

What's in Your Portfolio?

Blue Source has developed North America's largest, most diverse portfolio of carbon offsets – creating better offset value for you and a better environment for us all

Our portfolio is diversified with nine different types of projects, creating offsets in 45 states.



The climate is changing, and it's not only the air we breathe. Business decisions are now made based on what they'll do to our planet even before laws require it. That's the voluntary climate market at work. So whether it's voluntary or compliance, Blue Source meets you at the intersection of climate change and domestic energy policy. For ten years, our team has worked within industries, building a unique portfolio of carbon offsets that are more valuable because of the diverse company they keep.

We can't predict the future of regulations and with our portfolio you don't need to take that risk either. By diversifying the sources, vintages, geographic locations and types of greenhouse gas emission reductions, the value placed on the portfolio of offsets is greatly improved.

No other provider can offer a more diverse supply of offsets. Ask us for a peek inside our portfolio.



[Learn More](#)

The Choice of Industry Leaders

Blue Source is the choice for industry leaders – from J.B. Hunt and Tyson Foods to International Paper and Kinder Morgan – because it offers these and other North American leaders the only portfolio developed strictly from U.S. offsets. And with the uncertainty of U.S. domestic climate change policy, this unmatched aggregation of more

than 300 million offsets means whatever the direction of climate change regulations, Blue Source is prepared to bring more value to emission reduction efforts.

The effects of greenhouse gas emissions on climate change have moved American corporations to voluntarily lessen their impact on the

environment. The size and diversity of Blue Source's ghg offset inventory allows it to offer the largest U.S.-based offset sales, with sources that include industry and world leaders in enhanced oil recovery, forest and paper products, agriculture, transportation, retail distribution and carbon dioxide.

Industry-Leading Experience



Blue Source has industry-leading experience – Blue Source completed North America's first offset sale as well as transacted the largest to-date sale at nine million tonnes. Blue Source's portfolio of offsets includes:

- Carbon Sequestration
- Industrial Projects
- Energy & Power

- Fugitive Emission Capture
- Transportation

Finding a supplier of offsets can be confusing, furthermore, it can be extremely difficult to determine credible, high-quality offsets. Blue Source's offsets are verified by third-party engineering firms of the highest reputation, and registered on established public registries.

About Blue Source

As the potential risks of climate change become more widely known, governments, corporations and individuals are becoming increasingly aware and interested in taking action to mitigate the effects.

Blue Source has become the industry leader in the aggregation of greenhouse gas emission reduction offsets. The company was founded in 2001 by CEO Bill Townsend, former president and co-founder of Petro Source Carbon Company, and Blue Source President Greg Spencer, former senior vice president-treasurer of American Stores. Executive Vice

President Russell Martin, formerly of Kinder Morgan, rounds out the senior management team.

The management team began its trailblazing work in the nascent North American carbon trading market in August 1997 when it sold one million tonnes of carbon dioxide emission reductions to a Canadian utility. Then after additional sales of about two million tonnes, the Company sold nine million tonnes of verified offsets in a single transaction. That transaction remains the single largest sale of North American greenhouse gas offsets.

The company has since successfully aggregated offsets from numerous projects in 45 of the 50 states. Today Blue Source has secured under long-term agreements approximately 340-million tonnes of ghg emission reduction offsets through the year 2019.



Blue Source has offices in Salt Lake City, Denver, Houston, San Francisco, Raleigh and New York City.

Learn More

For more information on ways to benefit from Blue Source's portfolio, or to make your product or service carbon-neutral, contact **Lauren Kimble** at **801.322.4750** or e-mail **lpr@ghgworks.com**.

Blue Source | A Leading Climate Change Portfolio | 801.322.4750 | www.ghgworks.com

Blue Source is a portfolio company of First Reserve Corporation of Greenwich, Connecticut, the leading private equity investor in the energy industry.