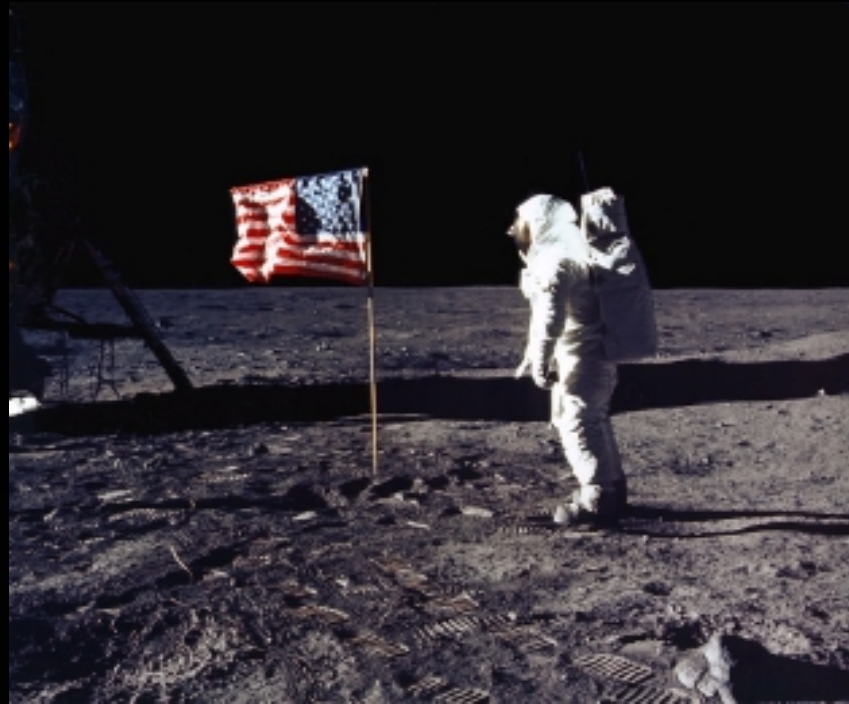




# "Market Opportunities in Space: Tourism"

November 7, 2001

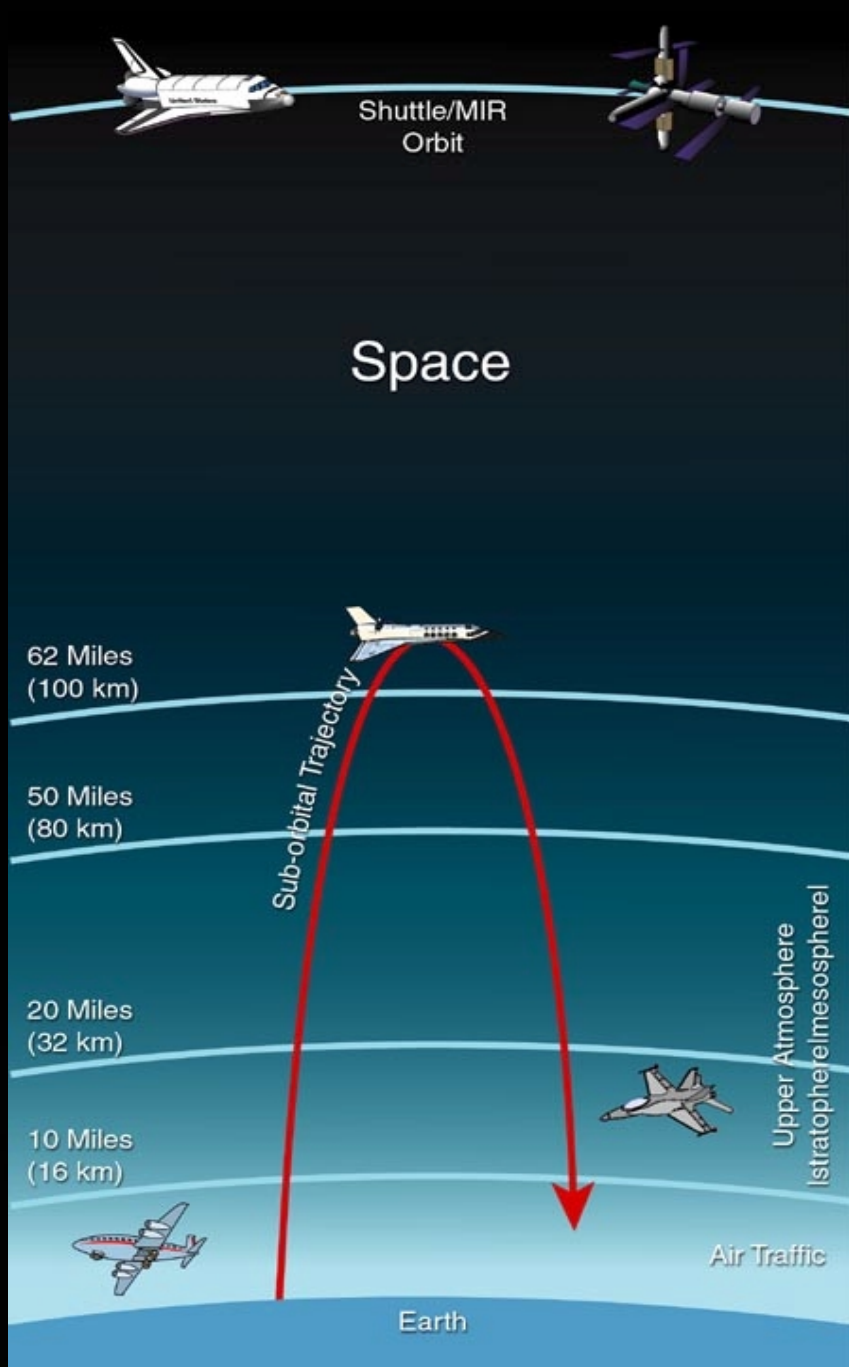
# First 20 Years



# Our First Space Tourist







# Flight Adventures

Your view from 82,000 feet:

The Edge  
of Space



MiG-25 "Foxbat"



# Zero-Gravity Flights



Our flights are flown aboard an IL-76 MDK, the same used during Cosmonaut training for zero gravity preparation.



# Terrestrial Tours

Shuttle Launch  
Tours



Cosmonaut Training



Keck Observatory



Arecibo



Meteor Crater



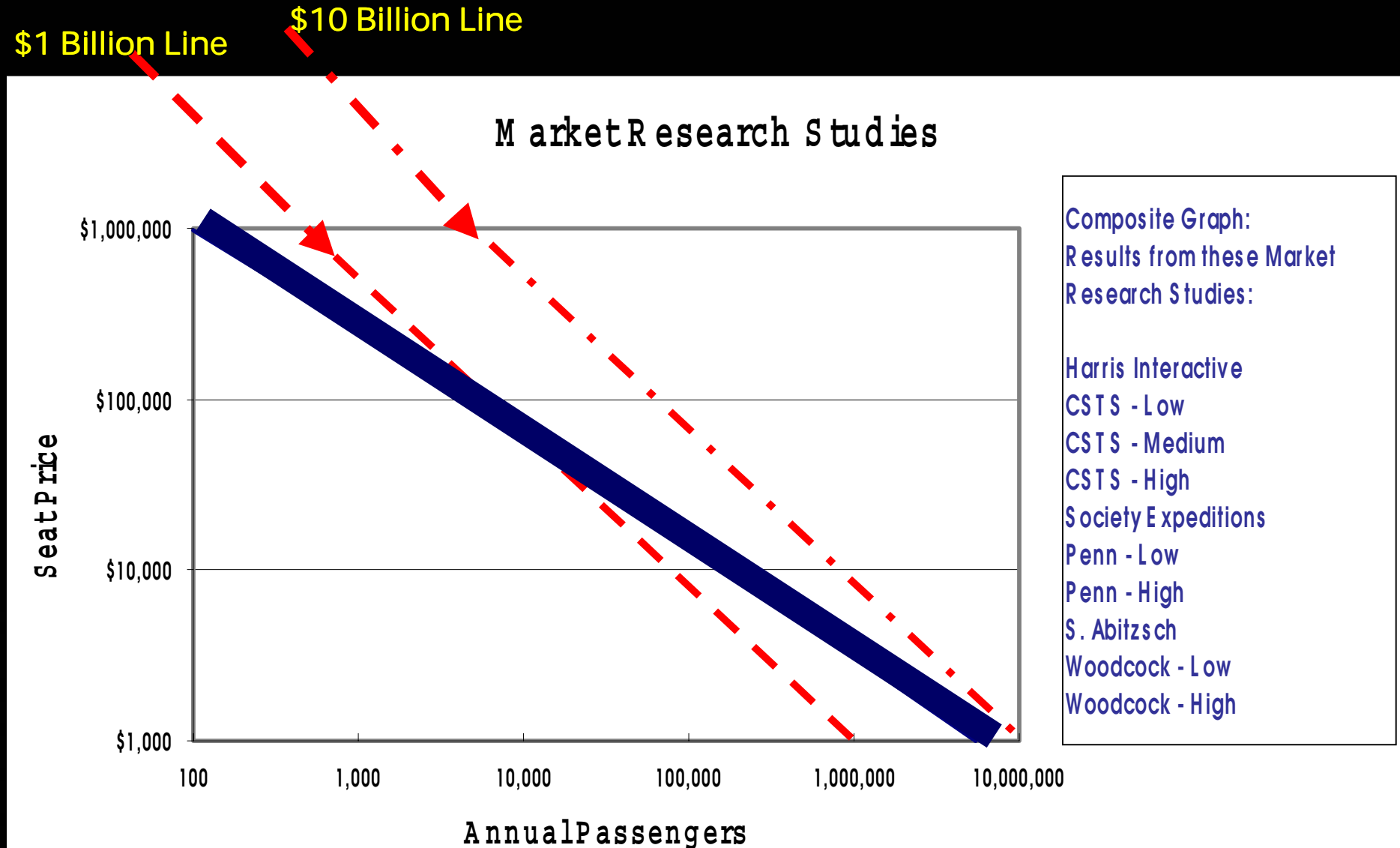
Simulations



Neutral Buoyancy



# Historical Market Studies





# Space Experiences Market

EXPERIENCE	CUSTOMER BASE	PRICE
SPACE FLIGHT	10,000's (10's)	\$100K (\$20M+)
High-Altitude	100,000's	\$10K-\$20K
Zero-G	100,000's	\$5K-\$10K
Educational Experiences	100,000's	\$1K-\$5K
Space Simulations & Space Park	Tens of Millions	\$10-\$100
Virtual Space Flight	Hundreds of Millions	FREE

# How the Government can Help

## Financing

- Tax credits and investment subsidies
- Tax deferred and tax free income
- Government-backed bond financing
- Small and large companies supported

## Regulatory

- Administrative approvals
- Import/Export

## Liability





THANK YOU!

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