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Peru Exporter Guide Annual 2006

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Report Highlights:

Peru's economy is one of the most vibrant in Latin America today. The U.S. - Peru Trade Promotion Agreement (TPA), pending U.S. Congressional approval will offer duty preferences for U.S. exporters of high-value products such as meats, cheeses, snacks, fresh fruits, prepared fruits and vegetables, pet foods and food ingredients. This report summarizes key trade and market conditions to help U.S. importers make the most of the U.S. - Peru TPA opportunities.

Includes PSD Changes: No Includes Trade Matrix: No

Annual Report Lima [PE1]

[PE]

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Section I. Market Overview

Over the past decade, Peru has been transformed by market-oriented economic reforms and privatizations and has met many of the conditions for long-term growth. Peru's economy is one of the most vibrant in Latin America. In 2005, Gross Domestic Product (GDP) reached \$78.4 billion, growing an estimated 6.4 percent, and 6.8 percent in the first three months of 2006. GDP growth was driven by construction, mining, foreign investment, domestic demand and exports.

Domestic Economy	2003	2004	2005
Nominal GDP (U.S. \$ billions)	60	67	78.4
Real GDP Growth (%)	3.8	4.5	6.4
GDP per capita (nominal U.S. \$)	2,212	2,518	2,591
Ave. annual exchange rate (new soles/\$)	3.5	3.3	3.3
Inflation (Dec. to Dec. %)	2.5	3.5	1.7
Central Govt. Spending (% GDP)	16.4	15.3	15
Foreign Exchange Reserves (\$millions)	10,194	12,631	15,000

Source: Central Reserve Bank of Peru, www.bcrp.gob.pe (2003-2005)

In 2005, total food sales were estimated at \$5 billion. Total consumer-oriented food imports reached \$339 million, growing 17 percent over 2004. The U.S. was the fourth largest supplier (\$30 million), with nine percent of market share, facing stiff competition from Chile (25 percent), Colombia and Argentina (12 and 13 percent respectively). Food imports are distributed among a number of sectors, with 56 percent directed towards the retail sector, and 24 and 20 percent directed towards the food processing and the food service sectors, respectively.

U.S. exports to Peru in terms of total sales have traditionally been bulk commodities - wheat, coarse grains and cotton with wheat accounting for approximately 50 percent of sales. From 2004 to 2005, total U.S. exports for agricultural, fish and forestry products declined 29 percent due to a sharp decrease in wheat sales. However, sales of U.S. consumer-oriented products increased by 21 percent.

The U.S. – Peru Trade Promotion Agreement (TPA), pending U.S. Congressional approval, should be implemented on January 1, 2007. The U.S. – Peru TPA will immediately provide duty free access for two-thirds of U.S. food and agricultural products, including high-quality beef, cotton, wheat, soybeans, soybean meal and crude soybean oil; key fruits and vegetables (including apples, pears, peaches, cherries and almonds); food ingredients and many processed food products including frozen french fries, cookies and snack foods. Tariffs on most remaining U.S. farm products will be phased out within 15 years, with all tariffs eliminated in 17 years.

Lima is the major market for consumer-oriented foods with almost one third of Peru's total population and more than 60 percent of the national income. In 2005, high and middle-income consumers, the main market for U.S. food sales, reached around 1.8 million inhabitants, with a monthly family income of \$1,120 on average. Middle-low income consumers account for 2.7 million people, but constitute an important source for future expansion. Unemployment in Lima has increased in recent months to 9 percent, from 8.5 percent in 2005, while underemployment accounts for more than 56 percent.

Advantages and Challenges Facing U.S. Products in Peru

	Advantages	Challenges	
A	Upcoming U.S Peru TPA will grant duty free access to two-thirds of U.S. food and agricultural products.	Peru is negotiating trade agreements with other countries, which could lessen competitive advantage of the U.S.	n
A	Open market for previously banned products (beef, offals, poultry, pork)	Consumer habits, Peruvians prefer meals based on fresh products and spicy seasonings.	
	Growing food processing and HRI sectors that will demand more food ingredients.	Lack of brand awareness among consumers.	
A	Proactive supermarket industry that will result in increased demand for high-value products.	New local food brands appearing in the market at very low prices.	
>	Increased tourism creates new opportunities for food service development.	Relatively small market due to limited purchasing power; 76 percent of Peruvian population are low-income consumers.	n
>	Fast food chains expanding in major cities.	 Supermarkets, the main source of imported food products, account for only 	,
II	Appreciation for U.S. food quality and culture.	24 percent of total retail food sales in Lima.	
A	People are becoming aware of diet, lite and healthy food products through media.	Government campaign called "Buy Peruvian" to encourage purchase of local products.	
		> Smuggling.	

Section II. Exporter Business Tips

Standards Report PE6014.

_	immediately. The complete list of products that will be benefited from the U.S. – Peru TPA can be found at:
	http://www.ustr.gov/Trade_Agreements/Bilateral/Peru_TPA/Section_Index.html
	Imported food products have tariff rates that range between 12 and 25 percent. These tariffs will decrease or be eliminated as soon as the U.S Peru TPA is implemented.
	All imports are subject to a 19 percent local sales tax. Wine and liquors are assessed an additional selective consumer tax (ISC) of 20 percent; water and sodas, 17 percent and beer, 27.8 percent.
	For further information on food standards and regulations, labeling and import procedures please refer to our latest Food and Agricultural Import Regulation and

☐ Food standards and regulations

Sanitary inspection, food registration, packaging and control regulations for food and beverages are included in the Supreme Decree No. 007-98-SA of September 25, 1998. The General Environmental Health Bureau (DIGESA), within the Ministry of Health, is the Peruvian counterpart to the Food and Drug Administration (FDA) regarding sanitary supervision and registration of food and beverages. The National Agricultural Sanitary and Phytosanitary Service (SENASA), part of the Ministry of Agriculture, is the local counterpart to the U.S. Department of Agriculture (USDA) concerning the development of sanitary and phytosanitary regulations and the inspection of animal and plant origin products. The National Institute for the Defense of Competition and for the Protection of Intellectual Property (INDECOPI) is the agency in charge of labeling standards, labeling control and trademarks.

☐ General import and inspection procedures

In order to clear Customs (SUNAT) imports must have a Unique Customs Declaration (DUA), a commercial invoice, an airway bill or bill of lading, a packing list, an insurance letter and a food sanitary registry for food processed products from DIGESA or a health certificate for animals, plants or their by-products complying with SENASA's import requirements.

Once the customs agent transmits the DUA electronically, SUNAT will determine the type of control for the merchandise within the following channels: green, orange and red. Channel green permits delivery of the product once duties are paid; channel orange requires review of the documentation and channel red requires review of the documentation and physical inspection.

☐ Food and beverage sanitary registration

The importer needs to submit a sworn application to DIGESA (available at www.digesa.sld.pe) accompanied by a certificate of free trade and use, the future label and the registration receipt (\$69 approximately). If the certificate is not available, the importer should present a document issued by the Peruvian Consulate in the country of origin. The sworn application includes the contact information of the importer's company and the manufacturer, his tax payer's identification (R.U.C.), the list of products requested and for each product the content, results of physical-chemical and microbiological analysis, lot code system, expiration date, packing material and storage conditions.

This procedure will take no more than seven working days. The Sanitary Registration will be valid for five years from the date of issue and may be renewed between seven and sixty working days before the expiration date.

☐ Certificates for animals, plants and their by-products

Before the product is shipped, the importer must request an import permit from SENASA (\$25 approximately). The exporter must provide to the importer the corresponding official health certificate of the country of origin, including the specific certification requirements of SENASA.

USDA agencies that issue health certificates for Peru are the Animal and Plant Health Inspection Service (APHIS) for animals and plants and their derived products, the Food

Safety and Inspection Service (FSIS) for meats and their by-products and the Agricultural Marketing Service (AMS) for U.S. dairy products.

□ Labeling requirements

Imported packaged foods must carry a separate adhesive label before reaching the point of sale with a Spanish translation of the label including the importer/distributor's contact information and R.U.C. Law 28405 of November 30, 2004 requires labeling for value-added products other than foods (which could be included in the future). Imported value-added products that do not comply with the provisions of this law, will require to be properly label in private storages for customs clearance.

Section III. Market Sector Structure and Trends

u	processing companies, importers/wholesalers/distributors directly or indirectly through brokers, agents or representatives.
	Regardless of which strategy is chosen, personal visits are highly recommended. The local partner should be well known by the U.S. company before any permanent contractual arrangement is made.

☐ The local partner should be able to provide updated information on market consumer trends, current market development (merchandising, point of sales and promotion activities) and trade business practices.

□ Food Service Sector

In 2005, total food service sales accounted for approximately \$190 millions, considering only the formal sector. More than 60 percent of this amount corresponded to high-end food service. Growth remains steady at five percent in the last three years. In 2005, total food service imports were estimated at \$68 million, 36 percent of total food service sales.

The niche market for U.S. exporters in this sector includes high-end hotels and restaurants, family style restaurants, fast food chains and coffee shops. Fast food chains present the fastest annual growth with approximately eight percent in the last five years. The main international food franchises represented in Peru are KFC, McDonalds, Pizza Hut, Chili's, Domino's Pizza and Burger King. The local owned Bembos leads the fast food sales with half of the hamburger market (\$14 million).

International tourist arrivals have grown 7 percent annually in the last five years. In 2004, 1.3 million tourists spent \$1 billion during their visit. In addition, two million local tourists traveled within the country, creating demand for food services. Along with tourism growth, new investments in lodging of the international hotel chains ACCOR, Meliá, Casa Andina, Ramada, Orient Express and Marriott are expected.

Products for the food service that will be benefited from the U.S. – Peru TPA with lower or duty free tariffs include food ingredients, fruits, cheeses, processed fruits and vegetables, meats and specialties.

□ Food Processing Sector

In 2005, total food processing sector sales were estimated at \$3.2 billion of which \$81 million were imported. Annual growth of this sector for total sales is estimated at four percent and for food imports at three percent.

Food processors are concentrated in 86 companies, which represent 75 percent of total sales. Local food-processing companies include Alicorp (dairy, snacks, food ingredients, sauces, pasta), Gloria and Laive (dairy products), San Fernando and Avinka (poultry meat and by-products), Industrias Añaños (sodas), Montana (food ingredients) and Destilería Peruana (alcoholic beverages).

Major prospects for the U.S. in the food processing sector include food ingredients for the dairy, flavorings and baked goods industry.

□ Food Retail Sector

In 2005, the total food retail market was estimated at \$5 billion, of which 80 percent is concentrated in Lima. Supermarket chains surpassed \$1 billion in food sales, growing 12 percent on average in the last four years. They represent 24 percent of the market share in Lima and 20 percent nationwide.

Wong and Supermercados Peruanos, both Peruvian companies, are the two major supermarket chains. Tottus Hypermarkets is the newest one. Wong and Supermercados Peruanos hold 60 percent and 28 percent of the supermarket market share, respectively (Apoyo Consulting Group).

Supermarkets are expanding quickly to peripheral areas around Lima, which offer significant potential for increased sales. These fast growing areas are constituted by low-income families, mostly concerned about price, and quite indifferent to brand names and quality concerns.

Wong and Supermercados Peruanos are also developing strategies to keep their position in the high-end sector by renovating and re-opening existing high-end stores. Wong modernized its logo and is selling their customers the idea of better service with fair prices. Supermercados Peruanos is gradually re-opening its existing "Santa Isabel" stores offering a different brand and a more modern layout with supermarkets called "Vivanda" and hypermarkets called "Plaza Vea".

The target market for supermarkets in Lima is divided into two groups: high and middle-income families with an average income per month of \$1,000 and around 1.6 million inhabitants and low income families whose average income per month is \$250 representing around 6.3 million inhabitants.

Five percent of the consumer-oriented products sold in supermarkets are imported. Although they are particularly sensitive to economic conditions, there is potential for U.S. food exports in snacks, fruit and vegetable juices, fresh fruits (especially pears, apples and grapes), canned fruits and vegetables, dairy products (especially cheeses), wines and liquors and pet foods.

Section IV. Best High-Value Product Prospects

Peru gives tariff preferences to the Andean Community (Bolivia, Colombia, Ecuador and Venezuela), and to Mexico, Paraguay, Argentina, Brazil, Uruguay and Cuba.

- Peru's trade policy is oriented to open markets. Peru has signed an Economic Complementation Agreement (ECA) with MERCOSUR, a major U.S. competitor in bulk commodities and meats, exempting dairy products from the negotiations. Peru recently expanded its ECA with Chile, Peru's major supplier of food and agricultural goods and has begun talks for an ECA with Mexico. Peru is a member of the Andean Community of Nations (CAN), which is seeking a free trade agreement with the E.U. Peru is also negotiating a free trade agreement with Thailand.
- □ Neighboring countries and especially Chile, Colombia, Argentina and Brazil are major food exporters to Peru. Chile and Colombia benefit from lower transport costs. Argentina is exporting to Peru with competitive prices due to the devaluation of the Argentine peso in 2002.
- ☐ The U.S. Peru TPA will reinforce U.S. competitiveness within the Peruvian market. The quality of U.S. products is already appreciated among the high-end consumers.

Product Category	Market Size 2006 est.	Imports 2006 est.	2002- 2006 Avg. Annual Import Growth	Import Tariff Rate	Key Constraints over Market Development	Market Attractiveness for the U.S.
Other food prepara- tions (HS 2106)	N/A	11,705 MT (\$67 million)	13.5% (recover ing)	12%	- Major competitors are neighbors: Chile (29%) and Colombia (25%).	- Access under TPA: duty free U.S. is the third supplier with 14% of market share The market (food service and food processing sectors) is open to new products such as protein concentrates and preparations for beverages.
Snack foods	\$36 million* (extruded and fried, confectiona ry is not included)	17,586 MT (\$41.2m illion)	9.2% (grow- ing)	25%	- Major suppliers are neighbor countries Colombia (32%), Chile (22%) and Ecuador (7%).	- Access under TPA: duty free for major U.S. exports (confectionary, cookies, prepared potatoes); other products will enter 3 to 5 years linear Market with potential growth in HRI and Retail U.S. quality is appreciated.
Fruits and vegetables processed	N/A	45,903 TM (\$40 million)	9% (growth is slowing down)	25%	- Chile is the major competitor (48%) due to low prices Netherlands and the U.S. account for 10% each.	- Access under TPA: duty free for major U.S. exports (French frozen fries, soups and their preparations, mayonnaise); other products will enter 3 to 5 years linear Consumer preferences especially for U.S. soups and sauces U.S. exports are expected to grow 30% in 2006.
Red Meats fresh, chilled, frozen	165,300 MT (\$12 million)	25,531 TM (\$33 million)	13.3% (recover ing)	25%	- Major suppliers are big beef producers for the region: Argentina (46%), Brazil (21%) and Paraguay (19%).	- Access under TPA: duty free for prime beef, duty free for a quota of 800 TM for standard quality beef and 10,000 TM for beef offals.

Product Category	Market Size 2006 est.	Imports 2006 est.	2002- 2006 Avg. Annual Import Growth	Import Tariff Rate	Key Constraints over Market Development	Market Attractiveness for the U.S.
Fresh fruits	3,700 MT	50,119 MT (\$28 million)	15% (grow- ing)	25%	- Chilean imports come duty free Chile keeps 98% of imports and the U.S. 1.7%.	 - U.S. exports in a window different from Chile. - U.S. pears and recently grapes are imported for the high-end market.
Wine and Beer	11.6 million liters (wine) 464 million liters (beer)	32 million liters (\$16 million)	10.5% (fluctuat ing)	17%	- Major exporters of wine are Argentina (28.4%) and Chile (26%) and of beer is Brazil (21%) Strong promotions from competitors Only regular wine consumers recognize U.S. wine quality.	- Access under TPA: duty free for beer and five years linear for wine. - There is a niche market for quality wines on which the U.S. can be appreciated and price competitive according to future benefits from the TPA. - Post promotes U.S. wines taking advantage of the growing market for cheeses targeting the high-end sector. - Per capita annual wine consumption is growing, 1 liter for wine and 30 liters for beer.
Pet foods	40,000 MT	15,040 MT (\$11 million)	16%	12%	- Growing local pet industry There is an informal industry arising.	- Access under TPA: duty free, or 5 years linear for canned pet food.
Poultry meat	\$1,000 million	10,871 MT (\$8 million)	13.1% (Rising)	25%	- Strong local poultry industry, imports are mainly poultry offals.	- Access under TPA: quota of 12,000 MT for chicken leg quarters, two years linear for mechanically de-boned chicken meat and five years linear for poultry offals Peruvians are major consumers of poultry.
Whey (HS 0404)	7,386 MT (\$8 million)	7,386 MT (\$8 million)	28.6% (slow- ing slightly)	25%	- Major competitors are France (18%) and Chile (13%), which is growing market share. - Included in price band.	- U.S. is the major supplier with 22.5% of market share Growing market: multiple uses in the food industry.
Lactose	1,276 MT (\$1 million)	1,276 MT (\$1 million)	48.8% (slow- ing down)	4%	- The industry imports low amounts from Germany and Netherlands.	- Access under TPA: duty free The U.S. supplies almost 100% of imported lactose.

Section V. Key Contacts and Further Information

If you have any question or comments regarding this report or need assistance exporting to Peru, please contact the Foreign Agricultural Service in Lima at the following address:

U.S. Embassy Lima, Foreign Agricultural Service (FAS) Mailing Address: Office of Agricultural Affairs, Unit 3785, APO AA 34031 Address: Av. La Encalada cdra. 17, Monterrico, Lima 33

Phone: (511) 434-3042 Fax: (511) 434-3043 E-mail: Aglima@usda.gov

For further information, check the FAS web site www.fas.usda.gov or our web site www.usdaperu.org.pe. Please, also refer to our other current food market related reports: Food Processing Ingredients Sector, Retail Food Sector and HRI Food Service Sector and Food and Agricultural Import Regulations and Standards (FAIRS) and FAIRS Export Certificate reports.

Trade Associations

American Chamber of Commerce of Peru (AMCHAM)

Executive Director: Aldo Defilippi

Address: Av. Ricardo Palma 836, Miraflores - Lima 18

Phone: (511) 241-0708 / 705-8000

Fax: (511) 241-0709
Web site: www.amcham.org.pe
E-mail: amcham@amcham.org.pe

National Society of Industries (SNI)
President: George Schofield

Address: Los Laureles 365, San Isidro - Lima 27

Phone: (511) 421-8830 Fax: (511) 442-2570 Web site: <u>www.sni.org.pe</u>

Hotel and Restaurant Association (AHORA)

President: Adolfo Perret

Address: Av. Benavides 881, Lima 18

Phone: (511) 444-7825 Fax: (511) 444-4303

E-mail: ahora@infonegocio.net.pe

Ministries and Government Agencies

Ministry of Agriculture (MINAG)
Minister: Eng. Jose Salazar

Address: Pasaje de Zela s/n, Piso 6 – Lima 11 Phone: (511) 433-3034 / (511) 431-0424

Fax: (511) 431-0109 Web site: <u>www.minag.gob.pe</u>

The National Agricultural Sanitary and Phytosanitary Service (SENASA)

Director: Dr. Jose Espinoza

Address: Pasaje Francisco de Zela s/n, Lima (10th floor) – Lima 11

Phone: (511) 313-3301 Fax: (511) 313-3315 Web site: www.senasa.gob.pe General Environmental Health Bureau (DIGESA) General Director: Dr. Maria del Carmen Gastañaga

Address: Las Amapolas 350, Urbanizacion San Eugenio - Lima 14

Phone: (511) 442-8353 /440-0071 Fax: (511) 440-6797 / 422-6404

Web site: www.digesa.sld.pe

Customs (SUNAT)

Superintendent: Dr. Nahil Hirsh

Address: Av. Garcilazo de la Vega 1472 – Lima 1

Phone: (511) 315-3300 Fax: (511)315-3318

Web site: www.aduanet.gob.pe

National Institute for the Defense of Competition and for the Protection of the Intellectual

Property (INDECOPI)

President: Mr. Jaime Thorne

Address: Calle de la Prosa 138 - San Borja

Phone: (511) 224-7800 Fax: (511) 224-0348 Web site: www.indecopi.gob.pe

APPENDIX 1. STATISTICS

TABLE A. Key Trade & Demographic Information (2005)

Agricultural Imports From All Countries (\$million)/ U.S. Market Share (%) ^{1/}	1,553 / 16
Consumer Food Imports From All Countries (\$ million)/ U.S. Market Share (%) ^{1/}	327 / 8
Edible Fishery Imports From All Countries (\$ million)/ U.S. Market Share (%) ^{1/}	27 / 0.2
Total Population (Millions) / Annual Growth Rate (%) ^{2/}	27.2 / 1.4
Urban Population (Millions) / Annual Growth Rate (%) ^{2/}	20.3 / 1.7
Number of Major Metropolitan Areas ^{2/3/}	1
Size of the High-Middle Class (Millions) / Growth Rate (%)4/	2 / 3%
Per Capita Gross Domestic Product (U.S. Dollars) – 2005 ^{2/}	1,626
Unemployment Rate – 2003 (%) ^{5/}	8.4
Per Capita Food Expenditures (U.S. Dollars) ^{6/}	131
Percent of Females of Working Age ^{2/7/}	51.1
Exchange Rate (US\$1 = X.X local currency) 6/	\$1 = S/. 3.24

^{1/}Source: Peru's Customs 2005.

There are five social-economical levels in Peru of which A and B constitute the high-middle class. Family income in Lima raised 10% in 2005.

^{2/} Source: Central Reserve Bank of Peru, <u>www.bcrp.gob.pe</u>.

^{3/} Lima is the main city with 8.1 million inhabitants and 1.76% of annual growth. There are four other cities, Arequipa, Trujillo, Chiclayo and Piura, with more than 600,000 inhabitants.

^{4/} Source: "Peru 2003, Social Economical Levels". Apoyo consultancy.

^{5/}Total Population in age of working (15 years or above) is estimated in 13.4 million. However, underemployment is 46 percent.

^{6/} High and middle class consumers expend on food \$290 per month.

^{7/} Women constitute seven million or 43 percent of the population in age of working. Eight percent of this amount is unemployed and 50 percent is underemployed.

^{8/} Exchange rate as of September 2005. Local currency is the Sol.

TABLE B. CONSUMER FOOD & EDIBLE FISHERY PRODUCT IMPORTS

Peru Imports	Imports	from the	World	Imports	from the	e U.S.	U.S M	larket Sh	are
(In Millions of Dollars)	2003	2004	2005	2003	2004	2005	2003	2004	2005
CONSUMER-ORIENTED AGRICULTURAL TOTAL	271	290	339	28	27	30	10	9	9
Snack Foods (Excl. Nuts)	27	29	35	1	2	2	4	8	7
Breakfast Cereals & Pancake Mix	2	1	2	1	0	0	50	20	14
Red Meats, Fresh/Chilled/Frozen	25	25	28	0	0	0	0	0	0
Red Meats, Prepared/Preserved	2	2	2	0	0	0	9	4	4
Poultry Meat	4	4	6	0	0	0	0	4	0
Dairy Products (Excl. Cheese)	34	38	54	3	3	3	10	7	7
Cheese	7	6	6	2	2	2	25	25	30
Eggs & Products	2	1	2	0	0	0	1	1	1
Fresh Fruit	17	19	20	0	1	0	2	3	2
Fresh Vegetables	0	0	0	0	0	0	8	19	2
Processed Fruit & Vegetables	30	34	38	3	3	3	11	10	9
Fruit & Vegetable Juices	1	1	1	1	0	0	52	47	42
Tree Nuts	1	1	2	0	0	0	29	32	17
Wine & Beer	12	13	18	0	1	1	4	4	3
Nursery Products & Cut Flowers	1	1	1	0	0	0	19	1	17
Pet Foods (Dog & Cat Food)	6	5	6	1	1	1	22	15	17
Other Consumer-Oriented Products	100	108	117	14	14	16	14	13	14
FISH & SEAFOOD PRODUCTS	25	27	47	0	0	0	1	1	0
Salmon	0	0	0	0	0	0	0	0	0
Surimi	0	0	0	0	0	0	0	0	0
Crustaceans	1	1	1	0	0	0	1	0	0
Groundfish & Flatfish	7	12	24	0	0	0	0	0	0
Molluscs	1	1	2	0	0	0	5	0	0
Other Fishery Products	16	13	20	0	0	0	1	2	1
AGRICULTURAL PRODUCTS TOTAL	1,015	1,218	1,420	237	303	213	23	25	15
AGRICULTURAL, FISH & FORESTRY TOTAL	1,074	1,290	1,504	240	310	216	22	24	14

Source: World Trade Atlas (2005)

TABLE C. TOP 15 SUPPLIERS OF CONSUMER FOODS & EDIBLE FISHERY PRODUCTS

Peru - Top 15 Suppliers CONSUMER-ORIENTED AGRICULTURAL IMPORTS FISH & SEAFOOD PRODUCTS

	\$1,000	2003	2004	2005
Chile		71,993	81,802	89,323
Colombia		31,465	33,110	44,790
Argentina		28,160	33,943	39,399
United States	3	28,520	25,516	29,851
Brazil		18,102	17,940	23,441
Mexico		11,219	15,074	15,471
New Zealand		7,696	10,913	9,942
Ecuador		8,538	6,668	9,163
Netherlands		7,990	6,024	8,486
Ireland		2,826	2,639	5,831
Paraguay		1,474	3,069	5,386
France		4,293	4,444	4,813
China		2,784	3,104	4,604
Spain		4,489	4,793	4,449
Venezuela		5,019	6,178	4,104
Others		36,731	34,873	40,266
World		271,299	290,091	339,320

\$1,000 Chile Ecuador Japan China Panama Taiwan Spain	2003 12,025 9,809 1,576 193 549 249 245	2004 14,748 8,963 1,698 214 259 243 195	2005 30,980 12,919 1,665 338 254 235 229
United States	211	211	196
Argentina	91	140	140
Mexico	120	0	78
Korean Republic	6	0	23
Brazil	0	3	18
Portugal	14	15	14
Germany	7	6	12
United Kingdom	0	1	10
Other	294	433	113
World	25,391	27,130	47,226

Source: World Trade Atlas (2003 – 2005)