

CFC OTC Epinephrine: Non-Essential

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AANMA10/2004-0302

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AANMA: Education, Advocacy and Outreach





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AANMA Medical Professional Surveys October – December 2007

- American Academy of Pediatrics
- American College of Allergy, Asthma and Immunology
- American Association Respiratory Care





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Medical Professionals Said NO

- Do you recommend the use of OTC epinephrine inhalers to your asthma patients?
 - 92% AAP
 - 94% ACAAI
 - 84% AARC

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OTC epinephrine is old news

- OTC epinephrine inhalers are outdated therapy – the duration of action is short-lived and has unnecessary cardiac stimulation.
 - 55 % AAP
 - 61% ACAAI
 - 58% AARC



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Medical professionals who believe:

OTC epinephrine inhalers keep patients out of the emergency room.

- 7% AAP
- 8% ACAAI
- 9% AARC





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Asthma is not a do-it-yourself medical condition.

- 80% AAP
- 78% ACAAI
- 76% AARC

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Asthma is a potentially life threatening condition that should be treated by a medical doctor, not at the checkout counter of the local store.

78% AAP
80% ACAAI
78% AARC

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Medical professionals who say OTC epinephrine inhalers work as well as prescription FDA-approved bronchodilators.

- 6% AAP
- 6% ACAAI
- 10% AARC



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OTC Epinephrine Inhalers Implies Effective Alternative to RX Only Meds

- 54% AAP
- 55% ACAAI
- 57% AARC



Medical Professionals Do NOT Consider OTC Epinephrine Inhalers Essential

- Majority do not recommend
- Antiquated therapy
- Asthma is not an OTC condition
- Concerns about implications



National Patient & Parent Survey

OTC Epinephrine Use

November 2007



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Demographic Distribution

Audiences	Sample Size	Definition
Patients	600	Adults age 18+ who use an OTC epinephrine inhaler (e.g., Primatene Mist or generic versions)
Parents	222	Parents of children age 4-17 who use an OTC epinephrine inhaler (e.g., Primatene Mist or generic versions)





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Demographics: Region

NortheastPatients 17%Parents 20%CT, ME, MA, NH, NJ, NY, PA, RI, VT

MidwestPatients 27%Parents 25%IA, IL, IN, KS, MI, MN, MO, NE, ND, OH, SD, WI

SouthPatients 39%Parents 39%AL, AR, DC, DE, FL, GA, KY, LA, MD, MS, NC, OK, SC, TN, TX, VA, WV

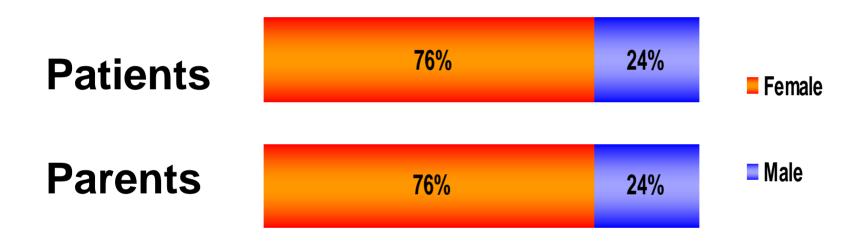
WestPatients 17%Parents 17%AK, AZ, CA, CO, HI, ID, MT, NE, NM, OR, UT, WA



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Demographics: Gender





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Demographics

Age	Patients%	Parents%
18-20	7	2
21-29	/ 17	16
30-39	20	37
40-49	23	28
50-64	28	14
65-74	5	2
75+	1	1



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Demographics: Ethnicity

	Patients%	Parents%			
White	81	71			
Black or African American	13	22			
Hispanic or Latino	9	9			
American Indian or Alaska Native	5	3			
Asian	*	*			
(e.g., Asian Indian, Chinese, Filipino, Japanese, Korean, Vietnamese)					
Native Hawaiian or other Pacific Islander * *					
Other (VOL)	3	4			
Don't know/refused (VOL)	1	1			
*= 05%					

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Number of OTC epinephrine inhalers used in last 12 months:

Patients% Parents%

 1 – 3 inhalers
 68
 74

 4 – 8
 11
 9

 9 or more
 8
 3

 Don't know/refused
 13
 14



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95% + are paying for other prescription asthma medications:

- 54% patients indicated they use albuterol
- 64% parents indicated they use albuterol





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Diagnosed with asthma by a medical professional:

Patients89%Parents96%

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Time since last asthma visit with primary care physician:

	Patients	Parents			
< 12 mo	64%	76%			
≥ 12 mo	16%	15%			
≥3 years	15%	7%			
Never/	4%	3%			
don't know/refused					



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Said they used more than the recommended dose of OTC epinephrine:

Patients Parents 29%



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Have you/your child ever been treated in an emergency room for asthma? Have you ever been hospitalized for asthma?

Patients:

- 54% emergency room
- 27% hospitalized

Parents:

- 56% emergency room
- 23% hospitalized



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Why patients and parents say they use OTC epinephrine:

_	Doctor recommended	Patients 18%	Parents 25%
	Doctor recommended	10%0	25%
	Cost issues	17%	16%
	Can't afford prescription inha It's cheap Can't afford doctor		
•	I only use it when having a a bad asthma attack	13%	11%
•	No insurance/no RX coverage Lost inhaler & insurance won pay for a new one	10% ′t	3%

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If you could trade your child's over-thecounter inhaler for a free prescription inhaler to treat asthma symptoms of coughing, wheezing and shortness of breath, would you be interested?

- 67% parents said Yes
- 27% parents said No
- 6% did not know/refused



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If you could trade your over-thecounter inhaler for a free prescription inhaler to treat asthma symptoms of coughing, wheezing and shortness of breath, would you be interested?

- 75% patients said Yes
- 20% said No
- 5% did not know/refused

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Conclusions

- Overwhelmingly physicians/medical professionals from AAP/ACAAI & AARC do not recommend OTC epinephrine.
- Vast majority of users of OTC are insured & have access to Rx meds.
- Vast majority have access to Physicians
- Overwhelmingly patients and parents don't think removal of OTC will seriously affect them.



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