

**Channel Islands National Marine Sanctuary  
Sanctuary Education Team, a working group of the Sanctuary Advisory Council**

Meeting Notes

Date: 2002 November 06

Time + Place: 6 to 8 PM; Channel Islands National Park Headquarters, Ventura Harbor

**1) Welcome, Introductions**

Members Present:

Kathy deWet-Oleson, Chair  
Mike Behrens, Research  
Michael Hanrahan, Media  
Barry Hummel, Diving  
Bill Kulhanek, Yachting  
Cal Meuser, Recreational Boating  
Lori Pye, Conservation  
Frank Sullivan, Recreational Fishing

Members Absent:

Holly Lohuis, Tourism  
Mary Stack, Marine Education

In attendance:

Julie Bursek  
Yvonne Menard  
Craig Taylor  
Marisa Lopez  
Shauna Bingham  
Glenn Shuart  
Tiare Newport  
Michael Smith

**2) Marine Reserves Update**

Kathy deWet-Oleson noted that SET planning regarding the Anacapa reserve has paid off in that we are able to apply that work towards the implementation of the reserves established by the California Department of Fish and Game that will go into effect January 2, 2003.

- Julie Bursek directed people to the Channel Islands National Marine Sanctuary website for information: <http://www.cinms.nos.noaa.gov/marinres/main.html>

- Julie also pointed out that the California Department of Fish and Game is the lead agency enforcing the reserves. She and Kathy emphasized the importance of coordinated and consistent information. From the first meeting, SET has identified that as the highest priority.
- Julie said that a predominant role for CINMS might be coordinating agencies.
- Frank Sullivan suggested that we no longer refer to the reserve area as "the preferred alternative," and it was agreed.

### **3) Kathy deWet-Oleson's new role**

Kathy announced that she is now is a contractor with CINMS as Special Projects Coordinator and will step back from being Co-Chair of SET; however, she will continue to participate as a voting member of SET. Barry Hummel, Jr., Diving Representative of SET, agreed to be interim Chair until Kathy has completed her contract with CINMS in the spring.

### **4) Determine Impacts of User Groups + Prioritize Education Tools**

Barry Hummel took the podium and presented a spreadsheet as a method for this working session to prepare for a report to SAC at their meeting November 13, 2002.

- Kathy spoke about her "Outline For Consideration in November SAC Report." (attached, Word) She established the Short-term needs for immediate information as being distinct from the Second phase plan for Long-range education.
- Marisa Lopez, who is an intern working with Yvonne Menard at the Channel Islands National Park, will be working on a thorough "Needs Assessment" as her graduate thesis. In addition to determining what information tools are available, she will be looking at marine protected areas around the world to determine what methods are in use and what methods work in particular situations. She anticipates that her assessment will be available to SET in early 2003.
- Craig Taylor asked about gleaning information from specific regions of Florida, New Zealand, and Canada so as to put to use valuable lessons already learned. He was told that SET already has an extensive report from Canada and that Marisa would definitely be gathering information about Florida and New Zealand in her work.
- There was some discussion about the User Groups and how they were prioritized on the spreadsheet. Kathy noted that at the last meeting most groups decided that private boaters were the highest priority because they would be the hardest to reach. However, she noted another group ranked Commercial Vessels as being the highest priority because they have the largest potential impact on the resources.

- Final spreadsheet is attached (Excel).  
Note: Number rankings are in relation to tools and delivery methods in same row. "1" is best method.

#### **5) Select Meeting Date**

It was decided to set a date for next meeting after SAC has heard report.

#### **Announcement after meeting:**

Craig Taylor was chosen to be Education Representative for SAC. Craig has agreed to be Co-Chair of SET with Barry Hummel, Jr. who will make the report about SET to SAC at the November 13, 2002 meeting.

Sanctuary Education Team (SET) is a Working Group of the Sanctuary Advisory Council (SAC) of the Channel Islands National Marine Sanctuary (CINMS). For further information, please visit the website of the Channel Islands National Marine Sanctuary:  
<http://www.cinms.nos.noaa.gov>