

NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution

1 Industry Subject Area	2 Working Group Code	3 Tri- lateral Detail	4 National Product Detail			8 United States		9 NAICS Industries Producing the Product			12 CPC Code
			Can	Mex	US	Title	Definition	Can	Mex	US	
515 5175	1.1	X				Television air time	Providing television air time to clients for broadcasting both advertising content and program content, on television stations and networks and on cable and other sub-subscription television program systems. Includes: • Includes local, regional, or national air time. • air time for advertising content such as advertising messages, real estate listings, infomercials, home shopping channels, and sponsorships, etc. • air time for non-commercial programs such as news, financial, religious, educational, and community information programs, etc.	515120 517510 515210?	515120 515210 517510	515120 515210 517510	83620 83632
515 5175	1.1.1				X	Television air time for advertising	Providing television air time for broadcasting of advertising content such as commercial messages and programs that promote the consumption of products and services, on television stations and networks and on cable and other sub-subscription television program systems. Includes: • local, regional, or national air time • advertising messages, real estate listings, infomercials, home shopping programs, sponsorships, and other advertising.	515120 517510 515210?	515120 515210 517510	515120 515210 517510	83620 83632
515 5175	1.1.2			X	X	Television air time for programs	Providing television air time for broadcasting program content, live or delayed, on television stations and networks and on cable and other sub-subscription television program systems. Includes local, regional, or national air time for news, financial, religious, educational, and community information programs, etc. Excludes: • infomercials and other advertising.	515120 517510 515210?	515120 515210 517510	515120 515210 517510	83620 83632
515 5175	1.1.3		X	X		Television air time for advertising messages	Providing television air time for broadcasting of messages to promote the consumption of products and services. Includes local, regional, and national air time on television stations and networks and on cable and other sub-subscription television program systems.	515120 517510 515210?	515120 515210 517510	515120 515210 517510	83620 83632
515 5175	1.1.4		X	X		Television air time for sponsorships	Providing television air time for the mention of the products (without their qualities) and of the businesses or institutions which sponsor the broadcasting and production of a program. Includes local, regional, and national air time on television stations and networks and on cable and other sub-subscription television program systems.	515120 517510 515210?	515120 515210 517510	515120 515210 517510	83620 83632
515 5175	1.1.5			X		Television air time for advertising options	Providing television air time in a variety of forms to market advertising space in packages such as: live mention, virtual insertions, special events, among others. Includes local, regional, and national air time on television stations and networks and on cable and other sub-subscription television program systems.	515120 517510 515210?	515120 515210 517510	515120 515210 517510	83620 83632

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515 5175	1.1.6		X	X		Television air time for infomercials	Providing television air time for broadcasting of programs intended to promote the sale of products, generally through reports and informative spots. Includes local, regional, and national air time on television stations and networks and on cable and other sub-subscription television program systems.	515120 517510 515210?	515120 515210 517510	515120 515210 517510	83620 83632
515 5175	1.1.7			X		Television air time for other advertising	Providing television air time for broadcasting of other advertising content. Includes local, regional, and national air time on television stations and networks and on cable and other sub-subscription television program systems.		515120 515210 517510	515120 515210 517510	83620 83632
515 5175	1.2	X				Radio air time	Providing radio air time to clients for broadcasting advertising content and/or program content, on radio stations and networks and on cable and other sub-subscription radio program systems. Includes: • local, regional, and national air time time. • air time for advertising content such as advertising messages and programs, sponsorships, and other advertising. • air time for non-commercial programming such as news, financial, religious, educational, and community information programs, etc.	515110	515110	515111 515112	83620 83632
515 5175	1.2.1				X	Radio air time for advertising	Providing radio air time for broadcasting of commercial messages and programs to promote the consumption of products and services, on radio stations and networks and on cable and other sub-subscription radio program systems. Includes: • local, regional, or national air time • advertising messages and programs, sponsorships, and other advertising.	515110	515110	515111 515112	83620 83632
515 5175	1.2.2			X	X	Radio air time for programs	Providing radio air time for broadcasting program content, live or recorded, on radio stations and networks and on cable and other sub-subscription radio program systems. Includes local, regional, or national air time for news, financial, religious, educational, and community information programs, etc. Excludes: • infomercials and other advertising.	515110	515110	515111 515112	83620 83632
515 5175	1.2.3		X	X		Radio air time for advertising messages	Providing radio air time for broadcasting of messages to promote the consumption of products and services. Includes local, regional, and national air time on radio stations and networks and on cable and other sub-subscription radio program systems.	515110	515110	515111 515112	83620 83632
515 5175	1.2.4			X		Radio air time for sponsorship (state and cultural)	Providing radio air time for mention of the products, without their qualities, of the businesses or institutions which sponsor the broadcasting and production of a program. Includes local, regional, and national air time on radio stations and networks and on cable and other sub-subscription radio program systems.	515110	515110	515111 515112	83620 83632

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1 Industry Subject Area	2 Working Group Code	3 Tri- lateral Detail	4 5 6 National Product Detail			8 United States		9 10 11 NAICS Industries Producing the Product			12 CPC Code
			Can	Mex	US	Title	Definition	Can	Mex	US	
515 5175	1.3					Public and non-commercial programming services	Providing television and radio broadcasts, generally without the insertion of advertising messages, for the benefit of the public at large. Broadcasting of these programs is largely financed by government grants and fund raising activities.	51511 51512	515110 515120	515111 515112 515120	96160
515 5175	1.3.1	X				Public and non-commercial programming services – Television	Providing television broadcasts, generally without the insertion of advertising messages, for the benefit of the public at large. Broadcasting of these programs is largely financed by government grants and fund raising activities.	515120	515120	515120	96160
515 5175	1.3.2	X				Public and non commercial programming services – Radio	Providing radio broadcasts, generally without the insertion of advertising message, for the benefit of the public at large. Broadcasting of these programs is largely financed by government grants and fund raising activities.	515110	515110	515111 515112	96160
515 5175	1.4					Multichannel programming distribution services	Providing audio and/or video programming on a subscription basis in analogue or digital mode by using a cable, satellite or wireless terrestrial network. Programming is provided in packages that consist of a set of predefined channels or one time viewing packages. Same as product 3 on 517 ex. 5175 list.	517510	517510 515210	517510 515210?	84170
515 5175	1.4.1	X				Basic programming package	Providing subscriber access to a basic range of programming services generally for a monthly fee. This package contains the minimum number of channels available to subscribers, as defined by each cable, satellite or MDS operator, and must be purchased to obtain any higher-level programming package. Charges for initial connection to the network, or for reconnection to the network, are included here. Same as product 3.1 on 517 ex. 5175 list.	517510	517510 515210	517510 515210?	84170
515 5175	1.4.2	X				Premium programming package	Providing subscriber programming services in addition to those included in the basic package for a fee separate from, and in addition to, the basic monthly fee. This programming service can be provided in bundles determined by the cable, satellite or MDS operator, in bundles determined by the subscriber, or a la carte. Same as product 3.2 on 517 ex. 5175 list.	517510	517510 515210	517510 515210?	84170
515 5175	1.4.3	X				Pay-per-view	Providing subscribers the ability to view a specific program (movie or event) from his home for a fee separate from, and in addition to, the monthly fee for basic or discretionary programming packages. Same as product 3.3 on 517 ex. 5175 list.	517510	517510 515210	517510 515210?	84170

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			5 Can	6 Mex	7 US	Title	Definition	9 Can	10 Mex	11 US	
515 5175	1.5					Licensing of rights to broadcast specialty programming protected by copyright	Granting permission to broadcast specialty television and audio programming (usually an entire channel) that is implicitly or explicitly protected by copyright owned or controlled by the licensor. Examples include licenses granted to programming distributors such as cable, direct-to-home satellite (DTH), and multipoint distribution service (MDS) operators. Includes the right to broadcast for an agreed period of time, manner, and place, such as in another format, medium, language or territory. Includes: • temporary transfers of broadcast rights through licensing. • permanent transfers of broadcast rights through sale of such rights. Excludes: • permanent transfer of rights granted through outright sale of intellectual property. • licensing of rights to broadcast an individual television program is in product 1.6.1, Licensing of rights to broadcast television programs protected by copyright, and the licensing of rights to use an individual program of radio is in product 1.6.2 Licensing of rights to broadcast radio programs protected by copyright.	515210	515210 517510	515210	73340
515 5175	1.5.1	X				Licensing of rights to broadcast specialty television programming protected by copyright	Granting permission to broadcast specialty television programming (usually an entire channel) that is implicitly or explicitly protected by copyright owned or controlled by the licensor. Examples include licenses granted to cable, direct-to-home satellite (DTH), and multipoint distribution service (MDS) operators. Includes the right to broadcast specialty television programming (generally movies) in hotels. Includes the right to broadcast for an agreed period of time, manner, and place, such as in another format, medium, language or territory. Includes: • temporary transfers of broadcast rights through licensing. • permanent transfers of broadcast rights through sale of such rights. Excludes: • permanent transfer of rights through outright sale of intellectual property. • licensing of rights to broadcast an individual television program is in product 1.6.1, Licensing of rights to broadcast television programs protected by copyright (Television Program Rights)	515210	515210 517510	515210	73340

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			4 Can	5 Mex	6 US	Title	Definition	9 Can	10 Mex	11 US	
515 5175	1.5.2	X				Licensing of rights to broadcast specialty audio programming protected by copyright	Granting permission to broadcast speciality audio programming (usually an entire channel) that is implicitly or explicitly protected by copyright owned or controlled by the licensor. Examples include licenses granted to programming distributors such as cable, direct-to-home satellite (DTH) and multipoint distribution service (MDS) operators. Includes the right to broadcast specialty musical programming by building operators (shopping malls, office buildings, etc.). Includes the right to broadcast for an agreed period of time, manner, and place, such as in another format, medium, language or territory. Includes: • temporary transfers of broadcast rights through licensing. • permanent transfers of broadcast rights through sale. Excludes: • permanent transfer of rights through outright sale of intellectual property. • licensing the right to broadcast an individual radio program is classified in 1.6.2, Licensing of Rights to Broadcast Radio Programs Protected by Copyright (Radio Program Rights).	515210	515210	515210	73340
515 5175	1.6					Licensing of rights to broadcast programs protected by copyright (Program Rights)	Granting permission to broadcast (in whole or in part) a copyrighted television or radio program owned or controlled by the licensor. Includes the right to broadcast for an agreed period of time, manner, and place, such as in another format, medium, language or territory. Includes: • temporary transfers of broadcast rights through licensing. • permanent transfers of broadcast rights through sale of such rights. Excludes: • permanent transfer of all rights through outright sale of intellectual property.	515110 515120 515210	515110 515120 515210	515111 515112 515120 515210	73340
515 5175	1.6.1	X				Licensing of rights to broadcast television programs protected by copyright (Television Program Rights)	Granting permission to broadcast (in whole or in part) a copyrighted television program owned or controlled by the licensor. Includes the right to broadcast for an agreed period of time, manner, and place, such as in another format, medium, language or territory. Includes: • temporary transfers of broadcast rights through licensing. • permanent transfers of broadcast rights through sale. Excludes: permanent transfer of all rights through outright sale of intellectual property.	515120 515210	515120 515210	515120 515210	73340

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515 5175	1.6.2	X				Licensing of rights to broadcast radio programs protected by copyright (Radio Program Rights)	Granting permission to broadcast (in whole or in part) a copyrighted radio program owned or controlled by the licensor. Includes the right to broadcast for an agreed period of time, manner, and place, such as in another format, medium, language or territory. Includes: • temporary transfers of broadcast rights through licensing. • permanent transfers of broadcast rights through sale. Excludes: permanent transfer of all rights through outright sale of intellectual property.	515110	515110 515210	515111 515112	73340
515 5175	1.7					Internet access services	Providing a connection to the Internet, both wired and wireless, including dial-up and always-on connections. Same as product 1.7.1 on 5112 et al list and product 2 on 517 ex. 5175 list.	518111 518210 541510 517110 517210 517510	517510 517111 517119 517211 517410 518110 518210	541510 517110 517210 517510 518111 518210	84220
515 5175	1.7.1	X				Internet access - dial-up	Providing a dial-up connection to the Internet, both wired and wireless, over the PSTN and generally at speeds not exceeding 64Kbps. The Internet Service Provider (ISP) may also provide free services along with Internet access such as e-mail, space for the customer's web page, tools for simple web page design, chat, technical support, etc. This service may also include remote access or other types of Internet access and package upgrades such as international roaming, extra e-mail boxes, etc., usually for additional costs to customers. Same as product 1.7.1.1 on 5112 et al list and product 2.1 on 517 ex. 5175 list.	518111 518210 541510 517110 517210 517510	517510 517111 517119 517211 517410 518110 518210	517110 517212 517510 518111 518210 541510	84220
515 5175	1.7.2	X				Internet access - always-on	Providing an always-on connection to the Internet, both wired and wireless, at speeds exceeding 64Kbps. Includes cable Internet, DSL, and other always-on connection services. The Internet Service Provider (ISP) may also provide free services along with Internet access such as e-mail, space for the customer's web page, tools for simple web page design, chat, technical support, etc. This service may also include remote access or other types of Internet access and package upgrades such as international roaming, extra e-mail boxes, etc., usually for additional costs to customers. Same as product 1.7.1.2 on 5112 et al list and product 2.2 on 517 ex 5175 list.	518111 518210 541510 517110 517210 517510	517510 517111 517119 517211 517410 518110 518210	518111 518210 541510 517110 517210 517510	84220

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											7	
515 5175	2					Related products provided by broadcasters and subscription programmers	Other important products provided by broadcasters and subscription programmers. Includes services such as preproduction, production, and postproduction services, rental of equipment or studio facilities, maintenance and repair services, and reselling of equipment and merchandise.	512110 515110 515120 532490	515110 515120 515210 512111 512290 512112 515111 512113 515112 512190 515120 512240 515210 512290 517110 517510 51721 517111 517310 517211 517410 517219 532490 517410 811219 532493 44 435311 46 811211 811219	512110 515110 512191 512240 512290 515111 515112 515120 515210 517110 51721 517310 517410 532490 811219	62 62142 62342 62442 62442 62542 72112 73125 84140 87151 87153 87154	
515 5175	2.1	X				Pre-production, production, and post-production services for television	Providing pre-production, production, and post-production services (whether separately or in combination) for third-party television programs and videos (including commercials) on a contract or fee basis. The service provider has no investment or ownership interest in the production itself. Includes services such as casting, script editing, location scouting, production manager and director services, transportation, scenery and equipment installation, videotaping, lighting, editing, close captioning and special effects. etc.	512110 512190 512240 515120 515210	515120 515210 512111 512240 512112 515120 512113 512190	512110 512191 512240 515120 515210	96121 96130 96142	
515 5175	2.1.1			X	X	Preproduction services for audiovisual works	Providing preparatory services for the production of audiovisual works. Examples include script editing, casting, location scouting, and consultation services, etc. This work is contracted or subcontracted by the production house on a contract or fee basis, usually for films and TV shows. Same as product 4 on 51211-2 list.	512110 512190 515120 515210	515120 515210 512111 512240 512112 515120 512113 512190	512110 512191 512240 515120 515210	96121	
515 5175	2.1.2			X	X	Support services for production of audiovisual works	Providing technical and artistic support services during the production of an audiovisual work. Examples include production management, director, cameramen, grips, sound engineer, extras, and special effects services etc. This work is contracted or subcontracted by the production house on a contract or fee basis, usually for films and TV shows. Same as product 4.8 on 51211-2 list.	512110 512190 512240 515120 515210	515120 515210 512111 512240 512112 515120 512113 512190	512110 512191 512240 515120 515210	96121 96130	

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515 5175	2.1.3			X	X	Postproduction services for audiovisual works	Providing computerized and electronic image and sound processing services in audiovisual works (film, video, or digital media, etc.). Includes editing, transfer, color correction, digital restoration, visual effects, animation, format conversion, compression and digital encoding, captioning, titling, subtitling, sound editing and design services. Same as product 1 on 51219 list and product 6 on 51211-2 list.	512110 512190 512240 515120 515210	515120 515210 512111 512112 512113 512190	512110 512191 512240 515120 515210	96142
515 5175	2.2	X				Pre-production, production, and post-production services for radio	Providing pre-production, production, and post-production services (whether separately or in combination) for third-party radio and audio programs and videos (including commercials) on a contract or fee basis. The service provider has no investment or ownership interest in the production itself. Includes services such as sound recording, sound editing and mastering, music track insertion and master reproduction, whether provided separately or in combination.	512240 515110	515110 512240 512290	512240 512290 515111 515112	96122 96130 96142
515 5175	2.2.1			X		Preproduction services for radio	Providing preparation services for the production of third-party radio and audio programs. Includes activities such as planning the technical and creative aspects of the production, scheduling, script writing, etc.	515110	515110 512240 512290	512240 515111 515112	96122
515 5175	2.2.2			X		Production services for radio	Providing technical and artistic support services for the activities inherent to the creation of a radio program, in the site or location of the production, such as management of production, illumination, installation of stage scene, installation of communications equipment and, services of direction, attendance of direction, direction of photography, attendance for the photography direction, special direction of art, sound engineer and effects.	512240 515110	515110 512240 512290	512240 512290 515111 515112	96122 96130
515 5175	2.2.3			X		Postproduction services for radio	Services of sequential ordering of the sound elements to give form to a radio or audio program, such as editing, sound rerecording, synchronization, production of master, among others. Same as or similar to products on 51211-2, 51224,9, and 51219 lists.	512240 515110	515110 512240 512290	512240 512290 515111 515112	96142
515 5175	2.3			X	X	Reselling services for merchandise, retail	Retailing of merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes reselling of apparel, memorabilia, publications, prepackaged foods and beverages, and other merchandise. Also includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Same as product 14.1 on 711 list.	515120	Si existiera el producto: 515120 46	515120 44	62

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515 5175	2.4	X				Other related products provided by television broadcasters	Other related products provided by television broadcasters, such as rental, repair, and maintenance of equipment, rental of studio facilities, and reselling of equipment and merchandise.	512110 515120 532490	515120 515210 517111 517211 517219 517410 532493 435311 46 811219	512110 515120 517111 517211 517212 517310 517410 532490 811219 44	62 72112 73125 84140 87151 87154
515 5175	2.4.1			X	X	Rental of equipment for production and/or broadcasting of television programs	Renting and leasing equipment for the production and broadcasting of television programs, such as: recording studios, recording and postproduction equipment, mobile equipment for broadcasting by remote control, among others. Includes delivery/pick-up and maintenance and repair of equipment when bundled with the rental or lease agreement. Subset of product XX on 5324 list.	512110 515120 532490	515120 515210 532493	512110 515120 515210 532490	72112 73125
515 5175	2.4.2				X	Maintenance and repair services for equipment used to produce and broadcast television programs	Providing maintenance and repair services, including installation of replacement parts, for equipment used for the production and/or broadcasting of television programs. Includes parts bundled with maintenance and repair services. Excludes: • maintenance and repair services bundled with rental and leasing of equipment for production and/or broadcasting of television programs are in product 2.4.1, Rental of equipment for production and/or broadcasting of television programs. • parts sold separately are in product 2.4.3, Reselling services for television production and broadcasting equipment, wholesale. Subset of product 1.2 on 8112 list.	515120 811210	Si existiera el producto: 515120 515210 811219	515120 515210 811219	87151 87154
515 5175	2.4.3				X	Reselling services for television production and broadcasting equipment, wholesale	Wholesaling of television production and broadcasting equipment purchased on own-account or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	515120	Si existiera el producto: 515120 515210 435311	515120 515210 4236	62

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			Can	Mex	US	Title	Definition	Can	Mex	US	
515 5175	2.5	X				Other related products provided by radio broadcasters	Other related products provided by radio broadcasters, such as rental, maintenance and repair of equipment, rental of studio facilities, and reselling of equipment and merchandise.	515110 532490	515110 515210 532493 517510 811211 811219 46 435311	515111 515112 517211 517212 517510 532490 811219 44	62142 62242 62342 62442 62542 72112 73125 87151 87153
515 5175	2.5.1				X	Rental of equipment for producing and broadcasting radio programs	Renting and leasing equipment used for producing and/or broadcasting radio programs. Includes rental or lease of recording and broadcast studios, production and broadcast equipment, and networks. Includes delivery/pick-up and maintenance and repair of equipment when bundled with the rental or lease agreement. Subset of product XX on 5324 list.	515110 532490	515110 517510 515210 532493	515111 515112 517510 532490	72112 73125
515 5175	2.5.2			X		Rental of equipment for reception of restricted audio signals	Renting signal-receiving apparatus and speakers.	515110 532490	515210 532493 517510	515111 515112 517211 517212 517510 532490	73125
515 5175	2.5.3				X	Maintenance and repair services for equipment used to produce and broadcast radio programs	Providing repair and maintenance services, including installation of replacement parts, for equipment used for producing and/or broadcasting radio programs. Includes parts bundled with maintenance and repair services. Excludes: • maintenance and repair services bundled with rental and leasing of equipment for production and/or broadcasting of radio programs are in product 2.5.1, Rental of equipment for producing and broadcasting radio programs. • wholesaling of parts sold separately are in product 2.5.5, Reselling services for radio production and broadcasting equipment, wholesale. Subset of product 1.2 on 8112 list.	515110 532490	515110 515210 811219 811211	515111 515112 811219	87151
515 5175	2.5.4			X		Maintenance and repair of receiving apparatus and speakers	Providing repair and maintenance services, including installation of replacement parts, for receiving apparatus and speakers Includes parts bundled with maintenance and repair services.	515110 532490	515210 515110 811219 811211	515111 515112 811219	87153

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515 5175	2.5.5				X	Reselling services for radio production and broadcasting equipment, wholesale	Wholesaling of radio production and broadcasting equipment purchased on own-account or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	515110	Si existiera el producto: 515110 46	515111 515112 44	62	
515 5175	2.5.6			X		Reselling service for equipment for reception of restricted audio signals, wholesale	Wholesaling of audio signal-receiving apparatus and speakers. purchased on own-account or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	515110	515210 517510 435311	515210 517211 517212 517510 44	62142 62242 62342 62442 62542	
515 5175	3					Related products provided by program distribution networks	Other important products provided by program distributors, such as installing, renting, and retailing of equipment.	517510	Si existiera el producto: 517510 517111 517119 517211 517219 517410 518110 518210 238310 466212 532210 517310 517910	516110 517110 517211 515212 517410 517510 518111 518210 519190 532210 443110	54614 62142 62242 62342 62442 62542 73125 8412 84121 84160 84220 84300 85960	
515 5175	3.1	X				Installation services for connections to program distribution networks	Installing cable on the customer premises and/or of installing outlets to connect to the program distribution network. Excludes: • connecting or reconnecting customers to a programming distribution network are in product 1.4.1, Basic programming package .	517510	517510 238310	517510	54614	
515 5175	3.2	X				Rental of program distribution equipment	Renting equipment necessary to receive programming packages via a program distribution network. This includes equipment such as remote controls, analogue decoders, digital addressable decoders and satellite dishes and MDS antennas.	517510 532210	517510 532210	517510 532210	73125	

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			Can	Mex	US	Title	Definition	Can	Mex	US	
515 5175	3.3	X				Reselling services for program distribution equipment, retail	Retailing of equipment necessary to receive programming packages via a program distribution network, such as remote controls, analogue decoders, digital addressable decoders, satellite dishes and MDS antennas. Includes equipment purchased on own-account or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	517510 443110	517510 466212	517510 443110	62142 62242 62342 62442 62542
515 5175	3.9	X				Other related products provided by program distribution networks	Other related products provided by program distribution establishments. Includes interactive programming such as on-line games, other interactive applications such as E-banking, and remote data processing services, and telephony services.	516110 517510 518210 519190	Si existiera el producto: 517510 517111 517119 517211 517219 517410 518110 518210 517310 517910	517110 517211 517212 517310 517410 517510 518111 518210	8412 84121 84160 84220 84300 85960
515 5175	3.9.1			X		Remote data processing	Providing machine time and computing programs for remote processing of information through terminal equipment connected to the service-provider's computing center by any telecommunications medium.	517510 518111 518210	517510 518210	517510 518111 518210	85960
515 5175	3.9.2			X		Videoconferencing	Providing simultaneous interaction of voice, data and video.	517110 517210 517410 517510 518210	517510 517111 517119 517211 517219 518210 517410	517110 517212 517410 517510 518210	84160
515 5175	3.9.3			X		Electronic mail	Providing a service which assigns to each user a segment of memory in the service-provider's computing center (electronic mailbox), in which are deposited messages sent remotely to the subscriber, who subsequently accesses them using appropriate terminal equipment connected by any telecommunications medium.	517510 518111	517510 518110	517510 518111	84220
515 5175	3.9.4			X		Remote data base consultation	Providing users with specialized or general-interest information stored in data banks.	517510 518210	517510 518210	517510 518210	84300

NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution

1 Industry Subject Area	2 Working Group Code	3 Tri- lateral Detail	4 National Product Detail			8 United States		9 NAICS Industries Producing the Product			12 CPC Code
			Can	Mex	US	Title	Definition	Can	Mex	US	
515 5175	3.9.5			X		Electronic data interchange	Providing users with storage and computerized transmission of structured information in a defined format. This service is a variant of electronic mail.	517110 517210 517410 517510 518111 518210	517510 517111 517119 517211 517219 517410 518111 518110 518210	517110 517211 517212 517410 517510 518111 518210	84220?
515 5175	3.9.6					Fixed telephony	Providing access to the public switched telephone network for the transmission and switching of voice, data, and video within and between local calling areas, where calling is made from a fixed customer location. Includes related local services such as connection charges, 9-1-1 services, operator services, local directory assistance, and calling features. Excludes: • internet telephony services such as VOIP (access-dependent and independent) is in product 3.9.7, Internet telephony. Same as product 1.2 on 517 ex. 5175 list.	517110 517310	Si existiera el producto: 517111 517510	517110 517310 517510	8412
515 5175	3.9.6.1					Fixed local telephony	Providing access to the public switched telephone network for the transmission and switching of voice, data, and video within a local calling area. Includes only those calling features that are bundled with the local service. Also includes related local services such as connection charges, 9-1-1 services, operator services, and local directory assistance. Excludes: • providing local private line services. • providing local loop to other telecommunications service providers. • providing calling features for a separate fee is in product 3.9.6.2, Calling features - fixed telephony. Same as product 1.2.1 on 517 ex. 5175 list.	517110 517310	Si existiera el producto: 517111 517510	517110 517310 517510	84121
515 5175	3.9.6.1.1				X	Fixed local telephony, residential	Providing access to the public switched telephone network to residential customers for the transmission and switching of voice, data and video within a local calling area. Excludes: • internet telephony services such as VOIP (access-dependent and independent) is in product 3.9.7, Internet telephony. Same as product 1.2.1.1 on 517 ex. 5175 list.	517110 517310	Si existiera el producto: 517111 517510	517110 517310 517510	84121

NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution

1 Industry Subject Area	2 Working Group Code	3 Tri- lateral Detail	4 National Product Detail			5 United States		6 NAICS Industries Producing the Product			12 CPC Code
			4 Can	5 Mex	6 US	7 Title	8 Definition	9 Can	10 Mex	11 US	
515 5175	3.9.6.1.2				X	Fixed local telephony, business	Providing access to the public switched telephone network to business customers for the transmission and switching of voice, data and video within a local calling area. Same as product 1.2.1.2 on 517 ex. 5175 list.	517110 517310	Si existiera el producto: 517111 517510	517110 517310 517510	84121
515 5175	3.9.6.2				X	Calling features - fixed telephony	Providing call management services for use from a fixed customer location for a fee separate from the fee for basic fixed local telephony. This service is made possible by specialized software and database applications linked to telecommunications networks. Includes features such as call waiting, call forwarding, caller identification, three-way calling, call display, call return, call screen, call blocking, automatic call-back, call answer, voice mail, and voice menus. Same as product 1.2.2 on 517 ex. 5175 list.	517110	Si existiera el producto: 517111 517510	517110 517510	84122
515 5175	3.9.6.2.1				X	Calling features - fixed telephony, residential	Providing call management services to residential customers for use from a fixed customer location for a fee separate from the fee for basic fixed local telephony. This service is made possible by specialized software and database applications linked to telecommunications networks. Includes features such as call waiting, call forwarding, caller identification, three-way calling, call display, call return, call screen, call blocking, automatic call-back, call answer, voice mail, and voice menus. Same as product 1.2.2.1 on 517 ex. 5175 list.	517110	Si existiera el producto: 517111 517510	517110 517510	84122
515 5175	3.9.6.2.2				X	Calling features - fixed telephony, business	Providing call management services to business customers for use from a fixed customer location for a fee separate from the fee for basic fixed local telephony. This service is made possible by specialized software and database applications linked to telecommunications networks. Includes features such as call waiting, call forwarding, caller identification, three-way calling, call display, call return, call screen, call blocking, automatic call-back, call answer, voice mail, and voice menus. Same as product 1.2.2.2 on 517 ex. 5175 list.	517110	Si existiera el producto: 517111 517510	517110 517510	84122

NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution

1 Industry Subject Area	2 Working Group Code	3 Tri- lateral Detail	4 National Product Detail			8 United States		9 NAICS Industries Producing the Product			12 CPC Code
			5 Can	6 Mex	7 US	Title	Definition	Can	Mex	US	
515 5175	3.9.6.3					Fixed long distance telephony	Transmitting and switching of voice, data and video over the public switched telephone network between local calling areas where the call is made from a fixed customer location. May include additional call management features such as those normally associated with voice Virtual Private Networks. Excludes: • internet telephony services such as VOIP (access-dependent and independent) is in product 3.9.7, Internet telephony. Same as product 1.2.3 on 517 ex. 5175 list.	517110 517310	Si existiera el producto: 517111 517510	517110 517310 517510	84121
515 5175	3.9.6.3.1				X	Fixed long distance telephony – outbound	Transmitting and switching of voice, data and video over the public switched telephone network between local calling areas and where the call is made from a fixed customer location and is paid for by the caller. Same as product 1.2.3.1 on 517 ex. 5175 list.	517110 517310	Si existiera el producto: 517111 517510	517110 517310 517510	84121
515 5175	3.9.6.3.1.1				X	Fixed long distance telephony – outbound, residential	Transmitting and switching of voice, data and video over the public switched telephone network between local calling areas for residential customers and where the call is made from a fixed customer location and is paid for by the caller. Same as product 1.2.3.1.1 on 517 ex. 5175 list.	517110 517310	Si existiera el producto: 517111 517510	517110 517310 517510	84121
515 5175	3.9.6.3.1.2				X	Fixed long distance telephony – outbound, business	Transmitting and switching of voice, data and video over the public switched telephone network between local calling areas for business customers and where the call is made from a fixed customer location and is paid for by the caller. Same as product 1.2.3.1.1 on 517 ex. 5175 list.	517110 517310	Si existiera el producto: 517111 517510	517110 517310 517510	84121

NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution

1 Industry Subject Area	2 Working Group Code	3 Tri-lateral Detail	4 National Product Detail			8 United States		9 NAICS Industries Producing the Product			12 CPC Code
			5 Can	6 Mex	7 US	Title	Definition	9 Can	10 Mex	11 US	
515 5175	3.9.6.4				X	Fixed all distance telephony	Transmitting and switching of voice, data and video over the public switched telephone network, where the call is made from a fixed customer location and where the charges are not distance sensitive (no distinction between local and long distance areas). Excludes: • internet telephony services such as VOIP (access-dependent and independent) is in product 1.7, Internet telephony. Same as product 1.2.4 on 517 ex. 5175 list.	517110 517310	Si existiera el producto: 517111 517510	517110 517310 517510	84121
515 5175	3.9.6.4.1				X	Fixed all distance telephony, residential	Transmitting and switching of voice, data and video over the public switched telephone network for residential customers, where the call is made from a fixed customer location and where the charges are not distance sensitive (no distinction between local and long distance areas). Same as product 1.2.4.1 on 517 ex. 5175 list.		Si existiera el producto: 517111 517510	517110 517310 517510	84121
515 5175	3.9.6.4.2				X	Fixed all distance telephony, business	Transmitting and switching of voice, data and video over the public switched telephone network for business customers, where the call is made from a fixed customer location and where the charges are not distance sensitive (no distinction between local and long distance areas). Same as product 1.2.4.2 on 517 ex. 5175 list.		Si existiera el producto: 517111 517510	517110 517310 517510	84121
515 5175	3.9.7				X	Internet telephony	Providing a connection to the Internet, wired or wireless, for the transmission of voice or data to fixed local telephone locations on the public switched telephone network. May include 911 service and a number to mimic a local fixed telephone number for the purpose of receiving calls from local fixed telephone users in the same local calling area. A broadband connection to the internet is a pre-requirement in order to obtain this service. Includes voice over internet protocol (VOIP--both access-dependent and independent) and related internet telephony services. Same as product 1.8.1 on 5112 et al list and 1.7 on 517 ex. 5175 list.		Si existiera el producto: 517119 517219 517310 517910 518110 518210	517110 517510 518111	84220

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1 Industry Subject Area	2 Working Group Code	3 Tri- lateral Detail	4 5 6 National Product Detail			8 United States		9 10 11 NAICS Industries Producing the Product			12 CPC Code
			Can	Mex	US	Title	Definition	Can	Mex	US	
515 5175	3.9.7.1				X	Internet telephony, residential	Providing a connection to the Internet, wired or wireless, to residences for the purpose of providing voice or data transmission to fixed local telephone locations on the public switched telephone network. May include 911 service and a number to mimic a local fixed telephone number for the purpose of receiving calls from local fixed telephone users in the same local calling area. A broadband connection to the internet is a pre-requirement in order to obtain this service. Includes voice over internet protocol (VOIP--both access-dependent and independent) and related internet telephony services. Same as product 1.8.1.1 on 5112 et al list and 1.7.1 on 517 ex. 5175 list.		Si existiera el producto: 517119 517219 517310 517910 518110 518210	517110 517510 518111	84220
515 5175	3.9.7.2				X	Internet telephony, business	Providing a connection to the Internet, wired or wireless, to businesses for the purpose of providing voice or data transmission to fixed local telephone locations on the public switched telephone network. May include 911 service and a number to mimic a local fixed telephone number for the purpose of receiving calls from local fixed telephone users in the same local calling area. A broadband connection to the internet is a pre-requirement in order to obtain this service. Includes voice over internet protocol (VOIP--both access-dependent and independent) and related internet telephony services. Same as product 1.8.1.2 on 5112 et al list and 1.7.2 on 517 ex. 5175 list.		Si existiera el producto: 517119 517219 517310 517910 518110 518210	517110 517510 518111	84220