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Community Sailing Program

Wisconsin Coastal Zone Management Prog.

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Preliminary Report

THE COMMUNITY SAILING PROGRAM

A project of
The Young Women's Christian Association
of Greater Milwaukee

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OVERVIEW: OUTDOOR AQUATIC RECREATION

Generally speaking, the Great Lakes harbor a vast potential of under-utilized recreational resource. This is true of both rural and urban areas. In the case of Milwaukee, the problem is largely one of accessibility to Lake Michigan. Such access is restricted either because of physical facilities or economic factors affecting the would-be recreational participant.

In the fall of 1974, a group of concerned citizens formed a steering committee which generated a proposal for a Milwaukee Community Sailing Center (MCSC). The proposed center to be located in the Harbor of Milwaukee would maintain a fleet of boats for the use of it's membership. The philosophy of such a program is that it would be available at low cost to adults and nominal cost (e.g. \$1.00 all summer) for children. The mechanism that cuts the cost of such an activity is the mass usership of a fleet of boats. Instead of 5000 people owning and sailing 5000 boats (about two percent of the time those boats are in the water); we would have 5000 people sailing 80 to 100 boats (about 95% of the time they are in the water).

On the basis of said proposal, the Wisconsin Coastal Management Program procured federal monies to execute a demonstration project in the late summer of 1976 and plan and develop an expanded program for the future. A variety of necessary administrative and legal arrangements forestalled the beginning of the pilot program which was originally anticipated to start on July 1, 1976.

On August 10th, the first instructional class was held and the project began as the Community Sailing Program (CSP) under the administrative leadership of the Young Women's Christian Association of Greater Milwaukee.

PROGRAM

The pilot CSP sailing instructions consisted of a combination of land and water lessons amounting to 16 hours of learning experience. On-the-water lessons were taught on Lake Michigan using equipment of the University of Wisconsin - Milwaukee Sailing Club. Other classes were instructed on Lake Genesee at the YWCA Camp using Red Cross Equipment. Dry land classes were held at the downtown location of the YWCA.

PURPOSE

The goals of this first (summer - fall) phase of the CSP were manifold:

1. To execute a model project that other communities may follow;
2. to reach out to low-income minority people in an effort to provide them with a recreational opportunity not usually available to them;

3. to measure the demand for such an aquatic recreation program in the Milwaukee area;
4. to establish a nucleus of interested persons and lay the groundwork for future programs;
5. to demonstrate the potential of pooling existing, under-utilized, resources to establish a new program; and
6. to familiarize the public with the concept of low-cost, readily-available, instructional aquatic recreation.

RESULTS

The net result of phase one of the CSP is by way of understatement, an unqualified success. Program participation was exceptionally encouraging. Program instructions began a mere four weeks prior to Labor Day Weekend. Though 171 persons responded to the program announcements, we were able to accept only 132 because of time limitations (instructor's schedules, available equipment, weather conditions, and the short notice with which the program was mobilized).

Still this far exceeds the 120 persons desired to show encouraging participation under the assumption that the program would have begun nearly a month and a half earlier.

Our target population for the demonstration phase of the CSP was low income minority youth. Publicity was very accomodating to this goal. And though there were certain transportation problems inherent in the mobility of this group, the project still managed to complete a more than representative number of inner-city young participants. Statistically, nearly 60% of the participants were youths 17 years of age or younger (with 12 years being the youngest accepted in the initial program).

Though no hard measurements of family income were asked for as requirement for participating, an estimate of minority youth involvement was calculated. Using either visual identification, or participant address as an indication, or both, it can safely be said that fully 38% of the youngsters participating in the program were members of low income or minority families.

FINANCES

Even at the nominal fee established for participating in the pilot project, \$680 of revenue was realized. This is more than enough to cover liability insurance costs of \$350. A detailed budget will be submitted after receipt of an invoice for instructional services from the UWM Sailing Club.

FEEDBACK

Generally speaking, the vast majority of all comments (first and second-hand) have been of an extremely favorable nature. They range from superlative comparisons with other sailing programs to downright simple statements of enjoyment. The only reservation appears to be concerning scheduling problems occurring in the Lake Michigan program (notably after Labor Day) where the CSP had less direct control of the water lessons.

THE NEAR FUTURE

From here we have to give careful consideration to the future of our endeavor. Recreation is becoming an even more important element in the attainment of an integrated, self-fulfilling human existence. According to an AFL-CIO official, vast portions of our population are experiencing an ". . . increase of free time off the job and an increase in dull time on the job." Outdoor recreation is a very important element capable of fulfilling that need. In Milwaukee (and other cities) the need for better access to aquatic recreation for all persons virtually cries out.

We must make certain that this need is met and that the solution meets the needs of all who want to participate. Phase Two: the development of a larger, more meaningful, more fulfilling program is underway. That phase involves seeking funds, locating physical facilities, procuring equipment, developing liaisons, planning future promotional activity, recruiting personnel who will be employed in the program and more. A report on the progress of phase Two will be available in February, 1977.

JW/hc

CSP PARTICIPANTS

Name	Address	Phone	Age
1. Willy Tolan	2671 N. Wahl	332-3510	13
2. John Tolan	"	"	17
3. Phil Kutz	3352 S. 8th St.	483-4115	12
4. Willie Duphan	1108 S. 23 St.	643-1238	14
5. Gerard ?	2313 W. Morgan	281-6533	15
6. Ted Seaver	1104 S. 23rd St.	383-1549	16
7. Becky Torina	7001 N. 43rd, Apt. 4	351-4272	15
8. Danny Torina	"	"	14
9. Elaine Torina	"	"	18 +
10. David Burgeson	2945 N. Shepard Ave.	964-3769	14
11. Frances Burgeson	"	"	39
12. Daniel Burgeson	"	"	14
13. Aida Curtis	3017 N. Stowell	964-6846	14
14. David Curtis	"	"	12
15. Tim Seaver	1104 S. 23rd	383-1549	14
16. Tom Potten	N/A		
17. John Rachs	N/A		
18. Chris Lalko	5419 So. 15th Place	282-4783	12
19. Marc McGinnis	3477 S. Ahmedi Ave.	482-1661	14
20. Lance McGinnis	"	"	12
- 21. Julye Gevens	512 W. Chambers	263-7294	14
22. Ivan Givens	"	"	12
- 23. Shawnee Sykes	3154 N. Julia	372-6847	15
- 24. Joann Sykes	"	"	12
25. Reggie Jones	506 W. Chambers	264-1010	13
26. Alice Gomez	1221 N. 31st	344-6046	16
27. Pilar Gomez	"	"	14

CSP Participants

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28.	Barb Chase	2531 N. Farwell	332-4121	18+
29.	Philip Benford	9149 W. Cutser	462-2540	12
30.	L. Albers	12700 Wrayburn Rd.	782-8287	
31.	L. Wiedemann	5444 N. 52 St.	466-9372	22
32.	Stephania Crews	4703 N. 36th St.	766-5521	15
33.	Sherry Dixon	3159 N. 27 St.	447-6396	14
34.	Elaine Hardy	3126 N. 27 St.	873-1981	12
35.	Arlene Hardy	"	"	13
36.	Mary Lee Croatt	19501 W. Pinecrest, N.B.	786-6678	Old
37.	Michael J. Blake	5354 S. 116 St.	425-7988	17
38.	Lloyd Croatt	19501 W. Pinecrest, N.B.	786-6678	43
39.	Mike Croatt	"	"	14
40.	Julie Croatt	"	"	12
41.	Ruth Blake	5354 S. 116th, Hales Corners	425-7988	adult
42.	John Wypp	4533 N. Sheffield Ave.	963-9292	21
43.	John Wolf	3756 S. 54 St.	321-3319	15
44.	Jim Wolf	"	"	13
45.	Pat Wolf	3756 S. 54 St.	"	34
46.	Anne Koehne	1074 Kavanaugh Pl.	774-1471	14
47.	Susan Koehne	"	"	15
48.	Katy Murphy	2525 N. 91st St.	258-6352	15
49.	Dennis Murphy	"	"	17
50.	Brian Viehl	2553 N. 97th St.	476-4872	18
51.	Bob Jenkot	10853 San Marino	241-5178	34
• 52.	Shawnee Sykes	3154 N. Julia	372-6847	
• 53.	Julye Givens	512 W. Chambers	263-7294	14
• 54.	Joane	3154 N. Julia	372-6847	12
55.	Bill Finke	4117 W. Rivers Edge	355-1599	38

CSP Participants
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56. Larry Keim	5424 N. Shoreland	964-8323	35
57. Kirsten Knudsen	4073 N. 96 St.	464-6629	13
58. Karin Knudsen	"	"	12
59. Jackie Knudsen	"	"	39
60. Jorgen Knudsen	"	"	38
61. Kurt Knudsen	"	"	17
62. Doris Konnor	7615 N. Beach Dr.	352-7320	49
63. Dale Kohlstedt	2751 N. Bremen St.	264-0522	27
64. Jim La Rose	8030 N. Regent Rd.	352-2765	44
65. Lucy Kramoris	1848 N. Oakland Ave.	271-9036	17
66. Clare Shepherd	8215 Warren Ave.	476-2406	40
67. Sue Shepherd	"	"	14
68. John Webster	921 S. 25th	694-9968	13
67. Mark Angel	1507 S. Barclay	645-2959	14
68. Jenny Tilder	2028 S. 6th St.	649-0697	14
69. Julie Garner	2572 N. 72nd St.	771-3112	15
70. James Peterson	8815 W. Maple	367-8741	30
71. Leigh Peterson	"	"	40
72. Bernard M. Kotvis	10308 W. Bluemound Rd.	774-7934	42
73. Shari Sanzotera	621 E. Day Ave.	964-8964	16
74. Iris Eicher	519 N. 20th St., Apt. 303	933-5245	18
75. John Neisius	3659 Hwy G., Caledonia	835-4671	24
76. Kerry Kendrix	4276 N. 29th	873-6787	21
77. Elizabeth Bargren	230 Wilbur, Waukesha	549-1382	25
78. Paul Bargren	"	"	25
79. Christy Eisenhardt	1961 16 AU Grafton	377-8754	27
80. Gregg Eisenhardt	"	"	27

CSP Participants
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81. Chris Mitchell	2951 N. Marietta	332-7260	29
82. Ruth Danby	4212 N. 94	465-4567	18+
83. Stewart E. Danby	4212 N. 94th.	463-4567	18+
84. Dave Danby	"	"	16
85. Mary Danby	"	"	15
86. Lauren Danby	"	"	12+
87. Michelle Danby	"	"	11
88. Madhu Sharna	4920 N. Wildwood Ave.	332-2044	15
87. Pamela Obeck	2028 E. Holt Ave.	483-9151	19
88. Dorothy Huberty	4070 N. Maryland Ave.	332-3487	35
89. Missy Reiner	5813 N. Bay Ridge Ave.	962-1141	16
90. Laura Ziety	N. Lake Dr.	962-3614	16
91. Jan Wypp	5575 S. 39 St.	281-7673	
92. Gene Piotrowski	5150 S. 116 st., Hales Corners 53130	425-7532	51
93. Peter Piotrowski	"	"	16
94. Mark Piotrowski	"	"	12
95. Karl Radzins	4204 N. Olsen, Shorewood	964-8978	25
96. Sue Johnson	6519 W. Meinecke, 53213	774-3041	27
97. Ernie Herre	3222 N. 46, 53216	871-7512	40
98. John Johnson	512 Downing, Waukesha	542-5180	42
99. Sidne Weis	11849 Parkview Lane	425-5168	43
100. Marilyn Hesselbein	518 N. 106	774-8008	43
101. Candy Maynard	3009 N. Maryland	964-5087	26
102. Susan Biro	1823 E. Kane Pl., #105	271-7036	25
103. Erk Sunstrom	10846 W. Liberty, Hales Cor. 53130	425-8718	45
104. Ruth Kasulke	2322 W. Levoy	281-6431	50
105. Al Kasulke	"	"	52

CSP Participants
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106. Roland Timm	N/A	
107. Ray Weis	11849 Parkview Lane	425-5168
108. Roxanne Bohmann		464-3700
109. Lufsi Tomeuloglu		425-9580
110. Michael Callan		476-5855
111. Geraldine Angot		347-0559
112. Christine Datka		762-5712
113. Mrs. Rose Datka		"
114. Kim Kudart		871-1269
115. Mrs. Knudsen		464-6699
116. Doug Starck		
117. Chad Washington	1904 W. Highland, Highland House	
118. Leroy Mermalata	"	
119. Edward Johnston	"	
120. Rick Cain	"	
121. Michael Randall	"	
122. Josh Lee	"	
123. James Stevens	"	
124. Robert Johnston	"	
125. Allen Thompson	"	
126. Randy Lee Mitchum	"	
127. Ted Labell	"	
128. Scott Beckmann	"	

