Library Info Alert
July / August 2007

Library Info Alert focuses on recent developments in the field of library science and information management in the United States. It contains summaries of articles from leading library-related periodicals and recommended Internet sites. The *Library Info Alert* is published by the Information Resource Centers in Germany.

Featured Internet Sites | Article Alert | Order Articles | Announcements
(click on underlined headings)

Featured Internet Sites

Presentations from the Director of National Intelligence Open Source Conference
The conference took place in Washington DC on 16-17 July 2007. Not all sessions have materials online, at least not at the present time.
https://www.dniopensource2007.com/sessions.cfm

Highlights of the 2007 Digital Future Report
Center for the Digital Future, Annenberg School, University of Southern California
http://www.digitalcenter.org/pages/current_report.asp?intGlobalId=19
The Center for the Digital Future at the USC Annenberg School is pleased to present the results of the sixth year of our project, "Surveying the Digital Future." The six years of longitudinal research comprise an absolutely unique data base that completely captures broadband at home, the wireless Internet, on-line media, user-generated content and, now, social networking.

Article Alert

1. 33 Reasons Why Libraries and Librarians are Still Extremely Important
By Will Sherman
(Information Outlook, June 2007, Vol.11, Issue 6, pg. 67)
A 2005 study of the Illinois School Libraries shows that students who frequently visit well-stocked and well-staffed school libraries end up with higher ACT scores and perform better on reading and writing exams.5 Interestingly, the study points out that access digital technology plays a strong role in test results, noting that "high schools with computers that connect to library catalogs and databases average 6.2 percent improvement on ACT scores." Libraries including Oxford University, the University of Michigan, Harvard, the Complutense University in Madrid, the New York Public Library, the University of Texas, the University of California and many others have teamed up with the Google's project, not eschewed it.

2. **Being a Librarian: Metadata and Metadata Specialists in the Twenty-First Century**
By Karen Calhoun
(Library Hi Tech, Vol. 25, Issue 2, 2007)
This paper aims to forecast the changing roles of librarians - especially catalogers and metadata specialists - in today's technology-driven research, teaching, and learning environments, in which information seekers behave more and more self-sufficiently and move well beyond library collections in their pursuit of information.

3. **Can a Wiki Help You Master Almost Anything?**
By Thomas Pack
(Information Today, May 2007, Vol.24, Issue 5, pg. 32)
If one needs advice or has knowledge to spare, one may want to spend some online time at wikiHow (www.wikihow.com), a site with an ambitious goal: to build the world's largest, most useful how-to manual. And because it is a wiki, anyone can write and edit the articles. Inspired by the success of Wikipedia, wikiHow's founder Jack Herrick launched wikiHow on Jan 15, 2005 -- Wikipedia's fourth anniversary. The site contains more than 16,700 articles, and each follows a standard format: an introduction to the topic; a list of brief, numbered steps to complete the task; and a miscellany of tips. wikiHow administrators will delete articles that are based on reverse logic, satire, or sarcasm. So wikiHow is a good place to begin a search for the information one needs, but one should not consider it a definitive guide to any topic.

4. **The Complete Copyright Liability Handbook for Librarians and Educators**
By Robert P. Holley
(Library Resources & Technical Services, July 2007, Vol.51, Issue 3, pg. 226)
On a more personal level, while I include a unit on copyright in my collection development course and believed that I was quite knowledgeable on the subject from reasonably extensive reading on the subject, I discovered that I was completely unaware of several important areas and, even worse, was wrong about others, most notably how the TEACH act applies to my use of copyrighted materials in my distance education courses.

5. **Copyright in the Networked World: International Document Delivery**
By Michael Seadle
(Library Hi Tech, Vol. 25, Issue 2, 2007)
This column seeks to look at the case of a long-standing project to arrange document delivery between US and German libraries. This case represents the broader problem of international document delivery. The case of US-German document delivery has particular importance because of the amount of research contact between the two countries and because of the substantial differences in their legal systems and their copyright laws.

6. **Copyright Training in the Corporate World**
By Doug Black and Maury M. Tepper III
(Information Outlook, June 2007, Vol.11, Issue 6, pg. 13)
"In many cases, copyright infringement isn't deliberate or malicious, it's just that so many people go through life without being exposed to copyright education," says Maury M. Tepper, III, an intellectual property lawyer with Womble Carlyle Sandridge & Rice, in Raleigh, North Carolina, who has represented hundreds of clients and also worked on the corporate side in the pharmaceutical industry. At the same time, they realize they could

expose themselves to perceptions of hypocrisy if they accused a company of, say, violating its patent while letting their own employees share copyrighted articles without authorization. Doug Black is public relations manager at Copyright Clearance Center, a provider of text licensing services, Web-based applications and tools. For more information see www.copyright.com.

7. Customer Service Planning Is Essential To Developing Info Center Procedures
By Debbie Schachter
(Information Outlook, June 2007, Vol.11, Issue 6, pg. 88)
Surveys help us to determine how successful our services and products are at meeting customer needs, but to reflect upon and revise our work effectively, we need to ensure that all staff members are working from a common premise-the customer service plan. Regardless of personal style, however, customer service levels can be made consistent through the shared development of customer service policies and procedures, and clear follow up and reviews through performance management systems.

8. Defining a Digital Library
By Michael Seadle and Elke Greifeneder
(Library Hi Tech, Vol. 25, Issue 2, 2007)
This editorial seeks to examine the definition of a "digital library" to see whether one can be constructed that usefully distinguishes a digital library from other types of electronic resources. At this point, digital libraries are evolving too fast for any lasting definition. Definitions that users readily understand are too broad and imprecise, and definitions with more technical precision quickly grow too obscure for common use.

9. The Evolution of Copyright
By K. Matthew Dames
(Searcher, June 2007, Vol.15, Issue 6, pg. 42)
I heard the oral argument in the case, and I've read the opinion. The issue that the plaintiffs was advancing is "What is the correct standard of review?" That's what the Ninth Circuit Court of Appeals was deciding, at least at plaintiff's request. The plaintiffs wanted to go back to the trial court and have legislation reviewed under a particular First Amendment standard.

10. Generation Y What can we do for you?
By Sophia Guevara
(Information Outlook, June 2007, Vol.11, Issue 6, pg. 81)
A few years ago, around the time I was starting graduate school, forecasters were expecting a shortage of information professionals as Baby Boomers retired from the workforce. With many "entry" level positions requiring at least a couple of years of professional experience, how can today's graduate compete with other more seasoned professionals? I believe that the key for success is to highlight the aptitude and skills that the Generation Y graduate can bring into the workplace.

11. "Have you Searched Google Yet?" Using Google as a Discovery Tool for Cataloging
By Jennifer Lang
(Library Philosophy and Practice, June 2007)
The use of the Internet by catalogers as a tool for locating cataloging documentation and other information is not a new development; articles and surveys have been

published on the topic for at least a decade. The focus of this article is Google and how some of its features can be used to assist in the cataloging process.

12. How-To Sites: The Bad, the So-So, and the Good
By Mick O'Leary
(Information Today, June 2007, Vol.24, Issue 6, pg. 43)
Nine how-to-sites are reviewed. These sites are classified into three: the Bad, which you should avoid; the So-So, which have both good answers and annoying traits; and the Good, which are uniformly dependable.

13. Librarians and Second Life
By Jill Hurst-Wahl
(Information Outlook, June 2007, Vol.11, Issue 6, pg. 45)
In the last year, the number of organizations on SL has grown dramatically and now includes Talis, Dell, IBM, U.S. Centers for Disease Control, Nissan, NOAA, Ohio University, Wall Street Journal, SirsiDynix, CocaCola, Wells Fargo, Sun Microsystems, Adidas, Toyota, American Apparel, MTV, and Reuters. Quickly, some saw a place worth investing in, not because SL is seen as the definitive future, but because it was felt that this technology should be explored for its ability to create new ways of interacting with information users. Since its entry into SL1 the Alliance Library System has gathered an expanding group of professionals who are willing to volunteer their time and energy to create second Life libraries and library services.

14. Lions! Tigers! And Bears! Oh, My!
By Erik Arnold
(Searcher, June 2007, Vol.15, Issue 6, pg. 8)
According to the digital generation's "go-to" reference manual, Wikipedia, competitive intelligence is "the process by which business enterprises gather and analyze information on their external competitive environment." Wherever there's traffic, you'll find marketing mavens looking for an edge. The recent scandals over large companies paying Wikipedia editors to alter their entries show that the Internet has emerged as a true battleground for marketing and mind share.

15. Looking For Answers to Your Copyright Questions? Check Out These Valuable Resources
By Lesley Ellen Harris
(Information Outlook, June 2007, Vol.11, Issue 6, pg. 86)
The LCA is comprised of five library associations: the American Association of Law Libraries, the American Library Association, the Association of Research Libraries, the Medical Library Association, and the Special Libraries Association. Lesley Ellen Harris is a copyright lawyer who works on legal, business, and strategic issues in the publishing, content, entertainment, Internet and information industries. She is the editor of the print newsletter, The Copyright and New Media Law Newsletter.

16. **Managing Teamwork in a University Library Digital Environment: Issues to Consider**
By Bill Edgar
(Bulletin of the American Society for Information Science and Technology, April/May 2007, Vol.33, Issue 4, pg. 18)
As information technology has matured, a tremendous opportunity has arisen for university libraries to reinvent themselves by regenerating their resources, challenging their competition and reforming their traditions. Instead of an internal focus with an emphasis on clients coming to the library for a physical item, libraries must now provide the means for the client to obtain what they need when they need it, primarily through the provision of networked, digital information. In this model, university librarians' collaborative, integrative work -- often through the effective use of cross-functional groups such as teams -- has emerged as a powerful means to deliver library users' access to rapidly expanding digital content.

17. **More Bang for Your Buck**
By Holly Bussey
(Information Outlook, June 2007, Vol.11, Issue 6, pg. 35)
The complexities of mass subscription purchases, especially electronic subscriptions, necessitate the need for knowledgeable customer service representatives that can address questions that arise through any stage of your subscription acquisition process- from ordering, registration, and payment to renewal, cancellation, etc. If you're part of a global organization and your position involves spending compliance, procurement solutions, enterprise resource planning, or e-commerce, an agent's Web-based catalog that's compatible with your e-procurement system will ensure you can track your subscription spending across all cost centers.

18. **The PATRIOT Act Illuminated**
By George H. Pike
(Information Today, May 2007, Vol.24, Issue 5, pg. 17)
The PATRIOT Act, which was enacted in response to perceived failings in intelligence gathering after the September 11 terrorist attacks, was intended to modernize and expand the ability of government agencies to investigate terrorism and terrorists. Section 215 of the act let government investigators get secret warrants to obtain business records, including records from libraries and databases. Other sections of the act allowed the issuance of National Security Letters (NSLs). Section 215 and NSLs returned to the front pages in March when the Justice Department's Office of the Inspector General issued two reports criticizing FBI practices and procedures governing Section 215 requests and NSLs. Most media reports focused on abuse and negligence in NSL procedures. The report triggers concerns about the broad scope of information that can be obtained under these PATRIOT Act provisions. If nothing else, while this illumination will not make concerns disappear, it provides a clearer picture of what people need to be concerned about.

19. **The Plague of Plagiarism and Academic Dishonesty**
By Kimberly Embleton and Doris Small Helfer
(Searcher, June 2007, Vol.15, Issue 6, pg. 23)
Many online plagiarism detection services now offer services similar to Turnitin, either free or for a fee. And not all of them are solely for the use of professors to check their

students' papers. Some of these sites offer their services to the paper mill Web sites to verify that the papers being sold have not been plagiarized.

20. Presidential Archives: Hype, Reality, and Limits to Access
By Miriam A Drake
(Information Today, June 2007, Vol.24, Issue 6, pg. 1)
Presidential libraries are actually considered to be more repositories than libraries for preserving historical materials and making them accessible, at least in theory. However, Executive Order 13233, signed by President George W. Bush on Nov 1, 2001 has the potential to exclude access to presidential records; Bush did not offer reasons for this order. But it is difficult to avoid policy pitfalls and learn from the past and our failures if records and documentation are not available. Access to records, especially those that fall within Executive Order 13233, is not always timely or easy. George W. Bush and his family are raising money for his facility to be built at Southern Methodist University in Dallas. While the museum side of a presidential library may reflect the president as a superhero, the archives represent a more realistic view, documenting intentions, opinions, and actions in speeches, executive orders, memoranda, and action on legislation.

21. Shape Shifters: Librarians Evolve Yet Again in the Age of Google
By Mariana Regalado and Jill Cirasella
(Library Philosophy and Practice, June 2007)
Like all organisms and organizations, librarians and libraries evolve by adapting to changes and pressures in their environments. From scroll to codex to online text: every upgrade in technology is matched by an adaptation in librarianship. Nevertheless, despite centuries of evolution, the activities of librarians and the mission of libraries have remained essentially constant and are still recognizable.

22. Taking the Information to the Public through Library 2.0
By Kevin Curran, Michelle Murray and Martin Christian
(Library Hi Tech, Vol. 25, Issue 2, 2007)
Libraries as they are known today can be defined by the term Library 1.0. This defines the way resources are kept on shelves or at a computer behind a login. These resources can be taken from a shelf, checked out to the librarian, taken home for a certain length of time and absorbed, and then taken back to the library for someone else to use. Library 1.0 is a one-directional service that takes people to the information that they require. Library 2.0 - or L2 as it is now more commonly addressed as - aims to take the information to the people by bringing the library service to the internet and getting the users more involved by encouraging feedback participation. This paper seeks to present an overview of Library 2.0.

23. Ten Tips for Success: A New Librarians' Guide
By Myung Gi Sung
(Public Libraries, March/April 2007, Vol.46, Issue 2, pg. 42)
If you are a new librarian-or even a seasoned librarian looking for ways to excel in your job-these ten tips, which you can immediately put into practice, will provide inspiration and encouragement, as well as help you to adapt to your library's professional environment and thrive in your career. Request a blank performance evaluation form to see how you are measured before review time. After the probationary period is done, you will usually receive an annual formal performance evaluation. Success in your career

will be determined by how well you serve and satisfy both the external and internal customers in your library.

24. Transforming Research Communication
By Jim Ashling
(Information Today, May 2007, Vol.24, Issue 5, pg. 29)
For the past 22 years, the Association of Learned and Professional Society Publishers has held the International Learned Journals Seminar every spring. Researchers occupied most of the speaking slots, followed by presenters who provided examples of new communication forms. The keynote address by Microsoft's Lee Dirks set the scene for a brave new world of open data repositories, open access online journals, living documents, social tagging, research blogging, and publishing by wiki. New technologies such as blogs, wikis, and social networking are viewed as useful, but there is much concern over responsibility for quality and security. Not everyone is anxious to see all research data openly available for anyone to reuse without limit.

25. Unclear on the Context: Refocusing on Information Literacy's Evaluative Component in the Age of Google
By Genevieve Williams.
(Library Philosophy and Practice, June 2007)
The advent of Google has provoked an uneasy alliance in academic librarianship. We marvel at its speed, flexibility, and simplicity, and simultaneously wonder when it will replace library websites and the resources they provide to students.

26. Understanding Plagiarism and How It Differs from Copyright Infringement
By K. Matthew Dames
(Computers in Libraries, June 2007, Vol. 27, Issue 6, pg. 24)
Ohio University, the oldest public university in the state of Ohio, is an institution with an enrollment of about 20,000 students. For the past year, the university has been besieged by a crippling plagiarism scandal. Based on an alumnus' allegations that more than 30 students in the school's mechanical engineering department have plagiarized substantial or core portions of their graduate theses, the Athens, Ohio, institution has ordered those students to address the allegations or risk having their degrees revoked. Some of these theses are 20 years old, according to an article about the case in The Wall Street Journal (WSJ) on Aug. 15, 2006.

27. Using Podcasts to Promote Government Documents Collections
By Newkirk Barnes
(Library Hi Tech, Vol. 25, Issue 2, 2007)
This article seeks to provide a model for creating podcasts to promote academic library resources and services, with an emphasis on government documents collections. The paper describes the Mississippi State University (MSU) Libraries' project to develop podcasts that promote the Libraries' numerous resources and programs to the University's students, faculty and staff. Specifically, the paper discusses the Government Documents and Microforms Department's involvement in this project.

28. Web Accessibility
By Peter Brophy and Jenny Craven
(Library Trends, Spring 2007, Vol.55, Issue 4, pg. 950)
The increasing provision of Web-based information resources has moved from a simple text interface to dynamic and interactive designs. While this move has provided people with a more creative and flexible experience, there are dangers that some people will be excluded because they cannot use standard methods of access. Research has shown that people with disabilities are most at risk of being excluded from access, and in particular people who are blind or visually impaired and who use assistive technologies such as screen readers. Peter Brophy is Director of the Centre for Research in Library and Information Management (CEROM) at the Manchester Metropolitan University (MMU), and holds the Chair in Information Management at that university.

29. You and Me and Google Makes Three: Welcoming Google into the Reference Interview
By Jill Cirasella.
(Library Philosophy and Practice, June 2007)
Reference librarians have always helped patrons articulate, refine, and satisfy their information needs. This process, the reference interview, has always involved the patron, the librarian, and one or more reference resources. Recently, though, the process has changed shape. Previously, librarians ferried information between patrons and reference resources, distilling and translating as necessary. Now, the first resource many librarians consult is Google, the tool most familiar to and adored by patrons. Google is famously user-friendly, and its output doesn't require distillation or translation. As a result, the reference interview has evolved from a mediated dialogue into a three-way exchange with information moving in all directions: between librarian and patron, between librarian and Google, and between patron and Google.

30. Zooming in on Copyright with Integrated Library Software Services
By Karen Oye
(Computers in Libraries, June 2007, Vol. 27, Issue 6, pg. 16)
Digital cameras have come a long way in the last few years, and so have library technologies. Our ILSs and OPACs give us wide-angle services like consortium resource sharing or macro features such as robust limit/sort functions that provide exactly the search picture we need. Over the last decade, many of our content delivery services have gone digital, and some, such as enhanced course reserves products, are new to the market. The best digital library services, like the more powerful cameras, have given us options and integrated solutions that allow us to do more than we thought possible just a few years ago. Like with many digital solutions, life becomes easy when you download your photos and share them. But when you download proprietary content, the lenses often take you into copyright red eye.

<p align="center">**Announcements**</p>

Events:

For more upcoming events, please check:
http://frankfurt.usconsulate.gov/frankfurt/upcoming_events.html

21. Juli - 21. Oktober 2007
Neue Welt. Die Erfindung der amerikanischen Malerei
Vom 21. Juli 2007 bis zum 21. Oktober 2007 zeigt die Staatsgalerie Stuttgart 60 Gemälde der amerikanischen Landschaftsmalerei des 19. Jahrhunderts. Die Werke der sogenannten Hudson River School stammen ausnahmslos aus dem Gründungsbestand des ersten US-amerikanischen Museums, dem Wadsworth Atheneum Museum of Art, Connecticut. Dieser größte Bestand früher amerikanischer Malerei war in Europa noch nie als geschlossene Sammlung zu sehen. Unter der gemeinsamen Schirmherrschaft des Botschafters der Bundesrepublik Deutschland in den Vereinigten Staaten von Amerika S.E. Dr. Klaus Scharioth und des Botschafters der Vereinigten Staaten von Amerika in Deutschland S.E. William R. Timken, Jr.
Weitere Informationen: http://www.staatsgalerie.de/aus_neuewelt/

18. August 2007, ab 11 Uhr
Meet US: US-Generalkonsulat beim Gießener Stadtfest, Innenstadt
Das US-Generalkonsulat präsentiert seine Dienstleistungen am Stand des Partnerschaftsvereins Gießen-Waterloo, Iowa. EducationUSA (Abteilung für Öffentliche Angelegenheiten/US-Generalkonsulat Frankfurt) informiert zu Studien- und Austauschmöglichkeiten mit den USA. Die Mitglieder des Partnerschaftsvereins informieren über die langjährige Partnerschaft und ihre Aktivitäten, einschliesslich Reisen nach Waterloo, Iowa, und anderen Regionen der USA. Weitere Informationen:
http://www.stadtfest-giessen.de/

Webchats:
Studying and Working in the United States
13 August: 15:00-16:00
Questions relating to studying, working or seeking internships in the U.S. will be answered by experts from the Public Affairs/Information Resource Center and Consular sections. Further information and registration:
http://www.usembassy.de/germany/chat.html

For more Mission Germany webchats: http://www.usembassy.de/germany/chat.html
For more IIP webchats: http://usinfo.state.gov/usinfo/Products/Webchats.html