



U.S. Department of Energy
**Energy Efficiency
and Renewable Energy**

Bringing you a prosperous future where energy
is clean, abundant, reliable, and affordable

Federal Energy Management Program



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**The Solutions
Network**

Energy Strategies for an Unpredictable Future: Some California Successes

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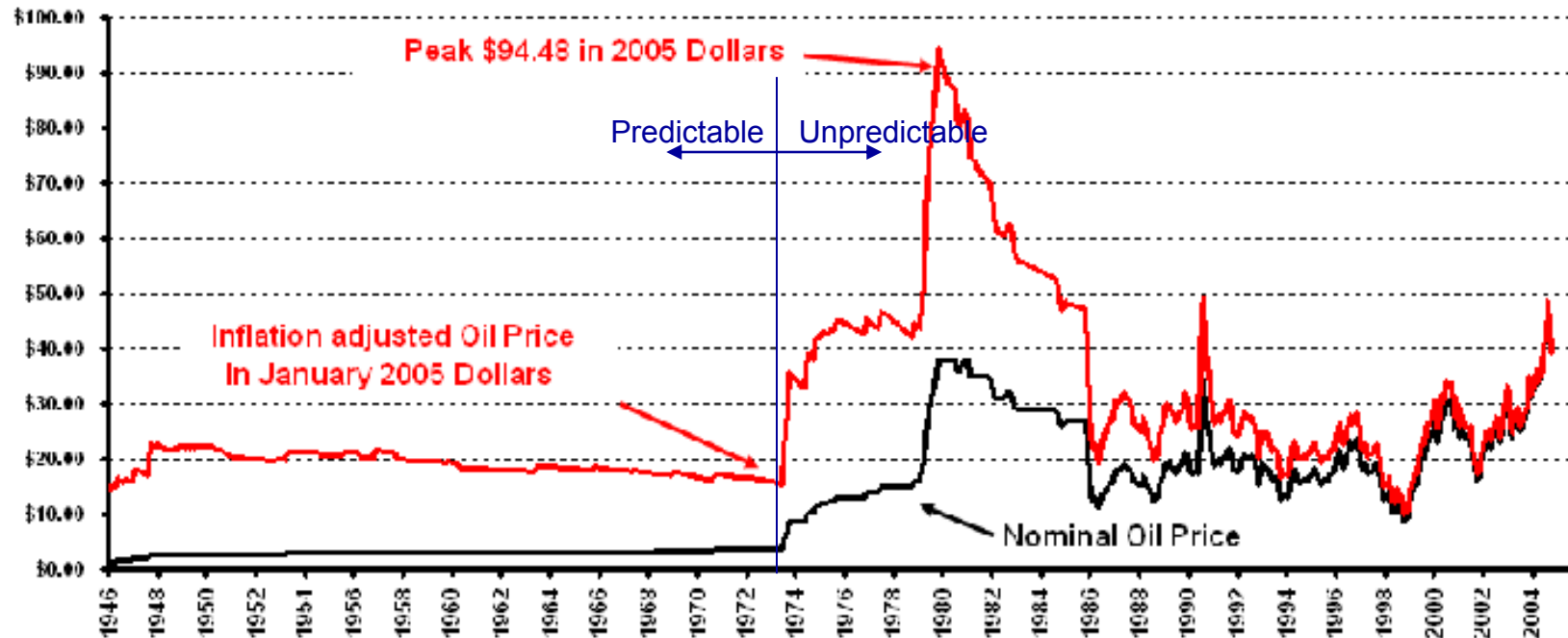
A Brief History: Oil Prices

Inflation Adjusted Monthly CRUDE OIL PRICES

1946- Present

© www.InflationData.com

Updated 4/4/05



Source of Data:

Illinois Basin Crude Prices- www.ingr.com/Special/crudeoil_list.htm

CP-U Inflation Index- www.bls.gov



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Oil Price Predictability

Pre-1973

- Highly predictable

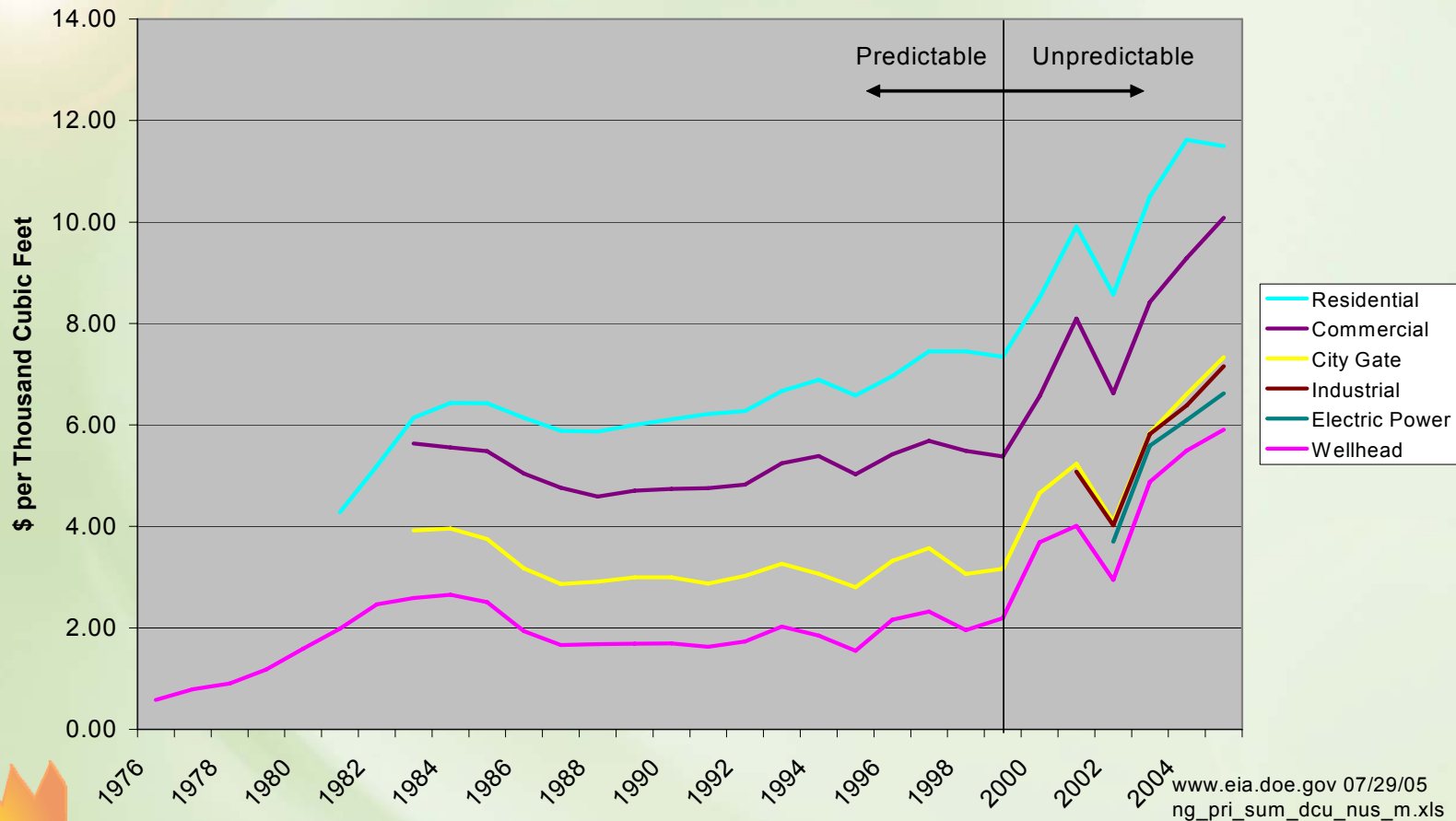
Post-1973

- Utterly unpredictable
 - 1973: \$17 per barrel (Constant 2005 \$)
 - 1981: \$94 per barrel
 - 1986: \$20 per barrel
 - 1991: \$50 per barrel
 - 1998: \$10 per barrel
 - 2005: \$60 per barrel



Historical Natural Gas Prices

US Natural Gas Prices: Annual Averages



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Natural Gas Price Predictability And Correlation with Oil

- Pre-2000: gas prices largely predictable.
- Post-2000: gas prices unpredictable, but strongly correlated with oil.

Why?

- Consumption interchangeability?
- Production interchangeability?
- Imports and LNG?
- Or no real reason at all?



Markets Do Get It Wrong

NYMEX Natural Gas Futures

Purchase Date:	Oct. 2, 2003	Aug. 4, 2005
Future Date and Price (\$/MMBtu)	(\$/MMBtu)	(\$/MMBtu)
Sep. 2005	\$4.489	\$8.340
Jan. 2006	\$4.944	\$9.597
Oct. 2009	\$4.527	\$6.828

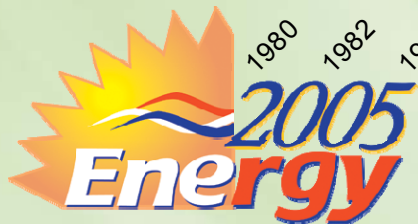
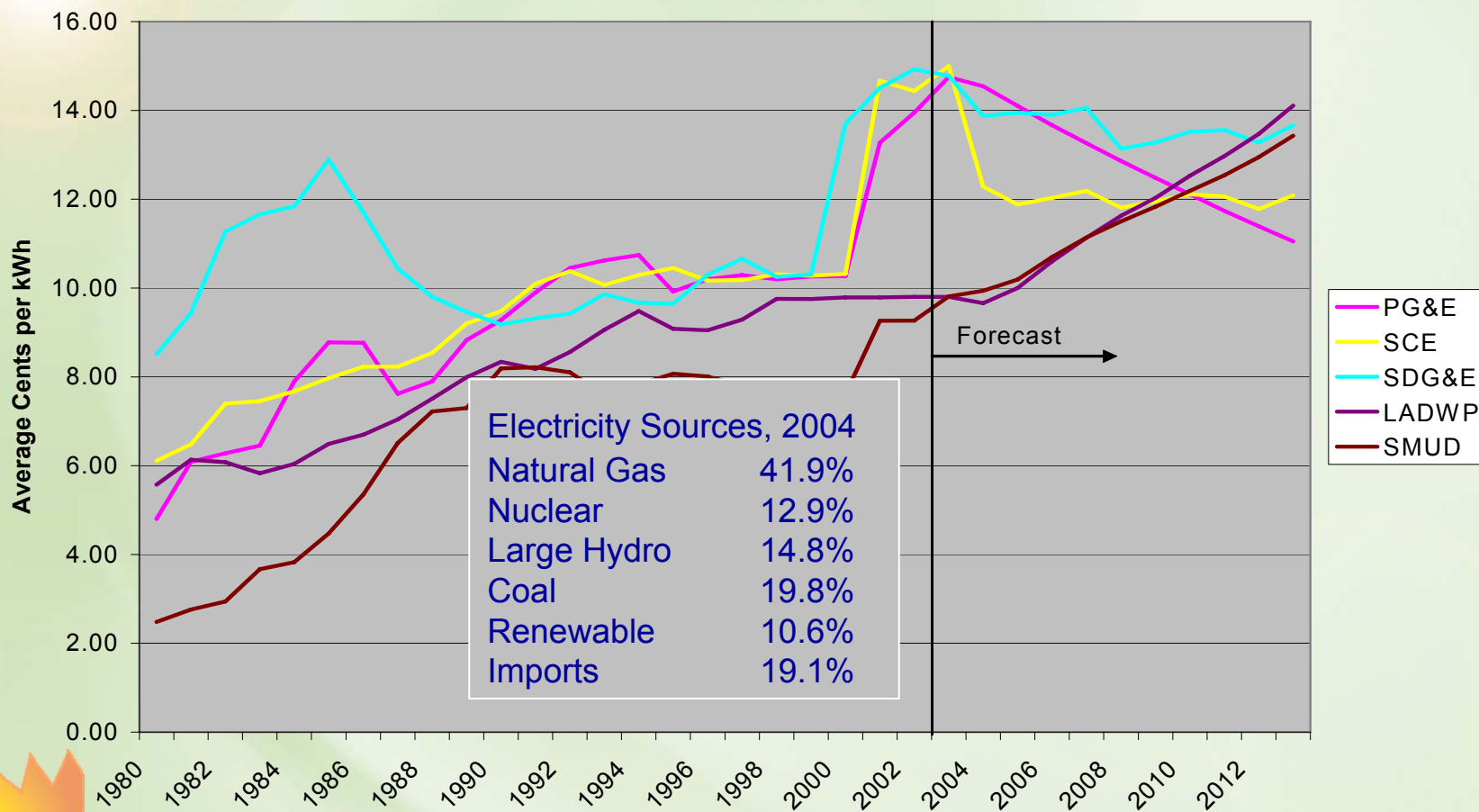
www.nymex.com

- Has anything fundamentally changed?
- Markets are myopic
 - Markets failed to predict the price increases, and they will fail to predict a price drop too.



California Electricity Prices

By Utility




Source: California Energy Commission 2003, 2004

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Likely Effect of Natural Gas on California Electricity Prices

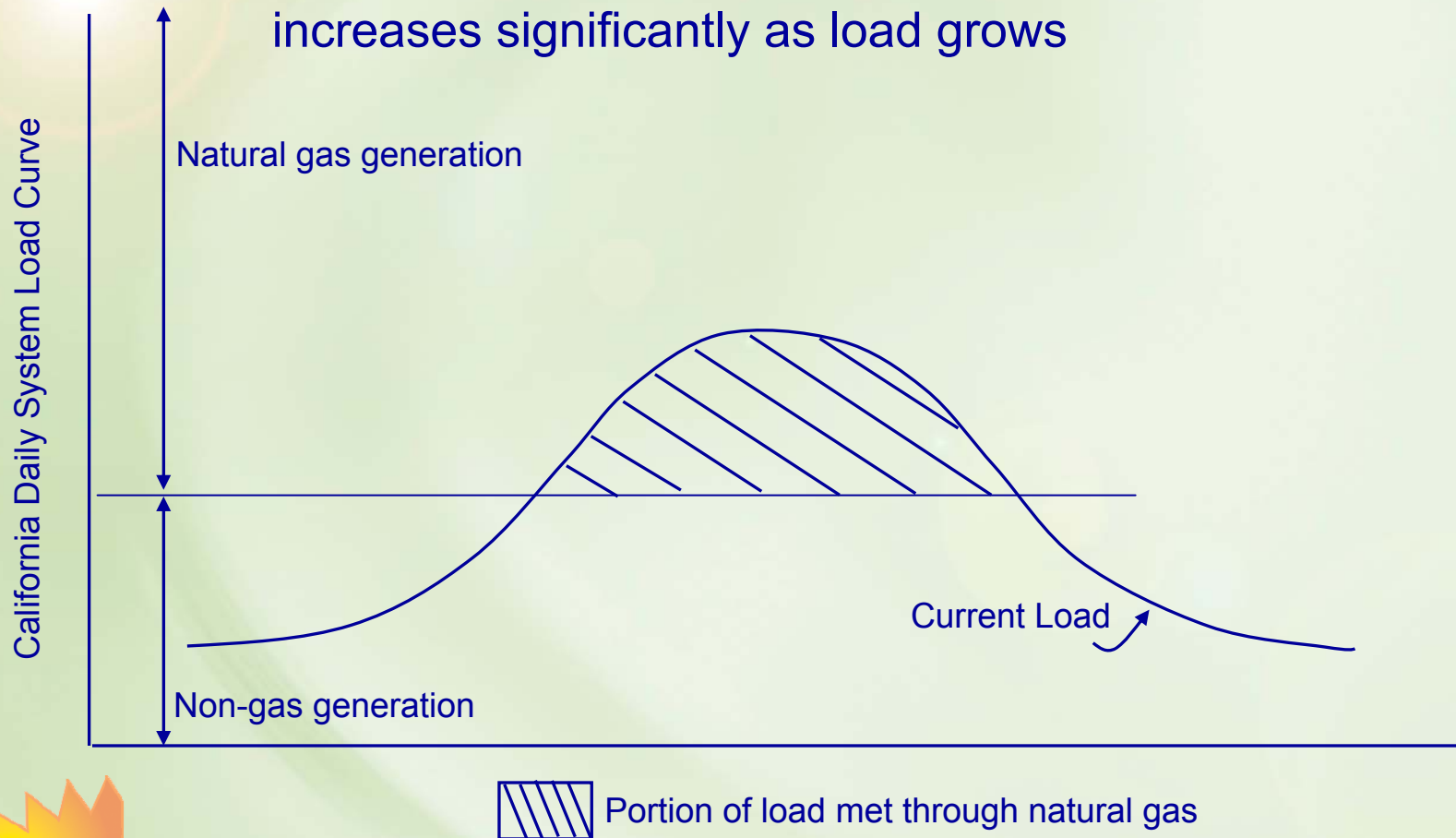


- Coal and nuclear constraints
- Large hydro constraints
- Transmission constraints
- Renewables impact still unclear
- Natural gas for most new load
- High gas prices mean high electric prices
- Unpredictable gas prices mean unpredictable electric prices



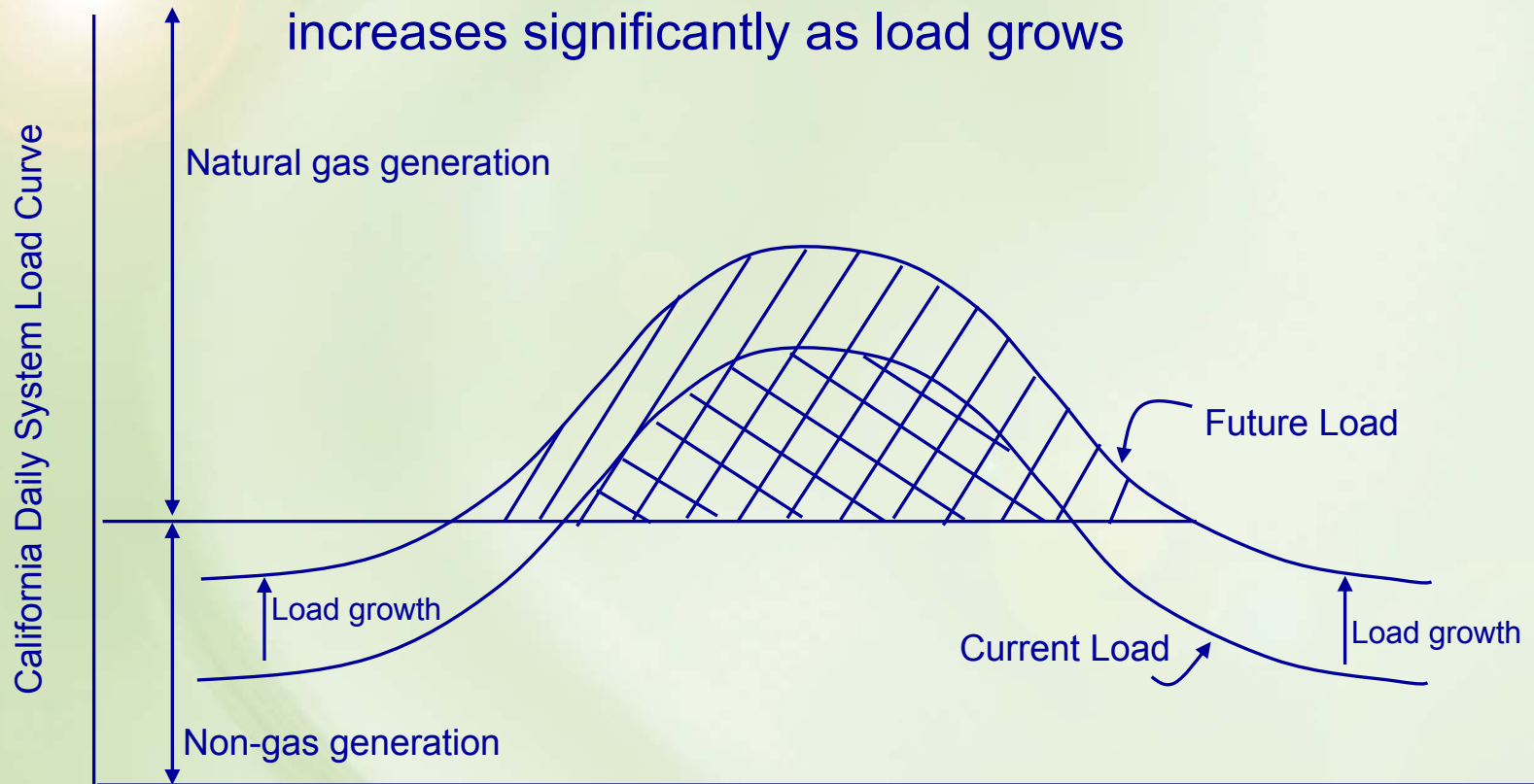
The Increasing Impact of Natural Gas on CA Electricity

- Proportion of electric load served by natural gas increases significantly as load grows



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We Can't All Be This Man



Fair Use Public Figure photo. Source: www.nationmaster.com/encyclopedia/George-Soros

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We Can't All Be This Man



George Soros

Overnight, earned more than \$1 billion speculating against the British Pound in 1992. Single-handedly ejected the UK from the European Exchange Rate Mechanism. Dubbed "the man who broke the Bank of England".

So what should the rest of us do?



Fair Use Public Figure photo. Source: www.nationmaster.com/encyclopedia/George-Soros

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When the Future is Uncertain, Do as the Financial Markets Do:

**DIVERSIFY YOUR PORTFOLIO.
HEDGE YOUR RISKS.**

Financial Portfolio

- Stocks
- Bonds
- Cash
- Real Estate

Energy Portfolio

- Energy Efficiency
- Cogeneration
- Solar
- Demand Response



Energy Efficiency

Energy efficiency almost always makes sense.

- Lowest cost energy resource.
- Natural hedge against energy price changes.
 - Price increase: energy efficiency becomes more cost-effective.
 - Price decrease: energy bills decline and savings are still achieved.
- Facility infrastructure improvements.
- Occupant comfort and health improvements.
- Greatest environmental benefits.



Cogeneration

Important part of a well-diversified portfolio.

- Hedges against electricity price increases.
- In today's high gas price environment:
 - Low spark spread may be very temporary.
 - Think long term.
 - What made sense a few years ago?
 - What is likely to make sense in a few years?
- Look for high heat loads.
- Look for additional/secondary benefits.
 - Standby, backup, environmental, tax.



Solar Photovoltaics

It's not just about simple payback.

- Hedge fuel costs.
 - Zero fuel cost for 25+ years.
- Natural peaking resource.
 - Protects against high gas and electric prices.
 - CA dependence on natural gas for peaking power.
 - Critical peak pricing in California.
- Tax benefits
 - Investment tax credit, accelerated depreciation.
 - 3rd party own-operate model.



Demand Response

Prepare for the Future.

- Market slowly moving toward real-time pricing
 - Greater volatility
 - Higher peak prices
- Critical peak pricing
- Keep an eye on demand bidding and incentive programs
- Establish EMS price responsiveness capability



California Success Case Studies

Foothill-De Anza Community College District

- Comprehensive energy efficiency 1998-2000
- Demand response system 2001-2002
- Microturbine cogeneration (pools) 2004-2005
- Solar photovoltaics 2004-2005
- Total electricity (kWh) reduction ~50%
- Environmental benefit = > 2000 acres of trees



California Success Case Studies

Alameda County

- Comprehensive energy efficiency 1993-2001
- 1 MW solar photovoltaics 2001
- Demand response system 2001
- 1 MW fuel cell cogeneration 2004-2006
- Total utility demand reduction = ~ 2500 kW
- Environmental benefit = > 1000 acres of trees



Photo Courtesy of PowerLight Corp.



2005
Energy