

U.S. Small Business Administration

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## Have a question? Call us at (804) 771-2400.

### Other Publications:

- -<u>How to manage your</u> <u>business in a recession</u> from *Fortune*\*\*
- -<u>Tips from the</u> <u>American Institute of</u> CPAs\*\*
- \*\*Articles are not published by SBA or its Resource Partners, please see our <u>Disclaimer of Endorsement</u> and Liability.

# **Surviving an Economic Downturn**

Trying to see your business through the economic downturn? Been laid off and looking to start your own business? Need to close your business? **We have gathered resources for each scenario to assist you.** 

### **ALREADY OWN YOUR BUSINESS?**

- 1. SBA Offers New Online Resources for Small Businesses to Help with Economic Recovery.
- 2. Have an SBA loan and need a deferment? <u>SBA is encouraging lenders to offer Loan Deferments.</u>
- 3. Need an SBA loan? See our Lender Listing for a lender near you.
- 4. Receive professional business guidance and practical solutions from a <u>Small Business Development Center</u> near you. Also see the Virginia SBDC Network's <u>"Strategies For An Economic Downturn."</u>
- 5. Look for markets overseas. Contact an SBA <u>U.S. Export Assistance Center</u> which offers a full range of federal export programs and services from a number of federal agencies under one roof. Many locations have new-to-export programs called E-TAP. <u>SBA Export financing programs</u> are also available.
- 6. See "The Recession Survival Guide" at <u>SCORE: Counselors to America's Small</u> Business.
- 7. Take a FREE <u>online training course</u> on the following topics:
  - -"Surviving in a Down Economy"
  - -"Strategic Marketing: How to Win Customers in a Slowing Economy"
  - -"Retool & Reposition your company How to Prepare a Business Plan."

### LOOKING TO START A NEW COMPANY?

- 1. Contact a <u>SCORE office</u> to set up a FREE one-on-one counseling session with a business professional. Some SCORE Chapters also offer a one-day seminar for aspiring entrepreneurs. Ask your chapter if they have one.
- 2. Use our <u>Small Business Planner</u> to find out how to Write a Business Plan; Find a Mentor; Buy a Business; Finance your Start-up, and more.
- 3. Find out how to start a Home-based Business (Entrepreneur.com).
- 4. Take a FREE <u>online training course</u> on the following topics: Guide to Starting a Business; How to Prepare a Business Plan; How to Prepare a Loan Package and Assess Financial Needs, and much more.

### **NEED TO CLOSE YOUR BUSINESS?**

Visit our "Getting Out" webpage for guidance on closing the business.