



U.S. – CANADA INTELLIGENT BUILDING CONFERENCE AND PARTNERING EVENT

The U.S. Department of Commerce in Canada invites you to participate in the **U.S.-Canada Intelligent Building Conference and Partnering Event** on May 30, 2007 in Toronto, Canada's commercial center. This event is designed to facilitate market expansion opportunities for U.S. firms specializing in intelligent building automation products and services related to retrofit and new construction.

The **U.S.-Canada Intelligent Building Partnering Seminar** will provide U.S. firms with a unique opportunity to present and showcase their company's achievements and expertise in intelligent building automation, energy management systems, climate controls, network integration protocols, facility management solutions or Internet connectivity solutions to senior Canadian business leaders and decision makers in the public and private sectors and to architectural engineering, property management firms and building owners.

This event will allow for the forging and strengthening of commercial opportunities between Canadian and U.S. firms in Canada's growing advanced intelligent building automation market.

The U.S. Commercial Service in Canada will work with you to identify key decision makers and end-users in this market and issue an invitation to a targeted audience on behalf of the U.S. Consulate General to attend this event.

For a fee of US\$2400, each participating U.S. company will be entitled to:

- 20-minutes to present one or more of your award winning or recognized intelligent building automation or controls technologies to a targeted audience.
- Briefing from Canadian public/private sector experts about trends, opportunities, changing regulations and financial strategies that have a strategic business impact on implementing intelligent building solutions.
- Table to display and exhibition area
- Market research on Canada's intelligent building market
- Networking opportunities with key Canadian government and business representatives.
- Business Counseling
- Full logistical support including hotel reservations at preferred rates and expedited customs clearance for exhibition and promotional materials.

To register or for further information please contact:

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Intelligent Building

Rising energy costs, a concern for the environment, global warming and new legislation are driving demand for intelligent environmentally friendly buildings in both Canadian public and private sectors.

SMART BUILDING MOVEMENT

- Intelligent buildings are a combination of energy conservation, advanced technology that addresses energy management, building automation, telecommunications and life safety.
- All levels of Canadian Government recognize that smart or intelligent buildings are a practical way to conserve energy, lower costs and reduce GHG emissions.
- The commercial and institutional building sector consumes approximately 40% of Ontario's electricity, which more than 40% is used to lightings.

GREEN BUILDING FEVER

- There is a large pent-up demand for green buildings in Canada and numerous real estate developers are applying to have their projects certified as meeting environmentally friendly green standards. Many Canadian firms apply for gold certification.
- There is a growing recognition for LEED® type projects in Canada, primarily in western Canada and in larger cities like Toronto. The Canadian Green Building Council (CaGBC) membership is increasing at a rate of approximately 10% per month and in 2005 member organizations in CaGBC exceeded 1,000.
- Ontario and British Columbia are leading provinces in CaGBC's membership and LEED driven projects.
- The majority of members are located in the province of Ontario (approximately 32%) and an additional 28% in the province of British Columbia.
- British Columbia has been in the forefront of Canada's LEED design projects, however, Ontario is an ideal region for LEED-certified projects given that Ontario uses more energy to heat and cool buildings.

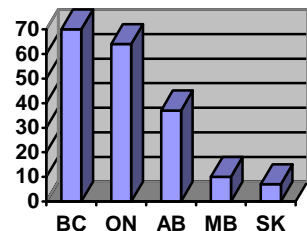
INCENTIVE PROGRAMS

- Industrial Building Incentive Program (IBIP)
- EnerGuide For Existing Buildings (EEB) Retrofit Program
 - Commercial and institutional members can apply for
 - up to 50% of costs for retrofit planning activities.
 - up to 25% of costs based on projected energy savings.

SELECTIVE LEED PROJECTS

- Dockside Lands Project
 - Victoria, British Columbia
 - Total budget C\$300 million
- Canpar distribution facility
 - Toronto, Ontario
 - Government, Local

■ LEED Registration March 2006



Source: CaGBC

U.S.- Canada Intelligent Building Conference and Partnering Seminar

MAY 30, 2007- Toronto, Ontario

The U.S Commercial Service of the U.S. Consulate General in Toronto invites qualified U.S. firms to participate in the U.S.- Canada Intelligent Building Conference and Seminar in Toronto May 30, 2007. Let the U.S. Commercial Service help you present your company's **advanced building automation or energy management systems, climate controls, network integration protocols, facility management solutions or Internet connectivity solutions** in the Canada's intelligent building market.

When you think of exporting, Think Big! Think Canada First!

(February 2007)

We hope that you find this information useful. If you would like further information, please contact Viktoria Palfi, (416) 595-5412 ext. 229 or email Viktoria.Palfi@mail.doc.gov. Visit our website www.BuyUSA.gov/Canada to discover other commercial opportunities in Canada.



U.S. Commercial Service



U.S.-CANADA INTELLIGENT BUILDING CONFERENCE and PARTNERING SEMINAR

May 30th, 2007
Toronto - Canada

An Opportunity To Showcase U.S. Intelligent Building Automation Solutions to Canadian Decision Makers and Buyers

The U.S. Commercial Service of the U.S. Consulate General in Toronto invites qualified U.S. firms to participate in the "U.S.-Intelligent Building Conference and Partnering Seminar" in Toronto, May 30th, 2007.

This is a unique opportunity for U.S. firms interested in exploring opportunities and business partnerships in Canada's fast growing intelligent building market to showcase their products and services and network with Canadian public and private sector business executives, building owners and property managers.

Let the U.S. Commercial Service in Canada work with you to help you present your company's **advanced building automation or energy management systems, climate controls, network integration protocols, facility management solutions or Internet connectivity solutions** that can enhance your sales in Canada's building and renovation/retrofit market.

The U.S. Commercial Service in Canada will work with you to identify key decision makers, customers and contacts in this market and issue an invitation to a targeted audience on behalf of the U.S. Consulate General to attend this event. In addition to the U.S. participants presenting their companies' technologies and/or overall achievements and expertise in building automation and controls, key industry players will address changing Canadian regulations affecting business decisions in this industry.

PARTICIPATION FEE US\$ 2,400

YOU WILL RECEIVE:

- ▶ 20 minutes to present one or more of your award winning or recognized intelligent building automation or controls technologies
- ▶ Briefing from Canadian public/private sector experts about trends, opportunities, changing regulations and financial strategies that have a strategic business impact on implementing intelligent building solutions in Canada.
- ▶ Table top display and exhibition area
- ▶ Market research on Canada's smart buildings market
- ▶ Networking opportunities with key Canadian government and business representatives
- ▶ Business Counseling
- ▶ Full logistical support

For Further Information or to register contact:

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U.S. Commercial Service



U.S.-Canada Intelligent Building Conference and Partnering Seminar Toronto, Ontario, May 30th, 2007

Registration Form

Name:		Title:	
Company:			
Address:			
City:	State:	Zip:	
Phone:	Cell:	Fax:	
Email:			
Product or Service being promoted:			
Website: (URL):			

Additional Representative Name and Title:		
Tel:	Cell:	Email:

REGISTRATION FEE

US\$ 2,400 (participation and administration fee for one company)

METHOD OF PAYMENT:

Check payable to the "U.S. COMMERCIAL SERVICE"

Please charge my: American Express MasterCard Visa

Cardholder's Name:	
Card Number:	Expiration Date:
Cardholder's Signature:	

For further information or to register contact:

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