |  |  |  |
|---|------------|--------------------|-------------------|--------------------|----------|-------|--|--|--|
|   | Flue Cured | Light Air<br>Cured | Dark Air<br>Cured | Dark Fire<br>Cured | Oriental | Total |  |  |  |
| Veneto  | 5.4        | 0.8                | -                 | 0.3                | -        | 6.5   |  |  |  |
| Tuscany   | 1.4        | 0.1                | 0.1               | 0.8                | -        | 2.4   |  |  |  |
| Umbria  | 7.3        | -                  | -                 | 0.2                | -        | 7.5   |  |  |  |
| Latium  | 0.5        | 0.5                | 0.2               | 0.2                | -        | 1.4   |  |  |  |
| Abruzzi   | 0.7        | -                  | -                 | -                  | 0.4      | 1.1   |  |  |  |
| Campania  | -          | 8.9                | 6.3               | 1.2                | 0.1      | 16.5  |  |  |  |
| Apulia  | 0.3        | -                  | 0.1               | -                  | 3.6      | 4.0   |  |  |  |
| Other Regions   | 0.6        | 0.1                | 0.1               | -                  | -        | 0.8   |  |  |  |
| TOTAL   | 16.2       | 10.4               | 6.8               | 2.7                | 4.1      | 40.2  |  |  |  |

Source: AIMA

As can be seen from the above table, about 41 percent of tobacco area in Italy is concentrated in the Campania region, where light air cured and dark air cured tobaccos prevail. Umbria and Veneto are the two most important producers of Flue cured tobacco. Tobacco area in Italy is likely to continue its slow decline over the coming years, in line, particularly in areas where Dark air cured and Oriental tobaccos are produced as the demand for these varieties drops and they become less competitive.

#### **YIELDS**

Despite the unfavorable weather, average yields for 2000 are estimated to have increased slightly from the levels reported in 1999 as a result of the decreased planted area in which the least productive lands were not used. Official figures for the national average for the 1999 crop (latest available data) are as follows:

| Variety         | MT/hectare |
|-----------------|------------|
| Flue Cured      | 2.81       |
| Burley          | 4.63       |
| Maryland        | 2.62       |
| Dark Air Cured  | 2.66       |
| Dark Fire Cured | 2.57       |
| Oriental        | 3.02       |
| Total           | 3.25       |

#### **CROP QUALITY**

The quality of the 2000 tobacco crop, as mentioned above, was generally good for the varieties produced in southern Italy. Quality was less satisfactory in Umbria and Veneto due to the adverse weather conditions.

#### PRODUCTION POLICY

Based on the last CAP reform (July 1998) for the tobacco sector, production quotas have been fixed as follows:

| ITALIAN PRODUCTION QUOTAS (Metric Tons) |         |         |         |  |  |  |  |  |
|---|---------|---------|---------|--|--|--|--|--|
| 1997 and 1998 1999 2000 and 200         |         |         |         |  |  |  |  |  |
| Flue Cured                              | 48,222  | 48,240  | 48,500  |  |  |  |  |  |
| Light Air Cured                         | 47,040  | 46,848  | 47,000  |  |  |  |  |  |
| Dark Air Cured                          | 18,170  | 18,200  | 17,900  |  |  |  |  |  |
| Dark Fire Cured                         | 6,820   | 7,173   | 6,965   |  |  |  |  |  |
| Oriental Tobaccos                       | 12,500  | 12,000  | 10,100  |  |  |  |  |  |
| Katerini                                | -       | 48      | 1,500   |  |  |  |  |  |
| Total Italy                             | 132,752 | 132,509 | 131,965 |  |  |  |  |  |

The objective of the current CAP for the tobacco sector is to emphasis quality more than volume, which had traditionally been the major factor affecting income for the tobacco farmers. As a result, the current premium system is tied to the quality of the crop, which, assuming a substantial improvement in overall crop quality, is supposed to result in a net increase in prices paid by the packers to the growers. The premiums fixed by the EU for the 1999 through 2001 crop years are as follows:

|                   | 1999        |
|-------------------|-------------|
| Variety           | EURO's/Kilo |
| Flue Cured        | 2.98062     |
| Light Air Cured   | 2.38423     |
| Dark Fire Cured   | 2.38423     |
| Fire Cured        | 2.62199     |
| Oriental Tobaccos | 2.38423     |
| Katerini          | 3.50395     |

[1.00 EURO=1,937 Lire=\$.89, at current rate of exchange]

As mentioned last year, EU premiums are broken down into a fixed element and a variable element based on the quality of the tobacco. For Italy the percentage of the variable element, which increases over the 1999-2001 period, has been fixed as follows:

|                 | 1999 | 2000 | 2001 |
|-----------------|------|------|------|
| Flue Cured      | 20   | 25   | 35   |
| Light Air Cured | 20   | 25   | 35   |
| Dark Air Cured  | 20   | 25   | 40   |
| Fire Cured      | 20   | 25   | 32   |
| Sun Cured       | 25   | 35   | 45   |

The premiums are very generous and, in most cases, represent, on average, over 80 percent of the producers' income. Grower prices from the packers in 1999, paid in addition to the premiums, for Flue cured tobacco stabilized after the drop reported in the previous year due to the lower demand from both ETI (the former Tobacco Monopoly) and the leading manufacturing plants located in northern Europe. Prices of the other varieties, on the other hand, remained relatively low, with the exception of an increase of Dark fire cured tobacco due to good both domestic and export demand.

| Grower Prices<br>(Lire/Kilogram) |           |           |           |           |  |  |  |
|----------------------------------|-----------|-----------|-----------|-----------|--|--|--|
|                                  | 1996 crop | 1997 crop | 1998 crop | 1999 crop |  |  |  |
| Flue cured                       | 1,226     | 1,417     | 1,193     | 1,139     |  |  |  |
| Light Air Cured                  | 339       | 353       | 392       | 453       |  |  |  |
| Dark Air Cured                   | 101       | 169       | 183       | 228       |  |  |  |
| Dark Fire Cured                  | 2,135     | 2,534     | 2,541     | 3,029     |  |  |  |
| Oriental                         | 157       | 379       | 430       | 334       |  |  |  |

source: AGEA

[1.00 USD=1,534 Lire in 1996, 1,703 Lire in 1997, 1,737 in 1998, and 1,818 in 1999]

No official price data are yet available for the 2000 crop. However, our trade contacts indicate a slight recovery in price for Flue cured, particularly for the best quality product from the Veneto region, due to increased sales to northern Europe. Prices of Burley, on the contrary, are reported to have declined due to increased competition from Malawi on the export markets. No substantial variation in price is reported for Dark air cured or Oriental tobaccos, whose prices are nominal and represent only a minimal share of farmers' income..

A EU Commission check of the Common Agricultural Policy on the tobacco sector is scheduled to take place between the end of 2001 and the beginning of 2002, to verify the current situation in regards to both the volume of the expenditures from the EU, and the actual results in terms of market orientation of the whole sector. Given the current trend of very low prices for many varieties, mainly Oriental and Dark air cured, there is the impression that the quality of the Italian crop has not improved. As a result, a dramatic drop of the premiums may be possible for some varieties. The Italian farm organizations are stressing the social economic impact of the tobacco sector in southern Italy, where farmers who plant tobacco have few crop alternatives.

#### **CONSUMPTION**

Domestic tobacco leaf consumption (assumed to equal to manufactured tobacco output) is expected to continue a slow decline through 2001, due to the continued reduction in output of domestically produced cigarettes. As a result, ETI (formerly the Tobacco Monopoly) has gradually reduced its purchases of domestic tobacco (which cover only a marginal share of the domestic crop). In 2000, ETI bought about 9,300 tons (dry weight) of Italian tobacco (mainly Flue cured and Burley) for the production of domestic brand cigarettes. In addition, about 4,000 to 5,000 tons of Italian tobacco were used for the production of foreign brands under license, while the remaining portion of domestic consumption (over 30,000 tons) is represented by foreign tobacco.

#### **TRADE**

Total Italian tobacco exports in 2000 rose by 7 percent, mainly due to expanded sales of Flue cured, and, at a lesser extent, Burley and Oriental tobaccos. The most important export market remained the EU, absorbing more than half of total Italian tobacco shipments. Exports to Eastern Europe, on the other hand, totaled only 10,300 tons, or 36 percent less than in 1999, consequent to the difficult financial situation in those countries, as well as the increase in domestic production reported in Bulgaria and Romania. Exports to the United States (totaling 7,708 tons) increased by about 40 percent, due mainly to an almost doubling of shipments of Dark air cured tobacco to be used for filling purposes. Other major importers of Italian tobacco were the northern African countries (mainly Egypt, Algeria and Tunisia), which absorbed on the whole about 13,000 tons in 2000, followed by some of the Latin American countries, and Japan. Prospects for the 2000 crop, to be shipped in 2001, are again favorable for Flue cured due to the continued good import demand from northern Europe. Shipments of Burley, however, are expected to be negatively affected by strong competition from Malawi.

In 2000, overall Italian tobacco imports declined by 12 percent in volume, and by 27 percent in value, reflecting a larger share of cheaper tobacco cuts being imported from other EU countries. These imports consist of tobacco leaves, which are processed in Italy and then transhipped, (official data for transhipments are not available but it is assumed that the tobacco is re-exported to Eastern Europe and North Africa). Total imports also include the quantities of tobacco blends that are imported by ETI (generally from northern Europe) to produce foreign cigarettes under license. Total imports of Flue cured decreased by 17 percent from 1999, due to the ETI's decision to use their considerable stocks from previous years' purchases. Total imports of Burley, were slightly larger than in 1999, with decreased purchases from the U.S. and Malawi being more than offset, in volume terms, by increased imports of cheap tobacco from the EU.

Total imports from the United States in 2000 totaled 6,119 tons, or 28 percent lower than in 1999, and were valued at 74.4 billion lire (\$35.4 million), or 21 percent less than in the previous year. U.S. shipments of both Flue cured and Burley dropped by 41 and 31 percent, respectively, due to, as mentioned above, the ETI's current policy to reduce their huge stocks. Imports of Maryland tobacco were also 27 percent lower than in 1999, while those of Dark Fire Cured totaled only 90 tons, compared to the 286 tons of 1999. Total imports from the U.S., however, are expected to recover substantially in 2001, due to the need from ETI to at least partially rebuild their stocks of high quality tobaccos in order to launch some planned new cigarette brands into the Italian market.

ETI sources indicate the following purchases from the United States:

|            | Metric Tons<br>2000 CROP | 2001 CROP (preliminary) |  |  |
|------------|--------------------------|-------------------------|--|--|
| Flue Cured | 3 400                    | 3,900                   |  |  |
| Burley     | 1,300                    | 1,800                   |  |  |
| Maryland   | 360                      | 300                     |  |  |
| Kentucky   | 100                      | 460                     |  |  |
| TOTAL      | 5,160                    | 6,460                   |  |  |

Prospects for U.S. tobacco after 2001, however, are not particularly bright, in view of both the continued reduction of domestic brand cigarettes sold on the Italian market, and stronger competition from other suppliers, such as Brazil and Zimbabwe. According to our ETI contacts, the gap between the tobacco produced in these countries and the U.S. tobacco, in terms of price/quality, is closing.

#### **MARKETING**

In order to make the tobacco sector more efficient and market oriented, the government of Italy has begun a privatization process. As a result, ETI has replaced the Tobacco Monopoly as the only tobacco manufacturer in Italy. Currently, the company has been changed from a government agency into a state controlled company. The goal is to further transform it into a joint stock company through either a public stock offer to small investors, or an overall sale to another private company. According to our contacts, such a sale, however, cannot be made to Philip Morris, one of the major players in the Italian market, due to anti trust legislation because it already accounts for almost 60 percent of the total Italian cigarette market. Marketing by ETI is being hampered by large scale smuggling of cigarettes (despite the successful anti-smuggling action from the Italian police forces), indirect advertising carried out by foreign manufacturers (which pulls sales from domestic brands), and excess manufacturing facilities and labor costs.

#### **CIGARETTES**

#### **PRODUCTION**

Italian cigarette production in 2000 totaled 44,218 tons, of which 28,149 tons were domestic brands (-5 percent) and 16,069 tons were foreign brands produced by ETI under license (+5 percent).

#### CONSUMPTION

| CIGARETTE SALES IN ITALY DURING 1991/2000 (1,000 metric tons) |      |      |      |      |      |      |      |      |      |       |
|---|------|------|------|------|------|------|------|------|------|-------|
|   | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000  |
| Domestic<br>Brands  | 43.2 | 42.9 | 40.0 | 38.8 | 37.9 | 35.5 | 33.5 | 32.1 | 31.3 | 30.0  |
| Foreign<br>Brands   | 45.9 | 45.3 | 48.6 | 50.5 | 52.0 | 53.9 | 55.7 | 58.9 | 64.6 | 70.3  |
| Total<br>Sales  | 89.1 | 88.2 | 88.6 | 89.3 | 89.9 | 89.4 | 89.2 | 91.0 | 95.9 | 100.3 |

Source: Tobacco Monopoly

As can be seen from the table above, the long term decline in sales of domestic brands continued through 2000, where their market share dropped to only 30percent. The market share of foreign brands is actually larger than officially reported because of significant sales of smuggled cigarettes, estimated at over 14,000 tons in 1999. The increase of total cigarette sales in both 1999 and 2000, however, does not reflect an actual expansion of smoking, but rather an increase in legal sales due to a more severe anti-smuggling program which is tied into the political and military events in the Balkans, as well as the measures to curb illegal immigration through the south-eastern coasts of Italy which are also used by the cigarette smugglers.

#### **PRICES**

Cigarette prices in Italy are fixed by law. A general price increase was set by the Italian authorities in March 2001 increasing the price of the leading Italian domestic brand (MS) to 4,200 Lire per pack (\$1.95), while that of the most popular foreign brand (Marlboro) is 5,800 Lire per pack (\$2.69). On average, 74 percent of the retail price is represented by taxes, 10 percent by retailers' commissions, 15 percent by manufacturers' incomes and the remaining 1 percent wholesalers' remunerations.

#### **TRADE**

As can be seen from the trade table, in 2000, Italian cigarette imports rose by 12 percent in volume and 6 percent in value. As usual, most imports came from the Netherlands and Germany, where American brands are produced under license to avoid the very high EU import duty. As a result of the WTO agreement, this duty has been reduced, however, to 57.6 percent as of July 1, 2000. Italian exports, on the other hand, remained negligible.

#### SECTION II. STATISTICAL TABLES

### PS&D TABLES

Tobacco, Unmfg, Total

| PSD Table                 |            |            |             |         |          |         |
|---------------------------|------------|------------|-------------|---------|----------|---------|
| Country                   | Italy      |            |             |         |          |         |
| Commodity                 | Tobacco, U | Jnmfg., To | tal         |         | (HA)(MT) |         |
|                           | Revised    | 1999       | Preliminary | 2000    | Forecast | 2001    |
|                           | Old        | New        | Old         | New     | Old      | New     |
| Market Year Begin         |            | 01/1999    |             | 01/2000 |          | 01/2001 |
| Area Planted              | 46900      | 40215      | 46900       | 38900   | 0        | 38400   |
| Beginning Stocks          | 140922     | 140922     | 152772      | 151464  | 157302   | 151274  |
| Farm Sales Weight Prod    | 132300     | 130762     | 132200      | 130500  | 0        | 130000  |
| Dry Weight Production     | 112455     | 111147     | 112370      | 110925  | 0        | 110500  |
| U.S. Leaf Imports         | 8552       | 8552       | 5660        | 6119    | 0        | 7700    |
| Other Foreign Imports     | 30293      | 30293      | 28000       | 28129   | 0        | 27000   |
| TOTAL Imports             | 38845      | 38845      | 33660       | 34248   | 0        | 34700   |
| TOTAL SUPPLY              | 292222     | 290914     | 298802      | 296637  | 157302   | 296474  |
| Exports                   | 93900      | 93900      | 94500       | 100608  | 0        | 95000   |
| Dom. Leaf Consumption     | 29800      | 29800      | 31600       | 27555   | 0        | 26500   |
| U.S. Leaf Dom. Consum.    | 7000       | 7000       | 6700        | 6900    | 0        | 7000    |
| Other Foreign Consump.    | 8750       | 8750       | 8700        | 10300   | 0        | 10500   |
| TOTAL Dom.<br>Consumption | 45550      | 45550      | 47000       | 44755   | 0        | 44000   |
| TOTAL Disappearance       | 139450     | 139450     | 141500      | 145363  | 0        | 139000  |
| Ending Stocks             | 152772     | 151464     | 157302      | 151274  | 0        | 157474  |
| TOTAL DISTRIBUTION        | 292222     | 290914     | 298802      | 296637  | 0        | 296474  |

# Tobacco, Unmfg, Flue Cured

| PSD Table                 |                                   |         |             |         |          |         |
|---------------------------|-----------------------------------|---------|-------------|---------|----------|---------|
| Country                   | Italy                             |         |             |         |          |         |
| Commodity                 | Tobacco,<br>Unmfg.,Fl<br>ue Cured |         |             |         | (HA)(MT) |         |
|                           | Revised                           | 1999    | Preliminary | 2000    | Forecast | 2001    |
|                           | Old                               | New     | Old         | New     | Old      | New     |
| Market Year Begin         |                                   | 01/1999 |             | 01/2000 |          | 01/2001 |
| Area Planted              | 19200                             | 16168   | 19200       | 16400   | 0        | 16500   |
| Beginning Stocks          | 52553                             | 52553   | 53951       | 52649   | 52906    | 48104   |
| Farm Sales Weight Prod    | 48300                             | 46768   | 48300       | 49000   | 0        | 49200   |
| Dry Weight Production     | 41055                             | 39753   | 41055       | 41650   | 0        | 41820   |
| U.S. Leaf Imports         | 5372                              | 5372    | 3700        | 3108    | 0        | 3900    |
| Other Foreign Imports     | 13572                             | 13572   | 12000       | 12552   | 0        | 12000   |
| TOTAL Imports             | 18944                             | 18944   | 15700       | 15660   | 0        | 15900   |
| TOTAL SUPPLY              | 112552                            | 111250  | 110706      | 109959  | 52906    | 105824  |
| Exports                   | 23601                             | 23601   | 22000       | 28500   | 0        | 28000   |
| Dom. Leaf Consumption     | 25000                             | 25000   | 25800       | 23355   | 0        | 22800   |
| U.S. Leaf Dom. Consum.    | 4000                              | 4000    | 4000        | 4000    | 0        | 4050    |
| Other Foreign Consump.    | 6000                              | 6000    | 6000        | 6000    | 0        | 6000    |
| TOTAL Dom.<br>Consumption | 35000                             | 35000   | 35800       | 33355   | 0        | 32850   |
| TOTAL Disappearance       | 58601                             | 58601   | 57800       | 61855   | 0        | 60850   |
| Ending Stocks             | 53951                             | 52649   | 52906       | 48104   | 0        | 44974   |
| TOTAL DISTRIBUTION        | 112552                            | 111250  | 110706      | 109959  | 0        | 105824  |

# Tobacco, Unmfg, Burley

| PSD Table              |                               |         |             |         |          |         |
|------------------------|-------------------------------|---------|-------------|---------|----------|---------|
| Country                | Italy                         |         |             |         |          |         |
| Commodity              | Tobacco,<br>Unmfg.,<br>Burley |         |             |         | (HA)(MT) |         |
|                        | Revised                       | 1999    | Preliminary | 2000    | Forecast | 2001    |
|                        | Old                           | New     | Old         | New     | Old      | New     |
| Market Year Begin      |                               | 01/1999 |             | 01/2000 |          | 01/2001 |
| Area Planted           | 11000                         | 9655    | 1100        | 9400    | 0        | 9300    |
| Beginning Stocks       | 41409                         | 41409   | 44021       | 43884   | 44286    | 45418   |
| Farm Sales Weight Prod | 44900                         | 44739   | 44900       | 45500   | 0        | 45300   |
| Dry Weight Production  | 38165                         | 38028   | 38165       | 38675   | 0        | 38505   |
| U.S. Leaf Imports      | 2332                          | 2332    | 1300        | 2520    | 0        | 3000    |
| Other Foreign Imports  | 9189                          | 9189    | 9000        | 10922   | 0        | 11000   |
| TOTAL Imports          | 11521                         | 11521   | 10300       | 13442   | 0        | 14000   |
| TOTAL SUPPLY           | 91095                         | 90958   | 92486       | 96001   | 44286    | 97923   |
| Exports                | 42374                         | 42374   | 43000       | 45083   | 0        | 40000   |
| Dom. Leaf Consumption  | 2000                          | 2000    | 2700        | 1700    | 0        | 1500    |
| U.S. Leaf Dom. Consum. | 2200                          | 2200    | 2000        | 2200    | 0        | 2200    |
| Other Foreign Consump. | 500                           | 500     | 500         | 1600    | 0        | 1700    |
| TOTAL Dom.             | 4700                          | 4700    | 5200        | 5500    | 0        | 5400    |
| Consumption            |                               |         |             |         |          |         |
| TOTAL Disappearance    | 47074                         | 47074   | 48200       | 50583   | 0        | 45400   |
| Ending Stocks          | 44021                         | 43884   | 44286       | 45418   | 0        | 52523   |
| TOTAL DISTRIBUTION     | 91095                         | 90958   | 92486       | 96001   | 0        | 97923   |

# Unmfg, Oriental

| PSD Table                 |                                 |         |             |        |          |         |
|---------------------------|---------------------------------|---------|-------------|--------|----------|---------|
| Country                   | Italy                           |         |             |        |          |         |
| Commodity                 | Tobacco,<br>Unmfg.,<br>Oriental |         |             |        | (HA)(MT) |         |
|                           | Revised                         | 1999    | Preliminary | 2000   | Forecast | 2001    |
|                           | Old                             | New     | Old         | New    | Old      | New     |
| Market Year Begin         |                                 | 01/1999 |             | 01/200 |          | 01/2001 |
| Area Planted              | 4700                            | 4114    | 4800        | 3700   | 0        | 3500    |
| Beginning Stocks          | 20989                           | 20989   | 23861       | 23200  | 26081    | 22806   |
| Farm Sales Weight Prod    | 13200                           | 12422   | 13200       | 9700   | 0        | 9600    |
| Dry Weight Production     | 11220                           | 10559   | 11220       | 8245   | 0        | 8160    |
| U.S. Leaf Imports         | 0                               | 0       | 0           | 0      | 0        | 0       |
| Other Foreign Imports     | 6293                            | 6293    | 6000        | 4611   | 0        | 4000    |
| TOTAL Imports             | 6293                            | 6293    | 6000        | 4611   | 0        | 4000    |
| TOTAL SUPPLY              | 38502                           | 37841   | 41081       | 36056  | 26081    | 34966   |
| Exports                   | 12791                           | 12791   | 13000       | 10550  | 0        | 10000   |
| Dom. Leaf Consumption     | 400                             | 400     | 500         | 0      | 0        | 0       |
| U.S. Leaf Dom. Consum.    | 0                               | 0       | 0           | 0      | 0        | 0       |
| Other Foreign Consump.    | 1450                            | 1450    | 1500        | 2700   | 0        | 2800    |
| TOTAL Dom.<br>Consumption | 1850                            | 1850    | 2000        | 2700   | 0        | 2800    |
| TOTAL Disappearance       | 14641                           | 14641   | 15000       | 13250  | 0        | 12800   |
| Ending Stocks             | 23861                           | 23200   | 26081       | 22806  | 0        | 22166   |
| TOTAL DISTRIBUTION        | 38502                           | 37841   | 41081       | 36056  | 0        | 34966   |

# Tobacco, Unmfg, Dark Air & Sun Cured

| PSD Table                 |                                    |         |             |        |          |         |
|---------------------------|------------------------------------|---------|-------------|--------|----------|---------|
| Country                   | Italy                              |         |             |        |          |         |
| Commodity                 | Unmfg.,D<br>ark Air &<br>Sun Cured |         |             |        | (HA)(MT) |         |
|                           | Revised                            | 1999    | Preliminary | 2000   | Forecast | 2001    |
|                           | Old                                | New     | Old         | New    | Old      | New     |
| Market Year Begin         |                                    | 01/1999 |             | 01/200 |          | 01/2001 |
| Area Planted              | 8200                               | 6767    | 8100        | 6200   | 0        | 6000    |
| Beginning Stocks          | 15619                              | 15619   | 20514       | 21287  | 24464    | 24124   |
| Farm Sales Weight Prod    | 17100                              | 18009   | 17000       | 17800  | 0        | 17500   |
| Dry Weight Production     | 14535                              | 15308   | 14450       | 15130  | 0        | 14875   |
| U.S. Leaf Imports         | 0                                  | 0       | 0           | 0      | 0        | 0       |
| Other Foreign Imports     | 1252                               | 1252    | 1000        | 34     | 0        | 0       |
| TOTAL Imports             | 1252                               | 1252    | 1000        | 34     | 0        | 0       |
| TOTAL SUPPLY              | 31406                              | 32179   | 35964       | 36451  | 24464    | 38999   |
| Exports                   | 9392                               | 9392    | 10000       | 11627  | 0        | 12000   |
| Dom. Leaf Consumption     | 700                                | 700     | 800         | 700    | 0        | 500     |
| U.S. Leaf Dom. Consum.    | 0                                  | 0       | 0           | 0      | 0        | 0       |
| Other Foreign Consump.    | 800                                | 800     | 700         | 0      | 0        | 0       |
| TOTAL Dom.<br>Consumption | 1500                               | 1500    | 1500        | 700    | 0        | 500     |
| TOTAL Disappearance       | 10892                              | 10892   | 11500       | 12327  | 0        | 12500   |
| Ending Stocks             | 20514                              | 21287   | 24464       | 24124  | 0        | 26499   |
| TOTAL DISTRIBUTION        | 31406                              | 32179   | 35964       | 36451  | 0        | 38999   |

# Tobacco, Mfg, Cigarettes

| PSD Table             |            |              |            |         |           |         |
|-----------------------|------------|--------------|------------|---------|-----------|---------|
| Country               | Italy      |              |            |         |           |         |
| Commodity             | Tobacco, M | Ifg., Cigare | ettes      |         | (MIL PCS) |         |
|                       | Revised    | 1999         | Preliminar | 2000    | Forecast  | 2001    |
|                       |            |              | y          |         |           |         |
|                       | Old        | New          | Old        | New     | Old       | New     |
| Market Year Begin     |            | 01/1999      |            | 01/2000 |           | 01/2001 |
| Filter Production     | 43065      | 43065        | 44500      | 42318   | 0         | 41700   |
| Non-Filter Production | 2000       | 2000         | 2000       | 1900    | 0         | 1800    |
| TOTAL Production      | 45065      | 45065        | 46500      | 44218   | 0         | 43500   |
| Imports               | 50492      | 50492        | 49000      | 56475   | 0         | 57000   |
| TOTAL SUPPLY          | 95557      | 95557        | 95500      | 100693  | 0         | 100500  |
| Exports               | 235        | 235          | 300        | 193     | 0         | 200     |
| Domestic Consumption  | 95322      | 95322        | 95200      | 100500  | 0         | 100300  |
| TOTAL DISTRIBUTION    | 95557      | 95557        | 95500      | 100693  | 0         | 100500  |

TRADE TABLES

Table I Italy: Tobacco Leaf Exports, Quantity & Value

|             | 1999   |            | 2000   |            |
|-------------|--------|------------|--------|------------|
|             | MT     | Bill. Lire | MT     | Bill. Lire |
| FLUE CURED  | 23,601 | 91.8       | 28,500 | 124.0      |
| Belgium     | 2,137  | 8.5        | 1,663  | 7.4        |
| Netherlands | 897    | 3.8        | 1,003  | 4.8        |
| Germany     | 1,197  | 5.1        | 3,886  | 18.9       |
| U.K.        | 3,985  | 20.3       | 4,744  | 24.2       |
| Greece      | 1,630  | 5.1        | 11330  | 5.3        |
| Switzerland | 496    | 2.3        | 562    | 2.8        |
| Egypt       | 2,351  | 7.4        | 4,124  | 14.5       |
| U.S.        | 569    | 2.1        | 583    | 3.3        |
| Russia      | 658    | 1.1        | 457    | 1.6        |
| Romania     | 2,344  | 6.3        | 862    | 2.5        |
| Algeria     | 1,150  | 4.7        | 499    | 1.3        |

|                               | 1999   |            | 2000   |            |
|-------------------------------|--------|------------|--------|------------|
|                               | MT     | Bill. Lire | MT     | Bill. Lire |
| LIGHT AIR<br>CURED,<br>BURLEY | 24,478 | 114.8      | 26,219 | 132.9      |
| Netherlands                   | 2,663  | 13.4       | 2,701  | 14.2       |
| Germany                       | 7,195  | 37.8       | 8,698  | 47.0       |
| France                        | 754    | 4.1        | 559    | 4.4        |
| Belgium                       | 1,951  | 9.3        | 1,674  | 7.8        |
| U.K.                          | 607    | 3.0        | 983    | 4.9        |
| Romania                       | 283    | 0.7        | 42     | 0.1        |
| U.S.                          | 2,139  | 10.8       | 1,560  | 8.7        |
| Japan                         | 601    | 3.4        | 1,425  | 9.1        |
| Algeria                       | 1,600  | 5.6        | 799    | 3.7        |
| Egypt                         | 1,602  | 6.4        | 391    | 1.0        |
| Czech Repub.                  | 418    | 2.1        | 40     | 0.2        |

|                                 | 1999 |            | 2000 |            |
|---------------------------------|------|------------|------|------------|
|                                 | MT   | Bill. Lire | MT   | Bill. Lire |
| LIGHT AIR<br>CURED,<br>MARYLAND | 273  | 1.2        | 304  | 0.7        |
| Germany                         | 229  | 1.1        | 0    | 0          |
| LIGHT AIR<br>CURED, OTHER       | 167  | 0.1        | 0    | 0          |
|                                 |      |            |      |            |

|                         | 1999  |            | 2000  |            |
|-------------------------|-------|------------|-------|------------|
|                         | MT    | Bill. Lire | MT    | Bill. Lire |
| FIRE CURED,<br>KENTUCKY | 5,449 | 24.7       | 4,544 | 20.3       |
| Netherlands             | 3,367 | 18.4       | 2,598 | 13.9       |
| Egypt                   | 807   | 2.0        | 1,094 | 3.3        |
| U.S.                    | 350   | 1.3        | 508   | 1.7        |
| FIRE CURED,<br>OTHER    | 20    | 0.1        | 0     | 0          |
|                         |       |            |       |            |
| SUN CURED,<br>ORIENTAL  | 4,861 | 14.2       | 6,457 | 18.5       |
| U.S.                    | 0     | 0          | 40    | 0.1        |
| Latvia                  | 516   | 1.2        | 411   | 1.0        |
| Egypt                   | 521   | 1.3        | 243   | 0.7        |
| Germany                 | 0     | 0          | 1,935 | 6.7        |
| Romania                 | 583   | 1.6        | 120   | 0.3        |
| Russia                  | 1,247 | 4.1        | 1,596 | 4.0        |
| Poland                  | 475   | 1.2        | 269   | 0.6        |

|                                  | 1999   |            | 2000    |            |
|----------------------------------|--------|------------|---------|------------|
|                                  | MT     | Bill. Lire | MT      | Bill. Lire |
| DARK AIR<br>CURED                | 9,392  | 22.2       | 11,627  | 24.4       |
| U.S.                             | 2,334  | 5.5        | 4,574   | 9.3        |
| Egypt                            | 1,630  | 4.0        | 2,229   | 4.0        |
| Algeria                          | 2,776  | 7.1        | 2,599   | 5.4        |
| Tunisia                          | 1,239  | 2.7        | 750     | 1.5        |
| Mexico                           | 394    | 0.8        | 416     | 2.0        |
| OTHERS                           | 7,930  | 54.3       | 4,093   | 32.7       |
| Ivory Coast                      | 1,922  | 12.8       | 1,027   | 6.6        |
| U.S.                             | 73     | 0.3        | 165     | 1.0        |
| Poland                           | 1,840  | 11.7       | 588     | 4.1        |
| U.K.                             | 2,351  | 18.6       | 1,112   | 12.5       |
| WASTE                            | 17,729 | 12.3       | 18,864  | 15.2       |
| France                           | 5,449  | 3.2        | 4,199   | 3.1        |
| Germany                          | 1,747  | 1.2        | 4,852   | 3.7        |
| U.K.                             | 1,783  | 1.7        | 1,273   | 1.4        |
| U.S.                             | 43     | 0.1        | 265     | 0.1        |
| Bulgaria                         | 170    | 0.1        | 528     | 0.5        |
| Russia                           | 5,024  | 3.5        | 4,344   | 3.2        |
| TOTAL<br>TOBACCO<br>LEAF EXPORTS | 93,900 | 335.7      | 100,608 | 368.7      |

Source: Central Institute of Statistics

TABLE II Italy: Tobacco Leaf Imports, Quantity & Value

|                                 | 1999   |            | 2000   |            |
|---------------------------------|--------|------------|--------|------------|
|                                 | MT     | Bill. Lire | MT     | Bill. Lire |
| FLUE CURED                      | 18,944 | 148.1      | 15,660 | 129.7      |
| U.S.                            | 5,372  | 51.1       | 3,108  | 41.4       |
| Brazil                          | 2,747  | 18.1       | 2,265  | 16.4       |
| Greece                          | 819    | 2.1        | 2,652  | 4.2        |
| Spain                           | 880    | 1.8        | 464    | 1.5        |
| Zimbabwe                        | 1,837  | 13.4       | 1,630  | 11.6       |
| Netherlands                     | 958    | 16.4       | 1,062  | 23.0       |
| Portugal                        | 744    | 2.5        | 1,407  | 4.4        |
| LIGHT AIR<br>CURED,<br>BURLEY   | 9,001  | 70.0       | 9,441  | 66.9       |
| Portugal                        | 602    | 2.1        | 507    | 1.6        |
| Zimbabwe                        | 237    | 1.4        | 323    | 2.5        |
| U.S.                            | 1,990  | 28.6       | 1,381  | 23.0       |
| Greece                          | 1,031  | 3.7        | 1,575  | 3.1        |
| Malawi                          | 1,990  | 13.2       | 1,654  | 12.9       |
| Brazil                          | 59     | 0.5        | 134    | 1.2        |
| Thailand                        | 180    | 1.0        | 149    | 0.9        |
| Spain                           | 84     | 0.2        | 1,435  | 4.8        |
| LIGHT AIR<br>CURED,<br>MARYLAND | 549    | 7.9        | 401    | 6.1        |
| U.S.                            | 549    | 7.9        | 401    | 6.1        |

|                               | 1999   |            | 2000   |            |
|-------------------------------|--------|------------|--------|------------|
|                               | MT     | Bill. Lire | MT     | Bill. Lire |
| LIGHT AIR CURED, OTHER        | 0      | 0          | 0      | 0          |
| FIRE CURED, KENTUCKY          | 286    | 6.1        | 90     | 2.1        |
| U.S.                          | 286    | 6.1        | 90     | 2.1        |
| FIRE CURED, OTHER             | 0      | 0          | 10     | 0          |
| SUN CURED, ORIENTAL           | 6,293  | 60.9       | 4,611  | 45.9       |
| U.K.                          | 125    | 1.2        | 349    | 4.2        |
| Greece                        | 2,246  | 25.3       | 1,104  | 13.0       |
| Turkey                        | 2,005  | 14.7       | 2,496  | 20.8       |
| Macedonia                     | 774    | 7.8        | 80     | 0.7        |
| DARK AIR CURED                | 800    | 2.2        | 34     | 0.7        |
| Algeria                       | 600    | 1.6        | 0      | 0          |
| OTHERS                        | 452    | 7.8        | 0      | 0          |
| Netherlands                   | 432    | 7.7        | 0      | 0          |
| WASTE                         | 2,520  | 3.6        | 4,001  | 6.4        |
| U.S.                          | 342    | 0.5        | 1,139  | 1.7        |
| Brazil                        | 439    | 0.7        | 1,760  | 3.2        |
| Zimbabwe                      | 1,013  | 1.1        | 608    | 0.7        |
| TOTAL TOBACCO LEAF<br>IMPORTS | 38,845 | 306.6      | 34,248 | 257.8      |

Source: Central Institute of Statistics

TABLE III Italy: Total Tobacco Trade, Quantity and Value by Major Country of Destination/Origin in  $2000\,$ 

| IMPORTS                 | MT     | BILL. LIRE | USD MILLION * |
|-------------------------|--------|------------|---------------|
| TOTAL                   | 34,248 | 275.8      | 122.7         |
| Spain                   | 2,218  | 6.5        | 3.1           |
| Netherlands             | 1,715  | 30.6       | 14.5          |
| Greece                  | 5,344  | 20.3       | 9.7           |
| Portugal                | 1,994  | 6.1        | 2.9           |
| Other EU                | 801    | 7.7        | 3.7           |
| Total EU                | 12,072 | 71.2       | 33.9          |
| Turkey                  | 2,496  | 20.8       | 9.9           |
| U.S.                    | 6,119  | 74.4       | 35.4          |
| Zimbabwe                | 2,561  | 14.8       | 7.1           |
| Brazil                  | 2,399  | 17.6       | 8.4           |
| Malawi                  | 1,654  | 12.9       | 6.1           |
| Bulgaria                | 234    | 1.3        | 0.6           |
| Other Countries         | 6,713  | 44.8       | 21.3          |
| * [1.00 USD=2,102 Lire] |        |            |               |

| EXPORTS                 | MT      | BILL. LIRE | USD MILLION* |
|-------------------------|---------|------------|--------------|
| TOTAL                   | 100,608 | 368.7      | 175.4        |
| France                  | 5,993   | 9.6        | 4.6          |
| Belgium                 | 3,424   | 15.5       | 7.4          |
| Netherlands             | 6,977   | 35.2       | 16.7         |
| Germany                 | 19,634  | 76.8       | 36.5         |
| U.K.                    | 8,112   | 43.0       | 20.5         |
| Greece                  | 3,579   | 11.1       | 5.3          |
| Other EU                | 3,372   | 15.4       | 7.3          |
| Total EU                | 51,111  | 206.6      | 98.3         |
| Switzerland             | 1,148   | 5.6        | 3.1          |
| Russia                  | 1,340   | 6.8        | 3.2          |
| Poland                  | 1,068   | 4.9        | 2.3          |
| Romania                 | 1,310   | 3.4        | 1.6          |
| Ukraine                 | 1,166   | 2.3        | 1.1          |
| Tunisia                 | 953     | 2.0        | 0.9          |
| Egypt                   | 8,211   | 23.7       | 11.3         |
| Algeria                 | 3,896   | 10.5       | 5.0          |
| Uruguay                 | 1,611   | 4.6        | 2.2          |
| Colombia                | 2,215   | 7.3        | 3.5          |
| U.S.                    | 7,708   | 24.3       | 11.6         |
| Japan                   | 2,184   | 13.3       | 6.3          |
| Other countries         | 11,079  | 49.4       | 23.5         |
| * [1.00 USD=2,102 Lire] |         |            |              |

TABLE IV Italy: Cigarette Foreign Trade Quantity & Value

|   | 1999   |            | 2000   |            |  |
|---|--------|------------|--------|------------|--|
|   | MT     | Bill. Lire | MT     | Bill. Lire |  |
| IMPORTS                                 |        |            |        |            |  |
| Total                                   | 50,492 | 2,201.8    | 56,475 | 2,330.7    |  |
| France                                  | 343    | 13.3       | 437    | 15.8       |  |
| Netherlands                             | 46,344 | 2,027.9    | 45,601 | 1,901.2    |  |
| Germany                                 | 3,495  | 147.4      | 7,210  | 295.0      |  |
| Spain                                   | 0      | 0          | 2,883  | 104.4      |  |
| U.K.                                    | 130    | 5.3        | 140    | 5.7        |  |
| Others                                  | 307    | 12.4       | 604    | 8.6        |  |
| Source: Central Institute of Statistics |        |            |        |            |  |