Name of Event: <u>Health and Wellness Conference</u>

Date of Event: May 11, 2005

Location of Event: ___<u>Riverside Convention Center, Riverside, CA___</u>

Number of Persons attending: <u>214</u>

Sponsoring Organization(s): <u>Pacific Care/African American Health Solutions</u>, Inland Empire Health Plan, and Southern California Edison

Contact Name: <u>Donna Pierce, Special Event Coordinator</u>

Telephone Number: (951 697-4697 Email: dpierce@co.riverside.ca.us

Please follow this format for each priority area, with the most important listed first. Please ensure that your organization's name and contact information is provided at the bottom of each page submitted.

Priority Issue #1: (describe specific issue)

Growing incidence of Alzheimer's disease.

Barriers: (list any barriers that may exist related to this issue)

Denial – Fear Lack of information Lack of reimbursement for early detection and on going treatment.

Proposed Solution(s): (list suggested solutions to the challenges described above)

Education on maintaining healthy brain over the life span. Information and assistance on available services and how they can be accessed. Expanded service Choices Family respite.

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Priority Issue #2: (describe specific issue)

Growing incidence of addiction among seniors

Barriers: (list any barriers that may exist related to this issue)

Denial and resistance to treatment. Lack of public awareness. Lack of professional awareness / recognition / diagnosis / treatment options.

Proposed Solution(s): (list suggested solutions to the challenges described above)

Professional education on detection. Expanded specialized treatment programs. Family / public education.

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Priority Issue #3: (describe specific issue)

Providing Healthy Lifestyle Options.

Barriers: (list any barriers that may exist related to this issue)

Lifelong eating patterns / preferences. Resistance to exercise. Resources to support healthy diets.

Proposed Solution(s): (list suggested solutions to the challenges described above)

Public education – nutrition and fitness. Choice in exercise program designed for seniors' ability / conditions.

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Priority Issue #4: (describe specific issue)

Oral Health Issues.

Barriers: (list any barriers that may exist related to this issue)

Lack of routine screening. Unhealthy lifestyle practices (smoking, poor dental care). Lack of resources for proper dental care.

Proposed Solution(s): (list suggested solutions to the challenges described above)

Public education. Screening clinics. Medicare coverage.

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Priority Issue #5: (describe specific issue)

Inappropriate medications for elderly.

Barriers: (list any barriers that may exist related to this issue)

No central registry to determine conflicting prescriptions. Discretionary use of over the counter medications.

Proposed Solution(s): (list suggested solutions to the challenges described above)

Public education on side effects / interactions. Pharmacist check point programs. Medication / Drug review and management programs.

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Priority Issue #6: (describe specific issue)

Cultural Issues in Aging.

Barriers: (list any barriers that may exist related to this issue)

Professional lack of awareness in cultural values – practices. Language barriers.

Proposed Solution(s): (list suggested solutions to the challenges described above)

Professional training / orientation. Adaptation of standards / norms to recognize cultural values and practices.