

Building Partnerships

On the Road to Census 2000

United States
**Census
2000**

The Census Is Here!

Throughout the month of March, census questionnaires have been delivered by hand and by the postal service to approximately 118 million households. This is it. The census is here. Thousands of Complete Count Committees are working in support of the census; 90,000 national and local partners are spreading the word to their members and affiliates; the advertising campaign is in full swing on television, media, newspapers and magazines across the country; census road tour vehicles are making their way across the country's highways; the importance of the census is being taught to students in school and religious leaders are delivering messages to encourage their congregations to participate in the census. The years of planning and preparation are being put into action and all forces have come together to ensure that Census 2000 — the largest peacetime mobilization effort in U.S. history — is successful.

You, our partner, are a key factor in making the census successful. We need you to continue to spread information about the census, assure people that it is okay to participate and provide help if needed. It's not too late. Here are a few reminders of what you still can do to encourage participation in Census 2000:

- ✓ Make a public statement supporting the census. Publicize it. Post it. Explain how the census benefits your community.
- ✓ Emphasize confidentiality. Dispel myths and misconceptions about the census.
- ✓ Use fact sheets, drop-in news articles and posters to spread the word about the importance of the census.
- ✓ Display promotional materials everywhere. Recruit community leaders for a "telephone campaign," stressing the importance of the census and requesting that census questionnaires are filled out properly.
- ✓ Assist in recruiting volunteers to staff Questionnaire Assistance Centers.
- ✓ Publicize and refer those needing help with their forms to the nearest Questionnaire Assistance Center.



**This is your future.
Don't leave it blank.**

Welcome to Building Partnerships, a quarterly newsletter for and about the people and organizations that are building partnerships with the Census Bureau. This newsletter is designed to keep you informed and provide you with regular updates on preparations for Census 2000. If you have any questions or comments about what you would like to see in this newsletter, please contact Vicki Glasier, Partnership and Data Services Staff, Office of the Associate Director for Field Operations, on 301-457-2989, e-mail at vglasier@census.gov, or mail to U.S. Census Bureau, Room 1210-2, Washington, DC 20233.

Innovative Partnerships

Never in the history of the decennial census have we mobilized the quality, quantity and variety of partners and partnership activities as we have for Census 2000. As of the end of February 2000, over 90,000 partnerships are in place representing national/umbrella government and nongovernmental organizations; Fortune 500 companies; state, local and

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Volume 3
Issue 2
Spring 2000

tribal governments; community organizations; businesses and the media. We are excited about the variety of activities being implemented both nationally and locally — contests, jingles and innovative and motivational materials — that are taking place all over the country. For a sample of the activities taking place for Census 2000, visit the Census Bureau web site (go to www.census.gov, click on the "Partnerships" and click on "Activities").

Religious Program

In an effort to increase participation in the census, the Census Bureau is providing religious leaders with materials to help them educate their congregations about Census 2000.

The materials include:

- A letter to religious leaders from the director of the Census Bureau.
- "What Congregations Should Know About Census 2000" — a brochure, available for each congregational member, describing census activities and how congregations can help.
- Suggested announcements, covering each week that census activities take place (mid-March to the end of April 2000), for religious services and other gatherings.
- Drop-in announcements for bulletins and newsletters covering the same time period.

If you would like copies and represent a local organization, please contact the partnership coordinator in your area (see back page). If you represent a national organization please contact Shannon Hill on 301-457-2032 or e-mail at shannon.l.hill@ccmail.census.gov.

The materials are available on the Internet (go to the Census Bureau home page at www.census.gov, click on "Partnerships" and click on "Materials").

Two Ways to Ensure That You Are Counted in Census 2000: Questionnaire Assistance Centers and the Be Counted Program

Questionnaire Assistance Centers Opened

Thousands of Questionnaire Assistance Centers (QAC) opened on March 8, 2000. QACs are provided to assist persons who may have questions about completing the

census questionnaire, need special language assistance, have questions about the census or did not receive a questionnaire.

QACs are located at a variety of sites, such as public libraries, meeting halls, community centers, senior centers and schools. Please consult your local newspapers or contact your census office to find out the location of your local QAC.

A large-print English questionnaire guide and language assistance guides in 37 foreign languages are available at all the assistance centers. Guides in an additional 12 languages are available at selected centers based on the specific language needs of the communities where they are located.

The Questionnaire Assistance Centers are staffed by clerks and volunteers from the communities where they are located and many of them are proficient in two or more languages. Both Questionnaire Assistance Center volunteers and clerks are sworn in by the Census Bureau to uphold the confidentiality of census data.

The centers opened on March 8, 2000, operate during varied hours, which include evenings and weekends, and will close on April 14, 2000.

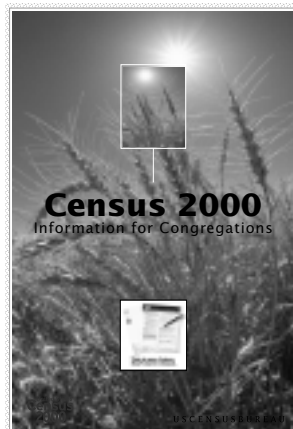
Be Counted Program

The *Be Counted Program* provides an opportunity for people to participate in the census who believe they did not receive a census questionnaire or who believe they were excluded from the questionnaire returned by their household. It also allows people without conventional housing to complete a questionnaire, if they believe they were not enumerated through other methods.

Unaddressed questionnaires (*Be Counted forms*) are available in containers at *Be Counted* sites such as convenience stores, post offices and community centers. Census staff, working with community groups, business leaders and local government officials, have identified thousands of *Be Counted* sites where the forms can be found.

Be Counted forms are available in five languages in addition to English: Spanish, Chinese, Korean, Vietnamese and Tagalog. The *Be Counted form* contains the same short-form questions as the mailout questionnaire along with several additional questions needed to process the completed forms.

The *Be Counted* operation runs from approximately March 31 to April 11, 2000.



Partnership agreement are final with the following national organizations and companies as of January 31, 2000:

A. Philip Randolph Institute
Advantica Restaurants Group, Inc.
Adventist Community Service
AFLAC, Inc.
African American Women's Clergy Association
African Methodist Episcopal Church
African Methodist Episcopal Zion Church
Aker Maritime, Inc.
Allegheny Technologies, Incorporated
Alliance for Equity in Higher Education
Allied Signal, Inc.
ALLTEL Corporate Services, Inc.
Alpha Kappa Alpha Sorority, Inc.
Alpha Phi Alpha Fraternity, Inc.
ALVA Access Group, Inc.
American-Arab Anti-Discrimination Committee
American Association of Community Colleges
American Association of Homes and Services for the Aging
American Association of Retired Persons
American Association of Service Coordinators
American Association of School Administrators
American Automobile Association
American Baptist Churches of the South
American Baptist Churches of the U.S.A.
American Electric Power Company, Inc.
American Family Insurance Group
American Federation of Government Employees
American Federation of Labor and Congress of Industrial Organizations
American Federation of Teachers
American Hellenic Educational Progressive Association
American Home Products Corporation
American Indian Higher Education Consortium
American International Group
American Jewish Committee
American Library Association
American Muslim Council
American Public Transit Association
American Society for Public Administration
American Society on Aging
American Standard Companies, Inc.
American Urban Radio Networks
American West Holding Corporation
Americans for Indian Opportunity
America's Promise
AMR Corporation (American Airlines)
Aon Corporation
Arab American Institute
Arbitron
Ashland, Inc.
Asian American Legal Defense and Education Fund
Asian Americans for Community Involvement
Asian Americans/Pacific Islanders in Philanthropy
Asian and Pacific Islander American Health Forum
Asian Marketing Group
Asian Pacific American Heritage Council, Inc.
Asian Pacific American Institute for Congressional Studies
Assisted Living Federation of America
Association of Hawaiian Civic Clubs
Association of Multi-Ethnic Americans
Atlantic Richfield Company
Attainment Company, Inc.
Automatic Data Processing, Inc.
Baker Hughes Corporation
Bank One
Baxter International, Inc.
Bergen Brunswig Corporation
Bethune DuBois Institute, Inc.
Big Brothers/Big Sisters of America
Bissell Incorporated
BJ's Wholesale Club, Inc.
Black Collegian Online
Black Collegiate Services, Inc.
Black Enterprise
Black Leadership Forum, Inc.
Blacks in Government
Blue Cross/Blue Shield Association
Boat People S.O.S.
Boise Cascade Corporation
Booker T. Washington Insurance Company
Borden, Inc.
Boy Scouts of America
California Rural Legal Assistance, Inc.
Cambodian Network Council
Camp Fire Boys and Girls
Campus Compact
Campus Outreach Opportunity League
Cargill, Inc.
Carolina Power and Light Company
Carson Products Company
Caterpillar, Inc.
Center for Community Change
Charles Schwab and Company, Inc.
Child Welfare League of America
Children's Defense Fund
Chiquita Brands International
Christian Church (Disciples of Christ) in the United States and Canada
Christian Methodist Episcopal Church
Church of God
Church of God in Christ
Church of Jesus Christ of Latter-day Saints
Church's Chicken
Coalition of Labor Union Women
Coin Laundry Association
Compaq Computer Corporation
Congress of National Black Churches
Conoco, Inc.
Consolidated Edison, Inc.
Corporation for National Service
Cox Enterprises, Inc.
Council of 100
Council of Chief State School Officers
Council of Jewish Federations
Council of the Great City Schools
Cuban American National Council, Inc.
Cummins Engine Company, Inc.
CVS Corporation
Dayton Hudson Corporation
Deere and Company
Delta Sigma Theta Sorority, Inc.
Deluxe Corporation
Development District Association of Appalachia
Douglass Policy Institute
Dover Corporation
Duke Energy
Duxbury Systems
Dynergy, Inc.
Eichleay Engineering
El Paso Energy Corporation
Emerson Electric Co.

Equitable Companies, Inc.
 Ernst and Young, LLP
 Essence Communications
 Exmar Offshore Company
 Family, Career and Community Leaders of America
 Fannie Mae
 Federation of Korean Americans
 Federation of Masons of the World
 First Union Corporation
 Fluor Corporation
 Food Marketing Institute
 Fortune Brands, Inc.
 FPL Group, Inc.
 Freddie Mac
 Frontiers International, Inc.
 Full Gospel Baptist Church Fellowship
 GenAmerica Corporation
 General Council of the Assemblies of God
 General Dynamics
 Genuine Parts Company
 Georgia-Pacific Corporation
 Giant Food
 Goodwill Industries International, Inc.
 Goya Foods, Inc.
 Grand Lodge Benevolent and Protective Order of Elks
 Gray Panthers
 Green Thumb
 Hallmark Cards, Inc.
 Hasbro, Inc.
 Hershey Entertainment and Resort Company
 Hershey Foods Corporation
 Hispanic Association of Colleges and Universities
 Hispanic Policy Development Project
 Hmong National Development, Inc.
 Hotel Employees and Restaurant Employees
 International Union
 Housing Assistance Council
 Humana, Inc.
 IBP, Inc.
 Imperial Grand Council AAONMS (Shriners)
 Ingersoll-Rand Company
 Inner City Broadcasting
 Institute for Gay and Lesbian Strategic Studies
 Institute for Strategic Reconciliation
 International Association of Machinists and Aerospace Workers
 International Brotherhood of Teamsters
 International Union of Gospel Missions
 International Union, United Automobile, Aerospace and Agricultural
 Implement Workers of America
 Improved Benevolent Protective Order of Elks of the World
 Jack and Jill of America, Inc.
 Japanese American Citizens League
 John Hancock Mutual Life Insurance Company
 Joint Action in Community Service
 Joint Center for Political and Economic Studies
 Kaiser Foundation Health Plan
 Kappa Alpha Psi Fraternity, Inc.
 Katz Media Group, Inc.
 KeyCorp
 Kimberly-Clark
 Knights of Columbus
 Korean American Coalition
 Labor Council for Latin American Advancement
 Latina Magazine
 Leadership Conference on Civil Rights
 Leadership Council on Aging Organizations
 League of United Latin American Citizens
 League of Women Voters of the United States
 Lear Corporation
 Levi Strauss and Company
 Liberty Mutual Insurance Companies
 Lincoln National Corporation
 Marsh and McLennan Companies, Inc.
 Mexican American Legal Defense and Education Fund
 Minorities Job Bank
 Mindspring Enterprises, Inc.
 Mutual of Omaha Companies
 NAACP Legal Defense and Educational Fund, Inc.
 National Alliance of Vietnamese American Service Agencies
 National Alliance to End Homelessness
 National Asian Pacific American Legal Consortium
 National Asian Pacific Center on Aging
 National Association for Equal Opportunity In Higher Education
 National Association for Female Executives
 National Association for Hispanic Elderly
 National Association for the Advancement of Colored People
 National Association for the Education and Advancement of Cambodian,
 Laotian and Vietnamese Americans
 National Association for County Community and Economic Development
 National Association for the Self-Employed
 National Association of Area Agencies on Aging
 National Association of Black Social Workers
 National Association of Colored Women's Clubs
 National Association of Community Action Agencies
 National Association of Community Health Centers
 National Association of Counties
 National Association of Cuban-American Women
 National Association of Development Organizations
 National Association of Elementary School Principals
 National Association of Latino Elected and Appointed Officials
 National Association of Negro Business and Professional Women's
 Clubs, Inc.
 National Association of Postmasters of the United States
 National Association of Private Industry Councils
 National Association of Regional Councils
 National Association of Retired Federal Employees
 National Association of Secondary School Principals
 National Association of Towns and Townships
 National Baptist Convention of America, Inc.
 National Baptist Convention, U.S.A., Inc.
 National Baptist Convention, U.S.A., Inc. (Labor Relations Department)
 National Black Catholic Congress
 National Black Caucus of Local Elected Officials
 National Black Child Development Institute
 National Black Leadership Roundtable
 National Black MBA Association
 National Civic League
 National Coalition for an Accurate Count of Asian Pacific Americans
 National Coalition for Homeless Veterans
 National Coalition of 100 Black Women
 National Coalition on Black Voter Participation
 National Committee on Pay Equity
 National Committee to Preserve Social Security and Medicare
 National Conference of Black Mayors, Inc.
 National Conference of Community and Justice
 National Conference of Puerto Rican Women
 National Congress of American Indians
 National Congress of Parents and Teachers (PTA)
 National Congress of Vietnamese in America
 National Congress for Community Economic Development
 National Council for Geographic Education
 National Council for the Social Studies
 National Council of Jewish Women
 National Council of Negro Women
 National Council of Senior Citizens
 National Council of Teachers of Mathematics

National Council of the Churches of Christ in the U.S.A.
 National Council of Women's Organizations
 National Education Association
 National Federation of Filipino American Associations
 National Federation of Indian American Associations
 National Forum for Black Public Administrators
 National 4-H Council
 National Gay and Lesbian Task Force
 National Grange
 National Head Start Association
 National Hispanic Council on Aging
 National Indian Education Association
 National Italian American Foundation
 National Korean American Service and Education Consortium, Inc.
 National Middle School Association
 National Network to End Domestic Violence
 National Newspaper Publishers Association
 National Office of Samoan Affairs
 National Organization for Women
 National Organization of Black County Officials, Inc.
 National Pan-Hellenic Council
 National Puerto Rican Coalition
 National Political Congress of Black Women, Inc.
 National Recreation and Park Association
 National Rural Education Association
 National Rural Water Association
 National School Boards Association
 National State Data Center/Business and Industry Program
 National Urban Coalition
 National Urban League
 National Welsh American Foundation
 National Women's Political Caucus
 Neighborhood Cleaners Association - International
 Neighborhood Reinvestment Corporation
 New York Life Insurance
 Nissan North America, Inc.
 Northwestern Mutual Life Insurance
 Ocean Design Associates, Inc.
 Omega Psi Phi Fraternity, Inc.
 100 Black Men of America, Inc.
 Opportunities Industrialization Centers of America, Inc.
 Organization of Chinese Americans
 Paccar, Inc.
 Pacific Islander Community Council
 Pacificare Health Systems, Inc.
 PECO Energy Company
 Pfizer, Inc.
 Phi Theta Kappa International Honor Society of the Two-Year College
 Phillips Petroleum Company
 Polaroid
 Polish American Congress
 Pride Inc. of Tennessee
 Principal Financial Group
 Procter and Gamble
 Progressive National Baptist Convention
 Puerto Rican Legal Defense and Education Fund
 Radio One, Inc.
 Randalls Food Markets, Inc.
 Rite Aid Corporation
 Rural Coalition
 Rural Community Assistance Program
 Rural Electric Cooperative Association
 Ryder System, Inc.
 Samsung Electronics America
 Seagate Technology
 Service Employees International Union
 Shaw Industries, Inc.
 Shell Oil Company
 Sigma Gamma Rho Sorority, Inc.
 Soka Gakkai International, U.S.A.
 Sons and Daughters of Guam Club, Inc.
 Southeast Asia Resource Action Center
 Southern Company
 Southern Poverty Law Center
 Southwest Voter Registration Education Project
 Steinway Musical Instruments, Inc.
 Sunoco, Inc.
 Taiwanese American Citizens League
 Teachers of English to Speakers of Other Languages, Inc.
 Temple-Inland, Inc.
 Tenet Health Corporation
 Texaco
 Textron, Inc.
 Thai Airways International Public Company Limited
 Texas Instruments, Inc.
 The American Legion
 The Bartech Group, Inc.
 The Council of State Governments
 The International Association of Lions Clubs
 The National Caucus and Center on Black Aged, Inc.
 The National Council on Aging
 The Southern Regional Council
 The Vietnamese Resettlement Association
 TIAA-CREF
 Top Ladies of Distinction, Inc.
 TRW, Inc.
 Transamerica Corporation
 Travelers Aid International
 U.S. Bancorp
 Ultramar Diamond Shamrock Corporation
 Unicom Corporation
 Union Pacific Corporation
 Unitarian Universalist Association of Congregations
 United Church of Christ
 United Church of Christ, Commission for Racial Justice
 United House of Prayer For All People
 United Methodist Church General Board of Church and Society
 United Parcel Service
 United States Hispanic Leadership Institute
 United States Junior Chamber of Commerce
 United Technologies Corporation
 United Way of America
 Unocal Corporation
 Urban Ministries, Inc.
 VF Corporation
 Very Special Arts
 Veterans of Foreign Wars
 Wal-Mart Stores, Inc.
 Warner-Lambert Company
 Washington Mutual Bank, Inc.
 Waste Management
 Wellpoint Health Networks, Inc.
 Wells Fargo/Northwest Company
 Weyerhaeuser Company
 Wider Opportunities For Women, Inc.
 Willie E. Velasquez Institute
 Women's Missionary Society of the African Methodist Episcopal Church
 Women's National Democratic Club Youth Service America
 YWCA
 Zeta Phi Beta Sorority, Inc.

If you represent a NATIONAL organization and need additional information about partnership opportunities, contact Laura Sewell on 301-457-2989, e-mail at Laura.A.Sewell@ccmail.census.gov, or mail to
 U.S. Census Bureau, Partnership and Data Services Staff, Room 1210-2, Washington, DC 20233.

If you represent a local organization and need information, call one of the numbers below.

If you live here...	Partnership Coordinator...	Census Center...	Telephone #...
Alabama	Mary Love Sanford, Danielle Jones	Atlanta	404-331-0573
Alaska	Bob Clingman	Seattle	206-553-5882
Arizona	Pamela Lucero	Denver	303-231-5029
Arkansas	Tom Beaver	Kansas City	816-801-2020
California ¹	Reina Ornelas, Monica Sandoval	Los Angeles	818-904-6522
California ¹	Bob Clingman	Seattle	206-553-5882
Colorado	Pamela Lucero	Denver	303-231-5029
Connecticut	Tia Costello, Al Smith	Boston	617-424-4977
Delaware	Lyn Kirshenbaum, Juanita Britton	Philadelphia	215-597-8312
District of Columbia	Lyn Kirshenbaum, Juanita Britton	Philadelphia	215-597-8312
Florida	Mary Love Sanford, Danielle Jones	Atlanta	404-331-0573
Georgia	Mary Love Sanford, Danielle Jones	Atlanta	404-331-0573
Hawaii	Reina Ornelas, Monica Sandoval	Los Angeles	818-904-6522
Idaho	Bob Clingman	Seattle	206-553-5882
Illinois	Marilyn Stephens, Joyce Marks	Chicago	312-353-9759
Indiana	Marilyn Stephens, Joyce Marks	Chicago	312-353-9759
Iowa	Tom Beaver	Kansas City	816-801-2020
Kansas	Tom Beaver	Kansas City	816-801-2020
Kentucky	Victoria Burke, William Ward	Charlotte	704-344-6624
Louisiana	Marisela Lopez, Cherri Green	Dallas	214-655-3060
Maine	Tia Costello, Al Smith	Boston	617-424-4977
Maryland	Lyn Kirshenbaum, Juanita Britton	Philadelphia	215-597-8312
Massachusetts	Tia Costello, Al Smith	Boston	617-424-4977
Michigan	Vince Kountz, Norma Rivas-Ricci	Detroit	248-967-9524
Minnesota	Tom Beaver	Kansas City	816-801-2020
Mississippi	Marisela Lopez, Cherri Green	Dallas	214-655-3060
Missouri	Tom Beaver	Kansas City	816-801-2020
Montana	Pamela Lucero	Denver	303-231-5029
Nebraska	Pamela Lucero	Denver	303-231-5029
Nevada	Pamela Lucero	Denver	303-231-5029
New Hampshire	Tia Costello, Al Smith	Boston	617-424-4977
New Jersey ²	Lyn Kirshenbaum, Juanita Britton	Philadelphia	215-597-8312
New Jersey ²	Alice Chin, Martha Butler	New York	212-620-7702
New Mexico	Pamela Lucero	Denver	303-231-5029
New York ³	Tia Costello, Al Smith	Boston	617-424-4977
New York ³	Alice Chin, Martha Butler	New York	212-620-7702
North Carolina	Victoria Burke, William Ward	Charlotte	704-344-6624
North Dakota	Pamela Lucero	Denver	303-231-5029
Ohio	Vince Kountz, Norma Rivas-Ricci	Detroit	248-967-9524
Oklahoma	Tom Beaver	Kansas City	816-801-2020
Oregon	Bob Clingman	Seattle	206-553-5882
Pennsylvania	Lyn Kirshenbaum, Juanita Britton	Philadelphia	215-597-8312
Rhode Island	Tia Costello, Al Smith	Boston	617-424-4977
South Carolina	Victoria Burke, William Ward	Charlotte	704-344-6624
South Dakota	Pamela Lucero	Denver	303-231-5029
Tennessee	Victoria Burke, William Ward	Charlotte	704-344-6624
Texas	Marisela Lopez, Cherri Green	Dallas	214-655-3060
Utah	Pamela Lucero	Denver	303-231-5029
Vermont	Tia Costello, Al Smith	Boston	617-424-4977
Virginia	Victoria Burke, William Ward	Charlotte	704-344-6624
Washington	Bob Clingman	Seattle	206-553-5882
West Virginia	Vince Kountz, Norma Rivas-Ricci	Detroit	248-967-9524
Wisconsin	Marilyn Stephens, Joyce Marks	Chicago	312-353-9759
Wyoming	Pamela Lucero	Denver	303-231-5029
Puerto Rico	Hector Feliciano	Puerto Rico	787-771-3660
U.S. Virgin Islands, American Samoa, Commonwealth of Northern Mariana Islands, Guam	Idabelle Hovland	Census Bureau Suitland, MD	301-457-8443

¹ If you reside in Fresno, Imperial, Inyo, Kern, Kings, Los Angeles, Madera, Mariposa, Merced, Monterey, Orange, Riverside, San Benito, San Diego, San Luis Obispo, Santa Barbara, Tulare or Ventura counties, call the Los Angeles Regional Census Center (RCC). If in another California county, call the Seattle RCC.

² If you live in Bergen, Essex, Hudson, Middlesex, Morris, Passaic, Somerset, Sussex, Union or Warren counties, call the New York RCC. If in another New Jersey county, call the Philadelphia RCC.

³ If you reside in Bronx, Kings, Nassau, New York, Queens, Richmond, Rockland, Suffolk or Westchester counties, call the New York RCC. If in another county in the state, contact the Boston RCC.