

Lewis, Julie

From: marvin@sonoratx.net
Sent: Tuesday, August 05, 2008 8:00 AM
To: COOL
Cc: OConnor, Martin
Subject: Good reasons to enact COOL
Attachments: ATTACHMENT.TXT

It is a big concern because not only are there many herbicides used outside the US that are banned here in the US because of the chance of negative consequences to either the environment or the public, this mainly in vegetable and fruit production. As well antibiotic and hormone usage by livestock and poultry concerns might be a consideration, why not err on the side of caution and label our food as to where it comes from. I think it would be neat to go into the grocery store and see the meat dept. shelves lined with "product of the USA" meats. Heck it might provide entertainment for us bored husbands reading the labels on say ground meat. This because in order to achieve consistency in flavor most ground meat products contain meat from one or more sources. Especially ground beef products, at one time I think I had heard the a single batch could possibly contain meat from 37 differing sources? Take a big label to get all that on. As to goat meat and lamb it would mean we US producers better get our act together since both lamb and goat needs a boost in sales. "Buy American Goat the healthiest red meat in the world", got a nice ring to it to me. Put stuff like that out along with the facts about Fat content (low), and Cholesterol (lower than chicken), along with the Iron and Zinc content of goat meat (comparable to Beef). Now why wouldn't someone want to try a product that was promoted like that? Hell, out or curiosity I'd spend \$10.00 on a 2# package of ground goat and make say Goat Spaghetti, to check it out. As well goat happens to be acceptable to both Muslim and Kosher consumers as long as certain slaughter and processing practices are followed. So those two consumer groups would then have a readily available supply of goat for their usage. The HALAL slaughter practice required under the Islamic religious guidelines is very humane, so if processed goat was Halal, goat consumers were guaranteed a humanely slaughtered red meat product. This is something that is a social conscious issue, and also something to take into consideration. Opportunity abounds.

Respectfully submitted,
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President: American Meat Goat Association