



California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

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Summary Report - Sales
Month Ending September 30, 2008
Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	08/09	07/08	Percent Change	08/09	07/08	Percent Change	08/09	07/08	Percent Change
Total	1,333,375	1,020,774	30.62	2,431,178	2,022,392	20.21	13,842,732	13,401,626	3.29
Markets									
Consumer	983,655	721,221	36.39	1,795,346	1,400,397	28.20	10,194,807	9,236,031	10.38
Food Service	349,720	299,553	16.75	635,832	621,995	2.22	3,647,925	4,165,594	-12.43
Styles									
Whole	1,687	1,885	-10.53	3,048	4,607	-33.85	20,044	22,797	-12.07
Pitted	827,838	594,601	39.23	1,523,155	1,157,096	31.64	8,595,467	8,129,307	5.73
Wedged	4,596	4,138	11.06	9,330	9,369	-0.42	56,800	58,712	-3.26
Sliced	449,131	380,246	18.12	812,158	776,147	4.64	4,703,110	4,714,160	-0.23
Chopped	46,213	32,458	42.38	76,822	62,902	22.13	408,102	398,714	2.35
Broken Pitted	3,911	7,447	-47.48	6,666	12,271	-45.68	59,209	77,936	-24.03
Key Items									
24/300 Pitted	762,101	544,697	39.91	1,399,372	1,046,582	33.71	7,884,011	7,142,041	10.39
6/10 Pitted	62,946	47,464	32.62	117,964	105,009	12.34	661,853	956,340	-30.79
6/10 Sliced	273,311	242,184	12.85	489,806	497,227	-1.49	2,875,152	3,093,396	-7.06
24/300 Whole	1,001	1,142	-12.35	1,353	3,364	-59.78	11,737	13,408	-12.46
6/10 Whole	686	743	-7.73	1,695	1,243	36.34	8,307	9,389	-11.52
6/10 Wedged	4,432	4,056	9.26	8,920	9,123	-2.23	54,423	56,416	-3.53
2.25 Sliced	92,674	67,051	38.21	169,903	136,258	24.69	1,030,281	856,602	20.28
4.5 Chopped	35,516	25,536	39.08	56,900	51,771	9.91	349,683	341,298	2.46

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Summary Report - Packout and Inventory
Month Ending September 30, 2008
Converted 24/300 Case Basis

Item	Monthly Packout			Year to Date Packout			Inventory		
	08/09	07/08	Percent Change	08/09	07/08	Percent Change	08/09	07/08	Percent Change
Total	1,618,432	1,005,678	60.93	2,509,908	1,328,615	88.91	5,884,093	4,441,062	32.49
Markets									
Consumer	1,037,054	678,549	52.83	1,773,778	890,376	99.22	4,335,482	3,620,568	19.75
Food Service	581,378	327,129	77.72	736,130	438,240	67.97	1,548,611	820,494	88.74
Styles									
Whole	0	0	0.00	6,239	1,978	215.40	19,650	16,857	16.57
Pitted	737,084	562,344	31.07	1,278,173	691,614	84.81	3,883,210	3,165,343	22.68
Wedged	0	0	0.00	0	0	0.00	24,557	27,443	-10.52
Sliced	859,363	403,027	113.23	1,188,217	577,784	105.65	1,589,665	907,685	75.13
Chopped	21,986	40,307	-45.45	27,440	57,240	-52.06	348,450	277,446	25.59
Broken Pitt	0	0	0.00	9,840	0	0.00	18,560	46,289	-59.90
Key Items									
24/300 Pitt	716,161	519,060	37.97	1,255,191	648,330	93.60	3,392,507	2,877,476	17.90
6/10 Pitt	20,726	39,885	-48.04	22,785	39,885	-42.87	460,415	251,435	83.12
6/10 Sliced	560,652	287,244	95.18	712,379	398,355	78.83	1,020,264	502,892	102.88
24/300 Whole	0	0	0.00	5,272	1,978	166.53	11,494	8,660	32.73
6/10 Whole	0	0	0.00	967	0	0.00	8,156	8,197	-0.50
6/10 Wedged	0	0	0.00	0	0	0.00	23,330	26,456	-11.82
2.25 Sliced	141,583	75,928	86.47	287,909	105,821	172.07	277,927	201,252	38.10
4.5 Chopped	21,986	40,307	-45.45	27,440	57,240	-52.06	311,312	243,805	27.69

<u>Approximate Supply in Converted Cases</u>	
Total Inventory	5,884,093
Converted Storage	6,477,292
Approximate Supply	12,361,385

Storage Report
Month Ending September 30, 2008

Whole Canning Sizes	
Size	Tons
Small	7,245
Medium	6,531
Large	8,492
Ex. Large	8,135
Ex.Large Sev. "C"	596
Jumbo	1,373
Colossal	2,101
Super Colossal	872
Orchard Run	0
Total Canning	35,345
Limited	6,444
Total	41,789
Total Converted (*155)	6,477,292

Packout - Month Ending September 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
RIPE PITTED								
Small	0	22,305	0	788			23,093	22,502
Medium	6,196	364,904	0	0			371,100	378,095
Large	3,539	117,964	0	0			121,503	125,499
Ex. Large	0	121,651	0	0			121,651	121,651
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	0	0	0	0			0	0
Colossal	0	0	0	0			0	0
Sup. Colossal	0	0	0	0			0	0
Green Ripe Whole	0	89,337	0	0			89,337	89,337
Total	9,735	716,161	0	788			726,684	
Conv. Total	20,726	716,161	0	197				737,084
Prior Year	39,885	519,060	3,399	0				562,344
LIMITED								
Segmented	0	0	0			0	0	0
Sliced	217,729	29,392	179,443		0	345,324	771,888	859,363
Chopped	0	0	0		28,369	0	28,369	21,986
Total	217,729	29,392	179,443		28,369	345,324	800,257	
Conv. Total	560,652	34,389	122,739		21,986	141,583		881,349
Prior Year	287,244	12,459	27,396		40,307	75,928		443,334
BROKEN PITTED								
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total

1,618,432

Cumulative Packout - Month Ending September 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	2,713	0				2,713	2,713
Colossal	454	2,539	0				2,993	3,506
Super Colossal	0	20	0				20	20
Green Ripe Whole	0	0	0				0	0
Total	454	5,272	0				5,726	
Conv. Total	967	5,272	0					6,239
Prior Year	0	1,978	0					1,978
RIPE PITTED								
Small	0	195,196	0	788			195,984	195,393
Medium	7,163	635,715	0	0			642,878	650,965
Large	3,539	123,737	0	0			127,276	131,272
Ex. Large	0	121,651	0	0			121,651	121,651
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	0	22,137	0	0			22,137	22,137
Colossal	0	55,352	0	0			55,352	55,352
Sup. Colossal	0	12,066	0	0			12,066	12,066
Green Ripe Whole	0	89,337	0	0			89,337	89,337
Total	10,702	1,255,191	0	788			1,266,681	
Conv. Total	22,785	1,255,191	0	197				1,278,173
Prior Year	39,885	648,330	3,399	0				691,614
LIMITED								
Segmented	0	0	0		0	0	0	0
Sliced	276,652	31,821	220,320		0	702,216	1,231,009	1,188,217
Chopped	0	0	0		35,406	0	35,406	27,440
Total	276,652	31,821	220,320		35,406	702,216	1,266,415	
Conv. Total	712,379	37,231	150,699		27,440	287,909		1,215,657
Prior Year	398,355	12,459	61,149		57,240	105,821		635,024
BROKEN PITTED								
Bkn. Pitted	0	9,840					9,840	9,840
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	9,840					9,840	
Conv. Total	0	9,840						9,840
Prior Year	0	0						0

Converted Total

2,509,908

Inventory - Month Ending September 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	102	0				102	102
Medium	0	2,113	0				2,113	2,113
Large	0	3,245	0				3,245	3,245
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	3,330	2,993	0				6,323	10,083
Colossal	501	2,720	0				3,221	3,787
Super Colossal	0	321	0				321	321
Green Ripe Whole	0	0	0				0	0
Total	3,831	11,494	0				15,325	
Conv. Total	8,156	11,494	0					19,650
Prior Year	8,197	8,660	0					16,857
RIPE PITTED								
Small	5,997	430,177	12,645	788			449,607	450,488
Medium	95,575	1,293,475	26,234	0			1,415,284	1,512,196
Large	31,808	802,741	12,912	0			847,461	877,962
Ex. Large	46,698	354,726	0	0			401,424	454,146
Ex. Large Sev "C"	99	0	0	0			99	211
Jumbo	28,162	231,136	0	0			259,298	291,093
Colossal	7,130	151,468	0	0			158,598	166,648
Sup. Colossal	790	27,228	0	0			28,018	28,910
Green Ripe Whole	0	101,556	0	0			101,556	101,556
Total	216,259	3,392,507	51,791	788			3,661,345	
Conv. Total	460,415	3,392,507	30,091	197				3,883,210
Prior Year	251,435	2,877,476	36,432	0				3,165,343
LIMITED								
Segmented	9,060	0	0		0	2,994	12,054	24,557
Sliced	396,219	50,688	339,429		0	677,870	1,464,206	1,589,665
Chopped	9,345	149	780		401,693	0	411,967	348,450
Total	414,624	50,837	340,209		401,693	680,864	1,888,227	
Conv. Total	1,079,422	59,655	233,129		311,312	279,154		1,962,672
Prior Year	560,683	47,450	158,396		243,805	202,239		1,212,573
BROKEN PITTED								
Bkn. Pitted	290	17,943					18,233	18,560
Bkn. Pitted Green Ripe	0	0					0	0
Total	290	17,943					18,233	
Conv. Total	617	17,943						18,560
Prior Year	179	46,110						46,289

Converted Total

5,884,093

Sales - Month Ending September 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	0	0				0	0
Medium	0	340	0				340	340
Large	0	457	0				457	457
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	264	204	0				468	766
Colossal	58	0	0				58	123
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	322	1,001	0				1,323	
Conv. Total	686	1,001	0					1,687
Prior Year	743	1,142	0					1,885
RIPE PITTED								
Small	565	67,248	880	0			68,693	68,962
Medium	13,218	244,289	2,694	0			260,201	273,995
Large	5,954	288,040	1,230	0			295,224	301,431
Ex. Large	6,618	89,808	0	0			96,426	103,898
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	2,303	54,148	0	0			56,451	59,051
Colossal	908	8,867	0	0			9,775	10,800
Sup. Colossal	0	5,999	0	0			5,999	5,999
Green Ripe Whole	0	3,702	0	0			3,702	3,702
Total	29,566	762,101	4,804	0			796,471	
Conv. Total	62,946	762,101	2,791	0				827,838
Prior Year	47,464	544,697	2,440	0				594,601
LIMITED								
Segmented	1,721	0	0		0	400	2,121	4,596
Sliced	106,140	13,521	98,431		0	226,034	444,126	449,131
Chopped	2,177	680	612		45,827	0	49,296	46,213
Total	110,038	14,201	99,043		45,827	226,434	495,543	
Conv. Total	286,089	17,418	68,080		35,516	92,838		499,940
Prior Year	251,312	10,815	62,045		25,536	67,133		416,841
BROKEN PITTED								
Bkn. Pitted	0	3,911					3,911	3,911
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	3,911					3,911	
Conv. Total	0	3,911						3,911
Prior Year	34	7,413						7,447

Converted Total

1,333,375

Cumulative Sales - Month Ending September 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	0	0				0	0
Medium	0	340	0				340	340
Large	0	757	0				757	757
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	738	204	0				942	1,775
Colossal	58	27	0				85	150
Super Colossal	0	25	0				25	25
Green Ripe Whole	0	0	0				0	0
Total	796	1,353	0				2,149	
Conv. Total	1,695	1,353	0					3,048
Prior Year	1,243	3,364	0					4,607
RIPE PITTED								
Small	816	127,820	2,500	0			131,136	131,010
Medium	24,836	462,507	4,644	0			491,987	518,081
Large	9,980	514,685	2,872	0			527,537	537,601
Ex. Large	13,984	182,108	0	0			196,092	211,880
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	4,072	82,000	0	0			86,072	90,669
Colossal	1,496	13,976	0	0			15,472	17,161
Sup. Colossal	0	9,544	0	0			9,544	9,544
Green Ripe Whole	224	6,732	0	0			6,956	7,209
Total	55,408	1,399,372	10,016	0			1,464,796	
Conv. Total	117,964	1,399,372	5,819	0				1,523,155
Prior Year	105,009	1,046,582	5,505	0				1,157,096
LIMITED								
Segmented	3,464	0	0		0	1,000	4,464	9,330
Sliced	190,216	23,576	182,550		0	414,398	810,740	812,158
Chopped	4,542	680	740		73,419	0	79,381	76,822
Total	198,222	24,256	183,290		73,419	415,398	894,585	
Conv. Total	516,140	29,182	125,774		56,900	170,313		898,309
Prior Year	515,633	25,328	119,183		51,771	136,504		848,419
BROKEN PITTED								
Bkn. Pitted	16	6,632					6,648	6,666
Bkn. Pitted Green Ripe	0	0					0	0
Total	16	6,632					6,648	
Conv. Total	34	6,632						6,666
Prior Year	111	12,160						12,271

Converted Total

2,431,178

Consecutive Sales - 12 Months Month Ending September 30, 2008

Item	6 No. 10s	24 No. 300s	24 Buff	24 1.25 oz	24 4.5 oz	24 2.25 oz	Total	Conv. Total
RIPE WHOLE								
Small	0	102	0				102	102
Medium	0	1,543	0				1,543	1,543
Large	0	5,539	0				5,539	5,539
Ex. Large	0	227	0				227	227
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	3,598	2,334	0				5,932	9,994
Colossal	304	1,226	0				1,530	1,873
Super Colossal	0	766	0				766	766
Green Ripe Whole	0	0	0				0	0
Total	3,902	11,737	0				15,639	
Conv. Total	8,307	11,737	0					20,044
Prior Year	9,389	13,408	0					22,797
RIPE PITTED								
Small	4,118	790,995	23,792	0			818,905	813,585
Medium	145,958	2,371,725	29,440	0			2,547,123	2,699,574
Large	41,617	3,028,897	32,144	0			3,102,658	3,136,175
Ex. Large	88,375	1,091,929	0	0			1,180,304	1,280,079
Ex. Large Sev "C"	0	0	0	0			0	0
Jumbo	21,993	430,277	0	0			452,270	477,100
Colossal	8,198	100,064	0	0			108,262	117,518
Sup. Colossal	0	28,883	0	0			28,883	28,883
Green Ripe Whole	616	41,241	0	0			41,857	42,552
Total	310,875	7,884,011	85,376	0			8,280,262	
Conv. Total	661,853	7,884,011	49,603	0				8,595,467
Prior Year	956,340	7,142,041	30,926	0				8,129,307
LIMITED								
Segmented	21,135	0	0		0	5,798	26,933	56,800
Sliced	1,116,564	112,273	974,148		0	2,512,880	4,715,865	4,703,110
Chopped	12,493	1,836	5,046		451,204	0	470,579	408,102
Total	1,150,192	114,109	979,194		451,204	2,518,678	5,213,377	
Conv. Total	2,977,473	135,674	672,524		349,683	1,032,658		5,168,012
Prior Year	3,199,171	121,718	650,501		341,298	858,898		5,171,586
BROKEN PITTED								
Bkn. Pitted	137	58,917					59,054	59,209
Bkn. Pitted Green Ripe	0	0					0	0
Total	137	58,917					59,054	
Conv. Total	292	58,917						59,209
Prior Year	694	77,242						77,936

Converted Total

13,842,732