Foreign Agricultural Service
$G A I N$ Report

# South Africa, Republic of 

## Canned Deciduous Fruit

## Semi-Annual

## 2003

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## Report Highlights:

South Africa's total MY 2003 canned deciduous fruit production is expected at about $165,500 \mathrm{MT}$, an increase of $\mathbf{2 3 \%}$ from last year because of good rains and favorable weather patterns. Flooding in late 2002 had a minimal impact on fruit production. Exports for MY 2003 are expected to rise by $5 \%$ because of increased production and improved market access. Domestic consumption remains unchanged.
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## Executive Summary

South Africa's total MY 2003 canned deciduous fruit production is expected to reach 165,500 MT, a $23 \%$ increase from last year because of favorable weather patterns. Although the quantity of fresh apricot intakes was lower, canned production is estimated about the same as last year because of good quality fruit used.

The actual MY2003 fresh fruit sent for processing (peaches, pears, and apricots) amounted to $251,000 \mathrm{MT}$, an increase of $16 \%$ from 2002. MY 2003's fresh fruit delivered for processing included 35,127 MT of apricots, 149,866 MT of peaches and 66,749 MT of pears.

Exports of canned fruit in MY2003 are expected to grow by 5\%. Canned peaches, the major canned fruit annually exported, is expected to increase by $30 \%$ to an amount of 80,000 MT.

NB: The MY 2003 figures are attache estimates. The industry official estimates are not available at this time.

## Production

Canned fruit production in MY2003 benefitted from the right combination of abundant rainfall and favorable weather during the growing season. The Western Cape experienced flooding near the end of the 2002 growing season . However, fruit farmers report damage to be minimal. Areas most affected by storms and floods are Montague, Robertson and Ashton, mainly known for apricots, peach and grape farming. Though these areas and Ceres were hardest hit by storms and floods, there were apparently no reports of severe damage in surrounding areas such as Villiersdorp, Grabouw and Elgin.

South Africa's fruit canning industry is the fourth largest in the world. The domestic industry is made up of four main canners, Langerberg foods, Sapco of Delmonte Brand, Ashton, and Rhodes Fruit Farm Foods. Exports account for $90 \%$ of all canned fruit production, $50 \%$ of which goes to Europe. According to the Canning Fruit Producer's Association ( CFPA), the canning fruit market is growing only slightly each year.

Except for peaches, not all of South Africa's deliveries for processing are used for canning. Depending on the quality, fruits are also processed for juice, or pureed as pulp and baby food.

The following table shows the quantity of fresh fruit sent for processing over a period of five years:-

| Fruit Type <br> (canned, <br> juice\&pulp) | $1998 / 9$ | $1999 / 2000$ | $2000 / 2001$ | $2001 / 2002$ | $2002 / 3$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Bulida type <br> Apricots | 47,232 | 38,708 | 45,878 | 41,310 | 35,127 |
| Clingstone <br> peaches | 116,533 | 107,026 | 113,899 | 116,619 | 149,866 |
| Bon Chretien <br> pears | 52,674 | 58,776 | 56,108 | 57,637 | 66,749 |

Source: Canning Fruit Producers' Association.

Production, Canned Peaches

| PSD Table |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Country | South Africa, Republic of |  |  |  |  |  |
| Commodity | Canned Peaches |  |  |  | (MT)(MT, Net Weight) |  |
|  | 2001 | Revised | 2002 | Estimate | 2003 | Forecast |
|  | $\begin{array}{\|c\|} \hline \text { USDA } \\ \text { Official[Old] } \end{array}$ | Post <br> Estimate[Ne <br> w] | $\begin{array}{\|c\|} \hline \text { USDA } \\ \text { Official[Old] } \end{array}$ | Post <br> Estimate[Ne <br> w] <br> 0 | $\begin{array}{\|c\|} \hline \text { USDA } \\ \text { Official[Old] } \end{array}$ | Post <br> Estimate[ Ne <br> w] |
| Market Year Begin |  | 01/2002 |  | 01/2003 |  | 01/2004 |
| Deliv. To Processors | 117000 | 116619 | 117000 | 149866 | 0 | 150000 |
| Beginning Stocks | 18540 | 45200 | 17400 | 30982 | 20400 | 25932 |
| Production | 60810 | 61313 | 85000 | 80000 | 0 | 80000 |
| Imports | 250 | 250 | 250 | 250 | 0 | 250 |
| TOTAL SUPPLY | 79600 | 106763 | 102650 | 111232 | 20400 | 106182 |
| Exports | 50000 | 63581 | 70000 | 73000 | 0 | 73000 |
| Domestic Consumption | 12200 | 12200 | 12250 | 12300 | 0 | 12300 |
| Ending Stocks | 17400 | 30982 | 20400 | 25932 | 0 | 20882 |
| TOTAL DISTRIBUTION | 79600 | 106763 | 102650 | 111232 | 0 | 106182 |

South Africa's MY2003 fresh peaches sent for processing had a significant increase of about $30 \%$ from last season because of good rains and favorable temperatures.

Trade, Canned Peaches

| Export Trade <br> Matrix |  |  |  |
| :---: | :---: | :---: | :---: |
| Country | South Africa, Republic of |  |  |
| Commodity | Canned <br> Peaches |  |  |
| Time period | Jan-Dec | Units: | Tons |
| Exports for: | 2001 |  | 2002 |
| U.S. | 7,737 | U.S. | 8,621 |
| Others |  | Others |  |
| Japan | 13,001 | Japan | 15,005 |
| Netherlands | 7,877 | Netherlands | 4,935 |
| Hong Kong | 4,207 | Germany | 4,909 |
| Germany | 4,045 | HongKong | 4,463 |
| Switzerland | 2,985 | United Kingdom | 3,519 |
| Canada | 1,963 | Switzerland | 3,480 |
| Taiwan | 1,625 | Canada | 3,353 |
| United Kingdom | 1,610 | Korea,South | 2,080 |
| Korea,South | 1,555 | Taiwan | 1,501 |
| Austria | 1,229 | Austria | 1,335 |
| Total for Others | 40097 |  | 44580 |
| Others not Listed | 7,185 |  | 10,380 |
| Grand Total | 55019 |  | 63581 |

source: Dept of Customs \& Excise

## Production, Canned Pears

| PSD Table |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Country | South Africa, Republic of |  |  |  |  |  |
| Commodity | Canned Pears |  |  |  | (MT)(MT, Net Weight) |  |
|  | 2001 | Revised | 2002 | Estimate | 2003 | Forecast |
|  | $\begin{gathered} \text { USDA } \\ \text { Official[Old] } \end{gathered}$ | Post <br> Estimate[Ne <br> w] | $\begin{gathered} \text { USDA } \\ \text { Official[Old] } \end{gathered}$ | Post <br> Estimate[ Ne <br> $w]$ <br> $01 / 2003$ | $\begin{gathered} \text { USDA } \\ \text { Official[Old] } \end{gathered}$ | Post <br> Estimate[Ne <br> $w]$ <br> $01 / 2004$ |
| Market Year Begin |  | 01/2002 |  | 01/2003 |  | 01/2004 |
| Deliv. To Processors | 58000 | 57637 | 90000 | 66749 | 0 | 70000 |
| Beginning Stocks | 7986 | 8849 | 4504 | 1062 | 3934 | 1862 |
| Production | 17768 | 21475 | 22700 | 28000 | 0 | 30000 |
| Imports | 0 | 0 | 0 | 0 | 0 | 0 |
| TOTAL SUPPLY | 25754 | 30324 | 27204 | 29062 | 3934 | 31862 |
| Exports | 19000 | 27062 | 21000 | 25000 | 0 | 25000 |
| Domestic Consumption | 2250 | 2200 | 2270 | 2200 | 0 | 2800 |
| Ending Stocks | 4504 | 1062 | 3934 | 1862 | 0 | 4062 |
| TOTAL DISTRIBUTION | 25754 | 30324 | 27204 | 29062 | 0 | 31862 |

MY 2003's fresh pears for processing reached a total of about 66,700 MT, $16 \%$ increase from the 2002 deliveries, because of favorable conditions. Canned pear production is therefore expected to increase by around $30 \%$ from last year. Despite increased output, canned pear exports are expected to decline significantly in CY2003 as a result of lower stock levels at the beginning of the season.

## Trade, Canned Pears

| Export Trade <br> Matrix |  |  |  |
| :--- | ---: | :--- | ---: |
| Country | South Africa, <br> Republic of |  |  |
| Commodity | Canned Pears |  |  |
| Time period | Jan-Dec | Units: | Tons |
| Exports for: | 2001 |  | 2002 |
| U.S. | 3,847 | U.S. | 5,373 |
| Others |  | Others |  |
| Japan | 3,555 | Japan | 3,491 |
| United Kingdom | 3,153 | United Kingdom | 3,344 |
| Switzerland | 2,163 | Germany | 2,751 |
| Germany | 2,033 | Switzerland | 2,163 |
| Canada | 1,010 | Belgium | 1,987 |
| Belgium | 843 | Netherlands | 1,444 |
| Austria | 824 | Canada | 1,227 |
| France | 484 | Greece | 842 |
| Netherlands | 415 | France | 664 |
| Greece | 390 | Austria | 491 |
| Total for Others | 14870 |  | 18404 |
| Others not Listed | 1986 |  | 3,285 |
| Grand Total | 20703 |  | 27062 |
|  |  |  |  |

source: Dept. of Customs \& Excise

## Production, Canned Apricots

| PSD Table |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Country | South Africa, Republic of |  |  |  |  |  |
| Commodity | Canned Apricots |  |  |  | (MT)(MT, Net Weight) |  |
|  | 2001 | Revised | 2002 | Estimate | 2003 | Forecast |
|  | $\begin{array}{\|c\|} \hline \text { USDA } \\ \text { Official[Old] } \end{array}$ | $\begin{array}{\|c\|} \hline \text { Post } \\ \text { Estimate[ } \mathrm{Ne} \\ \mathrm{w}] \\ \hline \end{array}$ | USDA <br> Official[Old] | Post <br> Estimate[Ne <br> w] <br> $01 / 2003$ | $\begin{array}{\|c\|} \hline \text { USDA } \\ \text { Official[Old] } \end{array}$ | $\begin{gathered} \text { Post } \\ \text { Estimate[ } \mathrm{Ne} \\ \text { w] } \\ \hline \end{gathered}$ |
| Market Year Begin |  | 01/2002 |  | 01/2003 |  | 01/2004 |
| Deliv. To Processors | 41310 | 41310 | 43800 | 35127 | 0 | 45000 |
| Beginning Stocks | 8500 | 14794 | 2480 | 8442 | 1680 | 1942 |
| Production | 22480 | 22586 | 35000 | 22500 | 0 | 29000 |
| Imports | 0 | 0 | 0 | 0 | 0 | 0 |
| TOTAL SUPPLY | 30980 | 37380 | 37480 | 30942 | 1680 | 30942 |
| Exports | 23500 | 23938 | 30000 | 24000 | 0 | 24000 |
| Domestic Consumption | 5000 | 5000 | 5800 | 5000 | 0 | 5100 |
| Ending Stocks | 2480 | 8442 | 1680 | 1942 | 0 | 1842 |
| TOTAL DISTRIBUTION | 30980 | 37380 | 37480 | 30942 | 0 | 30942 |

South Africa's MY 2003 deliveries of fresh apricots decreased by $15 \%$ to reach 35,100 MT. However, production of canned apricots is estimated to have remained more or less unchanged last year because of the good quality of fruit sent for processing, resulting from favorable weather conditions.

Trade, Canned Apricots

| Export Trade <br> Matrix |  |  |  |
| :--- | :--- | :--- | ---: |
| Country | South Africa, <br> Republic of |  |  |
| Commodity | Canned <br> Apricots |  |  |
| Time period | Jan-Dec | Units: | Tons |
| Exports for: | 2001 |  | 2002 |
| U.S. | 648 | U.S. | 537 |
| Others | 9,522 | Germany | 9,665 |
| Germany | 3,019 | United Kingdom | 2,375 |
| Netherlands | 2,551 | Netherlands | 2,071 |
| United Kingdom | 2,207 | Japan | 1,998 |
| Japan | 1,323 | Switzerland | 1,477 |
| Belgium | 1,057 | Belgium | 1,315 |
| Switzerland | 909 | France | 767 |
| Austria | 882 | Austria | 747 |
| France | 682 | Italy | 629 |
| Australia | 497 | Israel | 614 |
| Italy |  |  |  |


| Total for Others | 22649 |  | 21658 |
| :--- | ---: | ---: | ---: |
| Others not Listed | 1985 |  | 1743 |
| Grand Total | 25282 |  | 23938 |

Source: Dept. of Customs \& Excise

MY 2003's exports for canned apricots are expected at the same as last year. In 2002, exports dropped by $6 \%$.

## Production, Canned Mixtures

| PSD Table |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Country | South Africa, Republic of |  |  |  |  |  |
| Commodity | Canned Mixtures |  |  |  | (MT)(MT, Net Weight) |  |
|  | 2001 | Revised | 2002 | Estimate | 2003 | Forecast |
|  | $\begin{array}{\|c\|} \hline \text { USDA } \\ \text { Official[Old] } \end{array}$ | $\begin{array}{\|c\|} \hline \text { Post } \\ \text { Estimate }[\mathrm{Ne} \\ \mathrm{w}] \\ \hline \end{array}$ | USDA <br> Official[Old] | Post <br> Estimate[Ne <br> w] <br> $01 / 2003$ | $\begin{array}{\|c\|} \hline \text { USDA } \\ \text { Official[Old] } \end{array}$ | $\begin{gathered} \text { Post } \\ \text { Estimate[ } \mathrm{Ne} \\ \text { w] } \\ \hline \end{gathered}$ |
| Market Year Begin |  | 01/2002 |  | 01/2003 |  | 01/2004 |
| Deliv. To Processors | 24047 | 215566 | 218800 | 251742 | 0 | 265000 |
| Beginning Stocks | 5979 | 12403 | 3468 | 5609 | 3648 | 3789 |
| Production | 29609 | 29014 | 33000 | 34000 | 0 | 35000 |
| Imports | 80 | 80 | 80 | 80 | 0 | 80 |
| TOTAL SUPPLY | 35668 | 41497 | 36548 | 39689 | 3648 | 38869 |
| Exports | 28300 | 31988 | 29000 | 32000 | 0 | 32500 |
| Domestic Consumption | 3900 | 3900 | 3900 | 3900 | 0 | 3900 |
| Ending Stocks | 3468 | 5609 | 3648 | 3789 | 0 | 2469 |
| TOTAL DISTRIBUTION | 35668 | 41497 | 36548 | 39689 | 0 | 38869 |

MY 2003's fresh fruit delivered for processing grew by $36,000 \mathrm{MT}$ from last year because of a good season. Canned mixture output is expected to increase $17 \%$ from 2002.

## Trade, Canned Mixtures

| Export Trade <br> Matrix |  |  |  |
| :--- | :--- | :--- | ---: |
| Country | South Africa, <br> Republic of |  |  |
| Commodity | Canned <br> Mixtures |  |  |
| Time period | Jan-Dec | Units: | Tons |
| Exports for: | 2001 |  | 2002 |
| U.S. | 2,548 | U.S. | 1,355 |
| Others |  | Others |  |
| Japan | 4,605 | Japan | 4,847 |
| United Kingdom | 2,739 | United Kingdom | 3,256 |
| Switzerland | 2,723 | Canada | 2,518 |
| Austria | 1,830 | Switzerland | 2,324 |


| Singapore | 1,746 | Singapore | 2,153 |
| :--- | ---: | :--- | ---: |
| Canada | 1,291 | Germany | 2,064 |
| Belgium | 1,203 | Austria | 1,863 |
| Netherlands | 1,191 | Phillipines | 1,357 |
| Phillipines | 846 | Belgium | 1,256 |
| Lebanon | 736 | Lebanon | 1,006 |
| Total for Others | 18910 |  | 22644 |
| Others not Listed | 6,512 |  | 7,989 |
| Grand Total | 27970 |  | 31988 |

Source: Dept. of Customs \& Excise

MY 2003's export figures are expected to remain the same as last year because uncertainties in international markets. In 2002, total exports of deciduous canned mixtures increased by about $14 \%$ from a year earlier.
The Far East is currently a good potential market for South Africa's deciduous canned fruit production.

## Policy

In September 2000, the South African government published a document on the Standards and Requirements for exports of Canned Fruit, in the context of the Agricultural Product Standards Act, 1990( Act No. 119 of 1990) which ensures that only fruit of the highest quality is used for canning, especially for apricots.

## Marketing

South Africa's canned fruit exports to Europe are still important although sales to the Far East and the rest of the World are constantly rising as a result of South Africa's shift in marketing strategy from Europe to other regions. Under the SA/EU Trade Agreement, which became effective in January 2000, the South African canners have closely monitored their EU shipments to get the maximum possible benefit from their allocated tariff quota. There has also been close
liaison with government departments and the South African Revenue Service (SARS) regarding the management of the quotas. The 2003 tariff quotas to the EU are as follows,

* canned pears, apricots and peaches - 43600 tons GW
* canned mixed fruit (excluding tropical) - 19620 tons GW
* canned mixed fruit (including tropical) - 2180 tons GW

About $20 \%$ of the quota is expected to be used by new entrants.
The South African Fruit and Vegetable Canners Association (SSFVCA) will carefully monitor canners usage of their permits and liaise with the National Department of Agriculture(NDA) to ensure optimum benefit from the quota.

South African canned fruit continues to benefit from duty-free treatment under the African Growth and Opportunity Act (AGOA).

