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Turkey

Promotion Opportunities

2005-2006

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Report Highlights:

Given its growing economy and burgeoning tourist sector, there are many market opportunities for food and agricultural products in Turkey. Despite the opportunities, entering the Turkish market can be quite difficult. Attending one of Turkey's food or agriculture trade shows can be an important first step to entering the market. The largest food shows are held annually in Istanbul and Antalya.

Includes PSD Changes: No
Includes Trade Matrix: No
Quarterly Report
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Report Highlights: This report updates FAS Istanbul, Turkey's listing of major trade shows especially on Food and Food Products from December 2005 to November 2006 (11 months). The purpose of this report is to inform U.S. companies in the food, agriculture, poultry and forest product sectors of potential export opportunities to Turkey and upcoming trade events.

Disclaimer:

The promotional activities listed are provided for informational purposes only. No endorsement should be implied unless specifically stated. Terms and conditions of participation are the responsibility of the activity organizer.

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Section I.

FAS/W Endorsed Trade Shows

There are currently no FAS endorsed Trade Shows planned in Turkey.

FOOD, AGRICULTURE, AGRICULTURE MACHINERY, DAIRY PRODUCTS FAIRS			
Date	Event/Description	Place	Contact
February 23-26, 2006	FOTEG ISTANBUL 2006/ FOOD TECHNOLOGY GROUP FAIRS: FOOD TECHNOLOGY 2006 13 th International Trade Exhibition for Food Processing Technologies & Equipment. A part of the 2006 Food Technology Group Fairs consisting of 4 main sectors: Food Technology 2006, Food Ingredients and Additives 2006, Foodpack 2006, Food Bakerytech 2006. "This is the meeting point for food processing equipment suppliers, food production company representatives and top executives." Annual	Istanbul/ Turkey CNR EXPO Center, Yesilkoy	Contact: Ms. Tomris Bayal Phone: +90-221-216-4010 PBX Fax: +90-212-216-3361 Web site: www.hkf-fairs.com Email: tomris@hkf-fairs.com Organizer: HKF Fairs Inc. in cooperation with VNU Exhibitions Europe
February 23-26, 2006	FOOD INGREDIENTS AND ADDITIVES 2006 A part of the Food Technology 2006 Group Fairs. "The Food Ingredients and Additives show has become the meting point for those who demand greater standards. The exhibition, being an ideal showcase for the ingredients sector wishing to enter this lucrative market, brings together exhibitors from around the world". Annual	Istanbul/ Turkey CNR EXPO Center, Yesilkoy	Contact: Ms. Tomris Bayal Phone: +90-221-216-4010 PBX Fax: +90-212-216-3361 Web site: www.hkf-fairs.com Email: tomris@hkf-fairs.com Organizer: HKF Fairs Inc. in cooperation with VNU Exhibitions Europe

<p>February 23-26, 2006</p>	<p>FOOD BAKERYTECH 2006 The International Technology Fair for Bakery and Confectionary "It became a separate exhibition in direct response to heavy demand from the industry. Food Bakerytech presents the latest developments in products, equipment and technologies from around the world." Annual.</p>	<p>Istanbul/Turkey CNR EXPO Center, Yesilkoy</p>	<p>Contact: Ms. Tomris Bayal Phone: +90-221-216-4010 PBX Fax: +90-212-216-3361 Web site: www.hkf-fairs.com Email: tomris@hkf-fairs.com Organizer: HKF Fairs Inc. in cooperation with VNU Exhibitions Europe</p>
<p>March 16-19, 2006</p>	<p>VINEOLIVE 3rd Wine, Olive, Olive Oil and Non-Alcoholic Beverages and Technologies Fair</p>	<p>Izmir/Turkey International Izmir Fair Center</p>	<p>Contact: Mr. Ertan Koyuncu Phone: +90-232-482-1270 Fax: +90-232-484-9055 Web site: www.izfas.com.tr Email: international@izmirfair.com.tr Organizer: IZFAS International Izmir Fair</p>
<p>March 30-April 02, 2006</p>	<p>KONTARIM 2006 Konya 4th Agriculture, Stock Breeding , Poultry and Dairy Fair</p>	<p>Konya/Turkey TUYAP Konya Fair, Exhibition and Convention Center</p>	<p>Contact: Mr. Alp Koparan Phone: +90-332-320-6275 Mobile: +90-535-899-0582 Fax: +90-332-322-8688 Web site: www.tuyap.com.tr Email: alpkoparan@tuyap.com.tr Organizer: TUYAP Konya Exhibitions Inc.</p>
<p>April 27-30, 2006</p>	<p>KONYA FOOD 2006 4th Food, Food Processing and Cooling Technologies Industry Fair. Annual.</p>	<p>Konya/Turkey TUYAP Konya Fair, Exhibition and Convention Center</p>	<p>Contact: Mr. Alp Koparan Phone: +90-332-320-6275 Mobile: +90-535-899-0582 Fax: +90-332-322-8688 Web site: www.tuyap.com.tr Email: alpkoparan@tuyap.com.tr Organizer: TUYAP Konya Exhibitions Inc.</p>

April 27-30, 2006	KONYA 4th Milling Machinery and Floury Products Technology Fair.	Konya/ Turkey TUYAP Konya Fair, Exhibition and Convention Center	Contact: Mr. Alp Koparan Phone: +90-332-320-6275 Mobile: +90-535-899-0582 Fax: +90-332-322-8688 Web site: www.tuyap.com.tr Email: alpkoparan@tuyap.com.tr Organizer: TUYAP Konya Exhibitions Inc.
May 11-14, 2006	BURSA FOOD 2006 Bursa 5 th Food, Food Processing and Additives and Cooling Technologies Fair. It will be organized together with the 5 th Bursa Packaging Industry Fair.	Bursa/ Turkey Bursa International Fair, Convention and Congress Center	Contact: Mr. Istamil Tekdogan Phone: +90-224-211-5081 Fax: +90-224-211-2216 Web site: www.tuyap.com Email: tuyapbursa@tuyap.com.tr Organizer: TUYAP Bursa Fairs Organization Inc.
September 2006 The schedule is not ready yet.	MILKTECH 2006	Istanbul or Izmir/ Turkey The location is not determined yet.	Contact: Mr. Alper Okyar & Ms. Emine Buyuk Phone: +90-212-452-7450 Fax: +90-212-452-7460 Web site: www.milk-tech.com www.masterfuar.com.tr Email: info@masterfuar.com.tr pazarlama@milktch.com Organizer: Master Fair
September 05-09, 2006	AGROTEC 2006 " On its 9 th year, AGROTEC agriculture aims at introducing the latest developments on the agricultural machinery, equipment and tools to the institutions, organizations and companies belonging to the public and private sector, and being used by farmers. This fair gives an opportunity to show all vegetable and animal products together, and embraces both the sub sectors producing the same inputs for these products at the same time" Annual.	Ankara/ Turkey Antinpark Expocenter	Contact: Mr. Arda Akdemir Phone: +90-312-491-6760 Cell: +90-555-499-3373 Fax: +90-312-491-7803 Web site: www.infofair.com.tr Email: akdemir@infofair.com.tr Organizer: Info International Fair & Exhibition Ltd. Co.

<p>September 13-17, 2006</p>	<p>BURTARIM 2006 Bursa 5th Agriculture, Stockbreeding Poultry and Sapling Fair. Organized in cooperation with Bursa Directorate of Urban Agriculture. The largest exhibition of its kind. It will take place together with the Bursa Dairy Industry Fair 2006. Annual.</p>	<p>Bursa/ Turkey Bursa International Fair, Convention and Congress Center</p>	<p>Contact: Mr. Ismail Tekdogan Phone: +90-224-211-5081 Fax: +90-224-211-2216 Web site: www.tuyap.com.tr Email: tuyapbursa@tuyap.com.tr Organizer: TUYAP Bursa Fairs Organization Inc.</p>
<p>September 21-24, 2006</p>	<p>2nd AGROEXPOEURASIA Agriculture and Agricultural Mechanism Fair. " AGROEXPO, located on a total area of 55.000mq of which 23.750 mq is for exhibition will be the biggest agricultural fair of Turkey by approximately 400 domestic and foreign exhibitors'. Annual</p>	<p>Izmir/ Turkey Izfas/ Izmir International Fair Center</p>	<p>Contact: Mr. Ozan Karaatli Phone: +90-232-374-4640 Ext: 3 Fax: +90-232-374-3849 Web site: www.orionfair.com Email: ozan.karaatli@orionfair.com Organizer: Orion Fairs</p>
<p>September 27- October 01, 2006</p>	<p>ISTANBUL FOOD-TECH 2006 3rd Istanbul Food and Beverage Technologies Fair.</p>	<p>Istanbul/ Turkey TUYAP Beylikduzu Exhibition Center</p>	<p>Contact: Mr. Ekrem Sener Phone: +90-212-886-6843 Ext: 266 Fax: +90-212-886-6698 Web site: www.tuyap.com.tr Email: ekremsener@tuyap.com.tr Organizer: TUYAP Inc.</p>
<p>November 22-25, 2006</p>	<p>FOOD 2006 (World Food) 14th International Food & Beverage, Food Ingredients and Food Processing Exhibition. FAS Turkey has participated in this show in past years. The show covers food products, shop design and franchising. This is the biggest show of its kind and provides excellent access to local food importers, distributors, wholesalers and retailers. Annual.</p>	<p>Istanbul/ Turkey CNR Expo Center, Yesilkoy</p>	<p>Contact: Ms. Tugba Karadeniz Papi Phone: +90-212-465-7475 Fax: +90-212-465-7476 Web site: www.itf-gida.com Email: tugba.karadeniz@itf-exhibitions.com Organizer: ITF Fair</p>

<p>November 23-26, 2006</p>	<p>MUFOPACK 2006 The 11th *MUSIAD International Fair This is a group of fair consisted of 4 sector divisions: MUFOPACK 2006: Food products, Beverages, Packaging and Services Sectors: MUTEX 2006: Textiles, Garments, Letaher and Crapets MUMAC 2006: Machinery, Computers, Automation, Automotive, Spare Parts and Electrical Goods. MUSCON 2006: Construction, Furniture and Building Materials. MUSIAD International Trade Fair is endorsed by the International Business Forum (IBF). Numerous businessmen from 30 countries, who are members of the IBF have been increasingly participating in MUSIAD Trade Fairs in every two years. Biannual.</p>	<p>Istanbul/ Turkey CNR Expo Center, Yesilkoy</p>	<p>Contact: Mr. Hakan Kiyici & Mr. Ozcan Tokel Phone: +90-212-213-6100 Fax: +90-212-213-7890 Web site: www.musiad.org.tr/fairs Email: foreignrelations@musiad.org.tr musiad@musiad.org.tr fairs@musiad.org.tr Organizer: *MUSIAD : Independent Industrialists and Businessmen's Association</p>
PET AND HORTICULTURE			
<p>March 16-19, 2006</p>	<p>Fair for Ornamental Plants, Greenhouse and Landscape</p>	<p>Izmir/ Turkey International Izmir Fair Center</p>	<p>Contact: Mr. Ertan Koyuncu Phone: +90-232-482-1270 Fax: +90-232-484-9055 Web site: www.izfas.com.tr Email: international@izmirfair.com.tr Organizer: Forza Fair</p>

April 6-9, 2006	PETSHOW 2006 10 th International Pet and Accessories Exhibition. Annual.	Istanbul/ Turkey	Contact: Mr. Gulek Daglar Phone: +90-212-465-7475 Fax: +90-212-465-7476 Web site: www.itf-exhibitions.com Email: info@itf-exhibitions.com Organizer: CNR International Fair & Exhibition Inc.
May 11-13, 2006	ANIMALIA ISTANBUL 2006 The 3 rd Animal and Technologies Fair. The International Cattle Farming fair and The International Ostirch Farming Fair and Fisheries Fair. Annual.	Istanbul/ Turkey Feshane Congress, Exhibition and Fair Area	Contact: Ms. Tulin Yesilgonca Phone: +90-212-216-4010 PBX Fax: +90-212-216-3360 Web site: www.hkf-fairs.com Email: tulin@hkf-fairs.com Organizer: HKF Fairs Inc. in cooperation with VNU Exhibitions Europe.
September 28-October 01, 2006	PET & FLORA 2006 The 10 th Fair for Pets and Flowers. Annual.	Izmir/ Turkey Izfas International Izmir Fair Center	Contact: Ms. Mutlu Eyup Phone: +90-232-463-8621 Fax: +90-232-463-8623 Web site: www.eforfair.com Email: info@eforfair.com Organizer: Efor Ege Fairs & Organization Ltd.
WOOD TECHNOLOGIES AND FOREST PRODUCTS			
March 18-21, 2006	KONYA Wood Processing Machinery Fair 2006 Konya 3 rd Wood Processing Machines, Equipment, Furniture Side Industry and Forestry Products Fair. Annual	Konya/ Turkey TUYAP Konya Fair, Exhibition and Convention Center	Contact: Mr. Hakan Altin Phone: +90-332-320-6275 Mobile: +90-535-301-8713 Fax: +90-332-322-8688 Web site: www.tuyap.com.tr Email: hakanaltin@tuyap.com.tr Organizer: TUYAP Konya Exhibitions Inc.
March 18-21, 2006	KONYA INTERMOB 2006 3 rd Furniture Side Industry and Accessories. Annual.	Konya/ Turkey TUYAP Konya Fair, Exhibition and Convention Center	Contact: Mr. Hakan Altin Phone: +90-332-320-6275 Mobile: +90-535-301-8713 Fax: +90-332-322-8688 Web site: www.tuyap.com.tr Email: hakanaltin@tuyap.com.tr Organizer: TUYAP Konya Exhibitions Inc.

November 18-22, 2006	INTERMOB 2006 The 9 th Forestry Products and Wood Technology, Furniture Side Industry and Accessories Fair. Annual.	Istanbul/Turkey TUYAP Beylikduzu Fair, Exhibition and Convention Center	Contact: Mr. Sinan Karahanoglu Phone: +90-212-886-6843 Ext: 1251 Fax: +90-212-886-6698 We site: www.tuyap.com.tr Email: sinankarahanoglu@tuyap.com.tr Organizer: TUYAP Inc.
TEXTILE, HOME TEXTILE AND LEATHER FAIRS			
January 19-21, 2006	IDF 2006, Istanbul Leather Show. Annual.	Istanbul/Turkey CNR Expo Center, Yesilkoy	Contact: Mr. Servet Gumus Phone: +90-212-251-2328 Ext: 145 Fax: +90-212-252-9886 Web site: www.rdf.com.tr Email: rdf@rdf.com.tr Organizer: RDF Fairs Inc.
February 09-11, 2006	IF International Ready to Wear Fair (I) 7 th Ready to Wear, Knitwear, Hoisery, Underwear and Clothing, Findings, Trimmings and Accessories fair. The fair is organized in cooperation with 10 professional associations with the primary support of the Turkish Clothing Manufactures Association).	Istanbul/Turkey TUYAP Beylikduzu Fair, Exhibition and Convention Center	Contact: Sibel (Evren) Say Phone: +90-212-886-6843 Ext: 1244 Fax: +90-212-886-6698 Web site: www.tuyap.com.tr Email: sibelsay@tuyap.com.tr Organizer: TUYAP Inc.
March 02-05, 2006	Anatolian Leather Show Leather Products Fair	Antalya/Turkey Antalya Expo Center	Contact: Mr. Haldun Tuzel Phone: +90-242-462-2000 Fax: +90-242-462-1990 Web site: www.anfas.com.tr Email: halduntuzel@anfas.com.tr Organizer: Infas Fairs
April 5-9, 2006	4th Istanbul Yarn Fair	Istanbul/Turkey TUYAP Beylikduzu Fair, Exhibition and Convention Center	Contact: Sibel (Evren) Say Phone: +90-212-886-6843 Ext: 1244 Fax: +90-212-886-6698 Web site: www.tuyap.com.tr Email: sibelsay@tuyap.com.tr Organizer: TUYAP Inc.

<p>November 23-26, 2006</p>	<p>MUTEX 2006 A part of the 11th MUSIAD International fair. Textiel Products, Ready to Wear products, Hoem Textile, Underwear, Textile and Ready to Wear Machinery, Shoe, Carpet, Leather Cloths, Leather Products, Accessories. Numerous businessmen from 30 countries, who are member of IBF have been increasingly participating in MUSIAD Trade Fairs every year. Biannual.</p>	<p>Istanbul/ Turkey CNR Expo Center, Yesilkoy</p>	<p>Contact: Mr. Hakan Kiyici & Mr. Ozcan Tokel Phone: +90-212-213-6100 Fax: +90-212-213-7890 Web site: www.musiad.org.tr/fairs Email: foreignrelations@musiad.org.tr musiad@musiad.org.tr fairs@musiad.org.tr Organizer: *MUSIAD : Independent Industrialists and Businessmen's Association</p>
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End report.