



ProSweets Cologne

January 29 – February 1, 2007
Cologne, Germany



www.prosweetscologne.com

International Supplier Trade Fair for
the Confectionery Industry

What is ProSweets ?

ProSweets is the first trade show worldwide focusing on the entire range of suppliers required for the production, processing and packaging of the confectionery industry. After an extremely successful premier in 2006, the event will take place annually in Cologne, Germany.

Why exhibit at ProSweets?

- ProSweets has been created to respond to the need for **one unified platform** for suppliers to the confectionery industry
- European confectionery manufacturers are increasingly looking for packaging solutions which can be seen at **ProSweets**.
- The show dates of **ProSweets** runs concurrently with **ISM** (International Sweet & Biscuits Show) ensuring that confectionery manufacturers will attend this important supply show.
- ProSweets & ISM** present the confectionery industry's entire value chain at one trade fair location!

Who will attend?

Attendees will be high level decision makers from the Confectionery Industry, their Technical Buyers and the Confectionery Trade.

Which products segments will be shown?

- Confectionery Packaging
- Packaging Technology, Machines & Equipment
- Raw Material Ingredients
- Process Technology
- Food Safety and Quality Management

THE NORTH AMERICAN PAVILION at ProSweets 2007

The most convenient and efficient exhibit option:

This group exhibit for North American companies offers a prominent location with high visibility at **ProSweets 2007**. This makes it easy for the international attendees to identify North American vendors and provides you with the most effective, convenient and cost-efficient presence allowing you to maximize your sales!

Services are provided in the USA Pavilion:

- Fully furnished booth with USA Graphics, electricity, lighting and company sign
- Booth Cleaning
- Use of lounge area with snacks & beverages
- Shared Interpreter services
- Promotion of USA Pavilion to international attendees and press
- Pricing starts at only **US \$ 455** per square meter (early bird rate expires 8/31/06)

For more information, please contact:

Heike Schlimbach, U.S. Project Manager ProSweets
Phone: 773-326-9922
Email: h.schlimbach@koelnmessenaftha.com

Please fax back to: 773-714-0063

Company: _____

Contact: _____

Phone: _____ E-Mail: _____

Yes, I am interested:

- in exhibiting within the North American Pavilion
- in exhibiting individually
- in attending ProSweets 2007