

April 12, 2002

FTC, Office of the Secretary
Room 159
600 Pennsylvania Ave., NW
Washington, DC 20580

I am writing to formally lodge a protest against the proposed revisions to the Telemarketing Sales Rule. I am currently employed by DialAmerica Marketing Inc., a large telemarketing firm and would possibly be adversely affected by these changes, as well as several of my colleagues. My company may have no choice but to downsize part of its workforce. Telemarketing affords flexibility of working hours that is ideal for college students and working mothers. These people might find new employment quite difficult, given their schedules.

A federal do-not-call list is simply unnecessary. My company exercises the highest professional standards. Our telephone sales representatives treat all potential customers with the utmost respect and professional courtesy. Anyone who makes a request is removed from our calling list immediately. There are many who think that telemarketers are simply a nuisance, but my company calls on behalf of many non-profit organizations. I can't imagine that everyone would prefer to be ignorant of the many deserving charities that we represent rather than experience the minor inconvenience of speaking to a telemarketer for a few brief moments. I, for one, would not want to be ignorant of such organizations just because my name might appear on some list without my consent.

Once again, I state my exception to the proposed changes to the telemarketing laws.

Very Sincerely,
Edward O'Leary