

Lawn and Garden Equipment and Supplies Stores: 2002

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2002 Economic Census

Retail Trade

Industry Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
4442	Lawn and garden equipment and supplies stores	21 065	30 953 453	3 768 967	819 847	171 149	13.8	11.5
44421	Outdoor power equipment stores	4 386	4 404 206	590 352	133 024	24 293	22.1	5.1
444210	Outdoor power equipment stores	4 386	4 404 206	590 352	133 024	24 293	22.1	5.1
44422	Nursery, garden center, and farm supply stores	16 679	26 549 247	3 178 615	686 823	146 856	12.4	12.5
444220	Nursery, garden center, and farm supply stores	16 679	26 549 247	3 178 615	686 823	146 856	12.4	12.5

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)	
4442	Lawn and garden equipment and supplies stores	2002..	21 065	30 953 453	3 768 967	171 149
		1997..	21 201	31 677 905	3 295 756	165 616
44421	Outdoor power equipment stores	2002..	4 386	4 404 206	590 352	24 293
444210	Outdoor power equipment stores	1997..	4 769	4 069 193	535 455	26 479
		2002..	4 386	4 404 206	590 352	24 293
		1997..	4 769	4 069 193	535 455	26 479
44422	Nursery and garden centers	2002..	16 679	26 549 247	3 178 615	146 856
444220	Nursery and garden centers	1997..	16 432	27 608 712	2 760 301	139 137
		2002..	16 679	26 549 247	3 178 615	146 856
		1997..	16 432	27 608 712	2 760 301	139 137

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
4442		Lawn and garden equipment and supplies stores	21 065	X	30 953 453	X	100.0	59.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	948	2 532 831	85 945	3.4	.3	X
	20140	Packaged liquor, wine, & beer	35	60 907	1 659	2.7	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	14	27 034	995	3.7	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	148	252 756	9 256	3.7	Z	X
	20180	Soaps, detergents, & household cleaners	65	112 946	1 358	1.2	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	25	63 191	663	1.0	Z	X
	20200	Men's wear	2 027	5 582 448	282 656	5.1	.9	X
	20220	Women's, juniors', & misses' wear	23	90 855	5 496	6.0	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	18	45 740	2 079	4.5	Z	X
	20260	Footwear, including accessories	1 756	4 425 870	91 332	2.1	.3	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	9	22 681	941	4.1	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	462	1 485 939	30 448	2.0	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	79	222 801	2 234	1.0	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	28	15 166	375	2.5	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	17	9 584	144	1.5	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 154	2 437 558	133 468	5.5	.4	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	1 352	2 469 616	145 229	5.9	.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	20	18 846	531	2.8	Z	X
	20420	Books	61	36 130	432	1.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	527	1 084 761	21 538	2.0	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 228	2 493 958	107 843	4.3	.3	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	357	649 377	76 487	11.8	.2	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	3 381	8 353 169	840 548	10.1	2.7	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	21 065	30 953 453	24 437 818	79.0	79.0	55.6
	20621	Cut flowers	1 171	1 338 077	200 812	15.0	.6	X
	20626	Indoor potted plants & floral items	3 937	4 519 545	365 506	8.1	1.2	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	10 359	12 701 776	3 900 373	30.7	12.6	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	11 493	20 220 924	6 125 898	30.3	19.8	X
	20631	Lawn & garden tools	5 972	9 010 356	380 321	4.2	1.2	X
	20636	Lawn & garden machinery, equipment, & parts	7 001	10 909 861	4 025 240	36.9	13.0	X
	20637	Farm machinery, equipment, & parts	3 235	8 197 142	669 536	8.2	2.2	X
	20638	All other farm supplies, including grain & animal feed	8 261	18 063 981	7 607 619	42.1	24.6	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	5 658	8 963 224	1 162 513	13.0	3.8	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	718	1 666 979	107 627	6.5	.3	X
	20670	Paint & sundries	837	2 605 513	47 365	1.8	.2	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	101	151 381	18 304	12.1	.1	X
	20720	Automotive fuels	877	4 233 324	700 491	16.5	2.3	X
	20730	Automotive lubricants, including oil, greases, etc.	1 587	5 033 930	76 146	1.5	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	2 275	7 200 006	527 828	7.3	1.7	X
	20780	Household fuels, including oil, LP gas, wood, coal	1 356	4 109 343	368 918	9.0	1.2	X
	20800	Pets, pet foods, & pet supplies	4 838	9 595 453	696 708	7.3	2.3	X
	20850	All other merchandise	2 797	3 816 931	353 887	9.3	1.1	57.4
	20876	Pools, pool chemicals, & pool supplies & accessories	360	544 864	15 649	2.9	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	633	855 491	50 585	5.9	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	1 682	2 549 638	182 275	7.1	.6	X
	20879	Artificial/silk flowers, plants, & trees	933	1 512 316	53 261	3.5	.2	X
	20881	Craft supplies	217	376 260	14 730	3.9	Z	X
	20883	All other merchandise	107	181 090	37 387	20.6	.1	X
	29810	All other merchandise	2 617	6 144 776	486 222	7.9	1.6	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	6 749	10 537 471	1 288 106	12.2	4.2	51.2
	29903	Materials used in landscaping or lawn service	1 740	1 892 841	256 845	13.6	.8	X
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	4 915	6 914 701	642 231	9.3	2.1	X
	29948	All other nonmerchandise receipts, including receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc.	2 949	5 637 188	389 030	6.9	1.3	X
44421		Outdoor power equipment stores	4 386	X	4 404 206	X	100.0	56.1

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44421		Outdoor power equipment stores—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	18	26 117	793	3.0	Z	X
	20180	Soaps, detergents, & household cleaners	31	35 234	396	1.1	Z	X
	20200	Men's wear	51	65 094	3 876	6.0	.1	X
	20260	Footwear, including accessories	39	54 084	1 497	2.8	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	91	88 084	11 627	13.2	.3	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	30	32 899	176	.5	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	26	12 376	176	1.4	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	10	4 801	44	.9	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	26	34 793	3 259	9.4	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking accs, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	41	50 296	3 127	6.2	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	96	117 240	2 290	2.0	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	93	106 406	11 539	10.8	.3	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	305	369 381	65 537	17.7	1.5	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	242	303 802	30 126	9.9	.7	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	4 386	4 404 206	3 723 035	84.5	84.5	54.4
	20621	Cut flowers	6	3 083	261	8.5	Z	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	106	140 802	5 696	4.0	.1	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	273	433 198	32 428	7.5	.7	X
	20631	Lawn & garden tools	544	602 936	33 023	5.5	.8	X
	20636	Lawn & garden machinery, equipment, & parts	4 386	4 404 206	3 408 962	77.4	77.4	X
	20637	Farm machinery, equipment, & parts	717	1 149 938	218 131	19.0	5.0	X
	20638	All other farm supplies, including grain & animal feed	92	112 527	10 350	9.2	.2	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	183	217 612	14 147	6.5	.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	45	41 532	2 246	5.4	.1	X
	20670	Paint & sundries	94	169 386	3 700	2.2	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	91	137 940	17 706	12.8	.4	X
	20720	Automotive fuels	35	30 653	1 630	5.3	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	236	261 434	4 580	1.8	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	222	214 265	16 207	7.6	.4	X
	20780	Household fuels, including oil, LP gas, wood, coal	69	81 610	4 008	4.9	.1	X
	20800	Pets, pet foods, & pet supplies	59	95 175	4 668	4.9	.1	X
	20850	All other merchandise	55	89 538	12 376	13.8	.3	50.5
	20876	Pools, pool chemicals, & pool supplies & accessories	9	5 458	791	14.5	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	18	30 967	250	.8	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ..	11	17 634	378	2.1	Z	X
	20883	All other merchandise	15	35 479	10 957	30.9	.2	X
	29810	All other merchandise	122	165 686	10 790	6.5	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 494	2 608 039	468 093	17.9	10.6	52.1
	29903	Materials used in landscaping or lawn service	173	246 329	60 375	24.5	1.4	X
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	2 149	2 180 868	264 032	12.1	6.0	X
	29948	All other nonmerchandise receipts, including receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc.	1 099	1 302 090	143 686	11.0	3.3	X
444210		Outdoor power equipment stores	4 386	X	4 404 206	X	100.0	56.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	18	26 117	793	3.0	Z	X
	20180	Soaps, detergents, & household cleaners	31	35 234	396	1.1	Z	X
	20200	Men's wear	51	65 094	3 876	6.0	.1	X
	20260	Footwear, including accessories	39	54 084	1 497	2.8	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	91	88 084	11 627	13.2	.3	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	30	32 899	176	.5	Z	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
444210		Outdoor power equipment stores—Con.						
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	26	12 376	176	1.4	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	10	4 801	44	.9	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	26	34 793	3 259	9.4	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	41	50 296	3 127	6.2	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	96	117 240	2 290	2.0	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc	93	106 406	11 539	10.8	.3	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, oter homes, van conversions, parts & accessories	305	369 381	65 537	17.7	1.5	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	242	303 802	30 126	9.9	.7	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc	4 386	4 404 206	3 723 035	84.5	84.5	54.4
	20621	Cut flowers	6	3 083	261	8.5	Z	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc	106	140 802	5 696	4.0	.1	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	273	433 198	32 428	7.5	.7	X
	20631	Lawn & garden tools	544	602 936	33 023	5.5	.8	X
	20636	Lawn & garden machinery, equipment, & parts	4 386	4 404 206	3 408 962	77.4	77.4	X
	20637	Farm machinery, equipment, & parts	717	1 149 938	218 131	19.0	5.0	X
	20638	All other farm supplies, including grain & animal feed	92	112 527	10 350	9.2	.2	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	183	217 612	14 147	6.5	.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	45	41 532	2 246	5.4	.1	X
	20670	Paint & sundries	94	169 386	3 700	2.2	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, mopeds, & oth powered transportation vehicles, incl all outright sls plus fair slr slve of all motor vehicles marketed under leases negotiated in 2002	91	137 940	17 706	12.8	.4	X
	20720	Automotive fuels	35	30 653	1 630	5.3	Z	X
	20730	Automotive lubricants, including oil, greases, etc	236	261 434	4 580	1.8	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	222	214 265	16 207	7.6	.4	X
	20780	Household fuels, including oil, LP gas, wood, coal	69	81 610	4 008	4.9	.1	X
	20800	Pets, pet foods, & pet supplies	59	95 175	4 668	4.9	.1	X
	20850	All other merchandise	55	89 538	12 376	13.8	.3	50.5
	20876	Pools, pool chemicals, & pool supplies & accessories	9	5 458	791	14.5	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	18	30 967	250	.8	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	11	17 634	378	2.1	Z	X
	20883	All other merchandise	15	35 479	10 957	30.9	.2	X
	29810	All other merchandise	122	165 686	10 790	6.5	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 494	2 608 039	468 093	17.9	10.6	52.1
	29903	Materials used in landscaping or lawn service	173	246 329	60 375	24.5	1.4	X
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	2 149	2 180 868	264 032	12.1	6.0	X
	29948	All other nonmerchandise receipts, including receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc	1 099	1 302 090	143 686	11.0	3.3	X
44422		Nursery, garden center, and farm supply stores	16 679	X	26 549 247	X	100.0	60.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged liquor, wine, & beer	930	2 506 714	85 152	3.4	.3	X
	20140	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	35	60 907	1 659	2.7	Z	X
	20150	Drugs, health aids, beauty aids, including cosmetics	14	27 034	995	3.7	Z	X
	20160	Soaps, detergents, & household cleaners	148	252 756	9 256	3.7	Z	X
	20180	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc	34	77 712	962	1.2	Z	X
	20190	Men's wear	25	63 191	663	1.0	Z	X
	20200	Women's, juniors', & misses' wear	1 976	5 517 354	278 780	5.1	1.1	X
	20220	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	21	89 269	5 408	6.1	Z	X
	20240	Footwear, including accessories	16	44 154	1 991	4.5	Z	X
	20260	Curtains, draperies, blinds, slipcovers, bed & table coverings	1 717	4 371 786	89 835	2.1	.3	X
	20280	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc	7	20 127	897	4.5	Z	X
	20300	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc	371	1 397 855	18 821	1.3	.1	X
	20310	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	49	189 902	2 058	1.1	Z	X
	20330	Furniture, sleep equipment & outdoor/patio furniture	7	4 783	100	2.1	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 128	2 402 765	130 209	5.4	.5	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44422		Nursery, garden center, and farm supply stores—Con.						
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	1 311	2 419 320	142 102	5.9	.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	20	18 846	531	2.8	Z	X
	20420	Books	61	36 130	432	1.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	431	967 521	19 248	2.0	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 135	2 387 552	96 304	4.0	.4	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	52	279 996	10 950	3.9	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	3 139	8 049 367	810 422	10.1	3.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	16 679	26 549 247	20 714 783	78.0	78.0	55.8
	20621	Cut flowers	1 165	1 334 994	200 551	15.0	.8	X
	20626	Indoor potted plants & floral items	3 935	4 515 757	365 469	8.1	1.4	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	10 253	12 560 974	3 894 677	31.0	14.7	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	11 220	19 787 726	6 093 470	30.8	23.0	X
	20631	Lawn & garden tools	5 428	8 407 420	347 298	4.1	1.3	X
	20636	Lawn & garden machinery, equipment, & parts	2 615	6 505 655	616 278	9.5	2.3	X
	20637	Farm machinery, equipment, & parts	2 518	7 047 204	451 405	6.4	1.7	X
	20638	All other farm supplies, including grain & animal feed	8 169	17 951 454	7 597 269	42.3	28.6	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	5 475	8 745 612	1 148 366	13.1	4.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	673	1 625 447	105 381	6.5	.4	X
	20670	Paint & sundries	743	2 436 127	43 665	1.8	.2	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	10	13 441	598	4.4	Z	X
	20720	Automotive fuels	842	4 202 671	698 861	16.6	2.6	X
	20730	Automotive lubricants, including oil, greases, etc.	1 351	4 772 496	71 566	1.5	.3	X
	20740	Automotive tires, tubes, batteries, parts, accessories	2 053	6 985 741	511 621	7.3	1.9	X
	20780	Household fuels, including oil, LP gas, wood, coal	1 287	4 027 733	364 910	9.1	1.4	X
	20800	Pets, pet foods, & pet supplies	4 779	9 500 278	692 040	7.3	2.6	X
	20850	All other merchandise	2 742	3 727 393	341 511	9.2	1.3	58.0
	20876	Pools, pool chemicals, & pool supplies & accessories	351	539 406	14 858	2.8	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	615	824 524	50 335	6.1	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	1 671	2 532 004	181 897	7.2	.7	X
	20879	Artificial/silk flowers, plants, & trees	933	1 512 316	53 261	3.5	.2	X
	20881	Craft supplies	217	376 260	14 730	3.9	.1	X
	20883	All other merchandise	92	145 611	26 430	18.2	.1	X
	29810	All other merchandise	2 495	5 979 090	475 432	8.0	1.8	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	4 255	7 929 432	820 013	10.3	3.1	50.4
	29903	Materials used in landscaping or lawn service	1 567	1 646 512	196 470	11.9	.7	X
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	2 766	4 733 833	378 199	8.0	1.4	X
	29948	All other nonmerchandise receipts, including receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc.	1 850	4 335 098	245 344	5.7	.9	X
444220		Nursery, garden center, and farm supply stores	16 679	X	26 549 247	X	100.0	60.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	930	2 506 714	85 152	3.4	.3	X
	20140	Packaged liquor, wine, & beer	35	60 907	1 659	2.7	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	14	27 034	995	3.7	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	148	252 756	9 256	3.7	Z	X
	20180	Soaps, detergents, & household cleaners	34	77 712	962	1.2	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	25	63 191	663	1.0	Z	X
	20200	Men's wear	1 976	5 517 354	278 780	5.1	1.1	X
	20220	Women's, juniors', & misses' wear	21	89 269	5 408	6.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	16	44 154	1 991	4.5	Z	X
	20260	Footwear, including accessories	1 717	4 371 786	89 835	2.1	.3	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	7	20 127	897	4.5	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	371	1 397 855	18 821	1.3	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	49	189 902	2 058	1.1	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	7	4 783	100	2.1	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 128	2 402 765	130 209	5.4	.5	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	1 311	2 419 320	142 102	5.9	.5	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
444220		Nursery, garden center, and farm supply stores—Con.						
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	20	18 846	531	2.8	Z	X
	20420	Books	61	36 130	432	1.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	431	967 521	19 248	2.0	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 135	2 387 552	96 304	4.0	.4	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	52	279 996	10 950	3.9	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	3 139	8 049 367	810 422	10.1	3.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	16 679	26 549 247	20 714 783	78.0	78.0	55.8
	20621	Cut flowers	1 165	1 334 994	200 551	15.0	.8	X
	20626	Indoor potted plants & floral items	3 935	4 515 757	365 469	8.1	1.4	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	10 253	12 560 974	3 894 677	31.0	14.7	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	11 220	19 787 726	6 093 470	30.8	23.0	X
	20631	Lawn & garden tools	5 428	8 407 420	347 298	4.1	1.3	X
	20636	Lawn & garden machinery, equipment, & parts	2 615	6 505 655	616 278	9.5	2.3	X
	20637	Farm machinery, equipment, & parts	2 518	7 047 204	451 405	6.4	1.7	X
	20638	All other farm supplies, including grain & animal feed	8 169	17 951 454	7 597 269	42.3	28.6	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	5 475	8 745 612	1 148 366	13.1	4.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	673	1 625 447	105 381	6.5	.4	X
	20670	Paint & sundries	743	2 436 127	43 665	1.8	.2	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	10	13 441	598	4.4	Z	X
	20720	Automotive fuels	842	4 202 671	698 861	16.6	2.6	X
	20730	Automotive lubricants, including oil, greases, etc.	1 351	4 772 496	71 566	1.5	.3	X
	20740	Automotive tires, tubes, batteries, parts, accessories	2 053	6 985 741	511 621	7.3	1.9	X
	20780	Household fuels, including oil, LP gas, wood, coal	1 287	4 027 733	364 910	9.1	1.4	X
	20800	Pets, pet foods, & pet supplies	4 779	9 500 278	692 040	7.3	2.6	X
	20850	All other merchandise	2 742	3 727 393	341 511	9.2	1.3	58.0
	20876	Pools, pool chemicals, & pool supplies & accessories	351	539 406	14 858	2.8	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	615	824 524	50 335	6.1	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	1 671	2 532 004	181 897	7.2	.7	X
	20879	Artificial/silk flowers, plants, & trees	933	1 512 316	53 261	3.5	.2	X
	20881	Craft supplies	217	376 260	14 730	3.9	.1	X
	20883	All other merchandise	92	145 611	26 430	18.2	.1	X
	29810	All other merchandise	2 495	5 979 090	475 432	8.0	1.8	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	4 255	7 929 432	820 013	10.3	3.1	50.4
	29903	Materials used in landscaping or lawn service	1 567	1 646 512	196 470	11.9	.7	X
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	2 766	4 733 833	378 199	8.0	1.4	X
	29948	All other nonmerchandise receipts, including receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc.	1 850	4 335 098	245 344	5.7	.9	X

¹Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Sales of establishments reporting product line sales as percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
4442	Lawn and garden equipment and supplies stores						
	All firms	21 065	30 953 453	100.0	3 768 967	819 847	171 149
	4 largest firms	867	3 157 171	10.2	247 455	61 979	10 323
	8 largest firms	1 209	4 085 990	13.2	322 820	81 594	14 894
	20 largest firms	1 525	5 359 973	17.3	406 218	100 830	18 100
	50 largest firms	1 817	6 816 499	22.0	540 701	129 129	24 262
44421	Outdoor power equipment stores						
	All firms	4 386	4 404 206	100.0	590 352	133 024	24 293
	4 largest firms	13	85 410	1.9	10 724	2 560	336
	8 largest firms	26	155 309	3.5	20 039	4 624	576
	20 largest firms	52	308 805	7.0	38 378	9 093	1 080
	50 largest firms	103	584 271	13.3	65 218	15 325	1 963
444210	Outdoor power equipment stores						
	All firms	4 386	4 404 206	100.0	590 352	133 024	24 293
	4 largest firms	13	85 410	1.9	10 724	2 560	336
	8 largest firms	26	155 309	3.5	20 039	4 624	576
	20 largest firms	52	308 805	7.0	38 378	9 093	1 080
	50 largest firms	103	584 271	13.3	65 218	15 325	1 963
44422	Nursery, garden center, and farm supply stores						
	All firms	16 679	26 549 247	100.0	3 178 615	686 823	146 856
	4 largest firms	867	3 157 171	11.9	247 455	61 979	10 323
	8 largest firms	1 209	4 085 990	15.4	322 820	81 594	14 894
	20 largest firms	1 525	5 359 973	20.2	406 218	100 830	18 100
	50 largest firms	1 816	6 815 356	25.7	540 500	129 084	24 256
444220	Nursery, garden center, and farm supply stores						
	All firms	16 679	26 549 247	100.0	3 178 615	686 823	146 856
	4 largest firms	867	3 157 171	11.9	247 455	61 979	10 323
	8 largest firms	1 209	4 085 990	15.4	322 820	81 594	14 894
	20 largest firms	1 525	5 359 973	20.2	406 218	100 830	18 100
	50 largest firms	1 816	6 815 356	25.7	540 500	129 084	24 256

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.