## 2002 ECONOMIC CENSUS

## DUE DATE <br> FEBRUARY 12, 2003

## RT-44195

Mail your completed form to:
U.S. CENSUS BUREAU

1201 East 10th Street
Jeffersonville, IN 47134-0001

Need help or have questions about filling out this form?

Visit our Web site at www.census.gov/econhelp

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.
$\bullet$ Use blue or black ink. •Please center numbers in their respective boxes. Examples:

- Do not use pencil.
- Place an "X" inside the box.
- Do not put slashes through 0 or 7 .

$\mathbf{X} \quad$| 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

The reporting unit for this form is an establishment. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed.

Not Applicable.
3 PHYSICAL LOCATION
A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. box and rural route addresses are not physical locations.)

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

0041


No
0043No legal boundaries 0044 $\square$ Do not know
C. Type of municipality where this establishment is physically located

0046City, village, or borough
0047Town or townshipOther or do not know
Not Applicable.
(18) KIND OF BUSINESS

Principal kind of business in 2002
(Mark "X" only ONE box.)

## USED MERCHANDISE STORES:

0700

| 5222981010 | $\square$ | Pawn shop |
| :--- | :--- | :--- |
| 4533102085 | $\square$ | Consignment shop |
| 4533101038 | $\square$ | Antique store, including rare books and manuscripts |
| 4533102036 | $\square$ | Book store, used |
| 4533102077 | $\square$ | Jewelry store, secondhand |
| 4533102044 | $\square$ | Used furniture store |

## HEALTH AND PERSONAL CARE STORES:

$4461300040 \quad \square$ Optical goods store/optician
$4461101042 \quad \square$ Drug store/pharmacy, prescriptions filled
$4461102016 \quad \square$ Proprietary or drug sundry store, without pharmacy
$4461101034 \quad \square$ Institutional pharmacy
$4461200018 \quad$ Cosmetics, beauty supplies, and perfume store
$4461910012 \square$ Health food, vitamins, and food supplement store
$4461990048 \quad \square$ Medical equipment and supply store or dealer

## SPORTS, HOBBY, BOOK, AND MUSIC STORES:

| 4511101018 | $\square$ | Sporting goods store, general-line, including athletic uniforms |
| :---: | :---: | :---: |
| 4511102115 | $\square$ | Bicycle store |
| 4511102610 | $\square$ | Fitness equipment specialty store |
| 4511102214 | $\square$ | Golf specialty shop |
| 4511102313 | $\square$ | Gun shop |
| 4511102628 | $\square$ | Pool/billiards store |
| 4511102636 | $\square$ | Scuba shop |
| 4511102412 | $\square$ | Ski shop |
| 4511102644 | $\square$ | Surfing, skateboarding, and snowboarding store |
| 4511102651 | $\square$ | Tack store (saddlery) |
| 4511102511 | $\square$ | Tackle shop |
| 4511102669 | $\square$ | Other specialty sporting goods store, specializing in a maximum of four (4) lines, such as archery, bowling, tennis/swimming, canoeing/camping, hunting/fishing, etc. |
| 4481903013 | $\square$ | Sports apparel store, including golf, tennis, riding, etc. |
| 4539982019 | $\square$ | Trophy/award shop |
| 4512111016 | $\square$ | Book store, general |

If not shown，please enter your 11－digit Census File Number（CFN）from the mailing address．

18 KIND OF BUSINESS－Continued
SPORTS，HOBBY，BOOK，AND MUSIC STORES：－Continued
0700Book store／cafe
$4512112030 \quad \square$ Specialty book store
$4512113012 \quad \square$ Book store，school and college
$4512120017 \quad \square$ News dealer，newsstand
$4511201016 \square$ Hobby，toy，and game store
$4511202030 \quad \square$ Crafts／ceramics and supplies store
$4511300024 \quad \square$ Sewing，fabric，and piece goods store
$4511300040 \quad \square$ Needlework and knitting store
$4431300013 \quad \square$ Camera and photographic supply store
$4512202013 \quad \square$ Video tape and disc store－retail
$4512201015 \square$ Prerecorded audio tape，compact disc，and record store
$4511400014 \quad \square$ Musical instrument and supply store
FUEL DEALERS：
$4543110011 \quad \square$ Heating／fuel oil dealer
$4543120010 \quad \square$ Liquefied petroleum（LP）gas dealer
$4543190039 \quad \square$ Other fuel dealer，including coal and wood
OFFICE SUPPLY，STATIONERY，AND GIFT STORES：
$4532100049 \quad \square$ Office supply store，excluding office furniture and computers
$4431202011 \quad \square$ Computer store－primarily selling computers NOT assembled at this location
$4431201013 \quad \square$ Computer store－primarily selling computers assembled from components at this location
$4431203019 \quad \square$ Computer software store
$4532100023 \quad \square$ Stationery store
$4532200039 \square$ Gift，novelty，souvenir store，including crafts
$4532200021 \quad \square$ Greeting card store
$4532200062 \square$ Party supply store，including seasonal decorations
DIRECT SELLER（selling in a face－to－face manner away from a fixed location，such as house－to－house， party plan，or temporary kiosk sales）of：
$4543901013 \quad \square$ Furniture，homefurnishings，electronics，and appliances
$4543902011 \quad \square$ Books and magazines

4543902029Newspapers
$4543902037 \quad \square$ Videos，tapes，compact discs，and records

18 KIND OF BUSINESS - Continued
DIRECT SELLER (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales) of: - Continued
0700
$4543903035 \quad \square$ Stationery
$4543903043 \quad \square$ Freezer meat provisioner
$4543903050 \quad \square$ Home or frozen food plan, door-to-door delivery
$4543903068 \quad \square$ Other merchandise

## ELECTRONIC SHOPPING:

$4541106219 \quad \square$ Pharmacy
$4541105021 \quad \square$ General merchandise
$4541106110 \quad \square$ Computer hardware and/or software
$4541106318 \quad \square$ Specialty merchandise
$4541120012 \quad \square$ Electronic auction

## MAIL-ORDER SHOPPING:

| 4541108215 | $\square$ | Pharmacy |
| :--- | :--- | :--- |
| 4541107035 | $\square$ | General merchandise |
| 4541108116 | $\square$ | Computer hardware and/or software |
| 4541108314 | $\square$ | Specialty merchandise |

## OTHER KINDS OF BUSINESS:

| 4541107027 | $\square$ | Catalog store, including telephone order offices |
| :--- | :--- | :--- |
| 4542100013 | $\square$ | Merchandise vending machine operator |
| 4542100021 | $\square$ | Cigarette vending machine operator |
| 453990028 | $\square$ | Cigarette, pipe, and tobacco store |
| 4539100059 | $\square$ | Pet/pet supply store |
| 4453100010 | $\square$ | Liquor store |
| 4539200016 | $\square$ | Art dealer/gallery |
| 4539983025 | $\square$ | Artists' supply store |
| 4539981011 | $\square$ | Collectors' items and supplies store, including collectibles |
| 4531100016 | $\square$ | Florist |
| 459983058 | $\square$ | Religious goods store |
| 7223300018 | $\square$ | Mobile food service, including ice cream, snacks, sandwiches, and meals distributed from <br> trucks, carts, or other vehicles |
| 4431122011 | $\square$ | Mobile or cellular phone store, including pagers |

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18 KIND OF BUSINESS - Continued

## OTHER KINDS OF BUSINESS: - Continued

0700Monument and tombstone dealer
$4539983066 \quad \square$ Swimming pool (above ground) and spa dealer, including supplies
$7720000012 \quad \square$ Other kind of business - Specify

0701
19 CLASS OF CUSTOMER
A. As a general business practice, did this establishment sell to household consumers and individual users in 2002?

0251Yes

0252No
B. Were $\mathbf{7 5 \%}$ or more of this establishment's sales to retailers/wholesalers for resale in 2002?

0256Yes

0257No
C. Did this establishment require proof of business or professional license from new customers in 2002?

D. Estimate the percentage of this establishment's total sales by class of customer. (Circle all that apply and then report percentages for the items circled.)

Whole percent

1. Household consumers and individual users
2. Retailers for resale 0263
3. Wholesale establishments for resale
4. Repair shops for use in repair work
5. Manufacturing and mining industrial users for use as input goods in production 0266
6. Restaurants, hotels, food services, and contract feeding.
7. Businesses for end use in their own operation, not for resale or production 0268
8. Building contractors, heavy construction, and special trade contractors
9. Farmers for use in farm production
10. Governmental bodies (Federal, state, and local)
11. Export sales 0262
12. Other-Specify

0874 $\qquad$ 0272
13. TOTAL

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SPECIAL INQUIRIES
USED MERCHANDISE
Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75 percent of the total sales and receipts of this establishment in 2002?

2101Yes

2102No

## Not Applicable.

## OPERATIONAL STATUS

Activity that best describes this establishment's status at the end of 2002
(Mark "X" only ONE box.)


Remarks (Please use this space for any explanations that may be essential in understanding your reported data.)

CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.


