



Overview

Brazil has a large and diversified economy that offers US companies many opportunities to export their goods and services. As Brazil's largest single trading partner, the US enjoys a strong reputation in a variety of sectors. This report is one of a series that is published by the US Commercial Service's team of sector experts throughout the year. If you do not see an opportunity for your product here, please check out our other reports at www.buyusa.gov/brazil and consider contacting us directly to find out if we can help you export to Brazil.

Sao Paulo International Dental Show and Congress

The South American Dental Show in Sao Paulo is the largest event of this type in Latin America and one of the most important Dental shows in the world. The event will be held on January 28th to February 1st 2006, at Centro de Convenções do Anhembi, in São Paulo. Over 60,000 people from throughout Brazil and the rest of Latin America attend the show every year. This show is a must for any U.S. firm seeking to penetrate the large and growing Brazilian market for dental products.

Participants, students, exhibitors, dealers and guests will have access to the latest and most advanced technologies in dental products, equipment and services. In 2005, there were over 250 exhibitors from 15 countries.

The website for the show is: www.apcd.org.br.

The U.S. Department of Commerce recommends this trade show as a great opportunity to North American companies meet potential distributors and for market exposition of new products and technologies. For more information about our services, visit our website: www.buyusa.gov/brazil or contact:

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The U.S. Commercial Service offers a variety of programs to assist U.S. exporters. Companies interested in the Brazilian medical, dental, biotech, veterinary and health market should contact Mr. Jefferson Oliveira, São Paulo, phone 55-11-5186-7136, e-mail jefferson.oliveira@mail.doc.gov

Key Contacts

- For more information about export opportunities in this sector contact US Commercial Service Trade Specialist Jefferson Oliveira at: jefferson.oliveira@mail.doc.gov
- For a good overview of exporting to Brazil, please look at our US Country Commercial Guide to Brazil: www.focusbrazil.org.br/ccg
- US Commercial Service in Brazil: www.buyusa.gov/brazil
- For more reports on this sector in other countries, please visit Export.gov's site for US Commercial Service Market Research Worldwide: <http://www.export.gov/marketresearch.html>

To the best of our knowledge, the information contained in this report is accurate as of the date published. However, The Department of Commerce does not take responsibility for actions readers may take based on the information contained herein. Readers should always conduct their own due diligence before entering into business ventures or other commercial arrangements.

This report was written by trade specialist Jefferson Oliveira.

With its team of industry sector experts, the US Commercial Service can assist US exporters gain entry into the Brazilian market through market research reports, matchmaking services and advocacy programs. The Commercial Service has offices in Brasilia, São Paulo, Rio de Janeiro, Belo Horizonte and Porto Alegre. You can visit us at www.buyusa.gov/brazil or contact us at sao.paulo.office.box@mail.doc.gov.