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## Germany

## Fresh Deciduous Fruit

## Annual

2006

## Approved by:

Bobby Richey Jr.
U.S. Embassy

## Prepared by:

Sabine M. Lieberz

## Report Highlights:

For CY 2006, German commercial apple production is forecast at 955,000 MT, up three percent from the previous year. Non-commercial apple production is forecast at 950,000 MT, and commercial pear production at $61,000 \mathrm{MT}$. Production of concentrated apple juice (CA), 70.5 brix) is forecast at 87,500 MT in MY 2006/07.

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## Production

## Apple Production Commercial Production

Germany is the fourth largest apple producer in the EU, after Poland, Italy and France. As of mid-July, German apple production for $\mathrm{CY}^{1} 2006$ was estimated at $955,000 \mathrm{MT}^{2}$ for commercial production, up 3 percent compared to the previous year. In the months of June and July, precipitation was lower than usual, which resulted in below average fruit diameters. In August, most of the country enjoyed more rainfall. It remains to be seen if the late favorable weather conditions would help the trees make up the delayed fruit diameter growth. If so, the crop could be a bit higher than estimated here. The crop for CY 2005 was revised downwards to 925,000 MT from the previous estimate of 960,000 MT. The production potential is estimated at 1 million MT.

These figures originate from the German Central Market- and Price Reporting Agency (ZMP). The German Federal Ministry of Agriculture, Food, and Consumer Protection (BMELV), also collects information about deciduous fruit production, however in recent years figures from BMELV and ZMP differed substantially, because of differences in data gathering. Industry sources believe that ZMP figures come closer to actual production. Therefore, FAS/Berlin decided to go with the widely accepted ZMP figures instead of the official BMELV data.

Table 1: Commercial Apple Production in the EU-15 and New Member States (NMS) by Country and Year in 1,000 MT

| Country | 2000 | 2002 | 2003 | 2004r | 2005r | $2006 f$ | Change in percent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Italy | 2,206 | 2,172 | 2,153 | 2,032 | 2,071 | 1,949 | 6 |
| France | 2,260 | 1,966 | 1,728 | 1,708 | 1,769 | 1,584 | -10 |
| Germany | 1,131 | 763 | 818 | 945 | 925 | 955 | 3 |
| Spain | 683 | 646 | 704 | 553 | 701 | 550 | - 22 |
| Netherlands | 500 | 370 | 405 | 435 | 380 | 347 | - 9 |
| Belgium | 500 | 349 | 319 | 356 | 317 | 339 | 7 |
| Portugal | 206 | 244 | 165 | 282 | 265 | 267 | 1 |
| Greece | 288 | 300 | 287 | 277 | 249 | 249 | 0 |
| UK | 195 | 124 | 156 | 163 | 192 | 178 | - 7 |
| Austria ${ }^{1)}$ | 161 | 163 | 152 | 163 | 173 | 161 | 7 |
| Denmark | 31 | 25 | 25 | 26 | 26 | 27 | 4 |
| Sub-total EU-15 | 8,162 | 7,112 | 6,914 | 6,940 | 7,069 | 6,607 | 7 |
| Poland ${ }^{2}$ | 2,000 | 2,168 | 2,428 | 2,522 | 2,200 | 2,100 | 5 |
| Hungary | 695 | 527 | 550 | 668 | 487 | 455 | 7 |
| Czech Republic | 100 | 163 | 152 | 164 | 138 | 170 | 23 |
| Lithuania ${ }^{\text {2) }}$ | 195 | 82 | 97 | 34 | 97 | 130 | 34 |
| Slovenia | 59 | 42 | 62 | 60 | 58 | 50 | - 14 |
| Slovakia |  | 27 | 34 | 31 | 36 | 43 | 19 |
| Estonia |  | 17 | 5 | 2 | 11 | 10 | - 9 |
| Other NMS | 27 | 50 | 36 | 7 | 38 | 32 | -16 |
| Sub-total NMS | 3,077 | 3,076 | 3,364 | 3,488 | 3,065 | 2,990 | 2 |
| Total EU-25 | 11,239 | 10,198 | 10,278 | 10,428 | 10,134 | 9,597 | 5 |

[^0]$r=$ revised
$\mathrm{f}=$ Forecast
1 = Steiermark/Styria
2 = including non-commercial production
Source: German Central Market and Price Reporting Agency (ZMP), based on Eurofel-database and own calculations

Table 2: Commercial Apple Production in Germany by Variety and Year in 1,000 MT

| Variety | 2000 | 2002 | 2003 | $2004 r$ | $2005 r$ | $2006 f$ | Change |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Elstar | 156 | 119 | 126 | 178 | 159 | 158 | $-1 \%$ |
| J onagold | 210 | 149 | 152 | 163 | 146 | 146 | $0 \%$ |
| Jonagored | 96 | 70 | 90 | 100 | 123 | 135 | $10 \%$ |
| Golden Delicious | 77 | 59 | 63 | 67 | 58 | 59 | $2 \%$ |
| Idared | 70 | 49 | 52 | 61 | 51 | 54 | $6 \%$ |
| Gala | 29 | 33 | 39 | 46 | 54 | 54 | $0 \%$ |
| Boskoop | 87 | 44 | 38 | 51 | 52 | 52 | $0 \%$ |
| Braeburn | 17 | 14 | 20 | 38 | 37 | 42 | $14 \%$ |
| Gloster | 81 | 40 | 47 | 42 | 37 | 34 | $-8 \%$ |
| Cox Orange | 57 | 24 | 30 | 28 | 26 | 26 | $0 \%$ |
| Other * | 251 | 162 | 161 | 171 | 182 | 195 | $7 \%$ |
| Total | 1,131 | 763 | 818 | 945 | 925 | 955 | $3 \%$ |

$r=$ Revised
$\mathrm{f}=$ Forecast.

* Includes Pinova, Topaz, Gravensteiner, James Grieve, Glockenapfel, Ingrid Marie Source: German Central Market and Price Reporting Agency (ZMP)


## Non-commercial Production

German authorities stopped issuing official figures for non- commercial production (private gardens and meadows) in 1992. However, industry estimates CY 2006 non- commercial production at approximately 950,000 MT, almost double the 480,000 MT in CY 2005. Noncommercial production tends to alternate between good and poor crop years. The reason is that during the fruit growing season, the trees are already developing the buds for next year's apple blossom and crop. In good years, the trees use most of the assimilates for fruit growth and have less available for bud development. Commercial orchards alternate or vary much less from year to year because good farming practices, such as thinning, are used to ensure a more even production.

Non- commercial production includes apples grown in house gardens and production in meadows. Typically, non-commercial production is used for fresh consumption, must and spirits production, baking (cakes, tarts) or preserved foods (canned, dried, and cooked). Approximately 50 percent of this production is grown in house gardens and is consumed by private households; 40 percent is comprised of must apples used in apple juice production; and the remaining 10 percent is processed into spirits. These percentages may vary depending on the price for must apples. Higher must apple prices generally result in a higher proportion of fruit entering juice production, lower prices generally result in less fruit going into processing.

## Fruit Quality

Hail damage and scab infections are reportedly higher than in 2005. As a result, the percentage of commercially grown apples being processed may increase in MY 2006/07.

## Pear Production

While Germany is the fourth largest apple producer in the EU, for pears, Germany only ranks seventh. Commercial pear production in CY 2006 is estimated at 61,000 MT versus 53,000 MT in 2006, an increase of 15 percent.

Table 3: Commercial Pear Production in the EU-15 and Select New Member States (NMS) by Country and Year in 1,000 MT

|  | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 3}$ | $\mathbf{2 0 0 4 r}$ | $\mathbf{2 0 0 5 r}$ | $\mathbf{2 0 0 6 f}$ | Change <br> In Percent |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Italy | 948 | 820 | 838 | 879 | 879 | 0 |
| Spain | 603 | 641 | 521 | 608 | 537 | -12 |
| France | 173 | 176 | 231 | 229 | 259 | 13 |
| Belgium | 237 | 191 | 248 | 230 | 242 | 5 |
| Netherlands | 180 | 170 | 225 | 200 | 234 | 17 |
| Portugal | 125 | 90 | 188 | 130 | 150 | 15 |
| Germany | 56 | 49 | 61 | 53 | 61 | 15 |
| Greece | 39 | 32 | 54 | 56 | 45 | -20 |
| UK | 35 | 35 | 34 | 27 | 34 | 26 |
| Denmark | 5 | 4 | 5 | 5 | 6 | 20 |
| EU-15 | $\mathbf{2 , 4 0 1}$ | $\mathbf{2 , 2 0 8}$ | $\mathbf{2 , 4 0 5}$ | $\mathbf{2 , 4 1 7}$ | $\mathbf{2 , 4 4 7}$ | 1 |
| Poland 1) | 90 | 77 | 87 | 65 | 55 | -15 |
| Hungary | 27 | 33 | 31 | 40 | 39 | -3 |
| Czech Republic | 2 | 2 | 2 | 2 | 3 | 50 |
| NMS | $\mathbf{1 1 9}$ | $\mathbf{1 1 2}$ | $\mathbf{1 2 0}$ | $\mathbf{1 0 7}$ | $\mathbf{9 7}$ | -9 |
| EU-25 | $\mathbf{2 , 5 2 0}$ | $\mathbf{2 , 3 2 0}$ | $\mathbf{2 , 5 2 5}$ | $\mathbf{2 , 5 2 4}$ | $\mathbf{2 , 5 4 4}$ | 1 |

$r=$ revised
$\mathrm{f}=$ Forecast
1 = including non-commercial production
Source: German Central Market and Price Reporting Agency (ZMP), based on Eurofel-database and ZMP calculations

No reliable data for non-commercial pear production is available. Only small quantities of non- commercial pear production enter the pear market, most are consumed directly by households or on farms either as fresh or processed fruit. Therefore, FAS/Berlin does not enter any data for the non-commercial pear crop into the PSD table.

The three most important pear varieties grown in Germany are Alexander Lucas, Williams Christ (Bartlett), and Conference.

## Concentrated Apple Juice (CAJ) Production

The total volume of apple juice concentrate ( 70.5 degrees brix) pressed from domestic and imported must or diverted table apples amounted to 66,231 MT in MY 2005/06, versus

91,520 MT the previous year. This decrease of 28 percent is a result of the lower noncommercial apple crop of 480,000 MT in CY 2005 compared to 1 million MT in CY 2004. However, because of higher prices for processing apples the decrease in CAJ production was smaller than previously expected. According to the German Fruit Juice Industry Association (Verband der Deutschen Fruchtsaft-Industrie, VdF) net prices ${ }^{3}$ for processing apples amounted to 102.2 Euro per MT at the beginning of MY 2005/06 and to 132.7 Euro per MT at the end of the season. This is 31 percent and 70 percent higher than the average price (78.1 Euro per MT) in MY 2004/05, respectively. As a result, a higher share of apples than expected was delivered to processors. For MY 2006/07, CAJ production is estimated at 87,465 MT as a result of the larger non- commercial apple crop.

German must apples, and to a small extent domestic table apples, form the basis of apple juice production in Germany. German must apples provide the quality (acid content) required by the German apple juice processors. For MY 2006/07, the number of apples processed into apple juice is expected to amount to approximately $744,000 \mathrm{MT}$, compared to 563,000 in MY 2005/06, and 779,000 MT in MY 2004/05.

## Consumption

Apples are by far the most popular fresh fruit in Germany, followed by bananas and oranges. Pears rank number six in popularity with German consumers.

Table 4: Per Capita Consumption of Commercially Grown Fresh Fruit in Germany in kg per person per year

|  | $1998 / 99$ | $1999 / 00$ | $2000 / 01$ | $2001 / 02 r$ | $2002 / 03 \mathrm{r}$ | $2003 / 04 \mathrm{p}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Apples (market) | 17.7 | 20.6 | 19.1 | 17.5 | 17.7 | 17.8 |
| Bananas | 10.3 | 11.0 | 12.1 | 11.1 | 11.1 | 11.0 |
| Oranges | 5.8 | 6.1 | 7.0 | 6.0 | 6.5 | 6.8 |
| Easy Peelers | 3.8 | 4.1 | 4.2 | 3.6 | 4.2 | 3.7 |
| Grapes | 3.8 | 4.3 | 4.0 | 3.8 | 3.4 | 3.6 |
| Pears | 2.7 | 2.8 | 2.6 | 2.3 | 2.6 | 2.4 |
| Strawberries | 2.5 | 2.7 | 2.4 | 2.7 | 2.3 | 2.2 |
| Lemons | 1.5 | 1.6 | 1.6 | 1.7 | 1.6 | 1.6 |
| Cherries | 1.1 | 1.5 | 1.4 | 1.2 | 1.0 | 1.2 |
| Plums | 1.1 | 1.2 | 1.1 | 1.0 | 1.0 | 1.1 |
| Other | 0.9 | 1.1 | 0.9 | 0.8 | 0.7 | 0.6 |
| Total Fresh Fruit | 27.1 | 32.0 | 29.6 | 28.3 | 28.0 | 29.2 |

Source: ZMP Bilanz Obst 2005, table 11
$r=$ revised
$\mathrm{p}=$ preliminary

## Apple Consumption

Domestic consumption of fresh apples from commercial and non-commercial production combined was 1.45 million MT in MY 2005/06 (July/June). Consumption for processing was 641,000 MT. 563,000 MT were processed into apple juice, 46,000 into apple sauce, 20,000

[^1]MT into spirits, and 12,000 MT into apple preserves. The EU intervention program was not used in MY 2005/06.

In MY 2006/07, fresh consumption is estimated at 1.619 million MT and processing is expected to increase to 896,000 MT due to the larger non-commercial crop. Intervention is estimated to be marginal as prices for must apples are expected to be above the maximum intervention price of 8.81 Euro per 100 kg and any surplus table apples are expected to enter processing rather than intervention.

## Pear Consumption

Per capita consumption of table pears (without house gardens) varies between 2.2 and 2.8 kg in recent years. Consumption of fresh table pears in MY 2005/06 (July/June) totaled 220,022 MT. About 78 percent of the pear supply in Germany originate from imports and only 22 percent from domestic production. Intervention of pears is traditionally marginal in Germany and did not occur in MY 2005/06.

Pears for processing are used mainly for spirits and originate from commercial production. In MY 2005/06 this amounted to 1,220 MT compared to 2,270 MT in 2004/05. The drop can largely be attributed to the lower pear crop. For MY 2006/07, an increase in the use of pears for processing is expected in line with the higher domestic pear production.

## CAJ Consumption

Fruit juices and fruit juice drinks are very popular in Germany. The per capita consumption of around 40 liters per year is the highest in the EU- 25 and about 24 percent above per capita consumption in the United States (see table 5.) The large consumption increase in CY 2003 can be attributed to the extremely warm summer of 2003. In CY 2004 fruit juice consumption dropped back to average levels. In CY 2005, per capita consumption dropped below the 40 liter mark. High juice prices and growing popularity of competing soft drinks such as flavored water contributed to this drop.

Apple juice enjoys the highest popularity among the juices, followed by orange juice and other citrus nectars (see table 6.)

Table 5: Per Capita Consumption of Fruit J uices/ Nectars in European Countries and the USA (in liters per year)

|  | 2000 | 2001 | 2002 | 2003 | 2004 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Germany | 40.6 | 40.5 | 40.4 | 42.0 | 40.3 |
| Finland | 26.1 | 35.0 | 32.0 | 32.0 | 32.2 |
| Austria | 37.8 | 35.6 | 32.0 | 29.1 | 28.0 |
| Denmark | 19.0 | 22.7 | 24.0 | 24.9 | 24.8 |
| Netherlands | 26.1 | 25.5 | 24.4 | 24.8 | 24.7 |
| Spain | 16.5 | 21.0 | 22.0 | 24.4 | 25.3 |
| Sweden | 21.5 | 23.0 | 23.7 | 24.5 | 23.8 |
| UK | 19.0 | 20.5 | 21.3 | 22.8 | 23.2 |
| France | 20.5 | 21.8 | 21.7 | 22.4 | 21.7 |
| Belgium/Lux. | 20.5 | 19.9 | 19.7 | 20.2 | 20.8 |
| Ireland | 13.3 | 15.6 | 16.2 | 16.6 | 16.8 |
| Greece | 8.5 | 16.3 | 15.1 | 14.9 | 15.1 |
| Italy | 10.5 | 11.7 | 11.9 | 15.3 | 14.6 |
| Portugal | 7.1 | 10.8 | 11.1 | 11.1 | 11.4 |
| TOTAL EU- 15 | 22.6 | 24.2 | 24.4 | 25.7 | 25.3 |
|  |  |  |  |  |  |
| Poland | 16.2 | 16.9 | 19.2 | 20.3 | 20.7 |
| Slovenia | 19.1 | 17.8 | 17.7 | 18.2 | 18.5 |
| Estonia | 12.8 | 14.0 | 15.7 | 16.8 | 17.3 |
| Latvia | 12.0 | 12.7 | 14.4 | 14.1 | 15.1 |
| Hungary | 18.3 | 19.1 | 17.5 | 13.0 | 13.6 |
| Czech Republic | 10.7 | 10.8 | 11.2 | 11.7 | 12.1 |
| Lithuania | 8.1 | 8.4 | 8.6 | 9.4 | 11.3 |
| Slovakia | 10.9 | 10.1 | 10.8 | 8.4 | 8.6 |
| Total NMSS-8 | 14.8 | 15.2 | 16.5 | 16.4 | 16.9 |
|  |  |  |  |  |  |
| Norway | 25.5 | 31.4 | 33.3 | 32.2 | 33.3 |
| Switzerland | 30.0 | 27.7 | 29.1 | 29.1 | 30.7 |
| United States | 30.0 | 30.0 | 35.7 | 35.7 | 32.5 |

Source: VdF, Association of the German Fruit Juice Industry, Annual Report 2005. Data for 2005 is not yet available.

Table 6: Per Capita Consumption of Select J uices and Fruit Drinks in Germany (in kg per year)

|  | 1995 | 2000 | 2002 | 2003 | 2004 r | 2005 p | \% Change |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Apple Juice | 11.79 | 12.20 | 12.17 | 13.10 | 12.88 | 12.36 | $-4.0 \%$ |
| Orange Juice | 9.83 | 9.53 | 9.52 | 9.66 | 9.24 | 8.90 | $-3.7 \%$ |
| Grape Juice | 1.19 | 1.32 | 1.31 | 1.31 | 1.31 | 1.29 | $-1.5 \%$ |
| Grapefruit Juice | 0.33 | 0.39 | 0.34 | 0.32 | 0.32 | 0.36 | $12.5 \%$ |
| Pear Juice | 0.13 | 0.18 | 0.20 | 0.30 | 0.30 | 0.25 | $-16.7 \%$ |
| Vegetable Juice | 0.86 | 0.96 | 0.97 | 0.97 | 0.99 | 1.19 | $20.2 \%$ |
| Citrus Nectar | 8.57 | 7.75 | 7.65 | 7.75 | 7.35 | 7.26 | $-1.2 \%$ |
| Other Juice/ Nectar | 8.02 | 8.31 | 8.27 | 8.62 | 8.26 | 8.18 | $-1.0 \%$ |
| Total | 40.72 | 40.64 | 40.43 | 42.03 | 40.65 | 39.79 | $-2.1 \%$ |

Source: VdF, Association of the German Fruit Juice Industry, Annual Report 2005.

## Trade

## Apple Trade

In MY 2005/06, German imports of apples amounted to 786,653 MT, an increase of 11 percent from the 708,759 MT in MY 2004/05. The increase was due to the smaller domestic crop of CY 2005. Sixteen percent or 122,772 MT of the imported apples consisted of must apples for juice production.

The largest supplier by far was Italy accounting for 40 percent of the German imports, followed by the Netherlands (13 percent), New Zealand (11 percent), France (10 percent), and Austria ( 5 percent). US apple exports to Germany are marginal and amounted to 331 and 61 MT in MY 2004/05 and 2005/06, respectively.

Germany exports only small quantities of apples, about 85 percent of which are destined to other EU- 25 member states. Exports of apples amounted to 100,384 MT in MY 2005/06, an increase of about 14 percent compared to the previous season. This increase is due to the re- opening of the Russian market to German apples. Russia had closed its border for plant products from Germany from November 15, 2004, until May 15, 2005, due to findings of the pest "western flower thrips" (frankliniella occidentalis) on flower shipments and disputes about phytosanitary certificates. After the import ban was lifted German exports did not only rebound, but increased to the extent that Russia surpassed the Netherlands as the number one export market for German apples. In addition, the low stone fruit crop in Russia and the Ukraine aggravated the demand for apples in Russia.

## Pear Trade

Pear imports amounted to 188,679 MT in MY 2005/06, an increase of 7 percent compared to MY 2004/05. The main suppliers to Germany were Italy accounting for 43 percent of Germany's pear imports, followed by Argentina (15 percent), Spain (11 percent), and South Africa (10 percent).

Pear imports contributed roughly 78 percent to the supply on the German market, while domestic production contributes 22 percent in MY 2005/06. The correspondent figures for 2004/05 were 74 and 26 percent.

Imports from the United States are small and fluctuate widely. They amounted to 2,276 MT in MT 2005/06 and 3,091 MT in MY 2004/05. In MY 2005/06 the United States ranked as the number nine supplier of fresh table pears to Germany and number four as a non-EU supplier, after Argentina, South Africa, and Chile.

Pear exports from Germany were up 3 percent in MY 2005/06 at 20,636 MT. The majority of German pear exports consist of re-exports. Main destinations were other EU- 15 countries.

## CAJ Trade

Accurate trade figures are difficult to identify, since there is little ascertainable information about the strength (concentration) of imported/exported CAJ. Therefore the calculated figures for CAJ at 70.5 brix should be viewed as an estimate.

Traditionally, the German apple juice industry depends heavily on imports of apple juice concentrates of various densities. In MY 2005/06, calculated German imports of CAJ at 70.5 brix were 380,405 MT versus 378,876 MT in the previous MY.

Sixty-three percent of the German CAJ imports came from the top 3 suppliers, which were Poland, China, and Switzerland. Their individual market shares were 26,21 , and 16 percent in MY 2005/06. In 2004/05 the combined market share of the top three suppliers amounted to 61 percent. The most notable change is the increase of imports from China, which doubled its CAJ exports to Germany from MY 2004/05 to MY 2005/06 and improved its market share from 10 to 21 percent. The reason for this is the competitive price of Chinese CAJ .

German CAJ exports consist mainly of reprocessed concentrates from eastern European countries or blends of such concentrates with domestic production. In MY 2005/06 they amounted to 140,083 MT (at 70.5 brix), an increase of less than one percent compared to the previous MY.

The United States, traditionally the largest single export market for German CAJ, did not even make the top 10 list of German CAJ export destinations in MY 2005/06. Exports to the United States totaled 2,532 MT in MY 2005/06 versus 13,019 MT in MY 2004/05. It is unclear what caused this large drop.

## Stocks

The latest available commercial stock figures refer to the situation at producers' organizations at the end of June. Stocks were approximately 70 percent below the previous season. Reportedly, stocks were sold out by the end of July.

Table 7: Apple stocks in Germany on June $\mathbf{3 0}$ in MT by year and variety

| Variety | $2002 / 03$ | $2003 / 04$ | $2004 / 05$ | $2005 / 06$ |
| :--- | ---: | ---: | ---: | ---: |
| Jonagored | 705 | 714 | 13,025 | 2,771 |
| Jonagold | 3,045 | 1,130 | 12,594 | 4,260 |
| Golden Delicious | 404 | 75 | 3,419 | 1,270 |


| Total | 4,946 | 2,309 | 33,433 | 10,266 |
| :--- | :--- | :--- | :--- | :--- |

Source: German Central Market and Price Reporting Agency (ZMP)

## Policy

In the past, support for the German fruit sector was limited to what is available for producer organizations under the EU common market organization for fruits and vegetables (regulation 2200/96). For details please refer to GAIN report GM3011.

While the 2003 reform of the EU common agricultural policy (CAP) made some fruits and vegetables eligible for direct payments under CAP, it did not change the program for permanent crops such as apples and pears.

As of September 1, 2005, EU member states are authorized to reduce the frequency of phytosanitary inspections on imports of U.S. apples to their territory from the previous level of 100 percent to any level between 15 and 100 percent. Germany has decided to keep the inspection rate at 100 percent.

## Import tariffs

Germany is part of the EU and thus applies the harmonized EU import regulations. Apples and pears are subject to a special tariff system called "Entry Price System". In this system fruits and vegetables imported at or over an established entry price are charged an ad valorem duty only. Produce valued below the entry price are charged a tariff equivalent in addition to the ad valorem duty. The tariff equivalent is graduated for products valued between 92 and 100 percent of the entry price. The ad valorem duty and the full tariff equivalent are levied on imports valued at less than 92 percent of the entry price.

The tariff levels are published in EU regulation 1719/2005. For details please refer to:

## http://europa.eu.int/eur-

lex/lex/LexUriServ/site/en/oj/2005/I_286/I_28620051028en00010886.pdf
Apples and pears see pages 86/87 and 689 through 694,
CAJ see page 158 .

## Marketing

MY 2005/06 started badly because large amounts of apples from the previous season as well as from the Southern hemisphere put pressure on the market. Prospects for MY 2006/07 are much better since domestic apples from the previous season are sold out and imports from the southern hemisphere were lower than the year before. It is expected that this situation will lead to higher apples prices as well as higher imports. However, the expected higher apple prices could negatively affect fresh apple consumption.

Because of low world CAJ stocks, the market for must apples is also expected to be strong, despite the larger non-commercial apple crop.

For detailed information about the German fruit retail market please see our product brief on fruit (GM5002). This report includes information on market distribution of fruit sales by retail segment, labeling requirements, phytosanitary requirements and tariffs.

## Trade fairs

In Germany, trade fairs play a key role in presenting new products to the trade or in finding additional buyers and importers. The major international trade fair for the fruit and vegetable trade is held each February in Berlin:

| Fruit Logistica | Next Fair: | U.S. Pavilion Organizer: |
| :--- | :--- | :--- |
| Berlin, Germany (Interval: yearly) | February 08- | B*FOR International |
|  | 10,2007 | Tel: (540) 373-9935 |
| Target Market: Germany/EU/Central \& |  | Fax: (540) 372-1414 |
| Eastern Europe |  | http://www.fruitlogistica.de |
| Good venue for exhibiting fresh and |  |  |
| dried fruit, nuts and related products |  |  |

For organic products there is a special trade fair held annually in Nuremberg

| Bio Fach | Next Fair: | U.S. Pavilion Organizer: |
| :--- | :--- | :--- |
| Nuremberg, Germany (Interval: yearly) | February 15- | B*FOR International |
| Target Market: Germany/Europe | 18,2007 | Tel: (540) 373-9935 |
| The leading European trade show for |  | Fax: (540) 372-1411 |
| organic food and non-food products |  | http://www.biofach.de |

## Food safety

The number of food scandals that occurred in Europe in recent years involving various commodities - including fresh produce - have prompted the food industry to come up with various programs to ensure the safety of the traded food. For fruits and vegetables two main programs evolved in Germany - the Q+S and EUREPGAP. While Q+S is a three tier system that involves everyone who handles the produce from producers, to wholesalers, and the retail chains, EUREPGAP mainly focuses on the producer level and is often supplemented by the IFS (International Food Standard) on the wholesalers level. A major component of both systems is the extensive documentation requirement for all stages of the production process.

Both systems are open to international producers provided that they comply with the system and obtain a certification. Also a simultaneous certification for Q+S and EUREPGAP is possible at the producer level.

Some German retail chains have voiced their preference for one or the other systems: Spar favors Q+S, Metro focuses on EUREPGAP in conjunction with IFS, while Rewe and Tengelmann accept both systems.

The implementation of both systems is still in the beginning stages, therefore non certified produce is still accepted. However, U.S. exporters should monitor the issue closely.

For detailed information on both systems please view the following websites:
http://www.q-s.info/en
www.eurep.org

## Related reports:

| GM3011 | $3 / 17 / 2003$ | EU support for the fruit and vegetable sector in Germany |
| :--- | :--- | :--- |
| GM3025 | $8 / 15 / 2003$ | German Fruit Tree Census |
| GM5002 | $01 / 07 / 2005$ | Product Brief Fresh Fruits |

## Statistical Section:

Note: As the PSD tables apples and concentrated apple juice (CAJ) are connected, the figures for "Processing" in both PSDs include apples for juice production, as well as apples for other processing purposes (e.g. applesauce, canned apples, spirits, and bakeries).

Note: Trade data in PS\&D's, trade matrices and text for CAJ are converted to 70.5 brix using a conversion factor of 0.158865 from 11.2 brix or single strength.

## Table 8: PSD for Fresh Apples (in ha, 1000 trees, MT)

## PSD Table

## Country Commodity

## Germany

Apples, Fresh

(HA)(1000 TREES)(MT)
2004 Revised 2005 Estimate 2006 Forecast UOM
USDA Official [: Estimate[1)A Official [ Estimate[I)A Official [: Estimate[New]

| Market Year Begin |  | 07/2004 |  | 07/2005 |  | 07/2006 | MM/YYYY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Area Planted | 31219 | 31219 | 31219 | 31219 | 0 | 31219 | (HA) |
| Area Harvested | 31219 | 31219 | 31219 | 31219 | 0 | 31219 | (HA) |
| Bearing Trees | 64182 | 64182 | 64182 | 64182 | 0 | 64182 | (1000 TRE |
| Non-Bearing Trees | 0 | 0 | 0 | 0 | 0 |  | (1000 TRE |
| Total Trees | 64182 | 64182 | 64182 | 64182 | 0 | 64182 | (1000 TRE |
| Commercial Production | 945000 | 945000 | 960000 | 925000 | 0 | 955000 | (MT) |
| Non-Comm. Production | 1000000 | 1000000 | 450000 | 480000 | 0 | 950000 | (MT) |
| TOTAL Production | 1945000 | 1945000 | 1410000 | 1405000 | 0 | 1905000 | (MT) |
| TOTAL Imports | 708759 | 708759 | 740000 | 786653 | 0 | 710000 | (MT) |
| TOTAL SUPPLY | 2653759 | 2653759 | 2150000 | 2191653 | 0 | 2615000 | (MT) |
| Domestic Fresh Consumf | 1620247 | 1624247 | 1462000 | 1450269 | 0 | 1619000 | (MT) |
| Exports, Fresh Only | 88225 | 88225 | 88000 | 100384 | 0 | 100000 | (MT) |
| For Processing | 945000 | 941000 | 600000 | 641000 | 0 | 896000 | (MT) |
| Withdrawal From Market | 287 | 287 | 0 | 0 | 0 |  | (MT) |
| TOTAL UTILIZATION | 2653759 | 2653759 | 2150000 | 2191653 | 0 | 2615000 | (MT) |

Note: figures for processing include processing for juice as well as for apple sauces and spirits

Table 9 : I mport Prices for Fresh Apples in U.S. \$ per MT


Table 10: German Apple I mports by Country in MT

## I mport Trade Matrix

## Country Germany

Commodity Apples, Fresh
Time Period Imports for:
U.S.

July/Jun Units:

Others Others

| ITALY | 258010 | ITALY | 317526 |  |  |  |  |  |
| :--- | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: |
| NETHERLANDS | 93063 | NETHERLANDS | 102083 |  |  |  |  |  |
| NEW ZEALAND | 70424 | NEW ZEALAND | 83373 |  |  |  |  |  |
| FRANCE | 53638 | FRANCE | 74421 |  |  |  |  |  |
| ARGENTINA | 34159 | AUSTRIA | 37189 |  |  |  |  |  |
| CHILE | 32778 | BELGIUM | 36016 |  |  |  |  |  |
| CZECH REPUBLIC | 32778 | ARGENTINA | 33972 |  |  |  |  |  |
| BELGIUM | 32271 | CHILE | 30251 |  |  |  |  |  |
| BRAZIL | 28973 | BRAZIL | 14325 |  |  |  |  |  |
| SOUTH AFRICA | 23945 | SOUTH AFRICA | 10580 |  |  |  |  |  |
| Total for Others <br> Others not Listed <br> Grand Total |  |  |  |  |  | 660039 | 48384 | 739736 |
|  | 708759 | 46856 |  |  |  |  |  |  |


| INTRA EU-15 | 459986 | 582674 |
| :--- | ---: | ---: |
| NMS | 47564 | 24048 |
| EXTRA EU-25 | 201209 | 179931 |

Note: 2004 trade data covers July 2004 through J une 2005
2005 trade data covers July 2005 through June 2006
NMS = New Member States (Czech Republic, Cyprus, Estonia, Hungary, Latvia, Lithuania, Malta, Slovakia, Slovenia, Poland)

Table 11: German Apple Exports by Country in MT

## Export Trade Matrix

## Country Germany

Commodity Apples, Fresh

| Time Period Exports for: U.S. <br> Others | July/June | Units: <br> U.S. Others | $\begin{aligned} & \hline \text { MT } \\ & 2005 \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: |
|  | 2004 |  |  |
|  | 0 |  | 0 |
|  |  |  |  |
| NETHERLANDS | 14936 | RUSSIA | 12838 |
| DENMARK | 11125 | NETHERLANDS | 11979 |
| FRANCE | 10214 | DENMARK | 11803 |
| UNITED KINGDOM | 7976 | SWEDEN | 9678 |
| SWEDEN | 6644 | UNITED KINGDOM | 9062 |
| AUSTRIA | 6131 | FRANCE | 9013 |
| FINLAND | 5515 | AUSTRIA | 4581 |
| ITALY | 4504 | LITHUANIA | 4113 |
| LITHUANIA | 2709 | FINLAND | 4022 |
| SPAIN | 2254 | BELGIUM | 3124 |
| Total for Others | 72008 |  | 80213 |
| Others not Listed | 16217 |  | 20171 |
| Grand Total | 88225 |  | 100384 |
| INTRA EU-15 | 75100 |  | 71149 |
| NMS | 7499 |  | 13316 |
| EXTRA EU-25 | 5526 |  | 15919 |

Note: 2004 trade data covers July 2004 through J une 2005
2005 trade data covers July 2005 through June 2006
NMS = New Member States (Czech Republic, Cyprus, Estonia, Hungary, Latvia,
Lithuania, Malta, Slovakia, Slovenia, Poland)

Table 12: PSD for Fresh Pears (in ha, 1000 trees, MT)

## PSD Table

## Country Commodity

## Germany

Pears, Fresh

(HA)(1000 TREES)(MT)
2004 Revised 2005 Estimate 2006 Forecast UOM
USDA Official [: Estimate[ग)A Official [: Estimate[ग)A Official [: Estimate[New]

| Market Year Begin |  | 07/2004 |  | 07/2005 |  | 07/2006 | MM/YYYY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Area Planted | 2090 | 2090 | 2090 | 2090 | 0 |  | (HA) |
| Area Harvested | 2090 | 2090 | 2090 | 2090 | 0 | 0 | (HA) |
| Bearing Trees | 2703 | 2703 | 2703 | 2703 | 0 | 0 | (1000 TRE |
| Non-Bearing Trees | 0 | 0 | 0 | 0 | 0 |  | (1000 TRE |
| Total Trees | 2703 | 2703 | 2703 | 2703 | 0 | 0 | (1000 TRE |
| Commercial Production | 61000 | 61000 | 43000 | 53000 | 0 | 61000 | (MT) |
| Non-Comm. Production | 0 | 0 | 0 | 0 | 0 |  | (MT) |
| TOTAL Production | 61000 | 61000 | 43000 | 53000 | 0 | 61000 | (MT) |
| TOTAL Imports | 176368 | 176368 | 170000 | 188878 | 0 | 182000 | (MT) |
| TOTAL SUPPLY | 237368 | 237368 | 213000 | 241878 | 0 | 243000 | (MT) |
| Domestic Fresh Consumf | 214724 | 214724 | 194000 | 220022 | 0 | 220000 | (MT) |
| Exports, Fresh Only | 20025 | 20025 | 18000 | 20636 | 0 | 21000 | (MT) |
| For Processing | 2270 | 2270 | 1000 | 1220 | 0 | 2000 | (MT) |
| Withdrawal From Market | 349 | 349 | 0 | 0 | 0 |  | (MT) |
| TOTAL UTILIZATION | 237368 | 237368 | 213000 | 241878 | 0 | 243000 | (MT) |

Table 13 : I mport Prices for Fresh Pears in U.S. \$ per MT

## Prices Table

## Country Germany

Commodil Pears, Fresh

| Prices in | US\$ | uom | MT |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Year | 2004 | 2005 | \% Change | 2006 | Change |
| Jan | 1233 | 1110 | -10\% | 1173 | 6\% |
| Feb | 1183 | 1133 | -4\% | 1062 | -6\% |
| Mar | 1101 | 1135 | 3\% | 1001 | -12\% |
| Apr | 927 | 891 | -4\% | 1053 | 18\% |
| May | 966 | 935 | -3\% | 1132 | 21\% |
| Jun | 917 | 1002 | 9\% | 1166 | 16\% |
| Jul | 1151 | 924 | -20\% |  |  |
| Aug | 979 | 770 | -21\% |  |  |
| Sep | 911 | 761 | -16\% |  |  |
| Oct | 941 | 850 | -10\% |  |  |
| Nov | 1051 | 949 | -10\% |  |  |
| Dec | 1173 | 1052 | -10\% |  |  |

Table 14: German Pear I mports by Country in MT

## I mport Trade Matrix

Country Germany
Commodity Pears, Fresh
Time Period
Imports for:
U.S.

Others
July/JuneUnits:
2004
3091 U.S.


Others

| ITALY | 68222 | ITALY | 81723 |
| :---: | :---: | :---: | :---: |
| ARGENTINA | 32028 | ARGENTINA | 28928 |
| SOUTH AFRICA | 24578 | SPAIN | 19952 |
| SPAIN | 14572 | SOUTH AFRICA | 19569 |
| CHILE | 9916 | NETHERLANDS | 12676 |
| BELGIUM | 7412 | CHILE | 9905 |
| NETHERLANDS | 7412 | BELGIUM | 6268 |
| FRANCE | 5520 | FRANCE | 4033 |
| CHINA | 2242 | CHINA | 1972 |
| TURKEY | 241 | TURKEY | 562 |
| Total for Others | 172143 |  | 185588 |
| Others not Listed | 1134 |  | 815 |
| Grand Total | 176368 |  | 188679 |
| INTRA EU-15 | 103335 |  | 124979 |
| NMS | 156 |  | 95 |
| EXTRA EU-25 | 72877 |  | 63605 |

Note: 2004 trade data covers July 2004 through June 2005
2005 trade data covers July 2005 through June 2006
NMS = New Member States (Czech Republic, Cyprus, Estonia, Hungary, Latvia,
Lithuania, Malta, Slovakia, Slovenia, Poland)

Table 15: German Pear Exports by Country in MT

| Export Trade Matrix |  |  |  |
| :---: | :---: | :---: | :---: |
| Country Germany |  |  |  |
| Commodity Pears, |  | Fresh |  |
| Time Period | July/Jund | Units: | MT |
| Exports for: | 2004 |  | 2005 |
| U.S. | 0 | U.S. | 0 |
| Others |  | Others |  |
| AUSTRIA | 2694 | NETHERLANDS | 3295 |
| NETHERLANDS | 2471 | AUSTRIA | 2857 |
| FRANCE | 2364 | DENMARK | 2436 |
| ITALY | 2071 | FRANCE | 2167 |
| DENMARK | 1949 | SWEDEN | 1843 |
| UNITED KINGDOM | 1673 | UNITED KINGDOM | 1446 |
| SWEDEN | 1350 | PORTUGAL | 1115 |
| PORTUGAL | 968 | ITALY | 954 |
| FINLAND | 922 | NORWAY | 859 |
| CZECH REPUBLIC | 840 | RUSSIA | 803 |
| Total for Others | 17302 |  | 17775 |
| Others not Listed | 2723 |  | 2861 |
| Grand Total | 20025 |  | 20636 |
| INTRA EU-15 | 17534 |  | 18047 |
| NMS | 1681 |  | 759 |
| EXTRA EU-25 | 808 |  | 1830 |

Note: 2004 trade data covers July 2004 through J une 2005
2005 trade data covers July 2005 through June 2006
NMS = New Member States (Czech Republic, Cyprus, Estonia, Hungary, Latvia, Lithuania, Malta, Slovakia, Slovenia, Poland)

Table 16: PSD for CAJ (in MT)

## PSD Table

## Country

Germany
Commodity

# Apple Juice, Concentrated 

(MT)
2004 Revised 2005 Estimate 2006 Forecast UOM
USDA Official [: Estimate[D)A Official [ Estimate[ग)A Official [: Estimate[New]

| Market Year Begin | $07 / 2004$ |  |  | $07 / 2005$ |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| $07 / 2006$ MM/YYYY |  |  |  |  |  |  |
| Deliv. To Processors | 945000 | 941000 | 600000 | 641000 | 0 | 896000 (MT) |
| Beginning Stocks | 186000 | 186000 | 120000 | 120000 | 130000 | 120000 (MT) |
| Production | 91520 | 91520 | 56000 | 66231 | 0 | 87500 (MT) |
| Imports | 378876 | 378876 | 480000 | 380405 | 0 | 380000 (MT) |
| TOTAL SUPPLY | 656396 | 656396 | 656000 | 566636 | 130000 | 587500 (MT) |
| Exports | 138849 | 138849 | 130000 | 140083 | 0 | 142000 (MT) |
| Domestic Consumption | 397547 | 397547 | 396000 | 306553 | 0 | 325500 (MT) |
| Ending Stocks | 120000 | 120000 | 130000 | 120000 | 0 | 120000 (MT) |
| TOTAL DISTRIBUTION | 656396 | 656396 | 656000 | 566636 | 0 | 587500 (MT) |

Note: figures for processing include processing for juice as well as for apple sauces and spirits

Table 17 : I mport Prices for CAJ in U.S. \$ per MT

## Prices Table

Country Germany
Commodity Apple Juice, Concentrated

| Prices in | US\$ | nom | MT |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Year | 2004 | 2005 | \% Change | 2006 | \% Change |
| Jan | 858 | 774 | -10\% | 982 | 27\% |
| Feb | 750 | 720 | -4\% | 847 | 18\% |
| Mar | 789 | 801 | 2\% | 834 | 4\% |
| Apr | 769 | 710 | -8\% | 914 | 29\% |
| May | 770 | 694 | -10\% | 915 | 32\% |
| Jun | 764 | 697 | -9\% | 975 | 40\% |
| Jul | 786 | 659 | -16\% |  |  |
| Aug | 801 | 750 | -6\% |  |  |
| Sep | 710 | 901 | 27\% |  |  |
| Oct | 793 | 967 | 22\% |  |  |
| Nov | 797 | 907 | 14\% |  |  |
| Dec | 770 | 917 | 19\% |  |  |

## Table 18: German CAJ Imports by Country in MT

## I mport Trade Matrix

## Country Germany

Commodity Apple Juice, Concentrated
Time Period Imports for:
U.S.

July/JuneUnits:
2004 U42 U.S.


Others

| Others | Others |  |  |
| :---: | :---: | :---: | :---: |
| POLAND |  |  | 98552 |
| SWITZERLAND | 64315 | UNITED KINGDOM | 79668 |
| HUNGARY | 43450 | FRANCE | 60754 |
| PR CHINA | 36848 | DENMARK | 30502 |
| AUSTRIA | 28716 | BELGIUM | 19356 |
| ITALY | 17465 | AUSTRIA | 24507 |
| TURKEY | 21684 | POLAND | 10461 |
| NETHERLANDS | 8550 | ITALY | 10970 |
| UKRAINE | 8421 | FINLAND | 7461 |
| ROMANIA | 6674 | IRELAND | 5952 |
| Total for Others | 359843 |  | 348183 |
| Others not Listed | 18591 |  | 32174 |
| Grand Total | 378876 |  | 380405 |


| EU 15 | 56866 | 66586 |
| :--- | ---: | ---: |
| NMS | 171801 | 114976 |
| Extra EU 25 | 150209 | 198842 |

Note: 2004 trade data covers July 2004 through J une 2005
2005 trade data covers July 2005 through June 2006
NMS = New Member States (Czech Republic, Cyprus, Estonia, Hungary, Latvia, Lithuania, Malta, Slovakia, Slovenia, Poland)

Table 19: German CAJ Exports by Country in MT

## Export Trade Matrix

## Country Germany

Commodity Apple Juice, Concentrated

| Time Period | July/June Units: | MT |
| :--- | :---: | :---: |
| Exports for: | 2004 |  |
| U.S. | 13019 | 2005 |
|  |  | 2532 |

Others Others

| NETHERLANDS | 27433 | NETHERLANDS | 34802 |
| :--- | ---: | ---: | ---: |
| UNITED KINGDOM | 26889 | UNITED KINGDOM | 25419 |
| FRANCE | 12121 | FRANCE | 11384 |
| AUSTRIA | 15768 | DENMARK | 8361 |
| DENMARK | 7894 | BELGIUM | 5864 |
| BELGIUM | 6089 | AUSTRIA | 10664 |
| ITALY | 2679 | POLAND | 8337 |
| FINLAND | 3023 | ITALY | 2554 |
| GREECE | 3977 | FINLAND | 4770 |
| SWEDEN | 1213 | IRELAND | 2626 |
| Total for Others |  |  |  |
| Others not Listed | 107086 | 18744 | 114781 |
| Grand Total | 138849 | 22770 |  |
|  |  | 140083 |  |
| EU 15 | 111071 |  |  |
| NMS | 3015 | 114431 |  |
| Extra EU 25 | 24762 | 10051 |  |

Note: 2004 trade data covers July 2004 through J une 2005
2005 trade data covers July 2005 through June 2006
NMS = New Member States (Czech Republic, Cyprus, Estonia, Hungary, Latvia,
Lithuania, Malta, Slovakia, Slovenia, Poland)


[^0]:    ${ }^{1} \mathrm{CY}=$ Calendar year
    ${ }^{2} \mathrm{MT}=$ Metric ton $=1000 \mathrm{~kg}$

[^1]:    ${ }^{3}$ Price excl. VAT

