

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33

# Keeping Watch on the Earth: an Integrated Global Observing Strategy

by

Charles F. Kennel, Pierre Morel, and Gregory J. Williams

A review assessment to be published in  
**C O N S E Q U E N C E S**

**Dr. Charles F. Kennel**, a space scientist and member of the National Academy of Sciences, is currently Executive Vice Chancellor for Academic Affairs at the University of California in Los Angeles. **Dr. Pierre Morel**, now a visiting senior fellow at NASA Headquarters and a visiting Senior Scientist at the California Institute of Technology /Jet Propulsion Laboratory in Pasadena, is an atmospheric scientist from France who served for many years as Director of the World Climate Research Program of the World Meteorological Organization and International Council of Scientific Unions. **Gregory J. Williams** is a policy analyst in the Office of Mission to Planet Earth at NASA Headquarters in Washington, D.C.  
Email: ckennel@conet.ucla.edu, pmorel@hq.nasa.gov,  
Gregory.Williams@hq.nasa.gov

1 **U**nlike the terrestrial globes that stand in our libraries and offices, the Earth itself  
 2 is ever changing, as is evident in clouds and storms and the passage of the seasons.  
 3 The levels of lakes and oceans rise and fall, as does the land itself. Glaciers come  
 4 and glaciers go. Even the continents move.

5  
 6 Human beings have watched these and other changes in the natural world since the  
 7 dawn of civilization, and for several thousand years have endeavored to document  
 8 and measure them. But ours is the first generation with the ability to see and  
 9 quantify these patterns of change on a global scale. We can view the entire surface  
 10 of the Earth from the vantage point of space, and we now share this information,  
 11 freely and instantly, around the world.

12  
 13 These new abilities come at a time of tremendous economic and social expansion,  
 14 and have become indispensable because of these changes. The population of the  
 15 world has grown from just over two billion people in 1930 to almost six billion  
 16 today and will likely reach twelve billion sometime in the next century. World  
 17 economic output has grown even faster than population itself, rising from \$13,500  
 18 billion in 1970 to \$31,000 billion per year in 1994.

19  
 20 The effects of increasing population and rising consumption have reached the point  
 21 where we now affect the global environment including the chemistry of the air and,  
 22 to a degree yet unknown, the climate of the entire planet. For better or worse, we  
 23 stand on the brink of two unprecedented developments in human history: (1) the  
 24 ability to alter the natural environment on a global scale, and (2) the capacity to  
 25 detect and track the course of these changes and thus understand and respond to  
 26 them. The former can happen without much forethought. The latter cannot.

27  
 28 This article examines the part of this challenge that depends on systematic  
 29 observations of the Earth, and points to the advantages of pursuing an integrated  
 30 global observing strategy dedicated to this task.

### 31 32 33 **AN HISTORICAL PERSPECTIVE**

34  
 35 In the U. S., public recognition of the environmental impacts of human activities is  
 36 more than 100 years old, stemming from the efforts of such colorful and diverse  
 37 personalities as John Wesley Powell and Theodore Roosevelt. In the 1960s, however,  
 38 a broader public awareness emerged with the advent of the Space Age. Our first-ever  
 39 look at the entire planet--a color photograph taken in 1968 from Apollo 8 on the first  
 40 manned flight to the Moon--gave us as well our first chance to see the Earth from  
 41 afar: round and blue in the black immensity of space. This single image so seized the  
 42 public imagination and so concentrated a developing international concern that the  
 43 world's first Earth Day was celebrated but two years later.

1 The new look at ourselves from space, so unlike the static globes of old-time  
 2 geographers, conveyed a sense of action, change, and inter-connection. Later images  
 3 from space showed mighty dust storms sweeping across the Sahara, initiating a  
 4 process of atmospheric transport that would fertilize the Amazonian rain forest,  
 5 6000 miles away. The view from space also identified the largest polluted air mass  
 6 in the world--not over Los Angeles, or Moscow, or Mexico City, but above the  
 7 uninhabited South Atlantic--and it allowed us to identify its many small sources,  
 8 where fields and trees were deliberately being burned in Africa and South America.  
 9 The global view from space, in 1964, offered the first cinematographic images of  
 10 clouds from a satellite in a *geostationary orbit*: far enough away to circle the Earth  
 11 in synchrony with the planet's rotational period of 24 hours, thus allowing an  
 12 uninterrupted view of a selected area, such as the Western or Eastern U.S. These  
 13 pictures, now a common staple of televised weather broadcasts, communicate the  
 14 awesome power of weather systems and a sense of how their paths are projected  
 15 forward in practical weather prediction.

16  
 17 Meteorology was the first scientific discipline to utilize continuous, or real-time  
 18 observations to predict changes in the environment. Telegraphic exchange of  
 19 barometric pressure data, initiated by the French astronomer LeVerrier in 1876,  
 20 enabled one-day weather forecasts over Europe. **Beginning in the 1930s,**  
 21 measurements of the air above the surface were routinely made from instrumented  
 22 balloons, or *radiosondes*, and by the 1950s extensive compilation of these data made  
 23 one- to two-day regional forecasts possible. By the 1970s global numerical weather  
 24 predictions had been pushed another day in advance, thanks to a network of surface  
 25 and upper-air observations organized by the international World Weather Watch.  
 26 Finally, in the 1980s, extensive use of computer models of the atmospheric  
 27 circulation that were driven by observations from polar-orbiting and geostationary  
 28 satellites enabled forecasts to be extended to five days. The lesson was clear: accurate  
 29 weather prediction beyond a couple of days requires global coverage.

### 30 31 32 **ENVIRONMENTAL PROBLEMS THAT DEMAND GLOBAL DATA**

33  
 34 Is there hope of extending the range of reliable weather forecasts any further? The  
 35 answer is yes, but the challenge requires monitoring a broader set of variables and  
 36 help from scientific disciplines that lie outside the traditional domain of  
 37 meteorology. The first of these areas of study are oceanography (because of the  
 38 exchange of energy and fresh water between the oceans and the atmosphere),  
 39 geography (through the effects of surface features on air circulation), and  
 40 atmospheric chemistry (because of the impacts of trace chemicals and solid particles  
 41 on atmospheric radiation). A newer tier includes hydrology, soil science, and plant  
 42 ecology. Each of these disciplines, like meteorology, now utilizes global Earth  
 43 observations from space. Through the early initiatives of NASA and of other  
 44 national and international research efforts--including the multi-agency U.S. Global  
 45 Change Research Program (USGCRP)--scientists from these and other fields now

1 work together to provide a more multidisciplinary approach to environmental  
2 questions.

3  
4 The current definition of the USGCRP identifies four major challenges in global  
5 environmental sciences. Two of them deal directly with climate and all of them  
6 address not only important scientific frontiers, but areas of research that are directed  
7 at practical applications and societal benefits. These four priority areas of research  
8 are:

- 9
- 10 •Stratospheric ozone depletion and increase in surface WV radiation;
- 11 •Prediction of seasonal-to-interannual climate fluctuations;
- 12 • Climate change over decades and centuries; and
- 13 •Changes in land cover and in terrestrial and marine ecosystems.
- 14

15 In the order given here, they run from most mature to more exploratory in terms of  
16 our ability to acquire the relevant observations, to understand the mechanisms  
17 involved in the observed phenomena, and to inform social and economic decision-  
18 makers of their impacts.

19  
20  
21 **A PATHFINDER FOR INTERNATIONAL SCIENTIFIC DECISION MAKING:**  
22 **STRATOSPHERIC OZONE AND UV RADIATION**

23  
24 Environmental consequences of industrialization have long been viewed in terms  
25 of their local or in some cases, regional impacts. Changes in air or water quality and  
26 ground pollution were customarily recognized at the level of cities or regions, as  
27 were remedial actions, *even* if controls were mandated through national legislation.  
28 The discovery of an annual springtime depletion of stratospheric ozone *over*  
29 Antarctica, about ten years ago, provided evidence, for perhaps the first time, of an  
30 environmental impact of a much broader, global scale that was directly traceable to a  
31 single human activity. As a result of this discovery, new ground was broken in  
32 linking scientific findings and international policy action.

33  
34 Between 1970 and 1974, scientists in the U.S. and other countries had raised the  
35 possibility that manmade compounds of chlorine, fluorine, carbon, and hydrogen  
36 (*chlorofluorocarbons, or CFCs*) could *bring* about a global depletion of ozone in the  
37 stratosphere. CFCs do not arise from natural processes, but are produced  
38 commercially as relatively inert gases for home refrigerators and automobile air  
39 conditioners, the production of foam plastics, and gas-propelled sprays. Released at  
40 ground level, these long-lived gases would according to theory rise by convection  
41 tens of miles into the air, where through a mixture of sunlight and chemical  
42 processes they could eat away at the Earth's protective ozone layer. After an initial  
43 flurry of public interest, the policy debate subsided, primarily because of the lack of  
44 observational evidence for the predicted effect.

1 Ground-based measurements suggesting significant global ozone depletion and the  
 2 appearance of a springtime Antarctic “ozone hole” were first reported a decade later,  
 3 in 1985. While the effect was first detected in measurements made from the ground,  
 4 identifying the cause of diminished ozone required *in situ* observations--by means  
 5 of instruments carried in jet-aircraft to stratospheric altitudes where the chemical  
 6 reactions were taking place. But measurements from aircraft could not determine  
 7 the global extent of the phenomenon. Variations in the size of the annual “ozone  
 8 hole” from 1979 on were reconstructed from measurements taken from space by  
 9 NASA's polar-orbiting Total Ozone Mapping Spectrometer. More comprehensive  
 10 evidence that Antarctic ozone loss is of human origin was provided by the agency's  
 11 Upper Atmosphere Research Satellite that was launched in 1991.

12  
 13 No one nation is uniquely responsible for the destruction of ozone in the  
 14 stratosphere, nor can any country, acting alone, put the brakes on this unintended  
 15 but potentially serious interference with one of the planet's natural safeguards. At  
 16 the time, CFCS were produced *or* employed in manufacturing in many  
 17 industrialized nations, and released in some form in every country. The probable  
 18 consequences appear to be as widespread as the causes. Reduction in total ozone in  
 19 the atmosphere allows a heavier dose of solar ultraviolet radiation to reach the  
 20 Earth's surface, with potentially serious effects on skin and eyes and the immune  
 21 systems of people everywhere. In view of this hazard, and as soon as the main  
 22 cause for ozone loss became reasonably clear, 148 of the world's nations signed the  
 23 1987 Montreal Protocol on Substances Depleting the Ozone Layer and ensuing  
 24 amendments that banded the production of CFCs.

25  
 26 It was the second time in the history of the world that nations acted together, by  
 27 treaty, to limit the harmful impacts of a particular activity on human health and the  
 28 global environment. Like the Nuclear Test Ban Treaty of 1968, the Montreal  
 29 Protocol provides a beacon of hope for future international action on environment  
 30 protection.

31  
 32 Today, ground- and space-based sensors are used to verify that the Montreal Protocol  
 33 is in fact working. Declining concentrations of key ozone-depleting substances have  
 34 been found by a network of surface stations and satellite measurements. Yet there is  
 35 still no firm international agreement to monitor ozone from space, nor any  
 36 commitment to maintain the appropriate ground-based networks for ozone and  
 37 ultraviolet radiation measurements. As a result, the door is still open for possible  
 38 future surprises insofar as ozone and UV radiation are concerned.

## 39 40 41 **THE PRESENT CHALLENGE SEASONAL TO INTERANNUAL CLIMATE** 42 **PREDICTION**

43  
 44 Throughout most of the first half of the present century, weather predictions were  
 45 made for one or at most two days in advance. Yet, as noted earlier, in a span of forty  
 46 years the useful range of such predictions was extended to five days--a working

1 week--with important gains for human decision-making. Still, many of our  
2 endeavors, including most notably agriculture, operate on time scales of a season or  
3 a year or more. Can we learn to predict regional variations in weather patterns and  
4 climate several months, or a year, in advance? As we shall see, this cannot be done  
5 without more comprehensive observations--particularly measurements of winds  
6 over the surface of the oceans, the heat content of the upper ocean, precipitation  
7 over land, and the storage of moisture in soils.

8  
9 **In short, the challenge of seasonal-to-interannual (S1) climate prediction calls for an**  
10 **observational strategy of more dimensions than what is needed for day-to-day**  
11 **weather forecasts or for tracking stratospheric ozone. A wider range of variables**  
12 **must be monitored, some by sensors on ocean platforms, some on the land, and**  
13 **others on spacecraft in equatorial, inclined, and polar orbits. Moreover, because**  
14 **climatic changes on time scales of months and seasons are part of large scale, global**  
15 **phenomena, a variety of regional impacts are possible, including the simultaneous**  
16 **occurrence of floods at one location and drought at another. Thus, no single**  
17 **mitigation strategy is possible for all regions, as was the case for ozone depletion.**

18  
19 The study of S1 climate variability touches upon social as well as natural science  
20 issues. How reliable need long-term forecasts be, and how far in advance need they  
21 be made to be useful? What are the implications, for agricultural or insurance and  
22 investment decisions, of both successes and failures? These challenging and very  
23 practical questions define S1 forecasting as a powerful test case in framing what we  
24 shall call an *integrated* global observing strategy.

### 25 **How ready are we?**

26  
27  
28 A recent study by the U.S. National Academy of Sciences (NAS) cited S1 climate  
29 prediction as a maturing field with high relevance to economic and other practical  
30 decisions. The NAS noted that scientists have now identified the fundamental  
31 science questions: Where does significant S1 variability exist, and what are its  
32 patterns? What mechanisms underlie this variability and how do they evolve  
33 across space and time? What are the effects of S1 variability on natural systems and  
34 human interests? How predictable are S1 variations and their effects?

35  
36 The NAS also noted that considerable progress has already been made. The largest  
37 contributor to global climate variability on S1 time scales is the transfer of heat and  
38 other forms of energy between the atmosphere and the ocean. These exchanges  
39 operate on time scales of seasons to years, and are initially manifest as distinctive  
40 surface warmings of the tropical Pacific Ocean, known as *El Niño* events, and  
41 associated changes in the global atmospheric circulation called the *Southern*  
42 *Oscillation* phenomena. Organized field studies of El Niño and Southern  
43 Oscillation (ENSO) phenomena over the last ten years have identified causes and  
44 effects, and scientists are now beginning to model and predict these climate  
45 anomalies with some success up to one year in advance. A practical prediction  
46 system that links observations and models in regions affected by El Niño--

1 particularly the nations around the Pacific Ocean--has been designed and partially  
2 implemented.

3  
4 In middle and high latitudes, considerable investments have been made in the  
5 American Midwest, the northern slope of Alaska, and many other locations  
6 worldwide to deploy measuring networks for systematic observation of the chemical  
7 composition of air, cloud cover, and radiation, all of which are critical elements of  
8 seasonal climate change. Soil and vegetation processes are also very much involved  
9 in the exchange of energy, water, and carbon between the land and the atmosphere.  
10 Thus, regional information on soil moisture and plant conditions is another  
11 requirement of models that can project climate months or years in advance.

12  
13 The need for multidisciplinary observations and analysis is well recognized by  
14 climatologists and the agencies that fund research. For purposes of weather and  
15 climate prediction, dedicated spacecraft are now making or will make observations  
16 that go far beyond the conventional meteorological suite of air temperature,  
17 pressure, moisture, and cloud-cover data. These include the temperature of the  
18 surface of the sea and the winds that blow across it; sea-surface topography and  
19 roughness; ocean circulation; and global precipitation including all that falls,  
20 unseen, on the oceans. To support internationally-organized research programs  
21 such as the study of the Tropical Ocean and Global Atmosphere (TOGA), the Global  
22 Ocean-Atmosphere-Land System (GOALS) study, and the Global Energy and Water  
23 Cycle Experiment (GEWEX), multinational arrays of moored and drifting ocean  
24 buoys now provide continuous measurements of surface and sub-surface ocean  
25 conditions, and systematic observations are made of ocean temperature as a  
26 function of depth using expendable sondes that are dropped from cooperating  
27 vessels along commercial shipping lanes. In parallel, a number of interactive ocean-  
28 atmosphere-land models are being developed around the world.

29  
30 In view of these advances, the NAS recommended that the next step toward  
31 practical seasonal to interannual climate prediction should be a project to\_  
32 the occurrence and regional impacts of future ENSO events, as a way of  
33 demonstrating the benefits and practical limitations of S1 predictions. To do this,  
34 researchers will attempt to provide both broad predictions of global scale  
35 phenomena and specific advisories regarding probable impacts and possible  
36 adaptation strategies in regions such as tropical South America or the western U.S.  
37 To realize the full value of predictions the project will need to become directly  
38 involved in local agriculture by recommending appropriate planting strategies, and  
39 in other sectors by advising on natural hazard preparation and mitigation. Needless  
40 to say, such a project reaches well beyond conventional scientific research and  
41 requires the active participation of relevant national agencies and of local and  
42 regional decision-makers.

#### 43 44 **An international Institute for ENSO predictions**

45

1 A major step forward in predicting and responding to ENSO events was the recent  
2 formation of the International Research Institute for Climate Prediction (IRI),  
3 endorsed by sixteen nations of the Americas, the South Pacific, and the Pacific Rim  
4 of Asia. The IRI will coordinate (1) modeling and observing systems, (2) impact  
5 assessments; and (3) national responses to seasonal and interannual climate change.  
6 The new entity is unique in linking together the efforts of nations in different parts  
7 of the world, in bridging the gap between the natural and social sciences, and in  
8 bringing scientists and decision-makers together. If the IRI proves successful, the  
9 oceanic observation networks installed for the pilot **phase of the project could be**  
10 transformed into an international operational facility for observation and global  
11 prediction.

12  
13 The challenge facing the IRI is to demonstrate a capability to collect and analyze data  
14 for the evaluation of expected impacts on regional scales. Reliable predictions of  
15 ENSO events and other transient variations, seasons to a year in advance, are of  
16 unquestionable economic and societal value, and will provide strong incentives for  
17 nations to support the implementation of a shared, international system to produce  
18 them on a regular basis.

## 19 20 21 **THE NEXT CHALLENGE: LONG-TERM CLIMATE CHANGES**

22  
23 Seasonal-to-Interannual climate prediction adds a new suite of ocean observations  
24 to the on-going data requirements for today's shorter, five-day weather forecasts.  
25 The next step--climate prediction covering a decade or longer--presents an even  
26 more difficult challenge because it requires a still wider range of observations and  
27 adds an obviously longer time-span to the necessary commitments of *resources* and  
28 efforts. At the same time the benefits, while the science is being developed, are  
29 more diffuse and uncertain. Yet the challenge posed by long-term climate change in  
30 terms of impacts on the global economy and the human condition invokes much  
31 bigger stakes: the Earth is the only known habitable planet and our overwhelming  
32 interest is to keep it so.

33  
34 Understanding climate change on times scales of decades requires a correspondingly  
35 long commitment to consistent and well-calibrated data records. Early plans for  
36 NASA's Earth Observing System (EOS) were based on the view of the scientific  
37 community that a minimum of fifteen years of continuous monitoring would be  
38 needed to identify meaningful climate trends and to separate human effects from  
39 changes of natural origin. In fact, some of the key parameters that control the  
40 Earth's climate will need to be monitored for an indefinite period, in the same way  
41 that population is counted or economic indicators are monitored, year after year,  
42 today.

43  
44 The data to be collected by EOS for the goal of projecting long-term climate change  
45 include measurements of *every* major component of the Earth system: global cloud  
46 cover; the amount of dust and other solid particles (or aerosols) in the atmosphere;



1 the radiation received from the Sun and that emitted by the atmosphere and the  
2 surface of the Earth; the temperature of the sea surface and the circulation of the  
3 oceans; changes in sea-level, around the world; the extent and thickness of ice sheets  
4 and glaciers; the amount and thickness of floating sea-ice; the chemical composition  
5 of the lower and upper atmosphere, including the fraction of "greenhouse" gases;  
6 and significant changes in vegetation and other measures of land cover. Finally,  
7 these data must be assimilated into computer-generated representations, or *models*,  
8 of global climate. Modelers must identify and weigh a wide variety of processes that  
9 generate or regulate climate variations across all time scales.

## 10 **The challenges involved**

11  
12  
13 Designing an observing system suitable for long-term climate change studies is a  
14 daunting task, from both scientific and technical perspectives. Greater yet may be  
15 the challenge of securing and maintaining financial, policy, and organizational  
16 commitments to this task when governments expect relatively fast and identifiable  
17 returns from their investment in research. How can a costly scientific undertaking  
18 sustain the financial support of governments and popular interest, when it  
19 addresses time scales of decades to a century? How can it expect the support of  
20 taxpayers and the private sector when its findings could lead to recommendations  
21 that mandate potentially costly and possibly controversial changes in human  
22 behavior?

23  
24 A partial answer to these vexing problems can be found in explaining global climate  
25 change projections in terms of impacts at the regional level. A 2° C rise in global  
26 mean temperature over 100 years (as estimated in the most recent, mid-range  
27 projections of the Intergovernmental Panel on Climate Change), is not likely to  
28 rank high among the concerns of the average citizen in this or any country. That  
29 such a change will result in a world-wide rise of half a meter in mean sea-level may  
30 pique, somewhat, the interest of the average person. When translated into regional  
31 and local consequences--such as loss of beaches and hazards to shoreline assets,  
32 impacts on agriculture, reduced availability of fresh water from wells, an increase in  
33 disease vectors, and attendant impacts on quality of life--long term climate forecasts  
34 become more broadly meaningful. If projections are sufficiently specific and  
35 reliable, impact assessments are possible for use in long term capital investment  
36 decisions and insurance planning.

37  
38 The fact remains that scientists are as yet unable to specify, in more than general  
39 terms, the local impacts of long-term climate predictions. Moreover, the obstacles to  
40 this long-sought goal are not so much the spatial resolution of today's numerical  
41 models (now typically a square, several hundred miles on a side) or the limitations  
42 of computing equipment, but what we don't know about some of the basic physical,  
43 chemical, and biological processes that need to be taken into account. It is these basic  
44 unknowns that introduce the principal uncertainties in model results. Reducing  
45 them, one by one, is a priority objective of modern climate change research.

1 Most people, not surprisingly, have only limited understanding of either the  
 2 strengths or the uncertainties of models on which climate projections are based.  
 3 This may be one reason why so many remain unconvinced of the likelihood of  
 4 global greenhouse warming. The best way to increase public confidence and build  
 5 support for a long-term climate observing system is to demonstrate consistently  
 6 successful, verifiable forecasts of shorter-term, seasonal-to-interannual climate  
 7 changes. In the process, scientists will gain confidence in their ability to  
 8 discriminate between competing causes of climate change, and skill in collecting and  
 9 utilizing the vast amount of data required. Decision-makers will gain a better  
 10 appreciation of the capabilities and limitations of longer-term climate predictions, as  
 11 well as their demonstrated practical value.  
 12  
 13

#### 14 **THE FUTURE CHALLENGE: ECOSYSTEM RESEARCH**

15  
 16 Only the bare beginnings have been made to develop an observational strategy for  
 17 assessing significant global changes in the behavior of living things and ecosystems.  
 18 To date, most attention has focused on measuring and modeling global sources and  
 19 sinks of carbon dioxide. This is in part because of the fundamental importance of  
 20 carbon dioxide as a primary cause of global warming. It is also because the  
 21 composition of the atmosphere is relatively easy to monitor, compared to other  
 22 possible indicators of ecosystem change.  
 23

24 The biological world is intrinsically complex at almost any spatial scale, and our  
 25 customary ecological indicators, such as plant productivity or microbial activity are  
 26 most often highly site-specific: what happens in a patch of corn may have little  
 27 relevance to an adjoining forest, swamp, or pond. Moreover, what applies in a  
 28 meter-size plot within any of these sites may not describe the particulars in an  
 29 adjacent sample of similar size. Thus, the act of averaging or generalizing--so  
 30 necessary in coupled models that combine data from disparate sources--presents a  
 31 particularly difficult challenge in the field of ecology. The *aggregation* of plot-scale  
 32 observations into meaningful regional and global geographic information is a major  
 33 scientific and data management challenge, as is the opposite step, the *disaggregation*  
 34 of large-scale estimates of predicted changes, such as area-averaged rainfall, into  
 35 realistic values pertinent to smaller scales.  
 36

37 The effects of human activities on natural ecosystems present both challenges and  
 38 opportunities for the construction of land and marine observing systems. Human  
 39 impacts on the natural world are often the source of controversy. The act of  
 40 assessing information regarding these impacts--such as those that follow the clear-  
 41 cutting of forests or the draining of wetlands--can pit the immediate users of natural  
 42 resources against those people or institutions that are more concerned with the  
 43 long-term health of the natural environment. Likewise, nations may be leery about  
 44 the wide availability of detailed images of their own territory from space, for various  
 45 political, military and economic reasons.  
 46

1 The very utility and commercial value of remotely-sensed land and marine  
 2 observations can also complicate the development of an international strategy for  
 3 observing natural ecosystems. At the same time, our limited experiences with  
 4 visual images made from space suggest that a marketable product can also create  
 5 opportunities.

6  
 7 Commercial firms are important consumers of data from the U.S.-built Landsat and  
 8 the French SPOT Earth-imaging satellites, and a "value-added" data processing  
 9 industry has now arisen to tailor the raw images from spacecraft to suit the unique  
 10 needs of many different applications. The increasing demand for remotely-sensed  
 11 images of various features of the Earth's surface comes at a time when the costs of  
 12 spacecraft and instruments are declining, such that private ventures are now being  
 13 proposed to provide high-resolution satellite imaging systems and services on a  
 14 commercial basis. Field observations of terrestrial ecosystems lack the  
 15 commensurate commercial value that would elicit similar interest from the private  
 16 sector, and programs to provide these data have developed on a more piecemeal  
 17 basis through governmental sponsorship.

## 18 19 20 **AN INTEGRATED GLOBAL OBSERVING STRATEGY**

21  
 22 Within the U. S., federally-supported research activities that bear upon the science of  
 23 the environment are coordinated by the interagency U.S. Global Change Research  
 24 Program, linking the efforts of twelve agencies and institutions. Similar initiatives  
 25 have come into being in almost all other developed nations. The European Union  
 26 is endeavoring to coordinate the environmental research activities of its twelve  
 27 member states: Belgium, Denmark, France, Germany, Greece, Ireland, Italy,  
 28 Luxembourg, Netherlands, Portugal, Spain, and the United Kingdom, combining  
 29 the scientific and economic abilities of some 350 million people. International,  
 30 cooperative research institutes have been or are being established in the Americas,  
 31 Asia and Africa. The World Climate Research Program and the International  
 32 Geosphere Biosphere Program are internationally-coordinated initiatives to address  
 33 the fundamental science of major environmental problems, including, but not  
 34 limited to, global climate change. The Intergovernmental Panel on Climate Change,  
 35 sponsored jointly by the World Meteorological Organization and the United  
 36 Nations Environment Programme (UNEP) conducts international assessments of  
 37 scientific knowledge on future climate changes and their probable impacts and  
 38 possible policy options to respond to them.

39  
 40 These internationally organized research activities all speak to the facts that (1) the  
 41 major environmental problems of today transcend national boundaries, and (2) the  
 42 study of global Earth system phenomena and processes require international  
 43 collaboration- These statements also apply to the observational systems that are  
 44 necessary to monitor significant changes and to supply the diverse data needed to  
 45 understand them.

## 1 Elements now in place or underway

2  
3 The World Weather Watch, sponsored by the World Meteorological Organization,  
4 is the most mature international cooperative effort of this kind, but it is limited to  
5 meteorology. Other existing mechanisms that reach beyond the domain of weather  
6 include the Committee on Earth Observation Satellites (CEOS) established by the  
7 Group of Seven (G-7) major industrial democracies (Canada, France, Germany, Italy,  
8 Japan, United Kingdom, and U.S.), and three international observing *system*  
9 initiatives sponsored by several UN organizations and the non-governmental  
10 International Council of Scientific Unions. These three proposed systems are  
11 directed, respectively, at global climate (through the establishment of a dedicated  
12 Global Climate Observing System, GCOS), the global oceans (GOOS), and global  
13 terrestrial systems (GTOS).

14  
15 These are all first steps, however, and several important elements are still lacking.  
16 One is adequate integration of space-based and *in situ* observations in the three  
17 domains, for there is no internationally-agreed-upon mechanism to rank relative  
18 priorities among them. A second missing link is a forum or other review process  
19 through which national agencies can coordinate their own activities to meet global  
20 needs: to ensure that observational programs--in space or from the ground--will  
21 provide uniform and continuous data for agreed-upon science priorities. In this  
22 sense, the present status of global observing systems is not unlike the case of  
23 stratospheric ozone, cited earlier: an international agreement to control substances  
24 that deplete ozone without an international strategy to monitor the effect of the  
25 treaty.

26  
27 Many of the elements of an integrated Global Observing Strategy exist today in terms  
28 of on-going but separate observing programs and new initiatives. Combined world  
29 expenditures *on* non-military, space-based research observations of the  
30 environment will total approximately \$15 billion for the decade of the 1990s, and  
31 twice that amount if one includes operational monitoring systems, such as the  
32 World Weather Watch. Much of the research investment will go into the  
33 International Earth Observing System (IEOS)--the first multi-national satellite array  
34 that is designed to address the multi-disciplinary nature of most environmental  
35 questions.

36  
37 The IEOS will combine six major satellite programs conducted by the U. S., Japan,  
38 and European nations. Included are the U.S. Earth Observing System (EOS) and  
39 Polar Operational Environmental Satellite program; Japan's Advanced Earth  
40 Observing System (ADEOS I & II); the joint Japan/U.S. Tropical Rainfall Measuring  
41 Mission (TRMM); a joint French/U.S. mission that measures ocean height and  
42 surface characteristics (TOPEX-Poseidon); and the European Space Agency's  
43 ENVISAT mission. Still, the combination of systems and satellites is only loosely  
44 coordinated and there are no binding agreements to ensure that the flow of data  
45 from any of them will not be interrupted. The first series of spacecraft in the IEOS  
46 arrays will be launched within a five-year period beginning this year, in 1997. The

1 spacefaring nations have not yet coordinated their plans for continuation beyond  
 2 2002, although given the long lead times involved in planning and implementing  
 3 space missions, it is time to do so.

#### 4 **The need for an underlying strategy**

5  
 6 International discussions have already been initiated to define an Integrated Global  
 7 Observing Strategy or IGOS: the foundation and *raison d'être* for activities such as  
 8 the International Earth Observing System effort. The initial impetus for this  
 9 development came in a 1994 report of Japan's Space Activities Commission, which  
 10 called for an international Global Earth Observation System to be deployed early in  
 11 the new century. The Japanese suggestion kindled a U.S. effort that resulted in a  
 12 white paper from the President's Office of Science and Technology Policy, proposing  
 13 guidelines for international discussion and interagency consultations within the  
 14 US. on the subject. European organizations such as the European Space Agency, the  
 15 European Meteorological Satellite Commission, and the European Union have  
 16 shown a growing interest.  
 17

18  
 19 An Integrated Global Observing Strategy is the first requisite for a global Earth  
 20 observing system: an agreed-upon definition of what needs to be monitored, and  
 21 why, how, and in what order. The first word, "Integrated", carries several intended  
 22 meanings. One is the essential international character of the enterprise: the need to  
 23 tie together the efforts and research investments of many nations, with the broadest  
 24 possible participation. The obvious need to share costs is but one of the reasons to  
 25 make such a system international. Another is that the readiness of any nation to  
 26 accept science findings or recommendations regarding the environment depends on  
 27 the level of that country's involvement in the processes of data acquisition and  
 28 analysis.

29  
 30 "Integrated" also implies the combination and coordination of space-based and  
 31 ground-based measurements, as is required in virtually every area of  
 32 environmental research, in that each of the two sources of information  
 33 complements and helps validate the other. A third intended meaning is the linking  
 34 of measurement technology with scientific analysis, to reap the greatest information  
 35 return from what is observed and monitored.  
 36

37 The S for "Strategy" in IGOS is another key word. It means matching what is  
 38 needed in the way of observations with existing and planned capabilities. It implies  
 39 the needed forum for national and international agencies to coordinate and tailor  
 40 their own commitments to meet a global goal. And unlike the "system" that was at  
 41 first proposed, a strategy is open and flexible. A "system" more conventionally  
 42 concentrates on defining the ultimate goal; a "strategy" starts here and now,  
 43 focusing on the process of advancing toward an end that can be readjusted as new  
 44 knowledge emerges.  
 45  
 46

## 1 CONCLUDING THOUGHTS

2  
3 Most people who deal with climate or other environmental issues would agree with  
4 the need to maintain a continuous watch on the planet's vital signs. It is equally  
5 clear that the observations that are required to detect significant global changes are  
6 far more diverse than what is now measured for day-to-day weather forecasts, and  
7 more continuous and systematic than what comes our way through the chance  
8 discoveries of experimental spacecraft missions and field research.

9  
10 A number of obvious impediments must be overcome to create a lasting global  
11 observing system. First, public commitment and government support need to be  
12 sustained over the periods necessary to identify meaningful trends, which are often  
13 measured in decades. Moreover, unlike landing an instrument on the Moon or  
14 Mars, or finding a cure for a dread disease, there is no clear-cut "end point" to the  
15 endeavor: to separate trends from noise, and to monitor subsequent changes,  
16 observations must keep going, and going, and going. In the meantime, political  
17 parties will change power, market indices will rise and fall, and domestic and  
18 international priorities may change in response to national or geopolitical events.  
19 Yet, the example of international weather data has demonstrated that cooperative  
20 efforts of this kind in science can indeed be sustained, uninterrupted, through good  
21 times and bad, and even through international confrontations.

22  
23 A second obstacle is that while the data acquired by a properly designed global  
24 observing system cannot be controversial, the issues to which they pertain almost  
25 always are. In matters that touch our lives, healthy scientific debate can be  
26 selectively taken to fuel public dissent. Strategies for coping with environmental  
27 changes involve economic choices, tensions between long-term good and short-  
28 term gain, and frictions between perceived winners and losers. While the vagaries  
29 of day-to-day weather have come to be accepted as random events, at least some  
30 longer-term climatic variations may not be. The human dimension is unavoidable-  
31 for our own actions can indeed provoke environmental changes on a global scale.  
32 To some nations or private interests, the prospect of global environmental  
33 monitoring may seem invasive and unduly provocative.

34  
35 In this domain of science, there is probably no easy road to public confidence, and  
36 perhaps no crucial experiment or definitive demonstration of worth that will  
37 convince everyone, everywhere. To most thinking people, however, the way to  
38 more prudent environmental decisions and a clearer view of what lies ahead is  
39 through more systematic documentation of the general state of the planet on which  
40 we live.

### 41 Why strive for an Integrated Observing System?

42  
43  
44 The early Greek philosophers had a fair understanding of rain, wind, and tides, and  
45 for centuries scientists have recorded natural and human-induced changes in their  
46 local surroundings. Ours is the first generation with tools to perceive the planetary

1 dimensions of environmental change, and the first with the computational means  
 2 to interpret and predict these changes on a global scale. The last thirty years have  
 3 demonstrated the value of remote sensing and the feasibility and potential of  
 4 international collaboration in matters of global environmental change. Beginning  
 5 with the TIROS weather satellites in the 1960s, the first Landsat spacecraft in 1972,  
 6 and extending through to International Earth Observing System platforms that are  
 7 currently under development, nations have demonstrated a willingness to support  
 8 and carry out the comprehensive observations needed to study climate and other  
 9 significant changes in the global environment. It seems to us that the largest  
 10 remaining challenges are no longer technical but organizational in nature.

13.  
 12 Anticipated trends in population growth and corresponding increases in the  
 13 demand for energy and other natural resources imply that the next generation and  
 14 those following will need to make prudent decisions to maintain and improve the  
 15 quality of human life. The formulation of well-informed policy recommendations  
 16 will depend on reliable answers to questions of the sort that are all too familiar to us  
 17 today: What is changing, and why? To what degree are these normal, natural  
 18 variations? What are the economic and social consequences? How certain are these  
 19 purported or expected trends, and with what assurance are the practical projections  
 20 made?

21  
 22 It is our obligation, now, to systematically monitor the variables that reflect the  
 23 habitability of our planet and put in place the scientific infrastructure that will make  
 24 the environmental questions of the next twenty or one hundred years more  
 25 answerable. We owe the next generation the scientific means to think clearly about  
 26 its global environment.

27  
 28 END

29  
 30 Reviewed by Francis Bretherton, Thomas Donahue,  
 31 . Tsyuoshi Maruyarna, and Gordon McBean

## 32 33 FIGURES

34 We shall use a limited number of figures, none of which is sufficiently completed in  
 35 time for this review.

## 36 37 FOR FURTHER READING

38  
 39  
 40 Climate Change 1995: The Science of Climate Change. Summary for Policymakers  
 41 and Technical Summary of the Working Group I Report; Second Assessment  
 42 Report of the Intergovernmental Panel on Climate Change. Cambridge  
 43 University Press, Cambridge, England, 1996.

44  
 Version of July 13, 1997