

SEPTEMBER

National Alcohol  
& Drug Addiction

Recovery Month  
2007

JOIN the voices for  
RECOVERY

SAVING LIVES, SAVING DOLLARS

**The Recovery Month** Web Event Season Continues With:

***“Investing in Treatment: Policymakers’  
Positive Impact on Their Community”  
Premieres Wednesday, September 5, 2007***

A California study has shown that treatment has a benefit-to-cost ratio of 7:1, meaning that the cost to taxpaying citizens of treating approximately 150,000 people is \$209 million, while the benefits from that treatment are worth about \$1.5 billion in taxpayer savings (Ettner S, et al. Benefit-Cost in the California Treatment Outcome Project: Does Substance Abuse Treatment Pay for Itself? Health Services Research, 41(1):192–213, 2006). As leaders who can influence and shape policy, civic and elected officials play a crucial role in reducing the toll addiction takes on their communities. Implementing policies that effectively treat substance abuse and dependence leads to increased productivity and profitability in the workplace, as well as decreased costs throughout the criminal justice system and social services system. Therefore, policy implementation lessens the financial burden on taxpayers.

Join Ivette Torres, Associate Director for Consumer Affairs, Center for Substance Abuse Treatment, Substance Abuse and Mental Health Services Administration, U.S. Department of Health and Human Services, and a panel of experts to look at the role of civic and elected officials in fighting substance abuse and dependence, as well as steps they can take to improve their communities’ well-being.

Panelists include:

- Terry L. Cline, Ph.D., Administrator, Substance Abuse and Mental Health Services Administration, U.S. Department of Health and Human Services
- Paul Samuels, J.D., President, Legal Action Center
- Pat George, Kansas State Representative, District 119
- Congressman Danny Davis, 7th District of Illinois

The Webcast will be archived for viewing at <http://www.recoverymonth.gov/2007-multimedia> section.



**U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES**  
Substance Abuse and Mental Health Services Administration  
Center for Substance Abuse Treatment  
[www.samhsa.gov](http://www.samhsa.gov)