



**Functional Series 200
Programming Policy**

INTERIM UPDATE 06-04

SUBJECT: Update of ADS 212 – Breastfeeding Promotion Policy

NEW MATERIAL: In this revision of ADS 212, the main change is in 212.3.1 (Current Accepted Norms Concerning Optimal Breastfeeding), which now provides updated technical guidance on criteria to determine when to continue promotion of exclusive breastfeeding, or introduce nutritionally complete breast milk substitutes, in high HIV prevalence settings. In addition, a companion Mandatory Internal Reference for ADS 212, entitled "Guidelines for Documenting Exceptions to ADS 212.3.2" has been revised. These guidelines specify the documentation that must be in place to justify an exception to the USAID Breastfeeding Promotion policies specified in ADS 212.3.2.

EFFECTIVE DATE: 02/09/2006

ATTACHMENTS: 1. [ADS 212](#)
2. [Guidelines for Documenting Exceptions to ADS 212.3.2](#)

POLICY

USAID/General Notice
PPC/P
02/09/2006

Subject: Update of ADS 212 - Breastfeeding Promotion Policy

The objectives of ADS 212 are to (a) define USAID policy and responsibilities related to promotion of breastfeeding; (b) provide references to updated guidance on best breastfeeding practices and breastfeeding program support approaches for USAID strategic objective areas; and (c) address breastfeeding programming as related to mother-to-child transmission (MTCT) of HIV and other infectious diseases.

In this revision of ADS 212, the main change is in 212.3.1 (Current Accepted Norms Concerning Optimal Breastfeeding), which now provides updated technical guidance on criteria to determine when to continue promotion of exclusive breastfeeding, or introduce nutritionally complete breast milk substitutes, in high HIV prevalence settings. In addition, a companion Mandatory Internal Reference for ADS 212, entitled

"Guidelines for Documenting Exceptions to ADS 212.3.2" has been revised. These guidelines specify the documentation that must be in place to justify an exception to the USAID Breastfeeding Promotion policies specified in ADS 212.3.2.

Point of Contact: Any questions concerning this Notice may be directed to Richard Cornelius, PPC/P, (202) 712-4615; Timothy Quick, GH/OHA/TLR, (202) 712-0974.

Notice 0231

File Name	Notice Date	Effective Date	Editorial Revision Date	ADS CD No.	Remarks
IU2_0604_021306_nocd.doc	02/10/2006	02/09/2006			This IU supersedes IU2_0603 in its entirety. This IU will also be cancelled once CD 43 is issued.

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