Organization	General Description	Web site	Address	Phone Number	Stroke Prevention and Treatment	African	Environment and	General Information
					Activities	American Outreach	Policy Initiative	
	As the leading producer of public service advertisements (PSAs) since 1942, the Ad Council has been addressing critical social issues for generations of Americans.		261 Madison Avenue, 11th Floor New York, NY 10016	212.922.1500	In conjunction with the American Stroke Association, the Ad Council is running a series of Public Service Announcements on "Stroke Early Response." The Ad Council's Web site has links to each of the five PSAs and contains information on how to recognize stroke symptoms and risk factors for stroke. There also is a link to AHA's Web site.			
8	To support research designed to improve the outcomes and quality of health care, reduce its costs, address	ahcpr.gov	540 Gaither Road Rockville, MD 20850	301.443.3201	They have a fact sheet on their Web site, "What You Should Know about			
Research and Quality (AHRQ)	and quarty of nearth care, reduce its costs, address patient safety and medical errors, and broaden access to effective services. The research sponsored, conducted, and disseminated by the Agency for Healthcare Research and Quality (AHRQ) provides information that helps people make better decisions about health care.		KOUKVIIIE, MID 20650		Stroke Prevention" which includes information about stroke prevention, atrial fibrillation, and carotid artery disease.			
Neurology	The American Academy of Neurology (AAN) provides valuable resources for medical specialists worldwide who are committed to improving the care of patients with neurological diseases. The AAN's more than 18,000 members look to the AAN for the most comprehensive professional development, career enhancement, and practice improvement opportunities available.	aan.com	American Academy of Neurology 1080 Montreal Avenue Saint Paul, MN 55116	800.879.1960 or 651.695.2717				They have many a treatment from the their Web site. AAN is sponsorin, campaign called T public awareness a educate key audier • The brain and its • Scientific and me • How to recognize the brain • Steps one can tak including fundame research
Nurse Practitioners	The Academy, made up of nurse practitioners of all specialties, serves as a resource for patients and providers, offers legislative leadership, establishes healthcare standards, and advocates for equal access to quality and cost effective healthcare.	www.aanp.org	PO Box 12846 Austin, TX 78711	512.442.4262	The organization is not involved in any activities or programs related to stroke. However, the site offers links to the American Stroke Association and the National Institute of Neurological Disorders and Stroke Web sites.			
Physician Assistants	American Academy of Physician Assistant is the only national organization representing physician assistants in every area of medicine. Their mission is to promote quality, cost-effective, accessible health care, and to foster the professional development of physician assistants.	www.aapa.org	950 North Washington St. Alexandria, VA 22314	703.836.2272	Stroke references on this Web site are minimal and appear sporadically as part of a larger newsletter article, press release or news flash. There is, however, a link under the "Other Online Resources" page to the Research Center for Stroke and Heart Disease. This organization has an awareness campaign, "Take Your Pulse for Life," currently underway.			
Neurological Surgeons	AANS is a scientific and educational association with over 6,500 members worldwide. The AANS is dedicated to advancing the specialty of neurological surgery in order to provide the highest quality of neurosurgical care to the public. All Active members of the AANS are board certified by the American Board of Neurosurgery, the Royal College of Physicians and Surgeons of Canada, or the Mexican Council of Neurological Surgery, A.C. Neurosurgery is the medical specialty concerned with the prevention, diagnosis, treatment and rehabilitation of disorders that affect the spinal column, spinal cord, brain, nervous system and peripheral nerves.	www.neurosurger y.org/aans	American Association of Neurological Surgeons 5550 Meadowbrook Drive Rolling Meadows, IL 60008	847.378.0500 or 1.888.566.AANS (2267)				Offers stroke preve their website.

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Organization	General Description	Web site	Address	Phone Number	Stroke Prevention and Treatment Activities	African American Outreach	Environment and Policy Initiative	General Inform
American Association of Health Plans (AAHP)	The AAHP is the national trade association representing more than 1,000 health maintenance organizations, preferred provider organizations, point- of-service plans, and other similar health plans. They are involved in legislative and policy initiatives about patient care guidelines and quality of healthcare services. AAHP has partnered with the healthcare industry leaders who create healthcare products at a lower price for businesses.	www.aahp.org	1129 20th St., NW Suite 600 Washington, DC 20036	202.778.3200	AAHP's Web site does not include any reference to specific stroke programs and/or activities. Minor mentions of stroke are found in MedFlashes and documents pertaining to research studies and scientific data.			
American Association of Neuroscience Nurses	AANN's mission is to work for the highest standard of care for neuroscience patients by advancing the science and practice of neuroscience nursing. The Association accomplishes its mission through continuing education, information dissemination, standard setting and advocacy on behalf of neuroscience patients, families and nurses.	www.aann.org	4700 West Lake Avenue Glenview, IL 60025	847.375.4733				They have extens Journal of Neuro available on their articles include, ' Caregivers of Str Community Setti function after stre
American College of Emergency Physicians	ACEP fosters and promotes the highest standards of patient care by providing continuing medical education, legislative advocacy and practice management resources. ACEP represents more than 22,000 and is the oldest and largest emergency medicine specialist organization.	acep.org	2121 K Street, NW Suite 325 Washington, DC 20037	202.728.0610 800.320.0610	They offer a series of Policy Resource and Education Papers including a statement on the Use of Intravenous tPA for the Management of Acute Stroke in the Emergency Department. They have monthly columns in their magazine (and available on their Web site) that feature a specific illness. One of the monthly columns is Knowing the Signs of Stroke Can Prevent Dire Results. The column focuses on what to do if you suspect you or someone you know is having a stroke. It also provides stroke prevention suggestions. ACEP is conducting a national public education campaign, "Heart Attack? React!" sponsored by Bayer, to educate people about taking aspirin when they think they might be having a heart attack. Materials include a brochure and magnet			
American College of Physicians	The American College of Physicians (ACP) is the nation's largest medical specialty society. Its mission is to enhance the quality and effectiveness of health care by fostering excellence and professionalism in the practice of medicine.	acponline.org	810 Vermont Avenue, NW Washington, DC 20420	202.273.5400	Many studies and journal articles on stroke and issues surrounding smoke (such as increased risk factors and contributing factors) but not public education campaignes on stroke prevention and treatment.			
American Health Quality Association (AHQA)	The AHQA is a charitable, educational, not-for-profit national membership association dedicated to health care quality through community-based, independent quality evaluation and improvement programs. AHQA represents Quality Improvement Organizations (QIOs) and professionals working to improve health care quality and patient safety. The association also identifies opportunities for improvement and interprets and shares information about current science and best practices with physicians, hospitals and health plans.	www.ahqa.org	1140 Connecticut Ave, NW Washington, DC 20036	202.331.5790	The only mention of stroke prevention and treatment is minor and found on a page specific to research and projects on stroke. Consumer education programs and stroke awareness activities were not found on this Web site.			

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ensive articles on stroke in their
roscience Nursing, which are
eir Web site. Some examples of the
e, "The Educational Needs of
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stroke."

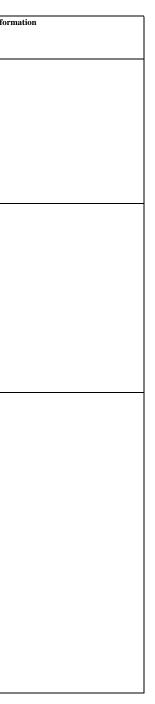
Organization	General Description	Web site	Address	Phone Number	Stroke Prevention and Treatment Activities	African American Outreach	Environment and Policy Initiative	General Informa
and Territorial Health Officials (ASTHO)	The Association of State and Territorial Health Officials (ASTHO) represents the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO's members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy, and to assuring excellence in state-based public health practice.	www.astho.org/	1275 K Street NW Suite. 800 Washington, DC 20005-4006	202.371.9090	The "ASTO Chronic Disease Project" helps raise the visibility of chronic disease issues among State Health Officials and their senior staff. It ensures that State Health Officials and their agencies have the information and tools they need to address chronic disease prevention and health promotion activities in their state. The Project improves the capacity of states to promote health and prevent chronic diseases, facilitates the sharing of information about chronic disease prevention programs, and works with partner organizations to analyze emerging issues. Chronic diseases covered by the project include, but are not limited to, heart disease, diabetes, stroke, and cancer.			
and Territorial Directors of Health Promotion and Public Health Education (ASTDHPPHE)	The Association of State and Territorial Directors of Health Promotion and Public Health Education (ASTDHPPHE) was founded as a joint effort between directors of health education in state health departments and deans of health education in schools of public health. Today, ASTDHPPHE's membership reflects a variety of state organizational structures and program emphases. One of ASTDHPPHE's strengths is its ability to conduct programs in numerous public health areas that emphasize community-based prevention, and health promotion/health education. Policy, programs, training, and resources comprise the main functions for ASTDHPPHE.	rg	1101 15th Street, N.W. Suite 601 Washington, DC 20005	202.659.2230				Programmatically administer a wide promotion-related chronic disease pr HIV/AIDS, risk fi tobacco use preve activity, school, w promotion.
Underserved (ACU)	The ACU is a nonprofit interdisciplinary organization dedicated to enhancing the professional development and support of health care professionals that care for underserved populations. ACU partners with the National Center for Cultural Competence to provide clinicians with a series of tools designed to improve cultural sensitivity in clinical practice.	www.clinicians.o rg	1420 Spring Hill Road, Suite 600 Tysons Corner VA 22102	703.442.5318	No stroke information was found on this site.			
Coalition	Run by the National Institute of Neurological Disorders and Stroke (NINDS), the Brain Attack Coalition is a group of professional, voluntary and governmental entities dedicated to reducing the occurrence, disabilities and death associated with stroke. The goal of the Coalition is to strengthen and promote the relationships among its member organizations in order to help stroke patients or those who are at risk for a stroke. While BAC primarily serves medical professionals, most of its members offer extensive information for the public.	www.brainattackc oalition.org	NINDS Building 31, Room 8A-16 31 Center Drive, MSC 2540 Bethesda, MD 20892	301.496.5751	Brain Attack Coalition members devised a list of stroke symptoms to be used in educating people on how to recognize the signs of a stroke. Developed by member organizations of the BAC, NIH created an Acute Stroke Toolbox which features a "Stroke Scale" for clinicians treatingphysicians and health care workers to evaluate and treat acute stroke. They are promoting a June 2000 article in JAMA outlining guidelines for hospitals that want to classify themselves as primary stroke centers.			

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Organization	General Description	Web site	Address	Phone Number	Stroke Prevention and Treatment	African	Environment and	General Information
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Emergency Nurses	ENA is the specialty nursing association serving the emergency nursing profession through research, publications, professional development, and injury prevention. ENA's mission is to provide visionary leadership for emergency nursing and emergency care. ENA is defining the future of emergency nursing and emergency care through advocacy, expertise, innovation, and leadership.	www.ena.org	915 Lee Street Des Plaines, IL 60016-6569	800.900.9659	Offer continuing education courses in stroke treatment and prevention			
Health Improvement Institute	The Health Improvement Institute is a nonprofit educational organization that is committed to improving the quality and productivity of health care. They provide information to patients, providers, purchasers, and policy makers about all available alternatives so that the public can make informed decisions when choosing health care. In addition, the organization conducts health services research and offers workshops and forums on emerging issues in healthcare.	www.hii.org	5272 River Road, Suite 650 Bethesda, MD 20816-1405	301.652.1818	There are no references to stroke, heart disease or cardiovascular health on this Web site. Instead, the site deals mainly with providing users with the necessary tools and resources for evaluating the quality of health information			
Services, U.S. Bureau	HRSA's mission is to improve the nation's health by equal access to quality healthcare that is also culturally sensitive and comprehensive to medically underserved populations. These include low income, uninsured, isolated, vulnerable and special needs populations.		Bureau of Primary Health Care U.S. Department of Health and Human Services East West Towers 4350 East West Highway Bethesda, Maryland 20814	301.594.4110	While no specific education or awareness programs are taking currently taking place, the site includes several links to AHA and NHLBI for information on heart disease and stroke prevention.			
Foundation	The mission of the International Diabetes Federation is to work with our member associations to enhance the lives of people with diabetes worldwide. Since diabetes is closely associated with cardiovascular diseases (CVD), particularly heart attack, stroke and ischaemia of the lower limbs, people with diabetes are two to four times more likely to develop these diseases compared to people without the condition. They offer a "Diabetes and Cardiovascular Disease" tool kit, press releases and three PowerPoint presentations	idf.org	Avenue Emile De Mot 19 1000 Brussels, Belgium 32-2-538 55 11					
National Association of EMS Physicians	The National Association of EMS Physicians is an organization of physicians and other professionals partnering to provide leadership and foster excellence in out of hospital emergency medical services.	www.naemsp.org	National Association of EMS Physicians P.O. Box 15945-281 Lenexa, KS 66285-5945	913.492-5858 800.228.3677				In May 2003, sponsored a planning kit for EMS Week for Emergency Medical Services personnel. Kit included samples news releases, PSAs and info on how to talk to the press. Kit also included a planning guide, info on how to create an emergency plan, the role of EMS in injury prevention and how to make and keep heart safe communities. There was nothing specifically related to stroke.

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ake and keep heart safe communities. There nothing specifically related to stroke.

Organization	General Description	Web site	Address	Phone Number	Stroke Prevention and Treatment Activities	African American Outreach	Environment and Policy Initiative	General Inform
National Association of Emergency Medical Technicians	The mission of National Association of Emergency Medical Technicians, Inc. is to assure a professional representative organization to receive and represent the views and opinions of pre-hospital care personnel and to thus influence the future advancement of EMS as an allied health profession. NAEMT will serve its professional membership through educational programs, liaison activities, development of national standards and reciprocity and the development of programs to benefit pre-hospital care personnel.	Naemt.org	PO Box 1400 Clinton, MS 39060-1400	800.346.2368				
National Business Coalition on Health	The National Business Coalition on Health provides resources and technical assistance to over 100 business coalitions across the country in order to improve the quality of healthcare to employees. They advocate for value based healthcare purchasing.	www.nbch.org	1015 18th Street N.W., Suite 730 Washington, DC 20036	202.775.9300	The Research Center for Stroke & Heart Disease and the National Business Coalition on Health are providing a stroke prevention education program for employers. Called "Employers Take a Strike Against Stroke," the program is multifaceted and includes details on the cost of stroke in human and economic terms. It also encourages employers to disseminate campaign materials such as targeted emails about different aspects of stroke prevention and newsletter articles among their employees.	treatment is included in the Employers Take a Strike Against Stroke campaign materials. The	The Employers Take a Strike Against Stroke campaign includes basic information about stroke among the African American population. However, nothing specifically targeted at this group currently exists.	
National Coalition for Stroke and Heart Disease Prevention (sponsored by the Research Center for Stroke and Heart Disease)	The National Coalition for Stroke and Heart Disease Prevention brings together top healthcare professionals and health focused organizations to research useful processes, test their success and educate others on how to use them in practice. Their aim is to encourage the healthcare industry to implement programs, projects and processes proven to prevent stroke and heart disease. NCSHP has over 180 members including managed care companies, health care associations, hospital systems, state peer review organizations, public health entities and health related corporations.	Strokeheart.org	100 High St. Buffalo, NY 14203	716.859.3900	Their Web site focuses on Discharge with information on Discharge Tools, a Discharge Idea Forum and a not-yet- available Discharge Continuing Education section. They have a "Check Your Pulse America: Help Prevent Stroke" program which teaches people in just a few moments how to take their pulse and determine whether their thythm is regular or irregular, a possible sign of AF - a major risk for stroke. They also have programs to educate physicians and patients regarding treatments available, and assisting health care organizations in implementing quality improvement processes to treat patients with Atrial Fibrilation. For a fee, they offer an "AF Tool kit" and other materials including a training kit, a resource binder, and a speaker's kit.			



Organization	General Description	Web site	Address	Phone Number	Stroke Prevention and Treatment Activities	African American Outreach	Environment and Policy Initiative	General Information
National Committee for Quality Assurance	NCQA's mission is to improve the quality of health care delivered to people everywhere.	www.ncqa.org	NCQA 2000 L Street, NW Suite 500 Washington, DC 20036	202.955.3500	They have a new program, the "Heart/Stroke Recognition Program" (HSRP) to recognize physicians and physician groups who provide excellent care to patients with heart disease or stroke. The initiative, launched by NCQA and the American Heart Association/American Stroke Association will allow consumers, physicians, health plans and others to locate superior care providers for care and referrals. To earn recognition, a physician must show that he or she consistently provides important screenings and works effectively with patients to control such key indicators as blood pressure and cholesterol levels. Their Web site offers standards, guidelines and a survey tool for physicians to comply with the program.			

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Organization	General Description	Web site	Address	Phone Number	Stroke Prevention and Treatment Activities	African American Outreach	Environment and Policy Initiative	General Inform
Research Center for Stroke and Heart Disease	The Research Center for Stroke & Heart Disease is a non-profit organization dedicated to preventing stroke and heart disease. They believe the impact of these diseases can be substantially reduced if current knowledge is effectively translated into action by the public and health care professionals.	www.strokeheart.	100 High St. Buffalo, NY 14203	716.859.3900	"Check Your Pulse America: Help Prevent Stroke" is a consumer education initiative developed to increase public awareness of atrial fibrillation (AF) and its medical consequences. Sponsored by the Research Center for Stroke and Heart Disease, the program is designed to demonstrate the effectiveness of community-based screening for AF. For a fee, they offer an "AF" toolkit and other materials including a training kit, a resource binder and a speaker's kit.			
Society for Academic Emergency Medicine		www.saem.org	901 N. Washington Avenue Lansing, Michigan 48906-5137	517.485.5484				
Stroke Belt Consortium		www.Strokebelt.c						
Veterans Administration	The mission of the Veterans Healthcare System is to serve the needs of America's veterans by providing primary care, specialized care, and related medical and social support services.	www.va.gov	810 Vermont Avenue, NW Washington, DC 20420	202.273.5400				Research on Stro Outcomes in vete include Culturall Recovery and Cc VA Practice Mat addressing an im concise, easy-to- at health care pro providing them v evidence, and im prevention is am

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eterans. Additional research studies
ally Sensitive Models of Stroke
Caregiving After Discharge.
latters - A semi-annual document
important health care issue in a
o-read format. The product is targeted
providers and clinical managers
with the most recent research
implementation suggestion. Stroke
mong this newsletter's many topics.

Organization Name	General Description	Web site	Address/Phone Number	Stroke Prevention and Treatment Activities	African American Outreach	Environment an
Organization Name CDC	General Description CDC is recognized as the lead federal agency for protecting the health and safety of people - at home and abroad, providing credible information to enhance health decisions, and promoting health through strong partnerships. CDC serves as the national focus for developing and applying disease prevention and control, environmental health, and health promotion and education activities designed to improve the health of the people of the United States.	Web site www.cdc.gov	Address/Phone Number Centers for Disease Control and Prevention National Center for Chronic Disease Prevention and Health Promotion Mail Stop K-47 4770 Buford Highway, NE Atlanta, GA 30341-3717 770.488.2424	Stroke Prevention and Treatment Activities In 1998, Congress funded CDC to launch a nationwide effort to help states develop the capacity, commitment, and resources necessary for a comprehensive program to prevent death and disability from heart disease and stroke and to improve heart outdivescular behavior of S037 million for this program, CDC funded 29 states and the District of Columbia (8 for basic implementation and 22 at a lower capacity-builting volt, Fiscal year 2003 funding will be 543 million. Program profinits include the following: Prevent and control high blood opersoner and high blood cholesterol prevent, can beart disease. Himmore quality of activ prevent and manage high blood pressure, stroke, and beart disease. Himmore land in a variety of settings (bealth care facilities, work sites, schools, and communities) through education and policy and environmental changes. Working with is program, including the development of a broad public health scientifies. CDC 's ladership is evident through is many activities and programs, including the development of a broad public health scientifies. CDC 's calcership is evident through is many activities and programs, including the development of CDC and collobaring public health agencies to work with all interested puries to help prevent heart disease and stroke over the nex1 2 decades and beyond. This Action Plan represents and stroke over the nex1 2 decades and beyond. This Action Plan represents and support needed to implement this plan. As part of its national leadership, CDC supports and conducts the surveillance necessary to build a strong from during the interest of the prevention detection, and faste and support needed to implement this plan. As part of its national leadership, CDC supports and conducts the surveillance necessary to build a strong foundation of science for preventing head fusions and support needed to implement this plan. As part of its national leadership, CDC supports and conducts the surveillance and ouvelop and evaluate public head	CDC has an Office of Minority Health that addresses the specific issues pertaining to minorities in the US. They have a significant amount of information about African American health but do not currently have a program that is specific to stroke in the African American Community. Included in the minority health section are links to several minority- specific Web sites with more information about health issues for a certain population.	Environment an CDC's State Hete continue its work stroke and to elit efforts include pr universal 911 co An aspect of the implementation in variety of setting communities) th The states also with that support card (Georgia, Ohio, I prototypes for re- llinois, North C All eight sites an registries.
Community Health Care Centers (CHC)	CHCs provide family-oriented primary and preventive health care services for people living in rural and urban medically underserved communities. CHCs exist in areas where economic, geographic, or cultur barriers limit access to primary health care for a substantial portion of the population; and they tailor services to the needs of the community.	www.bphc.hrsa. gov/chc	5600 Fishers Lane Room 13-A-55 Rockville, MD 20857 301.443.7070	There are no stroke-specific prevention or treatment activities listed on this Web site.	Health Disparity Collaboratives - The mission of the Health Disparities Collaboratives is to achieve excellence in practice through the following goals: (1) to generate and document improved health outcomes for underserved populations; (2) to transform clinical practice through models of care, improvement and learning; (3) to develop infrastructure, expertise and multi- disciplinary leadership to support and drive improved health status; and (4) to build strategic partnerships.	

and Policy Initiative	General Information
Heart Disease and Stroke Prevention Program will ork to prevent death and disability from heart attack and eliminate disparities in health and health care. These e promoting policy and environmental changes such as coverage.	
torenge. he program designed for CDC-funded states (both basic on and capacity building) will promote heart health in a ings (health care facilities, work sites, schools, and through education and policy and environmental changes o will help work sites establish policies and environments ardiovascular health.	
ospitals' delivery of the critical emergency care that can unent disabilities from stroke, CDC established the Paul ional Acute Stroke Registry in 2001 by funding four sites o, Michigan, and Massachusetts) to design and test registries to measure the delivery of acute care for stroke. expanded funding to an additional four sites (California,	
Carolina, and Oregon) in different geographic regions. are developing prototypes for statewide, hospital-based	
	 Provide services that include primary and preventive health care, outreach, and dental care. Provide essential ancillary services such as laboratory tests, X-ray, environmental health, and pharmacy services as well as related services such as health education, transportation, translation, and prenatal services. Provide links to welfare, Medicaid, mental health and substance abuse treatment, WIC, and related services. Provide access to a full range of specialty care services.

Organization	General Description	Web site	Address	Phone Number	Stroke Prevention and Treatment Activities	A O
American Heart Association	The American Heart Association is a national voluntary health agency whose mission is to reduce disability and death from cardiovascular diseases and stroke.	www.Americanheart.org	7272 Greenville Avenue Dallas, TX 75231	800.242.8721	AHA's "Take Wellness To Heart" is a consumer-focused campaign targeted specifically at women. The campaign is designed to help individuals take charge of their health and to help others understand heart disease and stroke. For those interested in spreading the news about women, heart disease and stroke in their workplace or with civic, church and community groups, AHA has created a "Take Wellness to Heart" Speaker's Slide Kit. This tool helps people educate women about their heart health. The Kit includes a Speaker's Guide, a PowerPoint slide presentation and educational handouts. As part of "Take Wellness to Heart" AHA also is conducing a "Simple Solutions" program about health, vitality, and wellness The purpose of the program is to educate women about simple steps they can take to reduce their risk for heart disease and stroke. Through the "Simple Solution" section of AHA's Web site, individuals can send e-cards to friends and family with th message about heart-healthy living. "Choose To Move" is a physical activity program for women that lasts 12 weeks and is designed to help participants gradually increase their physical activity to 30 minutes on most days of the week a level shown to reduce the risk of heart disease and stroke.	e.
American Hospital Association (AHA)	The mission of AHA is to advance the health of individuals and communities. AHA represents and serves health care provider organizations that are committed to the improvement of health through legislative and advocacy efforts, research, educational programs, and outreach.	www.aha.org	One North Franklin Chicago, IL 60606	312.422.3000	The Web site provides articles and commentaries on the scientific aspects of stroke. Topics are primarily geared toward medical practitioners, and deal with the latest stroke research and data. Recent articles have dealt with post stroke rehabilitation, generalist vs specialist care, and emergency stroke centers.	
American Society of Neuroradiology	The American Society of Neuroradiology (ASNR) is a professional membership society comprised of 3,000 physicians specializing in the field of neuroradiology.	www.asnr.org	2210 Midwest Road, Suite 207 Oak Brook, IL 60523-8205	630.574.0220		
American Stroke Association	The American Stroke Association is the division of the American Heart Association that's solely focused on reducing disability and death from stroke through research, education, fundraising and advocacy. The American Heart Association created the American Stroke Association after many years of increasing emphasis on stroke. The American Heart Association spends more money on stroke research and programs than any other organization except the federal government.	www.strokeassociation.org	7272 Greenville Avenue Dallas, TX 75231	800.242.8721	Created and running a series of five Public Service Announcements, broadcast and radio, airing in the nation's top markets. The "I Am a Stroke" PSAs feature five celebrities talking about the signs and symptoms of stroke Building on a guideline established by the Brain Attack Coalition, ASA is conducting a campaign targeted at professional hospital personnel with the goal of increasing the number of early stroke diagnoses in hospitals. The Acute Stroke Treatment Program provides detailed information to hospitals on how to implement recommendations from the BAC article, Establishme of Primary Stroke Centers: A Consensus Statement from the Brain Attack Coalition (published in the June 21, 2000 edition of the Journal of the American Medical Association). ASA currently offers a program that focuses on improving treatment in hospitals for Coronary Artery Disease, which will soon be expanded to include Stroke treatment. The program, "Get With Th Guidelines" is a step-by-step guide that seeks to identify people to lead, develop and mobilize teams to implement treatment and discharge guidelines for patients in acute care hospitals. The guide offers 8 steps to implementation, which include identifying team members, learning about the patient management tool, implementing changes and expanding success. There is an e-mail program that walks participants through the implementation steps and they also are available on ASA's web site. The Coronary Artery Disease guidelines are already available and the Stroke guidelines, which are being tested in 8 states now, will launch in Spring 2004.Operation Stroke Initiative – designed to educate the general public about the warning signs of stroke, encourage the public to call 9-1-1 when they see or experience warning signs, advocate for EMS systems to improve transport and assessment for stroke and to advocate for acute care medical facilities to implement stroke protocols and implement outcomes tracking systems. Target audiences: healthcare professionals, emergency transport systems	

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			Have extensive articles on stroke in their American Journal of Radiology which
			also is available online.
	One of ASA's PSAs		
	features an African		
	American celebrity spokesperson.		
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Organization	General Description	Web site	Address	Phone Number	Stroke Prevention and Treatment Activities	African American	Environment and	
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National High Blood Pressure Education Program	The National High Blood Pressure Education Program (NHBPEP), established in 1972, is a cooperative effort among professional and voluntary health agencies, state health departments, and many community groups. The NHBPEP is coordinated by the National Heart, Lung, and Blood Institute (NHLBI) of the National Institutes of Health. The goal of the NHBPEP is to reduce death and disability related to high blood pressure through programs of professional, patient, and public education. The NHBPEP also strives to achieve the heart disease and stroke Healthy People 2010 objectives for the Nation. Strategies to achieve the program goal include developing and disseminating stimulating educational materials and programs that are grounded in a strong science base as well as developing partnerships among the program participants. One of the major hypertension control issues examined by the program united States		NHLBI Health Information Center PO Box 30105 Bethesda, MD 20824-0105	301.592.8573				
National Stroke Association	As the preeminent organization committed to fighting stroke in this country, NSA is providing unprecedented national expertise and leadership for those at risk, suffering or recovering from this devastating condition.	8	9707 E. Easter Lane Englewood, Co. 80112	1.800.STROKES 303.649.9299	The National Stroke Association Web site offers extensive information about recognizing and preventing stroke. Their site includes a FAQ on stroke and information about National Stroke Awareness Month. It also includes information on stroke recovery and rehabilitation. In an effort to get life-saving information to patients and to serve as a resource for health professionals, the National Stroke Association has created "Ask Your Doctor," a multi-year public education campaign designed to increase communication between patients and primary care providers about stroke prevention and treatment. The first phase of "Ask Your Doctor" will be launched in the Southeastern United States and will encourage patients to ask their doctors if they are at risk for stroke. Patient education materials will be developed to encourage patients to talk with their physicians about stroke prevention and treatment. The campaign features materials including fact sheets, brochures, a letter to primary care physicians, a flyer and a booklet.			

Organization	General Description	Web site	Address	Phone Number	Stroke Prevention and Treatment Activities	African American Outreach
Information Center (NWHIC)	NWHIC is a project of the U.S. Department of Health and Human Services. It is a Web site and toll-free call center created to provide FREE, reliable health information for women everywhere. NWHIC offers a FAQ on stroke that was adapted from publications of the National Institute of Neurological Disorders and Stroke.	www.4woman.gov	8550 Arlington Blvd. Suite 300 Fairfax, VA 22031	1-888-220-5446		
	NINDS goals are to lead the neuroscience community in shaping the future of research and its relationship to brain diseases; build an intramural program that is the model for modern collaborative neuroscience research; develop the next generation of basic and clinical neuroscientists through inspiration and resource support; seize opportunities to focus our resources to rapidly translate scientific discoveries into prevention, treatment, and cures; and be the first place the public turns to for authoritative neuroscience research information.		NIH Neurological Institute P.O. Box 5801 Bethesda, MD 20824	800.352.9424 or 301.496.5751	NINDS offers a series of consumer brochures and informational fact sheets including, "Stroke: Hope Through Research," "Brain Basics: Preventing Stroke" "Post-Stroke Rehabilitation Fact Sheet" and "Stroke Risk Factors and Symptoms." Many of these materials also are offered in Spanish. The Know Stroke. Know the Signs. Act in Time. campaign is targeted to those at risk for stroke – primarily people over the age of 50 – and their family members, caregivers and health care providers. The campaign is designed to educate the audiences on what stroke is, the signs of stroke and how to act quickly when experiencing or witnessing a stroke. Campaign materials feature a toolkit, which includes a video, poster, facilitator brochure, informational booklet, Q&A and a variety of fact sheets. NINDS hosted a symposium on "Improving the Chain of Recovery for Acute Stroke in Your Community" in December 2002 where physicians, other health care professionals and scientists from across the U.S. came together to discuss how communities could improve access to treatments for stroke patients.	NINDS has initiated a comprehensive health disparities plan approaches for reducing the burden of neurological disease ir minority health disparities through consultation with the extra agencies to support targeted investments in research infrastru Furthermore, NINDS hopes to expand research capacity and improve access to and dissemination of research information policies for minority participation in clinical research. The NINDS Five-year Strategic Plan on Minority Health Disp area of focus in this outreach program is Stroke. The risk for stroke is disproportionately high in the African American pop is nearly 80% greater than in Caucasians.
Responsibility	The Physicians for Social Responsibility represents more than 20,000 physicians, nurses and health care professionals devoted to nuclear disarmament, violence prevention and environmental health. The Environment and Health Program encompasses waste reduction, global conservation, and the elimination of toxic pollutants.		1875 Connecticut Ave., NW Suite 1012 Washington DC 20009	202.667.4260	The Web site contains very little information on stroke. There is no stroke-specific page or section. Any references to stroke are primarily in relation to the environmental effects on the condition (e.g., air pollution increases stroke mortality)	

	Environment and	General
	Policy Initiative	Information
disparities planning process to define research priorities and		
logical disease in minority populations. We will achieve reductions in		
ion with the extramural neuroscience community and other Federal		
esearch infrastructure and funding of ten primary areas of focus.		
ch capacity and training among minority institutions and researchers,		
urch information to the public, and promote adherence to inclusion		
research.		
ority Health Disparities will focus on ten areas of research. The first		
ske. The risk for stroke varies among ethnic groups. The incidence of		
an American population, occurs at younger ages, and the mortality rate		
an runchean population, occurs at younger ages, and the mortanty rate		