

Our Guiding Philosophy: Superior, *Science-Based* Nutritional Supplements

August 23, 2001

Mr. Robert Moore Food and Drug Administration 200 C. Street SW Washington, DC 20204

Dear Mr. Moore,

In compliance with the final ruling for Dietary Supplements dated January 6, 2000 here are copies of our offers for your files:

Sincerely,

Cindy Nydell

Enclosures

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Our Guiding Philosophy: Superior, *Science-Based* Nutritional Supplements

I, Lawrence Tabak, certify the accuracy of the information presented and contained in the notice is complete and accurate, and that we have substantiation that the statements are truthful and not misleading.

To the best of my knowledge and belief, I believe the above is true.

Lawrence Tabak,

President

Catalog - Easy Order Form - (Select the products you want and mail entire form with your payment) Size Price Extension Product Name and Description 20/20 Caps - Promote vision and eye health with these natural ingledients; Lutein has been shown to Capsules \$25.97 help support a healthy macula. Vitamin A has been shown to enhance night vision. Carotenoids a Monthi maintain vision and eve health. 123 60 Arthritis-Ease* - Safe, long-lasting relief from arthritis pain. 100% all-natural homeopathic remedy. Capsules \$25.97 Triggers your body's own healing and pain-reducing process. Safe and gentle approach - no harsh (1 Month) chemicals, no side-effects. No threat to your stomach or digestive system. BetiPlus - Help maintain healthier blood sugar levels, naturally. Bitter Melon Fruit Extract enhances \$25.97 glucose balance. Alpha-lipoic Acid helps support healthy blood sugar levels. Vanadyl Sulfate helps Tablets 1 Month) maintain healthy blood glucose. To be used as part of your diet. Not intended to affect abnormal blood BoneKeeper - Help maintain stronger, healthler bones with normal bone density. This is a highly 90 \$29.97 Tablels compatible, usable, and absorbable calcium-rich supplement. All-natural ingredients have been shown 1 Month to support healthy bones, while promoting normal bone density.²⁸⁹ CholestLo¹¹⁰ - Maintain cholesterol levels that are already in the normal range. Keep your total and LDL \$25.97 cholesterol levels in check - safely and naturally. Promotes normal cholesterol levels, when combined Eahles (1 Month) with healthy diet and exercise." DreamCaps" - Do you have difficulty falling asleep? An all-natural and safe approach to sleeping. Has 50 Capsules \$19.97 no side-effects, and is not addictive. Made of herbal extracts Valerian Root, Kava Kava, and other /1 Month) carefully selected nutrients to promote deeper, more restful sleep in a gentle way. Refer EnergyCaps" - Gives you extra energy even when you're feeling tired or sluggish. Feel more alert and 30 Capsules \$25.97 awake even if you're running on "low." Improve your attention span and performance in stressful (1 Month) times.15,36,17 GoodMood Food® - Acts quickly against stress and feeling "low." With St. John's Wort. Has positive Capsules \$25.97 (1 Month) leffects on anxiety, nervousness, and feelings of sadness and uselessness." GluChon 15001 - Support normal cartilage formation while maintaining healthy joint fluid and tissue. 60 \$25.97 Tablets Provides Glucosamine and Chondroitin, the building blocks for good lubrication and healthy cartilage. 1 Month) Contains anti-oxidants, Vitamin C and Manganese, for increased effectiveness. 100% natural." Here-We-Grow - Promotes healthier, richer, fuller-looking hair - 100% naturally! It supplies root \$29.97 Tablets energizing nutrients that support normal hair growth: Biotin, MSM, Zinc, Fo-ti, Collagen, and more." (1 Month) HeartShield** - Keep your heart healthy with these powerful "cardio" nutrients. Vitamin E, Vitamin B6, 60 Capsules \$29.97 (1 Month) Folate, Vitamin B12, Magnesium, Selenium, Coenzyme Q10, Ginkgo Biloba leaf extract, Hawthome berry, Cayenne pepper, Garlic bulb (odorless), L-taurine, and Choline. Maintain a healthy cardiovascular system. Sustain optimum blood pressure levels. Promote proper arterial flow. Legulaxim - Help prevent nightly leg cramps. Increase blood flow to the extremities during sleep and Gekaps \$25.97 promote muscle recovery throughout your body. 828 Mega JointWellness^{1m} - Support normal cartilage formation in your knees, elbows, back, fingers, Powder 30-Day \$29.97 knuckles, hips, and shoulders. Provides the natural building blocks you need to maintain healthy Supply connective tissue. Nourish the creation of healthy synovial fluid, which keeps your joints moving Droperly. 30,30,30 *\$6 shipping and handling MegaWellness^{III} System - Supercharge your energy, stay healthy, and add life to your years. The 30 \$29.97 Packets perfect multi-vitamin. Our customers tell us they . . . Feel years younger. Have sharper mental focus. " Have surging energy, undreamed-of endurance and stamina. A Rebound quicker from stressful situations. Feel healthier and stay healthier. Feel more alive than they have in years. *so shipping and handling Nature's Shape™ - Reduce your appetite. Increase your energy. Reduce cravings for sweets. Reduce Capsules \$25.97 your food intake at meal times and snack less between meals. Follow label directions carefully. (1 Mooth) Contains Ma Huang and Guarana. ***** PotencyPlus - Helps promote increased sexual energy, healthy virility and youthful vigor that have Capsules \$29.97 declined due to age. The ingredients can help to . . . Enlarge and dilate your body's blood vessels. (1 Month Improve circulation and keep blood flowing. Support healthy levels of testosterone, which can stimulate desires of intimacy. Follow label directions carefully. ProstLom - Promotes healthy prostate function. Zinc aids healthy prostate function. Saw Palmetto Capsules \$25.97 Extract supports a healthy prostate. Stinging Nettle Herb maintains a healthy urine flow. Pygeum Africum lowers prolactin levels. Selenium promotes a healthy prostate. ReguCleanse - Nature's secret for maintaining a healthy colon and bowel function. Helps maintain a 90 \$25.97 Tablets normal and regular digestive/elimination system. There are NO psyllium seeds or anything allergic. (1 Month Won't cause that "embarrassing rush" to the bathroom. Helps to keep your bowels moving. (413) 60 Regular One - Promotes regularity! Very easy on your stomach and is designed for daily use. Helps to Gelcaps (1 Month) \$19.97 keep your digestive system in balance so that it works normally and regularly as it should." ReFaze*** Beauty Formula - Enjoy smoother, more beautiful, younger-looking skin. Maintain healthy, Skin Cream \$24.97 glowing skin. Gently attack wrinkles, making them less visible. Reduce the visibility of age spots. Firm (1 Month) up your skin. Reduce that "puffy eye" look. Help maintain your skin's youthful vitality." SatisBaction - Help maintain a strong, healthy back. Specially formulated to lessen tension. Support 60 Capsules \$29.97 spinal disc wellness. Enhance vertebral health. Keep your back and neck functioning comfortably. (1 Month) 100% natural, gentle to your system, and safe." SensiClean & SensiMask - Does your skin tend to break out? Help "clear up" your skin, naturally. Cleanser \$25.97 Instead of artificially drying out your skin, our system cleanses and balances your skin, which is the key

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disea

to healthy, clear skin over the long run.

(1 Month)

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ShapeSaver - Watch	l Description					Qty.	Size	Price	-
Iformula helps reduce	h those extra stubborn e your appetite and you	r urge to si	nack. Plus,	it lessens your crav	homeopathic vings for sweets.		1 OZ (1 Month)	\$25.97	
Without stimulants or	starvation 100% natur	al, homeor	pathic, and s	safe.		14810	70 p	3 24	
Slimming Team - Achi	ieve your goals with the n, which allows your elin	e neip of the	nis l'asty l'e	a i Naturai Slimmin Hon normalik asit	y lear supports should Within 14		30 Tea Dans	\$25.97	
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SunerAmoré - Jumo	start vour sex drive w	ith this all	natural libid	o enhancer. Prom	otes intimacy.		Cansules	\$29.97	
Increases sexual ene	eray in both men and w	omen. ^{56,57,58}	359		n Albertan en e		(1 Month		lue.
ThinkCaps** - An intel	lligent approach to kee	p your bre	ain and mer	nory sharp. Ginkg	mer memony in		60 Censules	\$25.97	
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henefits of Phosphat	idyl Serine on memory i	loss have t	been studied	d extensively.***	,66,C0			Miles Sh	
"VitalΩne™ - Looking 1	for the ultimate in anti-	adınd? Mir	ilmize free ra	ıdıcai damage wili	i this super ariir-		60 Tablets	\$29.97	
oxidant. Gives you ad	dded cell strength, extra ti-aging," supplement h	a energy ar	nd bolsters a	against destructive	tree radicals. This er naturally ^{65,17,58}		(1 Month		
"cell-protecting, an	il-aging, supplement - Promotes "cooling", n	esponses	in vour body	and looking young and supports col	on health.		90 Capsules	\$16.97	4
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Gingko Biloba Extract	- Supports healthy brain	n and mer	nory function	ning.A. The May			Cansules	1\$7.37	
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HeartShield™

Mega JointWellness™

The MegaWeliness™ System

Nature's Shape™

PotencyPlus™

ProstLo™

ReFaze™

ReguCleanse™

SensiClean™ & SensiMask™

SlenderBlend™

Slimming Tea™

SEXUAL ENERGY. PASSION. DESIRE. LUST

Here is How to Have More of It...

Have you ever experienced age-related declines in stamina? Performance? Libido? Do you sometimes feel inadequate? Unworthy? A little embarrassed? Does your brain say "yes" but your body say "no"? If so, you must try SuperAmoré™. It's safe. 100% natural. Drug and chemical free. Most importantly, its ingredients can help to:

- Improve your sexual energy⁶⁷
- Increase your sexual prowess⁵7
- Maintain your sexual endurance⁶⁰
- Enhance your performance⁶⁹
- Heighten your sensitivity⁷⁶
- Stimulate your sexual activity⁶⁷
- Boost your staying power⁶⁸

In addition, SuperAmoré™ is made from special herbal ingredients proven to help recharge your sexual batteries.

Both men and women can benefit from this amazing tonic. Just swallow two small capsules per day with your meal. What could be easier than that? Your product will arrive in a confidential, non-descript, plain brown package.

Click Here! To Order \$29.97

Contains:

Horny Goat Weed, Maca, Muira Puama and Mucuna Pruriens.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.





Tabak's Health Products 2198 Airport Loop Drive, Suite G Costa Mesa, CA 92626-3407

Free 30-Day Trial

[DATE]

No Risk To You
If at any time you would like
postage to respond to this offer or
return product, call 1-800-749-3937
for a postage paid reply lahel.

[CUSTOMER#]

[KEY CODE] [FINDER#]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

SEXUAL ENERGY. PASSION. DESIRE. LUST. Here is How to Have More of It...

[Date]

Dear [Firstname],

I'd like to send you a Free 30-Day Trial of an all-natural supplement to enhance your sex drive.

Have you ever experienced age-related declines in stamina? Performance? Libido?

As you get older...are you sliding on that slippery slope to...

NO MORE SEX?

Do you sometimes feel inadequate? Unworthy? A little embarrassed? Does your brain say "yes" but your body say "no"? If so, you <u>must</u> send for your Free 30-Day Trial of SuperAmore.

It contains \underline{No} yohimbe bark. Nothing to be concerned about. It's safe. 100% natural. Drug and chemical free.

Most importantly, its ingredients can help to:

- O Improve your sexual energy
- O Increase your sexual prowess
- O Maintain your sexual endurance²
- O Enhance your performance
- O Heighten your sensitivity
- O Stimulate your sexual activity
- O Boost your staying power²

In addition, SuperAmorétm is made from special herbal ingredients...

Proven to Help Jump Start Your Sexual Batteries!

Want more good news? Both men and women can benefit from this amazing tonic. Just swallow two small capsules per day with your meal. What could be easier than that?

Sex is more than just happiness. It's self-esteem. It's loving yourself. It's loving another. It's loving life.

IT'S EVERYTHING!

[Firstname,] Would you like to put the butterflies back

(Please turn over)

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30-DAY FREE TRIAL

Mail To: Tabak's Health Products 3198 Airport Loop Drive, Suite G Costa Mesa, CA 92626-3407

Mail Free Trial Coupon Today!

I want to increase sexual energy, as well as stimulate feelings of intimacy. Please rush my FREE

30-DAY TRIAL of SuperAmoré to try out. If I don't want SuperAmorétm for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$29.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

X.	 ·				-	
e.		Sign	name	here		

in your stomach? The excitement back in your loins? The pleasure back in your play?

If so, send for SuperAmoré. Try it for a full 30 days in the privacy of your home. If you're satisfied - like no doubt you will be - simply pay the bill. If not, just return the empty container and pay us nothing. No questions will be asked. And you won't owe us a penny.

Any way you look at it...it's a more-than-fair offer.

SNOOZE - YOU LOSE

Do yourself a favor... Why live with this distressing situation? Why suffer with needless humiliation?

Instead, give yourself a reason to get out of bed in the morning. Rediscover the magic of love - the joy of intimacy once again.

Detach your Free Trial Coupon. Sign it. Place it in the enclosed envelope. Pop in it the mail. That's how easy and convenient it is to begin increasing your sexual energy. Send for it immediately. Prove it to yourself. Start feeling younger and more alive.

Looking forward to hearing from you,

Alex Nava

for SuperAmorétm

- Sexual Energy. Passion. Desire. Lust. You can have P.S. more of it by sending for your Free 30-Day Trial of SuperAmorétm. Clip your enclosed coupon. Mail it today.
- P.P.S. Your product will arrive in a confidential, non-descript, plain brown package.

Supporting References

1. Zheng BL, et al: "Effect of a lipidic extract from lepidium meyenii on sexual behavior in mice and rats." Urology 2000 Apr;55 (4): 598-602.

2. Buccl LR. "Selected herbals and human exercise performance." American Journal of Clinical Nutrition 2000 August; 72 (2 Suppl):624S-36S.

3. Gicero AF, et al: "Lepidium meyenii Walp, improves sexual behaviour in male rats independently from its action on spontaneous locomotor activity". J Ethnopharmacol 2001 May: 75(2-3)::225-9.

4. Steven Lamm, M.D., "Effect of HGW Herbal Complex Supplement on Sexual Satisfaction..."

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. How to Keep Your Prostate Healthy

Dear friend,

Keep your prostate running. Keep it healthy. That's what this all-natural supplement can help do for your prostate.

Look, if you're a male over forty, there's a better than 50% chance your prostate's going to go on the fritz. If that happens, it could spell . . .

No More Sex For You!

Imagine that? Think what that would mean to you? To your partner? How would your selfconfidence change? Your feelings of intimacy?

I think it's safe to say it would indeed change your life completely.

Want to hear some good news now? As part of your healthy diet and exercise program, you can take allnatural ProstLotm. It contains these ingredients

proven to maintain a healthy prostate and enhance sexual energy:

Selenium: A team of researchers reported that the daily intake of Selenium enhanced prostate health by a meaningful percentage.1

Zinc: Increased intake of it has been found to aid in healthier prostate function. Here's how: Essential fatty acids are converted in the body to the messenger hormones, prostaglandins, which control prostate function.2

Saw Palmetto Extract: In the last 15 years,

numerous double-blind trials involving hundreds of men show that Saw Palmetto extract works extremely well to support prostate health.3,4

Pygeum Africum: In several double-blind studies in France and Italy at 13 hospitals, three universities, and four research facilities,



Friendly, knowledgeable customer service is a top priority at Tabak's Health Products.

this herb enhanced prostate function significantly. In fact, in one study, sexual energy was increased as well.5

The herb seems to work by lowering prolactin levels, a pituitary hormone related to prostate and sexual function.

There you have it. Ingredients proven to promote wellness in your prostate and enhance sexual energy.

Suggested Dosage

Take 2 capsules daily with food. Please do get started today!

Supporting References

Clark LC, et al. "Decreased incidence of prostate cancer with selenium supplementation: results of a double-blind cancer prevention trial." British Journal of Urology 1998 May;81(5):730-4. Fahim MS, et al. "Zinc arginine, a 5 alpha-reductase inhibitor, reduces rat ventral prostate weight and DNA without affecting testicular function." Andrologia 1993 Nov-Dec;25(6):369-75. Gerber GS. "Swap palmetto for the treatment of men with lower urinary tract symptoms." Journal of Urology 2000 May;163(5):1408-12.

Wilt TJ, et al. "Phytotherapy for benign prostatic hyperplasia." Public Health and Nutrition 2000 Dec;3(4A):459-72.

Ishani A, et al. 'Pygeum africanum for the treatment of patients with benign prostatic hyperplasia: a systematic review and quantitative meta-analysis." American Journal of Medicine 2000 Dec

Superior, Science-Based Nutritional Supplements

Some people wonder how Tabak's Health Products which started just eight years ago - became a leading direct marketer of nutritional supplements.

Actually, the answer is quite simple. It's because of our core belief that, above all else, we must provide superior, sciencebased nutritional supplements, that improve the quality of your life.

Take Grape Seed Extract, a prime ingredient in our VitalOne^m antioxidant product, as an example.

Studies suggest that Grape Seed Extract, standardized to contain no less than 95% Proanthocyanidins, has a powerful anti-oxidant effect. It works by fighting free radicals and helps protect cells from damage.

Why's this important to you?

Because nonstandardized Grape Seed Extract will not have the same effect.

What we do in our research department is select ingredients for our formulas that are based on science.

This means we search for clinical studies that show how an ingredient actually affects the structure or function of your body in a beneficial way.

We dig further to

the study.

We look at the specification or standardization of the ingredient.

Then, when we order our raw materials, we insist on receiving a Certificate of Analysis to verify it meets our standards. (See the example.)

More importantly, the ingredients we select are not based on cost alone! (In the case of Grape Seed Extract, non-standardized material is 70% cheaper than what we use.)

When it comes to your body and your health, believe us, you want the best.

Our pledge to you

You get superior, sciencebased formulas.

Plus, the ingredients are supported by clinical trials proving how they affect the

see what daily dose was used in structure and function of your body in a positive way.

> The bottom line? Our formulas can actually enhance your health and impact your quality of life, like never before! Therefore, they are worth far more than the small amount we ask for them! You have our word on it!



Amount Per Serving	% Daily Valu	6
Vitamin E (as di-alpha tocopherol acelate) Vitamin () (ascerbic acid) Polate (as folio acid) Vitamin 812 (as cyanocopalamin)	200 IU 200 mg 400 mgg 500 mgg	667% 3335 100% 8333%
Mangamese (as manganero aming sold chekte) (copper (as copper aming and chekte) /inc (as tinc aming and chekte) Selenium (as t-celeniumethionme)	2 mg 2 mg 15 mg 200 mcg	100% 2001 2004 2008
Mixed caretenoids (from Dunahella salina) Pine nagrando i Pinea manomos	2.5 mg	**
Grape Seed Extract (Vitis vinifera) (95% proanthocyanidins)	50 jmg	-
(95% proanthocyanidins)	200 mg	٠)
(6% olegropain. Green tea leaf powder	100 110	•
(Camelha sinensis (L.) Kunize) Milk Ihistie rooi extract (80% silvoris)	300 mg 70 ma	*
Alpha-lipois acid	50 mg	*

In the example above, note how the certificate of analysis confirms the ingredient meets our standards.

Product: Grape Se Batch Number: 20010	ed Extract	Date: January 8	. 2001
ITEMS	CONTRACTED	RESULTS	e composition de la compositio
1% in water (25°C)	STIPULATIONS Insoluble < 5.0%	2.6%	
2g iri 100mi	nescapane ± 3.078	z., J M	
5% alcoholic solution		Transparent	
PH (4% in water)	2.5 - 4.5	3.7 3.6%	
Loss on drying Sulphated ash	< 5.0% ≤ 0.5%	3.0% 0.1%	
fron	₹ 10 opm	< 10 ppm	
Arsenic	< 1 ppm	< 9.5 ppm	
Heavy metals Powder size	≤-10 ppm	< 10 ppm Pass 100 mesh	
rowder size	Columnia proceed to the second second	_ 280 nm	
المابينسة		250 ×61	
Content (proanthocyanidin)	> 05 05 (11)()	99.6%	
drespocitionine	1 2 33.03 (04)	80.078 N.D.	
	Name and Address of the Owner, where the Owner, while the	N.D.	
Organophosphole -	# VPI widoo be to be to be a second	11.00	
Organonitrogen #	C. C	N.D.	
Organophospholi Organonitrogen Carbamate Pesicida	5	N.D. N.D.	ryangangan ngapat sa kahirat i Pinganya sangka alikhiri
Organonitrogen Carbamate Pesicida Solvents		N.D.	graph of the same
Organonitrogen Carbamate Pesicida Solvents ITEMS	RESULTS	N.D.	RESULTS
Organonitropen Carbamate Pesicidar Solvents ITEMS Ethyl acciate	RESULTS Negalive	N.D. ITEMS Acelone	Negative
Organonitrogen Carbamate Pesicidar Solvents ITEMS Ethyl ag tate	RESULTS	N.D.	
Organonitrogen Carbarnate Pesididar Solvents ITEMS Ethyl actiate N-Butariol Totale Microbial Characteris	RESULTS Negative Negative Negative	N.D. ITEMS Acelone Chloroform Ethanol	Negative Negative < 100 ppm
Organonitrogen Carbamate Pesicide Solvents ITEMS Ethyl actiate N-Butchio Microbiol Characteris Total Aerobic	RESULTS Negative Negative Negative stics < 10 CFU/g	N.D. ITEMS Acetone Chloroform Ethanol Yeast & Mold	Negative Negative < 100 ppm
Organonitrogen Carbamate Pesididar Solvents ITEMS Ethyl acetate N-Butation Totale Microbial Characteris	RESULTS Negative Negative Negative	N.D. ITEMS Acelone Chloroform Ethanol	Negative Negative < 100 ppm

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Sexual Energy. Passion. Desire. Lust. Here is How to Have More of It.

Dear friend,

Have you ever experienced age-related declines in stamina? Performance? Libido?

As you get older... are you sliding on that slippery slope to...

NO MORE SEX?

Do you sometimes feel inadequate? Unworthy? A little embarrassed? Does your brain say "yes" but your body say "no"? If so, you must try SuperAmorétm. It's safe. 100% natural. Drug and chemical free.

Most importantly, its ingredients can help to:

- Improve your sexual energy1
- Increase your sexual prowess1
- Maintain your sexual endurance²
- Enhance your

performance³

- Heighten your sensitivity4
- Stimulate your sexual activity1
- Boost your staying power²

In addition, SuperAmoré™ is made from special herbal ingredients proven to help recharge your sexual batteries.

Both men and women can benefit from this amazing tonic. Just swallow two small capsules per day with your meal. You can take one in the morning and one at night or you can take both together. It's up to you. What could be easier than that?

Sex is more than just happiness. It's self-esteem. It's loving yourself. It's loving another. It's loving life.

IT'S EVERYTHING!



Friendly, knowledgeable customer service is a top priority at Tabak's Health Products.

Would you like to put the butterflies back in your stomach? The excitement back in your loins? The pleasure back in your play?

If so, open up your bottle of SuperAmorétm. Try it. You'll like it. Bring back the Sexual Energy. Passion. Desire. Lust.

SuperAmorétm is not a stimulant to be taken just prior to sexual activity. Instead, you should take it every day and slowly, over time, you will begin to notice results. So please remain patient.

Rediscover the magic of love - the joy of intimacy once again.

Supporting References

Supporting Releterices

1. Zheng BL, et al: "Effect of a lipidic extract from lepidium meyenii on sexual behavior in mice and rats." Urology 2000 Apr;55 (4): 598-602.

2. Bucci LR. "Selected herbals and human exercise performance." American Journal of Clinical Nutrition 2000 August; 72 (2 Suppl):624S-36S.

3. Cicero AF, et al: "Lepidium meyenii Walp. improves sexual behaviour in male rats independently from its action on spontaneous locomotor activity." J Ethnopharmacol 2001 May; 75(2-3)::225-9.

4. Steven Lamm, M.D., "Effect of HGW Herbal Complex Supplement on Sexual Satisfaction..."

Superior, Science-Based Nutritional Supplements

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Actually, the answer is quite simple. It's because of our core belief that, above all else, we must provide superior, sciencebased nutritional supplements, that improve the quality of your life.

Take Grape Seed Extract, a prime ingredient in our VitalOnetm antioxidant product, as an example.

Studies suggest that Grape Seed Extract, standardized to contain no less than 95% Proanthocyanidins, has a powerful anti-oxidant effect. It works by fighting free radicals and helps protect cells from damage.

Why's this important to you? proving how they affect the

Because nonstandardized Grape Seed Extract will not have the same effect.

What we do in our research department is select ingredients for our formulas that are based on science.

This means we search for clinical studies that show how an ingredient actually affects the structure or function of your body in a beneficial way.

We dig further to

the study.

We look at the specification or standardization of the ingredient.

Then, when we order our raw materials, we insist on receiving a Certificate of Analysis to verify it meets our standards. (See the example.)

More importantly, the ingredients we select are not based on cost alone! (In the case of Grape Seed Extract, non-standardized material is 70% cheaper than what we use.)

When it comes to your body and your health, believe us, you want the best.

Our pledge to you

You get superior, sciencebased formulas.

Plus, the ingredients are supported by clinical trials

see what daily dose was used in structure and function of your body in a positive way.

> The bottom line? Our formulas can actually enhance your health and impact your quality of life, like never before! Therefore, they are worth far more than the small amount we ask for them! You have our word on it!



Amount Per Serving	% Daily Valu	
/Hamin E (as di-aipha tocopherol acelate) /Hamin C (escarbic acid) relate (as folio scid) /Hamin B (2 (as cyanocopaamin) Mangantes	200 NJ 200 mg 400 meg 500 meg	667% 3327, 100% 6337%
(as manganese amino solid chelate) Copper (as copper amino acid chelate) Yans (as zinc amino acid chelate) Selemum (as Leselemomethionine)	2 mg 2 mg 15 mg 200 meg	100% 100% 100% 286%
Vixed cardenoids (from Eunaliella salina) Pine hark entrait (Chica manifron)	2.5 mg	,
Grape Seed Extract (Vitis vinifera) (95% proanthocyanidins)	50 mg	1
(95% proantnocyanions) 5% leaf extract (from Olea Europaea) 16% eleafora	200 mg	- Total Control of the Control of th
ross utentigess. Green tea leat powder (Carnellia sinersis [L.] Kunize) Milk thistle root earact (60% silyoins) Alpha-lipois ucid	300 mg 70 mg 50 mg	

In the example above, note how the certificate of analysis confirms the ingredient meets our standards.

Product: Grape See Batch Number: 20010	ed Extract	Date: January 8,	2001
ITEMS	CONTRACTED STIPULATIONS	RESULTS	
1% in water (25℃)	Insoluble ≤ 5.0%	2.6%	
2g in 100ml		~	
5% alcoholic solution		Transparent	
PH (4% in water)	2.5 - 4.5	3.7	
Loss on drying	≤ 5.0% = 0.5%	3.0% 0.1%	
Sulphated ash	≤ 0.5% ≤ 10 ppm	< 10 ppm	
Iron Arsenic	< 1 ppm	< 0.5 ppm	
Heavy metals	≤ 10 ppm	< 10 opm	
Powder size	S ro ppin	Pass 100 mesh	
A Max		280 nm	
in the same of the		200 mg	
Content		_	
Comon		00.000	
(proanthocyanidin)	≥ 95.05 (UV)	99.6%	
(proanthocyanidin)	≥ 95.05 (UV)	ND	
(proanthocyanidin) Decanochlorine Organophosphare	≥ 95.05 (UV)	-No.	
(proanthocyanidin) Canochlorine Organopriosi Organonitrogen		-ND	
(proanthocyanidin) Seanochlorine Organopriosphere		-No.	
(proanthocyanidin) Canochlorine Organopriosi Organonitrogen		-ND	
(proanthocyanidin) O canochlorine Organishios discondingen Organonitrogen Carbamate Pesi cides		N.D. N.D. N.D. N.D.	
(proanthocyanidin) Sepochlorine Organophistali Orga	RESULTS Negalive	N.D. N.D. N.D. N.D.	Negative
(proanthocyanidin) Sanochlorine Organophiosal Organonitrogen Carbamate Pesikides Solvents ITTEMS	RESULTS Negalive Negative	N.D. N.D. N.D. N.D. ITEMS Acelone Chloroform	Negative
(proanthocyanidin) Sepochlorine Organophistali Orga	RESULTS Negalive	N.D. N.D. N.D. N.D.	Negative
(proenthocyanidin) Connehorine Organophosi Organophosi Organophosi Organonitrogen Carbamate Pesi dides Solvents (TEMS Ethyl actate N-Bulphol Tuluene	RESULTS Negalive Negative Negative	N.D. N.D. N.D. N.D. ITEMS Acelone Chloroform	Negative Negative
(proanthocyanidin) Granochlorine Organostrogen Organostrogen Carbamate Pesicides Solvents ITEMS Ethyl acatate N-Butanol	RESULTS Negalive Negative Negative	N.D. N.D. N.D. N.D. ITEMS Acelone Chloroform	Negative Negative

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Our Guiding Philosophy: Superior, Science-Based Nutritional Supplements

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[CUSTOMER #]

[KEYCODE]

Dear [Firstname Lastname],

It recently came to my attention that you are no longer receiving the benefits of [Product Name].

SuperAmoré $^{\text{tm}}$ improves sexual energy and boosts staying power, that tend to decrease as you get older.

It contains horny goat weed, maca, muira puama and mucuna pruriens - ingredients that are safe. 100% natural. Drug free.

Most importantly, they can increase sexual prowess. Enhance performance. Heighten sensitivity.

The bottom line? They can help to jump start your sexual batteries.

We believe <u>deeply</u> in [Product Name] and would like to send it to you on the same Free Trial as before. But with one big difference. If you decide to keep it, your first shipment is at 50% off the regular price.

Just send this letter back to me in the reply envelope I've enclosed. I'll take care of everything.

Sincerely,

ledu fadilla

Peter Padilla, Customer Satisfaction Supervisor

P.S. Remember, your first shipment of [Product Name] is at 50% off (if you decide to keep it). Send NO money now, just return this letter to me.

p.p.S. Turn this letter over for interesting information, which is optional.