Current Economic Programs Printed Survey Results: by the *Current Industrial Reports* Statistics Users Respondent Base

U.S. Census Bureau
Current Economic Statistics User Survey

OMB CQM-26 (Rev.5/5/98)

I. DATA CONTENT

Your answers identifying the survey data you use will help us understand our users' patterns of data use.

1. Which Current Economic Statistics from the Census Bureau do you use? (Mark all that apply.)

(1)   Monthly

0.3%;	1	None
51.0%;	146	Retail Sales
41.6%;	119	Wholesale Trade
57.0%;	163	Manufacturing/Trade Inventory/Sales
53.5%;	153	Housing Starts
38.8%;	111	Building Permits
38.8%;	111	New Home Sales
38.1%;	109	Value of New Construction Put in Place
27.3%;	78	Housing Completions
24.8%;	71	Expenditures for Residential Improvements
29.7%;	85	New Residential Construction
14.0%;	40	New Mobile Home Placements
49.3%;	141	Monthly Imports and Exports
79.4%;	227	Current Industrial Reports
58.7%;	168	Manufacturers' Shipments, Inventories, Orders

Replies 286; Forms 337

(2)   Quarterly

47.5%;	95	Quarterly Financial Report
92.5%;	185	Current Industrial Reports
4.0%;	8	Federal Assistance Awards Data System
9.5%;	19	Quarterly Tax Survey
4.5%;	9	Quarterly Public Employee Retirement

Replies 200; Forms 337

(3)   Annual

43.6%;	147	Annual Retail Trade
40.7%;	137	Annual (Wholesale) Trade
20.5%;	69	Annual Survey of Communications
26.1%;	88	Transportation Annual Survey
26.7%;	90	Service Annual Survey
42.1%;	142	County Business Patterns

20.8%;	70	ZIP Code Business Patterns
44.2%;	149	Statistics of U.S. Businesses
26.7%;	90	Characteristics of New Housing
26.7%;	90	Annual Building Permits
19.0%;	64	New Residential Construction in Selected Metropolitan Areas
32.9%;	111	Annual Capital Expenditures
76.6%;	258	Annual Survey of Manufactures
100.0%;	337	Current Industrial Reports
22.0%;	74	Research and Development Survey
34.1%;	115	Plant Capacity Utilization
8.0%;	27	Education Finance Survey
9.8%;	33	State Tax Collection Survey
4.7%;	16	Annual Public Employee Retirement
10.4%;	35	Annual Survey of Public Employment
7.7%;	26	Consolidated Federal Funds Report
13.9%;	47	State Government Finances
46.3%;	156	Annual Imports and Exports

Replies 337; Forms 337

II. DATA DELIVERY

The Census Bureau is considering use of the Internet as the primary method of data delivery. By completing the following questions, you will help us retain the most essential delivery formats and design the best possible data delivery service.

(4)   2. How do you receive current economic data now? (Mark all that apply.)

87.4%;	292	Printed Publications	12.9%;	43	Direct (E-mail) delivery
75.1%;	251	World Wide Web (Internet)	2.1%;	7	Regular mail
31.4%;	105	CD-ROMs	0.9%;	3	Library
18.6%;	62	FAX	4.8%;	16	Other
14.7%;	49	Diskettes			

Replies 334; Forms 337

- visit to Census release library and requests to commerce library.
- from others in the organization we use ftp site extensively.
- Would prefer receiving printed schedules to let me know what data is available via internet.
- Electronic "Bulletin Boards"
- TAPE 1/2
- Check values by telephone
- also use microfiche in some cases.
- time-share vendor (private)
- Bulletin Board Commerce Dept.
- hard copy computer run
- DRI DATABASE
- Internet, ProNet
- Individual sources using census bureau data
- FTP - Internet
- Via Analytics
- FTP
- STAT-USA+WEFA Group

(5) 3. What format do you PREFER when downloading data for further manipulation? (Mark all that apply.)

67.1%;	212	Spreadsheet (e.g., wkl, xls, etc...)
29.4%;	93	Database (e.g., dbf, mdb, etc...)
21.5%;	68	ASCII delimited
19.0%;	60	Retrieve from print or screen and enter manually
17.7%;	56	Do not manipulate data
16.5%;	52	ASCII flat files
3.2%;	10	Other

Replies 316; Forms 337

- pdf format
- Printed, so it's easily read
- Sas data sets
- Change to ladscape small font 9
- to be determined
- Text files: txt. or PRN
- So we can manipulate.
- PDF Files
- Not applicable-use printed reports.

4. What capabilities do you want on the Census Internet site? (For each line, indicate the degree of your preferences, from 5 [high] to 1 [low].)

(6) a. Direct (E-mail) delivery:

49.2%;	145	5	17.6%;	52	3	7.8%;	23	1
13.9%;	41	4	6.1%;	18	2	5.4%;	16	Don't know

Replies 295; Forms 337

(7) b. E-mail notification:

42.8%;	121	5	19.4%;	55	3	6.7%;	19	1
16.6%;	47	4	7.4%;	21	2	7.1%;	20	Don't know

Replies 283; Forms 337

(8) c. Retrieve/display to screen:

57.8%;	167	5	14.2%;	41	3	4.8%;	14	1
15.6%;	45	4	1.7%;	5	2	5.9%;	17	Don't know

Replies 289; Forms 337

(9) d. Search:

69.4%;	209	5	14.0%;	42	3	1.0%;	3	1
12.3%;	37	4	0.7%;	2	2	2.7%;	8	Don't know

Replies 301; Forms 337

(10) e. Download complete data sets:

62.0%;	181 5	11.0%;	32 3	2.1%;	6 1
16.4%;	48 4	4.5%;	13 2	4.1%;	12 Don't know

Replies 292; Forms 337

(11) f. Download selected data:

72.3%;	219 5	7.3%;	22 3	1.0%;	3 1
13.9%;	42 4	2.0%;	6 2	3.6%;	11 Don't know

Replies 303; Forms 337

(12) g. Software help/tutorials:

22.2%;	61 5	29.5%;	81 3	6.5%;	18 1
20.4%;	56 4	15.3%;	42 2	6.2%;	17 Don't know

Replies 275; Forms 337

(13) h. Publication-quality printing:

29.3%;	84 5	19.9%;	57 3	12.2%;	35 1
20.6%;	59 4	15.0%;	43 2	3.1%;	9 Don't know

Replies 287; Forms 337

(14) i. Charts and graphs:

28.6%;	82 5	19.2%;	55 3	10.5%;	30 1
22.6%;	65 4	14.6%;	42 2	4.5%;	13 Don't know

Replies 287; Forms 337

(15) j. Geographic maps:

22.9%;	63 5	18.5%;	51 3	14.5%;	40 1
17.8%;	49 4	18.2%;	50 2	8.0%;	22 Don't know

Replies 275; Forms 337

(16) k. Other, please specify:

73.9%;	17 electronic bulletin board	26.1%;	6 Other

Replies 23; Forms 337

- Structure and specialists available to help researchers find data.
- greater depth of detail
- Internet site very important to receive data from.
- As many items in pdf format as possible = 5
- electronic
- Don't know if electronic bulletin board was used

(17) I. Electronic Bulletin Board (To collect write-ins)

0.0%;	0 5	0.0%;	0 3	0.0%;	0 1
100.0%;	1 4	0.0%;	0 2	0.0%;	0 Don't know

Replies 1; Forms 337

III. DATA USAGE

Your answers describing how you use the data will help us design the most effective Current Economic Statistics retrieval tool.

(18) 5. Do you combine/compare/merge data from more than one source listed in Question 1?

30.2%;	97 No	69.8%;	224 Yes

Replies 321; Forms 337

(19) 6. What time periods do you consider when using these data? (Mark X all that apply.)

70.0%;	229 trends up to 5 years	43.7%;	143 trends up to 1 year
57.5%;	188 5+ years	0.0%;	0 Other
45.0%;	147 latest 1 or 2 periods		

Replies 327; Forms 337

(20) 7. How do you use the data? (Mark all that apply.)

48.3%;	156	Create value-added products/services
36.2%;	117	Perform patron/client inquiries
35.9%;	116	Inform marketing decisions
21.4%;	69	Republish in newspaper/journal
18.6%;	60	Inform investment decisions
15.5%;	50	Store reports/printouts for archival purposes
6.2%;	20	Locate new sites
0.3%;	1	Other

Replies 323; Forms 337

- [none]

(21) 8. What explanatory information do you consult when using these data? (Mark all that apply.)

71.3%;	224	Definition of terms
60.2%;	189	Narrative text describing survey results
50.6%;	159	Sampling and estimation methodology
37.9%;	119	Survey design
9.2%;	29	None
2.5%;	8	Other

Replies 314; Forms 337

- short trend summary is extremely helpful-where possible.
- research
- Comparisons to earlier surveys and/or similar data from other agencies--e.g. census to BEA in one estimates.
- Census Bureau Staff

- Regression analysis
- AD HOC
- Background papers, Journal Articles
- Phone calls to Census and or DOL

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(22) 9. Do you have any pressing data or information needs that are not currently being met?

- You should have a central source for sales for all SIC codes. The data could be more timely.
- Estimate of sales from space-based telecommunications.
- Value of the U.S. apparel protection reported in the CIR - Need URGENTLY!!
- Non-residential building permit data.
- Yes--Need more timely and move defined (i.e.4-digit SIC code) SUB-NATIONAL data.
- Need Census of manufacturers more often than every four years.
- Retail Trade Monthly - Regional Data Survey - Blue Pages, Building Permits - Non-Resident & Additions.
- Print publications no longer available, yet there is no notice that the print publication will no longer exist. Impossible to find the exact publication on the Internet so clients can compare and update printed data. Current information available but how long will older information remain available?
- No.
- No.
- R & D expenditures by industry (2 & 3 - digit codes) capital expenditures by industry (2 & 3 - digit codes)
- Capital Outlays Ouarterly By Industry
- Categories are too broad.
- I need detailed tract data by state, in addition to country. Export restrictions by country and region are more important than before (move in demand).
- No.
- Automated material Handling systems ie. order fulfilling & sortation (via dispensing)
- need 6-digit information
- "807" Production-sharing trade at the 2-digit SIC level showing total U.S. import value and the value of U.S. components sent offshore for assembly.
- Printing in ASCII, converted to 6.1. That gives complete graph - 15 columns.
- Need more monthly physical output dat for manufacturing.
- Foreign trade - exports & imports - by 4-digit (data that had been available in "Trades Employment") - without SIC (& soon NAIC), cannot compare trade with domestic activity.
- No.
- Monthly retail sales were previously available by U.S. region! We need this!
- No.
- Selected salaries for selected industries & occupations.
- Historical data searching combined with Census of manufacturers.
- MCD Business Patterns, Massachusetts is doing away with county government, MCD income estimates.
- Timely release of data in an easy-to-access format (ie: XLS, 123, etc.) with revisions and option of pulling complete time series.
- Non-residential building permits--number by type of building.
- The availability of Residential and Commercial Building Permit Data.
- Accurate and timely international statistics on the air conditioning, refrigeration and heating industry.
- Internet combustion engine parts--pistons, rings, pins, sleeves-data on units produced/price.
- I'd love to see employment data by SIC based on place of residence. Also wish for reconciliation between RIMS, SIC, & NAICS.
- Monthly historical trade data.
- 1) Monthly building permits by stats. 2) Retail sales by states & MSA's.
- Non-residential building permits data nad value of new non-residential construction part in place.
- More detailed retail information.
- Monthly trade data based on export location.
- Local U.S. MSA & county data.
- Yes: Durable goods forecast for up to 12 months. I can't find this info anywhere.

- Keeping ____ disaggregated data sets ____ possible that are consistent, and therefore directly comparable is very helpful.
- 1) NAICS to harmonized code concordance. 2) Timely plant capacity utilization at greatest detail level possible. 3) Windows version import data/monthly annual easy to use historical with full detail. 4) New Home sales (without land).
- We are always looking for very current information. We normally use Census dat for historical trends and background.
- Resume geographic estimates of retail sales.
- Annual sales figures for all sales by SIC S962 on all sales through vending (coin operated) machines.
- Japan Export Data
- Pollution abatement - don't discontinue.
- YES! Bring back non-residential state/local permits authorized! This was a severe loss for interpreting local economic trends. Also, more geographic detail, more frequently.
- Wish you were more current...
- Seasonal Population - estimates. More information on affordable housing-market.
- State, county & local permit date for nonresidential construction. Use to get this.
- Jounal of Commerce "piers" type of export reports on clients. We are assisting to better counsel and follow-up and measure client performance, Census-like trade dat from other countries.
- HVAC Equipment sales-Target customers.
- Yes. I have been looking for cost dat for pollution data for different pollutants by categories for the last years from 1993 +, but could not.
- More frequent substate mtg. stats (annual survey is state wide only)
- More detailed annual (quarterly) production data on high technologies (electronics).
- Disclosure rules limit reporting in CIR report.
- I need quarter-by-quarter growth figures in areas such as sales, inventories, GOP, construction,etc.
- Pollution abatement expenditures by SIC
- 1). Employment in types of projects, such as residential construction. 2). Construction productivity measures.
- None that I can think of at the moment
- We want SIC data at the product level by region. Please make every effort to provide locational tags to Canadian & Mexican data. Full country data profiles are not sufficient.
- Business starts by SIC at the County level.
- Up to date residential improvements data garage door 1 garage door openers involved in improvements.
- The 1997 Census is not out yet.
- 1). Inventory by stage for M3 categories. 2). Separation of electronic components into semiconductors and other.
- Need more detailed annual data for 6 digit SIC codes
- Place and regional economic data sets in relation to population/race trends.
- Better linkage between manufacturing industries and downstream reproducing and distribution. Information pertaining to weights or units with respect to distribution. At processing we measure weights and units. At distribution and are measured. It's discontinuous and you can't measure what he system is doing.
- Yes, but this will always be the cas!
- Geographic data by product class, especially in county business patterns. Totals at the 4-digit industry level aren't detailed enough.
- Service Data on an manual/quarterly/monthly basis by 2,3, & 4-digit SIC!
- Relate the measure "value added less total compensation of employees net income/operating profit and corresponding equity capital/total capital employed.
- Housing Starts by State; Retail Sales by State
- Website is extremely difficult to navigate.
- Would like to see MA33L on quarterly basis.
- Crime--not all areas of the U.S. participate in their state uniform crime reports program, so it becomes difficult to make informed decisions.
- Timelines of making data available in the WEB.
- We would prefer to receive the CD-ROM containing the annual imports-exports review in MS-

- Access format.
- Need detailed PPI data.
- Elimination of Group II sales data and problems
- Economic data for lower half and upper half of the work force.
- We would like to see more timely Congressional district data than the decennial. Also, on your Web site, we would like better instructions for downloading files.
- Would like to see a list of participating manufacturers in the current industrial report.
- Imports and exports by 4-digit SIC. Very important--in print. Publication form--quarterly.
- Geographic Area Retail Sales
- Quarterly data, analyzed growth rates for all statistics. Currently, only some fo the data is shown as a quarterly growth rat analyzed.
- MSA retail sales
- The more detailed (down to specific product line) the better.
- Information on type of procurement contracts by NASA and DOD to the space industry.
- We have a need for long historical time series and for long-term forecasts.
- Far better data on service sector; tons of coverage. Need data on enterprises as well as establishments.
- Information about how well the ACES programs capture new business formation and business deaths.
- U.S. Industrial Outlook
- Commercial Building Permits County level on a timely basis.
- Report on productionn of industrial fabrics
- If possible, improve the timing of publication of results.
- Yes-I need non-residential construction series (commercial, industrial, etc.) on a geographic basis-as used to be done!
- We need the yearly MA367 on a more timely basis i.e. in June of each year.

IV. INDUSTRY CLASSIFICATION ISSUES

We will soon begin restructuring the Current Economic Surveys based on the new North American Industry Classification System (NAICS). Your answers will help us ensure that these surveys continue to provide the economic information needed by markets, policy makers, and business people. For more information on NAICS, see the Bureau's web site: http://www.census.gov/NAICS.

(24) 10. At what levels of detail do you MOST FREQUENTLY USE industry data classified by Standard Industrial Classification (SIC)? (Mark all that apply.)

79.7%;	259	4-digit industries (or maximum detail I can get)
35.4%;	115	2-digit major groups
35.4%;	115	3-digit industry groups
29.2%;	95	Sector totals (SIC division); e.g., Manufacturing or Retail Trade
4.3%;	14	NA (don't use SIC-based data)
6.2%;	20	Other

Replies 325; Forms 337

- 6 TO 10 digit
- digit SIC product codes
- Individual Products 7-Digit level
- D & B 10 digit breakdown
- HS
- NAICS, Duns' Product Codes
- Highly disaggregated trade data
- 7-digit in some cases
- more detail needed
- 3
- Seven digit

- Greater detail when available
- The greatest level available--CIR level. Product level.
- sub-groups within 4-digit
- Construction Put in Place Categories
- Occasionally, HS #'s more important.
- Product Codes
- 7-digit
- 6-digit product data
- Existing horsepower categories are ok.

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(25) 11. Were you aware that the SIC system is being replaced by the North American Industry Classification System (NAICS)?

24.8%;	81	I was unaware of this
30.4%;	99	I am partially aware, but lack details
44.8%;	146	I am aware and understand some implications

Replies 326; Forms 337

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12. Would you like to receive more information about NAICS?

(26) Yes, please send me - (Mark all that apply)

87.7%;	199	A brochure that explains NAICS	29.1%;	66	Conference announcements
63.9%;	145	NAICS implementation plans	4.8%;	11	Other

Replies 227; Forms 337

- A copy
- Send info on NAICS comparability with existing SIC data.
- E-Mail to me
- H.S. Concordances
- 100 brochures for export workshops.
- A manual and numerical list
- Definitions of NAICS codes.
- I am awaiting CD-ROM!
- Already know
- I already have the CD

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(27) No Thanks -

67.0%;	71	I will check the Census Bureau's web site (www.census.gov/naics)
33.0%;	35	I don't need more information about NAICS

Replies 106; Forms 337

V. USER PROFILE

Please tell us about yourself so we may serve you better.

(28) 13. Type of organization.

51.4%;	168	Business	3.1%;	10	Media
18.0%;	59	Government	0.6%;	2	Library
12.2%;	40	Academic/Research	0.6%;	2	Consultant
7.6%;	25	Association	2.8%;	9	Other
3.7%;	12	Individual			

Replies 327; Forms 337

- Consulting
- Market Research/Publishing
- Small business
- Economics Consulting
- Labor Union
- Library (University
- University
- Corp. Library
- non-profit trade promotion

(29) 14. Do you work in your organization's library?

27.2%;   89 Yes   72.8%;   238 No

Replies 327; Forms 337

(30) 15. What is your affiliation with the Census Bureau?

80.3%;	256	None	1.6%;	5 Census Information Center
5.3%;	17	State Data Center	7.8%;	25 Other
5.0%;	16	Business/Industry Data Center		

Replies 319; Forms 337

- Industry & Business Analysts in Maryland
- user of Census data
- Do not understand?
- Special Sworn Employee
- Richmond Public Library, BST Dept. 101 E. Franklin St., Richmond, VA 23219
- Associate Stat Data Center
- Former Advisory Committe member and CES researcher.
- Federal User
- Employed by US DOC/BXA
- Cooperator in disseminating permits authorized data
- Census Liason
- DOC/ITA/USFCS/ODO
- Technical Assistance Center
- Research
- Customer
- Government
- Depository
- Affiliate Data Center
- Fund the CIR-MA35N
- DOC Staff
- Client
- Heavy user
- GPO Depository
- BEA, U.S. Department of Commerce
- Associate Data Center

(35) 20. May we contact you to follow up on this questionnaire?

78.1%; 242 Yes	21.9%; 68 No

Replies 310; Forms 337

(36) Question 21. Remarks:

- You should include questions on technology usage in your census questions (in the 10 year census).
- The computerized data is fine when know exactly which dat you want. It is not so good when you want to know what is available and related information; in this case the printed publication e.g. censu of Manufactures, is far superior.
- The Bureau of the Census information is becoming increasingly important to our readers and clients. the better quality of dat has helped readers and clients become more internationally competitive. Keep up the good job!
- We have been relying on your MA32C for 20 years. Keep up your outstanding service.
- Would like info on NAICS asap.
- I have never dealt with a government organization as polite, knoledgeable, helpful & responsive as I have from all the people at the Census Bureau (in the current Industrial report area).
- I've been trying to get Census data since 1991. I've use NTDB CD-ROM, StatUSA CD and now the Internet site. As soon as I learn the system really well-you change it. After I loaded the StatUSA CD--The NTDB CD would not work. We need older figures going back to the 1980's. It's impossible to run NTDP, then StatUSA on the smae PC. I really hate the StatUSA CD.
- 1). It is important to be able to retreive data in easy to use formats (spreadsheet or ascii)- "pdf" formats are convenient to print, but difficult to use. 2). Please see question 9. 3). We are concerned about the discontinuity in time series data that will occur with NAICs. The 1987 SIC change was a significant problem-NAICS will likely be much worse. Any help from Census (bridges, publication of data in both classifications) would be a great help to data users.
- I suport the move toward Internet data delivery because it should make data available faster and at a lower cost. the challenge is to make it easy for the widest variety of data users as possible to retrieve the data the need.

  Example: I use County Business Patterns to track number of establishment for certain industries by state. I believe dat users on the Internet currently can select only one year at a time and one state at a time. the ability to put together summary tables based on selections would help a lot.
- I have proposed buying the SIC statute for years with no luck. NAFTA had it come before we could get this done. We now have separae classificaion just for apparel. It only took 30 years.
- The Bureau of the Census has done a great job with it's web sites. Wth the exception of some unpublished data, everything is available through the internet. The unpublished data is received by direct e-mail.
- Survey of manufacturing have input from business. The categories often do not match the real world.
- In our work with furniture manufacturers and retailers we consistently need breakdowns of mrgrs. shipments by product classification (ie. bedroom) on a more timely basis & retail sales at a smaller geographic level.
- A published paper version should always be made available for purchase to the public. Information being available on the internet is nice, yet it is a completely different animal than having a hard copy version of the information. An example: I can receive my new off the internet, but I still prefer to get my newspaper in the morning for reading at my leisure away from a computer.
- When is 1997 Census to be available? Please keep as much of the data in print as possible-- Thanks!
- Census bureau data is always helful--the data you provide enhances our publication and enables readers to make informal business decisions.
- Documents need to more clearly state whom to contact for follow-up information.
- Thanks for asking!

- The efforts to provide electronic format dat are a vast improvement over paper/hard copy publications. They have increased the accuracy and utility of the data sets.
- Please send ordering information for the Census Bureau catalog.
- The papter water to fill out the annual current industrial report is appalling! 12 pages printed when 2 pages are reported!
- Census data has proven invaluable to in-depth country comparisons of productivity in sectors extremely valuable organization.

  Please keep going with the detailed data, comparable time series (IS NAICS comparable?) and aggregate numbers.
- Your credibility is a great strength.
- DOC DOES GREAT JOB. HAVE USED PRODUCTS/SERVICES FOR REFERENCE MANY TIMES.

  THANKS.
- I would be interested in Quarterly data if the Industrial Reports were done at that interval.
- We use business/commericial statistics when writing market reports. We are not regular users of any of the Census publications, but value them highly in our individual case work.
- Being able to download from the web site has generally worked very well for us. The only troublesome aspect is that the page numbers of the PDF documents differ form the page numbers in their taple of contents (e.g. - printing page 18 gets you page 12 of the document).

  A big "thank you" to the Census specialists who have been most helpful and polite when we've called with questions.
- We serve a varied clientale (academic, business, government, and private citizens) and work across many subject. Census data are absolutely vital to us. Our biggest need is for more geographic area detail more frequently (state, county, place, if possible). Users often do not understand the 5 yr. gaps and lag time for the major Economic Surveys that offer such detail, much less the 10 yr. decennial cycle. The internet is a great help in speeding "publication", but we find access is not yet universal. We still download and print entire documents for guide reference and historical purposes. I am concerned about just how long the electronic medi will remain accurate and usable as technology changes. How will the Bureau deal with these problems?
- I prefer retrieving info from your web site. I particularly like documents in pdf format because they look nice & are easy to use. Output can be ported directly to reports already in progress.
- Please contact ASAP: Bob Davidson, Gov't Information Service Section Palm Beach county Library System Service

  3650 SUMMIT BLVD. 33406
  (561) 233-2600, ext. 164
  email Robert ID@PB.SEFLIN.ORG
- Excellent Web-Site. A cross reference between NAICS and the harmonized system would be useful even though the two schemes are more like "apples and "oranges" in purpose.
- Great idea! Thanks
   for asking.
- Good job on the web site.
- Would like more detail on Semiconductor Industry (SIC 3674) and SIC 3661 & 3669 communicaitons equipment. Also, computers SIC 3575,3577,3578, 35,79. Would like more details on subcategories in terms of sales dollars and total units sold.
- I believe this survey contains a lot of information to be used.
- Data validity in the NAICS project is one of our concerns. Has any provision been for cross checks of the data?
- Respondent provided voluminous, illegible comments throughout that could not be deciphered to record.
- Sorry for the delay--the survey didn't arrive until 8/12/98.
- M3 data for office and computer appears to be overly strong, probably because software is being counted instead of just hardware.
- We look forward to working with you on the upcoming Census.

- Tables which have no column headings and which one must consult separate documents are highly confusing.
- I appreciate receiving this survey.
- I will be continuing my studies in Europe from where I will communicate with my colleagues.
- Would be helpful if classes were offered in best techniques when seeking govt. data on the Web.

  Location on Web tha would state what media given U.S. Govt. was available in (papers, Internet, etc.)
- We are in the site selection/economic development function. Census data is absolutely crucial to our function, especially the ability to compare areas.
- When converting to NAICS providing 10 years of history would be extremely valuable.
- We have develped "Productivity Enhancement and Control (Peacon) Plan." This plan will solve 20 major economic problems of the U.S. and provide about $10,000 to all wage earners earning up to $200,000. It will double the minimum wage, reduce unemployment to 2% reduce poverty to 2% and provide health care benefits and solve other economic problems. Over 98% of the work force will benefit at the the cost of upper 2%, whose income will be reduced considerably.
- Please update my address in your records. Thanks!
- My collegues and I use your printed and electronic resources regularly, for a variety of economic and population requests. We find your resources to be user-friendly.

  We have a few suggestions listed in question 9.

  I have always found your data user staff members who answer the phone to be helpful and responsive to our rush requests.
- Most interested in current industrial reports (MA36H) regarding electronic motors (product codes 3621215 - 3621219, 322122-362112P), and imports/exports of the same (ref: HTS 850 etc.) Thanks for asking?

  P.S. Also interested in small single phase motors (2-digit) 362111A--362123F
- I use the TPIS system and right now ? to the Forest Service fire wall. I am not able to download files that are over 1,000 rows long. This does create some headaches since several of my ? have been over 10,000 rows in length. I would also be helpful if the selected commodities were totaled for each country and a world total created for the selected commodities (as was done when this data was accessed through ? at NIH).
- Newest format of Import/Export CD-ROM requires extra steps to access/print. Previews version has more efficient to use.
- We love the Census Bureau! Clear publications indices and ease of search engines on the Internet site are very important to us. Also, choice of how to download data is good, not all users need or can use spreadsheet software.
- Will all Census data be available only via the Internet? My customers prefer printed format. Thank you.
- More documentation and instructions for obtaining data from gohper directories would be helpful.
- prefer e-mail
- The Website can be quite cumbersome to search sometimes.
- I use your "Telephone contacts for Data Users" and phone for help and information--of ten. I am very pleased with the response and helpfulness of all the people at Census, from receptionists to anyalysts. It would be nice to get it regularly. I forget, from year to year, to send for updates, until I notice that some contact names are out of date.
- The only report we use is MA36H. We need by June of each year.
- Good to see this survey! Dealing with you via the Internet and mail is going well. However, trying to reach people ove rthe phone is still a major headache.

Figure 1: