

DICIEMBRE 2005 SERVICIO CULTURAL E INFORMATIVO

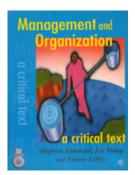
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ADMINISTRACION

Management and organization: a critical text



Stephen Linstead [y otros]
New York, NY:
Palgrave Macmillan,
2004.

658 LIN

This book reveals a rethinking and

reframing of the core issues at the heart of management studies. Keeping practice firmly in mind, this text provides a challenging yet accessible introduction for advanced undergraduate, MBA and specialist Master students.

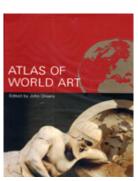
ARTE

Atlas of world art

Edited by John Onians
Oxford, NY: Oxford University Press, 2004.

REF 702.2 ATL

This is the first work to treat the art of the whole world from prehistory to the present day through the extensive use of maps. Covering painting, sculpture and architecture as



well as other arts and artifacts, this atlas provides an entirely new perspective of the history of the world's art by showing the many factors that have shaped its development.

Formations (2004: Mexico City, The Official Residence of the Ambassador of the United States of America to Mexico)



Mexico : United States Embassy, 2004.

REF 759.972 FOR

"In order to create an environment in which discussion might flourish, I wanted the Residence to reflect the beauty of a friendship that goes well

beyond political, commercial and security matters. The Residence Gallery welcomes all guests as a thought provoking environment showcasing our countries' strengths, talents and shared values. The contemporary works of art exhibited in the Residence pay homage to the artistic history of Mexico and the United States, as well as to some of our most renowned artists. The works represent both cultures, textures and techniques." Antonio Ο. Garza Jr.. Ambassador.



World War II Memorial, Washington DC

Thomas B. Grooms
Arlington, VA:
American Battle
Monuments
Commission, 2004.

940.546 WOR

The purpose of the national World War II Memorial is to honor, inspire and commemorate. It acknowledges the bravery of our allies, celebrates America's unprecedented unity and solidarity in a time of peril, and honors the heroic achievements and sacrifices of the entire nation in the cause of liberty and freedom. It is a tribute to America's "Greatest Generation" and a timeless reminder of the price of freedom.

BIOGRAFIA

Blowing my cover: my life as a C.I.A. spy

Lindsay Moran New York, NY: G.P. Putnam's Sons, 2005.

327.127 MOR

Lindsay Moran drops her cloak to offer a rare first-

person account of the life of a street level CIA clandestine officer.



Current biography international yearbook

Edited by Patrick Kelly [y otros] New York, NY: H.W. Wilson CO, 2003.



REF 920 CUR

Includes biographical sketches noted of individuals and figures in and outside the United States. A wide range of professions is represented, as individuals included are business and industry leaders. artists. actors, writers, musicians, religious

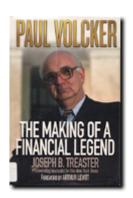
leaders, athletes, and political leaders and activists.

Paul Volcker: the making of a financial legend

Joseph B. Treaster. New York , NY : Wiley, 2005.

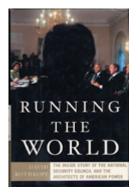
332.110 TRE

This book tell us the story of a private sector leader who takes his public obligations seriously in an era in which business leaders are celebrated on



magazine covers for acquiring a company in one stroke of the pen, firing tens of thousands of employees in another stroke.

CIENCIA POLITICA



Running the world: the inside story of the National Security Council and the architects of American power

David J. Rothkopf. New York, NY: Public Affairs, 2005.

355.33 ROT

An unprecedented look behind the scenes at the "most powerful committee in the history of the world"-the men and women closest to the president of the United States who make America's decisions affecting war and peace, who are the architects of everything from covert operations to market bailouts, from secret negotiations to combating terrorism. This books draws back the curtain on this shadowy world and in so doing reveals never-before-known details of the every human interactions that have shaped recent history, the rivalries and petty iealousies, the ambition, the moments of vision and greatness, the drama and the humor that suffuse the everyday events and great moments that have marked the six decades since the end of World War II.

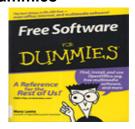
CIENCIAS COMPUTACIONALES

Free software for dummies

Mary Leete Hoboken, N.J: Wiley, 2005.

005.3 LEE

This book explores in depth how to use the

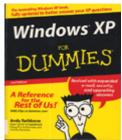


mayor free software packages listed next: Mozilla Firefox, Thunderbird, GIMP, Open office.org, Audacity, Blender 3D, Skype, iPoder, Dia, SimplyMEPIS, Super Tux, GNU Chess, Tux Paint, Tux Typing, Flight Gear, Celestia.

Windows XP for dummies

Andy Rathbone. Hoboken, NJ: Wiley Pub, 2004.

005.4 LEE



Instead of making you a whiz at Windows, it merely dishes out chunks of useful computing information for you to get your work done, stop, and move on to something more important.

CIENCIAS SOCIALES

Human Development Report 2004



New York, NY: United Nations Development Program, 2004

REF 306.305 HUM

This is an independent study intended to stimulate

debate and discussion around an important issue. This report carefully examines and rejects claims that cultural differences necessarily lead to social, economic and political conflict or that inherent cultural rights should supersede political and economic ones. Instead, it provides a powerful argument for finding ways to delight in our differences.

DEMOCRACIA



Courting democracy in Mexico: party strategies and electoral institutions

Todd A. Eisenstadt New York: Cambridge University Press, 2004.

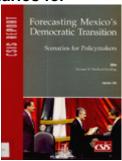
324.097 EIS

This book provides an explanation of Mexico's gradual transition to democracy, written from a novel perspective that pits opposition activists' post-electoral conflicts against their usage of regime-constructed electoral courts at the center of the democratization process.

Forecasting Mexico's democratic transition: scenarios for policymakers

Edited by Armand B. Peschard-Sverdrup Washington, DC: CSIS. 2003.

> REF 324.972 FOR



This is a study of possible outcomes of the July 2000 Mexican elections, which ushered in a new president and a new National Congress. The principal objective of this two-year project was to help the U.S. policymaking community anticipate and react appropriately.

DIRECTORIOS INDUSTRIALES

Oil, paint and drug reporter:

chemical buyers directory, 2004

New York, NY: Schnell Publishing, 2004.

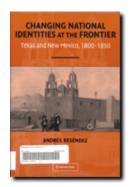
REF 670 OIL 2005

Contains information about 1,600

companies that provide 57,000 listings under 19,000 headings.



FRONTERA MEXICO-ESTADOS UNIDOS



Changing national identities at the frontier : Texas and New Mexico, 1800-1850

Andrés Reséndez New York, NY : Cambridge University

Press, 2005.

976.4 RES

This book explores how the diverse and fiercely independent peoples of Texas and New Mexico came to think of themselves as members of one particular national community or another in the years leading up to the Mexican-American War, Hispanics. Native Americans, and Anglo-Americans made agonizing and crucial identity decisions against the backdrop of two structural transformations taking place in the region during the first half of the nineteenth century and often pulling in opposite directions.

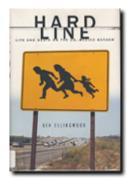
Hard line: life and death on the U.S.-Mexico border

Ken Ellingwood

New York, NY: Pantheon Books, 2004.

972 ELL

In May 2001, two dozen Mexicans workers struck out across the U.S. border, plunging into the forbidding desert of southern Arizona with little water.



Three days later, following a frenzied search by U.S. Border Patrol agents, fourteen were found dead. The Yuma tragedy seized national headlines, but it was just one more example of the high-stakes game that crossing and guarding America's southern border has become. Since the midnineteenth century, the U.S.-Mexico border has been rife with intrigue, lore, and tragedy. In this book, Ken Ellingwood brings this region to life with an intimacy that eludes the daily news. A former border correspondent for the Los Angeles Times, Ellingwood tells the stories of undocumented immigrants, American ranchers, and townspeople overwhelmed by an influx of border crossers; of the Native Americans whose land is cut in two by this modern boundary; and of border agents and human-rights workers struggling to prevent more tragedies.

La Llorona's children: religion,



life, and death in the U.S.-Mexican borderlands

Luis D. León
Berkeley, CA:
University of California
Press, 2004.

277.3 LEO

This book is a series of reflections on borderlands religious phenomena. Issues a fundamental challenge to current scholarship in the field and re-charts the landscape of Chicano faith. La Llorona's

Children constructs genealogies of the major traditions spanning Mexico City, Los Angeles and the Southwestern United States.

GOBIERNO

Fashioning the more ethical representative: the impact of ethics reforms in the U.S. House of Representatives

Rebekah Herrick Westport, CN: Praeger, 2003.

328.73 HER

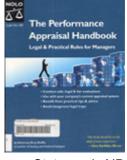
This book offers an initial exploration into the causes and consequences of the ethics climate on Congress and its



members by examining a twenty-five-year period following the 1977 ethics reform. The basic findings of the book suggest that members have responded to the ethics climate by altering their behaviors to comply with the new standards, although they are not perfect, the changes improved the legislative process.

Performance Summary : Fiscal Year 2006

U.S Department of State. Agency for International Aid Washington, DC: U.S. Department of State, 2006.



REF 353 AID

This document describes State and AID plans to advance their common mission, long term strategic and performance goals for fiscal year 2006, and the plan describes: benefits provided to the American people, major issues worked, both entities' s major priorities, performance management

approaches, methodology used, strategic planning framework, strategic goals, key achievements realized and resources details.

IDIOMA INGLES

The elements of international English style: a guide to writing correspondence, reports, technical documents, and Internet pages for a global audience

The Elements of INTERNATIONAL ENGLISH
Style
ACMER INVESTIGATION
INTERNATIONAL ENGLISH
INTERNAL ENGLISH

Edmond H. Weiss London: M.E. Sharpe, 2005.

808.042 WEI

This handbook is for anyone who needs to write English correspondence and other documents for an international business audience. It integrates the theory and controversies of

intercultural communication with practical skills of writing and editing English for those who read it as a second language. The book emphasizes principles of simplicity clarity. proper etiquette. and cultural appropriate layout sensitivity, typography and more, and thus will increase the chances that texts prepared by native English speakers will be properly understood by non-native speakers.

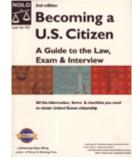
INMIGRACION

Becoming a U.S. citizen: a guide to the law, exam, and interview

Ilona M. Bray Berkeley, CA : Nolo, 2004.

REF 342.73 BRA

The path from green card to U.S. citizenship can be a winding-and running into bureaucratic hassles is inevitable. This book



will take you through the application process from beginning to end, helping you to make

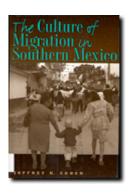
sure you are eligible, use special exceptions for disabled persons, military personnel, spouses of citizens and others, prepare the application forms and documents, study for the citizenship exam, have a successful interview, deal with delays, lost applications or other complications, enjoy your new status as a U.S. citizen and help family members immigrate.

The culture of migration in Southern Mexico

Jeffrey H. Cohen Austin, TX: University of Texas Press, 2004.

304.8 COH

Migration is a way of life for many individuals and even families in the Mexican state of



Oaxaca. Some who leave their rural communities go only as far as the capital, while others migrate to other parts of Mexico and to the United States. Most send money back to their communities, and many return to their homes after a few years. Migration offers Oaxacans economic opportunities that are not always available locally-but it also creates burdens for those who stay behind. This book explores the complex constellation of factors that cause rural Oaxacans to migrate, the historical and contemporary patterns of their migration, the effects of migration on families and communities, and the economic, cultural, and social reasons why many Oaxacans choose not to migrate.

Immigration

Louise I. Gerdes San Diego, CA: Greenhaven Press, 2005.

325.73 IMM

This book examines one of today's most

important social and political issue: immigration to the U.S. Presents a diverse selection of primary sources representing all sides of the debate in question.

INVERSIONES



Mexico for the global investor: emerging markets theory and practice

Immigration

Timothy Heyman México : Milenio, 2000.

332.6 HEY

This book reflects the logical process of investment analysis, which consists in the formulation of premises about the investor's objectives, the investment environment and the investment instruments available in Mexico. It's written in a style which should make it accessible to anyone interested in Mexican, or emerging markets investment.

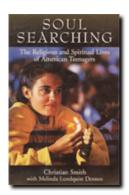
JUVENTUD EN ESTADOS UNIDOS

Soul searching: the religious and spiritual lives of American teenagers

Christian Smith with Melinda Lundquist Denton Oxford, NY: Oxford University Press, 2005.

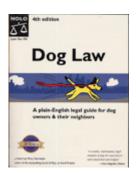
200.835 SMI

Soul Searching tells the definitive story of the religious and spiritual lives of contemporary



American teenagers. It reports the findings of the National Study of Youth and Religion, the largest and most detailed study of teenagers and religion, based on a nationwide telephone survey of teens and their parents, as well as in-depth face to face interviews.

LEYES Y LEGISLACION



Dog law

Mary Randolph Berkeley, CA : Nolo, 2001.

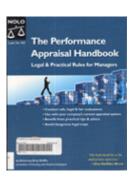
REF 343.73 RAN

This book is a practical guide to the

legal issues that affect dogs, their owners and their neighbors every day including dog owner's liability for injures, dogs that bite or create a nuisance, animal cruelty, landlords, tenants and dogs, traveling with dogs, providing for pets at death, dealing with veterinarians, your rights when buying or selling a dog, restrictions on dangerous dogs, vaccinations, licenses and other local laws, and guide, signal, service and therapy dogs.

LIDERAZGO

The performance appraisal handbook : legal & practical rules for managers



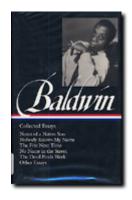
Amy DelPo Berkeley, CA: NOLO, 2005.

658.312 DEL

You want to help the members of your team perform at the highest level, and you know that performance evaluations

can be key. But first, you need to know how to do them effectively and fairly-while making sure you avoid future problems and legal traps. This handbook is a must-read for every manager, whether you're writing a performance review for the first time or the hundredth. It's packed with the information and tools you need to make your company's appraisal process work better for everyone. It show you how to avoid legal trouble-and use the law to help manage your workforce more effectively.

LITERATURA



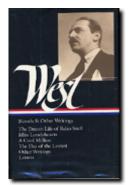
Collected Essay

James Baldwin 1924-1987 New York, NY: Library of America, 1998.

814 BAL

Baldwin joined cosmopolitan

sophistication to a fierce engagement with social issues. This title is the most comprehensive gathering of his nonfiction ever published, and confirms him as a prophetic voice in modern American letters.



Novels and other writings.

Nathanael West 1903-1940 New York, NY : Library of America, 1997.

F WES

The Library of America here collects the four short novels published during West's lifetime, seven short stories, a play, two screenplays, selected letters, and what is likely the outline for the planned fifth novel.

Novels and social writings

Jack London 1876-1916 New York, N.Y: Literary Classics of the United States: Distributed by The Viking Press, 1982.

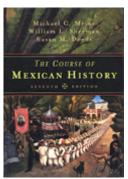


FLON

Jack London is a powerful witness to the political upheavals of the twentieth century and their terrifying contradictions. By turns impoverished laborer, renegade adventurer, war correspondent in Mexico, declared socialist, and writer of enormous worldwide popularity, London dramatized his ideas about modern societies through incidents of adventure, romance, and brutal violence.

MEXICO

The course of Mexican history



Michael C. Meyer, William L. Sherman, Susan M. Deeds Oxford, NY: Oxford University Press, 2003.

972 MEY

This seventh edition offers a completely up to date , lively, and

engaging survey from pre Columbian times to the present, since Mexico's political, social and economic landscapes shifted in very striking ways in recent years, and the country now moves cautiously into the twenty first century. New sections covers the dramatic 2000 election of Vicente Fox, the privatization of State owned enterprises and the concept of free market. Lavishly illustrated with 250 photographs and drawings and 14 maps for easy reference.

MEXICO CITY

Mexico City

Peter M. Ward New York, NY: John Wiley & Sons, 1998.

307.76 WAR

This second edition remains the best informed guide to this most

fascinating of the world's cities, where the last four decades of dramatic growth have seen great economic, demographic, political and social change.

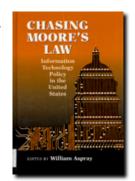
POLITICAS PUBLICAS

Chasing Moore's law: information technology policy in the United States

Edited by William Aspray Raleigh, NC: SciTech Pub, 2004.

337.73 CHA

Introductory overview to all the major policy issues in the United States related to information technology. These issues include federal funding



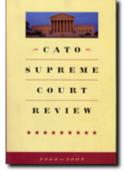
of research that helped to create the Internet: telecommunications issues such as regulations about wireless technologies; computer security and homeland defense; governance and use of the Internet such as spam, viruses, electronic voting, taxation of online commerce, and child pornography; privacy; intellectual property issues such as copyright infringement related to peer-topeer sharing of music and video files, or trademark infringement through the misuse domain names("cyber-squatting"); antitrust in the software industry; uneven access to information technology in poor, rural, and minority communities ("Digital Divide"); and visas for foreign workers.

SUPREMA CORTE

Cato Supreme Court review 2003-2004

Washington, D.C: Center for Constitutional Studies, Cato Institute, 2004.

REF 347.732 CAT



This is an annual critique of the Court's most important decisions from the term just ended, plus a look at the cases ahead, all from a classical Madisonian perspective, grounded in the nation's first principles, liberty and limited government.

CLASICAS DE NAVIDAD



Scrooge

Producer. Robert H. Solo: screenplay writer. Leslie Bricusse : director. Ronald Neame Hollywood, Calif: CBS

DVD : Paramount Home Video, 2003.

DVD 791.43 SCR

The classic Charles Dickens tale of the cold hearted miser who is reformed by the Ghosts of Christmas.

Miracle on 34th Street



A John Hughes production; a Les Mayfield film screenplay by George Seaton and John Hughes: produced by John Hughes; directed by Les Mayfield

Beverly Hills, CA: Twentieth Century Fox Home Entertainment, 2000.

DVD 791.437 MIR

Originally produced as a motion picture in 1994, this is a story about a little girl and his faith in Santa Claus, in a world where adults, her mother among them, have lost the Christmas spirit.

Frank Capra's it's a wonderful life



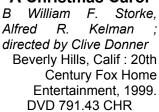
Screenplay by Frances Goodrich, Albert Hackett, Frank Capra: additional scenes by Jo Swerling; produced and directed by Frank Capra New York, NY: Republic Entertainment: Distributed by Artisan

Entertainment, 1998.

DVD 791.43 FRA

George Bailey, a desperate and suicidal man, is visited by a guardian angel who shows him how important he has been to those around him in his life.

A Christmas Carol





Old Ebenezer Scrooge, the meanest miser in London, is visited one

Christmas eve by three spirits who change his life forever. George C. Scott stars as Scrooge in this critically acclaimed version of Charles Dickens' holiday classic.



A Christmas Carol

Dyson Lovell ; director, David Jones : writer, Peter

Barnes

Beverly Hills, CA: TNT Originals: Distributed by Warner Home Video, 1999.

DVD 791.45 CHR

Old Ebenezer Scrooge, the meanest miser in London,

is visited one Christmas eve by three spirits who change his life forever. Patrick Stewart stars as Scrooge in this brilliant presentation of Charles Dickens' holiday classic the most heartwarming, compelling and powerful adaptation ever filmed.