

I am writing this letter in support of the Echostar, Direct TV merger.

As a Dish customer as well as a stockholder in the company, I reviewed very closely what packages both Direct and Dish TV had to offer, as well as price packages.

I decided to go with DISH TV due to the lower price, superior customer service, and the real sense that Charlie Ergen cares for the Customer. The J. D. Power Awards should be evidence enough that customers come first.

Dish is on the cutting edge of technical advances, and continues to update in home customer equipment at no additional cost.

Even though I have seen a \$3.00 price increase over the last three years, it no way compares with the increases that our local cable supplier is charging (that is a monopoly). If I was to purchase the same service that I currently have with Dish. Time Warner would be charging me \$64.95 per month, and I would still not have the selection of programing that I have with the Dish at \$49.95 per month.

Any time Dish has raised the cost, they have also added programs to the service. I can't say the same for Time Warner.

By allowing the merger to go foward I do not see a monopoly, due to competition from cable tv, and over the air tv. If any thing would happen, pricing or product should be better due to more customers being offered to the suppliers of programing.

Currently the FCC requires must carry, for geographical areas however the FCC does not monitor the Stations for program content. An example is this weekend WRGT ch 45 out of Dayton which is a FOX affiliate carried nothing by paid advertising commercials on Saturday and Sunday, and only during prime time did they offer any real programming. Why as a consumer tell me as well as Dish or Cable that they must carry Ch45 when they don't offer programing to watch. Thanks to Dish I did have alternate programing and could swith to watch what I want to watch and where I want to watch it from.

I would like to discuss this issue with a live person from the FCC at some point in the future.

However for now let the merger go foward. The FCC can monitor the merger, just like the are doing with AOL Time Warner, or the unrestricted ownership of TV and Radio Stations across the country. All of the 'Sky would be falling attitude' that was discussed with those mergers didn't happen.

Let's not draw this merger out any longer than necessary. 'Let's do the right thing because it is the right thing to do'

Let the merger be completed as soon as possible.

Sincelely,

Eldon Storer