

					<i>Estab.</i>	<i>Pages.</i>	<i>Size.</i>	<i>Sub.</i>	<i>Circ.</i>
LIVERMORE, pop. 1,391; ALAMEDA Co. (W.), pop. 93,864. 40 m. E. of Oakland. S. Pac. R.R. Tel. Exp. Bank. In a grain and grape growing section, with grazing region in vicinity.									
Echo.....	Thursday	Independent	1878	4	18x24	1.50		480	
WILBER E. STYLL, Editor and Publisher.									
Herald.....	Saturday	Republican	1877	12	11x15	2.00		600	
J. H. DUNGAN, Editor and Publisher.									
LODI, pop. 1,018; SAN JOAQUIN Co. (C.), pop. 28,629. 12 m. N. of Stockton. S. Pac. R.R. Tel. Exp. Bank. In a farming and fruit raising country.									
Review-Budget.....	Saturday	Independent	1878	4	18x24	2.00		800	
BROADBERRY, RUGGLES & SPENCER, Editors and Publishers.									
Sentinel.....	Saturday	Republican	1881	4	18x24	1.50		800	
W. C. GREEN, Editor; GREEN & AXTELL, Publishers.									
LOMPOC, pop. 1,015; SANTA BARBARA Co. (S.W.), pop. 15,754. Abt. 50 m. W. by N. of Santa Barbara. Nearest railroad sta., Los Alamos. Pac. Coast R.R. Tel. Exp. Bank. In a farming district.									
Journal.....	Saturday	Republican	1890	4	18x24	2.00		1500	
H. A. AVERILL, Editor and Publisher.									
Record.....	Saturday	Independent	1875	4	18x24	2.50		800	
W. W. BROUGHTON, Editor and Publisher.									
LONG BEACH, pop. 564; LOS ANGELES Co. (S.), pop. 101,454. 20 m. S. of Los Angeles. S. Pac. & L. Angeles Terminal R.R.s. Tel. Exp. Bank, Los Angeles.									
Breaker.....	Saturday	Local	1868	4	18x24	1.00		1312	
WM. GALER, Editor and Publisher.									
LOS ALAMOS, pop. *875; SANTA BARBARA Co. (S.W.), pop. 15,754. 54 m. S. E. of San Luis Obispo. Pac. Coast R.R. Tel. Exp. Bank, Santa Maria. Farming region.									
Central.....	Saturday	Independent	1891	4	18x24	2.50		250	
JOHN S. GRAHAM, Editor; J. S. & J. W. GRAHAM, Publishers.									
LOS ANGELES †, pop. 50,395; LOS ANGELES Co. (S.), pop. 101,454. On Los Angeles R., 14 m. fr. ocean, 345 m. S. E. of San Francisco. Center of S.thern California. Steamers to San Fran. Has various branches of S. Pac. R.R. and other lines. Tel. Exp. Bank. The commercial metropolis of S. Cal., and second city of State in population. In a highly fertile fruit growing country, with extensive vineyards and large wine product. Has extensive exports of fruits, raisins, wine, wool, lumber, etc. Gold, silver, lead and petroleum in vicinity. A favorite health resort. Here are situated the University of Southern California, with property valued at over \$3,500,000, a State Normal School, Catholic, Baptist and Presbyterian colleges and two female colleges.									
California Cultivator & Poultry Keeper.....	Monthly	Agric. & Poultry	1889	44	9x12	1.00		3,800	
GOODWIN & THOMAS, Editors and Publishers, 110 W. Second St.									
California Druggist.....	Monthly	Pharmaceutic	1891	36	9x12	1.00			
CALIFORNIA DRUGGIST PUBLISHING COMPANY, P. O. Box 1,236.									
California Trade Review.....	Thursday	Commercial	1895	16	11x15	2.00			
D. M. CARLEY, Editor; CARLEY, MORPHY & McCracken, Publishers, 311 New High St.									
California Voice.....	Thursday	Prohibition	1884	8	12x18	1.00		12,282	
DR. STEPHEN BOWERS, Editor and Publisher, Corner Temple and New High St.									
Capital.....	Saturday		1895	16	11x15	2.50			
BEN C. TRUMAN, Editor; CAPITAL PUBLISHING COMPANY, 313 New High St.									
Civic Review.....	Saturday	Populist	1889	4	15x22	1.00		12,500	
R. E. CURRAN, Editor and Publisher, Downey Block.									
Commercial Bulletin of Southern California.....	Saturday	Commercial	1887	16	10x13	2.00		11,000	
G. W. BURTON, Editor and Publisher, 110 South Broadway.									
Evening Express.....	{ Evg. ex. Sun.....	Republican	1871	8	17x24	7.00		17,900	
	{ Saturday edition.....		16						
Express (weekly edition of Evening Express).....	Thursday	Republican	1871	16	17x24	1.50		16,800	
EVENING EXPRESS COMPANY, 322 South Main St.									
Germania (German).....	Friday		1889	8	17x22	2.00		11,600	
AUGUST BOECKLIN, Editor; GERMAN-AMERICAN PUBLISHING COMPANY, 320 S. Main St.									
Herald.....	{ Morning.....	Democratic	1873	10	16x24	8.00		12,000	
	{ Sunday edition.....		24						
Herald.....	Saturday	Democratic	1873	12	16x24	1.00		1,900	
HERALD PUBLISHING COMPANY, 222 W. Third St.									
Hotel Gazette.....	Noon ex. Sun.....	Hotel	1888	4	15x22	5.00		1102	
HAMMER & SMITH, Editors and Publishers, 137 South Broadway.									
Household.....	Monthly	Hort. & Farm	1891	36	9x12	.50		110,500	
EMMA S. MARSHALL, Editor; RICE & DAVIS, Publishers, 311-313 New High St.									
Investor.....	Thursday	Financial	1894	16	9x12	3.00		1,150	
G. A. DOUBLINSON, Editor; INVESTOR PUBLISHING COMPANY, (Inc.), 4-5 Bryson Block.									
Journal.....	Morn. ex. Mon.....	Local	1887	8	15x22	12.00		1,000	
WARREN WILSON, Editor and Publisher, 227 West First St.									
Land of Sunshine.....	Monthly	Literary	1893	60	6x9	1.00			
CHARLES F. LUMMB, Ed.; LAND OF SUNSHINE PUBLISHING Co., 501-2-3 Stinson Bldg.									
Land and Water.....	Monthly	Industrial	1893	16	10x14	.50			
JULIAN P. JONES, Editor; T. F. McCAMANT, Publisher.									
Monitor Mexicano (Spanish).....	Saturday	Independent	1889	4	18x24	3.00		1,500	
E. OLIVAS, Editor and Publisher.									
Pacific Coast Bulletin.....	Semi-monthly	Min'g. & Ind'l.	1883	12	11x14	3.00		1,200	
F. W. EDELSTEIN, Ed.; PACIFIC COAST BULLETIN PUBLISHING COMPANY, Stinson Block.									
Pacific Field.....	Saturday	Cycling	1893	24	6x9	1.00		1,250	
S. H. LAVERTY, P. O. Box 311.									

Continued on next page.

CIRCULATION: Bold face—sworn. † Publishers' reports. Roman figures—estimated. POPULATION: Census of 1890. \* Estimated. † County Seat. ‡ Size of page.