

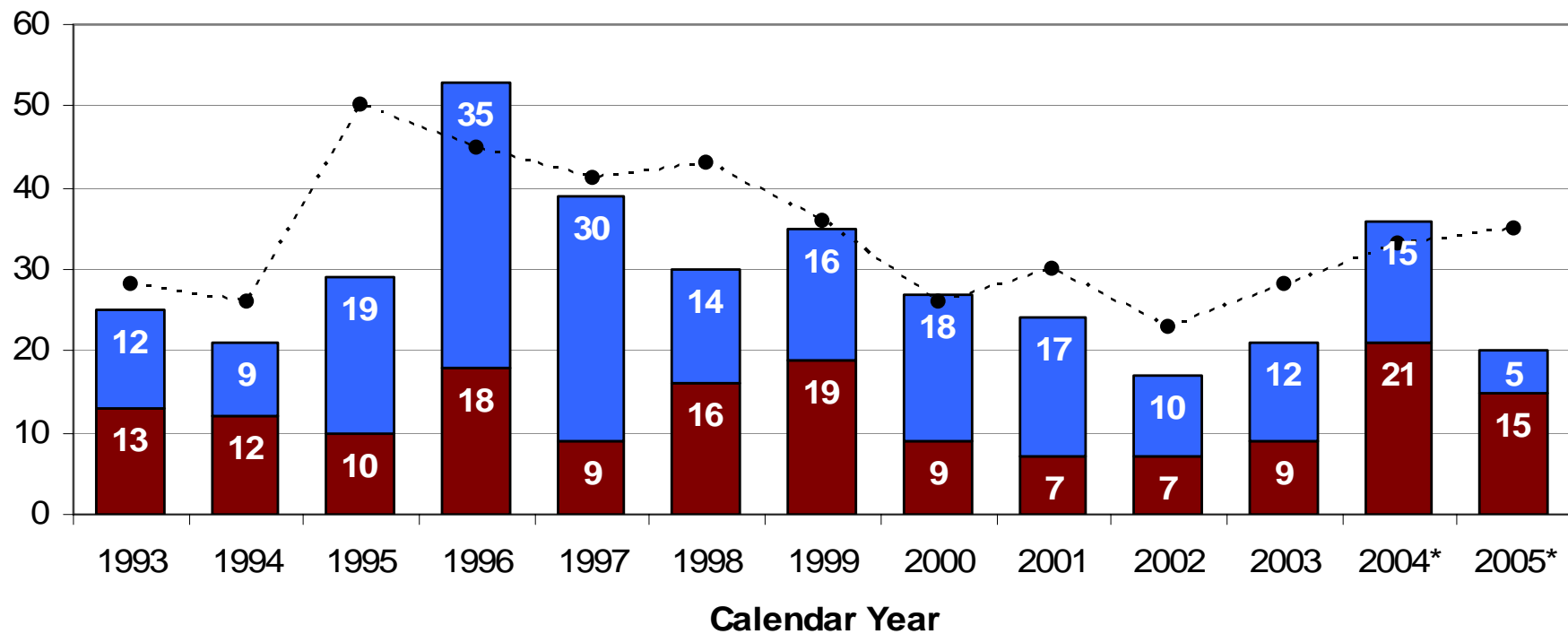
What's new in CDER, 2006
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Outline

- 2005 new drug approval statistics and trends and what they mean for the pharmaceutical industry
- CDER's Drug Safety Initiative
- Recent improvements in drug regulation, review and communication
- Q&A

CDER New Molecular Entity and New Biologic Approvals by Calendar Year*

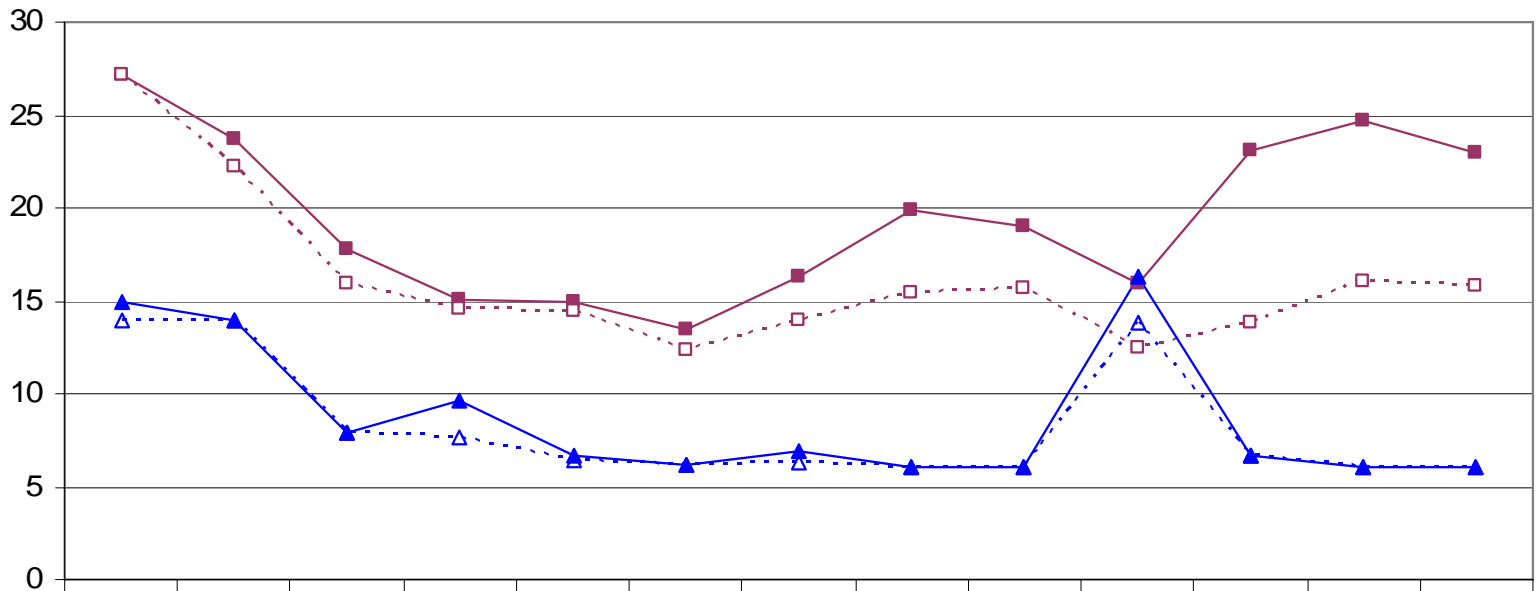


Priority NME Approvals
 Standard NME Approvals
 ● Number of NMEs Filed

*Beginning in 2004, these figures include new BLAs for therapeutic biologic products transferred from CBER to CDER effective 10/1/2003.

CDER Standard and Priority NME and New BLA Approval Times*

Median of FDA Review Time and Total Approval Times (months)



	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004*	2005*
—■— Standard Total AP Time	27.2	23.7	17.8	15.1	15.0	13.4	16.3	19.9	19.0	15.9	23.1	24.7	23.0
- - - □ - - - Standard FDA Time	27.2	22.2	15.9	14.6	14.4	12.3	14.0	15.4	15.7	12.5	13.8	16.0	15.8
—▲— Priority Total AP Time	14.9	14.0	7.9	9.6	6.7	6.2	6.9	6.0	6.0	16.3	6.7	6.0	6.0
- - - △ - - - Priority FDA Time	13.9	13.9	7.9	7.7	6.4	6.2	6.3	6.0	6.0	13.8	6.7	6.0	6.0

*Beginning in 2004, these figures include new BLAs for therapeutic biologic products transferred from CBER to CDER effective 10/1/2003.

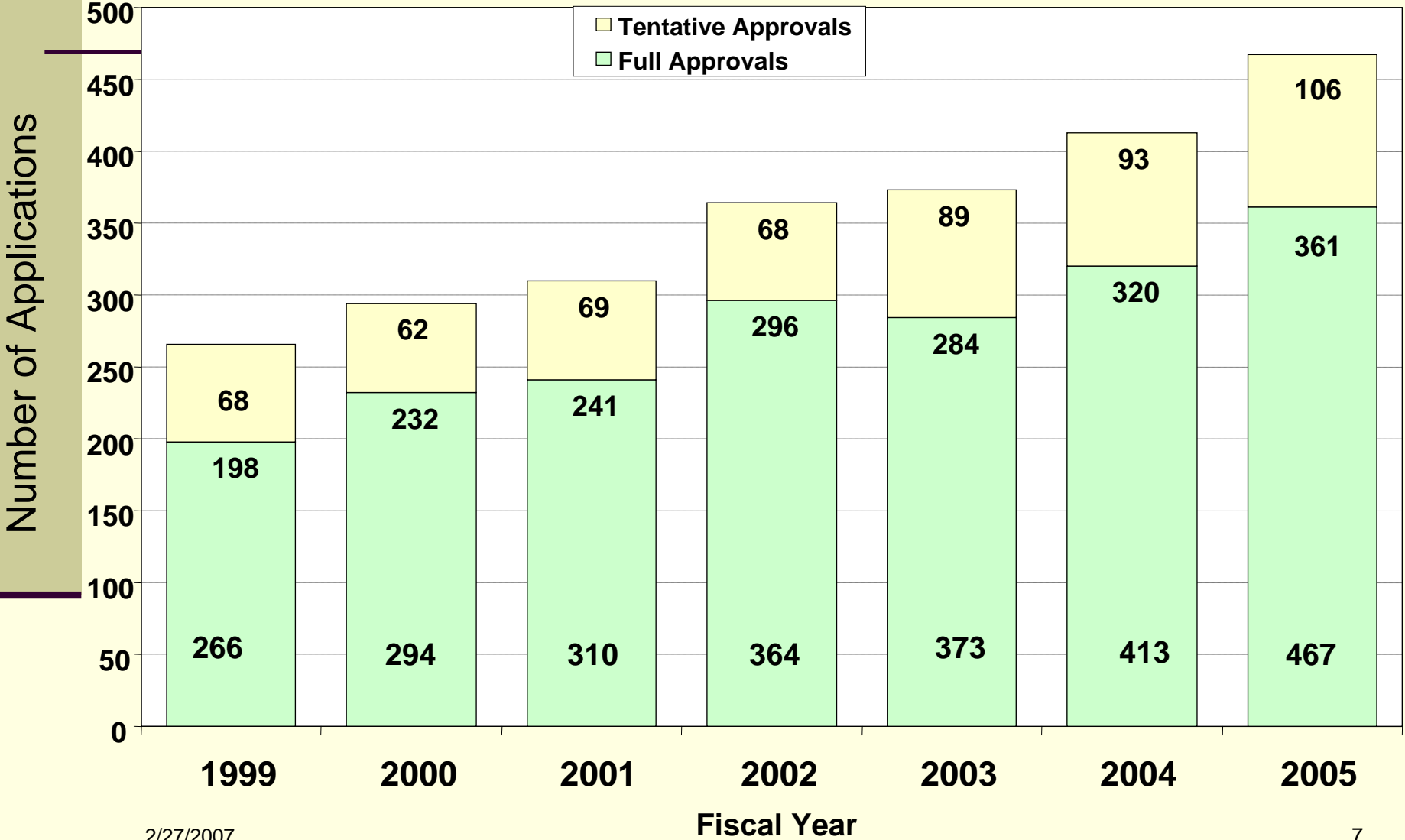
Fewer NMEs in 2005...

- Agency processes for approving new drugs unchanged; companies submitting fewer applications
 - Good news: Interaction with fda reviewers becoming more intense but may be detracting from speed of standard reviews
- Drug development not keeping pace with drug discovery
 - Industry investment in research continues to grow – now at ~\$38 billion
 - Making progress in the laboratory – e.g., genomics
- Looking for new ways to speed development of new treatments
 - Critical Path Initiative
 - C-Path Institute, CP Opportunities List

Notable Approvals in 2005

- *Baraclude (entecavir)* – hepatitis B
- *Increlex (mecasermin)* – growth failure in children
- *Velcade (bortezomib)* – multiple myeloma
- *BiDil (hydralazine/isosorbide dinitrate)* – heart failure
- *Aptivus (tipranivir)* – antiretroviral/HIV1
- *Orencia (abatacept)* – active rheumatoid arthritis
- *Exjade (deferasirox)* – chronic iron overload due to transfusions
- *Revlimid (lenalidomide)* – transfusion dependent anemia
- *Nexavar (sorafenib)* – advanced renal cell carcinoma

Generic Drug Approvals



Issues in Generic Drug Review

- Increasingly important to controlling US healthcare costs
- Workload outpacing available FDA resources
- Scientific progress needed to determine bioequivalence for certain products, ie inhaled and topical drugs
- Solutions needed to head off slow-down

Drug Safety Initiatives

Update

Drug safety initiatives will...

- Give patients, healthcare professionals and other consumers quick and easy access to the most up-to-date and accurate information on medicines
- Make FDA's drug review, approval, and monitoring programs as transparent as possible

FDA Response on Drug Safety

Progress on Announcement in 2004

- Institute of Medicine (IOM) Study of the Drug Safety System – **ongoing, summer completion**
- Implement a Program for Adjudicating Differences of Professional Opinion - **completed**
- Appoint Director, Office of Drug Safety - **completed**
- Conduct Drug Safety/Risk Management Consultations - **ongoing**
- Publish Risk Management Guidance - **completed**

FDA Response on Drug Safety

HHS Secretary Leavitt's announcement in February, 2005

- Get more outside expert consultations
 - 27 Advisory Committee meetings
 - Risk communication, Direct-To-Consumer promotion Part 15 Hearings
- Improve how drug safety is managed at the FDA – DSOB, 5 meetings
- Improve FDA communication about emerging drug risks to give patients, healthcare professionals and other consumers access to emerging safety data earlier
 - 63 Health Care Provider and 59 Patient info sheets
- Continue our work to improve scientific methods of safety signal detection – drug safety contracts

External studies/Investigations Underway

- Institute of Medicine
- General Accounting Office/ US Congress
- HHS Inspector General
- Open Congressional Investigations

IOM Study

- Study began in January 2005
- Committee has had three meetings (June, July, October); fourth scheduled for January 17-19, 2006
- Detailed information about each of the meetings
<http://www.iom.edu/CMS/3793/26341.aspx>
- Have interviewed large number of stakeholders, including many FDA staff
- IOM hopes to issue a final report in July 2006

Drug Safety Oversight Board

Progress in 2005

- Established the Board
- Held five meetings
- Organizing and refining procedures and deliberations
- Focusing on critical and pressing safety issues
- Planning underway for applying a quality management system approach

Themes from meetings

- Informative sessions on drug safety
- Oversight of CDER safety issues
 - Pre-decisional
 - Make recommendations for ongoing CDER activities
 - Post-decisional
 - Review of decisions about safety communications
- Policy development
- Commercial confidential nature of the data used in many of the discussions

Proposed Drug Watch Draft Guidance

- Many comments
- Support for early communication but unfavorable comments about Watch concept itself
- Collating/ summarizing
- Policy to be revised, as appropriate

Surveillance Contracts

- Epidemiologic Studies of Adverse Effects of Marketed Drugs
 - Conduct drug safety analyses proactively
 - Respond to urgent public safety concerns
- 4 new contracts:
 - Kaiser Foundation Research Institute (Oakland, CA)
 - Vanderbilt University (Nashville, TN)
 - Harvard Pilgrim Health Care (Wellesley, MA)
 - Ingenix, Inc (Auburndale, MA)

Key Points on Safety

- 50 % of CDER resources spent on drug safety – every office, most activities
- Many new initiatives underway to improve: pre and post-market analysis & communication
- Fundamental progress in drug safety will be made only with continued scientific investments and scientific progress (key component of Critical Path)
- Separating pre and post- marketing functions and communication wasteful and potentially hazardous
- No objective evidence of hypothesized conflict-of-interest within CDER

Improvements in Drug Regulation/Review

Physician Labeling Rule (PLR) –
promulgated last week

Physician Labeling Rule

- Final rule, titled *“Requirements on Content and Format of Labeling for Human Prescription Drug and Biological Products”*
- Requires prescribing information of new and recently approved products
 - Highlights of the prescribing information
 - Table of contents
 - Reordering and minor content changes
 - Minimum graphical requirements

PLR (cont'd)

■ Benefits

- Easier for healthcare professionals to access and use information
- Increase extent to which professionals rely on labels to obtain information
- Enhance safe and effective use of prescription drug products
- Reduce number of adverse reactions resulting from medication errors due to misunderstood or incorrectly applied drug information

Improvements in Drug Regulation/Review

cGMP Initiative

Status of cGMPs for the 21st Century Initiative

- September 2004 “Final Report” **not the end**, but the beginning of the next phase
 - Completed 2-year *assessment* initiative
 - Released with 6 guidance documents and 6 white papers and similar documents
 - Reaffirms and expands upon the vision of the initiative

cGMPs for Investigational New Drug Applications (INDs) – one example of ongoing efforts

- Making earliest stages Of drug development more efficient
- Modernize existing cGMP regulations to streamline clinical development

INDs – Guidance

- *Exploratory IND Studies and INDs—
Approaches to Complying with CGMP During
Phase 1*
 - specific approaches for
 - researchers planning to conduct very early clinical studies in people
 - performing appropriate safety testing
 - producing small amounts of drugs safely

INDs – Guidance (cont'd)

- *Approaches to Complying with CGMP During Phase 1*
 - Formally recognize specific standards for manufacture of small amounts of drug product for phase 1 studies
 - Provides guidance on formulating an approach to cGMP compliance appropriate for the particular stage of drug development
 - Formerly, companies were required to comply with same GMP for companies mass producing drugs

Improvements in Drug Regulation/Review

Pharmacogenomics

Development: VGDS

- Voluntary Pharmacogenomics Data Submissions
 - Informal format for exchange of scientific information and ideas
 - Separate from formal regulatory advice tied to individual drug development
- Genomics information included in labeling:
 - Erbitux
 - Herceptin
 - Strattera
 - 6-Mercaptopurine (6-MP)

Pharmacogenomics (PGx)

- Received 25 requests for VGDS PGx Meetings
 - Four requests for FDA-EMEA VGDS joint bilateral briefings
- Held 13 VGDS meetings in 2005
 - Including 2 FDA-EMEA joint briefings
 - Covered following therapeutic areas:
 - Cancer (multiple types)
 - Alzheimer's Disease
 - Hypertension
 - Hypoglycemia
 - Depression
 - Obesity
 - Rheumatoid Arthritis

Pharmacogenomics (cont'd)

- Held two FDA/PhRMA/BIO/DIA public workshops and an FDA Advisory Committee meeting on pharmacogenomics
 - Pharmacogenomics Workshop #3, Optimizing the Benefit/Risk of Drug Development and Therapy, May 2005
 - Application and Validation of Genomic Biomarkers for Use in Drug Development and Regulatory Submissions, October 2005
- FDA Advisory Committee for Pharmaceutical Science, Clinical Pharmacology Subcommittee, November 2005

Pharmacogenomics (cont'd)

- Finalized the Guidance for Industry: Pharmacogenomic Data Submissions, March 2005
- Published the Pharmacogenomic Drug Device Co-development Concept Paper, April 2005
- Co-developed with the American Medical Association and Online Course: Personalized Medicine Online Course: Personalized Medicine

FDA Genomics Website

www.fda.gov/cder/genomics

Improvements in Drug Regulation/Review

CDER Reorganizations

2005 Reorganizations

- CDER Office of New Drugs reorganization completed 10/11/05
 - Merger of therapeutic biologics with relevant Divisions
 - Promote best practices
 - Unite subject-specific expertise in a single division
 - Reorganization of review divisions
 - Workload distribution
 - Balance sizes
 - Promote logical grouping
 - Creation of the Office of Nonprescription Products
 - Review responsibility for NDA products
 - Continue important monograph work
- 1500 CDER staff relocated to the White Oak campus
 - From 20 buildings to 1

2006 Proposed Reorganization

Goals

- Reflect the commitment of CDER to sustained, multi-disciplinary, cross-Center approach to drug safety
 - Placement in organization must reflect level of commitment
 - Need focus and consistency and improvement in communication about drug risks and benefits
 - Need focus for cross-center policy development
- Locus for Critical Path Activities

2006 Reorganization

Proposal


- New Associate Center Director – drug safety policy and risk communication focus
 - Consolidate certain communications activities
- Elevated organizational status unit responsible for epidemiology and surveillance (current Office of Drug Safety)
 - Report to Center Director
- New “super-office” combining OCPB, OB, responsible for CP projects and other cross-cutting science activities

Overall Summary

- Pipeline challenges continue as agency enters PDUFA IV discussions
- While outside evaluations on drug safety underway, CDER is making important process improvements.
- Pharmacogenomics initiative and efforts to improve efficiency and consistency of new drug review program represent important incremental improvements.



Questions?



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