|          | United States General Accounting Office   |
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| GAO      | Report to the Subcommittee on<br>Technology, Information Policy,<br>Intergovernmental Relations, and the<br>Census, Committee on Government<br>Reform, House of Representatives |
| May 2004 | 2010 CENSUS   |
|          | Overseas Enumeration<br>Test Raises Need for<br>Clear Policy Direction  |





Highlights of GAO-04-470, a report to the Subcommittee on Technology, Information Policy, Intergovernmental Relations, and the Census, Committee on Government Reform, House of Representatives

#### Why GAO Did This Study

In the 1990 and 2000 Censuses, U.S. military and federal civilian employees overseas were included in the numbers used for apportioning Congress. Currently, the U.S. Census Bureau (Bureau) is assessing the practicality of counting all Americans abroad by holding a test census in France, Kuwait, and Mexico. GAO was asked to (1) assess the soundness of the test design, and (2) examine what past court decisions have held about Americans' rights and obligations abroad.

#### What GAO Recommends

In order to give the Bureau as much planning time as possible, Congress may wish to consider coming to an early decision on whether the Bureau should be required to enumerate all overseas Americans, and if so, whether they should be counted as part of the decennial census or by some other, separate data collection effort. Should Congress desire an overseas count, it should consider telling the Bureau how the data would be used. Further, the Bureau should address the shortcomings of the 2004 test design, in part by being more transparent about what the test can and cannot measure. The Bureau generally concurred with our findings and recommendations, but believes it has already been clear about the test's limitations. Still, the Bureau agreed it will be critical to point out the various limitations that may affect congressional deliberations on this matter.

#### www.gao.gov/cgi-bin/getrpt?GAO-04-470.

To view the full product, including the scope and methodology, click on the link above. For more information, contact Patricia A. Dalton at (202) 512-6806 or daltonpj@gao.gov.

# 2010 CENSUS

# **Overseas Enumeration Test Raises Need** for Clear Policy Direction

#### What GAO Found

Although the overseas enumeration test was designed to help determine the practicality of counting all Americans abroad, because of various methodological limitations, the test results will only partially answer the Bureau's key questions concerning feasibility, data quality, and cost. For example, one research questions asks, "How good is the quality of the data?" However, the Bureau will only measure item nonresponse, which indicates whether a person completed a particular question. As a measure of quality, it is far from complete. Similarly, although a key research objective was to determine the cost of counting Americans overseas, the Bureau's data will not inform the cost of conducting future tests or an overseas enumeration in 2010. Overall, the Bureau overstated the test's ability to answer its key research objectives.

Counting Americans Abroad Would be a Monumental Challenge



Source: U.S. Census Bureau and PhotoDisc.

Overseas Americans have various rights and obligations to federal programs and activities. For example, Americans abroad are generally taxed on their worldwide income and can vote in federal elections, but are generally not entitled to Medicare benefits. There is nothing in the Constitution, federal law, or court decisions that would either require the Bureau to count overseas Americans, or not count this population group. As a result, Congress would need to enact legislation if it wanted to require the Bureau to include overseas Americans in the 2010 Census. Counting Americans abroad as part of the census would add new risks to an enterprise that already faces an array of challenges. Therefore, it will be important for Congress to decide whether overseas Americans should be counted as part of the census or counted as part of a separate survey or whether there are so many obstacles to a successful count regardless of the approach that the Bureau should shelve any plans for further research and testing. To the extent a second test is required, the Bureau will need to take steps to develop a more rigorous design.

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United States General Accounting Office Washington, D.C. 20548

May 21, 2004

The Honorable Adam H. Putnam Chairman The Honorable Wm. Lacy Clay Ranking Minority Member Subcommittee on Technology, Information Policy, Intergovernmental Relations and the Census Committee on Government Reform House of Representatives

One of the thornier issues facing the U.S. Census Bureau (Bureau) as it prepares for the 2010 Census is whether to count American citizens residing abroad, and if so, how to use the results. Under federal law, the Bureau has discretion over whether to count this population group. Thus, in prior censuses, the Bureau has generally included "federally affiliated" groups—members of the military and federal employees and their dependents—but has excluded private citizens residing abroad from all but the 1960 and 1970 Censuses.<sup>1</sup> Moreover, when these overseas groups were included in the census, their population totals were generally not included with the counts used for apportioning Congress.

According to the Bureau, no accurate estimate exists of the total number of Americans living abroad.<sup>2</sup> Further, while it is unclear how counting these individuals would affect congressional apportionment and other purposes for which census data are used, in some instances it could be significant. For example, in January 2001, Utah sued the U.S. Department of Commerce claiming that it lost a congressional seat because the 2000 Census excluded the state's 11,000 Mormon missionaries and other private citizens living abroad.<sup>3</sup> Although the suit was unsuccessful, according to a report by the

<sup>&</sup>lt;sup>1</sup> U.S. Bureau of the Census, *Americans Overseas in U.S. Censuses*, Technical Paper 62 (November 1993) hereinafter *Americans Overseas*.

 $<sup>^2</sup>$  According to the Bureau, the apportionment counts from the 2000 Census included only federally affiliated groups (226,363 military personnel, 30,576 civilian employees, and 319,428 dependents of both groups). The Bureau did not collect data on other Americans living abroad for 2000.

<sup>&</sup>lt;sup>3</sup> Utah v. Evans, 143 F. Supp. 2d 1290 (D. Utah 2001), aff'd, by Utah v. Evans, 534 U.S. 1038 (2001).

Congressional Research Service, Utah would have gained a congressional seat had an additional 855 people been counted in the census.<sup>4</sup>

In response to congressional direction and the concerns of various stakeholder groups representing overseas Americans, the Census Bureau launched a research and evaluation program to assess the practicality of counting both private and federally affiliated U.S. citizens residing abroad, as well as their dependents. The first step of this effort, a test enumeration of Americans residing in France, Kuwait, and Mexico, is currently underway. A sound feasibility test is essential because the Bureau has already identified a number of operational, conceptual, and policy issues that would make an accurate count of overseas Americans even more difficult than the stateside enumeration, an endeavor that is a daunting challenge in its own right. As a second step, the results of the 2004 test will be used to provide information and recommendations for another overseas enumeration test planned for 2006.

To facilitate Congress's oversight of the test and provide information for future decision making on this issue, you asked us to review the overseas test design. As agreed with your offices, we (1) assessed the soundness of the Bureau's test design and its suitability for addressing the Bureau's specific research questions, and (2) examined what past court decisions have held about Americans' rights and obligations abroad that could help inform whether and how they should be included in the census.

To meet these objectives, we interviewed knowledgeable Bureau officials; reviewed pertinent documents such as test plans; and examined relevant statutes, court decisions, and legal analyses. We also systematically rated the soundness of the Bureau's test design using a checklist of over 30 design elements that, based on our review of program evaluation literature, are important for a sound study plan. We conducted our work from June 2003 through February 2004, in accordance with generally accepted government auditing standards.

This report is the second in our ongoing series on the planning and development of the 2010 Census. In a study issued earlier this year, we

<sup>&</sup>lt;sup>4</sup> Congressional Research Service, *House Apportionment: Could Census Corrections Shift a House Seat?*, RS21638 (Washington, D.C.: Oct. 8, 2003).

described the various challenges facing the 2010 Census, and the need for the Bureau to address cost and design issues.<sup>5</sup>

**Results in Brief** The Bureau designed the 2004 test to help determine the practicality of collecting data from U.S. citizens living overseas. However, because of various methodological limitations, the test results will only partially answer the Bureau's key objectives concerning feasibility (as measured by such indicators as participation and number of valid returns), data quality, and cost. Although some of the methodological limitations stem from the inherent challenges of enumerating Americans abroad, others are due to the way in which the Bureau is implementing the test. Overall, the Bureau overstated the test's ability to answer its key research objectives and, as a result, congressional decision making on this issue will be that much more difficult. For example, one of the Bureau's research questions asks, "How good is the quality of the data?" However, the only measure of quality available to address this is the percentage of respondents who did not complete a particular question. As the Bureau acknowledges, this measure of nonresponse is an incomplete measure of the quality of the data. Similarly, although a key research objective was to determine the cost of counting Americans overseas, the Bureau did not develop a research question to address this variable and, more importantly, the cost information that the Bureau will collect will be limited to the test sites. It will not inform the cost of conducting future tests or an overseas enumeration in 2010. Americans residing abroad do not have the same rights and obligations under federal programs and activities as compared to their stateside counterparts. On the one hand, overseas citizens are generally taxed on their worldwide income, can vote in federal elections, and can receive Social Security benefits. On the other hand, they are generally not entitled to Medicare benefits, or, if they reside outside of the United States for more than 30 days, Supplemental Security Income. With respect to the census, the Bureau has discretion over whether or not to count Americans overseas. There is nothing in the Constitution, federal law, or court decisions that would either require the Bureau to count or not

<sup>&</sup>lt;sup>5</sup> U.S. General Accounting Office, 2010 Census: Cost and Design Issues Need to Be Addressed Soon, GAO-04-37 (Washington, D.C.: Jan. 15, 2004).

count Americans abroad. As a result, Congress would need to enact legislation if it wanted to require the Bureau to include overseas Americans in the 2010 Census.

The full results of the overseas enumeration test will not be known until 2005, when the Bureau anticipates it will complete a series of evaluations. However, the Bureau's experience thus far makes it clear that an accurate count of U.S. citizens abroad as part of the 2010 Census would be extremely difficult, and would introduce new resource requirements, risks, and uncertainties to an endeavor that already faces a host of difficulties.

At the same time, to the extent that better demographic data on overseas Americans might be useful for various policymaking and other nonapportionment purposes, it does not necessarily need to come from the decennial census. Such information could be acquired through a separate survey or alternative data collection effort, although it would still be a difficult task.

It will be important for Congress to come to an early decision on whether the Bureau should be required to count Americans abroad as part of the 2010 Census or as part of a separate data collection effort or whether there are so many hurdles to a successful overseas enumeration regardless of the approach that the Bureau should abandon any plans for further research and testing. Should Congress desire an overseas count, be it part of the decennial census or a separate effort, it should consider providing the Bureau with input on whether the data would be used for purposes of apportionment, redistricting, allocating federal funds, or a tally of the U.S. overseas population. Armed with this information, the Bureau would be better positioned to design a test that would more accurately assess the specific resources and methodology needed to accomplish the type of census that Congress desires. Moving ahead with a second test without this information would be an imprudent use of the Bureau's resources.

Further, to the extent that a second test of enumerating Americans abroad is needed in 2006, we recommend that the Secretary of Commerce direct the Bureau to resolve the shortcomings of the design of the 2004 test and better address the objectives of an overseas enumeration. At a minimum, specific steps should include (1) being more transparent with Congress and other stakeholders on what variables and research questions the Bureau can and cannot assess, (2) explore developing broader measures of data quality, and (3) developing a cost model to provide the Bureau and Congress with better estimates of the budgetary impact of conducting an overseas census under different methodological and other scenarios.

The Secretary of Commerce forwarded written comments from the U.S. Census Bureau on a draft of this report. The comments are reprinted in appendix I.

The Bureau generally agreed with our conclusions and recommendations but took exception to our finding and related recommendation that the Bureau needs to be more transparent with Congress and other stakeholders regarding the variables and research questions it can and cannot answer. The Bureau maintains that it has always been clear that the test is only a "most basic assessment of feasibility." Still, the Bureau agreed that as it completes its evaluations and documents its findings from the test, it will be "critical" to highlight the various limitations that could affect congressional deliberations on this subject.

## Background

The Census Bureau has discretion under the Constitution and federal statutes to decide whether to count Americans residing overseas. The federal decennial census is conducted pursuant to the requirement imposed by Article I, Section 2, Clause 3 of the Constitution, and Section 2 of the Fourteenth Amendment, that Congress enumerate "the whole number of persons in each State" as the basis for apportionment of seats in the United States House of Representatives. Under the Constitution, the census is to be conducted every 10 years "in such Manner as [Congress] shall by Law direct." Congress has exercised its authority under the Constitution by passing the Census Act, which assigns to the Secretary of Commerce the responsibility of "tak[ing] a decennial census of population as of the first day of April" of each census year.<sup>6</sup> The Secretary does so with the assistance of the Census Bureau and its Director.<sup>7</sup>

The statutes governing the earliest censuses provided that enumerators should record all persons reported to them within their respective districts as having a usual place of abode there or as usually residing within that district, even though such persons might be "occasionally absent at the

<sup>&</sup>lt;sup>6</sup> 13 U.S.C. § 141(a).

<sup>&</sup>lt;sup>7</sup> Id. §§ 2, 21.

time of enumeration."<sup>8</sup> Statutes governing later censuses, including the current provisions in Title 13 of the United States Code, contain no similar provision, or any provision specifically governing the enumeration of inhabitants of the United States who are outside of its borders on the enumeration date.

To determine who should be included in the census, the Bureau applies its "usual residence rule," which has been defined as the place where a person lives and sleeps most of the time. People who are temporarily absent from that place are still counted as residing there.<sup>9</sup> One's usual residence is not necessarily the same as one's voting residence or legal residence. Noncitizens living in the United States are counted in the census, regardless of their immigration status.

Historically, the census has focused primarily on the domestic population and typically has not included any procedures designed to enumerate Americans residing outside of the United States. The first attempts to count Americans residing overseas were in the 1830 and 1840 censuses, which included procedures for counting the "crews of naval vessels at sea."<sup>10</sup> The naval personnel included in those censuses, however, were not allocated to any individual state, and thus were not included in the apportionment population.<sup>11</sup>

As shown in table 1, various overseas population groups were included in the census at different times. For example, while federally affiliated personnel were typically included in the enumerations that took place from 1900 through 2000, only the 1970, 1990, and 2000 censuses used the numbers for purposes of apportioning Congress. At the same time, private citizens living abroad were included only in the 1960 and 1970 censuses, but not for purposes of apportionment.

 $^{11}$  Id.

<sup>&</sup>lt;sup>8</sup> See 41 U.S. Op. Att'y. Gen. 31, 32 (1949), which gives citations to early statutes.

<sup>&</sup>lt;sup>9</sup> District of Columbia v. United States Department of Commerce, 789 F. Supp. 1179, 1180 (D.D.C. 1992).

<sup>&</sup>lt;sup>10</sup> Thomas R. Lee & Lara J. Wolfson, *The Census and the Overseas Population*, 2 Election L. J. 343, 344 (2003) (hereinafter referred to as *Overseas Population*), *citing Americans Overseas* at 10.

| Population group <sup>a</sup>  | 1900 | 1910 | 1920 | 1930 | 1940 | 1950 | 1960 | 1970 | 1980 | 1990 | 2000 |
|--|------|------|------|------|------|------|------|------|------|------|------|
| U.S. military personnel stationed abroad or at sea and their dependents                              | Х    | Х    | Х    | Х    | Х    | Х    | Х    | ~    | Х    | V    | ~    |
| Federal civilian employees stationed abroad and their dependents                                     | Х    | Х    |      |      |      | Х    | Х    | ~    | Х    | ~    | ~    |
| Persons abroad working for the American Red Cross<br>or in the consular service and their dependents |      |      | Х    | Х    | Х    |      |      |      |      |      |      |
| Private U.S. citizens abroad for an extended period  |      |      |      |      |      |      | Х    | Х    |      |      |      |

#### Table 1: Treatment of Certain Population Groups Living or Working Overseas in the Decennial Censuses, 1900-2000

Source: U.S. Bureau of the Census, Americans Overseas in the U.S. Censuses, Technical Paper 62 (Washington, D.C.: November 1993).

Notes:

 $\checkmark$  = Included in the population count used for congressional apportionment.

X = Counted in the census, but not included in the population totals used for apportionment.

<sup>a</sup>This table excludes the officers and crew of merchant marine vessels because available data were unclear as to whether these groups were included in the overseas enumerations or the stateside counts in the decennial censuses.

In response to congressional direction and the concerns of various business, political, and other groups that represent overseas Americans, the Census Bureau embarked on a research and evaluation program aimed at determining the feasibility, quality, and cost of counting both federally affiliated and private citizens living abroad. The test enumeration began February 2004 and is to run through July 2004 at three sites: France, Kuwait, and Mexico.

The Bureau selected these countries based on several criteria including their geographic diversity, the fact that large numbers of U.S. citizens reside there, and because of the existence of administrative records that can be used to compare to the test census counts for evaluation purposes. The Bureau estimated the implementation costs for the 2004 test at approximately \$2.5 million in fiscal year 2004. Further, the Bureau estimates that by the end of fiscal year 2004, it will have spent an additional \$3.5 million for planning and preparation during fiscal years 2003 and 2004.

Americans can participate in the test census by completing a short-form paper questionnaire that is available at embassies, consulates, and other organizations that serve overseas Americans, or by completing the form on the Internet. The Bureau hired a public relations firm to develop a communications strategy to inform and motivate respondents living in the selected countries to answer the census. Responses from the paper and the Internet returns will be captured in order to analyze, among other things, the demographic characteristics of respondents and patterns of item nonresponse. The Bureau plans to conduct a 2006 overseas test if Congress appropriates requested funds in fiscal years 2005, 2006, and 2007. If Congress then indicates its desire that the Census Bureau conduct a general overseas enumeration in 2010, the Bureau will seek a supplementary appropriation in calendar year 2007 for that purpose and to conduct a 2008 overseas dress rehearsal beginning in 2007.

A sound test is essential in order for the Bureau, Congress, and other stakeholders to resolve the numerous logistical, conceptual, policy, and other questions that surround the counting of overseas Americans. They include:

- <u>Who should be counted</u>? U.S. citizens only? Foreign-born spouses? Children born overseas? Dual citizens? American citizens who have no intention of ever returning to the United States? Naturalized citizens?
- <u>How should overseas Americans be assigned to individual states</u>? For certain purposes, such as apportioning Congress, the Bureau would need to assign overseas Americans to a particular state. Should one's state be determined by the state claimed for income tax purposes? Where one is registered to vote? Last state of residence before going overseas? These and other options all have limitations that would need to be addressed.
- <u>How should the population data be used</u>? To apportion Congress? To redistrict Congress? To allocate federal funds? To provide a count of overseas Americans only for general informational purposes? The answers to these questions have significant implications for the level of precision needed for the data and ultimately, the enumeration methodology.
- <u>How can the Bureau verify U.S. citizenship</u>? Administrative records such as passports and Social Security data have limitations. For example, Americans can reside in Mexico and Canada without a passport and many Americans overseas do not have Social Security numbers, especially dependents.
- <u>How can the Bureau ensure a complete count without a master address</u> <u>list</u>? The foundation of the stateside decennial census is a master address list. Because the list is essentially the universe of all known living quarters in the United States, the Bureau uses it to deliver

questionnaires, follow up with nonrespondents, determine vacancies, and determine individuals the Bureau may have missed or counted more than once. The Bureau lacks a complete and accurate address list of overseas Americans. Consequently, these operations would be impossible and the quality of the data would suffer as a result.

- <u>Can administrative records be used to help locate and count overseas</u> <u>Americans</u>? Administrative records such as passport and visa files, voter registration forms, as well as records held by private companies and organizations have the potential to help the Bureau enumerate Americans abroad. However, the accuracy of these records, the Bureau's ability to access them, confidentiality issues, and the possibility of duplication all remain open questions.
- Do certain countries have requirements that could restrict the Bureau's ability to conduct a count? According to the Bureau, in planning the overseas test, the Bureau was informed that French privacy laws prohibit asking about race and ethnicity, two questions that are included on the U.S. census questionnaire. Although the Bureau worked with French officials to address this problem, the extent to which the Bureau will encounter restrictions in other countries, or whether other countries will cooperate with the Bureau at all, is unknown.

# Scope and Methodology

As agreed with your offices, our objectives for this report were to (1) assess the soundness of the Bureau's test design and its suitability for addressing the Bureau's specific research questions, and (2) examine what past court decisions have held about Americans' rights and obligations abroad that could help inform whether and how they should be included in the census.

To assess the soundness of the Bureau's 2004 overseas enumeration test design, we interviewed knowledgeable Bureau officials and reviewed existing documents that described the Bureau's test objectives, research questions, and test plans. We then systematically rated the Bureau's approach using a checklist of over 30 design elements that, based on our review of program evaluation literature, are relevant to a sound study plan. For example, we reviewed the Bureau's approach to determine, among other things, (1) how clearly the Bureau presented the research objectives, (2) whether the research questions matched the research objectives, (3) whether potential biases were recognized and addressed, and (4) the appropriateness of the data collection strategy for reaching the intended sample population. See appendix II for a complete list of the 30 design elements.

|   | We supplemented our ratings on the suitability of the test by gathering<br>additional information through telephone and in-person interviews with<br>representatives of several stakeholder organizations that represent various<br>groups of Americans residing abroad. The organizations included<br>Democrats Abroad, Republicans Abroad, Association of Americans<br>Resident Overseas, and the American Business Council of the Gulf<br>Countries. In addition, we interviewed representatives of the Mexican<br>American Legal Defense and Educational Fund, National Coalition for an<br>Accurate Count of Asians and Pacific Islanders, and California Rural Legal<br>Assistance, Inc., to get their perspectives on the Bureau's plans for<br>counting American citizens living in Mexico, particularly migrant and<br>seasonal farm workers, a group that the Bureau had trouble counting<br>during the 2000 Census. These three organizations, while not actively<br>involved in the planning of the overseas enumeration test, are members of<br>the Secretary of Commerce's Decennial Census Advisory Committee, a<br>panel that advises the Bureau on various census-related issues. |
|---|--|
|   | To examine what past court decisions have held about Americans' rights<br>and obligations living abroad, including their right to be counted in the<br>census, we reviewed a judgmental selection of five federal laws and/or<br>programs that cover large numbers of Americans stateside, in order to<br>determine how those laws and programs treat U.S. citizens should they live<br>overseas. We examined federal election law, federal income tax law, and<br>federal laws relating to Social Security benefits, Supplemental Social<br>Security Income, and Medicare. For each of these laws and programs, we<br>reviewed relevant statutes, court decisions, and legal analyses.  |
|   | We requested comments on a draft of this report from the Secretary of<br>Commerce, which were sent to us April 13, 2004 (see app. I). We address<br>them in the Agency Comments and Our Evaluation section of this report.   |
| Design Limitations<br>Could Undermine the<br>Usefulness of the<br>Overseas Test | According to the Bureau, its objectives for the 2004 overseas test are "to determine the feasibility, quality, and cost of collecting data from U.S. citizens living overseas." To meet those objectives, the Bureau developed eight research questions designed to gather data on such salient factors as participation levels, data quality, and the relative response from the two enumeration modes (Internet and paper questionnaire; see appendix III for a sample of the paper questionnaire). To assess the overseas test the  |

Bureau is planning to complete a series of evaluations due in early 2005. The test objectives and related research questions are appropriate as written, but, as shown in table 2, because of various methodological limitations, the data that will result from the test will not fully answer key questions concerning feasibility, data quality, and cost. In short, the Bureau overstated the research test's ability to answer its key research objectives and, as a result, congressional decision making on this issue will be that much more difficult.

# Table 2: Research Questions Have Methodological Limitations That Could Reduce the Bureau's Ability to Address Research Objectives

| Census Bureau research question  | Indicators the Bureau will measure  | Methodological limitations  |
|--|---|---|
| 1. What is the level of participation from U.S. citizens overseas?   | Participation counts from the three test sites  | <ul> <li>The universe of overseas Americans is unknown so participation rates cannot be determined.</li> <li>The Bureau has not developed residence rules for overseas enumeration; therefore, who should participate is unclear.</li> <li>Dual nationals and certain other groups may have difficulty accessing Internet and other response options.</li> </ul>  |
| <ol><li>How good is the quality of the data?</li></ol>   | Item nonresponse  | • The Bureau acknowledges that item nonresponse does not provide a comprehensive measure of quality.  |
| 3. To what level of geography can the Bureau geocode the overseas population?  | Ability to geocode addresses  | <ul> <li>People with noncity-style addresses such as post office<br/>boxes will be excluded.</li> </ul>   |
| 4. How effective is the overseas<br>marketing program?   | Participation and public awareness  | <ul> <li>Participation data are not available for measuring<br/>effectiveness.</li> <li>Public awareness of marketing will be difficult to measure.</li> </ul>  |
| 5. Can administrative records be used effectively?   | Estimates from administrative records compared to the enumeration results   | <ul> <li>A large disparity between administrative records counts will<br/>make it difficult to determine effectiveness.</li> <li>Administrative records were developed for different<br/>purposes, therefore, comparing against overseas data may<br/>yield inconclusive results.</li> </ul>  |
| 6. What is the relative response from the two enumeration modes (Internet and paper return) and their effectiveness?               | Responses by mode and site<br>(France, Kuwait, Mexico)  | Because the universe of Americans is unknown, analysis is limited to providing counts.  |
| 7. Can the Bureau successfully<br>implement an appropriate invalid<br>return detection (IRD) system in an<br>overseas enumeration? | Number of valid returns (a valid<br>return is a questionnaire where at<br>least one person in the household<br>checked the U.S. citizen box,<br>provided a valid Social Security or<br>passport number, and was subject<br>to and passed an algorithm. All<br>other returns are invalid.) | <ul> <li>The Bureau was unable to negotiate use of passport files with the State Department and they will not be used for IRD.</li> <li>The Bureau cannot verify a questionnaire's point of origin received via Internet and therefore cannot determine whether respondents are truly living in the test sites.</li> <li>Some people may be reluctant to provide a Social Security or passport number.</li> </ul> |

| (Continued From Previous Page)  |  |  |  |  |  |
|---|--|--|--|--|--|
| Census Bureau research question   | Indicators the Bureau will measure   | Methodological limitations   |  |  |  |
| 8. What are the primary barriers of integrating an overseas enumeration with the stateside enumeration process? | Lessons learned  | <ul> <li>Overseas and stateside data will not be integrated in this test.</li> <li>Unforeseen problems could exist that will not be revealed until the data are actually integrated.</li> </ul>  |  |  |  |
|   |  |  |  |  |  |
| Research Question #1:<br>Participation Data Could<br>Unreliable   | be indicator of public<br>participation level<br>a percentage of all<br>nonexistent housin<br>Stateside, the Bure<br>above, it has a mas               | For the decennial census, the Bureau uses participation data as a key<br>indicator of public cooperation with the census. The Bureau measures<br>participation levels by what it calls the "return rate," which it calculates as<br>a percentage of all forms in the mailback universe (excluding vacant and<br>nonexistent housing units) from which it receives a questionnaire.<br>Stateside, the Bureau is able to perform this calculation because, as noted<br>above, it has a master address list of all known housing units in the United<br>States, an inventory that takes the Bureau several years and considerable |  |  |  |
|   | resources to comp  | resources to compile.<br>However, no such address list exists for overseas Americans.  |  |  |  |
|   | Consequently, par<br>calculated and the<br>responses it receiv<br>demographic cate<br>administrative rec<br>of tax, Medicare, a<br>if available. For a | ticipation rates for overseas Americans cannot be<br>e Bureau will only be able to tally the number of<br>yes (both overall for each site and within several<br>gories) and compare the results to counts obtained from<br>ords. The sources for the records include a combination<br>and State Department data, as well as foreign census data<br>variety of reasons—some of which the Bureau has<br>dged—the information generated from this exercise may  |  |  |  |
|   | and as a result, are<br>counts; thus, their<br>reported, each of t<br>counts has covera  | rative records were developed for different purposes,<br>e not well suited as a base for comparing against overseas<br>relevance is uncertain. As the Bureau has already<br>the records it plans to use to compare to the census<br>ge limitations. <sup>12</sup> Further, as each of these records is<br>articular demographic groups, they could introduce   |  |  |  |

<sup>&</sup>lt;sup>12</sup> U.S. Census Bureau, *Issues of Counting Americans Overseas in Future Censuses* (Washington, D.C.: Sept. 27, 2001) hereinafter *Issues of Counting Americans Overseas*.

systemic biases (we discuss potential problems with administrative records in greater detail below, under Research Question #5).

Second, the census counts could be problematic because it is unclear who should participate in the overseas census, which in turn could confuse potential respondents. For the stateside enumeration, to determine where an individual should be counted, the Bureau uses the concept of "usual residence," which it defines as "the place where a person lives and sleeps most of the time." The Bureau has developed guidelines, which it prints on the stateside census questionnaire, to help people figure out who should and should not be included. However, the Bureau has not developed similar guidance for the overseas test. According to the Bureau, this was intentional; because this was an initial feasibility test, the Bureau did not want to restrict response, but rather to encourage the widest possible participation.

Further, the guidance the Bureau has developed, which is available on its Web site and promotional literature, is vague and could confuse potential respondents. For example, the guidelines inform potential respondents that, "All U.S. citizens living in France, Mexico and Kuwait, regardless of shared citizenship, can and should participate in the test. U.S. citizens on vacation or on short business trips should not." Unclear is what constitutes a short or long business trip. Is it 3 weeks or 3 months? Does it matter whether one stays in a hotel or an apartment? Also, should naturalized U.S. citizens, some of whom may not return to the United States, participate? What about children born in the United States to noncitizens, but who only lived in the United States a short time? Should students spending a semester abroad but who maintain a permanent residence stateside be included? Without clear residence rules and appropriate guidance indicating who should be counted, it is quite possible that some people might inappropriately opt in or out of the census, which would reduce the quality of the data. Bureau officials have told us that they are working to develop residence rules that it will apply if there is a second overseas enumeration test in 2006.

Participation data might also be problematic because the Bureau's enumeration methods strategy might not be as effective with certain groups compared to others. To the extent this occurs, it could introduce a systemic undercount. This is particularly true for dual nationals who, for cultural reasons, may not think of themselves as American citizens.

|   | For example, according to representatives of two advocacy groups we contacted, Mexican dual nationals include migrant farm workers, a group that often consists of poor, less-educated people living in rural areas. They noted that this population group has low literacy levels and thus might not understand the questionnaire, and is not likely to have Internet access. At the same time, they are not likely to pick up a copy of the questionnaire at an embassy. Further, the barriers that make it difficult to count migrant farm workers in the United States, such as a distrust of government and the fact that they may speak indigenous languages, also make it difficult to count this group in Mexico.  |
|---|--|
| Research Question #2:<br>Information on Data Quality<br>Will be Limited | The Bureau plans on measuring the quality of the data collected in the overseas test by tabulating item nonresponse, which refers to whether a respondent completed a particular question. The Bureau is to calculate this information by enumeration mode, test site, and various demographic categories. The Bureau also plans to compare this measure of nonresponse for key variables to those obtained in an earlier, stateside test held in 2003 by tabulating the rate respondents did not complete a particular question. According to the Bureau, patterns of item nonresponse are critical for improving question design, training, and procedures. However, as the Bureau acknowledges in its study plan for evaluating the quality of the overseas enumeration data, item nonresponse by itself does not address the quality of the data. Thus, at the end of the test, the Bureau will have, at   |
|   | best, only limited information on the quality of the overseas data.<br>By comparison, the Bureau's guidelines for measuring data quality in other<br>surveys they conduct use measures such as coverage, unit response rates,<br>imputation rates, and data collection errors. Because the Bureau lacks<br>information on the universe of overseas Americans it will be unable to<br>calculate these indicators. Therefore, it is misleading for the Bureau to<br>state in its research objectives that it will determine the quality of the<br>overseas data, when in fact it will deliver something far more limited.<br>Comprehensive measures of data quality are critical because they could<br>help Congress decide whether the data are sufficiently reliable to use for<br>specific purposes. If the numbers were to be used to obtain a simple count<br>of Americans abroad, absolute precision is not as critical. However, for<br>other uses of the data, particularly congressional apportionment and<br>redistricting, the quality of the data would need to be far higher. |

Research Question #3: The Bureau Will be Unable to Geocode Certain U.S. Addresses Counting people in their correct locations is essential for congressional apportionment, redistricting, and certain other uses of census data. With respect to Americans abroad, if the data are to be used for apportionment, the Bureau would need to assign respondents to a specific state. For purposes of redistricting and allocating federal funds, the Bureau would need to assign overseas respondents to specific neighborhoods and street addresses in the United States—a far more challenging task. Geocoding is the process of linking an address in the Bureau's Master Address File (MAF) to a geographic location in the Bureau's geographic database, known as the Topologically Integrated Geographic Encoding and Referencing (TIGER) mapping system. To obtain this information, the overseas enumeration form asks respondents to indicate their U.S. state of last residence, and their last street address within that state.

Although the Bureau is assessing the level of geography to which it can geocode the overseas population, an important limitation is that the Bureau will not be able to make this assessment for people who live in certain noncity-style U.S. addresses; that is, U.S. addresses without a housing number and/or street name. Specifically, people whose U.S. addresses consist of a post office box will be excluded from the study. For the stateside enumeration, Bureau employees canvass the country, identify noncity-style addresses, and mark the locations of those residences on a map. During the 2000 Census, around 20 percent of U.S. households had noncity-style addresses.

Indeed, the overseas enumeration questionnaire instructs respondents **not** to provide a post office box number for their last stateside address. However, if a respondent's address includes a post office box or rural route number, it is unclear how they are supposed to complete this question. Also unclear is how migrant farm workers, who may not have had an address in the United States, would complete this question.

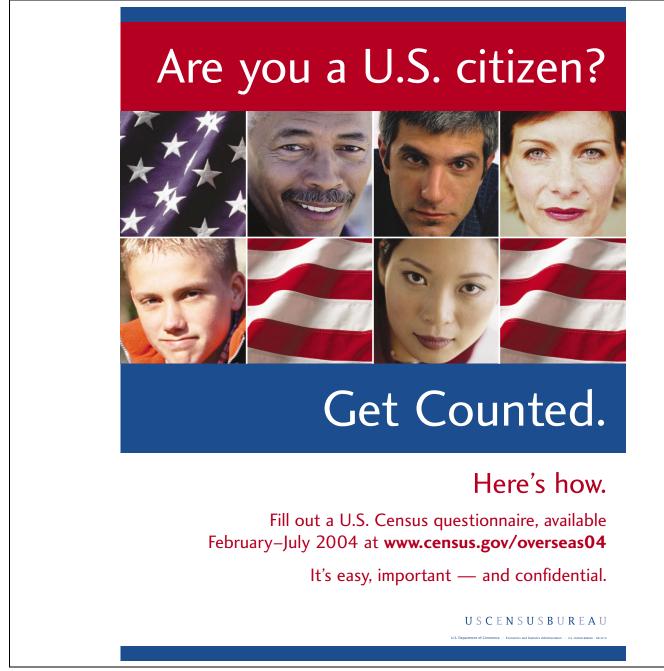
To the extent they leave the question blank, the Bureau would be unable to distinguish between those people who did so because they have a noncitystyle address, or left it blank for privacy or other reasons. This could affect the accuracy of the Bureau's assessment. Moreover, the construction of the question could introduce a systemic bias because those states with large rural areas are more likely to have noncity-style addresses.

The Bureau's evaluation plan recognizes that respondents in the 2004 overseas enumeration test may provide noncity-style addresses which cannot be geocoded by the TIGER system. The Bureau intends to provide

data on how many city-style and noncity-style addresses could be geocoded.

| Research Question #4:<br>Measuring the Marketing<br>Program's Effectiveness Will<br>be Difficult | Although the Bureau has taken a number of steps to publicize the overseas<br>enumeration, evaluating the effectiveness of that effort will present a<br>challenge. The Bureau awarded a \$1.2 million contract to a public relations<br>firm to develop a promotion strategy for the overseas enumeration test. As<br>part of that effort, the public relations firm identified a number of<br>stakeholder organizations that represent U.S. citizens living overseas in<br>each of the three test countries. The organizations included advocacy<br>groups, universities, church groups, and corporations.  |
|--|--|
|  | The Bureau anticipates that these stakeholders will help get the word out via e-mail, newsletters, and other media that a test census of Americans overseas is underway. In addition, the Bureau is to provide copies of the overseas questionnaire to stakeholders so that they can distribute them to their members and constituents. As noted earlier, questionnaires will also be available on the Internet, as well as at public places that Americans may visit, such as embassies and consulates. The Bureau has produced posters and pamphlets to promote the test (see fig. 1). The Bureau also plans to have articles about the census test placed in newspapers and magazines and stories run on local television and radio. Although paid advertising was not part of its original plans, the Bureau later decided to run a limited amount of paid advertising in Mexico and France. |





Source: U.S. Census Bureau.

|  | The Bureau will attempt to gauge the effectiveness of the marketing<br>program by measuring participation (as measured by the number of<br>responses) and public awareness. According to the Bureau, respondents<br>who submit a questionnaire via the Internet will be asked to complete a<br>short survey eliciting information on how they learned about the census<br>test and what motivated them to participate. No similar survey is planned<br>for people who pick up their surveys at an embassy or other distribution<br>site. Thus, the Bureau will not have a parallel set of data from a group of<br>respondents that might be demographically or behaviorally different from<br>Internet respondents. |
|--|---|
|  | The Bureau does, however, expect to conduct focus group interviews and<br>debriefings to obtain feedback from mail respondents and stakeholder<br>organizations. Focus group interviews targeting nonrespondents are<br>planned as well.  |
|  | Yet, as the Bureau acknowledges, participation, or the final count of U.S. citizens living in the selected countries, will only be an indicator of the number of people that heard about the test, completed the questionnaire, and submitted it to the Census Bureau. It will not be able to measure the Bureau's success in getting Americans to respond because the universe of Americans overseas is unknown.   |
|  | Public awareness will also be difficult to measure because it includes an<br>unknown number of people who were aware that a test census was being<br>conducted but chose not to respond. Nevertheless, as noted above, the<br>Bureau intends to interview both respondents and nonrespondents in an<br>effort to determine their awareness and motivation for responding or not<br>responding to the census test. To the extent the Bureau conducts these<br>interviews, it will be important for it to include hard-to-count groups, such<br>as dual nationals and migrant farm workers, that may have been outside<br>the reach of the Bureau's marketing campaign.   |
| Research Question #5: Use<br>of Administrative Records<br>Needs to be Thoroughly<br>Tested | The Bureau plans on using administrative records such as Medicare and<br>passport data to provide comparison information to assess<br>(1) participation, (2) an invalid return detection system, and (3) the<br>records' potential use for building an address list. Specifically, the Bureau<br>plans to compare the number of people counted at each site to federal tax,<br>Medicare, U.S. Department of State, and foreign census records. While it is<br>important for the Bureau to assess the utility of administrative records, it is<br>unclear from the Bureau's study plans how it will make this determination  |

given what Bureau officials have said is a large disparity between administrative record counts on the number of Americans living overseas at the three test sites.

Further, because these administrative records were developed for different purposes and as a result are not well suited as a base for comparing against overseas counts, their relevance is uncertain. For example, not all American citizens who live abroad file tax returns; dependents are not always listed on tax returns; and dependents that are included in the tax form may not be U.S. citizens. After living abroad 30 days, Americans are no longer eligible for Medicare benefits; therefore, Medicare records may not be the most useful and only apply to U.S. citizens over 65 years old. U.S. State Department records are nonofficial and according to the Bureau inaccurate because the Department of State does not officially track either the number or location of U.S. citizens living in other countries. Finally, the type of administrative records kept by each country is unknown and earlier Bureau research found that census data from foreign countries do not contain the detailed information required for apportionment, redistricting, or other census uses.<sup>13</sup>

Research Question #6: Effectiveness of Enumeration Methods Will be Difficult to Assess To determine the relative response from the two enumeration modes and their relative effectiveness, the Bureau will look at such data as the timing of returns by mode and site, and whether one mode provided more valid returns than the other. Respondents can either fill out a paper questionnaire or complete the form on the Internet. The Bureau will deploy an invalid return detection system to determine whether a form is valid and responses will be tallied by mode and by country.

However, the Bureau recognizes that its analysis will contain several limitations. Key among them is that it will not be able to determine participation rates because the universe of Americans overseas is unknown. As a result, the analysis is limited to a count of the total number of forms returned at each site. In light of this and other limitations, it is unclear what conclusions the Bureau will be able to draw about the effectiveness of the two response modes.

<sup>13</sup> Issues of Counting Americans Overseas, U.S. Census Bureau.

|   | Indeed, just because one enumeration mode results in a larger number of<br>returns from a particular demographic group—older Americans, for<br>example—may not necessarily have anything to do with the mode itself. As<br>a result, it would be inappropriate to say that one enumeration method was<br>more effective than the other in counting senior citizens. This is because<br>there are other factors that can influence the mode such as advertising or<br>accessibility to the Internet or the paper questionnaire. Overall, while it<br>will be important to collect information on the returns by method of<br>enumeration, this information should not be construed as a measure of the<br>effectiveness of that mode.   |
|---|--|
| Research Question #7:<br>System to Detect Invalid<br>Returns Has Shortcomings | Part of the processing of overseas returns involves validating that the respondents are within the scope of the enumeration; that is, that they in fact reside in one of the three overseas test areas. Thus, the Bureau needs a better method to detect invalid returns.  |
|   | To determine whether responses are within scope, the overseas<br>enumeration questionnaire asks respondents to provide their Social<br>Security and U.S. passport numbers. Although we agree with the<br>importance of determining whether respondents reside overseas, the<br>Bureau's analysis will not assess this. Rather, the Bureau defines a valid<br>return as one where at least one person in the household checked the U.S.<br>citizen box on the questionnaire, provided a valid Social Security or U.S.<br>passport number, and has been subject to and passes an algorithm that<br>analyzes data from the questionnaire. All other returns are invalid. Thus,<br>what the Bureau is really measuring is whether a questionnaire is eligible<br>for further processing, and not whether the respondent lives abroad. Put<br>another way, anyone who completes a questionnaire with valid data,<br>including Social Security numbers, would be considered a valid return,<br>regardless of whether the individual lived in the test areas. |
|   | This is not an unlikely scenario given the way the Bureau set up its Internet<br>site. Indeed, anyone—even if they live outside of the three test sites—can<br>be included in the overseas count, so long as they provide the required<br>information. The reason they can slip through the invalid return detection<br>system is because the Bureau is unable to confirm the point of origin for<br>questionnaires completed on the Internet. The Bureau is aware of this gap<br>in the invalid return detection system, but has been unable to resolve this<br>condition.  |

|   | Another potential problem is the Bureau's sole reliance on Social Security<br>numbers to validate returns for the 2004 test. The Bureau had also wanted<br>to use passport numbers to validate returns. Although the Bureau has been<br>negotiating with the Department of State for access to the passport<br>database, the Bureau does not expect this to occur in time for use in the<br>2004 test. Bureau officials said they were aware that there was a strong<br>possibility that they would not be able to gain access to the passport file<br>because the Bureau had not worked with Department of State data and that<br>a memorandum of understanding would first need to be in place before the<br>data would be released. Nevertheless, the Bureau believes that the impact<br>of this would be low if it could be shown that using Social Security<br>numbers alone to validate returns was sufficient.<br>A third potential problem is that some people may be reluctant to provide<br>their Social Security and passport numbers for privacy reasons. Based on<br>the Bureau's research, requesting this information could reduce<br>participation levels. |
|---|--|
| Research Question #8:<br>Overseas Enumeration Will<br>Not be Integrated With the<br>Stateside Enumeration | The Bureau, based on its earlier research, has already identified a list of<br>barriers to integrating overseas with stateside data. They include different<br>questionnaire content for the overseas form, detecting and eliminating<br>duplication within and between overseas and stateside enumerations,<br>timely geocoding of addresses, and limited resources.  |
|   | The Bureau plans to document the lessons learned from the 2004 overseas test and how they might apply to a more integrated test in 2006. In particular, the Bureau is to focus on the issues encountered or associated with collecting, capturing, and processing overseas data. While it will be important for the Bureau to thoroughly document these issues and their implications for integrating the two data sets, the Bureau does not intend to actually integrate any data from the overseas test with data being collected from a parallel stateside test it's conducting at three Georgia counties and in Queens, New York. Without an actual integration, the Bureau may miss problems that will not likely be detected until a next test in 2006.  |
| Overseas Test Design<br>Has Other<br>Shortcomings   | In addition to the limitations noted above, the overseas enumeration test<br>has other limitations that will affect the Bureau's ability to answer its key<br>research objectives.   |

Cost Data Will Not Identify the Cost of Conducting Future Tests or an Overseas Enumeration in 2010 Although one of the Bureau's objectives for the overseas enumeration test is to determine the cost of collecting data from overseas citizens, the Bureau's test design lacked a specific research question aimed at obtaining this information. More importantly, the cost information that the Bureau will collect will be of limited value because it will not be used to estimate the costs of future tests, nor model the costs of conducting a broader overseas enumeration in 2010.

The Bureau developed a cost model for the 2000 Census that provided the agency with an automated means to estimate staffing and budget requirements. The Bureau used the cost model to support the budget process, as well as to answer questions from Congress, the Office of Management and Budget (OMB), and our office. The cost model could also estimate the budgetary impact of certain assumptions and alternative census-taking scenarios.

The Bureau maintains that it would need more data than those that are now available to develop a cost model for an overseas enumeration in 2010. Nevertheless, while only at the beginning stages, the Bureau has some data points to begin developing a cost model for overseas enumeration or, at a minimum, for identifying major cost components. For example, Bureau officials told us that their agency will track and report the marketing, printing, postage, data capture, and processing costs for conducting the overseas enumeration at the three test sites. All of the costs provided by the Bureau are direct costs and could be specifically and uniquely attributed to a cost model for the overseas enumeration. Indirect costs, however—those that are not easily attributable to the overseas enumeration such as executive management or technical labor—would still need to be determined and captured.

Cost will be an important factor to consider when making a decision on whether to enumerate Americans overseas. The cost of the 2010 Census, now estimated at more than \$11.3 billion in current dollars, is the most expensive enumeration in the nation's history. Consequently, it will be critical for the Bureau to have a mechanism for accurately and quickly estimating overseas enumeration costs so that Congress, other oversight groups, and the Bureau itself can have reliable information on which to base or advise decisions.

#### Testing Questionnaire Would Help Ensure Clarity and Accurate Responses

Testing a questionnaire with a sample of intended respondents before it is distributed is a standard approach that survey organizations employ to ensure questions are clear and understandable, and that respondents will be able to provide accurate information. In short, testing is an important quality assurance procedure that increases the likelihood that respondents will provide the information needed and help reduce the likelihood of inaccurate responses.

The Bureau is aware of the benefits of testing questionnaires. In preparation for the 2000 Census, Congress budgeted millions of dollars for the Bureau to develop and test questionnaires during the 1990s, which it did using focus groups and one-on-one interviews. Moreover, the Bureau's policy requires that demographic survey questionnaires be tested.

However, the Bureau did not test the overseas enumeration questionnaire. Instead, the Bureau gave stakeholders the opportunity to review and comment on the questionnaire before it went to OMB for final approval. Stakeholder feedback was generally positive. One change that was made in response to stakeholder feedback was that "United States" was added to "passport" in the question that asked for a respondent's passport number. While sharing the questionnaire with stakeholders is important, it should not be seen as a replacement of questionnaire testing.

According to Bureau officials, the Bureau developed the overseas questionnaire by modifying the Census 2000 short form to collect data needed for the overseas count. New questions asked respondents for their employment status, Social Security number, and passport number. The Bureau believed that the new questions did not require testing. However, as stated earlier, collecting Social Security numbers and passport numbers could be problematic. While some stakeholders believed this to be acceptable, other stakeholders believe it could reduce participation, especially in Mexico where dual nationals reside. In addition, the questionnaire requests data on everyone in the household even if a person is not a U.S. citizen. These questions could be seen as too intrusive and potentially could stop someone from completing the form, thus resulting in an undercount. Since there was no testing of the questionnaire, the Bureau cannot be certain of the impact of these questions.

| Data Analysis Will Not<br>Provide Congress with<br>Requested Information                     | In a 2001 report to Congress, "Issues of Counting Americans Overseas in<br>Future Censuses," the Bureau indicated that it would provide Congress<br>with data on the number of people in the military, federal, private business,<br>nonprofit, and other categories. However, the Bureau is only collecting<br>data on the number of military and federal workers; people working in<br>other sectors will be grouped in an "other" category. The reason that the<br>Bureau is unable to provide the additional breakdown is because the length<br>of the questionnaire did not allow for additional check boxes. Therefore,<br>the Bureau collapsed people working in the private sector and nonprofit<br>organizations and others into one category.  |
|--|--|
| The Bureau Has Identified a<br>Number of New Challenges<br>to Counting Overseas<br>Americans | The soundness of the test design notwithstanding, the Bureau has already<br>identified several country-specific challenges to counting American<br>citizens at each of the test sites. Together, they suggest that an<br>enumeration of Americans on a more global scale in 2010 would introduce<br>a number of unforeseen obstacles that the Bureau would need to address<br>on a country-by-country basis. For example, shortly before the test was to<br>begin in France, the French government contacted the Census Bureau<br>indicating that French law prohibited the collection of race and Hispanic<br>origin data. Furthermore, they were also opposed to the U.S. government<br>asking for information on persons who were not American citizens. The<br>Bureau worked with the French government and it was agreed that an<br>advisory would be posted on the Internet site explaining that under French<br>law it was not mandatory to respond to the questionnaire. |
|  | Problems have also surfaced in Mexico and Kuwait. Stakeholders and<br>Bureau officials have told us that the mail system in Mexico is not always<br>reliable. The concern is that the questionnaires may not make it to the<br>Census Bureau, or arrive too late to be processed. In Kuwait, security<br>concerns have prevented the Census Bureau from posting the location of<br>sites where Americans can pick up the questionnaire. While the impact of<br>these problems is difficult to quantify, it may prevent some Americans from<br>completing the questionnaire and being counted.  |

# The Rights and Obligations of Americans Overseas Vary

Americans residing abroad do not have the same rights and obligations under federal programs and activities as Americans living in the United States. In order to determine the rights and obligations of Americans residing abroad, one must examine the specific statutes governing each program. For this study, we examined whether overseas Americans can vote in federal elections; are subject to federal income tax; and can receive Social Security, Supplemental Security Income, and Medicare benefits (see table 3). Stateside, these programs cover millions of Americans; whether and how they extend to Americans living overseas could help inform the treatment of U.S. expatriates in the decennial census, to the extent there are any patterns.

| Federal program                 | Applicability to U.S. citizens residing overseas   |
|---------------------------------|--|
| Voting                          | U.S. citizens residing outside of the country have the right to vote<br>in federal elections in their last state of residence as outlined in<br>federal statute. |
| Federal income tax              | U.S. citizens are taxed on their worldwide income, subject to certain exclusions in the Internal Revenue Code.   |
| Social Security payments        | Americans living abroad are entitled to receive benefits, subject to a few exceptions.   |
| Supplemental<br>Security Income | Individuals are not entitled to benefits once they reside outside of the United States for 30 days.  |
| Medicare                        | No coverage for Americans outside of the United States, with a limited exception for services occurring near U.S. borders.                                       |

#### Table 3: The Applicability of Federal Programs to Americans Overseas Varies

Source: GAO analysis of applicable statutes and court decisions.

### Voting Rights

American citizens who reside outside of the United States have the right to vote in federal elections under the 1986 Uniformed and Overseas Citizens Absentee Voting Act (UOCAVA).<sup>14</sup> Under this law, U.S. citizens residing on foreign soil can vote in federal elections as absentee voters of their last state of residence, even if they have no intention of ever returning to the United States. (American citizens residing in U.S. territories, however, cannot so vote. The territories include Puerto Rico, the Northern Mariana Islands, the U.S. Virgin Islands, Guam, and American Samoa.)

<sup>&</sup>lt;sup>14</sup> 42 U.S.C. §§ 1973ff-1 to 1973ff-6.

UOCAVA repealed legislation enacted in 1955 that was designed to prevent members of the Armed Forces and their families from being denied their voting rights when absent from their home or in a far-off place. The goal was to make it easier for military personnel to cast votes in any federal primary, general, or special election through absentee balloting procedures.<sup>15</sup> While the 1955 law was amended several times to, among other purposes, specifically include other Americans living overseas, in 1986 Congress acknowledged that there was a legitimate need for further legislation. UOCAVA's main purpose was to facilitate absentee ballot voting, while also providing "for a write-in absentee ballot that may be used in Federal general elections by overseas voters who, *through no fault of their own*, fail to receive a regular [State] absentee ballot in sufficient time to vote and return the ballot prior to the voting deadline in their State."<sup>16</sup>

Federal Income TaxU.S. citizens are taxed on their worldwide income, subject to certain<br/>exclusions specified in the Internal Revenue Code. In 1913, the enactment<br/>of the Sixteenth Amendment to the U.S. Constitution gave Congress "the<br/>power to lay and collect taxes on income, from whatever source derived,<br/>without apportionment among the several States, and without regard to<br/>any census or enumeration." After ratification of this constitutional<br/>provision, Congress imposed a tax on the net income of every U.S. citizen,<br/>wherever they lived.<sup>17</sup>

That the Constitution vests Congress with the power to tax Americans living overseas on their income earned outside of the United States was reinforced by the Supreme Court in 1924 when it ruled: "[g]overnment, by its very nature, benefits the citizen and his property wherever found, and therefore has the power to make the benefit complete. Or, to express it another way, the basis of the power to tax was not and cannot be made dependent upon the situs of property in all cases, it being in or out of the United States, nor was not and cannot be made dependent upon the domicile of the citizen,

<sup>&</sup>lt;sup>15</sup> Bush v. Hillsborough County Canvassing Bd., 123 F. Supp. 2d 1305, 1310-12 (N.D. Fla. 2000).

<sup>&</sup>lt;sup>16</sup> H.R. Rep. No. 99-765 at 5 (1986), *cited in Bush* at 1310-11.

<sup>&</sup>lt;sup>17</sup> Revenue Act of 1913, ch. 16, § IIA, 38 Stat. 114, 166.

|                          | that being in or out of the United States, but upon his relation as citizen to the United States and the relation of the latter to him as citizen." <sup>18</sup>  |
|--------------------------|--|
|                          | There are statutory exclusions, however. Generally, a U.S. citizen or resident may exclude a portion (ascending each year to \$80,000 during or after 2002) of his earned income if he is a resident of a foreign country for a full calendar year or is physically present in a foreign country for 330 days of any 12 consecutive months and otherwise meets certain requirements. <sup>19</sup> This foreign earnings exclusion principally aims to encourage U.S. citizens and residents to work abroad without worrying about how it might increase their tax liability. Indeed, in view of the nation's continuing trade deficits, Congress deemed it important to allow Americans working overseas to contribute to the effort to keep American business competitive. <sup>20</sup> |
| Social Security Payments | The Social Security Act provides individuals over the age of 62 who have worked for a minimum number of years with monthly benefit payments. <sup>21</sup> Social Security checks generally follow recipients wherever they go around the world, subject to only a few exceptions. <sup>22</sup> In fact, Social Security payments continue no matter how long a beneficiary stays outside of the United States—even if the individual retires overseas. <sup>23</sup> Thus, if you are a  |

<sup>20</sup> Tobias M. Lederberg, *The Qualified Individual Under I.R.C. Section 911 (d) After Jones* v. Commissioner: Rethinking Characteristics of Eligibility for the Foreign Earned Income Exclusion, 10 B.U. International Law Journal 143, 145 (1992).

<sup>21</sup> See 42 U.S.C. § 402; see also Sarah H. Bohr, *Overview of Social Security Insurance Benefits and Supplemental Security Income*, 40 Soc. Sec. Rep. Ser. 685, 687 (1993).

 $^{22}$  U.S. citizens living in certain specified countries, for example Cuba and North Korea, cannot receive social security payments while they reside there. Once they leave those countries, they can receive all of their withheld payments.

<sup>23</sup> James R. Whitman, Venturing Out Beyond the Great Wall of Medicare: A Proposal to Provide Medicare Coverage Outside the United States, 8 Elder L.J. 181, 208 (2000) hereinafter (Venturing Out).

<sup>&</sup>lt;sup>18</sup> Cook v. Tait, 265 U.S. 47, 56 (1924).

<sup>&</sup>lt;sup>19</sup> 26 U.S.C. § 911.

|                                 | U.S. citizen residing abroad you generally continue to receive your monthly benefits. <sup>24</sup>   |
|---------------------------------|---|
| Supplemental Security<br>Income | Supplemental Security Income (SSI) is a "need-based" program designed to help individuals who are over the age of 65, blind, or disabled. <sup>25</sup> SSI benefits cease once a recipient remains outside the United States for a period of at least 30 days. <sup>26</sup> If the recipient returns to this country within 30 days, SSI benefits are to continue as before. <sup>27</sup>  |
| Medicare Coverage               | Since Medicare became effective almost 35 years ago, the program has excluded coverage for health care services received outside of the United States, even if those services are medically necessary. <sup>28</sup> There is a limited exception for services occurring near U.S. borders. <sup>29</sup>   |
|                                 | The constitutionality of foreign exclusion was raised in a 1986 court decision. <sup>30</sup> In that case, plaintiffs argued that by leaving Medicare beneficiaries without health care coverage once they leave the United States, the foreign exclusion deters these same individuals from traveling overseas and consequently infringes on their constitutional right to travel   |
|                                 | <sup>24</sup> See <i>Your Payments While You Are Outside the United States</i> , SSA Publication #05-10137, ICN 480085, July 2002.  |
|                                 | $^{25}$ 42 U.S.C. §§ 1381 – 1383c.  |
|                                 | <sup>26</sup> The Social Security Administration considers individuals as being abroad if they have<br>been away from the United States for at least 30 consecutive days, and until they return and<br>stay in the United States for at least 30 consecutive days.  |
|                                 | <sup>27</sup> 42 U.S.C. § 1382(f); see <i>Califano v. Aznavorian</i> , 439 U.S. 170 (1978).   |
|                                 | <sup>28</sup> Medicare became effective in July 1966. <i>See</i> Social Security Amendments of 1965, Pub. L. No. 89-97, 79 Stat. 286 (codified in scattered sections of 42 U.S.C.). At that time, it already included the foreign exclusion. <i>Id.</i> at $\$1862(a)(4)$ (codified at 42 U.S.C. $\$1395y(a)(4)$ ).   |
|                                 | <sup>29</sup> Medicare's foreign exclusion generally denies payment for all medical services received<br>outside the United States, subject only to the Canadian travel exception and the exceptions<br>for emergency inpatient care where a foreign hospital is closer to the site of an emergency<br>occurring within the United States and nonemergency inpatient care where the foreign<br>hospital is closer to the patient's U.S. residence than a domestic hospital. 42 U.S.C. §<br>1395y(a)(4). |
|                                 | <sup>30</sup> Milkson v. Secretary of Health and Human Services, 633 F. Supp. 836 (E.D.N.Y. 1986).  |

abroad. The district court, however, found the Medicare foreign exclusion to pass constitutional muster. The court reasoned that the difficulties of administering medical services abroad and the concern that Medicare funds be spent within the United States were not particularly compelling, but were rationally based. It thus concluded that the foreign exclusion satisfied the rational basis test and summarily dismissed the plaintiff's claim.<sup>31</sup>

Legislation Would be Needed To Require the Census Bureau to Enumerate Americans Abroad The Bureau has the discretion to decide whether to count American citizens abroad. Indeed, there is nothing in the Constitution, the Census Act, or court decisions that would require the Bureau to count Americans living overseas, or to not count such individuals. Consequently, if Congress wanted to require the Census Bureau to include this population in the 2010 Census, legislation would be needed.

The issue of whether, and if so how, to count Americans living overseas was raised in federal court after both the 1990 and 2000 censuses. Massachusetts challenged the results of the 1990 Census claiming that it lost a seat in the House of Representatives as a result of the Secretary of Commerce's decision to enumerate and apportion federal employees stationed abroad.<sup>32</sup> Conversely, Utah challenged the results of the 2000 Census maintaining that it lost a congressional seat because no overseas Americans other than federally affiliated groups were included in the apportionment numbers.<sup>33</sup> In both cases, the courts determined that the Census Bureau has discretion under the Constitution and the Census Act to decide whether to count Americans residing overseas.

<sup>32</sup> Franklin v. Massachusetts, 505 U.S. 788 (1992).

<sup>33</sup> Utah v. Evans, 143 F. Supp. 2d 1290 (D. Utah 2001).

<sup>&</sup>lt;sup>31</sup> Both Social Security and Medicare are premised upon the idea that "you get what you put in" because funds for each program are paid out of employee and employer payroll withholding taxes. Both utilize the same criteria to determine eligibility. Yet, Social Security payments follow beneficiaries overseas, no matter how long they remain outside the Untied States, while Medicare benefits stop at the border. And while SSI is entirely funded by the federal government without the help of payroll withholding taxes, the government allows beneficiaries to receive benefits if they remain outside the United States for up to 30 days. *See Venturing Out* at 207-208.

# Conclusions

The design of the Bureau's overseas enumeration test falls short in many respects, and the data that the Bureau will collect as a result of this exercise may only partially answer key questions relating to feasibility, cost, and data quality. The Bureau overstated the test's ability to answer its key research objectives and, as a result, congressional decision making on this issue will be that much more difficult.

The full results of the overseas enumeration test will not be available until early 2005, when the Bureau expects to issue the last of a series of evaluations. However, its experience thus far has made it clear that counting Americans abroad as an integral part of the 2010 Census would be an extraordinary challenge, one that would introduce new resource demands, risks, and uncertainties to an endeavor that is already costly, complex, and controversial.

That said, to the extent that better data on the number and characteristics of Americans abroad might be useful for various policymaking and other nonapportionment purposes, such information does not necessarily need to come from the decennial census. This data could, in fact, be acquired through a separate survey or some other type of data collection effort, although it would still be a difficult undertaking.

The Bureau is unlikely to decide—and in fact should not decide—on its own, whether or not to enumerate Americans abroad, and will need congressional guidance on how to proceed. Therefore, to give the Bureau as much planning time as possible, it will be important for Congress to soon decide whether the Bureau should be required to count this population group as part of the 2010 Census or as part of a separate data collection effort or whether there are so many obstacles to a successful overseas count regardless of the approach that the Bureau should shelve any plans for further research and testing.

Should Congress desire an overseas count—as part of the decennial census or a separate effort—it should consider providing the Bureau with input on how it expects to use the data on overseas Americans. The purposes of the data drive the design of the enumeration; therefore, once the Bureau has a clear idea on how the data will be used, it would be better positioned to plan a test that will more accurately assess the feasibility of the procedures, methodology, and resource requirements needed to accomplish the type of count that Congress desires. Moreover, if a second test of enumerating Americans abroad is needed in 2006, it will be

|   | important for the Bureau to address the shortcomings of the design of the 2004 overseas test. Conducting a second test without this information and a sound design to fulfill it would not be cost-effective.   |
|---|---|
| Matters for<br>Congressional<br>Consideration | In order to give the Bureau as much planning time as possible, Congress<br>may wish to consider coming to an early decision on whether the Bureau<br>should be required to enumerate overseas Americans, and if so, whether<br>they should be counted as part of the decennial census or by some other,<br>separate data collection effort. Should Congress desire an overseas<br>count—be it part of the decennial census or a separate data collection<br>effort—it should consider telling the Bureau how the data would be used<br>(e.g., for purposes of apportionment, redistricting, allocating federal funds,<br>or a tally of the U.S. overseas population). This information would enable<br>the Bureau to more thoroughly evaluate procedures and resources needed<br>to meet Congress's specific requirements, and ultimately provide Congress<br>with better information with which to gauge the feasibility of such an<br>approach. |
| Recommendations for<br>Executive Action       | <ul> <li>To the extent that the Bureau proceeds with plans to conduct a second feasibility test in 2006, we recommend that the Secretary of Commerce direct the Bureau to take appropriate steps to improve the soundness of the test design and better address the objectives of an overseas enumeration. Specific steps should include the following 12 actions:</li> <li>Be more transparent with Congress and other stakeholders on what variables the Bureau is able to quantitatively measure, as well as what research questions the Bureau can and cannot answer.</li> </ul>  |
|   | • Develop and pretest clear residence rules and appropriate guidelines on who should be included in the count to prevent confusing prospective respondents.   |
|   | • Ensure that its outreach and promotion strategy, data collection methods, and other aspects of the design are free from cultural and other biases that could introduce systemic errors.   |
|   | • Explore the possibility of developing more comprehensive measures of data quality.  |

| • | Test the Bureau's ability to geocode certain noncity-style addresses such |
|---|---|
|   | as those with post office box numbers.                                    |

| • | Research how best to market the overseas census to hard-to-count |
|---|--|
|   | groups and other, less visible, segments of a country's overseas |
|   | American population.   |

- Develop procedures to determine whether a return is within the scope of the enumeration—i.e., that it is truly from an overseas source.
- Actually integrate overseas data with stateside data to more thoroughly test this activity.
- Develop a cost model to provide the Bureau and Congress with better estimates of the costs of conducting an overseas census under different methodological and other scenarios.
- Thoroughly pretest the overseas questionnaire with various groups of potential respondents to ensure the questions are clear, appropriate, and can be accurately answered by the unique population groups that are found overseas.
- Add more response options to the questionnaire item concerning respondents' primary activity. Specific information on whether an individual is retired, a student, or working for a private company, etc., could provide the Bureau with valuable data on the characteristics of overseas Americans that could be important for some of the purposes for which the data might be used, and just as important, could provide the Bureau with invaluable marketing data that the Bureau could use to develop a more effective outreach and promotion campaign.
- Work with Congress and other stakeholders to develop a broad consensus on what would be acceptable levels of accuracy, completeness, participation, and other key measures of performance.

### Agency Comments and Our Evaluation

The Secretary of Commerce forwarded written comments from the U.S. Census Bureau on a draft of this report on April 13, 2004, which are reprinted in appendix I. The Bureau generally agreed with our key findings, conclusions, and recommendations, and suggested some additional context, technical corrections, and clarifications, which we have incorporated. The Bureau disagreed with our recommendation that it be more transparent with Congress and other stakeholders on what variables the Bureau is able to quantitatively measure, as well as what research questions the Bureau can and cannot answer. The Bureau believes that it has always been transparent about its plans and the likely limitations of this first test.

Although the Bureau's test plan describes the limitations associated with answering its various research questions, nowhere does it disclose that its fundamental research objective to "determine the feasibility, quality, and cost of collecting data from U.S. citizens living overseas" will only be partially answered. Indeed, none of the documentation we reviewed, including the test project plan or briefing slides provided to congressional staff in April 2003, indicated either explicitly or implicitly that this test was, as the Bureau maintains, "only the most basic assessment of feasibility," or that the Bureau would not be able to fully answer its key questions regarding feasibility, data quality, and cost. For example, as noted in our report, even though one of the principal objectives of the test was to determine the cost of collecting data from U.S. citizens living overseas, the Bureau's test design lacked a research question for this objective.

The Bureau agreed, however, that as it completes its evaluations and documents its findings from the test, it will be "critical" to highlight the various qualitative and quantitative limitations that could affect congressional deliberations on this subject.

As agreed with your offices, unless you release its contents earlier, we plan no further distribution of this report until 30 days from its issue date. At that time we will send copies to other interested congressional committees, the Secretary of Commerce, and the Director of the U.S. Census Bureau. Copies will be made available to others upon request. This report will also be available at no charge on GAO's Web site at http://www.gao.gov. If you or your staff have any questions concerning this report, please contact me at (202) 512-6806 or by e-mail at daltonp@gao.gov or Robert Goldenkoff, Assistant Director, at (202) 512-2757 or goldenkoffr@gao.gov. Key contributors to this report were Lisa Pearson, Charlesetta Bailey, Betty Clark, Ellen Grady, Ronald La Due Lake, Andrea Levine, and Daniel Messler.

Patricia A. Datter

Patricia A. Dalton Director Strategic Issues

## Comments from the Department of Commerce

| THE SECRETARY OF COMMERCE<br>Washington, D.C. 20230   |  |
|---|--|
| April 13, 2004  |  |
| Ms. Patricia A. Dalton<br>Director, Strategic Issues<br>U.S. General Accounting Office<br>Washington, DC 20548  |  |
| Dear Ms. Dalton:<br>The U.S. Department of Commerce appreciates the opportunity to comment on the<br>U.S. General Accounting Office draft report entitled 2010 Census: Overseas Enumeration Test<br>Raises Need for Clear Policy Direction. The Department's comments on this report are<br>enclosed. |  |
| Sincereby<br>Juli Law<br>Donald L. Evans  |  |
| Enclosure   |  |
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| Comments from the U.S. Department of Commerce,<br>U.S. Census Bureau, Regarding the U.S. General Accounting Office (GAO)<br>Draft Report Entitled "2010 Census: Overseas Enumeration<br>Test Raises Need for Clear Policy Direction"<br>Thank you for providing us the opportunity to comment on your draft report, "2010 Census:<br>Overseas Enumeration Test Raises Need for Clear Policy Direction." |   |  |  |  |
|---|---|--|--|--|
|   |   |  |  |  |
| We agree with all of the general conclusions stated at the end of this draft report:  |   |  |  |  |
|   | We agree that the 2004 test will not fully answer all key questions regarding feasibility, data quality, and cost, but disagree that the Census Bureau has overstated the test. The Bureau has always been clear that the test is only a first and most basic assessment of feasibility.  |  |  |  |
|   | We also agree that our 2004 test "experience thus far has made it clear that counting Americans abroad as an integral part of the 2010 census would be an extraordinary challenge, one that would introduce new resource demands, risks, and uncertainties to an endeavor that is already costly, complex, and controversial."  |  |  |  |
|   | We concur with the GAO's observation that data about the number and characteristics of Americans abroad could be collected as part of a separate, albeit still difficult, effort from the decennial census.   |  |  |  |
|   | We believe we have always made it clear that the Census Bureau will not decide on its<br>own whether to pursue such an effort for the 2010 census, and we fully agree that<br>Congressional guidance is needed on whether and how to proceed. We join GAO in<br>urging Congress to make this decision as soon as possible.  |  |  |  |
|   | We also support GAO's conclusion that if the Congress desires an overseas count, as part<br>of or separate from the 2010 census, it will be important for Congress to indicate the<br>purposes for which these data will be used. This information will indeed be critical in<br>developing any such effort for 2010 and in designing any further tests.  |  |  |  |
| Con   | ments on Recommendations for Executive Action:  |  |  |  |
|   | Be more transparent with Congress and other stakeholders on what variables the Bureau<br>is able to quantitatively measure, as well as what research questions the Bureau can and<br>cannot answer. We believe we have been very transparent about our plans and about the<br>likely limitations of these initial test results. As we complete our evaluations and<br>document our findings from this test, we agree it will be critical to point out both<br>quantitative and qualitative limitations that may affect Congressional deliberations on<br>this matter. |  |  |  |

2 Develop and pretest clear residence rules and appropriate guidelines on who should be included in the count to prevent confusing prospective respondents. We did not include residence rule guidance on the questionnaire for the 2004 test on purpose, as it was an initial feasibility test and we did not wish to restrict response, but rather to encourage the widest possible participation. We concur that developing and pretesting clear residence rules and guidelines is an important goal, and we intend to explore these issues in the 2006 Overseas Enumeration Test. Ensure that its outreach and promotion strategy, data collection methods, and other aspects of the design are free from cultural and other biases that could introduce systematic errors. We note that, as stated, these goals would be virtually impossible to achieve. We do agree that these are important goals however, and as a statistical agency, we strive to prevent such biases in <u>all</u>our census and survey efforts. The initial 2004 test results suggest, however, that it will be more difficult to reach and include some segments of the overseas population, that this differential may vary by country, and that these factors may lead to differential coverage rates in the results. Explore the possibility of developing more comprehensive measures of data quality. We agree we need to continue to explore ways to measure data quality, but we note that without a known (or even knowable) denominator, all measures of data quality will remain of limited usefulness. Test the Bureau's ability to geocode certain non-city-style addresses such as those with post office box numbers. We agree this will be an important objective insofar as the Congress indicates these data will be used for purposes that require data to be tabulated below the national or state level. Research how best to market the overseas census to hard-to-count groups and other, less visible, segments of a country's overseas American population. We note that test results to date indicate that the *entire* overseas population is going to be extremely hard to count. We agree that the goal of future marketing strategies should be to continue efforts to find ways to increase participation of all U.S. citizens living overseas. Develop procedures to determine whether a return is within the scope of the enumeration - that is, that they are truly from an overseas source. We agree that this is a critical goal, but note that our testing may well show that ensuring such validity will be all but impossible for any reasonable level of effort and funding. Actually integrate stateside data with overseas data to more thoroughly test this activity. Agreed. The Census Bureau plans to study this as part of the 2006 Overseas Enumeration Test.

3 Develop a cost model to provide the Bureau and Congress with better estimates of the costs of conducting an overseas census under different methodological and other scenarios. We agree we will need to provide these types of data to the Congress as we gain such knowledge from our testing efforts. Thoroughly pretest the overseas questionnaire with various groups of potential respondents to ensure the questions are clear, appropriate, and can be accurately answered by the unique population groups that are found overseas. We agree with this recommendation. We note, however, that pretesting a single questionnaire for use in every Nation of the globe presents unique challenges. Add more response options to the questionnaire item concerning respondents' primary activity. Specific information on whether an individual is retired, a student, or working for a private company, etc., could provide the Bureau with valuable data on the characteristics of overseas Americans that could be important for some of the purposes for which the data might be used, and just as important, could provide the Bureau with invaluable marketing data that the Bureau could use to develop a more effective outreach and promotion campaign. While we generally agree with this recommendation, we note that if the Congress desires an overseas count, as part of or separate from the 2010 census, it will be important for them to indicate the purposes for which these data will be used. This information will be critical in designing any further tests. Work with Congress and other stakeholders to develop a broad consensus on what would be acceptable levels of accuracy, completeness, participation, and other key measures of performance. We agree that developing such a consensus is critical to all future efforts. **Comments on Specific Statements in the Draft Report:** The Census Bureau believes that several factual points in this draft report should be clarified or corrected. Page 11. "The Bureau estimates the 2004 test will cost around \$2.5 million." A more correct statement is that "last year the Census Bureau estimated the implementation costs for the 2004 test at approximately \$2.5 million in FY 2004. We also estimate that by the end of FY 2004, we will have spent an additional \$3.5 million for planning and preparation during FY 2003 and FY 2004." Page 11. "The Bureau plans to conduct an additional test in 2006 and a dress rehearsal in 2008." The correct statement is that "the Census Bureau plans to conduct a 2006 overseas test if the Congress appropriates requested funds in FY 2005, 2006, and 2007. If Congress then indicates its desire that the Census Bureau conduct a general overseas enumeration in 2010, we will seek a supplementary appropriation in calendar year 2007 for that purpose and to conduct a 2008 overseas dress rehearsal beginning in 2007."

4 Page 22. "Research Question #3: The Bureau Will be Unable to Geocode Certain U.S. Addresses." We agree that some of the U.S. addresses we receive from U.S. citizens living overseas will not be geocodable. For example, some addresses will be incomplete, including those that provide only a town name or post office name (which would include P.O. Box addresses). This means the actual location of the living quarters cannot be geocoded to the block level required to include it in redistricting tabulations. It is also likely that some reported U.S. addresses will be old addresses that no longer exist. The impact of these problems will be more critical if the Congress indicates these data will be used for purposes that require data to be tabulated below the national or state level. Page 24. "Advertisements are to run in newspapers, magazines, local television and radio and the Bureau has produced pamphlets to promote the test as well." The correct statement is that the Census Bureau is attempting to have articles about the census test placed in newspapers, magazines, and stories run on local television and radio. Paid advertising was not part of the original plan for the test. Page 30. "Another potential problem is that the Bureau has so far been unable to negotiate access to the State Department's passport database, and must instead rely solely on Social Security numbers to validate returns." A clearer statement would be that "Another potential problem is the sole reliance on Social Security Number to validate returns for the 2004 test. The Census Bureau is in ongoing negotiations with the State Department for access to the passport database, but such access is not expected in time for use in the 2004 test."

## Criteria for Evaluating Census Research Design for Overseas Enumeration Test

- 1. How clearly are the objectives of the research design presented?
  - a. Are the test/research objectives and/or questions specified clearly in the design?
  - b. Are concepts defined where necessary?
- 2. How sound is the research design?
  - a. Do the research questions match the research objectives?
  - b. Is the rationale for the determination of the size and type of sample explained?
  - c. Are potential biases recognized and addressed (e.g., cultural bias, question item bias, or sample bias)?
  - d. Does the sample selection reflect the full range and full cycle of entities or processes that should be considered?
- 3. How appropriate is the data collection strategy?
  - a. Is the mode of data collection stated clearly?
  - b. Is the timing and frequency of data collection considered?
  - c. Is the data collection method appropriate for reaching the intended sample population?
  - d. Is the data collection instrument appropriate for the sample population?
  - e. Is a plan for administering and monitoring the data collection discussed in the design?
  - f. How well does the design address factors that may interfere with data collection?
  - g. How well are methods for assuring adequate response rates addressed?

- 4. How thoroughly did Census test the survey instrument(s)?
  - a. Were any new survey items cognitively tested?
  - b. Were field tests conducted to identify the best question wording and determine whether changes in questions are likely to achieve the change objectives?
  - c. Were research studies used to address possible changes in the questionnaire?
- 5. How involved were relevant stakeholders in the research planning?
  - a. Were relevant stakeholders for the research objectives identified?
  - b. Were stakeholders involved in the planning or review of the methods of data collection?
  - c. Were appropriate stakeholders participants in the review and testing of the questionnaire?
- 6. How sound is the design's plan for reaching the target sample?
  - a. Are the goals of the outreach strategy feasible?
  - b. Are the methods of the outreach strategy viable?
- 7. How sound is the plan for implementing test site activities?
  - a. Does the design consider possible mistakes and their consequences (including their seriousness)?
  - b. Does the design assure that sufficient evidence will be gathered to answer the research questions?
  - c. Does the design consider the level of difficulty in obtaining the data?
- 8. How good is the relationship between the research design and the time and resources allocated?
  - a. Does the execution of the design appear feasible within the stated time frame?

- b. Do the proposed resources for the execution of the design appear feasible?
- c. Are the roles and responsibilities of key parties specified?
- 9. How well does the design develop a data analysis plan?
  - a. Is the method of enumeration clearly presented?
  - b. Are the proposed analytical techniques for analysis presented?
  - c. Does the design provide a basis for comparing the results of the research?
  - d. Does the design discuss the possible limitations of the findings/test results?

## 2004 Overseas Test Census Questionnaire

|   | exico. It is quick and easy, and  | U.S. DEPARTMENT OF COMMERCE<br>Economics and Statistics Administration<br>U.S. CENSUS BUREAU<br>rsons living at this address in France, Kuwait, and<br>your answers are protected by law. Complete this<br>new methods for the next census.  |
|---|---|--|
| including the time for review<br>Comments about the estima<br>Paperwork Project 0607-090<br>Silver Hill Road, Stop 1500,<br>may e-mail comments to Pa<br>"Paperwork Project 0607-091<br>Respondents are not require<br>collection unless it displays i<br>Office of Management and<br>approved and given the folic<br><b>Star</b><br><b>Choose one way to prov</b><br><b>Go to www.census.g</b><br><b>Fill out this form with a I</b><br>back in the envelope pro<br><b>A. NUMBER OF PERSONS IN</b><br>How many persons were If<br>April 1, 2004? | e about 10 minutes to complete,<br>ving the instructions and answers.<br>the should be directed to:<br>3, U.S. Census Bureau, 4700<br>Washington, DC 20233-1500. You<br>perwork@census.gov; use<br>D3" as the subject.<br>at to respond to any information<br>a valid approval number from the<br>Budget (OMB). This test has been<br>wing OMB number: 0607-0903.<br><b>t Here</b><br>Ide your census information:<br>ov/census2004<br><i>OR</i><br>black or blue pen and mail it<br>vided.<br>HOUSEHOLD<br>ving in this household on | C. FOREIGN ADDRESS AND TELEPHONE NUMBER Please provide the complete address and telephone number for this residence. Address Addres  |
| B. If you are completing more<br>household, provide this int  |   | FOR OFFICE USE ONLY         A. JIC1       B. JIC2       C. JIC3       D. JIC4         Image: State S |
| Form <b>DO-1</b><br>(10-10-2003)  |   | OMB No. 0607-0903: Approval Expires 12/31/2004   |

| Person 1         1. What is Person 1's name? Print name below.         Last Name         First Name  | <ul> <li>8. What is the last U.S. address at which this person resided<br/>in the state reported in Question 7? NOTE – A Post Office<br/>Box number may not be used as a stateside address.</li> <li>Number</li> <li>Street</li> </ul>  |
|--|---|
| <ul> <li>2. Is this person a U.S. citizen?</li> <li>Yes</li> <li>No</li> <li>3. Where was this person born?</li> </ul>   | Apt. No./Location   |
| <ul> <li>In the United States – Print name of state. <i>r</i></li> <li>Outside the United States – Print name of foreign country, or Puerto Rico, Guarn, etc. <i>r</i></li> </ul>  | State ZIP Code  |
| <ul> <li>4. What is this person's Social Security Number?<br/>Print a 9-digit Social Security Number in the boxes below.</li> <li> <ul> <li></li></ul></li></ul>   | Male     Male     Female      Male     Female      Age on April 1, 2004     Month Day     Year of birth   |
| <ul> <li>5. What is this person's U.S. passport number?<br/>Print the passport number in the boxes provided.</li> <li>None</li> </ul>  | <ul> <li>→ NOTE: Please answer BOTH Questions 11 and 12.</li> <li>11. Is this person Spanish/Hispanic/Latino? Mark  the "No" box if not Spanish/Hispanic/Latino.</li> <li>No, not Spanish/Hispanic/Latino</li> <li>Yes, Mexican, Mexican Am., Chicano</li> <li>Yes, Mexican, Mexican Am., Chicano</li> <li>Yes, other Spanish/Hispanic/Latino — Print group. Z</li> </ul> |
| <ul> <li>6. What is this person's primary activity? Mark Ø ONE box.<br/>Answer this question only if this person is 16 years old or over.</li> <li>Serving on active duty in the U.S. Armed Forces, military Reserves, or National Guard</li> <li>Employed by the U.S. government</li> <li>Other - Print primary activity ₽</li> </ul> | <ul> <li>12. What is this person's race? Mark  one or more races to indicate what this person considers himself/herself to be.</li> <li>White</li> <li>Black, African Am., or Negro</li> <li>American Indian or Alaska Native — Print name of enrolled or principal tribe. </li> </ul>  |
| <ul> <li>What is this person's U.S. state of last residence or, if military, home state of record?</li> <li>Never lived in the U.S Skip to Item 9</li> </ul>   | American Indian or Alaska Native — Print name of enrolled or principal tribe.  Asian Indian Asian Indian Japanese Native Hawaiian Chinese Korean Guamanian or Chamorro Filipino Vietnamese Samoan Other Asian — Print race.  Other Pacific Islander — Print race.   |
| 2  | → If more persons live here, continue with Person 2.  |

Source: U.S. Census Bureau.

Note: This appendix does not include the entire census questionnaire. The same questions are asked of person 1 through person 6, as such, only questions for person 1 have been included.

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