

United States Department of Agriculture National Agricultural Statistics Service

California Grower Survey Results April 2007



Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · www.nass.usda.gov/ca
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CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE PIERCE'S DISEASE/GLASSY-WINGED SHARPSHOOTER BOARD

STATE and REGIONAL TOTALS

The **Pierce's Disease/Glassy-Winged Sharpshooter Survey** was conducted in April 2007 to gauge the winegrape growers' attitudes toward efforts undertaken on their behalf by CDFA and its Pierce's Disease/Glassy-Winged Sharpshooter Board and to help determine appropriate ways to provide current information about Pierce's disease and the glassy-winged sharpshooter to winegrape growers.

This report summarizes the survey results at the State and Regional levels. Regions are based on the California Grape Pricing Districts. A map of the California Grape Pricing Districts and corresponding survey regions are shown in Figure 1.

			Yes	No	Don't Know	No Response	TOTAL ₁ /
1.	Have glassy-winged sharpshooters ever been found in any of your vineyards?	State	11 2.3%	467 97.3%	1 0.2%	1 0.2%	480 100%
		Region 1	3 1.6%	184 97.9%	 	1 0.5%	188 100%
		Region 2	1 1.2%	81 98.8%	 	 	82 100%
		Region 3	2 1.8%	108 97.3%	1 0.9%	 	111 100%
		Region 4	5 5.1%	94 94.9%	 	 	99 100%
2.	Has Pierce's disease ever been found in any of your vineyards?	State	63 13.1%	415 86.5%	 	2 0.4%	480 100%
		Region 1	45 23.9%	142 75.5%	 	1 0.5%	188 100%
		Region 2	2 2.4%	80 97.6%	 	 	82 100%
		Region 3	5 4.5%	105 94.6%	 	1 0.9%	111 100%
		Region 4	11 11.1%	88 88.9%	 	 	99 100%

^{1/} Percentages may not add due to rounding.

				Significant Threat	Moderate Threat	Minimal Threat	Don't Know	No Response	Grapes in 2000	TOTAL <u>1/</u>
	3.	How big of a threat did you feel Pierce's	State	178 37.1%	116 24.2%	164 34.2%	4 0.8%	11 2.3%	7 1.5%	480 100%
		disease and the glassy- winged sharpshooter were in 2000 ?	Region 1	75 39.9%	51 27.1%	53 28.2%	1 0.5%	7 3.7%	1 0.5%	188 100%
			Region 2	28 34.1%	21 25.6%	30 36.6%	2 2.4%	1 1.2%	 	82 100%
			Region 3	34 30.6%	21 18.9%	53 47.7%		2 1.8%	1 0.9%	111 100%
			Region 4	41 41.4%	23 23.2%	28 28.3%	1 1.0%	1 1.0%	5 5.1%	99 100%
	you feel Pierce's dise and the glassy-winge	How big of a threat do you feel Pierce's disease and the glassy-winged	State	116 24.2%	187 39.0%	162 33.8%	7 1.5%	8 1.7%	 	480 100%
		sharpshooter are today ?	Region 1	66 35.1%	65 34.6%	49 26.1%	2 1.1%	6 3.2%		188 100%
			Region 2	14 17.1%	37 45.1%	28 34.1%	2 2.4%	1 1.2%		82 100%
			Region 3	18 16.2%	35 31.5%	57 51.4%	 	1 0.9%		111 100%

31.5%

50

50.5%

51.4%

28

28.3%

16.2%

18

18.2%

Region 4

5.	How effective do you think the program to halt the spread of the Pierce's disease and the glassy- winged sharpshooter has been?
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	Very Effective	Somewhat Effective	Not At All Effective	Don't Know	No Response	TOTAL <u>1/</u>
State	215	209	11	32	13	480
	44.8%	43.5%	2.3%	6.7%	2.7%	100%
Region 1	82	83	1	15	7	188
	43.6%	44.1%	0.5%	8.0%	3.7%	100%
Region 2	41	28	4	7	2	82
	50.0%	34.1%	4.9%	8.5%	2.4%	100%
Region 3	50	54	4	2	1	111
	45.0%	48.6%	3.6%	1.8%	0.9%	100%
Region 4	42	44	2	8	3	99
	42.4%	44.4%	2.0%	8.1%	3.0%	100%

3

3.0%

0.9%

100%

99

100%

^{1/} Percentages may not add due to rounding.

 $[\]underline{1}$ / Percentages may not add due to rounding.

6. Are you aware of any programs or research that have come about because of the statewide Pierce's disease winegrape assessment?

	Yes	No	Don't Know	No Response	TOTAL <u>1</u> /
State	219	219	4	14	480
	45.6%	45.6%	0.8%	2.9%	100%
Region 1	79	79		7	188
	42.0%	42.0%		3.7%	100%
Region 2	30	30	2	3	82
	36.6%	36.6%	2.4%	3.7%	100%
Region 3	69	69		1	111
	62.2%	62.2%		0.9%	100%
Region 4	41	41	2	3	99
	41.4%	41.4%	2.0%	3.0%	100%

7. To the best of your knowledge, what are the funding sources for the Pierce's disease activities in California? 2/

	Federal	State	Industry	Other	Don't	No
	Funds	Funds	Funds	Funds	Know	Response
State	94	232	318	15	62	16
	19.6%	48.3%	66.3%	3.1%	12.9%	3.3%
Region 1	29	93	136	10	21	7
	15.4%	49.5%	72.3%	5.3%	11.2%	3.7%
Region 2	20	42	57	1	13	2
	24.4%	51.2%	69.5%	1.2%	15.9%	2.4%
Region 3	21	48	58	3	18	4
	18.9%	43.2%	52.3%	2.7%	16.2%	3.6%
Region 4	24	49	67	1	10	3
	24.2%	49.5%	67.7%	1.0%	10.1%	3.0%

^{2/} Totals not applicable because of multiple responses.

8. Do you think that the statewide Pierce's disease winegrape assessment has contributed to the success of the program?

	Yes	No	Don't Know	No Response	TOTAL <u>1</u> /
State	390	28	45	17	480
	81.3%	5.8%	9.4%	3.5%	100%
Region 1	154	8	18	8	188
	81.9%	4.3%	9.6%	4.3%	100%
Region 2	66	4	9	3	82
	80.5%	4.9%	11.0%	3.7%	100%
Region 3	88	11	10	2	111
	79.3%	9.9%	9.0%	1.8%	100%
Region 4	82	5	8	4	99
	82.8%	5.1%	8.1%	4.0%	100%

^{1/} Percentages may not add due to rounding.

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0	Do you feel that the mandate of
9.	Do you feel that the mandate of
	the Pierce's Disease/ Glassy-
	Winged Sharpshooter Board
	should be expanded to
	encompass other pests and
	diseases that threaten
	winegrapes?

	Yes	No	Don't Know	No Response	TOTAL <u>1/</u>
State	255	172	32	21	480
	53.1%	35.8%	6.7%	4.4%	100%
Region 1	98	71	10	9	188
	52.1%	37.8%	5.3%	4.8%	100
Region 2	45	28	6	3	82
	54.9%	34.1%	7.3%	3.7%	100%
Region 3	64	37	7	3	111
	57.7%	33.3%	6.3%	2.7%	100%
Region 4	48	36	9	6	99
	48.5%	36.4%	9.1%	6.1%	100%
State	244	155	61	20	480
	50.8%	32.3%	12.7%	4.2%	100%
Region 1	102	52	24	10	188
	54.3%	27.7%	12.8%	5.3%	100%
Region 2	38	29	14	1	82
	46.3%	35.4%	17.1%	1.2%	100%
Region 3	54	40	13	4	111
	48.6%	36.0%	11.7%	3.6%	100%
Region 4	50	34	10	5	99
	50.5%	34.3%	10.1%	5.1%	100%

10. Do you feel that growers, other than winegrape growers, have played a significant role in containing the glassy-winged

sharpshooter?

If YES.	which	ones?	2/

	Nursery Industry	Citrus Industry	Almond Industry	Table Grape Industry	Raisin Grape Industry	Other
State	188	109	36	103	96	7
	77.0%	44.7%	14.8%	42.2%	39.3%	2.9%
Region 1	90	49	18	46	42	4
	88.2%	48.0%	17.6%	45.1%	41.2%	3.9%
Region 2	30	18	3	13	13	1
	78.9%	47.4%	7.9%	34.2%	34.2%	2.6%
Region 3	26 48.1%	21 38.9%	11 20.4%	28 51.9%	27 50.0%	
Region 4	42	21	4	16	14	2
	84.0%	42.0%	8.0%	32.0%	28.0%	4.0%

 $[\]underline{2}\!/$ Totals not applicable because of multiple responses.

^{1/} Percentages may not add due to rounding.

11.	Have you visited any web sites dealing with the Pierce's
	disease/glassy-winged sharpshooter?

	Yes	No	Don't Know	No Response	TOTAL <u>1</u> /
State	92	366	6	16	480
	19.2%	76.3%	1.3%	3.3%	100%
Region 1	41	137	3	7	188
	21.8%	72.9%	1.6%	3.7%	100%
Region 2	15	64	1	2	82
	18.3%	78.0%	1.2%	2.4%	100%
Region 3	7	99	1	4	111
	6.3%	89.2%	0.9%	3.6%	100%
Region 4	29	66	1	3	99
	29.3%	66.7%	1.0%	3.0%	100%

 $[\]underline{1}\!\!/$ Percentages may not add due to rounding.

If YES.	please specify.	2/

	U.C. Cooperative Extension	CDFA's Pierce's Disease Program	County Agricultural Commissioner	PD/GWSS Forum	Other	
State	71 77.2%	33 35.9%	24 26.1%	13 14.1%	4 4.3%	
Region 1	31 75.6%	12 29.3%	16 39.0%	8 19.5%	2 4.9%	
Region 2	13 86.7%	7 46.7%	2 13.3%	2 13.3%		
Region 3	6 85.7%	3 42.9%	1 14.3%	 	1 14.3%	
Region 4	21 72.4%	11 37.9%	5 17.2%	3 10.3%	1 3.4%	

 $[\]underline{2}\!/\!\!\!\!/$ Totals not applicable because of multiple responses.

a. Was the web site(s) helpful?	
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	Yes	No	Don't Know	No Response	TOTAL <u>1</u> /
State	81	4	1	6	92
	88.0%	4.3%	1.1%	6.5%	100%
Region 1	36	2	1	2	41
	87.8%	4.9%	2.4%	4.9%	100%
Region 2	12 80.0%	2 13.3%		1 6.7%	15 100%
Region 3	7 100%				7 100%
Region 4	26			3	29
	89.7%			10.3%	100%

 $[\]underline{1}/$ Percentages may not add due to rounding.

12.	Have you made any changes to your production practices as a result of the Pierce's disease/glassy-winged sharpshooter threat?
	sharpshooter threat:

	Yes	No	Don't Know	No Response	TOTAL <u>1</u> /
State	110	349	2	19	480
	22.9%	72.7%	0.4%	4.0%	100%
Region 1	62	116	1	9	188
	33.0%	61.7%	0.5%	4.8%	100%
Region 2	12	65	1	4	82
	14.6%	79.3%	1.2%	4.9%	100%
Region 3	11	96		4	111
	9.9%	86.5%		3.6%	100%
Region 4	25 25.3%	72 72.7%		2 2.0%	99 100%

^{1/} Percentages may not add due to rounding.

13.	What key
	source(s) do you
	rely on for
	information about
	the Pierce's
	disease/ glassy-
	winged
	sharpshooter? 2/

	U.C. Cooperative Extension	CDFA's Pierce's Disease Program	County Ag. Commissioner	Producer Assoc., Newsletters, or Trade Magazines	Crop Consultant or Pest Control Advisor (PCA)	PD/GWSS Board Newsletter
State	198	70	219	199	127	68
	41.3%	14.6%	45.6%	41.5%	26.5%	14.2%
Region 1	89	32	117	78	46	35
	47.3%	17.0%	62.2%	41.5%	24.5%	18.6%
Region 2	37	16	33	40	25	12
	45.1%	19.5%	40.2%	48.8%	30.5%	14.6%
Region 3	38	7	39	42	34	11
	34.2%	6.3%	35.1	37.8%	30.6%	9.9%
Region 4	34	15	30	39	22	10
	34.3%	15.2%	30.3%	39.4%	22.2%	10.1%

	Other Growers	Newspapers/ TV/Radio	Other	None	Don't Know	No Response
State	79 16.5%	9 1.9%	19 4.0%	20 4.2%	5 1.0%	15 3.1%
Region 1	33 17.6%	2 1.1%	6 3.2%	6 3.2%	1 0.5%	6 3.2%
Region 2	13 15.9%	2 2.4%	4 4.9%	1 1.2%		2 2.4%
Region 3	12 10.8%	5 4.5%	1 0.9%	6 5.4%	3 2.7%	4 3.6%
Region 4	21 21.2%		8 8.1%	7 7.1%	1 1.0%	3 3.0%

 $[\]underline{2}\!/\!\!\!\!/$ Totals not applicable because of multiple responses.

Figure 1

MAP AND DEFINITIONS OF CALIFORNIA GRAPE PRICING DISTRICTS

