# **Fund for the Improvement of Postsecondary Education (FIPSE)**

Program for North American Mobility in Higher Education FY 2006 New Awards by Award Number

## P116N060006

**Title: Strategic Market Expansion in the NAFTA Nations** 

U.S. Lead: SUNY Plattsburgh

Partner: University of Northern Colorado

Canada Lead: Capilano College

Partner: Mount Royal College
Mexico Lead: Universidad de Guadalajara
Partner: Universidad de Monterrey

Subject Areas: Business/Economics and French/Spanish

**Project Description:** To prepare students with the cultural backgrounds, skill sets, experiences, and knowledge base necessary to successfully execute market expansion strategies in Canadian, Mexican, and United States markets in order to: strengthen economics, marketing, management, and international Business education in partner schools; and strengthen the bonds between North American Business schools through continuing exchanges and dual degree programs.

**U.S. Lead Contact:** Nancy J. Church, SUNY Distinguished Service Professor & Chair, Department of Marketing and Entrepreneurship, School of Business and Economics, SUNY Plattsburgh, 101 Broad Street, Plattsburgh, NY 12901, Tel: (518) 564-4169, Fax: (518) 564-4215, E-mail: <a href="mailto:nancy.church@plattsburgh.edu">nancy.church@plattsburgh.edu</a>

**Canadian Lead Contact:** Catherine Vertesi, Dean, Capilano College, 2350 West 37<sup>th</sup> Ave., Vancouver, British Columbia V6M 1P3, Tel: (604) 984-4994, Fax: (604) 984-1758, E-mail: <a href="mailto:cvertesi@capcollege.bc.ca">cvertesi@capcollege.bc.ca</a>

**Mexican Lead Contact**: José Sánchez Gutiérrex, Jefe, Departamento de Mercadotecnia y Negocios Internacionales, Universidad de Guadalajara, Periferico Norte 799 Edif. G-202, Centro Universitario de Ciencias Económico Admin., Guadalajara, Zapopan, Jalisco, C.P. 45100, Tel: (5233) 3770-3343, Fax: (5233) 3343-3343, E-mail: <a href="mailto:jsanchez@cucea.udg.mx">jsanchez@cucea.udg.mx</a>

### P116N060007

Title: Alliance to Promote Fair Trade and Sustainable Development

U.S. Lead: University of Central Arkansas
Partner: Nicholls State University
Canada Lead: Universite de Sainte-Anne

Partner: Universite de Moncton, Shippagan

**Partner:** Mount Allison University **Mexico Lead:** Universidad de Colima

Partner: Universidad Autónoma de Yucatán

Subject Areas: Fair Trade and Sustainable Development

**Project Description:** To prepare undergraduate and graduate Business students to participate in international trade and management issues through the reinforcement of fair trade, sustainability, and adaptability to the represented national cultures. They will develop an international model providing access to education for students and create a unique network consisting of private and public organizations, government regulatory agencies, and university faculty, staff, and students across North America.

**U.S. Lead Contact:** Rebecca Gatlin-Watts, Professor of Management, University of Central Arkansas, 201 Donaghey, BBA 210D, Conway, AR 72035, Tel. 501-450-5346, Fax 501-450-5302, E-mail: rebeccag@uca.edu

**Canadian Lead Contact:** Caroline Theriault, Administration, Université Sainte-Anne, 1695 Route 1, Pointe-del'Eglise, N.E., BOW 1 MO, Canada, Tel.: 902-769-2114 ext. 126, Fax: 902-769-2930, E-mail: caroline.theriault@usainteanne.ca

**Mexican Lead Contact**: Juan Alonzo Livas de la Garza, M.D.O., K.M. 20.5 Carretera Manzanillo – Cihuatlan, Manzanillo, Colima, Mexico, Tel: 314-33 1 12 13, Fax: 314 33 11213 ext. 53372, E-mail: livasabc@ucol.mx

### P116N060008

Title: Greening the Supply-Chain, Promoting Environmentally and Socially Sustainable Economic Development Across NAFTA

U.S. Lead: Western Illinois University

Partner: College of Charleston University of Charleston

Canada Lead: University of Moncton Partner: Memorial University

Mexico Lead: Universidad Autónoma de Chihuahua

Partner: Universidad Panamericana

Subject Areas: Supply Chain Management and Environmental and Social Sustainability

**Project Description:** To provide students with knowledge and skills to create environmentally and socially sustainable international supply chains. Upstream and downstream social and environmental impacts of decisions in a supply-chain will be examined. Students will learn approaches to planning and designing, evaluating and controlling operations from a sustainability perspective.

**U.S. Lead Contact:** Rajeev Sawhney, Associate Professor, Department of Management, Western Illinois University, One University Circle, Macomb, IL 61455; Tel: (309) 298-1625; Fax: (309) 298-1019; E-mail: R-Sawhney@wiu.edu

Canadian Lead Contact: Souad H'Mida Lakhal, Director, Faculty of Business Administration, University of Moncton, Moncton, New-Brunswick, EiA 3E9, Canada, Tel.: (506) 863-2035; Fax: unknown; E-mail: lakhals@umoncton.ca

**Mexican Lead Contact**: Raul Favela Campos, Director of International Services, Universidad Autonoma de Chihuahua, Cd. Universitaria, Campus. 1 Antigua de Facultad de Ingenieria, planta alta, Chihuahua, Mexico C.P. 31170, Tel.: 52-614-439-1849, Fax: 52-614-439-1849, E-mail: rmfavela@uach.mx

P116N060016

Title: Mobility, Society, and Governance in North America

**U.S. Lead:** University of Notre Dame du Lac

**Partner:** Harvard University **Canada Lead:** Université de Montréal

Partner: University of British Columbia

Mexico Lead: El Colegio de México

**Partner:** Universidad de las Américas Puebla

**Subject Areas: Social Sciences and Humanities** 

**Project Description:** To create a group of young professionals and researchers with a comparative and transnational vision of the processes that characterize the North American Free Trade Agreement (NAFTA) region, in the hope that this vision will assist in finding innovative solutions to the North American challenges. Specific topics are border and environmental management, cultural identities, economic and social welfare and democratic processes and institutions.

**U.S. Lead Contact:** Sharon Schierling, Associate Director of Kellogg Institute for International Studies, 130 Hesburgh Center, Notre Dame, IN 46556, Phone: (574) 631-8524, Fax: (574) 631-6717, E-mail: <a href="mailto:sschierl@nd.edu">sschierl@nd.edu</a>

Canadian Lead Contact: Phillippe Faucher, 3150 Rue Jean-Brillant, Bureau C-4012 Montreal, QC H3C 3J7, Phone: (514) 343-2464, Fax: (514) 343-2360, E-mail: <a href="mailto:Phillippe.faucher@montreal.ca">Phillippe.faucher@montreal.ca</a>

**Mexican Lead Contact**: Jean Francois Prud'homme, Coordinator El Colegio de México, Camino al Ajusco 20, Col. Predregal de Sta Teresa, Mexico City, DF 10740, Phone: 52-55-5645-4721, Fax: 52-55-5645-0464; E-mail: <a href="mailto:coorac@colmex.mx">coorac@colmex.mx</a>

\_\_\_\_\_

#### P116N060017

Title: North American Program for Social Work, Equity, and Social Welfare

**U.S. Lead:** The University of Tennessee

Partner: University of South Florida

Canada Lead: University of Calgary
Partner: Université de Montreal

Mexican Lead: Universidad Autónoma de Nuevo Leon

**Partner:** Universidad Autónoma de Ciudad Juarez

**Subject Areas: Social Work and Cultural Competence** 

**Project Description:** To develop collaborative curriculum, creating new courses and enhancing old ones in international social work, policy issues, oppression, service strategies, and other topics. The efforts of the consortium will support educational experiences of students and contribute to the development of culturally effective education and practice among social work professionals.

**U.S. Lead Contact:** Rodney A. Ellis, Associate Professor, University of Tennessee, College of Social Work, 193 Polk Ave., Suite E, Nashville, TN, USA 37210, Phone: 615-256-1885, Fax: 615-248-8823, E-mail: rellis5@utk.edu.

Canadian Lead Contact: Jackie Sieppert, Associate Dean of Research and Partnership, University of Calgary, Faculty of Social Work, 2500 University Drive NW, Calgary, Alberta, Canada T2N 1N4, Phone: 403-220-6983, Fax: 403-220-7869, E-mail: sieppert@ucalgary.ca

**Mexican Lead Contact:** Maria Elena Ramos Tovar, PhD, Profesora, Subdireccion de Estudios de Posgrado, Facultad de Trabajo Social, Universidad Autónoma de Nuevo Leon, Ciudad Universitaria, Moneterrey, Nuevo Leon, Mexico 66450 Phone: 052(81) 8352-1309, Fax: 052(81) 8376-9177, E-mail: mramor@ccrdsi.unal.mx

#### P116N060022

Title: Developing Civil Society Education via Case Studies: A North American Perspective (DCSCS)

**U.S. Lead**: University of Texas at Austin **Partner**: University of Washington

Canada Lead: Carleton University
Partner: McGill University
México Lead: El Colegio Mexiquense

**Partner**: Instituto Tecnológico de Estudios Superiores de Monterrey

Subject Areas: Civil Society, Nongovernmental Organizations and Nonprofit Management

**Project Description:** To bring together students from Canada, the United States, and Mexico to produce twelve comparative case studies on non-governmental organizations. Students will take case-based nonprofit management courses and will be trained in case research and writing methodologies. The long-term result will be to strengthen the field of civil society education in North America.

**U.S. Lead Contact:** Peter Frumkin, Director of RGK Center for Philanthropy and Community Service, Professor of Public Affairs, LBJ School of Public Affairs, University of Texas, P.O. Box 7726, Austin, TX 78713, Telephone: (512) 232-7061, Fax: (512) 232-7063, E-mail: frumkin@mail.utexas.edu

**Canadian Lead Contact:** Maureen Molot, Director, The Centre for Voluntary Sector Research and Development, Professor, The Norman Paterson School of International Affairs, Carleton University, 1125 Colonel By Drive, Ottawa, Ontario K1S 5B6, Telephone: (613) 520-7444, Fax: (613) 520-7488, E-mail: <a href="maureen\_molot@carleton.ca">maureen\_molot@carleton.ca</a>

**Mexican Lead Contact**: Alejandro Natal, Director, Interdisciplinary Program for Third Sector Studies, El Colegio Mexiquense, Aparado Postal 48-D, Toluca 50120, México, Telephone: (52 722) 279 9908 x 214, Fax: (52 722) 279 9908 x 200, E-mail: <a href="mailto:alejandronatal@yahoo.co.uk">alejandronatal@yahoo.co.uk</a>

\_\_\_\_\_

## P116N060024

**Title: NAFTA's Second Generational Challenges** 

U.S. Lead: Georgia Southern University

Partner: Bowling Green State University

Canada Lead: Wilfrid Laurier University
Partner: Mount Allison University
Mexico Lead: Universidad Veracruzana
Partner: Universidad de Sonora

Subject Areas: North American Regional Studies, Foreign Language and Cultural Studies

**Project Description**: To promote citizen support by educating for an inclusive society by developing and implementing an exciting North American component for existing regional studies programs and improving student language proficiency, cross-cultural competence, and professional skills through the use of communication technologies, extracurricular activities, student apprenticeships, service learning, and/or research projects.

U.S. Lead Contact: Nancy Shumaker, Project Director, P.O. Box 8022, Statesboro, GA 30460, Tel.: (912) 486-7951, Fax: (912) 681-5279, E-mail: shumaker@georgiasouthern.edu
U.S. Partner: Federico Chalupa, Project Director, 205 Shatzel Hall, Bowling Green, OH 43403, Tel.: (419) 372-7153, Fax: (419) 372-7332, E-mail: fchalup@bgnet.bgsu.edu

**Canadian Lead Contact:** David Docherty, Project Director, 75 University Avenue West, Waterloo, Ontario N2L 3Ct, Tel.: (519) 884-0710, Fax: (519) 844-8854, E-mail: ddocherty@wlu.ca.

**Mexican Lead Contact**: Magdalena Hernandez Alarcon, Project Director, Edificio "A" "2" Piso de Rectoria, Lomas del Estadio s/n, Xalapa, Veracruz 91090, Tel.: (52-228) 8-42-17-11, Fax: (52-228) 8-18-15-44, E-mail: <a href="maghernandez@uv.mx"><u>maghernandez@uv.mx</u></a>

**Mexican Partner:** Rosa Maria Burrola Encinas, Project Director, Calle Rosales y Blv. Transeveral, x/n colonia Centro, Hemosillo, Sonora 83000, Tel.: (01-662) 212-55-29, Fax: (01-662) 212-55-29, E-mail: rosamar@capomo.uson.mx.

#### P116N060026

Title: Distance Learning Modules in Product and Process Design

**U.S. Lead**: Texas A&M University

Partner: Institute of Paper Science and Technology (IPST) at Georgia Institute of

Technology

Canada Lead: McMaster University

**Partner:** École Polytechnique de Montréal **Mexico Lead**: Universidad de San Luis Potosí

Partner: Universidad de Guanajuato, Instituto Mexicano del Petroleo (IMP)

**Subject Areas: Distance Learning Modules in Product and Process Design and Engineering** 

**Project Description:** To foster cultural and language exchange experiences between engineering students, and to contribute to the professional development of participating students especially concerning design, innovation, and sustainability. The consortium will develop innovative Web-based educational materials ("modules") using a unique vision for Product and Process Design.

**U.S. Lead Contact:** Mahmoud El-Halwagi, Professor and Holder of the McFerrin Professorship, Department of Chemical Engineering, Texas A&M University, College Station, TX 77843, USA, Tel.: 979-845-3484, Fax: 979-845-6446, E-mail: El-Halwagi@tamu.edu.

**Canadian Lead Contact:** Andrew Hrymak, Professor and Chair, Department of Chemical Engineering, McMaster University, 1280 Main St. W., Hamilton, Ontario L8S 4L7, Canada, Tel.: 905-525-9140 ext. 23136, Fax: 905-521-1350, E-mail: <a href="https://hrymak@mcmaster.ca">hrymak@mcmaster.ca</a>.

**Mexican Lead Contact**: Pedro Medellín Milán, Professor, Faculty of Chemical Sciences, University of San Luis Potosí, Dr. Manuel Nava No. 6 Zona Universitaria, C.P. 78210, San Luis Potosí, S.L.P., México, Tel.: (52) 4 826-2440 ext 125, Fax: (52) 4 826-2440, E-mail: <a href="mailto:pmm@uaslp.mx">pmm@uaslp.mx</a>.

\_\_\_\_\_

P116N060028

Title: North American Renewable Energy Technology Program

U.S. Lead: Golden West College

Partner: Turtle Mountain Community College

Canada Lead: Selkirk College

Partner: Cégep de la Gaspésie et des Îles Mexico Lead: Universidad Tecnológica de Tabasco Partner: Universidad Tecnológica de Tulacingo

Subject Areas: Environmental Sciences and International Education

**Project Description:** To establish a North American mobility program focusing on renewable energy technology; to train students with the applied skills and knowledge of electrical generation, electronic analysis, process control and design necessary to function as renewable energy technicians or technologists throughout North America.

**U.S. Lead Contact:** (**co-directors**), Marius Cucurny, Prof. Environmental Technology and Spanish, Golden West College, 15744 Golden West Street, Huntington Beach, CA 92647, Tel.: (714) 892-7711 x52180, Fax: (714) 892-3985, E-mail: mcucurny@cccd.edu; http://www.gwc.info; Tom Hersh, Prof. Environmental Technology and Engineering Golden West College, 15744 Golden West Street, Huntington Beach, CA 92647, Tel.: (714) 895-8224, Fax: (714) 892-3985, E-mail: thersh@gwc.cccd.edu.

**Canadian Lead Contact**: Robert M. Macrae, Instructor, Integrated Environmental Planning Technology, Selkirk College, P.O. Box 1200, Castlegar, BC, Canada, V1N 3J1, Tel.: (250) 365-7292 ext. 441, Fax: (250) 365-1255, E-mail: RMacrae@selkirk.ca.

**Mexican Lead Contact**: Bruno Ehuan Pino, Universidad Tecnológica de Tabasco, Carr. Villahermosa Teapa Km. 14.6 S/N Fracc. Parilla II. Villa Parrilla, Centro, Tabasco, Villahermosa, Tabasco, 86280, Tel.: 011 52 (993) 358-2222 Ext. 2200, 2107, Fax: 011 52 (993) 358-2223, E-mail: brunoehuan@yahoo.com.mx.

#### P116N060032

Title: Ethical and Public Policy Issues in the Sciences

**U.S. Lead:** Howard University

**Partner:** University of Texas, El Paso

Canada Lead: Concordia University
Partner: Université Montreal

Mexico Lead: Universidad Autónoma de Querétaro

Partner: Universidad Anahuac

Subject Areas: Science Ethics, Science Policy, Bioethics, Computer Ethics, Sciences and Engineering

**Project Description:** To address ethical and policy issues related to the rapid advance of science and technology, in areas such as stem cell research, new medical therapies, nanotechnology, and privacy in the information society. Students will gain the perspective on these issues from one of the other North American countries. Students who participate in this

exchange will have the opportunity, in addition to their regular field of study, to obtain a Graduate Certificate in Ethical and Policy Issues in the Sciences at Howard University.

**U.S. Lead Contact**: Wayne Patterson, Senior Fellow, The Graduate School, Howard University, 4<sup>th</sup> and College Streets, N.W., Washington, DC 20059, Tel: 202-806-6800, FAX: 413-451-9837, E-mail: wpatterson@howard.edu

**Canadian Lead Contact**: Christine Jamieson, Director of the Graduate Program in Theology, Concordia University, SD 202, Concordia University, 1455 de Maisonneuve Blvd. W., Montréal, QC H3G 1M8, Tel: 514-848-2424 x 2477, FAX: (514) 848-4549, E-mail: jamieson@alcor.concordia.ca

**Mexican Lead Contact**: Yreri Mendoza Mondragón, Directora, Dirección de Cooperación y Movilidad Académica, Universidad Autónoma de Querétaro, Dirección de Cooperación y Movilidad Académica, Santiago de Querétaro, QR, Tel: 52-(442) 1921200 ext. 3219, E-mail: leris@uaq.mx.