# VACUUM CLEANERS at ½ Price

Any one can now afford a Vacuum Cleaner. On account of business conditions Manufacturers have been almost begging us to buy their goods. One big concern had 1,000 Vacuum Cleaners in stock and they needed money. When they are in that fix they usually come to us. We took the entire lot at a very low price for spot cash, and for a very limited time we will sell them at just half

**$3.75** The Regular Price Is $7.50

We had to agree not to advertise the name, but we can say they are a high-grade, efficient hand-power cleaner. During this sale we are selling all electric and other hand-power cleaners at almost wholesale prices. Buy your cleaner NOW; you will never again have such an opportunity. Notice the big reductions.

| Hand Power | | Regular Price. | Sale Price. |
|---|---|---|---|
| Combination Carpet Sweepers and Vacuum Cleaners | Duntley | $9.50 | $5.75 |
| | Sovereign | 12.50 | 7.75 |
| | Domestic | 11.50 | 8.75 |
| Long Tube Style, Hand Power | Everybody | $4.50 | $3.75 |
| | Rex | 6.00 | 4.75 |
| | Gem | 7.50 | 6.50 |

| Electric | Regular Price. | Sale Price. |
|---|---|---|
| Rapid | $22.50 | $17.75 |
| Frantz Premier | 25.00 | 22.75 |
| Cadillac | 30.00 | 25.75 |
| Ohio | 30.00 | 26.50 |
| Liberty | 25.00 | 22.75 |
| Eureka C. | 40.00 | 29.50 |

| Electric | Regular Price. | Sale Price. |
|---|---|---|
| Magic | $38.00 | $32.75 |
| Regina | 40.00 | 34.00 |
| Sturtevant | 47.50 | 39.75 |
| Monarch | 75.00 | 63.50 |
| Santo | 125.00 | 104.00 |
| Duntley | 125.00 | 111.00 |
| Bee A. | 125.00 | 117.50 |

When you buy from us you not only save the agents' commission and dealers' large profits, but you are also sure to get absolutely new goods. The above is only a partial list. Call and see the largest assortment of Vacuum Cleaners in the country, or send for complete price list. State whether you have electricity or not. We pay expresscharges anywhere. Address all mail to Main Office.

**EUREKA SALES COMPANY'S "Vacuum Cleaner Shops" WHOLESALE AND RETAIL**

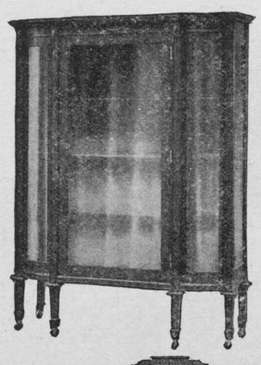
Brooklyn Branch, 529 Fulton St. Bet. Duffield & Elm Sts., Phone 3937 Main. | Main Office, 131 West 42d St., near B'way, Over French-Shriner's Shoe Store. Phone 6310-6311 Bryant. | Downtown Branch, Booth 53, Hudson Term'l Concourse, 30 Church St. | Rochester, N. Y., Branch, 208 Main St., East, Over Hyde Drug Store.

# Opening Exhibition of Beautiful Furniture

## P. D. WRIGHT

Announces

the opening of a permanent exhibit of fine furniture of various styles and periods—an interesting display of decorative possibilities conveniently located in the heart of the shopping and theatre district, close to the leading hotels and easy of access from all transit lines.



This artistic Adam Suit, mahogany only, antique brown finish, ten pieces, is only one of the many exceptional values shown.

**ALL STYLES OF FURNITURE**

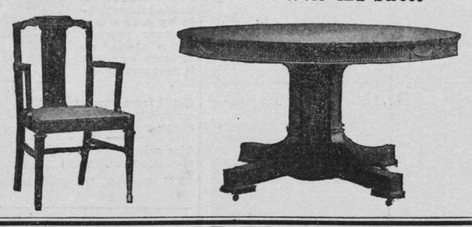
particularly bedroom and dining room furniture, all periods woods and finishes.

**WRIGHT FURNITURE AT THE RIGHT PRICE** Price, $255.00.

You are invited to visit our handsome new

P. D. Wright

**SHOW ROOMS: Candler Building, 224 West 42d Street**



# We've Made

the name **Blyn** stand for **style, durability**, comfort and economy in our Shoes for Men and Women.

In **Blyn Plan Nature Shoes** for children all these features are prominent—while the comfort feature has been developed to the extreme.

**Blyn-Plan Nature Shoe** For Children

**Patent Colt and Gun Metal**
Sizes
5 to 8.... 1.75
8½ to 11.. 2.00
11½ to 2.. 2.50

**Tan Russia Calf**
Sizes
5 to 11... 2.00
11½ to 2.. 2.50

Button and Blucher Styles

10c. extra by mail anywhere in the United States.

**Red Cross Shoe** "Bends with your foot" for Women

Weak ankles and weak arches are caused by undeveloped muscles or overworked and unprotected muscles.

Red Cross Arch Support Shoes protect foot muscles without depriving them of the action necessary to the development of foot strength.

Of soft vici kid with the famous Red Cross flexible soles.

**We are sole agents in Greater New York and Newark.**

**Red Cross Model 805½**

**$4**

Newark Store { **689 Broad Street** Opposite Military Park.

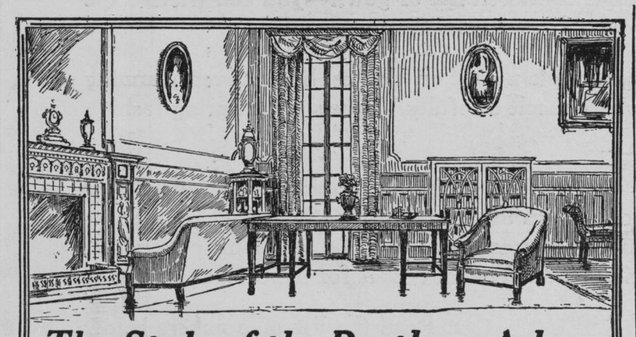
**J. Blyn & Sons GUARANTEE SHOE CO.** Mail Order Dept. 2240 3d Av.

**West Side Stores:** 222-224 W. 125th St. 6th Av. & 27th St. 8th Av., near 39th St.

**East Side Stores:** 3d Av. & 122d St. 3d Av., nr. 86th St. 162 Bowery nr. Broome 3d Av., 150 & 151 Sts.

**Brooklyn Stores** { B'way, bet. Park & Ellery Sts. 485 Fulton St., opp. A. & S. Broadway, near Greene Ave.

**Factory: 511-519 East 72d St.**

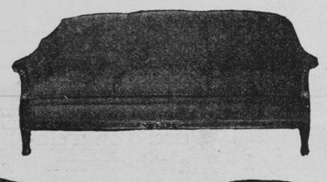


# The Style of the Brothers Adam

It is shown in its most delightful phases by many of the handsome pieces for the Library, which we are now offering. The classical moulding and delicate fluting so characteristic of the Adam treatment appear at their best. The pieces illustrated well deserve your particular attention, especially in view of the extremely low prices at which we are offering them.

Library Table, Solid Mahogany, 54 inches long..... **$42.00**
Davenport, Mahogany frame, luxuriously upholstered in Denim, 72 inches long... **67.50**
Chair, Mahogany frame, in Denim ..... **39.00**

Many handsome pieces are illustrated in the Hathaway Brochures, which will be mailed on request.

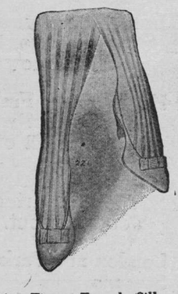


**W. A. Hathaway Company**
**62 West 45th Street, New York**
*Furniture of the better kind.*

Hecker's Peck

**EARLY SPRING and Light Colored Hosiery**

An exceptionally wide range of exclusive designs and colors will be found in the new Spring stock, which includes both imported and domestic Stockings and Socks.



221. Finest French Silk with woven stripes running to the top. White, black and all newest Spring shades. **$7.50** the pair.

Selections sent on approval.

Catalogue sent on request.

**PECK & PECK**
**EXCLUSIVE HOSIERY**
448 Fifth Avenue at 30th Street
588 Fifth Avenue at 48th Street
NEW YORK CITY

# QUALITY FIRST

**"EMERALITE" DESK AND TABLE LAMPS**

A strong, rich light that never strains the eyes streams from the "Emeralite." No glare; no shadows. The adjustable shade—emerald green outside, opal inside—is scientifically constructed to throw the light exactly where it is wanted and is easiest on the eyes.

Dealers everywhere can supply you.

**Write for booklet.** It prices and pictures in actual colors the thirty handsome styles of "Emeralite" Lamps for office, library, parlor, sickroom, piano and many other uses.

**H. G. McFADDIN & CO.**
56 Warren Street - - New York

**BE KIND TO YOUR EYES**

"Above all, keep beauty."

**CRÈME DE NUIT**
**RIVIERA**

A skin food and tissue builder which is also a remarkable aid and safeguard toward clear and beautiful complexion. Devised by famous physician specialist. Money refunded if not satisfactory. In glass jars, 75c and $1.50. Catalog on request.

**PARFUMERIE RIVIERA**
**PARIS**
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# St. Valentine Favors

The sentiment of the day will find apt expression in the thousands of unique and amusing Favors and Novelties we are offering for the St. Valentine's Dinner, Dance or Party.

*Touch Wood for Luck*

Red silk heart box, heart mirrors, heart thermometers, metal arrows, china cupids, standing or flying positions, novelty valentines, fancy paper cases, dressed kewpies, heart design paper napkins, tally and dinner cards, cupid snapping mottoes, heart seals, and many others that will delight both big and little folks.

*Valentine Kewpies*

**Lincoln's Birthday** also demands a special collection of favors which we offer for inspection.

**JUST ARRIVED, Mr. & Mrs. TOUCHWOOD.**

The latest comic novelty, a good luck charm—made up as a watch charm, watch fob, scarf pin, tie clasp, brooch or hat pin. Be the first to display one.

**B. SHACKMAN & CO.** 906-908 Broadway, N. Y. Bet. 20th and 21st Sts.
*"The Unique Favor and Novelty House"*

# Period Furniture

**GRAND RAPIDS FURNITURE** Direct from Factory

**Stratford Chaise Longue** Special at $35.50 REGULARLY $67

*All Hair Filled. In Denim. Selection of colors.*

For Resting or Reading, Most Comfortable and Luxurious.

**DISCONTINUED PATTERNS at 50% of Regular Prices.**

**ODD PERIOD PIECES** *in wide variety* Chairs, Desks, Tables, Etc. **$4 up**

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc. Dining-Room Suites, 10 Pieces, $100 up; Regularly $200 up. Queen Anne, Louis XV., Louis XVI., Sheraton, etc. Bedroom Suites, Mahogany and Walnut, $75 up; Regularly $150 up. Cottage Furniture a Specialty.

Manufacturers, **MANGES BROS.** *Established 1852*
115-117 WEST 23D ST. and 108-110 WEST 24TH ST., N. Y.

# PARKER'S METHOD OF HAIR TREATMENT

is insurance against thin and impoverished hair. Itching, oily and scaly conditions, cause falling hair; incipient grayness and baldness successfully treated. Results simply phenomenal.

Send today for free booklet "T," "Healthy Hair—How to Get and Keep It."

**MISS JULIA MARLOWE SAYS** The Frank Parker Method of treating the hair and scalp is the best I have tried.

**You Can Have Luxuriant Hair!**

By Proper Stimulation and Nourishment to the scalp and especially the hair. HEREEX accomplishes this; it has done it for 39 years. Send description of your hair trouble. I will advise what tonic to use, and how.

***FRANK PARKER,***
Hair and Scalp SPECIALIST.
**51 WEST 37TH ST., N. Y.**

# REDUCE YOUR FLESH

By wearing Dr. Jeanne Walter's Famous Medicated Rubber Garments a few hours a day. **Dr. Jeanne Walter's Rubber Garments** for Men and Women will reduce the flesh on any part of the body.

**ETON JACKET.** Specially for reducing the bust and upper part of the body above the waist line.

**SPECIAL BUST REDUCER, $5.00**

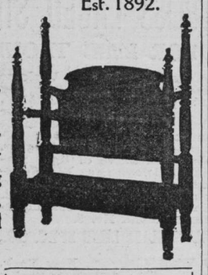
**Chin Reducer** ..... $2.00
**Neck and Chin Reducer** ..... 3.00

Write today for further particulars.

**DR. JEANNE WALTER,**
Inventor and Patentee,
Dept. T. S., 45 West 34th St., New York

# Furniture of Distinction

Est. 1892. Est. 1892.



FOR February you will find very notable price reductions throughout our entire establishment. We have 6 floors devoted to the "truly distinctive" in Dining Room, Living Room, Bedroom Suites and Odd Pieces.

**"SOLID COMFORT"** chair, upholstered in fine Denim in a variety of designs and colors. Originally $28. Now **$19**

Goods will be held for future delivery if so desired.

**FOUR POST BED.** Solid Mahogany. Full size or single. Originally $28. Now.. **$19**

49-51 W. 23d St. **Geiger & Braverman** Bet. 5th & 6th Aves.
Furniture Company

**4 Aprons and Dust Cap all for $1**
Postpaid from our factory to your home

"Coverall"—Fine Percale, plaid, pink, blue, lav., or black, trimmed wth plain colors to match on neck, sleeves and pocket. When ordering mention Set E. State size and colors wanted.

"Maid's Apron"—Good quality Dotted Swiss edged with shaped panel of fine embroidery.

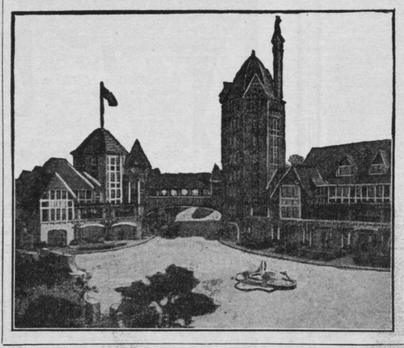
"Tea Apron"—Extra quality Lawn trimmed with beautiful embroidery, and pocket to match.

"Kitchen Apron"—Amoskeag Chambray; pink, blue or lav., trimmed with bias folds of same material on bretelles, skirt and pocket.

**American Apron Co.** Dept. T Summit, N. J.

# FOREST HILLS INN

**FOREST HILLS LONG ISLAND**



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An attractive, illustrated booklet upon request of the Management, or

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# HENNA GLOREAL

**The Latest Parisian Discovery Not a Liquid**

Made of pulverized Henna Leaves and Herbs, free from chemicals. The only harmless coloring in the world. All shades from Black to Blond. Easy to apply. Does not stain the scalp nor rub off. Price $1.10 postpaid. Sold and applied by

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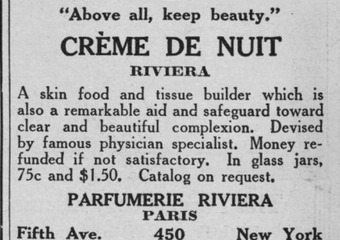
*French Hair Shop,*
**17 EAST 35TH STREET, N. Y.**
Opp Altman's Phone 959 Murray Hill.

# Rebuilder of Gowns

If your old suits are slightly worn and out of season, let me alter them for you. At a reasonable expense I can **really** do wonders with gowns you may consider worthless.

Also **ARTISTIC GOWNS** for all occasions made **from your own material** to suit your individuality.

**HOMER**
11½ W. 37th St., N. Y. Tel. 5265 Greeley.







"Coverall"—Fine Percale, plaid, pink, blue, lav., or black, trimmed wth plain colors to match on neck, sleeves and pocket. When ordering mention Set E. State size and colors wanted.

"Maid's Apron"—Good quality Dotted Swiss edged with shaped panel of fine embroidery.

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"Kitchen Apron"—Amoskeag Chambray; pink, blue or lav., trimmed with bias folds of same material on bretelles, skirt and pocket.

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Price, $9.00.

Spring Models Ready
Exclusive Designs in New Putty Color Kid Oxfords.

**Jack's Improved Pedic Arch Shoes**

**495 6th Ave.,** Bet. 29th and 30th Sts.
Our Only Store

**JACK'S**

# A Whitcomb Brass Crib—Special $29

This brass crib sells regularly for $36. For the coming week it is specially priced at **$29.** In bright or satin finish. High sliding side.

**Whitcomb Enamel Cribs as low as $5.75.**

**The Whitcomb Metallic Bedstead Co.**
**34th & Madison Avenue**
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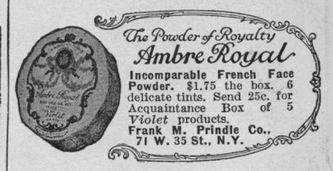



**Incomparable French Face Powder.** $1.75 the box. 6 delicate tints. Send 25c. for Acquaintance Box of 5 *Violet* products.
**Frank M. Prindle Co.,**
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**Conspicuous Nose Pores—How to Reduce Them**

The 12-page wrapper around every cake of Woodbury's Facial Soap gives a specific treatment for reducing enlarged pores. Get a cake at your dealer's and start this beneficial treatment today.

For sale by dealers everywhere

**FROST-BITTEN FEET** relieved and cured by a new scientific method.

**FLEX SHOES** prevent and correct falling arches, flatfoot, corns, bunions, callouses, etc.

**Arch supports are harmful.** Consult Dr. Levy, **without charge,** regarding Foot Troubles. Booklet sent.

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of how good coffee can be, drink YUBAN, the Arbuckle Guest Coffee.

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Offers attractive Mid-Winter Models. Linen Sport-Suits, Skirts, Blouses and Gowns.

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Odds and Ends Discontinued Patterns and few fine CHIME CLOCKS Liberal reductions from REGULAR PRICES Write for Special price list of Bargains

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For Ladies' & Gentlemen's Discarded Clothing, Furs, Fine Evening and Street Costumes. Diamonds, Jewelry, and Silverware.
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Gowns, Suits and Dresses REMODELED.
Experienced workers on Lingerie garments. Satisfaction guaranteed. Special department for darning and mending. Shop Waists and Gowns refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning.
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W. K. Kellogg

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"Distinctively Individual"
20 for 15¢